

Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval

Nov 15, 2022



Latitude: 32.144715 Longitude: -80.755891

Circle Center		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Hilton Head Island, SC				
Population	Current Year Estimated Population	3,337	13,604	21,840
	Population Est 22Q1	3,304	13,492	21,717
	Population Est 21Q4	3,285	13,395	21,585
	Population Est 21Q3	3,299	13,434	21,620
	Population Est 21Q2	3,325	13,557	21,764
	Population Est 21Q1	3,306	13,444	21,647
	Population Est 20Q4	3,280	13,335	21,503
	Population Est 20Q3	3,249	13,204	21,313
	Population Est 20Q2	3,249	13,220	21,358
	Population Fcst	3,314	13,584	21,840
	2010 Census Population	3,086	12,252	19,611
	2000 Census Population	3,378	12,176	17,635
	1990 Census Population	3,345	10,398	13,796
	Current Year Daytime Population	6,566	15,765	23,723
	Average Seasonal Population	10,516	26,769	35,425
	Historical Annual Growth, 1990 – 2000	0.10%	1.59%	2.49%
	Historical Annual Growth, 2000 – 2010	-0.90%	0.06%	1.07%
	Estimated Annual Growth, 2010 – CY	0.64%	0.86%	0.88%
	Projected Annual Growth, CY to Y5	-0.14%	-0.03%	0.00%
	Group Qtrs Est	16	75	75
Transient Est Average Last 4 Qtrs	9,032	21,163	23,176	
Households	Current Year Estimated Households	1,696	6,643	10,045
	Households Est 22Q1	1,680	6,593	9,988
	Households Est 21Q4	1,670	6,544	9,924
	Households Est 21Q3	1,678	6,565	9,948
	Households Est 21Q2	1,690	6,622	10,012
	Households Est 21Q1	1,681	6,565	9,956
	Households Est 20Q4	1,668	6,513	9,888
	Households Est 20Q3	1,651	6,449	9,799
	Households Est 20Q2	1,651	6,457	9,817
	Households Fcst	1,684	6,631	10,051
	2010 Census Households	1,569	5,995	9,021
	2000 Census Households	1,609	5,693	7,656
	1990 Census Households	1,664	4,819	6,288
	Historical Annual Growth, 1990 – 2000	-0.33%	1.68%	1.99%
	Historical Annual Growth, 2000 – 2010	-0.26%	0.52%	1.65%
	Estimated Annual Growth, 2010 – CY	0.64%	0.84%	0.88%
Projected Annual Growth, CY to Y5	-0.14%	-0.04%	0.01%	
Population per Household	1.96	2.04	2.17	

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Circle Center				
Hilton Head Island, SC				
	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
HH Income \$500,000 or more	2.3%	4.0%	4.1%	
HH Income \$250,000 to \$499,999	2.9%	4.9%	5.0%	
HH Income \$200,000 to \$249,999	6.7%	11.4%	11.6%	
HH Income \$175,000 to \$199,999	6.5%	4.5%	4.8%	
HH Income \$150,000 to \$174,999	3.5%	4.3%	5.7%	
HH Income \$100,000 to 149,999	15.7%	14.2%	16.0%	
HH Income \$75,000 to 99,999	7.9%	13.9%	12.4%	
HH Income \$50,000 to 74,999	13.7%	15.6%	15.0%	
HH Income \$35,000 to 49,999	11.3%	9.1%	9.0%	
HH Income \$25,000 to 34,999	10.4%	6.8%	5.8%	
HH Income \$15,000 to 24,999	10.3%	5.2%	5.2%	
HH Income \$0 to 14,999	8.7%	6.1%	5.5%	
Average Household Income	\$121,698	\$152,345	\$150,717	
Median Household Income	\$64,392	\$87,687	\$93,753	
Per Capita Income	\$62,054	\$74,663	\$69,487	
2000 Average HH Income	\$68,465	\$90,860	\$92,346	
2000 Median HH Income	\$45,435	\$63,109	\$63,506	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%	
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%	
Disposable HH Income \$175,000 to \$199,999	3%	5%	5%	
Disposable HH Income \$150,000 to \$174,999	7%	7%	6%	
Disposable HH Income \$100,000 to \$149,999	12%	12%	15%	
Disposable HH Income \$75,000 to \$99,999	12%	15%	15%	
Disposable HH Income \$50,000 to \$74,999	13%	18%	17%	
Disposable HH Income \$35,000 to \$49,999	14%	11%	11%	
Disposable HH Income \$25,000 to \$34,999	10%	7%	7%	
Disposable HH Income \$15,000 to \$24,999	13%	6%	6%	
Disposable HH Income \$0 to \$14,999	9%	6%	6%	
Average Disposable Income	79,723	97,458	100,223	
Median Disposable Income	56,024	75,549	79,774	
Householder White – Count	1,539	6,314	9,199	
Median HH Income	\$74,356	\$91,362	\$97,577	
Average HH Income	\$90,161	\$104,079	\$107,050	
Householder Black or African-American – Count	14	59	232	
Median HH Income	\$39,609	\$38,725	\$42,707	
Average HH Income	\$49,778	\$58,558	\$65,315	
Householder Hispanic – Count	109	184	423	
Median HH Income	\$27,780	\$36,998	\$48,689	
Average HH Income	\$32,008	\$46,450	\$79,376	
Householder Asian or Pacific Islander – Count	0	21	54	
Median HH Income	\$10,000	\$40,921	\$163,571	
Average HH Income	\$0	\$77,059	\$122,146	
Householder Other or Pacific Islander – Count	34	65	137	
Median HH Income	\$37,604	\$36,206	\$44,876	
Average HH Income	\$35,023	\$44,206	\$91,155	

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Circle Center		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Hilton Head Island, SC				
Gender	Male Population	1,736	6,514	10,472
	Female Population	1,601	7,090	11,368
Total Population by Age	Count of Pop 0 to 4 years	171	579	978
	Count of Pop 0 to 7 years	269	850	1,416
	Count of Pop 5 - 13	330	1,092	1,814
	Count of Pop 14 - 18	119	421	749
	Count of Pop 19 - 22	80	372	694
	Count of Pop 22 - 25	58	299	553
	Count of Pop 25 - 29	106	526	982
	Count of Pop 30 - 34	198	614	1,071
	Count of Pop 35 - 39	286	764	1,211
	Count of Pop 40 - 44	257	751	1,186
	Count of Pop 45 - 59	605	2,185	3,562
	Count of Pop 60 - 74	651	3,150	4,912
	Count of Pop 75 - 84	359	2,221	3,255
	Count of Pop 85+	117	629	874
	% of Pop 0 to 4 years	5.1%	4.3%	4.5%
	% of Pop 0 to 7 years	8.1%	6.2%	6.5%
	% of Pop 5 - 13	9.9%	8.0%	8.3%
	% of Pop 14 - 18	3.6%	3.1%	3.4%
	% of Pop 19 - 22	2.4%	2.7%	3.2%
	% of Pop 22 - 25	1.7%	2.2%	2.5%
	% of Pop 25 - 29	3.2%	3.9%	4.5%
	% of Pop 30 - 34	5.9%	4.5%	4.9%
	% of Pop 35 - 39	8.6%	5.6%	5.5%
	% of Pop 40 - 44	7.7%	5.5%	5.4%
	% of Pop 45 - 59	18.1%	16.1%	16.3%
	% of Pop 60 - 74	19.5%	23.2%	22.5%
	% of Pop 75 - 84	10.8%	16.3%	14.9%
% of Pop 85+	3.5%	4.6%	4.0%	
Median Age	46.5	55.0	52.3	
Average Age	46.2	50.7	49.1	
Male Population by Age	% of Pop 0 to 4 years	5.0%	4.5%	4.8%
	% of Pop 5 - 13	9.7%	8.5%	8.8%
	% of Pop 14 - 18	3.4%	3.2%	3.6%
	% of Pop 19 - 22	2.2%	2.8%	3.2%
	% of Pop 22 - 25	1.7%	2.3%	2.6%
	% of Pop 25 - 29	3.4%	4.2%	4.8%
	% of Pop 30 - 34	7.0%	5.4%	5.7%
	% of Pop 35 - 39	10.1%	6.6%	6.4%
	% of Pop 40 - 44	8.7%	6.3%	6.1%
	% of Pop 45 - 59	20.5%	17.3%	17.1%
	% of Pop 75 - 84	8.7%	14.5%	13.3%
	% of Pop 60 - 74	17.6%	20.9%	20.3%
	% of Pop 85+	2.1%	3.5%	3.1%
	Median Age	44.3	50.3	48.3
Average Age	44.4	48.5	47.1	

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Hilton Head Island, SC				
Female Population by Age	% of Pop 0 to 4 years	5.2%	4.0%	4.2%
	% of Pop 5 - 13	10.1%	7.6%	7.8%
	% of Pop 14 - 18	3.7%	3.0%	3.3%
	% of Pop 19 - 22	2.6%	2.7%	3.2%
	% of Pop 22 - 25	1.7%	2.1%	2.4%
	% of Pop 25 - 29	2.9%	3.5%	4.2%
	% of Pop 30 - 34	4.8%	3.7%	4.2%
	% of Pop 35 - 39	6.9%	4.7%	4.7%
	% of Pop 40 - 44	6.7%	4.8%	4.8%
	% of Pop 45 - 59	15.6%	14.9%	15.6%
	% of Pop 60 - 74	21.6%	25.2%	24.6%
	% of Pop 75 - 84	13.0%	18.0%	16.3%
	% of Pop 85+	5.0%	5.6%	4.8%
	Median Age	50.2	59.0	56.3
Average Age	48.1	52.7	51.0	
Race	Count of White	3,055	12,678	19,159
	Count of Black or African-American	111	266	987
	Count of Asian or Pacific Islander	26	156	266
	Count of Other races	145	503	1,428
	White	91.5%	93.2%	87.7%
	Black or African American	3.3%	2.0%	4.5%
	Asian	0.8%	1.1%	1.2%
	Other Races	4.4%	3.7%	6.5%
Language Spoken	Speak English at Home	91.5%	92.6%	90.2%
	Speak Spanish at Home	3.7%	3.6%	6.5%
	Speak French or French Creole at Home	1.5%	1.2%	0.8%
	Speak German at Home	0.3%	0.3%	0.3%
	Speak Russian or Other Slavic Language at Home	0.2%	0.2%	0.2%
	Speak Other Indo-European Language at Home	1.7%	0.8%	0.7%
	Speak Chinese at Home	0.3%	0.6%	0.5%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Language at Home	0.8%	0.5%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
Speak Other Language at Home	0.0%	0.2%	0.2%	
Hispanic	Hispanic Population	558	1,186	2,615
	Hispanic Population Percent	16.7%	8.7%	12.0%
	Mexican	53.6%	53.5%	56.7%
	Puerto Rican	0.3%	0.9%	3.5%
	Cuban	1.3%	4.1%	2.0%
	Dominican	3.0%	1.8%	0.8%
	Central American	25.3%	20.1%	18.6%
	South American	13.4%	15.7%	14.9%
	Other Hispanic	3.0%	3.9%	3.5%
	2000 Hispanic Population Percent	20%	8%	11%
1990 Hispanic Population Percent	2%	1%	1%	

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		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	5.2%	5.3%	5.4%
	American	5.1%	5.1%	5.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.8%	1.1%	1.2%
	Chinese	0.1%	0.4%	0.3%
	Japanese	0.0%	0.1%	0.2%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.0%	0.0%	0.1%
	South East Asian (ie. Vietnamese)	0.4%	0.5%	0.5%
	Other Asian	0.3%	0.1%	0.1%
	European (percent of total population)	51.0%	60.4%	55.4%
	British	9.3%	12.1%	11.2%
	Dutch	0.6%	1.0%	0.9%
	French	0.9%	1.2%	1.2%
	German	10.5%	12.2%	11.5%
	Italian	7.1%	5.7%	5.0%
	Polish	1.4%	1.6%	1.8%
	Scandinavian	2.5%	3.1%	2.7%
	Scotch/Irish	13.7%	16.6%	15.3%
Other European (ie. Greek/Russian)	4.9%	6.8%	5.9%	
Middle Eastern	0.4%	0.3%	0.3%	
Other Ancestry	10.9%	10.5%	12.7%	
Unclassified Ancestry	15.0%	13.7%	13.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	2,580	10,840	17,051
	Elementary (0 to 8)	2.7%	1.0%	1.8%
	Some High School (9 to 11)	3.0%	1.8%	2.9%
	High School Graduate (12)	13.4%	12.7%	14.9%
	Some College (13 to 16)	18.5%	15.7%	15.8%
	Associates Degree Only	7.5%	7.5%	7.2%
	Bachelors Degree Only	31.8%	35.6%	33.1%
	Graduate Degree	23.1%	25.7%	24.1%
% College (4+)	54.9%	61.3%	57.3%	
Household Type	Total Households – count	1,696	6,643	10,045
	One Person HHs – count	717	2,143	2,949
	Family HHs – count	894	3,899	6,303
	Married Couple – count	767	3,521	5,636
	w/own children – count	78	331	763
	w/out own children – count	689	3,190	4,874
	Male Householder – count	33	69	164
	Female Householder – count	94	308	502
	Non-Family Households – count	84	602	794
	1 Person Household	42.3%	32.3%	29.4%
	2 Person Household	38.6%	48.8%	47.8%
	3 Person Household	9.4%	9.3%	10.4%
	4 Person Household	4.7%	5.5%	6.6%
	5 Person Household	2.5%	2.4%	3.2%
	6 Person Household	1.4%	1.2%	1.6%
7+ Person Household	1.0%	0.6%	1.1%	
% Households With Children	9.2%	8.3%	11.1%	

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Hilton Head Island, SC				
	Total Housing Units	5,216	16,052	23,299
	Owner Occupied Percent	19.5%	30.7%	31.8%
	Renter Occupied Percent	13.0%	10.6%	11.3%
	Vacant Housing Percent	67.5%	58.6%	56.9%
	Total Housing Units (Census 2000)	3,003	11,015	15,274
	For Rent (Census 2000)	23%	26%	23%
	For Sale (Census 2000)	2%	2%	1%
	Rented or Sold, (Census 2000)	1%	1%	2%
	Seasonal (Census 2014)	74%	76%	76%
	Other (Census 2000)	2%	1%	2%
Homes Built By Year	Homes Built 1990 to 2000	19%	27%	28%
	Homes Built 1980 to 1989	51%	43%	41%
	Homes Built 1970 to 1979	21%	24%	24%
	Homes Built 1960 to 1969	6%	5%	6%
	Homes Built 1950 to 1959	2%	1%	1%
	Homes Built 1940 to 1949	1%	0%	0%
	Homes Built Before 1939	0%	0%	0%
Units in Structure	1 Unit	43%	58%	58%
	2 - 9 Units	21%	19%	18%
	Greater than 10 Units	36%	22%	21%
	Mobilie Trailer	0%	1%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	17.7%	29.0%	27.3%
	Property Value \$750,000 to \$999,999	10.7%	14.6%	15.4%
	Property Value \$500,000 to \$749,999	21.6%	18.8%	18.6%
	Property Value \$400,000 to \$499,999	11.0%	8.7%	8.5%
	Property Value \$300,000, to \$399,999	13.3%	6.6%	5.8%
	Property Value \$200,000 to \$299,999	9.2%	5.1%	4.6%
	Property Value \$150,000 to \$199,999	3.3%	1.7%	1.9%
	Property Value \$100,000 to \$149,999	1.8%	1.2%	1.1%
	Property Value \$60,000 to \$99,999	1.1%	0.6%	1.2%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.4%
	Property Value \$0 to \$39,999	2.1%	0.9%	1.5%
	Median Home Value	\$546,033	\$747,926	\$742,871
	Median Rent	\$804	\$909	\$853
Wealth per Household	\$0 and under - percent	16.9%	15.1%	15.2%
	\$1 to \$4999 - percent	8.1%	6.8%	6.8%
	\$5k to \$9999 - percent	4.4%	3.8%	3.8%
	\$10k to \$24999 - percent	6.1%	5.8%	5.8%
	\$25k to \$49999 - percent	6.5%	6.5%	6.5%
	\$50k to \$99999 - percent	10.0%	10.2%	10.2%
	\$100k to \$249999 - percent	18.3%	19.2%	19.2%
	\$250k to \$499999 - percent	13.7%	14.8%	14.8%
	\$500k+ - percent	16.1%	17.8%	17.7%
	Median HH Wealth	\$90,151	\$114,192	\$113,225
	Avg HH Wealth	\$255,681	\$278,503	\$277,750

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Economic Viability	Economic Viability Local	253	262	260
	Economic Viability Indexed	100	104	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	1,382	5,502	9,160
	Managerial/Executive	24.3%	25.5%	23.8%
	Professional Specialty	18.7%	18.9%	21.0%
	Healthcare Support	0.0%	1.2%	1.2%
	Sales	12.5%	15.9%	14.8%
	Office & Administrative Support	15.1%	12.5%	11.2%
	Protective Service	0.4%	1.1%	0.9%
	Food Preparation	10.2%	10.9%	10.9%
	Building Maintenance & Cleaning	4.6%	2.0%	2.9%
	Personal Care	5.1%	4.4%	3.5%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.2%
	Construction	2.8%	2.9%	4.9%
	Production & Transportation	6.3%	4.7%	4.8%
	Percent White Collar Workers	70.6%	74.0%	71.9%
Percent Blue Collar Workers	29.4%	26.0%	28.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	7.3%	5.3%	6.3%
	Manufacturing	6.7%	5.1%	5.3%
	Transportation	2.3%	1.5%	2.8%
	Information	1.2%	1.1%	1.3%
	Wholesale/Retail	13.5%	16.9%	14.6%
	Finance, Insurance, Real Estate	13.5%	14.7%	12.7%
	Professional Services	7.8%	11.7%	10.8%
	Management Services	0.2%	0.1%	0.0%
	Administrative/Waste Services	6.6%	5.8%	6.7%
	Educational Services	11.3%	12.0%	14.6%
	Entertainment Services	25.9%	22.2%	20.7%
	Other Professional Services	2.9%	3.4%	3.8%
	Public Administration	0.7%	0.2%	0.4%
Transportation To Work	Drive to Work Alone	66.9%	77.3%	72.2%
	Drive to Work Carpool	19.1%	11.3%	15.1%
	Travel to Work by Public Transportation	1.4%	1.2%	2.0%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	6.0%	2.3%	2.3%
	Walked to Work	3.4%	2.3%	3.0%
	Other Means	0.0%	0.3%	0.4%
	Work at Home	3.1%	5.4%	5.0%

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Hilton Head Island, SC				
	Travel to Work in Less than 5 Minutes	7.1%	6.5%	6.1%
	Travel to Work in 5 to 9 Minutes	24.4%	25.4%	22.1%
	Travel to Work in 10 to 14 Minutes	16.0%	22.5%	22.9%
	Travel to Work in 15 to 19 Minutes	22.9%	21.3%	22.1%
	Travel to Work in 20 to 29 Minutes	12.2%	11.8%	12.6%
	Travel to Work in 30 to 44 Minutes	9.1%	5.3%	6.8%
	Travel to Work in 45 to 59 Minutes	4.7%	3.4%	3.0%
	Travel to Work in 60 Minutes or more	3.5%	3.5%	4.1%
	Average Travel Time to Work	17	15	16
Vehicles per HH	No Vehicles	6.4%	3.4%	3.5%
	1 Vehicle	51.7%	40.6%	37.2%
	2 Vehicles	29.8%	42.3%	41.7%
	3 or more vehicles	12.1%	13.8%	17.6%
	Average Number of Vehicles	1.53	1.70	1.78
Change	Births (last 12 months)	21	91	164
	Deaths (last 12 months)	64	348	518
	Migration (last 12 months)	54	303	430
Work place	Workplace Establishments	507	1,003	1,411
	Workplace Employees (FTE)	3,972	7,848	10,775