



Demographic Summary Report

2000, 2010 Census, 2022 Estimates & 2027 Projections
 Calculated using TAS Retrieval

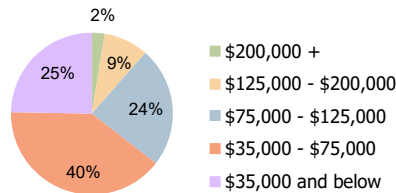
Ventura Downs Kissimmee, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

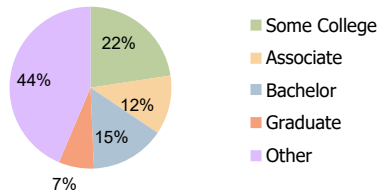
Current Population	13,700	100,997	215,831
Total Daytime Pop	10,352	62,715	160,952
Workplace Pop	1,257	10,483	43,775
Average Household Income	\$69,886	\$71,530	\$71,434
Average Disposable Income	\$61,541	\$61,852	\$61,417
Total Households	4,146	32,013	71,570
Median Home Value	\$420,308	\$429,742	\$446,185
College (4+)	20.5%	21.9%	25.1%
Total Consumer Spending/Capita (Weekly)	\$342	\$346	\$347
Population per Household	2.13	2.01	2.47
% of Households with Children	33.8%	33.6%	33.8%

2027 Demographic Projections

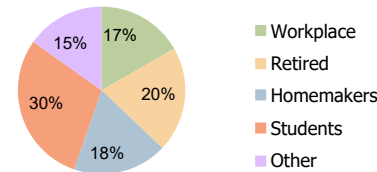
Projected Population	14,021	106,500	227,567
Projected 5 Year Annual Growth Rate (Pop)	0.5%	1.1%	1.1%



Household Income (3.00 Mile Radius)



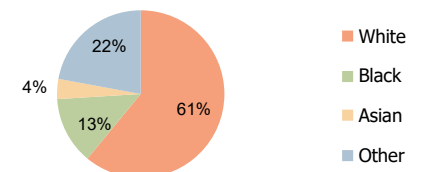
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

66% Hispanic | 34% Non Hispanic



Race (3.00 Mile Radius)

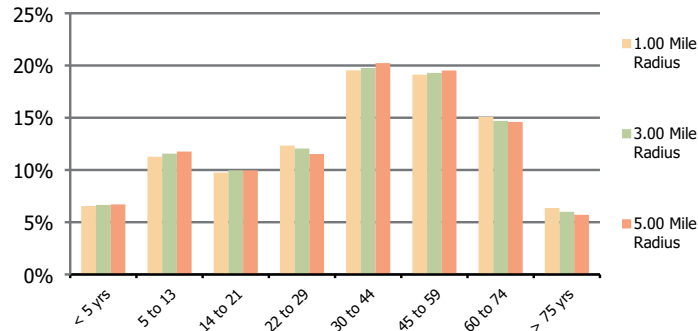


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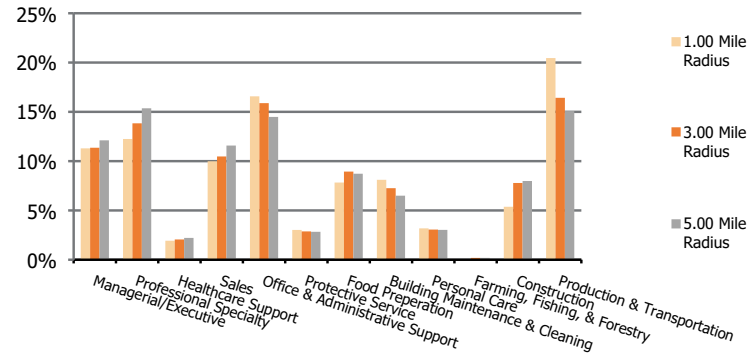
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Population by Age Range



Occupation



Population	Current Estimated Population	13,700	100,997	215,831
	2010 Census Population	11,269	78,012	165,990
	2000 Census Population	8,370	53,027	116,163
	Historical Annual Growth 2000 to 2010	3.0%	3.9%	3.6%
	Estimated Annual Growth 2010 to 2022	1.6%	2.1%	2.2%
	Projected Annual Growth 2022 to 2027	0.5%	1.1%	1.1%
Ethnic	Hispanic or Latino Population	67%	66%	60%
	Non Hispanic or Latino Population	33%	34%	40%
Race	White	60.2%	61.0%	62.2%
	Black or African American	14.4%	13.1%	11.7%
	Asian & Pacific Islander	4.8%	3.9%	5.0%
	Other Races	20.6%	22.1%	21.1%