

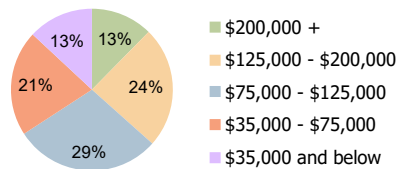
Pearland Plaza Pearland, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

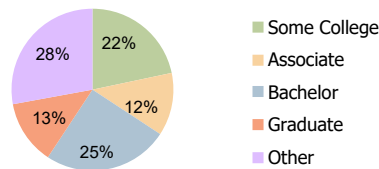
Current Population	10,329	70,286	180,339
Total Daytime Pop	13,500	66,381	144,449
Workplace Pop	5,031	15,420	38,192
Average Household Income	\$102,691	\$116,832	\$106,038
Average Disposable Income	\$86,217	\$97,407	\$87,355
Total Households	4,000	23,326	59,300
Median Home Value	\$286,561	\$288,897	\$252,434
College (4+)	38.3%	37.9%	30.6%
Total Consumer Spending/Capita (Weekly)	\$364	\$375	\$364
Population per Household	2.13	2.01	2.47
% of Households with Children	36.6%	42.1%	39.6%

2027 Demographic Projections

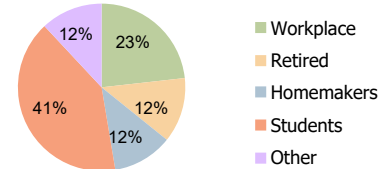
Projected Population	10,440	73,062	186,208
Projected 5 Year Annual Growth Rate (Pop)	0.2%	0.8%	0.6%



Household Income (3.00 Mile Radius)



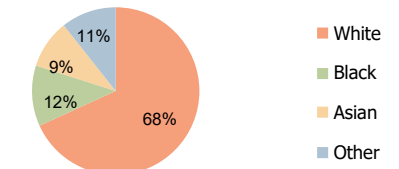
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

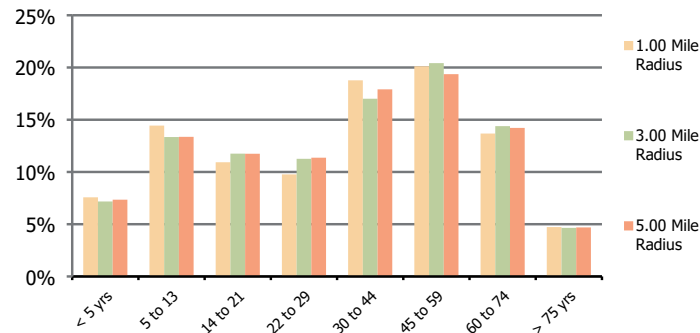
30% Hispanic | 70% Non Hispanic



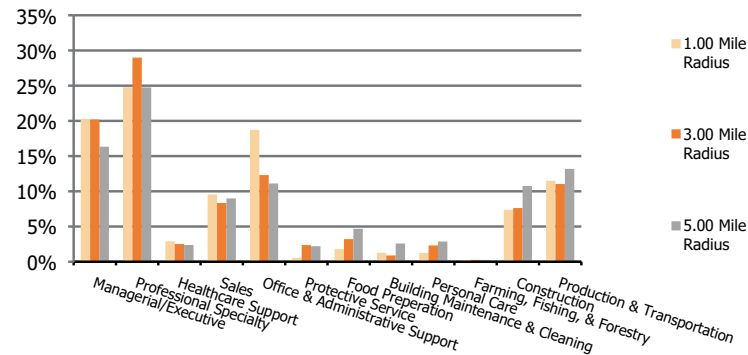
Race (3.00 Mile Radius)

Pearland Plaza Pearland, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



Population	Current Estimated Population	10,329	70,286	180,339
	2010 Census Population	9,064	57,527	156,438
	2000 Census Population	6,780	35,493	107,840
	Historical Annual Growth 2000 to 2010	2.9%	4.9%	3.8%
	Estimated Annual Growth 2010 to 2022	1.1%	1.6%	1.2%
	Projected Annual Growth 2022 to 2027	0.2%	0.8%	0.6%
Ethnic	Hispanic or Latino Population	23%	30%	39%
	Non Hispanic or Latino Population	77%	70%	61%
Race	White	71.1%	68.2%	62.6%
	Black or African American	13.4%	11.7%	13.4%
	Asian & Pacific Islander	6.5%	9.4%	9.5%
	Other Races	9.0%	10.7%	14.5%