



Demographic Summary Report

2000, 2010 Census, 2022 Estimates & 2027 Projections
Calculated using TAS Retrieval

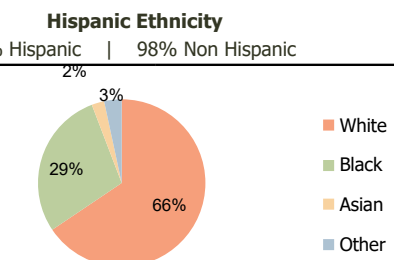
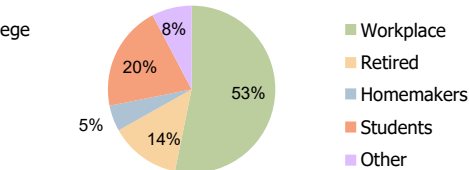
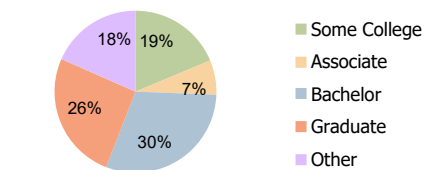
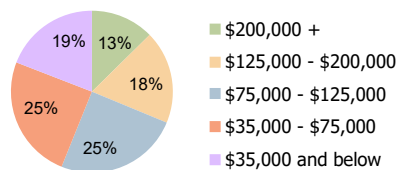
Southfield Plaza Southfield, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

Current Population	13,093	108,600	272,914
Total Daytime Pop	20,295	145,290	368,817
Workplace Pop	13,151	77,302	209,465
Average Household Income	\$91,178	\$118,718	\$113,930
Average Disposable Income	\$73,615	\$87,422	\$83,189
Total Households	5,274	46,646	119,964
Median Home Value	\$295,585	\$387,147	\$371,007
College (4+)	47.9%	56.0%	52.8%
Total Consumer Spending/Capita (Weekly)	\$363	\$372	\$369
Population per Household	2.13	2.01	2.47
% of Households with Children	28.4%	23.2%	22.3%

2027 Demographic Projections

Projected Population	13,478	111,526	280,017
Projected 5 Year Annual Growth Rate (Pop)	0.6%	0.5%	0.5%





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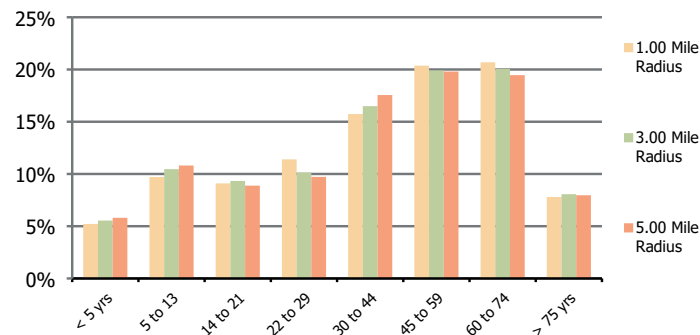
Southfield Plaza
Southfield, MI

1.00 Mile Radius

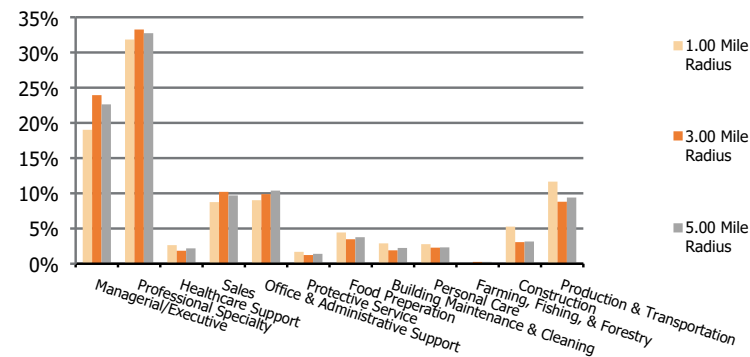
3.00 Mile Radius

5.00 Mile Radius

Population by Age Range



Occupation



Population	Current Estimated Population	13,093	108,600	272,914
	2010 Census Population	12,750	105,416	264,528
	2000 Census Population	14,545	110,535	279,145
	Historical Annual Growth 2000 to 2010	-1.3%	-0.5%	-0.5%
	Estimated Annual Growth 2010 to 2022	0.2%	0.2%	0.3%
	Projected Annual Growth 2022 to 2027	0.6%	0.5%	0.5%
Ethnic	Hispanic or Latino Population	2%	2%	2%
	Non Hispanic or Latino Population	98%	98%	98%
Race	White	48.3%	65.6%	60.6%
	Black or African American	45.3%	28.6%	31.6%
	Asian & Pacific Islander	2.8%	2.4%	3.8%
	Other Races	3.6%	3.4%	4.0%