

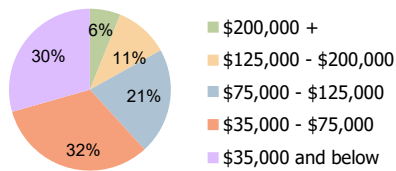
Rutland Plaza - St. Petersburg St. Petersburg, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

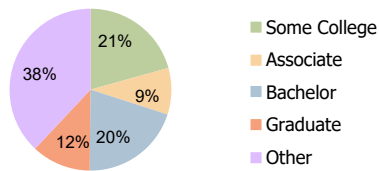
Current Population	16,413	106,879	239,304
Total Daytime Pop	15,186	95,086	274,765
Workplace Pop	5,138	41,856	151,275
Average Household Income	\$71,705	\$82,081	\$81,672
Average Disposable Income	\$61,032	\$66,630	\$66,356
Total Households	7,272	48,808	109,856
Median Home Value	\$284,878	\$301,216	\$321,472
College (4+)	25.8%	32.0%	32.7%
Total Consumer Spending/Capita (Weekly)	\$360	\$364	\$362
Population per Household	2.13	2.01	2.47
% of Households with Children	21.8%	19.9%	18.7%

### 2026 Demographic Projections

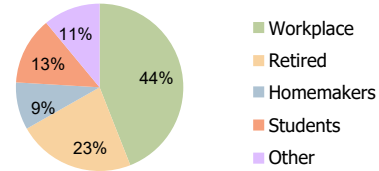
Projected Population	16,067	106,209	241,200
Projected 5 Year Annual Growth Rate (Pop)	-0.4%	-0.1%	0.2%



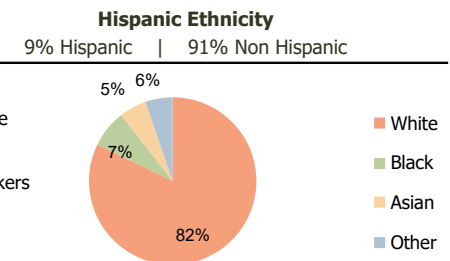
Household Income (3.00 Mile Radius)



Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)



Race (3.00 Mile Radius)

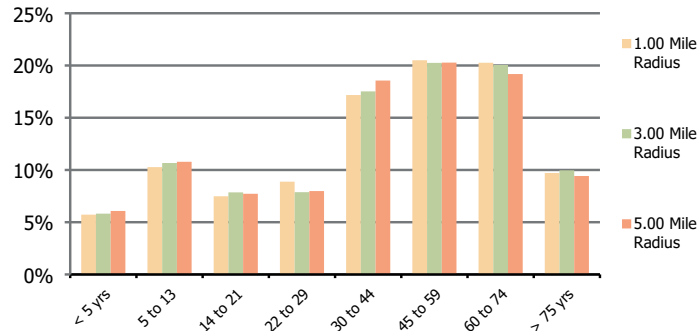
**Rutland Plaza - St. Petersburg**  
St. Petersburg, FL

**1.00 Mile Radius**

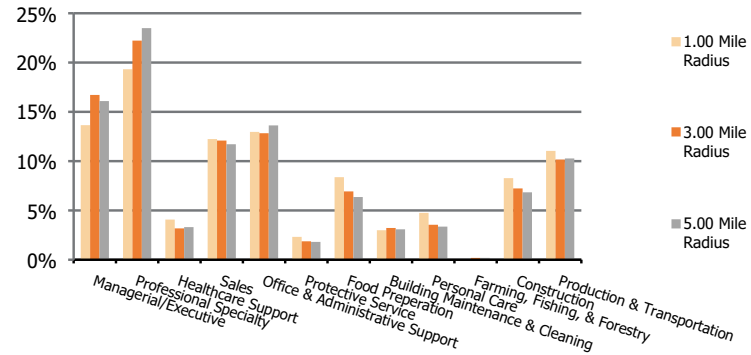
**3.00 Mile Radius**

**5.00 Mile Radius**

**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	16,413	106,879	239,304
	2010 Census Population	16,197	101,553	220,325
	2000 Census Population	16,268	101,102	218,509
	Historical Annual Growth 2000 to 2010	0.0%	0.0%	0.1%
	Estimated Annual Growth 2010 to 2021	0.1%	0.5%	0.7%
	Projected Annual Growth 2021 to 2026	-0.4%	-0.1%	0.2%
<b>Ethnic</b>	Hispanic or Latino Population	9%	9%	9%
	Non Hispanic or Latino Population	91%	91%	91%
<b>Race</b>	White	83.7%	82.2%	78.4%
	Black or African American	7.6%	7.3%	11.0%
	Asian & Pacific Islander	4.2%	5.3%	5.1%
	Other Races	4.5%	5.3%	5.5%