

Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval



Nov 15, 2022

Latitude: 32.144715 Longitude: -80.755891

Circle Center		5.00 Minute	10.00 Minute	20.00 Minute
Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
Population	Current Year Estimated Population	10,134	23,020	49,685
	Population Est 22Q1	10,052	22,905	49,526
	Population Est 21Q4	9,976	22,741	49,112
	Population Est 21Q3	10,004	22,760	49,038
	Population Est 21Q2	10,100	22,913	49,155
	Population Est 21Q1	10,008	22,780	49,026
	Population Est 20Q4	9,919	22,644	48,777
	Population Est 20Q3	9,827	22,439	48,512
	Population Est 20Q2	9,844	22,474	48,360
	Population Fcst	10,086	23,031	50,422
	2010 Census Population	9,241	20,503	43,656
	2000 Census Population	9,316	19,071	38,055
	1990 Census Population	7,751	14,695	25,479
	Current Year Daytime Population	12,696	25,814	53,450
	Average Seasonal Population	20,163	37,287	46,385
	Historical Annual Growth, 1990 – 2000	1.86%	2.64%	4.09%
	Historical Annual Growth, 2000 – 2010	-0.08%	0.73%	1.38%
	Estimated Annual Growth, 2010 – CY	0.76%	0.95%	1.06%
	Projected Annual Growth, CY to Y5	-0.09%	0.01%	0.29%
	Group Qtrs Est	74	75	199
Transient Est Average Last 4 Qtrs	18,520	24,820	27,735	
Households	Current Year Estimated Households	5,007	10,438	21,663
	Households Est 22Q1	4,971	10,385	21,597
	Households Est 21Q4	4,932	10,308	21,418
	Households Est 21Q3	4,946	10,326	21,400
	Households Est 21Q2	4,992	10,392	21,457
	Households Est 21Q1	4,946	10,330	21,386
	Households Est 20Q4	4,902	10,266	21,277
	Households Est 20Q3	4,857	10,171	21,160
	Households Est 20Q2	4,866	10,184	21,103
	Households Fcst	4,981	10,447	21,921
	2010 Census Households	4,574	9,308	19,164
	2000 Census Households	4,390	8,183	16,223
	1990 Census Households	3,583	6,626	11,028
	Historical Annual Growth, 1990 – 2000	2.05%	2.13%	3.94%
	Historical Annual Growth, 2000 – 2010	0.41%	1.30%	1.68%
	Estimated Annual Growth, 2010 – CY	0.74%	0.94%	1.01%
	Projected Annual Growth, CY to Y5	-0.11%	0.02%	0.24%
Population per Household	2.01	2.20	2.28	

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Circle Center	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Hilton Head Island, SC			
HH Income \$500,000 or more	3.8%	3.7%	3.3%
HH Income \$250,000 to \$499,999	4.6%	4.5%	3.9%
HH Income \$200,000 to \$249,999	10.8%	10.4%	9.1%
HH Income \$175,000 to \$199,999	4.7%	4.5%	4.5%
HH Income \$150,000 to \$174,999	3.8%	5.3%	6.2%
HH Income \$100,000 to 149,999	13.6%	15.9%	16.5%
HH Income \$75,000 to 99,999	14.6%	12.7%	12.6%
HH Income \$50,000 to 74,999	15.4%	15.5%	15.2%
HH Income \$35,000 to 49,999	9.8%	10.0%	9.8%
HH Income \$25,000 to 34,999	7.4%	6.3%	6.6%
HH Income \$15,000 to 24,999	5.7%	5.3%	6.6%
HH Income \$0 to 14,999	6.0%	6.0%	5.7%
Average Household Income	\$150,956	\$142,645	\$129,872
Median Household Income	\$84,834	\$88,082	\$86,558
Per Capita Income	\$74,943	\$64,840	\$56,875
2000 Average HH Income	\$85,094	\$87,443	\$84,021
2000 Median HH Income	\$59,010	\$60,018	\$61,498
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%
Disposable HH Income \$175,000 to \$199,999	5%	5%	4%
Disposable HH Income \$150,000 to \$174,999	7%	6%	5%
Disposable HH Income \$100,000 to \$149,999	11%	14%	16%
Disposable HH Income \$75,000 to \$99,999	15%	15%	14%
Disposable HH Income \$50,000 to \$74,999	18%	17%	17%
Disposable HH Income \$35,000 to \$49,999	12%	12%	12%
Disposable HH Income \$25,000 to \$34,999	8%	7%	8%
Disposable HH Income \$15,000 to \$24,999	7%	6%	8%
Disposable HH Income \$0 to \$14,999	6%	6%	6%
Average Disposable Income	94,641	95,671	92,560
Median Disposable Income	73,119	75,837	74,528
Householder White – Count	4,745	9,302	18,292
Median HH Income	\$88,799	\$94,226	\$96,464
Average HH Income	\$101,899	\$104,529	\$104,975
Householder Black or African-American – Count	37	362	1,024
Median HH Income	\$37,042	\$41,289	\$39,652
Average HH Income	\$48,170	\$57,184	\$57,459
Householder Hispanic – Count	164	571	1,696
Median HH Income	\$33,530	\$47,381	\$45,445
Average HH Income	\$39,500	\$68,287	\$62,560
Householder Asian or Pacific Islander – Count	7	49	76
Median HH Income	\$39,683	\$133,439	\$157,482
Average HH Income	\$48,831	\$112,810	\$122,183
Householder Other or Pacific Islander – Count	54	155	575
Median HH Income	\$34,224	\$44,417	\$49,472
Average HH Income	\$33,516	\$78,448	\$67,647

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Circle Center		5.00 Minute	10.00 Minute	20.00 Minute
Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
Gender	Male Population	4,930	11,136	23,845
	Female Population	5,203	11,884	25,840
Total Population by Age	Count of Pop 0 to 4 years	454	1,077	2,294
	Count of Pop 0 to 7 years	674	1,585	3,384
	Count of Pop 5 - 13	865	2,022	4,360
	Count of Pop 14 - 18	322	858	2,093
	Count of Pop 19 - 22	270	785	2,074
	Count of Pop 22 - 25	211	608	1,473
	Count of Pop 25 - 29	370	1,073	2,444
	Count of Pop 30 - 34	478	1,148	2,448
	Count of Pop 35 - 39	632	1,329	2,710
	Count of Pop 40 - 44	614	1,327	2,720
	Count of Pop 45 - 59	1,697	3,893	8,469
	Count of Pop 60 - 74	2,264	4,945	10,273
	Count of Pop 75 - 84	1,517	3,113	6,488
	Count of Pop 85+	439	843	1,839
	% of Pop 0 to 4 years	4.5%	4.7%	4.6%
	% of Pop 0 to 7 years	6.7%	6.9%	6.8%
	% of Pop 5 - 13	8.5%	8.8%	8.8%
	% of Pop 14 - 18	3.2%	3.7%	4.2%
	% of Pop 19 - 22	2.7%	3.4%	4.2%
	% of Pop 22 - 25	2.1%	2.6%	3.0%
	% of Pop 25 - 29	3.6%	4.7%	4.9%
	% of Pop 30 - 34	4.7%	5.0%	4.9%
	% of Pop 35 - 39	6.2%	5.8%	5.5%
% of Pop 40 - 44	6.1%	5.8%	5.5%	
% of Pop 45 - 59	16.7%	16.9%	17.0%	
% of Pop 60 - 74	22.3%	21.5%	20.7%	
% of Pop 75 - 84	15.0%	13.5%	13.1%	
% of Pop 85+	4.3%	3.7%	3.7%	
Median Age	52.8	50.0	49.1	
Average Age	49.6	47.8	47.1	
Male Population by Age	% of Pop 0 to 4 years	4.7%	4.9%	4.9%
	% of Pop 5 - 13	8.9%	9.3%	9.4%
	% of Pop 14 - 18	3.2%	4.0%	4.5%
	% of Pop 19 - 22	2.6%	3.5%	4.4%
	% of Pop 22 - 25	2.2%	2.7%	3.2%
	% of Pop 25 - 29	4.0%	5.0%	5.3%
	% of Pop 30 - 34	5.6%	5.7%	5.6%
	% of Pop 35 - 39	7.2%	6.6%	6.3%
	% of Pop 40 - 44	6.8%	6.4%	6.1%
	% of Pop 45 - 59	18.3%	17.8%	17.7%
	% of Pop 75 - 84	13.1%	12.0%	11.5%
	% of Pop 60 - 74	20.1%	19.4%	18.4%
	% of Pop 85+	3.2%	2.8%	2.8%
	Median Age	48.7	46.6	45.4
Average Age	47.5	45.8	45.0	

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Circle Center Hilton Head Island, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Female Population by Age	% of Pop 0 to 4 years	4.3%	4.4%	4.3%
	% of Pop 5 - 13	8.2%	8.3%	8.2%
	% of Pop 14 - 18	3.2%	3.5%	4.0%
	% of Pop 19 - 22	2.7%	3.4%	4.0%
	% of Pop 22 - 25	2.0%	2.6%	2.8%
	% of Pop 25 - 29	3.3%	4.4%	4.6%
	% of Pop 30 - 34	3.9%	4.3%	4.3%
	% of Pop 35 - 39	5.3%	5.0%	4.7%
	% of Pop 40 - 44	5.4%	5.2%	4.9%
	% of Pop 45 - 59	15.3%	16.1%	16.4%
	% of Pop 60 - 74	24.5%	23.4%	22.8%
	% of Pop 75 - 84	16.7%	15.0%	14.5%
	% of Pop 85+	5.4%	4.5%	4.5%
	Median Age	57.1	53.8	52.9
Average Age	51.6	49.7	49.1	
Race	Count of White	9,494	19,868	41,090
	Count of Black or African-American	187	1,299	3,271
	Count of Asian or Pacific Islander	112	281	426
	Count of Other races	341	1,572	4,898
	White	93.7%	86.3%	82.7%
	Black or African American	1.8%	5.6%	6.6%
	Asian	1.1%	1.2%	0.9%
	Other Races	3.4%	6.8%	9.9%
Language Spoken	Speak English at Home	93.1%	88.1%	85.9%
	Speak Spanish at Home	3.4%	8.4%	10.8%
	Speak French or French Creole at Home	1.3%	0.8%	0.5%
	Speak German at Home	0.2%	0.5%	0.5%
	Speak Russian or Other Slavic Language at Hor	0.2%	0.2%	0.1%
	Speak Other Indo-European Language at Home	0.8%	0.8%	0.6%
	Speak Chinese at Home	0.4%	0.5%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Language at Home	0.4%	0.4%	0.2%
	Speak Tagalog and Other Pacific Languages at	0.0%	0.1%	0.1%
Speak Other Language at Home	0.1%	0.3%	1.0%	
Hispanic	Hispanic Population	951	2,995	7,917
	Hispanic Population Percent	9.4%	13.0%	15.9%
	Mexican	50.1%	57.5%	58.9%
	Puerto Rican	0.3%	2.8%	4.7%
	Cuban	4.3%	1.8%	1.5%
	Dominican	2.2%	0.7%	0.3%
	Central American	21.9%	19.7%	19.8%
	South American	17.1%	13.0%	9.9%
	Other Hispanic	4.0%	4.5%	4.8%
	2000 Hispanic Population Percent	10%	13%	11%
1990 Hispanic Population Percent	1%	1%	1%	

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Circle Center		5.00 Minute	10.00 Minute	20.00 Minute
Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
	American (percent of total population)	5.5%	5.0%	5.0%
	American	5.3%	4.9%	4.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.1%	1.2%	0.8%
	Chinese	0.3%	0.3%	0.2%
	Japanese	0.1%	0.2%	0.1%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.0%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	0.3%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	59.8%	52.7%	49.7%
	British	11.6%	10.6%	10.7%
	Dutch	0.9%	0.9%	0.9%
	French	1.2%	1.2%	1.4%
	German	11.9%	10.9%	10.3%
	Italian	5.9%	4.8%	4.6%
	Polish	1.6%	1.7%	1.9%
	Scandinavian	3.2%	2.5%	2.4%
	Scotch/Irish	16.6%	14.5%	12.9%
Other European (ie. Greek/Russian)	6.9%	5.6%	4.7%	
Middle Eastern	0.3%	0.3%	0.3%	
Other Ancestry	10.1%	14.8%	14.9%	
Unclassified Ancestry	13.8%	13.0%	13.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	8,011	17,670	37,391
	Elementary (0 to 8)	1.0%	1.8%	2.3%
	Some High School (9 to 11)	2.0%	2.9%	4.3%
	High School Graduate (12)	14.1%	16.4%	17.4%
	Some College (13 to 16)	16.5%	16.8%	16.1%
	Associates Degree Only	7.5%	7.1%	7.5%
	Bachelors Degree Only	33.8%	31.8%	30.2%
	Graduate Degree	25.2%	23.2%	22.3%
% College (4+)	59.0%	55.0%	52.4%	
Household Type	Total Households – count	5,007	10,438	21,663
	One Person HHs – count	1,714	3,133	5,879
	Family HHs – count	2,764	6,395	14,198
	Married Couple – count	2,474	5,572	12,215
	w/own children – count	213	743	1,979
	w/out own children – count	2,261	4,829	10,236
	Male Householder – count	50	223	548
	Female Householder – count	241	599	1,435
	Non-Family Households – count	528	910	1,586
	1 Person Household	34.2%	30.0%	27.1%
	2 Person Household	47.0%	45.7%	46.0%
	3 Person Household	9.3%	10.8%	11.3%
	4 Person Household	5.4%	7.1%	8.4%
	5 Person Household	2.4%	3.4%	4.1%
	6 Person Household	1.1%	1.7%	1.8%
	7+ Person Household	0.6%	1.2%	1.3%
% Households With Children	7.8%	11.6%	14.2%	

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Circle Center	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Hilton Head Island, SC			
Total Housing Units	11,936	24,693	39,420
Owner Occupied Percent	30.3%	30.3%	39.3%
Renter Occupied Percent	11.7%	12.0%	15.7%
Vacant Housing Percent	58.0%	57.7%	45.0%
Total Housing Units (Census 2000)	7,945	16,604	26,692
For Rent (Census 2000)	31%	22%	21%
For Sale (Census 2000)	2%	1%	2%
Rented or Sold, (Census 2000)	1%	1%	2%
Seasonal (Census 2014)	74%	76%	74%
Other (Census 2000)	1%	1%	2%
Homes Built By Year			
Homes Built 1990 to 2000	27%	27%	33%
Homes Built 1980 to 1989	46%	42%	40%
Homes Built 1970 to 1979	20%	24%	20%
Homes Built 1960 to 1969	4%	5%	4%
Homes Built 1950 to 1959	2%	1%	1%
Homes Built 1940 to 1949	0%	0%	0%
Homes Built Before 1939	0%	0%	0%
Units in Structure			
1 Unit	52%	52%	58%
2 - 9 Units	19%	19%	17%
Greater than 10 Units	28%	25%	21%
Mobilie Trailer	0%	3%	4%
Other Units	1%	0%	0%
Home Value (Owner Occupied)			
Property Value \$1,000,000 or more	27.6%	25.7%	21.2%
Property Value \$750,000 to \$999,999	13.9%	14.2%	17.1%
Property Value \$500,000 to \$749,999	19.5%	18.8%	23.0%
Property Value \$400,000 to \$499,999	9.1%	9.2%	8.2%
Property Value \$300,000, to \$399,999	8.0%	6.7%	6.4%
Property Value \$200,000 to \$299,999	6.4%	5.6%	4.9%
Property Value \$150,000 to \$199,999	1.8%	2.5%	2.4%
Property Value \$100,000 to \$149,999	1.6%	1.8%	1.8%
Property Value \$60,000 to \$99,999	0.7%	1.1%	1.1%
Property Value \$40,000 to \$59,999	0.1%	0.6%	0.7%
Property Value \$0 to \$39,999	1.0%	1.5%	1.2%
Median Home Value	\$706,830	\$697,335	\$687,742
Median Rent	\$895	\$844	\$846
Wealth per Household			
\$0 and under - percent	15.5%	15.5%	15.6%
\$1 to \$4999 - percent	7.1%	7.1%	7.2%
\$5k to \$9999 - percent	3.9%	3.9%	4.0%
\$10k to \$24999 - percent	5.8%	5.8%	5.9%
\$25k to \$49999 - percent	6.6%	6.6%	6.6%
\$50k to \$99999 - percent	10.2%	10.2%	10.2%
\$100k to \$249999 - percent	19.0%	19.0%	19.0%
\$250k to \$499999 - percent	14.6%	14.6%	14.5%
\$500k+ - percent	17.3%	17.3%	17.1%
Median HH Wealth	\$107,210	\$107,039	\$104,954
Avg HH Wealth	\$272,686	\$272,473	\$270,604

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Economic Viability	Economic Viability Local	260	261	261
	Economic Viability Indexed	103	104	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,237	9,832	21,769
	Managerial/Executive	24.8%	22.3%	20.4%
	Professional Specialty	17.8%	19.6%	19.1%
	Healthcare Support	1.1%	1.3%	2.0%
	Sales	17.3%	14.3%	11.3%
	Office & Administrative Support	11.6%	11.2%	10.7%
	Protective Service	1.3%	1.0%	1.3%
	Food Preparation	11.7%	11.2%	10.9%
	Building Maintenance & Cleaning	2.3%	3.2%	5.1%
	Personal Care	4.6%	3.4%	3.7%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.1%
	Construction	2.6%	6.4%	8.1%
	Production & Transportation	4.9%	5.9%	7.3%
	Percent White Collar Workers	72.6%	68.8%	63.6%
Percent Blue Collar Workers	27.4%	31.2%	36.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.2%	7.3%	8.8%
	Manufacturing	5.4%	5.4%	5.0%
	Transportation	1.5%	2.7%	3.6%
	Information	1.2%	1.0%	1.4%
	Wholesale/Retail	17.5%	15.3%	13.5%
	Finance, Insurance, Real Estate	15.1%	11.2%	9.9%
	Professional Services	11.1%	10.3%	9.0%
	Management Services	0.1%	0.0%	0.0%
	Administrative/Waste Services	5.0%	6.9%	7.2%
	Educational Services	10.7%	14.3%	16.1%
	Entertainment Services	23.8%	21.3%	19.2%
	Other Professional Services	3.1%	3.8%	4.9%
	Public Administration	0.3%	0.5%	1.2%
Transportation To Work	Drive to Work Alone	75.7%	73.4%	75.8%
	Drive to Work Carpool	12.6%	14.9%	13.8%
	Travel to Work by Public Transportation	1.3%	1.9%	1.5%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	2.8%	2.2%	1.4%
	Walked to Work	2.3%	2.8%	2.0%
	Other Means	0.3%	0.3%	0.6%
	Work at Home	5.0%	4.6%	4.8%

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	Travel to Work in Less than 5 Minutes	6.5%	5.8%	4.3%
	Travel to Work in 5 to 9 Minutes	26.0%	21.7%	18.5%
	Travel to Work in 10 to 14 Minutes	22.0%	23.3%	23.5%
	Travel to Work in 15 to 19 Minutes	21.7%	22.7%	22.5%
	Travel to Work in 20 to 29 Minutes	11.1%	13.0%	16.1%
	Travel to Work in 30 to 44 Minutes	5.7%	6.6%	8.7%
	Travel to Work in 45 to 59 Minutes	3.3%	3.0%	3.0%
	Travel to Work in 60 Minutes or more	3.6%	3.8%	3.4%
	Average Travel Time to Work	15	16	17
Vehicles per HH	No Vehicles	4.0%	3.4%	4.1%
	1 Vehicle	42.0%	38.3%	35.4%
	2 Vehicles	40.7%	41.1%	43.9%
	3 or more vehicles	13.3%	17.1%	16.6%
	Average Number of Vehicles	1.67	1.77	1.77
Change	Births (last 12 months)	66	179	401
	Deaths (last 12 months)	241	506	1,070
	Migration (last 12 months)	209	435	1,198
Work place	Workplace Establishments	884	1,411	2,773
	Workplace Employees (FTE)	6,953	11,157	21,606