

Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval

Nov 15, 2022



Latitude: 42.508434 Longitude: -83.220817

Southfield Plaza Southfield, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	40,228	184,388	896,925
	Population Est 22Q1	40,283	184,247	896,572
	Population Est 21Q4	40,276	183,891	894,252
	Population Est 21Q3	40,264	183,632	894,377
	Population Est 21Q2	40,286	183,531	894,256
	Population Est 21Q1	40,306	183,592	894,152
	Population Est 20Q4	40,278	183,338	892,467
	Population Est 20Q3	40,284	183,394	891,714
	Population Est 20Q2	40,279	183,416	890,988
	Population Fcst	41,232	189,557	907,182
	2010 Census Population	39,176	178,073	900,872
	2000 Census Population	42,225	187,311	1,020,892
	1990 Census Population	43,825	190,576	1,059,264
	Current Year Daytime Population	42,370	250,334	1,078,482
	Average Seasonal Population	214	1,630	7,109
	Historical Annual Growth, 1990 – 2000	-0.37%	-0.17%	-0.37%
	Historical Annual Growth, 2000 – 2010	-0.75%	-0.50%	-1.24%
	Estimated Annual Growth, 2010 – CY	0.22%	0.28%	-0.04%
	Projected Annual Growth, CY to Y5	0.49%	0.55%	0.23%
	Group Qtrs Est	538	1,516	8,762
	Transient Est Average Last 4 Qtrs	96	14,105	40,011
Households	Current Year Estimated Households	16,574	81,597	368,933
	Households Est 22Q1	16,595	81,510	368,741
	Households Est 21Q4	16,595	81,321	367,704
	Households Est 21Q3	16,589	81,196	367,716
	Households Est 21Q2	16,596	81,166	367,701
	Households Est 21Q1	16,607	81,196	367,657
	Households Est 20Q4	16,594	81,073	366,961
	Households Est 20Q3	16,599	81,094	366,668
	Households Est 20Q2	16,594	81,107	366,406
	Households Fcst	16,994	84,006	373,745
	2010 Census Households	16,131	78,375	368,747
	2000 Census Households	16,997	81,297	402,398
	1990 Census Households	16,962	78,833	400,101
	Historical Annual Growth, 1990 – 2000	0.02%	0.31%	0.06%
	Historical Annual Growth, 2000 – 2010	-0.52%	-0.37%	-0.87%
	Estimated Annual Growth, 2010 – CY	0.22%	0.33%	0.00%
	Projected Annual Growth, CY to Y5	0.50%	0.58%	0.26%
	Population per Household	2.39	2.24	2.41

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Southfield Plaza Southfield, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	1.9%	2.3%	1.4%
HH Income \$250,000 to \$499,999	2.3%	2.7%	1.6%
HH Income \$200,000 to \$249,999	5.4%	6.4%	3.8%
HH Income \$175,000 to \$199,999	5.2%	4.5%	3.3%
HH Income \$150,000 to \$174,999	6.2%	5.6%	4.2%
HH Income \$100,000 to 149,999	20.8%	18.8%	14.2%
HH Income \$75,000 to 99,999	15.1%	13.2%	12.1%
HH Income \$50,000 to 74,999	17.4%	16.3%	16.5%
HH Income \$35,000 to 49,999	8.4%	10.0%	12.5%
HH Income \$25,000 to 34,999	6.6%	7.2%	9.0%
HH Income \$15,000 to 24,999	4.5%	5.7%	8.7%
HH Income \$0 to 14,999	6.3%	7.3%	12.6%
Average Household Income	\$108,853	\$114,027	\$88,403
Median Household Income	\$85,203	\$80,848	\$60,002
Per Capita Income	\$45,270	\$50,781	\$36,638
2000 Average HH Income	\$76,187	\$78,088	\$65,278
2000 Median HH Income	\$64,612	\$59,643	\$47,694
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%
Disposable HH Income \$175,000 to \$199,999	2%	3%	2%
Disposable HH Income \$150,000 to \$174,999	5%	5%	3%
Disposable HH Income \$100,000 to \$149,999	19%	17%	13%
Disposable HH Income \$75,000 to \$99,999	17%	15%	13%
Disposable HH Income \$50,000 to \$74,999	21%	19%	18%
Disposable HH Income \$35,000 to \$49,999	11%	12%	14%
Disposable HH Income \$25,000 to \$34,999	7%	8%	11%
Disposable HH Income \$15,000 to \$24,999	6%	7%	10%
Disposable HH Income \$0 to \$14,999	7%	8%	14%
Average Disposable Income	84,759	83,920	67,132
Median Disposable Income	72,770	69,003	51,630
Householder White – Count	10,337	49,019	180,508
Median HH Income	\$92,718	\$96,397	\$78,113
Average HH Income	\$100,240	\$103,610	\$89,511
Householder Black or African-American – Count	5,231	26,326	149,944
Median HH Income	\$73,139	\$59,615	\$41,631
Average HH Income	\$81,938	\$69,869	\$52,595
Householder Hispanic – Count	247	1,402	6,772
Median HH Income	\$83,944	\$81,037	\$68,560
Average HH Income	\$83,963	\$90,303	\$79,725
Householder Asian or Pacific Islander – Count	302	2,307	19,229
Median HH Income	\$99,632	\$97,857	\$97,387
Average HH Income	\$109,528	\$101,786	\$102,349
Householder Other or Pacific Islander – Count	457	2,543	12,479
Median HH Income	\$99,147	\$77,477	\$59,335
Average HH Income	\$88,527	\$87,538	\$72,444

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Gender	Male Population	19,002	86,878	428,002
	Female Population	21,225	97,510	468,923
Total Population by Age	Count of Pop 0 to 4 years	2,096	10,636	53,174
	Count of Pop 0 to 7 years	2,988	15,557	76,111
	Count of Pop 5 - 13	4,048	19,874	95,673
	Count of Pop 14 - 18	1,765	7,995	40,265
	Count of Pop 19 - 22	2,038	8,601	42,755
	Count of Pop 22 - 25	1,634	6,875	35,722
	Count of Pop 25 - 29	2,577	11,172	60,367
	Count of Pop 30 - 34	2,006	9,757	54,662
	Count of Pop 35 - 39	1,961	10,484	52,031
	Count of Pop 40 - 44	2,256	11,468	53,599
	Count of Pop 45 - 59	8,359	36,718	172,335
	Count of Pop 60 - 74	8,302	36,103	166,879
	Count of Pop 75 - 84	2,426	11,230	52,728
	Count of Pop 85+	759	3,475	16,735
	% of Pop 0 to 4 years	5.2%	5.8%	5.9%
	% of Pop 0 to 7 years	7.4%	8.4%	8.5%
	% of Pop 5 - 13	10.1%	10.8%	10.7%
	% of Pop 14 - 18	4.4%	4.3%	4.5%
	% of Pop 19 - 22	5.1%	4.7%	4.8%
	% of Pop 22 - 25	4.1%	3.7%	4.0%
	% of Pop 25 - 29	6.4%	6.1%	6.7%
	% of Pop 30 - 34	5.0%	5.3%	6.1%
	% of Pop 35 - 39	4.9%	5.7%	5.8%
	% of Pop 40 - 44	5.6%	6.2%	6.0%
	% of Pop 45 - 59	20.8%	19.9%	19.2%
	% of Pop 60 - 74	20.6%	19.6%	18.6%
	% of Pop 75 - 84	6.0%	6.1%	5.9%
	% of Pop 85+	1.9%	1.9%	1.9%
	Median Age	44.4	43.0	41.3
	Average Age	42.6	41.9	41.2
Male Population by Age	% of Pop 0 to 4 years	5.7%	6.3%	6.4%
	% of Pop 5 - 13	10.8%	11.6%	11.4%
	% of Pop 14 - 18	4.7%	4.6%	4.8%
	% of Pop 19 - 22	5.5%	5.1%	5.1%
	% of Pop 22 - 25	4.4%	4.1%	4.3%
	% of Pop 25 - 29	6.9%	6.6%	7.2%
	% of Pop 30 - 34	5.5%	5.7%	6.4%
	% of Pop 35 - 39	5.3%	5.9%	5.9%
	% of Pop 40 - 44	5.6%	6.2%	6.0%
	% of Pop 45 - 59	20.2%	19.5%	19.0%
	% of Pop 75 - 84	5.2%	5.2%	5.0%
	% of Pop 60 - 74	19.2%	18.2%	17.5%
	% of Pop 85+	1.1%	1.1%	1.1%
	Median Age	41.1	40.2	38.8
	Average Age	40.7	40.0	39.5

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Female Population by Age	% of Pop 0 to 4 years	4.8%	5.3%	5.5%
	% of Pop 5 - 13	9.4%	10.0%	10.0%
	% of Pop 14 - 18	4.1%	4.1%	4.2%
	% of Pop 19 - 22	4.7%	4.3%	4.5%
	% of Pop 22 - 25	3.8%	3.4%	3.7%
	% of Pop 25 - 29	6.0%	5.6%	6.3%
	% of Pop 30 - 34	4.5%	4.9%	5.8%
	% of Pop 35 - 39	4.5%	5.5%	5.7%
	% of Pop 40 - 44	5.6%	6.2%	5.9%
	% of Pop 45 - 59	21.3%	20.3%	19.4%
	% of Pop 60 - 74	22.0%	20.9%	19.6%
	% of Pop 75 - 84	6.8%	6.9%	6.7%
	% of Pop 85+	2.6%	2.6%	2.6%
	Median Age	47.1	45.4	43.6
	Average Age	44.3	43.7	42.8
Race	Count of White	24,154	110,831	432,139
	Count of Black or African-American	13,788	61,855	379,940
	Count of Asian or Pacific Islander	807	4,589	49,755
	Count of Other races	1,479	7,112	35,092
	White	60.0%	60.1%	48.2%
	Black or African American	34.3%	33.5%	42.4%
	Asian	2.0%	2.5%	5.5%
	Other Races	3.7%	3.9%	3.9%
Language Spoken	Speak English at Home	90.9%	90.6%	87.3%
	Speak Spanish at Home	1.3%	1.3%	1.5%
	Speak French or French Creole at Home	0.4%	0.5%	0.4%
	Speak German at Home	0.5%	0.5%	0.3%
	Speak Russian or Other Slavic Language at Hor	0.9%	1.5%	1.0%
	Speak Other Indo-European Language at Home	1.0%	1.8%	3.5%
	Speak Chinese at Home	0.2%	0.4%	0.8%
	Speak Korean at Home	0.1%	0.1%	0.3%
	Speak Vietnamese at Home	0.1%	0.2%	0.2%
	Speak Other Asian Language at Home	0.5%	0.6%	1.5%
	Speak Tagalog and Other Pacific Languages at	0.3%	0.2%	0.3%
	Speak Other Language at Home	3.8%	2.3%	2.9%
Hispanic	Hispanic Population	854	3,621	18,932
	Hispanic Population Percent	2.1%	2.0%	2.1%
	Mexican	48.6%	51.5%	55.8%
	Puerto Rican	13.0%	10.6%	10.7%
	Cuban	1.3%	2.8%	2.4%
	Dominican	6.1%	2.4%	1.5%
	Central American	1.4%	2.9%	6.5%
	South American	8.2%	11.2%	8.8%
	Other Hispanic	21.4%	18.7%	14.3%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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	American (percent of total population)	2.6%	3.1%	3.1%
	American	2.3%	2.8%	2.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.0%	2.5%	5.5%
	Chinese	0.2%	0.4%	0.8%
	Japanese	0.0%	0.1%	0.2%
	Korean	0.2%	0.3%	0.3%
	South Central Asian (ie. Indian)	0.6%	0.9%	3.3%
	South East Asian (ie. Vietnamese)	0.9%	0.6%	0.8%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	42.1%	41.4%	30.1%
	British	5.7%	5.9%	3.8%
	Dutch	0.9%	0.7%	0.5%
	French	2.1%	1.7%	1.4%
	German	8.9%	8.2%	6.0%
	Italian	3.2%	3.1%	2.5%
	Polish	5.2%	5.1%	4.4%
	Scandinavian	1.6%	1.6%	1.2%
	Scotch/Irish	7.9%	7.7%	5.4%
	Other European (ie. Greek/Russian)	6.5%	7.4%	4.9%
	Middle Eastern	4.3%	3.3%	2.9%
	Other Ancestry	33.7%	34.7%	43.0%
	Unclassified Ancestry	13.2%	13.1%	13.2%
Education (Age 25+)	Adult Population (25 Years or Older)	28,646	130,408	629,335
	Elementary (0 to 8)	1.9%	1.7%	2.8%
	Some High School (9 to 11)	3.7%	2.9%	6.4%
	High School Graduate (12)	13.6%	14.2%	23.5%
	Some College (13 to 16)	19.2%	20.2%	22.3%
	Associates Degree Only	7.8%	7.0%	7.8%
	Bachelors Degree Only	28.7%	29.4%	21.0%
	Graduate Degree	25.2%	24.6%	16.2%
	% College (4+)	53.9%	54.0%	37.2%
Household Type	Total Households – count	16,574	81,597	368,933
	One Person HHs – count	5,025	29,397	120,889
	Family HHs – count	10,553	46,016	222,500
	Married Couple – count	7,735	33,560	138,792
	w/own children – count	3,024	12,460	51,492
	w/out own children – count	4,711	21,100	87,300
	Male Householder – count	545	2,602	19,511
	Female Householder – count	2,273	9,854	64,197
	Non-Family Households – count	996	6,184	25,545
	1 Person Household	30.3%	36.0%	32.8%
	2 Person Household	32.8%	32.2%	30.6%
	3 Person Household	16.2%	14.3%	15.7%
	4 Person Household	12.8%	10.7%	11.7%
	5 Person Household	5.1%	4.4%	5.5%
	6 Person Household	1.7%	1.5%	2.2%
	7+ Person Household	1.0%	0.9%	1.5%
	% Households With Children	26.5%	21.9%	24.1%

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Southfield Plaza Southfield, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	17,495	88,548	416,925
	Owner Occupied Percent	75.2%	61.6%	58.8%
	Renter Occupied Percent	19.5%	30.6%	29.7%
	Vacant Housing Percent	5.3%	7.9%	11.5%
	Total Housing Units (Census 2000)	17,602	84,766	423,117
	For Rent (Census 2000)	34%	45%	37%
	For Sale (Census 2000)	29%	17%	18%
	Rented or Sold, (Census 2000)	9%	11%	14%
	Seasonal (Census 2014)	1%	7%	5%
	Other (Census 2000)	22%	13%	23%
Homes Built By Year	Homes Built 1990 to 2000	2%	4%	4%
	Homes Built 1980 to 1989	4%	6%	6%
	Homes Built 1970 to 1979	12%	14%	12%
	Homes Built 1960 to 1969	27%	21%	18%
	Homes Built 1950 to 1959	33%	31%	29%
	Homes Built 1940 to 1949	15%	13%	17%
	Homes Built Before 1939	7%	10%	14%
Units in Structure	1 Unit	83%	69%	76%
	2 - 9 Units	8%	11%	11%
	Greater than 10 Units	6%	18%	11%
	Mobilie Trailer	3%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	4.0%	7.2%	4.3%
	Property Value \$750,000 to \$999,999	4.8%	5.7%	3.6%
	Property Value \$500,000 to \$749,999	18.4%	17.7%	12.1%
	Property Value \$400,000 to \$499,999	15.4%	13.2%	8.8%
	Property Value \$300,000, to \$399,999	20.9%	19.0%	13.7%
	Property Value \$200,000 to \$299,999	20.3%	19.7%	18.8%
	Property Value \$150,000 to \$199,999	6.3%	6.5%	9.9%
	Property Value \$100,000 to \$149,999	5.1%	4.4%	11.4%
	Property Value \$60,000 to \$99,999	1.6%	1.5%	7.1%
	Property Value \$40,000 to \$59,999	0.8%	0.7%	4.1%
	Property Value \$0 to \$39,999	1.1%	0.9%	4.2%
	Median Home Value	\$367,761	\$376,613	\$267,148
	Median Rent	\$733	\$746	\$616
Wealth per Household	\$0 and under - percent	15.9%	16.8%	17.8%
	\$1 to \$4999 - percent	7.1%	7.8%	8.8%
	\$5k to \$9999 - percent	4.0%	4.3%	4.7%
	\$10k to \$24999 - percent	6.0%	6.2%	6.4%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.3%	10.1%	10.2%
	\$100k to \$249999 - percent	18.8%	18.3%	17.9%
	\$250k to \$499999 - percent	14.3%	13.7%	12.9%
	\$500k+ - percent	16.9%	16.1%	14.3%
	Median HH Wealth	\$100,406	\$90,650	\$76,557
	Avg HH Wealth	\$267,481	\$256,307	\$235,155

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Economic Viability	Economic Viability Local	250	252	253
	Economic Viability Indexed	99	100	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	21,323	96,874	430,532
	Managerial/Executive	23.6%	23.2%	17.1%
	Professional Specialty	32.6%	33.0%	26.5%
	Healthcare Support	2.0%	2.0%	3.8%
	Sales	9.9%	9.9%	9.0%
	Office & Administrative Support	9.0%	10.2%	11.7%
	Protective Service	1.0%	1.4%	1.8%
	Food Preparation	4.2%	3.5%	5.2%
	Building Maintenance & Cleaning	2.1%	2.1%	3.3%
	Personal Care	1.8%	2.1%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	4.1%	3.0%	4.3%
	Production & Transportation	9.7%	9.5%	14.6%
	Percent White Collar Workers	77.1%	78.4%	68.1%
	Percent Blue Collar Workers	22.9%	21.6%	31.9%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.4%	2.8%	3.6%
	Manufacturing	15.3%	16.3%	17.6%
	Transportation	5.4%	4.0%	5.0%
	Information	1.9%	2.0%	1.8%
	Wholesale/Retail	11.4%	10.2%	11.0%
	Finance, Insurance, Real Estate	7.2%	8.7%	7.6%
	Professional Services	11.3%	13.0%	9.1%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.6%	3.8%	4.7%
	Educational Services	25.3%	24.2%	23.0%
	Entertainment Services	8.0%	7.5%	8.7%
	Other Professional Services	3.5%	3.8%	4.5%
	Public Administration	3.8%	3.4%	3.2%
Transportation To Work	Drive to Work Alone	88.2%	87.4%	83.0%
	Drive to Work Carpool	6.9%	6.7%	9.9%
	Travel to Work by Public Transportation	0.8%	0.9%	2.7%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.2%	0.1%
	Walked to Work	1.0%	1.5%	1.5%
	Other Means	0.2%	0.3%	0.4%
	Work at Home	2.8%	3.0%	2.3%

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	Travel to Work in Less than 5 Minutes	1.5%	2.0%	1.8%
	Travel to Work in 5 to 9 Minutes	7.8%	8.9%	7.4%
	Travel to Work in 10 to 14 Minutes	12.8%	13.7%	12.3%
	Travel to Work in 15 to 19 Minutes	16.8%	16.1%	16.5%
	Travel to Work in 20 to 29 Minutes	26.2%	26.9%	26.9%
	Travel to Work in 30 to 44 Minutes	26.2%	24.6%	24.3%
	Travel to Work in 45 to 59 Minutes	5.7%	4.9%	6.1%
	Travel to Work in 60 Minutes or more	3.0%	3.0%	4.6%
	Average Travel Time to Work	23	22	24
Vehicles per HH	No Vehicles	3.3%	6.8%	10.9%
	1 Vehicle	36.3%	39.1%	39.6%
	2 Vehicles	43.7%	39.6%	35.1%
	3 or more vehicles	16.6%	14.5%	14.4%
	Average Number of Vehicles	1.80	1.67	1.58
Change	Births (last 12 months)	348	1,595	8,433
	Deaths (last 12 months)	506	2,385	11,336
	Migration (last 12 months)	100	1,647	5,572
Work place	Workplace Establishments	1,479	8,717	30,997
	Workplace Employees (FTE)	22,287	139,503	494,007