



Demographic Summary Report

2000, 2010 Census, 2022 Estimates & 2027 Projections
Calculated using TAS Retrieval

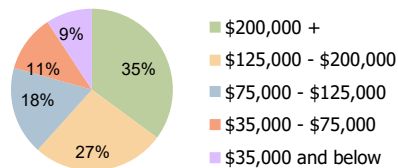
Rose Pavilion Pleasanton, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

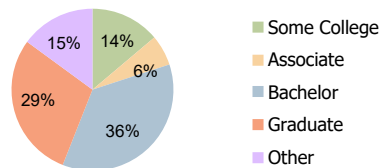
Current Population	22,816	105,134	187,334
Total Daytime Pop	20,668	130,098	203,090
Workplace Pop	9,750	63,467	88,291
Average Household Income	\$175,128	\$189,476	\$198,023
Average Disposable Income	\$127,891	\$133,187	\$135,754
Total Households	8,839	36,704	64,660
Median Home Value	\$1,304,222	\$1,533,021	\$1,535,982
College (4+)	70.6%	65.1%	64.1%
Total Consumer Spending/Capita (Weekly)	\$476	\$480	\$482
Population per Household	2.13	2.01	2.47
% of Households with Children	41.0%	40.2%	40.7%

2027 Demographic Projections

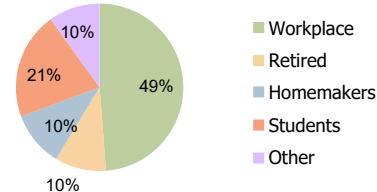
Projected Population	25,493	114,461	201,377
Projected 5 Year Annual Growth Rate (Pop)	2.2%	1.7%	1.5%



Household Income (3.00 Mile Radius)



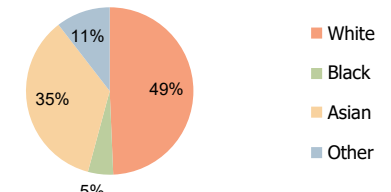
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

12% Hispanic | 88% Non Hispanic



Race (3.00 Mile Radius)



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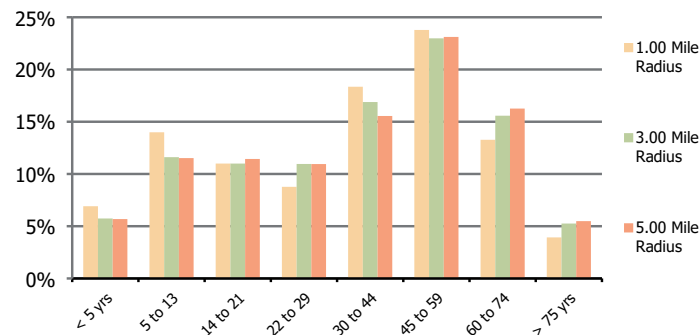
Rose Pavilion
Pleasanton, CA

1.00 Mile Radius

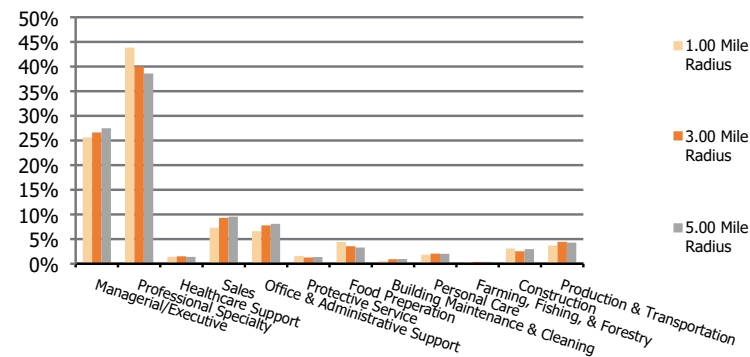
3.00 Mile Radius

5.00 Mile Radius

Population by Age Range



Occupation



Population	Current Estimated Population	22,816	105,134	187,334
	2010 Census Population	16,843	85,281	156,088
	2000 Census Population	13,421	67,981	120,288
	Historical Annual Growth 2000 to 2010	2.3%	2.3%	2.6%
	Estimated Annual Growth 2010 to 2022	2.5%	1.7%	1.5%
	Projected Annual Growth 2022 to 2027	2.2%	1.7%	1.5%
Ethnic	Hispanic or Latino Population	10%	12%	12%
	Non Hispanic or Latino Population	90%	88%	88%
Race	White	39.8%	49.3%	51.2%
	Black or African American	3.5%	4.9%	3.8%
	Asian & Pacific Islander	46.2%	35.3%	34.8%
	Other Races	10.6%	10.5%	10.3%