

# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval

Nov 15, 2022



Latitude: 42.508434 Longitude: -83.220817

Southfield Plaza Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	13,093	108,600	272,914
	Population Est 22Q1	13,101	108,759	272,773
	Population Est 21Q4	13,095	108,537	271,965
	Population Est 21Q3	13,089	108,410	271,684
	Population Est 21Q2	13,090	108,404	271,504
	Population Est 21Q1	13,089	108,476	271,462
	Population Est 20Q4	13,080	108,360	271,065
	Population Est 20Q3	13,082	108,385	271,084
	Population Est 20Q2	13,089	108,434	271,034
	Population Fcst	13,478	111,526	280,017
	2010 Census Population	12,750	105,416	264,528
	2000 Census Population	14,545	110,535	279,145
	1990 Census Population	15,158	114,293	286,059
	Current Year Daytime Population	20,295	145,290	368,817
	Average Seasonal Population	69	1,085	2,550
	Historical Annual Growth, 1990 – 2000	-0.41%	-0.33%	-0.24%
	Historical Annual Growth, 2000 – 2010	-1.31%	-0.47%	-0.54%
	Estimated Annual Growth, 2010 – CY	0.22%	0.24%	0.26%
	Projected Annual Growth, CY to Y5	0.58%	0.53%	0.52%
	Group Qtrs Est	182	1,028	2,305
	Transient Est Average Last 4 Qtrs	0	5,218	19,096
Households	Current Year Estimated Households	5,274	46,646	119,964
	Households Est 22Q1	5,277	46,718	119,872
	Households Est 21Q4	5,275	46,596	119,469
	Households Est 21Q3	5,273	46,538	119,329
	Households Est 21Q2	5,273	46,549	119,260
	Households Est 21Q1	5,274	46,578	119,249
	Households Est 20Q4	5,269	46,521	119,066
	Households Est 20Q3	5,271	46,526	119,068
	Households Est 20Q2	5,274	46,550	119,057
	Households Fcst	5,430	47,955	123,244
	2010 Census Households	5,137	45,109	115,799
	2000 Census Households	5,726	46,802	120,117
	1990 Census Households	5,747	45,997	117,193
	Historical Annual Growth, 1990 – 2000	-0.04%	0.17%	0.25%
	Historical Annual Growth, 2000 – 2010	-1.08%	-0.37%	-0.37%
	Estimated Annual Growth, 2010 – CY	0.22%	0.27%	0.29%
	Projected Annual Growth, CY to Y5	0.59%	0.55%	0.54%
	Population per Household	2.45	2.31	2.26

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Southfield Plaza Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
HH Income \$500,000 or more		1.2%	2.5%	2.2%
HH Income \$250,000 to \$499,999		1.4%	3.0%	2.7%
HH Income \$200,000 to \$249,999		3.3%	7.1%	6.3%
HH Income \$175,000 to \$199,999		4.0%	4.6%	4.5%
HH Income \$150,000 to \$174,999		5.3%	6.1%	5.6%
HH Income \$100,000 to 149,999		17.0%	19.6%	18.5%
HH Income \$75,000 to 99,999		14.6%	13.2%	13.2%
HH Income \$50,000 to 74,999		21.3%	16.0%	16.2%
HH Income \$35,000 to 49,999		10.9%	8.8%	10.3%
HH Income \$25,000 to 34,999		8.8%	6.8%	7.3%
HH Income \$15,000 to 24,999		5.6%	5.3%	5.9%
HH Income \$0 to 14,999		6.5%	7.0%	7.4%
Average Household Income		\$91,178	\$118,718	\$113,930
Median Household Income		\$71,392	\$85,375	\$79,911
Per Capita Income		\$37,222	\$51,319	\$50,424
2000 Average HH Income		\$68,284	\$79,435	\$79,435
2000 Median HH Income		\$60,197	\$62,176	\$59,165
Disposable HH Income \$500,000 or more		0%	0%	0%
Disposable HH Income \$250,000 to \$499,999		0%	0%	0%
Disposable HH Income \$200,000 to \$249,999		0%	0%	0%
Disposable HH Income \$175,000 to \$199,999		1%	3%	2%
Disposable HH Income \$150,000 to \$174,999		3%	5%	5%
Disposable HH Income \$100,000 to \$149,999		17%	18%	17%
Disposable HH Income \$75,000 to \$99,999		14%	15%	15%
Disposable HH Income \$50,000 to \$74,999		23%	19%	19%
Disposable HH Income \$35,000 to \$49,999		14%	11%	12%
Disposable HH Income \$25,000 to \$34,999		9%	8%	8%
Disposable HH Income \$15,000 to \$24,999		8%	7%	7%
Disposable HH Income \$0 to \$14,999		7%	8%	8%
Average Disposable Income		73,615	87,422	83,189
Median Disposable Income		61,225	72,849	68,238
Householder White – Count		2,658	30,911	73,007
Median HH Income		\$71,817	\$95,406	\$95,163
Average HH Income		\$84,685	\$102,949	\$102,646
Householder Black or African-American – Count		2,325	12,613	36,234
Median HH Income		\$70,895	\$67,230	\$55,661
Average HH Income		\$81,592	\$77,015	\$66,274
Householder Hispanic – Count		58	722	2,236
Median HH Income		\$65,031	\$80,130	\$81,964
Average HH Income		\$62,293	\$88,942	\$90,707
Householder Asian or Pacific Islander – Count		111	1,266	4,670
Median HH Income		\$93,422	\$100,352	\$107,043
Average HH Income		\$98,433	\$104,753	\$109,602
Householder Other or Pacific Islander – Count		123	1,135	3,817
Median HH Income		\$49,163	\$87,199	\$76,412
Average HH Income		\$65,914	\$91,174	\$86,693

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Southfield Plaza Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	6,146	51,403	129,689
	Female Population	6,947	57,197	143,225
Total Population by Age	Count of Pop 0 to 4 years	683	6,017	15,840
	Count of Pop 0 to 7 years	924	8,749	23,300
	Count of Pop 5 - 13	1,271	11,361	29,503
	Count of Pop 14 - 18	529	4,841	11,744
	Count of Pop 19 - 22	662	5,291	12,496
	Count of Pop 22 - 25	581	4,213	10,084
	Count of Pop 25 - 29	911	6,806	16,448
	Count of Pop 30 - 34	719	5,651	14,496
	Count of Pop 35 - 39	634	5,803	15,899
	Count of Pop 40 - 44	707	6,457	17,513
	Count of Pop 45 - 59	2,667	21,615	54,053
	Count of Pop 60 - 74	2,709	21,786	53,106
	Count of Pop 75 - 84	762	6,657	16,593
	Count of Pop 85+	258	2,102	5,137
	% of Pop 0 to 4 years	5.2%	5.5%	5.8%
	% of Pop 0 to 7 years	7.1%	8.1%	8.5%
	% of Pop 5 - 13	9.7%	10.5%	10.8%
	% of Pop 14 - 18	4.0%	4.5%	4.3%
	% of Pop 19 - 22	5.1%	4.9%	4.6%
	% of Pop 22 - 25	4.4%	3.9%	3.7%
	% of Pop 25 - 29	7.0%	6.3%	6.0%
	% of Pop 30 - 34	5.5%	5.2%	5.3%
	% of Pop 35 - 39	4.8%	5.3%	5.8%
	% of Pop 40 - 44	5.4%	5.9%	6.4%
	% of Pop 45 - 59	20.4%	19.9%	19.8%
	% of Pop 60 - 74	20.7%	20.1%	19.5%
	% of Pop 75 - 84	5.8%	6.1%	6.1%
	% of Pop 85+	2.0%	1.9%	1.9%
	Median Age	43.9	43.3	42.8
	Average Age	42.5	42.2	41.9
Male Population by Age	% of Pop 0 to 4 years	5.7%	6.0%	6.2%
	% of Pop 5 - 13	10.6%	11.2%	11.6%
	% of Pop 14 - 18	4.4%	4.7%	4.6%
	% of Pop 19 - 22	5.4%	5.3%	4.9%
	% of Pop 22 - 25	4.8%	4.2%	4.0%
	% of Pop 25 - 29	7.5%	6.7%	6.5%
	% of Pop 30 - 34	6.2%	5.6%	5.7%
	% of Pop 35 - 39	5.4%	5.6%	6.0%
	% of Pop 40 - 44	5.5%	6.0%	6.5%
	% of Pop 45 - 59	19.5%	19.5%	19.5%
	% of Pop 75 - 84	4.9%	5.4%	5.2%
	% of Pop 60 - 74	18.9%	18.8%	18.1%
	% of Pop 85+	1.1%	1.1%	1.1%
	Median Age	39.9	40.6	40.3
	Average Age	40.3	40.4	40.1

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Female Population by Age	% of Pop 0 to 4 years	4.8%	5.1%	5.4%
	% of Pop 5 - 13	8.9%	9.8%	10.1%
	% of Pop 14 - 18	3.7%	4.2%	4.0%
	% of Pop 19 - 22	4.7%	4.5%	4.3%
	% of Pop 22 - 25	4.1%	3.6%	3.4%
	% of Pop 25 - 29	6.5%	5.9%	5.6%
	% of Pop 30 - 34	4.9%	4.8%	5.0%
	% of Pop 35 - 39	4.3%	5.1%	5.6%
	% of Pop 40 - 44	5.3%	5.9%	6.4%
	% of Pop 45 - 59	21.1%	20.2%	20.1%
	% of Pop 60 - 74	22.3%	21.2%	20.7%
	% of Pop 75 - 84	6.6%	6.8%	6.9%
	% of Pop 85+	2.7%	2.7%	2.6%
	Median Age	47.2	45.8	45.2
	Average Age	44.5	43.8	43.5
Race	Count of White	6,321	71,209	165,517
	Count of Black or African-American	5,932	31,079	86,339
	Count of Asian or Pacific Islander	366	2,642	10,266
	Count of Other races	473	3,669	10,792
	White	48.3%	65.6%	60.6%
	Black or African American	45.3%	28.6%	31.6%
	Asian	2.8%	2.4%	3.8%
	Other Races	3.6%	3.4%	4.0%
Language Spoken	Speak English at Home	87.7%	90.1%	89.5%
	Speak Spanish at Home	1.1%	1.4%	1.5%
	Speak French or French Creole at Home	0.4%	0.4%	0.5%
	Speak German at Home	0.4%	0.4%	0.5%
	Speak Russian or Other Slavic Language at Hor	1.2%	1.9%	1.2%
	Speak Other Indo-European Language at Home	0.7%	1.8%	2.3%
	Speak Chinese at Home	0.1%	0.3%	0.7%
	Speak Korean at Home	0.0%	0.1%	0.2%
	Speak Vietnamese at Home	0.1%	0.4%	0.2%
	Speak Other Asian Language at Home	0.9%	0.4%	1.1%
	Speak Tagalog and Other Pacific Languages at	0.5%	0.2%	0.2%
	Speak Other Language at Home	6.8%	2.6%	2.1%
Hispanic	Hispanic Population	254	2,112	5,781
	Hispanic Population Percent	1.9%	1.9%	2.1%
	Mexican	41.1%	49.7%	50.5%
	Puerto Rican	10.6%	11.0%	10.7%
	Cuban	2.1%	1.7%	3.2%
	Dominican	10.3%	3.6%	2.2%
	Central American	0.0%	2.8%	3.7%
	South American	6.6%	11.6%	11.6%
	Other Hispanic	29.3%	19.6%	18.0%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	2%	1%	1%

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Southfield Plaza Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	2.1%	3.4%	3.0%
	American	2.0%	3.1%	2.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	2.8%	2.4%	3.7%
	Chinese	0.1%	0.4%	0.7%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.3%	0.4%
	South Central Asian (ie. Indian)	0.8%	0.8%	1.8%
	South East Asian (ie. Vietnamese)	1.7%	0.8%	0.6%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	30.0%	44.8%	41.2%
	British	4.4%	6.3%	5.9%
	Dutch	0.5%	0.8%	0.7%
	French	1.3%	1.9%	1.8%
	German	6.4%	8.7%	8.3%
	Italian	2.2%	3.3%	3.2%
	Polish	3.7%	5.6%	5.1%
	Scandinavian	1.0%	1.8%	1.7%
	Scotch/Irish	5.2%	8.2%	7.8%
	Other European (ie. Greek/Russian)	5.1%	8.1%	6.7%
	Middle Eastern	6.9%	3.6%	3.1%
	Other Ancestry	41.6%	31.0%	34.0%
	Unclassified Ancestry	14.7%	12.8%	12.8%
Education (Age 25+)	Adult Population (25 Years or Older)	9,366	76,877	193,246
	Elementary (0 to 8)	3.2%	1.7%	1.6%
	Some High School (9 to 11)	3.8%	2.8%	3.1%
	High School Graduate (12)	13.8%	13.9%	15.7%
	Some College (13 to 16)	24.1%	18.7%	19.7%
	Associates Degree Only	7.1%	6.9%	7.1%
	Bachelors Degree Only	25.6%	30.3%	28.9%
	Graduate Degree	22.3%	25.7%	23.9%
	% College (4+)	47.9%	56.0%	52.8%
Household Type	Total Households – count	5,274	46,646	119,964
	One Person HHs – count	1,574	15,862	42,346
	Family HHs – count	3,365	27,484	68,771
	Married Couple – count	2,249	20,583	50,017
	w/own children – count	878	7,776	18,608
	w/out own children – count	1,371	12,807	31,409
	Male Householder – count	225	1,553	4,129
	Female Householder – count	891	5,348	14,625
	Non-Family Households – count	335	3,301	8,847
	1 Person Household	29.8%	34.0%	35.3%
	2 Person Household	31.7%	32.4%	32.4%
	3 Person Household	16.9%	14.8%	14.6%
	4 Person Household	12.7%	11.4%	10.8%
	5 Person Household	5.6%	4.8%	4.5%
	6 Person Household	2.0%	1.6%	1.5%
	7+ Person Household	1.3%	1.0%	0.8%
	% Households With Children	28.4%	23.2%	22.3%

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Southfield Plaza Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units	5,597	50,010	130,363
	Owner Occupied Percent	71.6%	67.7%	61.6%
	Renter Occupied Percent	22.7%	25.6%	30.4%
	Vacant Housing Percent	5.8%	6.7%	8.0%
	Total Housing Units (Census 2000)	5,963	48,540	124,913
	For Rent (Census 2000)	34%	32%	42%
	For Sale (Census 2000)	16%	21%	17%
	Rented or Sold, (Census 2000)	7%	14%	11%
	Seasonal (Census 2014)	0%	8%	7%
	Other (Census 2000)	36%	14%	12%
Homes Built By Year	Homes Built 1990 to 2000	2%	3%	4%
	Homes Built 1980 to 1989	5%	5%	6%
	Homes Built 1970 to 1979	13%	12%	14%
	Homes Built 1960 to 1969	35%	26%	21%
	Homes Built 1950 to 1959	31%	31%	31%
	Homes Built 1940 to 1949	7%	15%	13%
	Homes Built Before 1939	5%	9%	10%
Units in Structure	1 Unit	75%	76%	71%
	2 - 9 Units	11%	10%	12%
	Greater than 10 Units	5%	13%	16%
	Mobilie Trailer	8%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.0%	6.5%	7.5%
	Property Value \$750,000 to \$999,999	1.7%	5.8%	5.6%
	Property Value \$500,000 to \$749,999	10.2%	18.5%	17.2%
	Property Value \$400,000 to \$499,999	13.0%	14.7%	12.4%
	Property Value \$300,000, to \$399,999	22.4%	21.0%	18.8%
	Property Value \$200,000 to \$299,999	25.8%	18.7%	18.7%
	Property Value \$150,000 to \$199,999	11.0%	5.0%	6.6%
	Property Value \$100,000 to \$149,999	9.2%	3.4%	5.1%
	Property Value \$60,000 to \$99,999	2.4%	1.3%	2.1%
	Property Value \$40,000 to \$59,999	1.4%	0.6%	1.0%
	Property Value \$0 to \$39,999	1.5%	0.9%	1.2%
	Median Home Value	\$295,585	\$387,147	\$371,007
	Median Rent	\$811	\$701	\$741
Wealth per Household	\$0 and under - percent	16.5%	16.3%	16.8%
	\$1 to \$4999 - percent	7.7%	7.4%	7.9%
	\$5k to \$9999 - percent	4.2%	4.1%	4.3%
	\$10k to \$24999 - percent	6.1%	6.0%	6.2%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	10.3%	10.2%	10.1%
	\$100k to \$249999 - percent	18.6%	18.6%	18.3%
	\$250k to \$499999 - percent	13.8%	14.1%	13.7%
	\$500k+ - percent	15.9%	16.7%	16.0%
	Median HH Wealth	\$92,074	\$96,670	\$89,874
	Avg HH Wealth	\$255,759	\$263,823	\$255,069

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Economic Viability	Economic Viability Local	245	251	252
	Economic Viability Indexed	97	100	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	6,783	57,095	141,897
	Managerial/Executive	19.0%	23.9%	22.6%
	Professional Specialty	31.8%	33.3%	32.7%
	Healthcare Support	2.6%	1.8%	2.2%
	Sales	8.7%	10.2%	9.7%
	Office & Administrative Support	9.0%	9.9%	10.4%
	Protective Service	1.7%	1.2%	1.4%
	Food Preparation	4.4%	3.5%	3.8%
	Building Maintenance & Cleaning	2.9%	1.9%	2.2%
	Personal Care	2.8%	2.3%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	5.3%	3.1%	3.2%
	Production & Transportation	11.7%	8.8%	9.4%
	Percent White Collar Workers	71.3%	79.1%	77.6%
	Percent Blue Collar Workers	28.7%	20.9%	22.4%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.3%	3.1%	2.9%
	Manufacturing	15.2%	16.0%	17.3%
	Transportation	6.0%	3.9%	3.9%
	Information	1.3%	1.9%	2.0%
	Wholesale/Retail	12.3%	10.3%	10.1%
	Finance, Insurance, Real Estate	6.8%	8.5%	8.9%
	Professional Services	8.2%	13.0%	12.7%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	3.4%	3.6%	3.8%
	Educational Services	26.4%	25.0%	23.7%
	Entertainment Services	8.1%	7.3%	7.6%
	Other Professional Services	4.0%	4.0%	3.9%
	Public Administration	5.0%	3.4%	3.2%
Transportation To Work	Drive to Work Alone	86.5%	87.9%	87.3%
	Drive to Work Carpool	8.7%	6.2%	6.8%
	Travel to Work by Public Transportation	0.8%	0.9%	1.0%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.1%	0.2%
	Walked to Work	1.4%	1.5%	1.5%
	Other Means	0.3%	0.3%	0.3%
	Work at Home	2.2%	3.0%	2.9%



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	Travel to Work in Less than 5 Minutes	1.0%	2.1%	2.0%
	Travel to Work in 5 to 9 Minutes	7.7%	9.0%	8.9%
	Travel to Work in 10 to 14 Minutes	11.8%	14.0%	13.7%
	Travel to Work in 15 to 19 Minutes	17.3%	16.2%	16.2%
	Travel to Work in 20 to 29 Minutes	27.3%	26.0%	26.5%
	Travel to Work in 30 to 44 Minutes	26.5%	24.9%	24.4%
	Travel to Work in 45 to 59 Minutes	4.6%	4.9%	5.2%
	Travel to Work in 60 Minutes or more	3.7%	2.9%	3.2%
	Average Travel Time to Work	24	22	23
Vehicles per HH	No Vehicles	4.5%	6.3%	6.5%
	1 Vehicle	40.2%	36.1%	38.8%
	2 Vehicles	37.0%	42.0%	39.8%
	3 or more vehicles	18.3%	15.6%	14.8%
	Average Number of Vehicles	1.75	1.73	1.68
Change	Births (last 12 months)	117	958	2,343
	Deaths (last 12 months)	164	1,414	3,538
	Migration (last 12 months)	49	651	2,605
Work place	Workplace Establishments	846	5,155	12,844
	Workplace Employees (FTE)	13,151	77,302	209,465