2010 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval

Nov 15, 2022

BRIXMOR

	ield Plaza			
Southf	ield, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	13,093	108,600	272,914
	Population Est 22Q1	13,101	108,759	272,773
	Population Est 21Q4	13,095	108,537	271,965
	Population Est 21Q3	13,089	108,410	271,684
	Population Est 21Q2	13,090	108,404	271,504
	Population Est 21Q1	13,089	108,476	271,462
	Population Est 20Q4	13,080	108,360	271,065
	Population Est 20Q3	13,082	108,385	271,084
	Population Est 20Q2	13,089	108,434	271,034
ion	Population Fcst	13,478	111,526	280,017
llat	2010 Census Population	12,750	105,416	264,528
Population	2000 Census Population	14,545	110,535	279,145
Ā	1990 Census Population	15,158	114,293	286,059
	Current Year Daytime Population	20,295	145,290	368,817
	Average Seasonal Population	69	1,085	2,550
	Historical Annual Growth, 1990 – 2000	-0.41%	-0.33%	-0.24%
	Historical Annual Growth, 2000 – 2010	-1.31%	-0.47%	-0.54%
	Estimated Annual Growth, 2010 – CY	0.22%	0.24%	0.26%
	Projected Annual Growth, CY to Y5	0.58%	0.53%	0.52%
	Group Qtrs Est	182	1,028	2,305
	Transient Est Average Last 4 Qtrs	0	5,218	19,096
	Current Year Estimated Households	5,274	46,646	119,964
	Households Est 22Q1	5,277	46,718	119,872
	Households Est 21Q4	5,275	46,596	119,469
	Households Est 21Q3	5,273	46,538	119,329
	Households Est 21Q2	5,273	46,549	119,260
	Households Est 21Q1	5,274	46,578	119,249
	Households Est 20Q4	5,269	46,521	119,066
Households	Households Est 20Q3	5,271	46,526	119,068
oh	Households Est 20Q2	5,274	46,550	119,057
nse	Households Fcst	5,430	47,955	123,244
Но	2010 Census Households	5,137	45,109	115,799
	2000 Census Households	5,726	46,802	120,117
	1990 Census Households	5,747	45,997	117,193
	Historical Annual Growth, 1990 – 2000	-0.04%	0.17%	0.25%
	Historical Annual Growth, 2000 – 2010	-1.08%	-0.37%	-0.37%
	Estimated Annual Growth, 2010 – CY	0.22%	0.27%	0.29%
	Projected Annual Growth, CY to Y5	0.59%	0.55%	0.54%
	Population per Household	2.45	2.31	2.26

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Southfield Plaza	100 Mile Dedito	2 00 Mile Dedive	5 00 Mile Dedive
Southfield, MI	1.00 Mile Radius	3.00 Mile Radius	
HH Income \$500,000 or more	1.2%		2.2%
HH Income \$250,000 to \$499,999	1.4%		2.7%
HH Income \$200,000 to \$249,999	3.3%		
HH Income \$175,000 to \$199,999	4.0%		4.5%
HH Income \$150,000 to \$174,999	5.3%		
HH Income \$100,000 to 149,999	17.0%		
HH Income \$75,000 to 99,999	14.6%		
HH Income \$50,000 to 74,999	21.3%		
HH Income \$35,000 to 49,999	10.9%		10.3%
HH Income \$25,000 to 34,999	8.8%		7.3%
HH Income \$15,000 to 24,999	5.6%		
HH Income \$0 to 14,999	6.5%	7.0%	7.4%
Average Household Income	\$91,178	\$118,718	\$113,930
Median Household Income	\$71,392	\$85,375	
Per Capita Income	\$37,222	\$51,319	\$50,424
2000 Average HH Income	\$68,284	\$79,435	\$79,435
2000 Median HH Income	\$60,197	\$62,176	\$59,165
Disposable HH Income \$500,000 or more	0%		0%
Disposable HH Income \$250,000 to \$499,999	0%		0%
Disposable HH Income \$200,000 to \$249,999	0%		0%
Disposable HH Income \$175,000 to \$199,999	1%		2%
Disposable HH Income \$150,000 to \$174,999	3%		5%
Disposable HH Income \$100,000 to \$149,999	17%		17%
Disposable HH Income \$75,000 to \$99,999	14%		15%
Disposable HH Income \$50,000 to \$74,999	23%		19%
Disposable HH Income \$35,000 to \$49,999	14%		12%
Disposable HH Income \$25,000 to \$34,999	9%		8%
Disposable HH Income \$15,000 to \$24,999	8%		7%
Disposable HH Income \$0 to\$14,999	7%		
Average Disposable Income	73,615		
Median Disposable Income	61,225		68,238
Householder White – Count	2,658		73,007
Median HH Income	\$71,817		\$95,163
Average HH Income	\$84,685		\$102,646
Householder Black or African-American – Count	2,325		36,234
Median HH Income	\$70,895		\$55,661
Average HH Income	\$81,592		\$66,274
Householder Hispanic – Count	58		2,236
Median HH Income	\$65,031	\$80,130	\$81,964
Average HH Income	\$62,293		\$90,707
Householder Asian or Pacific Islander – Count	111	1,266	4,670
Median HH Income	\$93,422		\$107,043
Average HH Income	\$98,433		\$109,602
Householder Other or Pacific Islander – Count	123		3,817
Median HH Income	\$49,163		\$76,412
Average HH Income	\$65,914		\$86,693

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Latitude: 42.508434 Longitude: -83.220817

Southf	ield Plaza			
Southf	ield, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
)r				
Gender	Male Population	6,146	51,403	129,689
Ge	Female Population	6,947	57,197	143,225
	Count of Pop 0 to 4 years	683	6,017	15,840
	Count of Pop 0 to 7 years	924	8,749	23,300
	Count of Pop 5 - 13	1,271	11,361	29,503
	Count of Pop 14 - 18	529	4,841	11,744
	Count of Pop 19 - 22	662	5,291	12,496
	Count of Pop 22 - 25	581	4,213	10,084
	Count of Pop 25 - 29	911	6,806	16,448
	Count of Pop 30 - 34	719	5,651	14,496
	Count of Pop 35 - 39	634	5,803	15,899
	Count of Pop 40 - 44	707	6,457	17,513
	Count of Pop 45 - 59	2,667	21,615	54,053
	Count of Pop 60 - 74	2,709	21,786	53,106
5	Count of Pop 75 - 84	762	6,657	16,593
Total Population by Age	Count of Pop 85+	258	2,102	5,137
pula Age	% of Pop 0 to 4 years	5.2%	5.5%	5.8%
by A	% of Pop 0 to 7 years	7.1%	8.1%	8.5%
b	% of Pop 5 - 13	9.7%	10.5%	10.8%
10 T	% of Pop 14 - 18	4.0%	4.5%	4.3%
	% of Pop 19 - 22	5.1%	4.9%	4.6%
	% of Pop 22 - 25	4.4%	3.9%	3.7%
	% of Pop 25 - 29	7.0%	6.3%	6.0%
	% of Pop 30 - 34	5.5%	5.2%	5.3%
	% of Pop 35 - 39	4.8%	5.3%	5.8%
	% of Pop 40 - 44	5.4%	5.9%	6.4%
	% of Pop 45 - 59	20.4%	19.9%	19.8%
	% of Pop 60 - 74	20.7%	20.1%	19.5%
	% of Pop 75 - 84	5.8%	6.1%	6.1%
	% of Pop 85+	2.0%	1.9%	1.9%
	Median Age	43.9	43.3	42.8
	Average Age	42.5	42.2	41.9
	% of Pop 0 to 4 years	5.7%	6.0%	6.2%
	% of Pop 5 - 13	10.6%	11.2%	11.6%
	% of Pop 14 - 18	4.4%	4.7%	4.6%
	% of Pop 19 - 22	5.4%	5.3%	4.9%
c	% of Pop 22 - 25	4.8%	4.2%	4.0%
Male Population by Age	% of Pop 25 - 29	7.5%	6.7%	6.5%
	% of Pop 30 - 34	6.2%	5.6%	5.7%
	% of Pop 35 - 39	5.4%	5.6%	6.0%
	% of Pop 40 - 44	5.5%	6.0%	6.5%
	% of Pop 45 - 59	19.5%	19.5%	19.5%
	% of Pop 75 - 84	4.9%	5.4%	5.2%
	% of Pop 60 - 74	18.9%	18.8%	18.1%
	% of Pop 85+	1.1%	1.1%	1.1%
	Median Age	39.9	40.6	40.3
	Average Age	40.3	40.4	40.1

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Bit Pipe For 13 8.9% 9.8% 10. % of Pop 14 - 18 3.7% 4.2% 4. % of Pop 19 - 22 4.7% 4.5% 4. % of Pop 22 - 25 4.1% 3.6% 3. % of Pop 25 - 29 6.5% 5.9% 5. % of Pop 30 - 34 4.9% 4.8% 5. % of Pop 35 - 39 4.33% 5.1% 5. % of Pop 45 - 59 21.1% 20.2% 20. % of Pop 75 - 84 6.6% 6.6% 6.6% % of Pop 85+ 2.7% 2.7% 2. Median Age 47.2 45.3 4 Average Age 44.5 43.8 45. Count of White 6.321 71.209 165.5 Count of Other races 47.3 3.669 10.7 White 8.8% 65.6% 610.0 Black or African American 45.3% 28.6% 31.1 Asian 2.8% 2.4% 33. 0.7 White	Southfi Southfi	ield Plaza ield, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Verture % of Pop 14 - 18 3.7% 4.2% 4.4 % of Pop 19 - 22 4.7% 4.5% 4.4 % of Pop 22 - 25 4.1% 3.6% 3.5% % of Pop 35 - 39 4.3% 5.5% 5.9% % of Pop 36 - 34 4.9% 4.8% 5.5% % of Pop 36 - 39 4.3% 5.1% 5.5% % of Pop 40 - 44 5.3% 5.9% 6.6% % of Pop 50 - 74 22.3% 21.2% 20.0% % of Pop 55 - 84 6.6% 6.8% 6.6% % of Pop 55 - 84 2.7% 2.7% 2.2% % of Pop 55 - 84 2.6% 6.8% 6.6% % of Pop 55 - 84 2.7% 2.7% 2.2% % of Pop 55 - 84 2.7% 2.7% 2.7% Ocunt of Black or African-American 5.932 10.7 White 6.832 10.7 2.642 Count of Other races 4.73 3.669 10.7 White 48.3% 26.6% 601 10.7%			4.8%	5.1%	5.4%
System % of Pop 19 - 22 4.7% 4.5% 4.4% % of Pop 22 - 25 4.1% 3.6% 3. % of Pop 25 - 29 6.5% 5.9% 5.5% % of Pop 35 - 39 4.3% 5.1% 5.5% % of Pop 35 - 39 4.3% 5.1% 5.5% % of Pop 40 - 44 5.3% 5.9% 6. % of Pop 45 - 59 21.1% 20.2% 20.0% % of Pop 75 - 84 6.6% 6.8% 6. % of Pop 85 + 2.7% 2.7% 2. Median Age 47.2 45.8 4. Average Age 44.5 43.8 4. Count of White 6.321 71.209 165.5 Count of Other races 473 3.669 10.7 White 48.3% 65.6% 600. Black or African American 4.53% 28.6% 31.1 Asian 2.8% 2.4% 3. 4. Other Races 3.6% 600. 3. 4.		% of Pop 5 - 13	8.9%	9.8%	10.1%
Sort Pop 22 - 25 4.1% 3.6% 3.3 % of Pop 25 - 29 6.5% 5.9% 5.5 % of Pop 35 - 39 4.3% 5.1% 5.5 % of Pop 40 - 44 5.3% 5.9% 6.6% % of Pop 40 - 44 5.3% 5.9% 6.6% % of Pop 40 - 44 5.3% 5.9% 6.6% % of Pop 60 - 74 22.3% 21.2% 20.0 % of Pop 75 - 84 6.6% 6.8% 6.6% % of Pop 75 - 84 6.6% 6.8% 6.6% % of Pop 75 - 84 6.6% 6.8% 6.6% % of Pop 75 - 84 6.6% 6.8% 6.6% % of Pop 75 - 84 6.6% 6.8% 6.6% % of Pop 85+ 2.7% 2.7% 2.7% 2.7% Median Age 47.2 45.8 44 Avarage Age 44.5 43.3 4 Count of Mite Count of Elack or African-American 5.932 10.7 0.016 86.56% 60.0 Black or African American <		% of Pop 14 - 18	3.7%	4.2%	4.0%
Start % of Pop 25 - 29 6.5% 5.9% 5. % of Pop 30 - 34 4.9% 4.8% 5. % of Pop 30 - 34 4.9% 4.8% 5. % of Pop 30 - 34 5.3% 5.1% 5. % of Pop 40 - 44 5.3% 5.9% 6. % of Pop 45 - 59 21.1% 20.2% 20. % of Pop 55 - 84 6.6% 6.8% 6. % of Pop 55 - 84 6.6% 6.8% 6. Average Age 44.5 43.8 4 Count of White 6,321 71,209 165.5 Count of Other races 47.3 3,669 10.7 White 48.3% 65.6% 610.7 Back or African American 45.3% 28.6% 31.1 Asian 2.8% 2.4% 33.1 Other Races 3.6% 3.4% 4.4 Speak English at Home 1.1% 1.4% 1.2% Speak Krench or French Creole at Home 0.4% 0.4% 0.0%		% of Pop 19 - 22	4.7%	4.5%	4.3%
% of Pop 75 - 84 6.6% 6.8% 6. % of Pop 85+ 2.7% 2.7% 2.7% Median Age 47.2 45.8 4 Average Age 44.5 43.8 4 Count of White 6.321 71.209 165.2 Count of Asian or Pacific Islander 366 2.642 10.2 Count of Other races 473 3.669 10.7 White 48.3% 65.6% 60.0 Black or African American 45.3% 28.6% 31.4 Asian 2.8% 2.4% 3.3 Other Races 3.6% 3.4% 4.1 Speak English at Home 1.1% 1.4% 1.4 Speak German at Home 0.4% 0.4% 0.2% Speak Chinese at Home 0.1% 0.3% 0.7% Speak Korean at Home 0.1% 0.3% 0.7% Speak Korean at Home 0.1% 0.4% 0.4% Speak Korean at Home 0.1% 0.4% 0.2%	E I	% of Pop 22 - 25	4.1%	3.6%	3.4%
% of Pop 75 - 84 6.6% 6.8% 6. % of Pop 85+ 2.7% 2.7% 2.7% Median Age 47.2 45.8 4 Average Age 44.5 43.8 4 Count of White 6.321 71.209 165.2 Count of Asian or Pacific Islander 366 2.642 10.2 Count of Other races 473 3.669 10.7 White 48.3% 65.6% 60.0 Black or African American 45.3% 28.6% 31.4 Asian 2.8% 2.4% 3.3 Other Races 3.6% 3.4% 4.1 Speak English at Home 1.1% 1.4% 1.4 Speak German at Home 0.4% 0.4% 0.2% Speak Chinese at Home 0.1% 0.3% 0.7% Speak Korean at Home 0.1% 0.3% 0.7% Speak Korean at Home 0.1% 0.4% 0.4% Speak Korean at Home 0.1% 0.4% 0.2%	atic	•			5.6%
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% of Pop 75 - 84 6.6% 6.8% 6. % of Pop 85+ 2.7% 2.7% 2.7% Median Age 47.2 45.8 4 Average Age 44.5 43.8 4 Count of White 6.321 71.209 165.2 Count of Asian or Pacific Islander 366 2.642 10.2 Count of Other races 473 3.669 10.7 White 48.3% 65.6% 60.0 Black or African American 45.3% 28.6% 31.4 Asian 2.8% 2.4% 3.3 Other Races 3.6% 3.4% 4.1 Speak English at Home 1.1% 1.4% 1.4 Speak German at Home 0.4% 0.4% 0.2% Speak Chinese at Home 0.1% 0.3% 0.7% Speak Korean at Home 0.1% 0.3% 0.7% Speak Korean at Home 0.1% 0.4% 0.4% Speak Korean at Home 0.1% 0.4% 0.2%	Pol	•			5.6%
% of Pop 75 - 84 6.6% 6.8% 6. % of Pop 85+ 2.7% 2.7% 2.7% Median Age 47.2 45.8 4 Average Age 44.5 43.8 4 Count of White 6.321 71.209 165.2 Count of Asian or Pacific Islander 366 2.642 10.2 Count of Other races 473 3.669 10.7 White 48.3% 65.6% 60.0 Black or African American 45.3% 28.6% 31.4 Asian 2.8% 2.4% 3.3 Other Races 3.6% 3.4% 4.1 Speak English at Home 1.1% 1.4% 1.4 Speak German at Home 0.4% 0.4% 0.2% Speak Chinese at Home 0.1% 0.3% 0.7% Speak Korean at Home 0.1% 0.3% 0.7% Speak Korean at Home 0.1% 0.4% 0.4% Speak Korean at Home 0.1% 0.4% 0.2%	by				6.4%
% of Pop 75 - 84 6.6% 6.8% 6. % of Pop 85+ 2.7% 2.7% 2.7% Median Age 47.2 45.8 4 Average Age 44.5 43.8 4 Count of White 6.321 71.209 165.2 Count of Asian or Pacific Islander 366 2.642 10.2 Count of Other races 473 3.669 10.7 White 48.3% 65.6% 60.0 Black or African American 45.3% 28.6% 31.4 Asian 2.8% 2.4% 3.3 Other Races 3.6% 3.4% 4.1 Speak English at Home 1.1% 1.4% 1.4 Speak German at Home 0.4% 0.4% 0.2% Speak Chinese at Home 0.1% 0.3% 0.7% Speak Korean at Home 0.1% 0.3% 0.7% Speak Korean at Home 0.1% 0.4% 0.4% Speak Korean at Home 0.1% 0.4% 0.2%	ů mě				20.1%
% of Pop 85+ 2.7%	L R	•			20.7%
Median Age Average Age 47.2 44.5 45.8 43.8 4 44.5 Count of White Count of White 6,321 71,209 165.5 Count of Black or African-American Count of Sian or Pacific Islander 366 2,642 10.2 Count of Other races 473 3,669 10.7 White Black or African American 45.3% 28.6% 31.0 Count of Other races 366 2,642 10.2 Count of Other races 37.3 Sige 2.8% 2.4% 33.3 Other Races 3.6% 3.4% 4.4 Speak Cor African American 45.3% 2.8% 2.4% 33.3 Other Races 3.6% 3.4% 4.4 Speak Russian or Other Slavic Language at Home 1.1% 1.4% 1.1 3.6% 3.4% 4.1 Speak Russian or Other Slavic Language at Home 0.4% 0.4% 0.4% 0.4% 0.4% 0.2% 0.3% 0.7% 3.8% 2.4% 3.3 0.5% 0.2% 0.1% 3.6% 3.4% 4.1 3.6% 3.6% 0.6% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.		•			6.9%
Average Åge 44.5 43.8 44 Count of White 6,321 71,209 165,5 Count of Black or African-American 5,932 31,079 86,3 Count of Other races 473 3,669 10,7 Count of Other races 473 3,669 10,7 White 48.3% 65.6% 60,0 Black or African American 45.3% 28.6% 31,1 Asian 2.8% 2.4% 3,3 Other Races 3.6% 3.4% 4,4 Speak English at Home 1.1% 1.4% 1,4 Speak Spanish at Home 0.4% 0.4% 0.4% Speak Russian or Other Slavic Language at Home 0.4% 0.4% 0.4% Speak Korean at Home 0.1% 0.3% 00 Speak Korean at Home 0.1% 0.3% 00 Speak Vietnamese at Home 0.1% 0.4% 0.4% 0.4% Speak Other Language at Home 0.5% 0.2% 0.2 0.2% 0.2 0.2		% of Pop 85+	2.7%	2.7%	2.6%
Count of White 6.321 71.209 165.5 Count of Black or African-American 5.932 31.079 86.3 Count of Asian or Pacific Islander 366 2.642 10.2 Count of Other races 473 3.669 10.7 White 48.3% 65.6% 60.0 Black or African American 45.3% 28.6% 31.1 Asian 2.8% 2.4% 33. Other Races 3.6% 3.4% 4.4 Speak English at Home 1.1% 1.4% 1.3 Speak Spanish at Home 0.4% 0.4% 0.3 Speak Russian or Other Slavic Language at Home 0.7% 1.8% 2.3 Speak Chinese at Home 0.1% 0.3% 0.7 Speak Vietnamese at Home 0.1% 0.3% 0.3 Speak Other Language at Home 0.9% 0.4% 0.3 Speak Korean at Home 0.1% 0.3% 0.3 Speak Korean at Home 0.9% 0.4% 0.3 Speak Other Asian Languag		Median Age	47.2	45.8	45.2
Count of Black or African-American 5,932 31,079 86,3 Count of Asian or Pacific Islander 366 2,642 10,2 Count of Other races 473 3,669 10,7 White 48.3% 65.6% 60,0 Black or African American 45.3% 28.6% 31,1 Asian 2.8% 2.4% 33,0 Other Races 3.6% 3.4% 4,0 Speak English at Home 1.1% 1.4% 1.4 Speak Spanish at Home 0.4% 0.4% 0.2 Speak German at Home 0.4% 0.4% 0.4% Speak German at Home 0.1% 0.3% 0 Speak Chinese at Home 0.1% 0.3% 0 Speak Korean at Home 0.1% 0.3% 0 Speak Vietnamese at Home 0.0% 0.1% 0.2% Speak Vietnamese at Home 0.9% 0.4% 0.1 Speak Other Indo-European Language at Home 0.9% 0.4% 0.2% Speak Other Asian Language at Home		Average Age	44.5	43.8	43.5
Open control Count of Asian or Pacific Islander 366 2,642 10,2 Count of Other races 473 3,669 10,7 White 48.3% 65.6% 60,0 Black or African American 45.3% 28.6% 31,0 Asian 2.8% 2.4% 33,0 Other Races 3.6% 3.4% 44,0 Speak English at Home 87.7% 90,1% 89,3 Speak Spanish at Home 1.1% 1.4% 1.4 Speak Kerench or French Creole at Home 0.4% 0.4% 0.4 Speak Russian or Other Slavic Language at Hor 1.2% 1.9% 1.1 Speak Russian or Other Slavic Language at Home 0.7% 1.8% 2.1 Speak Chiense at Home 0.1% 0.3% 0.1 3.5 Speak Other Indo-European Language at Home 0.9% 0.4% 0.1 3.5 Speak Chiense at Home 0.0% 0.1% 0.2% 0.2% 0.1% Speak Chien Asian Language at Home 0.9% 0.4% 1.5					165,517
Count of Other races 473 3,669 10,7 White 48.3% 65.6% 60.4 Black or African American 45.3% 28.6% 31.4 Asian 2.8% 2.4% 3.1 Other Races 3.6% 3.4% 4.4 Speak English at Home 87.7% 90.1% 89.3 Speak Spanish at Home 1.1% 1.4% 1.4 Speak German at Home 0.4% 0.4% 0.4 Speak German at Home 0.4% 0.4% 0.4 Speak Cher Indo-European Language at Home 0.7% 1.8% 2.3 Speak Chinese at Home 0.1% 0.3% 0.7 Speak Korean at Home 0.1% 0.4% 0.4 Speak Vietnamese at Home 0.1% 0.4% 0.3 Speak Other Indo-European Language at Home 0.9% 0.4% 0.1 Speak Chinese at Home 0.1% 0.2% 0.3 Speak Other Language at Home 0.9% 0.4% 0.1 Speak Other Language at Home					86,339
Provide White 48.3% 65.6% 60.0 Black or African American 45.3% 28.6% 31.1 Asian 2.8% 2.4% 33. Other Races 3.6% 3.4% 4.1 Speak English at Home 1.1% 1.4% 1.4 Speak Spanish at Home 1.1% 1.4% 1.4 Speak German at Home 0.4% 0.4% 0.4% Speak Russian or Other Slavic Language at Home 0.7% 1.8% 2.4% Speak Chinese at Home 0.1% 0.3% 0.1% Speak Korean at Home 0.1% 0.3% 0.1% Speak Chinese at Home 0.1% 0.4% 0.4% Speak Korean at Home 0.1% 0.3% 0.1% Speak Korean at Home 0.1% 0.2% 0.1% Speak Other Indo-European Language at Home 0.1% 0.4% 0.1% Speak Korean at Home 0.0% 0.1% 0.2% 0.2% Speak Other Language at Home 0.5% 0.2% 0.2% 0					10,266
Black or African American 45.3% 28.6% 31.4 Asian 2.8% 2.4% 3.3 Other Races 3.6% 3.4% 4.4 Speak English at Home 87.7% 90.1% 89.3 Speak Spanish at Home 1.1% 1.4% 1.3 Speak Spanish at Home 0.4% 0.4% 0.4% Speak German at Home 0.4% 0.4% 0.4% Speak Russian or Other Slavic Language at Hore 0.7% 1.8% 2.3 Speak Chinese at Home 0.1% 0.3% 0.1 Speak Korean at Home 0.1% 0.3% 0.1 Speak Chinese at Home 0.1% 0.4% 0.4% Speak Korean at Home 0.1% 0.4% 0.1 Speak Vietnamese at Home 0.1% 0.4% 0.1 Speak Other Asian Language at Home 0.9% 0.4% 1. Speak Other Language at Home 0.9% 0.2% 0.2 Speak Other Language at Home 0.5% 0.2% 0.2 Speak Other Langu	Се				10,792
Asian Other Races 2.8% 3.6% 2.4% 3.4% 3.4 Speak English at Home 3.6% 3.4% 4.0 Speak English at Home 1.1% 1.4% 1.3 Speak Spanish at Home 1.1% 1.4% 1.4% Speak German at Home 0.4% 0.4% 0.4% Speak German at Home 0.4% 0.4% 0.4% Speak Chinese at Home 0.1% 0.3% 0.1 Speak Korean at Home 0.1% 0.3% 0.1 Speak Korean at Home 0.1% 0.3% 0.1 Speak Korean at Home 0.0% 0.1% 0.2% Speak Other Indo-European Language at Home 0.0% 0.1% 0.2% Speak Chinese at Home 0.0% 0.4% 0.1 0.2% Speak Other Asian Language at Home 0.9% 0.4% 1. 0.2% 0.2% Speak Other Language at Home 0.9% 0.4% 1. 1.5% 0.2% 0.2% Speak Other Language at Home 1.9% 1.9% 2.6% 2.	Ra				60.6%
Other Races 3.6% 3.4% 4.4 Speak English at Home 87.7% 90.1% 89.3 Speak Spanish at Home 1.1% 1.4% 1.4 Speak Spanish at Home 0.4% 0.4% 0.4 Speak German at Home 0.4% 0.4% 0.4 Speak Russian or Other Slavic Language at Hor 1.2% 1.9% 1.1 Speak Chinese at Home 0.1% 0.3% 0.1 Speak Korean at Home 0.1% 0.3% 0.1 Speak Korean at Home 0.1% 0.3% 0.1 Speak Vietnamese at Home 0.1% 0.4% 0.1 Speak Other Asian Language at Home 0.9% 0.4% 0.1 Speak Other Language at Home 0.9% 0.4% 0.1 Speak Other Language at Home 0.9% 0.2% 0.1 Speak Other Language at Home 0.9% 0.2% 0.1 Speak Other Language at Home 0.9% 0.2% 0.1 Speak Other Language at Home 0.5% 0.2% 0.1					31.6%
Speak English at Home 87.7% 90.1% 89.9 Speak Spanish at Home 1.1% 1.4% 1.4 Speak Spanish at Home 1.1% 1.4% 1.4 Speak French or French Creole at Home 0.4% 0.4% 0.4 Speak German at Home 0.4% 0.4% 0.4 Speak Russian or Other Slavic Language at Hor 1.2% 1.9% 1.1 Speak Other Indo-European Language at Home 0.7% 1.8% 2.3 Speak Chinese at Home 0.1% 0.3% 0.1 Speak Vietnamese at Home 0.0% 0.1% 0.3 Speak Vietnamese at Home 0.1% 0.4% 0.1 Speak Other Asian Language at Home 0.9% 0.4% 1. Speak Other Asian Language at Home 0.9% 0.4% 1. Speak Tagalog and Other Pacific Languages at 0.5% 0.2% 0.1 Speak Other Language at Home 6.8% 2.6% 2. Hispanic Population 254 2,112 5.7 Mexican 1.9% 1.9%		Asian			3.8%
Speak Spanish at Home 1.1% 1.4% 1.4% Speak French or French Creole at Home 0.4% 0.4% 0.4% Speak German at Home 0.4% 0.4% 0.4% Speak German at Home 0.4% 0.4% 0.4% Speak German at Home 0.4% 0.4% 0.4% Speak Russian or Other Slavic Language at Hor 1.2% 1.9% 1.1% Speak Other Indo-European Language at Home 0.7% 1.8% 2.3 Speak Chinese at Home 0.1% 0.3% 0.1% Speak Vietnamese at Home 0.0% 0.1% 0.4% Speak Other Asian Language at Home 0.9% 0.4% 1. Speak Other Asian Language at Home 0.9% 0.4% 1. Speak Other Language at Home 0.9% 0.4% 1. Speak Other Language at Home 0.5% 0.2% 0. Speak Other Language at Home 6.8% 2.6% 2. Hispanic Population 254 2.112 5.7 Mexican 10.6% 11.0% <t< td=""><td></td><td>Other Races</td><td>3.6%</td><td>3.4%</td><td>4.0%</td></t<>		Other Races	3.6%	3.4%	4.0%
Speak French or French Creole at Home 0.4% 0.4% 0.4% Speak German at Home 0.4% 0.4% 0.4% 0.4% Speak German at Home 0.4% 0.4% 0.4% 0.4% 0.4% Speak Russian or Other Slavic Language at Hor 1.2% 1.9% 1.1 1.2% 1.9% 1.1 Speak Other Indo-European Language at Home 0.7% 1.8% 2.1					89.5%
Speak German at Home 0.4% 0.4% 0.9 Speak Russian or Other Slavic Language at Hor 1.2% 1.9% 1.3 Speak Russian or Other Slavic Language at Home 0.7% 1.8% 2.3 Speak Other Indo-European Language at Home 0.1% 0.3% 0.7 Speak Chinese at Home 0.1% 0.3% 0.7 Speak Korean at Home 0.0% 0.1% 0.3 Speak Vietnamese at Home 0.0% 0.1% 0.3 Speak Other Asian Language at Home 0.9% 0.4% 1. Speak Other Asian Language at Home 0.9% 0.4% 1. Speak Other Language at Home 0.9% 0.4% 1. Speak Other Language at Home 0.9% 0.4% 1. Speak Other Language at Home 6.8% 2.6% 2. Hispanic Population 254 2,112 5,7 Mexican 1.9% 1.9% 2. Mexican 10.6% 11.0% 10. Cuban 2.1% 1.7% 3.					1.5%
Speak Russian or Other Slavic Language at Hor 1.2% 1.9% 1.1 Speak Other Indo-European Language at Home 0.7% 1.8% 2.3 Speak Other Indo-European Language at Home 0.1% 0.3% 0.7 Speak Chinese at Home 0.1% 0.3% 0.7 Speak Korean at Home 0.0% 0.1% 0.3% 0.7 Speak Korean at Home 0.0% 0.1% 0.1% 0.1% 0.1% Speak Vietnamese at Home 0.1% 0.4% 0.1 0.4% 0.1 0.4% 0.1 0.4% 0.1 0.4% 0.1 0.4% 0.1 0.4% 0.1 0.4% 0.1 0.4% 0.1 0.4% 0.1 0.1% 0.1 0.1% 0.1 0.1% 0.1 <td></td> <td>Speak French or French Creole at Home</td> <td></td> <td></td> <td>0.5%</td>		Speak French or French Creole at Home			0.5%
Speak Vietnamese at Home 0.1% 0.4% 0.1% Speak Other Asian Language at Home 0.9% 0.4% 1.1 Speak Tagalog and Other Pacific Languages at 0.5% 0.2% 0.1 Speak Other Language at Home 6.8% 2.6% 2.1 Hispanic Population 254 2,112 5,7 Hispanic Population Percent 1.9% 1.9% 2.1 Mexican 41.1% 49.7% 50.3 Puerto Rican 10.6% 11.0% 10.7 Dominican 10.3% 3.6% 2.3 South American 0.0% 2.8% 3.3		•			0.5%
Speak Vietnamese at Home 0.1% 0.4% 0.1% Speak Other Asian Language at Home 0.9% 0.4% 1.1 Speak Tagalog and Other Pacific Languages at 0.5% 0.2% 0.1 Speak Other Language at Home 6.8% 2.6% 2.1 Hispanic Population 254 2,112 5,7 Hispanic Population Percent 1.9% 1.9% 2.1 Mexican 41.1% 49.7% 50.3 Puerto Rican 10.6% 11.0% 10.7 Dominican 10.3% 3.6% 2.3 South American 0.0% 2.8% 3.3	рgе				1.2%
Speak Vietnamese at Home 0.1% 0.4% 0.1% Speak Other Asian Language at Home 0.9% 0.4% 1.1 Speak Tagalog and Other Pacific Languages at 0.5% 0.2% 0.1 Speak Other Language at Home 6.8% 2.6% 2.1 Hispanic Population 254 2,112 5,7 Hispanic Population Percent 1.9% 1.9% 2.1 Mexican 41.1% 49.7% 50.3 Puerto Rican 10.6% 11.0% 10.7 Dominican 10.3% 3.6% 2.3 South American 0.0% 2.8% 3.3	kei				2.3%
Speak Vietnamese at Home 0.1% 0.4% 0.1% Speak Other Asian Language at Home 0.9% 0.4% 1.1 Speak Tagalog and Other Pacific Languages at 0.5% 0.2% 0.1 Speak Other Language at Home 6.8% 2.6% 2.1 Hispanic Population 254 2,112 5,7 Hispanic Population Percent 1.9% 1.9% 2.1 Mexican 41.1% 49.7% 50.3 Puerto Rican 10.6% 11.0% 10.7 Dominican 10.3% 3.6% 2.3 South American 0.0% 2.8% 3.3	od Do	•			0.7%
Speak Vietnamese at Home 0.1% 0.4% 0.1% Speak Other Asian Language at Home 0.9% 0.4% 1.1 Speak Tagalog and Other Pacific Languages at 0.5% 0.2% 0.1 Speak Other Language at Home 6.8% 2.6% 2.1 Hispanic Population 254 2,112 5,7 Hispanic Population Percent 1.9% 1.9% 2.1 Mexican 41.1% 49.7% 50.3 Puerto Rican 10.6% 11.0% 10.7 Dominican 10.3% 3.6% 2.3 South American 0.0% 2.8% 3.3	S	•			0.2%
Speak Tagalog and Other Pacific Languages at 0.5% 0.2% 0.3 Speak Other Language at Home 6.8% 2.6% 2.5 Hispanic Population 254 2,112 5,7 Hispanic Population Percent 1.9% 1.9% 2.5 Mexican 41.1% 49.7% 50.5 Puerto Rican 10.6% 11.0% 10.7 Cuban 2.1% 1.7% 3.5 Dominican 10.3% 3.6% 2.5 South American 6.6% 11.6% 11.0		Speak Vietnamese at Home	0.1%	0.4%	0.2%
Speak Other Language at Home 6.8% 2.6% 2.8% Hispanic Population 254 2,112 5,7 Hispanic Population Percent 1.9% 1.9% 2.1% Mexican 41.1% 49.7% 50.4 Puerto Rican 10.6% 11.0% 10.7 Cuban 2.1% 1.7% 3.2 Dominican 10.3% 3.6% 2.3 South American 6.6% 11.6% 11.0					1.1%
Hispanic Population 254 2,112 5,7 Hispanic Population Percent 1.9% 1.9% 2.1 Mexican 41.1% 49.7% 50.3 Puerto Rican 10.6% 11.0% 10.7 Cuban 2.1% 1.7% 3.3 Dominican 10.3% 3.6% 2.3 South American 6.6% 11.6% 11.0%		Speak Tagalog and Other Pacific Languages at	0.5%	0.2%	0.2%
Hispanic Population Percent 1.9% 1.9% 2.7 Mexican 41.1% 49.7% 50.3 Puerto Rican 10.6% 11.0% 10.7 Cuban 2.1% 1.7% 3.3 Dominican 10.3% 3.6% 2.3 South American 6.6% 11.6% 11.0%		Speak Other Language at Home	6.8%	2.6%	2.1%
Mexican 41.1% 49.7% 50.5 Puerto Rican 10.6% 11.0% 10.7 Cuban 2.1% 1.7% 3.5 Dominican 10.3% 3.6% 2.5 Central American 0.0% 2.8% 3.5 South American 6.6% 11.6% 11.0		Hispanic Population	254	2,112	5,781
Puerto Rican 10.6% 11.0% 10.7 Cuban 2.1% 1.7% 3.7 Dominican 10.3% 3.6% 2.7 Central American 0.0% 2.8% 3.7 South American 6.6% 11.6% 11.0		Hispanic Population Percent	1.9%	1.9%	2.1%
Cuban 2.1% 1.7% 3.1 Dominican 10.3% 3.6% 2.1% Central American 0.0% 2.8% 3.1 South American 6.6% 11.6% 11.6		Mexican		49.7%	50.5%
South American 6.6% 11.6% 11.0		Puerto Rican		11.0%	10.7%
South American 6.6% 11.6% 11.0	nic		2.1%	1.7%	3.2%
South American 6.6% 11.6% 11.0	pai	Dominican	10.3%	3.6%	2.2%
South American 6.6% 11.6% 11.0	lis	Central American	0.0%	2.8%	3.7%
Other Hispanic 29.3% 19.6% 18.0		South American	6.6%	11.6%	11.6%
		Other Hispanic	29.3%	19.6%	18.0%
2000 Hispanic Population Percent 1% 1%		2000 Hispanic Population Percent	1%	1%	1%
					1%

2010 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval

Nov 15, 2022

BRIXMOR

		2000-0-	Longitude03.220017
couthfield Plaza couthfield, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
American (percent of total population)	2.1%	3.4%	3.0%
American	2.0%		2.7%
Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.3%
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
Asian (percent of total population)	2.8% 0.1%	2.4%	
Chinese Japanese	0.1%	0.4% 0.0%	
Korean	0.1%	0.3%	0.4%
South Central Asian (ie. Indian)	0.8%		
South East Asian (ie. Vietnamese) Other Asian	1.7% 0.0%	0.8% 0.1%	
European (percent of total population)	30.0%		
British	4.4%		
Dutch French	0.5% 1.3%	0.8% 1.9%	
German	6.4%		
Italian	2.2%	3.3%	3.2%
Polish	3.7%		5.1%
Scandinavian Scotch/Irish	1.0% 5.2%		
Other European (ie. Greek/Russian)	5.1%		
Middle Eastern	6.9%	3.6%	3.1%
Other Ancestry	41.6%		
Unclassified Ancestry	14.7%	12.8%	12.8%
Adult Population (25 Years or Older)	9,366	76,877	
Elementary (0 to 8)	3.2%		
Some High School (9 to 11)	3.8%		
High School Graduate (12)	13.8%		
Some College (13 to 16)	24.1%		
High School Graduate (12) Some College (13 to 16) Associates Degree Only Bachelors Degree Only	7.1%		
5 - 5	25.6%		
Graduate Degree	22.3%	25.7%	23.9%
% College (4+)	47.9%	56.0%	
Total Households – count	5,274	46,646	
One Person HHs – count	1,574	15,862	42,346
Family HHs – count	3,365	27,484	68,771
Married Couple – count	2,249	20,583	50,017
w/own children – count	878	7,776	18,608
w/out own children – count	1,371	12,807	31,409
Male Householder – count	225	1,553	4,129
Female Householder – count Non-Family Households – count	891 335	5,348 3,301	14,625 8,847
Female Householder – count Non-Family Households – count 1 Person Household	29.8%	34.0%	35.3%
2 Person Household	29.8%	32.4%	32.4%
3 Person Household	16.9%	14.8%	14.6%
4 Person Household	12.7%	14.8%	10.8%
5 Person Household	5.6%	4.8%	4.5%
6 Person Household	2.0%	4.8%	4.5%
7+ Person Household	1.3%	1.0%	0.8%
% Households With Children	28.4%	23.2%	22.3%
% Households with Children	28.4%	23.2%	22.3%

2010 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval

Nov 15, 2022

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Southfi Southfi	ield Plaza	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
oouunn	Total Housing Units	5,597	50,010	130,363
	Owner Occupied Percent	71.6%	67.7%	61.6%
	Renter Occupied Percent	22.7%	25.6%	30.4%
	Vacant Housing Percent	5.8%	6.7%	8.0%
	Total Housing Units (Census 2000)	5,963	48,540	124,913
	For Rent (Census 2000)	34%	32%	42%
	For Sale (Census 2000)	16%	21%	17%
	Rented or Sold, (Census 2000)	7%	14%	11%
	Seasonal (Census 2014)	0%	8%	7%
	Other (Census 2000)	36%	14%	12%
	Homes Built 1990 to 2000	2%	3%	4%
≓	Homes Built 1980 to 1989	5%	5%	6%
Bu	Homes Built 1970 to 1979	13%	12%	14%
Homes Built By Year	Homes Built 1960 to 1969	35%	26%	21%
E A	Homes Built 1950 to 1959	31%	31%	31%
¥	Homes Built 1940 to 1949	7%	15%	13%
	Homes Built Before 1939	5%	9%	10%
_ 0	1 Unit	75%	76%	71%
Units in Structure	2 - 9 Units	11%	10%	12%
uct	Greater than 10 Units	5%	13%	16%
Units in Structure	Mobilie Trailer	8%	1%	1%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	1.0%	6.5%	7.5%
	Property Value \$750,000 to \$999,999	1.7%	5.8%	5.6%
	Property Value \$500,000 to \$749,999	10.2%	18.5%	17.2%
ed)	Property Value \$400,000 to \$499,999	13.0%	14.7%	12.4%
ue ipi	Property Value \$300,000, to \$399,999	22.4%	21.0%	18.8%
/al	Property Value \$200,000 to \$299,999	25.8%	18.7%	18.7%
Home Value vner Occupi	Property Value \$150,000 to \$199,999	11.0%	5.0%	6.6%
om Jer	Property Value \$100,000 to \$149,999	9.2%	3.4%	5.1%
Home Value Owner Occupied)	Property Value \$60,000 to \$99,999	2.4%	1.3%	2.1%
9	Property Value \$40,000 to \$59,999	1.4%	0.6%	1.0%
	Property Value \$0 to \$39,999	1.5%	0.9%	1.2%
	Median Home Value	\$295,585	\$387,147	\$371,007
	Median Rent	\$811	\$701	\$741
	\$0 and under - percent	16.5%	16.3%	16.8%
	\$1 to \$4999 - percent	7.7%	7.4%	7.9%
6	\$5k to \$9999 - percent	4.2%	4.1%	4.3%
olo	\$10k to \$24999 - percent	6.1%	6.0%	6.2%
Wealth per Household	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
Wealth House [†]	\$50k to \$99999 - percent	10.3%	10.2%	10.1%
Σĭ	\$100k to \$249999 - percent	18.6%	18.6%	18.3%
Jer	\$250k to \$499999 - percent	13.8%	14.1%	13.7%
	\$500k+ - percent	15.9%	16.7%	16.0%
	Median HH Wealth	\$92,074	\$96,670	\$89,874
	Avg HH Wealth	\$255,759	\$263,823	\$255,069

2010 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval

Nov 15, 2022

BRIXMOR

	ield Plaza			
	ïeld, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	245 97	251 100	252 100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	6,783 19.0% 31.8% 2.6% 8.7% 9.0% 1.7% 4.4% 2.9% 2.8% 0.0% 5.3% 11.7% 71.3% 28.7%	57,095 23.9% 33.3% 1.8% 10.2% 9.9% 1.2% 3.5% 1.9% 2.3% 0.1% 3.1% 8.8% 79.1% 20.9%	141,897 22.6% 32.7% 2.2% 9.7% 10.4% 1.4% 3.8% 2.2% 2.3% 0.1% 3.2% 9.4% 77.6% 22.4%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	3.3% 15.2% 6.0% 1.3% 12.3% 6.8% 8.2% 0.0% 3.4% 26.4% 8.1% 4.0% 5.0%	3.1% 16.0% 3.9% 1.9% 10.3% 8.5% 13.0% 0.1% 3.6% 25.0% 7.3% 4.0% 3.4%	$\begin{array}{c} 2.9\% \\ 17.3\% \\ 3.9\% \\ 2.0\% \\ 10.1\% \\ 8.9\% \\ 12.7\% \\ 0.2\% \\ 3.8\% \\ 23.7\% \\ 7.6\% \\ 3.9\% \\ 3.2\% \end{array}$
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	86.5% 8.7% 0.8% 0.0% 0.1% 1.4% 0.3% 2.2%	87.9% 6.2% 0.9% 0.0% 0.1% 1.5% 0.3% 3.0%	87.3% 6.8% 1.0% 0.0% 0.2% 1.5% 0.3% 2.9%

2010 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval

Nov 15, 2022

BRIXMOR

Southfi Southfi	ield Plaza	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Coulin	Travel to Work in Less than 5 Minutes	1.0%	2.1%	2.0%
	Travel to Work in 5 to 9 Minutes	7.7%	9.0%	2.0% 8.9%
	Travel to Work in 10 to 14 Minutes	11.8%	9.0%	13.7%
	Travel to Work in 15 to 19 Minutes	17.3%	14.0%	16.2%
	Travel to Work in 20 to 29 Minutes	27.3%	26.0%	
			_0.070	26.5%
	Travel to Work in 30 to 44 Minutes	26.5%	24.9%	24.4%
	Travel to Work in 45 to 59 Minutes	4.6%	4.9%	5.2%
	Travel to Work in 60 Minutes or more	3.7%	2.9%	3.2%
	Average Travel Time to Work	24	22	23
	No Vehicles	4.5%	6.3%	6.5%
es H	1 Vehicle	40.2%	36.1%	38.8%
icl H	2 Vehicles	37.0%	42.0%	39.8%
Vehicles per HH	3 or more vehicles	18.3%	15.6%	14.8%
	Average Number of Vehicles	1.75	1.73	1.68
ge	Births (last 12 months)	117	958	2,343
aŭ	Deaths (last 12 months)	164	1,414	3,538
Change	Migration (last 12 months)	49	651	2,605
ork ice	Workplace Establishments	846	5,155	12,844
Work place	Workplace Employees (FTE)	13,151	77,302	209,465