

# Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Nov 8, 2018

Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	20,535	97,311	216,251
	Population Est 18Q1	20,609	97,414	216,282
	Population Est 17Q4	20,632	97,509	216,249
	Population Est 17Q3	20,583	97,122	215,629
	Population Est 17Q2	20,575	97,157	215,531
	Population Est 17Q1	20,562	97,166	215,400
	Population Est 16Q4	20,540	97,057	215,085
	Population Est 16Q3	20,496	96,849	214,800
	Population Est 16Q2	20,448	96,655	214,545
	Population Fcst	21,032	99,396	220,622
	2010 Census Population	19,926	94,153	210,473
	2000 Census Population	20,022	93,234	202,941
	1990 Census Population	19,480	92,483	195,106
	Current Year Daytime Population	43,207	132,052	273,845
	Average Seasonal Population	496	1,344	2,747
	Historical Annual Growth, 1990 – 2000	0.27%	0.08%	0.39%
	Historical Annual Growth, 2000 – 2010	-0.05%	0.10%	0.37%
	Estimated Annual Growth, 2010 – CY	0.37%	0.40%	0.33%
	Projected Annual Growth, CY to Y5	0.48%	0.42%	0.40%
	Group Qtrs Est	272	2,035	5,011
Transient Est Average Last 4 Qtrs	2,196	6,197	15,232	
<b>Households</b>	Current Year Estimated Households	10,234	43,215	92,004
	Households Est 18Q1	10,274	43,258	92,020
	Households Est 17Q4	10,282	43,294	91,999
	Households Est 17Q3	10,251	43,098	91,704
	Households Est 17Q2	10,249	43,114	91,663
	Households Est 17Q1	10,241	43,116	91,605
	Households Est 16Q4	10,228	43,059	91,468
	Households Est 16Q3	10,207	42,952	91,329
	Households Est 16Q2	10,184	42,864	91,222
	Households Fcst	10,503	44,342	94,068
	2010 Census Households	9,892	41,540	89,236
	2000 Census Households	9,676	41,334	85,873
	1990 Census Households	8,964	39,563	79,121
	Historical Annual Growth, 1990 – 2000	0.77%	0.44%	0.82%
	Historical Annual Growth, 2000 – 2010	0.22%	0.05%	0.38%
	Estimated Annual Growth, 2010 – CY	0.41%	0.48%	0.37%
Projected Annual Growth, CY to Y5	0.52%	0.52%	0.44%	
Population per Household	1.98	2.20	2.30	

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Hunting Hills Roanoke, VA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	1.0%	0.5%	0.5%
HH Income \$250,000 to \$499,999	1.2%	0.6%	0.5%
HH Income \$200,000 to \$249,999	2.8%	1.4%	1.3%
HH Income \$175,000 to \$199,999	2.9%	1.8%	1.8%
HH Income \$150,000 to \$174,999	3.1%	2.4%	2.3%
HH Income \$100,000 to 149,999	13.5%	10.5%	11.0%
HH Income \$75,000 to 99,999	10.8%	10.8%	12.5%
HH Income \$50,000 to 74,999	20.4%	18.5%	19.7%
HH Income \$35,000 to 49,999	15.0%	14.8%	14.6%
HH Income \$25,000 to 34,999	9.5%	11.2%	11.2%
HH Income \$15,000 to 24,999	9.8%	12.8%	11.6%
HH Income \$0 to 14,999	9.9%	14.7%	13.0%
Average Household Income	\$81,916	\$64,486	\$65,308
Median Household Income	\$56,851	\$46,303	\$49,517
Per Capita Income	\$41,262	\$29,202	\$28,402
2000 Average HH Income	\$65,274	\$50,016	\$49,432
2000 Median HH Income	\$43,880	\$36,360	\$38,258
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	2%	1%	1%
Disposable HH Income \$200,000 to \$249,999	1%	1%	1%
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%
Disposable HH Income \$150,000 to \$174,999	3%	2%	2%
Disposable HH Income \$100,000 to \$149,999	11%	8%	8%
Disposable HH Income \$75,000 to \$99,999	12%	10%	11%
Disposable HH Income \$50,000 to \$74,999	20%	18%	20%
Disposable HH Income \$35,000 to \$49,999	16%	17%	17%
Disposable HH Income \$25,000 to \$34,999	13%	13%	13%
Disposable HH Income \$15,000 to \$24,999	11%	15%	14%
Disposable HH Income \$0 to \$14,999	11%	16%	14%
Average Disposable Income	62,844	51,823	53,054
Median Disposable Income	49,071	40,227	42,921
Householder White – Count	8,718	33,367	72,390
Median HH Income	\$57,178	\$50,925	\$53,597
Average HH Income	\$70,517	\$62,814	\$63,884
Householder Black or African-American – Count	636	6,325	13,570
Median HH Income	\$49,500	\$27,442	\$30,588
Average HH Income	\$56,475	\$39,039	\$42,622
Householder Hispanic – Count	316	1,550	2,673
Median HH Income	\$86,273	\$37,077	\$38,143
Average HH Income	\$96,593	\$52,903	\$52,421
Householder Asian or Pacific Islander – Count	374	946	1,526
Median HH Income	\$55,515	\$46,509	\$48,115
Average HH Income	\$70,705	\$58,970	\$63,016
Householder Other or Pacific Islander – Count	190	1,027	1,844
Median HH Income	\$40,753	\$37,629	\$42,572
Average HH Income	\$57,041	\$47,089	\$51,784

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Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	9,654	46,994	103,781
	Female Population	10,881	50,317	112,470
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,300	6,149	12,871
	Count of Pop 0 to 7 years	1,932	9,886	20,605
	Count of Pop 5 - 13	1,950	10,630	22,861
	Count of Pop 14 - 18	775	4,401	9,919
	Count of Pop 19 - 22	836	4,468	11,485
	Count of Pop 22 - 25	600	3,412	8,103
	Count of Pop 25 - 29	1,056	5,773	12,817
	Count of Pop 30 - 34	1,281	6,111	12,533
	Count of Pop 35 - 39	1,383	6,479	12,909
	Count of Pop 40 - 44	1,266	6,178	12,930
	Count of Pop 45 - 59	4,168	19,775	43,832
	Count of Pop 60 - 74	4,046	17,179	39,547
	Count of Pop 75 - 84	1,304	4,855	12,033
	Count of Pop 85+	568	1,901	4,410
	% of Pop 0 to 4 years	6.3%	6.3%	6.0%
	% of Pop 0 to 7 years	9.4%	10.2%	9.5%
	% of Pop 5 - 13	9.5%	10.9%	10.6%
	% of Pop 14 - 18	3.8%	4.5%	4.6%
	% of Pop 19 - 22	4.1%	4.6%	5.3%
	% of Pop 22 - 25	2.9%	3.5%	3.7%
	% of Pop 25 - 29	5.1%	5.9%	5.9%
	% of Pop 30 - 34	6.2%	6.3%	5.8%
	% of Pop 35 - 39	6.7%	6.7%	6.0%
% of Pop 40 - 44	6.2%	6.3%	6.0%	
% of Pop 45 - 59	20.3%	20.3%	20.3%	
% of Pop 60 - 74	19.7%	17.7%	18.3%	
% of Pop 75 - 84	6.4%	5.0%	5.6%	
% of Pop 85+	2.8%	2.0%	2.0%	
Median Age	44.3	41.0	41.8	
Average Age	43.1	40.7	41.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.9%	6.7%	6.3%
	% of Pop 5 - 13	10.2%	11.5%	11.2%
	% of Pop 14 - 18	4.1%	4.8%	4.9%
	% of Pop 19 - 22	4.5%	5.0%	5.6%
	% of Pop 22 - 25	3.1%	3.8%	3.9%
	% of Pop 25 - 29	5.2%	6.2%	6.2%
	% of Pop 30 - 34	6.1%	6.3%	5.8%
	% of Pop 35 - 39	7.1%	6.8%	6.1%
	% of Pop 40 - 44	6.5%	6.5%	6.1%
	% of Pop 45 - 59	20.8%	20.6%	20.5%
	% of Pop 75 - 84	5.2%	4.0%	4.7%
	% of Pop 60 - 74	18.9%	16.8%	17.6%
	% of Pop 85+	1.5%	1.1%	1.2%
	Median Age	42.3	39.2	40.0
Average Age	41.3	39.2	39.8	

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Female Population by Age	% of Pop 0 to 4 years	5.8%	6.0%	5.6%
	% of Pop 5 - 13	8.9%	10.4%	10.0%
	% of Pop 14 - 18	3.5%	4.2%	4.3%
	% of Pop 19 - 22	3.7%	4.2%	5.1%
	% of Pop 22 - 25	2.8%	3.3%	3.6%
	% of Pop 25 - 29	5.1%	5.7%	5.7%
	% of Pop 30 - 34	6.4%	6.3%	5.8%
	% of Pop 35 - 39	6.4%	6.5%	5.9%
	% of Pop 40 - 44	5.9%	6.2%	5.9%
	% of Pop 45 - 59	19.9%	20.1%	20.1%
	% of Pop 60 - 74	20.4%	18.5%	18.9%
	% of Pop 75 - 84	7.3%	5.9%	6.4%
	% of Pop 85+	3.9%	2.8%	2.8%
	Median Age	46.2	42.7	43.5
Average Age	44.8	42.2	42.6	
Race	Count of White	17,873	74,504	168,220
	Count of Black or African-American	1,341	16,145	34,782
	Count of Asian or Pacific Islander	767	2,494	4,901
	Count of Other races	554	4,167	8,347
	White	87.0%	76.6%	77.8%
	Black or African American	6.5%	16.6%	16.1%
	Asian	3.7%	2.6%	2.3%
	Other Races	2.7%	4.3%	3.9%
Language Spoken	Speak English at Home	88.3%	90.8%	92.4%
	Speak Spanish at Home	3.0%	3.5%	3.1%
	Speak European Language at Home	2.4%	2.3%	2.0%
	Speak Asian Language at Home	3.7%	1.9%	1.3%
	Speak Other Language at Home	2.3%	1.2%	0.8%
Hispanic	Hispanic Population	602	4,063	8,317
	Hispanic Population Percent	2.9%	4.2%	3.8%
	Mexican	43.9%	39.3%	36.7%
	Puerto Rican	17.4%	11.1%	11.8%
	Cuban	9.7%	7.6%	7.4%
	Dominican	4.8%	3.2%	2.3%
	Central American	6.4%	21.2%	23.9%
	South American	13.4%	5.8%	7.3%
	Other Hispanic	4.4%	11.8%	10.5%
	2000 Hispanic Population Percent	2%	1%	1%
1990 Hispanic Population Percent	1%	1%	1%	

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	American (percent of total population)	9.9%	11.2%	13.1%
	American	9.8%	11.0%	12.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.7%	2.5%	2.2%
	Chinese	0.5%	0.5%	0.4%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	1.6%	0.6%	0.6%
	South East Asian (ie. Vietnamese)	0.8%	0.7%	0.8%
	Other Asian	0.5%	0.5%	0.3%
	European (percent of total population)	46.4%	36.2%	35.1%
	British	12.1%	9.2%	9.0%
	Dutch	0.6%	0.7%	0.7%
	French	1.2%	1.1%	1.2%
	German	10.2%	8.2%	8.4%
	Italian	2.1%	1.8%	1.7%
	Polish	1.0%	1.0%	0.9%
	Scandinavian	1.5%	1.1%	0.9%
	Scotch/Irish	14.1%	10.8%	10.1%
Other European (ie. Greek/Russian)	3.6%	2.4%	2.3%	
Middle Eastern	1.5%	0.9%	0.6%	
Other Ancestry	19.1%	25.0%	23.4%	
Unclassified Ancestry	16.4%	20.0%	21.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	15,073	68,251	151,011
	Elementary (0 to 8)	2.2%	4.9%	4.3%
	Some High School (9 to 11)	2.2%	7.0%	7.2%
	High School Graduate (12)	19.5%	26.0%	29.0%
	Some College (13 to 16)	18.0%	20.6%	21.7%
	Associates Degree Only	8.6%	9.1%	9.7%
	Bachelors Degree Only	28.8%	20.1%	18.3%
	Graduate Degree	20.7%	12.3%	9.9%
% College (4+)	49.5%	32.4%	28.1%	
Household Type	Total Households – count	10,234	43,215	92,004
	One Person HHs – count	4,369	15,779	29,761
	Family HHs – count	5,225	24,203	56,545
	Married Couple – count	4,055	16,314	39,469
	w/own children – count	1,428	5,601	13,858
	w/out own children – count	2,626	10,713	25,611
	Male Householder – count	169	1,962	4,219
	Female Householder – count	1,001	5,928	12,858
	Non-Family Households – count	640	3,232	5,698
	1 Person Household	42.7%	36.5%	32.3%
	2 Person Household	33.8%	33.2%	34.5%
	3 Person Household	11.7%	14.1%	15.3%
	4 Person Household	8.1%	9.7%	10.9%
	5 Person Household	2.7%	4.0%	4.5%
6 Person Household	0.8%	1.5%	1.6%	
7+ Person Household	0.3%	0.9%	0.9%	
% Households With Children	19.7%	23.1%	24.9%	

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Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	11,161	47,552	99,749
	Owner Occupied Percent	52.4%	53.1%	60.1%
	Renter Occupied Percent	39.3%	37.7%	32.1%
	Vacant Housing Percent	8.3%	9.1%	7.8%
	Total Housing Units (Census 2000)	10,318	44,307	90,880
	For Rent (Census 2000)	47%	39%	38%
	For Sale (Census 2000)	16%	19%	20%
	Rented or Sold, (Census 2000)	9%	13%	11%
	Seasonal (Census 2014)	14%	6%	6%
	Other (Census 2000)	13%	23%	23%
Homes Built By Year	Homes Built 1990 to 2000	11%	8%	11%
	Homes Built 1980 to 1989	18%	11%	12%
	Homes Built 1970 to 1979	22%	17%	20%
	Homes Built 1960 to 1969	12%	14%	18%
	Homes Built 1950 to 1959	15%	17%	16%
	Homes Built 1940 to 1949	8%	12%	9%
	Homes Built Before 1939	14%	21%	14%
Units in Structure	1 Unit	56%	65%	71%
	2 - 9 Units	17%	20%	14%
	Greater than 10 Units	26%	15%	13%
	Mobilie Trailer	1%	1%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.5%	0.3%	0.2%
	Property Value \$750,000 to \$999,999	2.1%	0.8%	0.6%
	Property Value \$500,000 to \$749,999	5.7%	2.3%	1.8%
	Property Value \$400,000 to \$499,999	9.8%	4.3%	3.7%
	Property Value \$300,000, to \$399,999	15.2%	9.0%	9.0%
	Property Value \$200,000 to \$299,999	24.0%	22.4%	21.8%
	Property Value \$150,000 to \$199,999	19.3%	21.2%	23.9%
	Property Value \$100,000 to \$149,999	14.0%	20.3%	22.3%
	Property Value \$60,000 to \$99,999	4.7%	12.3%	10.3%
	Property Value \$40,000 to \$59,999	0.5%	3.1%	1.9%
	Property Value \$0 to \$39,999	4.2%	3.9%	4.4%
	Median Home Value	\$227,899	\$172,281	\$170,654
	Median Rent	\$578	\$485	\$497
Wealth per Household	\$0 and under - percent	17.8%	18.8%	18.3%
	\$1 to \$4999 - percent	8.8%	9.7%	9.3%
	\$5k to \$9999 - percent	4.7%	5.0%	4.8%
	\$10k to \$24999 - percent	6.4%	6.7%	6.6%
	\$25k to \$49999 - percent	6.8%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.2%	10.4%
	\$100k to \$249999 - percent	17.8%	17.5%	17.9%
	\$250k to \$499999 - percent	13.0%	12.3%	12.5%
	\$500k+ - percent	14.6%	13.1%	13.3%
	Median HH Wealth	\$77,285	\$64,882	\$69,466
	Avg HH Wealth	\$237,893	\$219,348	\$223,041

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<b>Economic Viability</b>	Economic Viability Local	173	171	170
	Economic Viability Indexed	173	171	170
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	11,124	48,428	106,049
	Managerial/Executive	17.8%	12.9%	13.5%
	Professional Specialty	30.2%	24.0%	22.3%
	Healthcare Support	2.2%	3.0%	2.8%
	Sales	12.0%	12.0%	11.3%
	Office & Administrative Support	12.0%	13.9%	14.7%
	Protective Service	2.9%	2.4%	2.2%
	Food Preperation	4.9%	7.6%	6.4%
	Building Maintenance & Cleaning	2.6%	4.4%	3.7%
	Personal Care	2.8%	2.7%	3.3%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.2%
	Construction	4.9%	6.3%	7.0%
	Production & Transportation	7.5%	10.7%	12.7%
	Percent White Collar Workers	74.3%	65.9%	64.6%
Percent Blue Collar Workers	25.7%	34.1%	35.4%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.1%	5.1%	5.3%
	Manufacturing	7.1%	7.9%	9.3%
	Transportation	3.4%	4.4%	5.6%
	Information	1.8%	1.5%	1.5%
	Wholesale/Retail	16.8%	16.0%	15.7%
	Finance, Insurance, Real Estate	9.4%	7.5%	7.7%
	Professional Services	9.1%	6.1%	5.2%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	3.5%	4.6%	4.1%
	Educational Services	24.6%	25.1%	25.5%
	Entertainment Services	9.0%	12.6%	10.5%
	Other Professional Services	5.6%	4.6%	4.9%
	Public Administration	4.5%	4.4%	4.6%
<b>Transportation To Work</b>	Drive to Work Alone	88.4%	82.5%	83.7%
	Drive to Work Carpool	6.4%	10.4%	10.0%
	Travel to Work by Public Transportation	0.9%	2.1%	1.5%
	Drive to Work on Motorcycle	0.1%	0.1%	0.1%
	Drive to Work on Bicycle	0.1%	0.2%	0.1%
	Walked to Work	1.2%	1.6%	1.8%
	Other Means	0.2%	0.7%	0.6%
	Work at Home	2.8%	2.4%	2.2%

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	Travel to Work in Less than 5 Minutes	2.9%	2.2%	2.7%
	Travel to Work in 5 to 9 Minutes	13.9%	12.5%	11.8%
	Travel to Work in 10 to 14 Minutes	24.2%	21.5%	19.7%
	Travel to Work in 15 to 19 Minutes	25.3%	25.0%	23.7%
	Travel to Work in 20 to 29 Minutes	20.9%	23.5%	25.0%
	Travel to Work in 30 to 44 Minutes	7.6%	9.7%	11.2%
	Travel to Work in 45 to 59 Minutes	1.8%	2.1%	2.4%
	Travel to Work in 60 Minutes or more	3.5%	3.6%	3.4%
	Average Travel Time to Work	18	19	19
Vehicles per HH	No Vehicles	5.5%	11.5%	9.0%
	1 Vehicle	42.7%	39.1%	35.2%
	2 Vehicles	36.2%	31.6%	34.3%
	3 or more vehicles	15.6%	17.8%	21.4%
	Average Number of Vehicles	1.67	1.61	1.76
Change	Births (last 12 months)	225	1,122	2,475
	Deaths (last 12 months)	222	875	2,034
	Migration (last 12 months)	-43	-93	279
Work place	Workplace Establishments	1,082	3,556	6,712
	Workplace Employees (FTE)	19,669	65,792	133,312