

# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval



Nov 15, 2022

Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	15,226	97,618	578,276
	Population Est 22Q1	15,272	97,794	578,295
	Population Est 21Q4	15,282	97,883	578,590
	Population Est 21Q3	15,295	98,127	579,824
	Population Est 21Q2	15,333	98,120	579,092
	Population Est 21Q1	15,300	98,262	579,674
	Population Est 20Q4	15,308	98,486	580,107
	Population Est 20Q3	15,345	98,688	580,784
	Population Est 20Q2	15,350	98,710	581,092
	Population Fcst	15,745	100,693	599,374
	2010 Census Population	14,372	92,502	537,373
	2000 Census Population	14,279	92,884	508,589
	1990 Census Population	13,311	78,734	408,398
	Current Year Daytime Population	15,725	87,513	525,236
	Average Seasonal Population	378	920	3,801
	Historical Annual Growth, 1990 – 2000	0.70%	1.67%	2.22%
	Historical Annual Growth, 2000 – 2010	0.06%	-0.04%	0.55%
	Estimated Annual Growth, 2010 – CY	0.47%	0.44%	0.60%
	Projected Annual Growth, CY to Y5	0.67%	0.62%	0.72%
	Group Qtrs Est	28	370	5,779
Transient Est Average Last 4 Qtrs	1,679	2,975	14,769	
<b>Households</b>	Current Year Estimated Households	5,779	35,715	207,476
	Households Est 22Q1	5,799	35,790	207,514
	Households Est 21Q4	5,803	35,830	207,649
	Households Est 21Q3	5,808	35,923	208,153
	Households Est 21Q2	5,826	35,946	207,731
	Households Est 21Q1	5,811	35,996	207,939
	Households Est 20Q4	5,814	36,088	208,113
	Households Est 20Q3	5,827	36,167	208,361
	Households Est 20Q2	5,831	36,183	208,483
	Households Fcst	5,975	36,784	215,050
	2010 Census Households	5,454	33,997	192,508
	2000 Census Households	5,144	32,839	181,211
	1990 Census Households	4,664	28,241	152,138
	Historical Annual Growth, 1990 – 2000	0.99%	1.52%	1.76%
	Historical Annual Growth, 2000 – 2010	0.59%	0.35%	0.61%
	Estimated Annual Growth, 2010 – CY	0.47%	0.40%	0.61%
	Projected Annual Growth, CY to Y5	0.67%	0.59%	0.72%
Population per Household	2.63	2.72	2.76	

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Stone Mountain Festival Stone Mountain, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	1.7%	0.9%	1.1%
HH Income \$250,000 to \$499,999	2.0%	1.1%	1.3%
HH Income \$200,000 to \$249,999	4.7%	2.6%	3.1%
HH Income \$175,000 to \$199,999	4.5%	3.9%	3.6%
HH Income \$150,000 to \$174,999	6.8%	5.4%	5.0%
HH Income \$100,000 to 149,999	19.9%	17.1%	16.7%
HH Income \$75,000 to 99,999	14.7%	12.8%	13.1%
HH Income \$50,000 to 74,999	16.3%	17.2%	18.3%
HH Income \$35,000 to 49,999	8.9%	12.9%	13.1%
HH Income \$25,000 to 34,999	7.2%	9.3%	9.4%
HH Income \$15,000 to 24,999	5.5%	7.7%	7.5%
HH Income \$0 to 14,999	7.8%	9.1%	7.8%
Average Household Income	\$102,858	\$84,671	\$87,521
Median Household Income	\$81,640	\$64,608	\$65,899
Per Capita Income	\$39,100	\$31,067	\$31,606
2000 Average HH Income	\$80,813	\$67,507	\$63,945
2000 Median HH Income	\$66,098	\$57,480	\$53,401
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%
Disposable HH Income \$175,000 to \$199,999	2%	1%	1%
Disposable HH Income \$150,000 to \$174,999	4%	3%	3%
Disposable HH Income \$100,000 to \$149,999	19%	15%	15%
Disposable HH Income \$75,000 to \$99,999	16%	15%	14%
Disposable HH Income \$50,000 to \$74,999	19%	18%	20%
Disposable HH Income \$35,000 to \$49,999	12%	15%	15%
Disposable HH Income \$25,000 to \$34,999	8%	11%	11%
Disposable HH Income \$15,000 to \$24,999	7%	9%	9%
Disposable HH Income \$0 to \$14,999	8%	10%	9%
Average Disposable Income	80,829	68,400	69,863
Median Disposable Income	69,567	55,498	56,598
Householder White – Count	2,795	11,928	66,689
Median HH Income	\$91,315	\$85,093	\$90,275
Average HH Income	\$96,297	\$91,063	\$96,798
Householder Black or African-American – Count	2,007	18,162	94,001
Median HH Income	\$76,204	\$57,033	\$58,534
Average HH Income	\$86,477	\$69,304	\$69,238
Householder Hispanic – Count	335	1,971	23,264
Median HH Income	\$66,786	\$54,707	\$53,586
Average HH Income	\$73,164	\$70,976	\$65,468
Householder Asian or Pacific Islander – Count	405	2,149	13,831
Median HH Income	\$62,967	\$60,561	\$63,901
Average HH Income	\$75,131	\$72,270	\$77,298
Householder Other or Pacific Islander – Count	238	1,506	9,692
Median HH Income	\$81,606	\$64,172	\$61,795
Average HH Income	\$98,710	\$80,200	\$74,902

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<b>Gender</b>	Male Population	7,385	46,806	280,817
	Female Population	7,841	50,813	297,459
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	819	6,283	38,176
	Count of Pop 0 to 7 years	1,093	8,907	56,087
	Count of Pop 5 - 13	1,410	11,183	70,646
	Count of Pop 14 - 18	591	4,761	30,842
	Count of Pop 19 - 22	748	5,173	31,915
	Count of Pop 22 - 25	685	4,246	23,907
	Count of Pop 25 - 29	1,086	6,896	38,769
	Count of Pop 30 - 34	862	6,001	35,056
	Count of Pop 35 - 39	689	5,484	35,063
	Count of Pop 40 - 44	667	5,427	37,118
	Count of Pop 45 - 59	2,941	19,190	116,720
	Count of Pop 60 - 74	3,437	17,481	92,279
	Count of Pop 75 - 84	1,043	4,523	22,896
	Count of Pop 85+	248	969	4,890
	% of Pop 0 to 4 years	5.4%	6.4%	6.6%
	% of Pop 0 to 7 years	7.2%	9.1%	9.7%
	% of Pop 5 - 13	9.3%	11.5%	12.2%
	% of Pop 14 - 18	3.9%	4.9%	5.3%
	% of Pop 19 - 22	4.9%	5.3%	5.5%
	% of Pop 22 - 25	4.5%	4.3%	4.1%
	% of Pop 25 - 29	7.1%	7.1%	6.7%
	% of Pop 30 - 34	5.7%	6.1%	6.1%
	% of Pop 35 - 39	4.5%	5.6%	6.1%
	% of Pop 40 - 44	4.4%	5.6%	6.4%
	% of Pop 45 - 59	19.3%	19.7%	20.2%
	% of Pop 60 - 74	22.6%	17.9%	16.0%
	% of Pop 75 - 84	6.9%	4.6%	4.0%
% of Pop 85+	1.6%	1.0%	0.8%	
Median Age	45.3	38.9	37.8	
Average Age	43.3	39.4	38.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.7%	6.8%	6.9%
	% of Pop 5 - 13	9.8%	12.2%	12.9%
	% of Pop 14 - 18	4.1%	5.2%	5.6%
	% of Pop 19 - 22	5.1%	5.6%	5.8%
	% of Pop 22 - 25	4.9%	4.7%	4.4%
	% of Pop 25 - 29	7.8%	7.6%	7.2%
	% of Pop 30 - 34	6.2%	6.5%	6.4%
	% of Pop 35 - 39	4.9%	5.7%	6.2%
	% of Pop 40 - 44	4.5%	5.5%	6.4%
	% of Pop 45 - 59	18.9%	18.8%	19.6%
	% of Pop 75 - 84	6.1%	4.1%	3.3%
	% of Pop 60 - 74	21.2%	16.6%	14.6%
	% of Pop 85+	1.0%	0.6%	0.5%
	Median Age	41.8	36.1	35.6
Average Age	41.7	37.8	36.7	

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Female Population by Age	% of Pop 0 to 4 years	5.1%	6.1%	6.3%
	% of Pop 5 - 13	8.7%	10.8%	11.6%
	% of Pop 14 - 18	3.7%	4.6%	5.0%
	% of Pop 19 - 22	4.7%	5.0%	5.2%
	% of Pop 22 - 25	4.2%	4.1%	3.8%
	% of Pop 25 - 29	6.5%	6.6%	6.3%
	% of Pop 30 - 34	5.2%	5.8%	5.7%
	% of Pop 35 - 39	4.2%	5.5%	5.9%
	% of Pop 40 - 44	4.3%	5.6%	6.4%
	% of Pop 45 - 59	19.7%	20.4%	20.7%
	% of Pop 60 - 74	23.9%	19.1%	17.2%
	% of Pop 75 - 84	7.6%	5.2%	4.6%
	% of Pop 85+	2.3%	1.4%	1.2%
	Median Age	48.2	41.5	40.1
Average Age	44.8	40.9	39.6	
Race	Count of White	7,841	34,651	204,104
	Count of Black or African-American	5,110	49,080	264,693
	Count of Asian or Pacific Islander	1,345	7,201	48,385
	Count of Other races	932	6,687	61,094
	White	51.5%	35.5%	35.3%
	Black or African American	33.6%	50.3%	45.8%
	Other Races	6.1%	6.8%	10.6%
Language Spoken	Speak English at Home	80.0%	78.4%	71.1%
	Speak Spanish at Home	6.9%	6.9%	13.3%
	Speak French or French Creole at Home	1.3%	1.3%	1.1%
	Speak German at Home	0.2%	0.1%	0.2%
	Speak Russian or Other Slavic Language at Home	1.1%	0.6%	0.5%
	Speak Other Indo-European Language at Home	5.8%	3.7%	3.6%
	Speak Chinese at Home	0.6%	0.6%	0.7%
	Speak Korean at Home	0.4%	0.4%	0.4%
	Speak Vietnamese at Home	0.2%	1.1%	1.9%
	Speak Other Asian Language at Home	1.3%	1.2%	1.8%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.4%	0.2%
Speak Other Language at Home	1.9%	5.3%	5.1%	
Hispanic	Hispanic Population	1,013	7,782	82,142
	Hispanic Population Percent	6.7%	8.0%	14.2%
	Mexican	59.5%	51.4%	52.4%
	Puerto Rican	6.7%	8.2%	6.5%
	Cuban	3.3%	4.1%	3.0%
	Dominican	5.8%	2.9%	3.5%
	Central American	13.9%	20.9%	24.4%
	South American	6.7%	7.1%	6.1%
	Other Hispanic	4.1%	5.4%	4.0%
	2000 Hispanic Population Percent	2%	5%	7%
1990 Hispanic Population Percent	2%	2%	2%	

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	American (percent of total population)	6.6%	4.6%	4.0%
	American	6.2%	4.4%	3.7%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	8.8%	7.4%	8.3%
	Chinese	0.7%	0.6%	0.9%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.7%	0.4%	0.5%
	South Central Asian (ie. Indian)	5.4%	3.8%	3.0%
	South East Asian (ie. Vietnamese)	0.8%	1.8%	2.6%
	Other Asian	1.3%	0.7%	1.3%
	European (percent of total population)	26.1%	17.3%	15.3%
	British	7.0%	4.3%	3.7%
	Dutch	0.2%	0.2%	0.2%
	French	0.6%	0.5%	0.6%
	German	5.1%	3.3%	2.8%
	Italian	1.3%	1.0%	0.9%
	Polish	0.7%	0.5%	0.5%
	Scandinavian	1.0%	0.6%	0.6%
	Scotch/Irish	6.8%	4.7%	4.0%
Other European (ie. Greek/Russian)	3.4%	2.2%	2.0%	
Middle Eastern	0.6%	0.6%	0.7%	
Other Ancestry	35.4%	48.9%	46.2%	
Unclassified Ancestry	15.8%	13.3%	11.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	10,973	65,971	382,790
	Elementary (0 to 8)	2.8%	3.9%	6.2%
	Some High School (9 to 11)	4.7%	5.6%	6.4%
	High School Graduate (12)	16.1%	22.5%	22.7%
	Some College (13 to 16)	17.7%	20.8%	18.7%
	Associates Degree Only	10.5%	9.0%	8.3%
	Bachelors Degree Only	26.9%	23.2%	22.7%
	Graduate Degree	21.2%	15.0%	14.9%
% College (4+)	48.2%	38.2%	37.7%	
Household Type	Total Households – count	5,779	35,715	207,476
	One Person HHs – count	1,317	8,566	51,851
	Family HHs – count	4,240	25,382	143,115
	Married Couple – count	3,323	16,860	94,753
	w/own children – count	1,134	6,311	41,313
	w/out own children – count	2,189	10,549	53,440
	Male Householder – count	235	1,947	11,315
	Female Householder – count	681	6,575	37,046
	Non-Family Households – count	223	1,768	12,509
	1 Person Household	22.8%	24.0%	25.0%
	2 Person Household	35.0%	30.5%	29.0%
	3 Person Household	17.4%	17.9%	17.4%
	4 Person Household	13.5%	14.5%	14.5%
	5 Person Household	7.0%	7.6%	7.7%
	6 Person Household	2.5%	3.1%	3.4%
7+ Person Household	1.8%	2.4%	2.9%	
% Households With Children	26.5%	29.3%	30.8%	

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Stone Mountain Festival Stone Mountain, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	6,182	39,191	227,186
	Owner Occupied Percent	75.6%	61.7%	59.4%
	Renter Occupied Percent	17.9%	29.5%	31.9%
	Vacant Housing Percent	6.5%	8.9%	8.7%
	Total Housing Units (Census 2000)	5,354	33,999	188,289
	For Rent (Census 2000)	40%	48%	47%
	For Sale (Census 2000)	38%	33%	29%
	Rented or Sold, (Census 2000)	0%	5%	9%
	Seasonal (Census 2014)	17%	4%	4%
	Other (Census 2000)	18%	11%	10%
Homes Built By Year	Homes Built 1990 to 2000	20%	18%	20%
	Homes Built 1980 to 1989	27%	38%	32%
	Homes Built 1970 to 1979	37%	29%	24%
	Homes Built 1960 to 1969	12%	10%	14%
	Homes Built 1950 to 1959	2%	3%	6%
	Homes Built 1940 to 1949	1%	1%	2%
	Homes Built Before 1939	1%	1%	2%
Units in Structure	1 Unit	85%	72%	70%
	2 - 9 Units	5%	14%	16%
	Greater than 10 Units	5%	11%	13%
	Mobilie Trailer	5%	2%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.4%	2.4%	3.1%
	Property Value \$750,000 to \$999,999	3.6%	2.6%	3.6%
	Property Value \$500,000 to \$749,999	20.9%	15.9%	16.8%
	Property Value \$400,000 to \$499,999	19.9%	16.2%	14.2%
	Property Value \$300,000, to \$399,999	25.8%	21.7%	19.8%
	Property Value \$200,000 to \$299,999	19.3%	24.4%	24.3%
	Property Value \$150,000 to \$199,999	3.1%	7.8%	8.5%
	Property Value \$100,000 to \$149,999	1.4%	4.7%	5.2%
	Property Value \$60,000 to \$99,999	0.3%	1.4%	1.7%
	Property Value \$40,000 to \$59,999	0.3%	0.7%	0.7%
	Property Value \$0 to \$39,999	2.0%	2.1%	1.7%
	Median Home Value	\$391,744	\$340,780	\$338,826
	Median Rent	\$808	\$778	\$770
Wealth per Household	\$0 and under - percent	15.8%	17.7%	17.8%
	\$1 to \$4999 - percent	7.2%	8.7%	8.8%
	\$5k to \$9999 - percent	4.0%	4.6%	4.7%
	\$10k to \$24999 - percent	5.9%	6.4%	6.4%
	\$25k to \$49999 - percent	6.7%	6.9%	6.9%
	\$50k to \$99999 - percent	10.4%	10.3%	10.2%
	\$100k to \$249999 - percent	19.0%	18.0%	17.9%
	\$250k to \$499999 - percent	14.3%	13.0%	12.9%
	\$500k+ - percent	16.7%	14.5%	14.3%
	Median HH Wealth	\$100,177	\$77,997	\$76,143
	Avg HH Wealth	\$266,091	\$236,934	\$235,011

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<b>Economic Viability</b>	Economic Viability Local	253	256	262
	Economic Viability Indexed	100	102	104
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	8,006	50,231	298,642
	Managerial/Executive	18.0%	14.9%	15.0%
	Professional Specialty	30.9%	25.7%	24.0%
	Healthcare Support	2.5%	2.7%	2.6%
	Sales	8.8%	10.1%	10.1%
	Office & Administrative Support	11.7%	12.6%	11.9%
	Protective Service	1.0%	1.6%	1.6%
	Food Preparation	4.9%	5.4%	5.1%
	Building Maintenance & Cleaning	3.6%	3.5%	4.0%
	Personal Care	1.5%	2.7%	3.0%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.3%
	Construction	5.4%	5.7%	8.5%
	Production & Transportation	11.8%	15.1%	13.8%
Percent White Collar Workers	71.9%	66.0%	63.7%	
Percent Blue Collar Workers	28.1%	34.0%	36.3%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	3.7%	4.3%	7.3%
	Manufacturing	5.7%	7.0%	7.2%
	Transportation	6.5%	7.8%	6.9%
	Information	2.6%	2.5%	3.2%
	Wholesale/Retail	12.6%	14.9%	14.5%
	Finance, Insurance, Real Estate	7.8%	6.7%	5.7%
	Professional Services	9.0%	7.1%	8.0%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	4.8%	5.3%	5.7%
	Educational Services	27.2%	24.6%	22.0%
	Entertainment Services	8.4%	10.5%	9.0%
	Other Professional Services	6.4%	4.8%	6.0%
	Public Administration	5.3%	4.3%	4.3%
<b>Transportation To Work</b>	Drive to Work Alone	82.8%	77.8%	74.9%
	Drive to Work Carpool	10.3%	13.2%	15.0%
	Travel to Work by Public Transportation	1.0%	3.5%	4.9%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	0.4%	0.9%	1.1%
	Other Means	0.4%	0.8%	0.8%
	Work at Home	5.0%	3.6%	3.2%

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	Travel to Work in Less than 5 Minutes	2.2%	1.2%	1.1%
	Travel to Work in 5 to 9 Minutes	5.8%	5.0%	4.6%
	Travel to Work in 10 to 14 Minutes	8.1%	7.9%	8.2%
	Travel to Work in 15 to 19 Minutes	8.2%	8.9%	11.1%
	Travel to Work in 20 to 29 Minutes	19.3%	17.5%	20.2%
	Travel to Work in 30 to 44 Minutes	30.0%	30.5%	29.1%
	Travel to Work in 45 to 59 Minutes	15.0%	16.5%	13.7%
	Travel to Work in 60 Minutes or more	11.5%	12.5%	11.9%
	Average Travel Time to Work	31	33	32
Vehicles per HH	No Vehicles	3.6%	6.1%	7.1%
	1 Vehicle	26.3%	32.4%	34.2%
	2 Vehicles	39.0%	38.0%	38.1%
	3 or more vehicles	31.1%	23.6%	20.6%
	Average Number of Vehicles	2.14	1.90	1.80
Change	Births (last 12 months)	156	1,055	6,089
	Deaths (last 12 months)	225	1,057	5,617
	Migration (last 12 months)	-38	-499	-1,289
Work place	Workplace Establishments	748	2,320	13,413
	Workplace Employees (FTE)	7,246	28,207	177,311