

Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval

Nov 15, 2022



Latitude: 37.698542 Longitude: -121.875453

Rose Pavilion Pleasanton, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	22,816	105,134	187,334
	Population Est 22Q1	23,119	106,077	188,626
	Population Est 21Q4	23,725	108,038	191,402
	Population Est 21Q3	24,183	109,490	192,894
	Population Est 21Q2	24,598	110,696	194,546
	Population Est 21Q1	24,979	111,949	196,299
	Population Est 20Q4	25,555	113,551	198,476
	Population Est 20Q3	25,852	114,482	199,762
	Population Est 20Q2	26,035	115,314	201,066
	Population Fcst	25,493	114,461	201,377
	2010 Census Population	16,843	85,281	156,088
	2000 Census Population	13,421	67,981	120,288
	1990 Census Population	8,940	55,245	98,167
	Current Year Daytime Population	20,668	130,098	203,090
	Average Seasonal Population	273	910	1,601
	Historical Annual Growth, 1990 – 2000	4.15%	2.10%	2.05%
	Historical Annual Growth, 2000 – 2010	2.30%	2.29%	2.64%
	Estimated Annual Growth, 2010 – CY	2.51%	1.72%	1.50%
	Projected Annual Growth, CY to Y5	2.24%	1.71%	1.46%
	Group Qtrs Est	12	6,087	6,350
	Transient Est Average Last 4 Qtrs	1,236	6,050	8,143
Households	Current Year Estimated Households	8,839	36,704	64,660
	Households Est 22Q1	8,960	37,064	65,151
	Households Est 21Q4	9,200	37,813	66,187
	Households Est 21Q3	9,380	38,369	66,788
	Households Est 21Q2	9,546	38,838	67,419
	Households Est 21Q1	9,696	39,315	68,076
	Households Est 20Q4	9,927	39,950	68,910
	Households Est 20Q3	10,045	40,315	69,404
	Households Est 20Q2	10,107	40,606	69,867
	Households Fcst	9,946	40,131	69,719
	2010 Census Households	6,376	29,397	53,424
	2000 Census Households	4,229	23,508	42,038
	1990 Census Households	2,607	18,772	33,698
	Historical Annual Growth, 1990 – 2000	4.96%	2.28%	2.24%
	Historical Annual Growth, 2000 – 2010	4.19%	2.26%	2.43%
	Estimated Annual Growth, 2010 – CY	2.70%	1.83%	1.57%
	Projected Annual Growth, CY to Y5	2.39%	1.80%	1.52%
	Population per Household	2.58	2.70	2.80

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Rose Pavilion Pleasanton, CA				
	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
HH Income \$500,000 or more	6.3%	7.0%	7.2%	
HH Income \$250,000 to \$499,999	7.6%	8.4%	8.7%	
HH Income \$200,000 to \$249,999	17.7%	19.7%	20.2%	
HH Income \$175,000 to \$199,999	8.3%	7.6%	8.7%	
HH Income \$150,000 to \$174,999	10.1%	10.1%	10.0%	
HH Income \$100,000 to 149,999	18.4%	17.8%	17.1%	
HH Income \$75,000 to 99,999	9.3%	8.7%	8.3%	
HH Income \$50,000 to 74,999	7.4%	7.3%	7.5%	
HH Income \$35,000 to 49,999	4.6%	4.1%	4.0%	
HH Income \$25,000 to 34,999	2.8%	2.5%	2.2%	
HH Income \$15,000 to 24,999	2.5%	2.8%	2.4%	
HH Income \$0 to 14,999	4.9%	4.0%	3.7%	
Average Household Income	\$175,128	\$189,476	\$198,023	
Median Household Income	\$149,866	\$157,103	\$162,002	
Per Capita Income	\$67,880	\$68,513	\$69,758	
2000 Average HH Income	\$102,463	\$98,996	\$101,362	
2000 Median HH Income	\$90,423	\$84,429	\$84,883	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%	
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%	
Disposable HH Income \$175,000 to \$199,999	7%	8%	8%	
Disposable HH Income \$150,000 to \$174,999	10%	10%	11%	
Disposable HH Income \$100,000 to \$149,999	26%	26%	25%	
Disposable HH Income \$75,000 to \$99,999	12%	11%	11%	
Disposable HH Income \$50,000 to \$74,999	10%	9%	10%	
Disposable HH Income \$35,000 to \$49,999	5%	5%	5%	
Disposable HH Income \$25,000 to \$34,999	4%	3%	2%	
Disposable HH Income \$15,000 to \$24,999	3%	3%	3%	
Disposable HH Income \$0 to \$14,999	5%	4%	4%	
Average Disposable Income	127,891	133,187	135,754	
Median Disposable Income	122,730	128,372	132,025	
Householder White – Count	3,098	16,310	30,278	
Median HH Income	\$136,235	\$146,487	\$150,194	
Average HH Income	\$126,521	\$132,716	\$134,085	
Householder Black or African-American – Count	258	1,018	1,677	
Median HH Income	\$91,489	\$123,471	\$128,709	
Average HH Income	\$105,493	\$116,817	\$119,080	
Householder Hispanic – Count	606	2,969	5,407	
Median HH Income	\$112,730	\$114,987	\$123,958	
Average HH Income	\$112,961	\$116,258	\$123,523	
Householder Asian or Pacific Islander – Count	4,349	14,089	23,138	
Median HH Income	\$165,425	\$182,463	\$190,846	
Average HH Income	\$142,389	\$150,017	\$153,906	
Householder Other or Pacific Islander – Count	529	2,317	4,159	
Median HH Income	\$132,145	\$140,036	\$149,611	
Average HH Income	\$129,102	\$129,098	\$131,029	

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Rose Pavilion Pleasanton, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	11,256	52,999	93,470
	Female Population	11,560	52,135	93,864
Total Population by Age	Count of Pop 0 to 4 years	1,577	6,033	10,645
	Count of Pop 0 to 7 years	2,513	9,302	16,271
	Count of Pop 5 - 13	3,192	12,204	21,580
	Count of Pop 14 - 18	1,292	5,465	10,116
	Count of Pop 19 - 22	1,217	6,096	11,309
	Count of Pop 22 - 25	779	4,524	8,070
	Count of Pop 25 - 29	1,221	6,997	12,441
	Count of Pop 30 - 34	996	5,401	9,263
	Count of Pop 35 - 39	1,377	5,648	8,998
	Count of Pop 40 - 44	1,814	6,703	10,869
	Count of Pop 45 - 59	5,426	24,161	43,305
	Count of Pop 60 - 74	3,028	16,376	30,459
	Count of Pop 75 - 84	713	4,323	8,095
	Count of Pop 85+	183	1,202	2,182
	% of Pop 0 to 4 years	6.9%	5.7%	5.7%
	% of Pop 0 to 7 years	11.0%	8.8%	8.7%
	% of Pop 5 - 13	14.0%	11.6%	11.5%
	% of Pop 14 - 18	5.7%	5.2%	5.4%
	% of Pop 19 - 22	5.3%	5.8%	6.0%
	% of Pop 22 - 25	3.4%	4.3%	4.3%
	% of Pop 25 - 29	5.4%	6.7%	6.6%
	% of Pop 30 - 34	4.4%	5.1%	4.9%
	% of Pop 35 - 39	6.0%	5.4%	4.8%
	% of Pop 40 - 44	8.0%	6.4%	5.8%
	% of Pop 45 - 59	23.8%	23.0%	23.1%
	% of Pop 60 - 74	13.3%	15.6%	16.3%
	% of Pop 75 - 84	3.1%	4.1%	4.3%
	% of Pop 85+	0.8%	1.1%	1.2%
	Median Age	39.1	40.1	40.6
	Average Age	37.2	39.2	39.5
Male Population by Age	% of Pop 0 to 4 years	7.2%	5.8%	5.8%
	% of Pop 5 - 13	14.4%	11.7%	11.8%
	% of Pop 14 - 18	5.8%	5.3%	5.6%
	% of Pop 19 - 22	5.6%	6.2%	6.4%
	% of Pop 22 - 25	3.6%	4.8%	4.6%
	% of Pop 25 - 29	5.6%	7.3%	7.1%
	% of Pop 30 - 34	4.4%	5.5%	5.3%
	% of Pop 35 - 39	5.8%	5.4%	4.8%
	% of Pop 40 - 44	7.7%	6.1%	5.5%
	% of Pop 45 - 59	23.8%	22.5%	22.6%
	% of Pop 75 - 84	2.5%	3.5%	3.7%
	% of Pop 60 - 74	12.9%	15.1%	15.9%
	% of Pop 85+	0.6%	0.8%	0.8%
	Median Age	37.9	38.1	38.5
	Average Age	36.4	38.2	38.5

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Female Population by Age	% of Pop 0 to 4 years	6.7%	5.7%	5.5%
	% of Pop 5 - 13	13.6%	11.5%	11.2%
	% of Pop 14 - 18	5.5%	5.1%	5.2%
	% of Pop 19 - 22	5.1%	5.4%	5.7%
	% of Pop 22 - 25	3.2%	3.8%	4.0%
	% of Pop 25 - 29	5.1%	6.0%	6.1%
	% of Pop 30 - 34	4.3%	4.7%	4.6%
	% of Pop 35 - 39	6.3%	5.3%	4.8%
	% of Pop 40 - 44	8.2%	6.7%	6.1%
	% of Pop 45 - 59	23.7%	23.4%	23.6%
	% of Pop 60 - 74	13.6%	16.1%	16.6%
	% of Pop 75 - 84	3.7%	4.8%	4.9%
	% of Pop 85+	1.0%	1.5%	1.5%
	Median Age	40.2	41.9	42.3
	Average Age	38.1	40.2	40.4
Race	Count of White	9,079	51,860	95,920
	Count of Black or African-American	791	5,117	7,077
	Count of Asian or Pacific Islander	10,531	37,139	65,120
	Count of Other races	2,415	11,017	19,218
	White	39.8%	49.3%	51.2%
	Black or African American	3.5%	4.9%	3.8%
	Asian	46.2%	35.3%	34.8%
	Other Races	10.6%	10.5%	10.3%
Language Spoken	Speak English at Home	50.9%	55.2%	58.0%
	Speak Spanish at Home	5.0%	6.8%	5.9%
	Speak French or French Creole at Home	0.6%	0.4%	0.4%
	Speak German at Home	0.2%	0.3%	0.3%
	Speak Russian or Other Slavic Language at Home	1.1%	1.2%	0.9%
	Speak Other Indo-European Language at Home	12.2%	11.0%	10.6%
	Speak Chinese at Home	11.3%	10.5%	10.3%
	Speak Korean at Home	2.9%	2.5%	2.1%
	Speak Vietnamese at Home	1.0%	0.9%	0.8%
	Speak Other Asian Language at Home	12.2%	8.4%	7.9%
	Speak Tagalog and Other Pacific Languages at Home	1.7%	1.3%	1.5%
	Speak Other Language at Home	1.1%	1.5%	1.4%
Hispanic	Hispanic Population	2,220	12,747	22,003
	Hispanic Population Percent	9.7%	12.1%	11.7%
	Mexican	68.8%	61.8%	62.0%
	Puerto Rican	6.8%	5.8%	6.3%
	Cuban	0.5%	1.4%	1.4%
	Dominican	0.0%	0.1%	0.1%
	Central American	5.3%	7.1%	7.8%
	South American	7.0%	6.5%	7.0%
	Other Hispanic	11.5%	17.3%	15.4%
	2000 Hispanic Population Percent	12%	11%	10%
	1990 Hispanic Population Percent	8%	8%	8%

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	American (percent of total population)	1.4%	2.0%	1.9%
	American	0.9%	1.3%	1.3%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.3%	0.4%	0.3%
	Asian (percent of total population)	46.0%	35.2%	34.5%
	Chinese	12.5%	10.5%	10.4%
	Japanese	0.8%	0.8%	0.7%
	Korean	3.0%	2.4%	2.3%
	South Central Asian (ie. Indian)	24.1%	16.8%	15.9%
	South East Asian (ie. Vietnamese)	4.6%	3.7%	4.1%
	Other Asian	1.0%	0.9%	1.1%
	European (percent of total population)	12.4%	18.2%	19.8%
	British	2.0%	2.8%	3.1%
	Dutch	0.3%	0.4%	0.4%
	French	0.5%	0.7%	0.8%
	German	2.3%	3.8%	4.1%
	Italian	1.6%	2.2%	2.4%
	Polish	0.4%	0.6%	0.6%
	Scandinavian	1.1%	1.7%	1.8%
	Scotch/Irish	2.2%	3.5%	3.8%
	Other European (ie. Greek/Russian)	1.9%	2.6%	2.8%
	Middle Eastern	1.2%	1.2%	1.3%
	Other Ancestry	23.2%	22.9%	22.8%
	Unclassified Ancestry	6.1%	8.3%	7.9%
Education (Age 25+)	Adult Population (25 Years or Older)	14,759	70,812	125,614
	Elementary (0 to 8)	1.7%	2.0%	1.8%
	Some High School (9 to 11)	2.4%	2.6%	2.4%
	High School Graduate (12)	9.0%	10.4%	10.8%
	Some College (13 to 16)	12.3%	13.8%	14.4%
	Associates Degree Only	4.0%	6.1%	6.5%
	Bachelors Degree Only	38.7%	36.0%	35.7%
	Graduate Degree	31.9%	29.1%	28.4%
	% College (4+)	70.6%	65.1%	64.1%
Household Type	Total Households – count	8,839	36,704	64,660
	One Person HHs – count	2,170	7,961	12,426
	Family HHs – count	6,003	26,828	49,298
	Married Couple – count	5,174	22,947	42,432
	w/own children – count	3,106	12,482	22,771
	w/out own children – count	2,067	10,464	19,661
	Male Householder – count	274	1,296	2,213
	Female Householder – count	555	2,585	4,653
	Non-Family Households – count	666	1,916	2,936
	1 Person Household	24.5%	21.7%	19.2%
	2 Person Household	29.8%	30.4%	30.0%
	3 Person Household	19.8%	19.0%	19.2%
	4 Person Household	18.1%	19.4%	20.7%
	5 Person Household	5.4%	6.7%	7.4%
	6 Person Household	1.7%	2.1%	2.5%
	7+ Person Household	0.6%	0.8%	1.1%
	% Households With Children	41.0%	40.2%	40.7%

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Rose Pavilion Pleasanton, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units	9,296	38,293	67,171
	Owner Occupied Percent	50.8%	59.3%	65.1%
	Renter Occupied Percent	44.3%	36.6%	31.1%
	Vacant Housing Percent	4.9%	4.1%	3.7%
	Total Housing Units (Census 2000)	4,573	24,527	43,407
	For Rent (Census 2000)	44%	39%	33%
	For Sale (Census 2000)	12%	20%	22%
	Rented or Sold, (Census 2000)	19%	17%	16%
	Seasonal (Census 2014)	22%	12%	12%
	Other (Census 2000)	0%	1%	5%
Homes Built By Year	Homes Built 1990 to 2000	50%	26%	24%
	Homes Built 1980 to 1989	30%	26%	23%
	Homes Built 1970 to 1979	14%	23%	24%
	Homes Built 1960 to 1969	5%	18%	23%
	Homes Built 1950 to 1959	1%	3%	3%
	Homes Built 1940 to 1949	0%	1%	1%
	Homes Built Before 1939	1%	2%	2%
Units in Structure	1 Unit	66%	72%	77%
	2 - 9 Units	8%	11%	9%
	Greater than 10 Units	26%	16%	12%
	Mobilie Trailer	0%	1%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	55.3%	69.3%	66.0%
	Property Value \$750,000 to \$999,999	18.4%	11.9%	11.5%
	Property Value \$500,000 to \$749,999	11.3%	5.2%	4.4%
	Property Value \$400,000 to \$499,999	0.8%	0.6%	0.5%
	Property Value \$300,000, to \$399,999	0.6%	0.5%	0.4%
	Property Value \$200,000 to \$299,999	0.2%	0.2%	0.3%
	Property Value \$150,000 to \$199,999	0.5%	0.4%	0.3%
	Property Value \$100,000 to \$149,999	0.2%	0.3%	0.4%
	Property Value \$60,000 to \$99,999	0.3%	0.2%	0.2%
	Property Value \$40,000 to \$59,999	0.0%	0.0%	0.0%
	Property Value \$0 to \$39,999	0.6%	0.8%	0.7%
	Median Home Value	\$1,304,222	\$1,533,021	\$1,535,982
	Median Rent	\$1,680	\$1,544	\$1,537
Wealth per Household	\$0 and under - percent	16.5%	16.0%	15.6%
	\$1 to \$4999 - percent	7.4%	7.0%	6.7%
	\$5k to \$9999 - percent	4.2%	4.0%	3.9%
	\$10k to \$24999 - percent	6.0%	5.9%	5.8%
	\$25k to \$49999 - percent	6.5%	6.5%	6.5%
	\$50k to \$99999 - percent	9.6%	9.8%	9.8%
	\$100k to \$249999 - percent	17.8%	18.2%	18.5%
	\$250k to \$499999 - percent	14.1%	14.4%	14.7%
	\$500k+ - percent	17.8%	18.2%	18.5%
	Median HH Wealth	\$98,652	\$107,175	\$113,341
	Avg HH Wealth	\$273,477	\$279,280	\$283,486

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		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local	275	274	273
	Economic Viability Indexed	109	109	108
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	11,429	54,516	98,015
	Managerial/Executive	25.6%	26.6%	27.5%
	Professional Specialty	43.8%	40.0%	38.6%
	Healthcare Support	1.4%	1.5%	1.4%
	Sales	7.3%	9.3%	9.6%
	Office & Administrative Support	6.6%	7.8%	8.1%
	Protective Service	1.6%	1.3%	1.4%
	Food Preparation	4.4%	3.6%	3.3%
	Building Maintenance & Cleaning	0.5%	0.9%	1.0%
	Personal Care	1.8%	2.0%	2.0%
	Farming, Fishing, & Forestry	0.1%	0.0%	0.0%
	Construction	3.1%	2.5%	3.0%
	Production & Transportation	3.7%	4.4%	4.3%
	Percent White Collar Workers	84.8%	85.2%	85.1%
	Percent Blue Collar Workers	15.2%	14.8%	14.9%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.9%	4.1%	4.4%
	Manufacturing	10.7%	11.6%	11.6%
	Transportation	3.7%	3.1%	3.3%
	Information	4.4%	4.4%	4.6%
	Wholesale/Retail	10.8%	12.0%	11.6%
	Finance, Insurance, Real Estate	6.9%	7.7%	7.8%
	Professional Services	25.8%	23.1%	22.1%
	Management Services	0.4%	0.3%	0.3%
	Administrative/Waste Services	2.2%	2.4%	2.6%
	Educational Services	16.5%	17.9%	18.5%
	Entertainment Services	7.6%	7.2%	6.7%
	Other Professional Services	2.4%	3.0%	2.9%
	Public Administration	3.6%	3.3%	3.4%
Transportation To Work	Drive to Work Alone	78.1%	79.7%	79.8%
	Drive to Work Carpool	8.1%	8.3%	8.7%
	Travel to Work by Public Transportation	6.7%	5.3%	4.9%
	Drive to Work on Motorcycle	0.4%	0.3%	0.3%
	Drive to Work on Bicycle	0.4%	0.4%	0.5%
	Walked to Work	1.8%	1.4%	1.3%
	Other Means	0.6%	0.6%	0.5%
	Work at Home	4.0%	4.0%	4.0%

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	Travel to Work in Less than 5 Minutes	2.3%	2.2%	1.9%
	Travel to Work in 5 to 9 Minutes	13.2%	12.3%	11.0%
	Travel to Work in 10 to 14 Minutes	17.1%	15.3%	15.8%
	Travel to Work in 15 to 19 Minutes	9.8%	10.3%	11.7%
	Travel to Work in 20 to 29 Minutes	12.2%	12.9%	14.0%
	Travel to Work in 30 to 44 Minutes	15.6%	16.3%	16.3%
	Travel to Work in 45 to 59 Minutes	12.2%	9.9%	10.0%
	Travel to Work in 60 Minutes or more	25.3%	20.6%	19.3%
	Average Travel Time to Work	33	31	30
Vehicles per HH	No Vehicles	3.9%	4.1%	3.7%
	1 Vehicle	35.2%	27.3%	24.0%
	2 Vehicles	44.0%	46.4%	45.5%
	3 or more vehicles	16.9%	22.2%	26.8%
	Average Number of Vehicles	1.79	1.95	2.07
Change	Births (last 12 months)	204	916	1,721
	Deaths (last 12 months)	152	818	1,525
	Migration (last 12 months)	-1,834	-5,660	-7,407
Work place	Workplace Establishments	515	3,867	5,511
	Workplace Employees (FTE)	9,750	63,467	88,291