

# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval

Nov 15, 2022



Latitude: 39.33228 Longitude: -74.595401

Ocean Heights Plaza				
Somers Point, NJ				
		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	8,746	30,816	71,999
	Population Est 22Q1	8,737	30,773	71,851
	Population Est 21Q4	8,717	30,709	71,635
	Population Est 21Q3	8,719	30,680	71,459
	Population Est 21Q2	8,714	30,662	71,474
	Population Est 21Q1	8,711	30,650	71,471
	Population Est 20Q4	8,731	30,643	71,458
	Population Est 20Q3	8,714	30,586	71,368
	Population Est 20Q2	8,711	30,583	71,400
	Population Fcst	8,838	31,353	73,851
	2010 Census Population	8,767	30,457	69,519
	2000 Census Population	9,498	28,697	66,230
	1990 Census Population	8,860	26,337	62,224
	Current Year Daytime Population	7,418	22,652	57,833
	Average Seasonal Population	657	3,717	34,746
	Historical Annual Growth, 1990 – 2000	0.70%	0.86%	0.63%
	Historical Annual Growth, 2000 – 2010	-0.80%	0.60%	0.49%
	Estimated Annual Growth, 2010 – CY	-0.02%	0.10%	0.29%
	Projected Annual Growth, CY to Y5	0.21%	0.35%	0.51%
	Group Qtrs Est	2	134	560
Transient Est Average Last 4 Qtrs	0	661	3,345	
<b>Households</b>	Current Year Estimated Households	3,622	11,954	28,889
	Households Est 22Q1	3,618	11,937	28,822
	Households Est 21Q4	3,610	11,913	28,731
	Households Est 21Q3	3,610	11,901	28,660
	Households Est 21Q2	3,609	11,897	28,670
	Households Est 21Q1	3,608	11,890	28,675
	Households Est 20Q4	3,617	11,891	28,677
	Households Est 20Q3	3,609	11,869	28,646
	Households Est 20Q2	3,608	11,869	28,663
	Households Fcst	3,658	12,149	29,641
	2010 Census Households	3,637	11,837	27,818
	2000 Census Households	3,858	11,077	26,889
	1990 Census Households	3,482	9,997	24,716
	Historical Annual Growth, 1990 – 2000	1.03%	1.03%	0.85%
	Historical Annual Growth, 2000 – 2010	-0.59%	0.67%	0.34%
	Estimated Annual Growth, 2010 – CY	-0.03%	0.08%	0.31%
Projected Annual Growth, CY to Y5	0.20%	0.32%	0.52%	
Population per Household	2.41	2.57	2.47	

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<b>Ocean Heights Plaza</b>				
<b>Somers Point, NJ</b>				
	<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>	
HH Income \$500,000 or more	1.6%	2.3%	2.4%	
HH Income \$250,000 to \$499,999	1.8%	2.8%	2.8%	
HH Income \$200,000 to \$249,999	4.4%	6.5%	6.6%	
HH Income \$175,000 to \$199,999	2.8%	5.3%	5.6%	
HH Income \$150,000 to \$174,999	4.8%	6.9%	7.1%	
HH Income \$100,000 to 149,999	19.1%	20.7%	20.7%	
HH Income \$75,000 to 99,999	15.4%	14.2%	12.6%	
HH Income \$50,000 to 74,999	16.1%	14.5%	14.4%	
HH Income \$35,000 to 49,999	12.6%	10.3%	10.0%	
HH Income \$25,000 to 34,999	8.4%	6.3%	6.7%	
HH Income \$15,000 to 24,999	7.1%	5.0%	5.5%	
HH Income \$0 to 14,999	5.9%	5.2%	5.7%	
Average Household Income	\$95,486	\$117,386	\$118,495	
Median Household Income	\$74,839	\$89,218	\$89,557	
Per Capita Income	\$39,557	\$45,830	\$47,858	
2000 Average HH Income	\$56,018	\$65,136	\$64,885	
2000 Median HH Income	\$45,229	\$52,184	\$49,170	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%	
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%	
Disposable HH Income \$175,000 to \$199,999	2%	2%	2%	
Disposable HH Income \$150,000 to \$174,999	3%	5%	5%	
Disposable HH Income \$100,000 to \$149,999	16%	20%	20%	
Disposable HH Income \$75,000 to \$99,999	16%	17%	16%	
Disposable HH Income \$50,000 to \$74,999	20%	19%	17%	
Disposable HH Income \$35,000 to \$49,999	11%	10%	11%	
Disposable HH Income \$25,000 to \$34,999	13%	9%	8%	
Disposable HH Income \$15,000 to \$24,999	8%	6%	7%	
Disposable HH Income \$0 to \$14,999	7%	6%	6%	
Average Disposable Income	74,702	87,490	87,630	
Median Disposable Income	63,417	75,131	75,455	
Householder White – Count	2,619	9,428	22,757	
Median HH Income	\$83,921	\$94,960	\$96,763	
Average HH Income	\$90,132	\$101,483	\$102,404	
Householder Black or African-American – Count	366	695	1,610	
Median HH Income	\$37,717	\$52,819	\$50,012	
Average HH Income	\$69,855	\$74,148	\$70,481	
Householder Hispanic – Count	390	906	2,487	
Median HH Income	\$50,543	\$70,025	\$62,905	
Average HH Income	\$62,513	\$76,982	\$74,163	
Householder Asian or Pacific Islander – Count	137	499	1,010	
Median HH Income	\$73,756	\$98,921	\$98,340	
Average HH Income	\$91,776	\$104,954	\$101,357	
Householder Other or Pacific Islander – Count	109	425	1,025	
Median HH Income	\$40,201	\$76,718	\$74,186	
Average HH Income	\$59,917	\$83,702	\$83,541	

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Ocean Heights Plaza Somers Point, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	4,175	14,829	34,510
	Female Population	4,571	15,987	37,489
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	513	1,611	3,725
	Count of Pop 0 to 7 years	726	2,265	5,191
	Count of Pop 5 - 13	922	3,030	6,910
	Count of Pop 14 - 18	359	1,356	3,047
	Count of Pop 19 - 22	358	1,522	3,446
	Count of Pop 22 - 25	334	1,309	2,944
	Count of Pop 25 - 29	578	2,166	4,841
	Count of Pop 30 - 34	545	1,765	4,001
	Count of Pop 35 - 39	491	1,415	3,350
	Count of Pop 40 - 44	459	1,376	3,273
	Count of Pop 45 - 59	1,657	5,997	13,577
	Count of Pop 60 - 74	1,819	6,637	15,597
	Count of Pop 75 - 84	547	2,033	5,494
	Count of Pop 85+	164	600	1,793
	% of Pop 0 to 4 years	5.9%	5.2%	5.2%
	% of Pop 0 to 7 years	8.3%	7.3%	7.2%
	% of Pop 5 - 13	10.5%	9.8%	9.6%
	% of Pop 14 - 18	4.1%	4.4%	4.2%
	% of Pop 19 - 22	4.1%	4.9%	4.8%
	% of Pop 22 - 25	3.8%	4.2%	4.1%
% of Pop 25 - 29	6.6%	7.0%	6.7%	
% of Pop 30 - 34	6.2%	5.7%	5.6%	
% of Pop 35 - 39	5.6%	4.6%	4.7%	
% of Pop 40 - 44	5.3%	4.5%	4.5%	
% of Pop 45 - 59	18.9%	19.5%	18.9%	
% of Pop 60 - 74	20.8%	21.5%	21.7%	
% of Pop 75 - 84	6.3%	6.6%	7.6%	
% of Pop 85+	1.9%	1.9%	2.5%	
Median Age	43.0	44.5	45.6	
Average Age	42.3	42.9	43.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.3%	5.6%	5.5%
	% of Pop 5 - 13	11.2%	10.4%	10.2%
	% of Pop 14 - 18	4.3%	4.7%	4.5%
	% of Pop 19 - 22	4.3%	5.2%	5.1%
	% of Pop 22 - 25	4.1%	4.5%	4.4%
	% of Pop 25 - 29	7.1%	7.5%	7.2%
	% of Pop 30 - 34	6.5%	6.0%	5.9%
	% of Pop 35 - 39	5.6%	4.7%	4.8%
	% of Pop 40 - 44	5.3%	4.5%	4.5%
	% of Pop 45 - 59	18.4%	18.7%	18.4%
	% of Pop 75 - 84	5.4%	5.9%	6.7%
	% of Pop 60 - 74	20.2%	21.0%	21.0%
	% of Pop 85+	1.4%	1.4%	1.7%
	Median Age	40.6	41.5	42.6
Average Age	40.8	41.5	42.2	

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Ocean Heights Plaza Somers Point, NJ				
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Female Population by Age	% of Pop 0 to 4 years	5.5%	4.9%	4.8%
	% of Pop 5 - 13	9.9%	9.3%	9.0%
	% of Pop 14 - 18	4.0%	4.2%	4.0%
	% of Pop 19 - 22	3.9%	4.7%	4.5%
	% of Pop 22 - 25	3.6%	4.0%	3.8%
	% of Pop 25 - 29	6.2%	6.6%	6.3%
	% of Pop 30 - 34	6.0%	5.5%	5.3%
	% of Pop 35 - 39	5.6%	4.5%	4.5%
	% of Pop 40 - 44	5.2%	4.5%	4.5%
	% of Pop 45 - 59	19.5%	20.2%	19.3%
	% of Pop 60 - 74	21.4%	22.0%	22.3%
	% of Pop 75 - 84	7.1%	7.3%	8.5%
	% of Pop 85+	2.3%	2.5%	3.2%
	Median Age	45.2	46.8	48.0
Average Age	43.6	44.1	45.2	
Race	Count of White	6,725	25,328	57,477
	Count of Black or African-American	910	2,101	5,395
	Count of Asian or Pacific Islander	452	1,488	3,539
	Count of Other races	659	1,900	5,589
	White	76.9%	82.2%	79.8%
	Black or African American	10.4%	6.8%	7.5%
	Asian	5.2%	4.8%	4.9%
	Other Races	7.5%	6.2%	7.8%
Language Spoken	Speak English at Home	80.0%	81.2%	81.2%
	Speak Spanish at Home	9.1%	8.7%	9.9%
	Speak French or French Creole at Home	0.6%	0.3%	0.5%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Russian or Other Slavic Language at Home	0.7%	1.1%	1.0%
	Speak Other Indo-European Language at Home	1.9%	3.2%	2.8%
	Speak Chinese at Home	3.1%	2.2%	1.6%
	Speak Korean at Home	0.0%	0.3%	0.4%
	Speak Vietnamese at Home	0.8%	0.6%	0.5%
	Speak Other Asian Language at Home	1.3%	0.5%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	1.7%	1.2%	0.9%
Speak Other Language at Home	0.7%	0.5%	0.5%	
Hispanic	Hispanic Population	985	2,491	7,696
	Hispanic Population Percent	11.3%	8.1%	10.7%
	Mexican	40.1%	27.0%	26.9%
	Puerto Rican	30.6%	40.7%	38.4%
	Cuban	4.0%	3.7%	1.9%
	Dominican	5.2%	5.2%	7.9%
	Central American	0.9%	4.8%	6.0%
	South American	13.7%	14.0%	14.7%
	Other Hispanic	5.5%	4.5%	4.3%
	2000 Hispanic Population Percent	6%	4%	5%
1990 Hispanic Population Percent	3%	2%	2%	

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		<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
	American (percent of total population)	1.8%	2.6%	2.8%
	American	1.7%	2.4%	2.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.1%	4.8%	4.8%
	Chinese	2.0%	1.5%	1.3%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.5%	0.5%
	South Central Asian (ie. Indian)	0.7%	0.9%	0.9%
	South East Asian (ie. Vietnamese)	2.2%	1.8%	1.8%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	47.0%	52.7%	51.5%
	British	4.9%	5.7%	5.5%
	Dutch	0.3%	0.6%	0.5%
	French	1.0%	0.9%	0.7%
	German	8.1%	9.0%	8.8%
	Italian	11.9%	13.2%	13.4%
	Polish	2.3%	2.8%	2.7%
	Scandinavian	0.7%	0.8%	0.8%
	Scotch/Irish	13.1%	14.9%	14.4%
Other European (ie. Greek/Russian)	4.9%	4.9%	4.6%	
Middle Eastern	0.5%	0.5%	0.3%	
Other Ancestry	21.4%	19.2%	18.4%	
Unclassified Ancestry	13.0%	12.2%	11.4%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	6,260	21,988	51,927
	Elementary (0 to 8)	2.9%	2.2%	2.7%
	Some High School (9 to 11)	6.7%	4.3%	4.4%
	High School Graduate (12)	32.6%	30.3%	27.8%
	Some College (13 to 16)	18.2%	18.0%	17.3%
	Associates Degree Only	6.7%	7.0%	7.5%
	Bachelors Degree Only	19.9%	23.1%	23.8%
	Graduate Degree	13.2%	15.1%	16.5%
% College (4+)	33.0%	38.2%	40.4%	
<b>Household Type</b>	Total Households – count	3,622	11,954	28,889
	One Person HHs – count	1,059	2,927	8,185
	Family HHs – count	2,374	8,530	19,569
	Married Couple – count	1,737	6,716	15,555
	w/own children – count	567	2,416	5,682
	w/out own children – count	1,170	4,299	9,873
	Male Householder – count	148	395	897
	Female Householder – count	490	1,419	3,118
	Non-Family Households – count	189	497	1,134
	1 Person Household	29.2%	24.5%	28.3%
	2 Person Household	32.9%	33.3%	33.5%
	3 Person Household	17.0%	17.5%	15.5%
	4 Person Household	13.6%	15.3%	13.5%
	5 Person Household	5.0%	6.5%	6.0%
	6 Person Household	1.4%	2.0%	2.0%
	7+ Person Household	1.0%	0.9%	1.2%
% Households With Children	24.6%	27.3%	25.6%	

This report was produced us

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Ocean Heights Plaza				
Somers Point, NJ				
	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
	Total Housing Units	4,045	13,506	43,200
	Owner Occupied Percent	54.8%	68.3%	50.7%
	Renter Occupied Percent	34.7%	20.2%	16.2%
	Vacant Housing Percent	10.5%	11.5%	33.1%
	Total Housing Units (Census 2000)	4,100	12,031	39,326
	For Rent (Census 2000)	32%	16%	10%
	For Sale (Census 2000)	5%	9%	3%
	Rented or Sold, (Census 2000)	4%	4%	1%
	Seasonal (Census 2014)	46%	56%	82%
	Other (Census 2000)	6%	4%	2%
Homes Built By Year	Homes Built 1990 to 2000	5%	11%	12%
	Homes Built 1980 to 1989	14%	15%	14%
	Homes Built 1970 to 1979	24%	24%	19%
	Homes Built 1960 to 1969	29%	22%	17%
	Homes Built 1950 to 1959	13%	14%	16%
	Homes Built 1940 to 1949	5%	5%	7%
	Homes Built Before 1939	9%	9%	15%
Units in Structure	1 Unit	62%	74%	63%
	2 - 9 Units	12%	10%	22%
	Greater than 10 Units	26%	14%	13%
	Mobilie Trailer	0%	1%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.0%	2.7%	5.6%
	Property Value \$750,000 to \$999,999	2.0%	2.1%	7.2%
	Property Value \$500,000 to \$749,999	13.3%	16.6%	17.0%
	Property Value \$400,000 to \$499,999	14.7%	17.9%	14.7%
	Property Value \$300,000, to \$399,999	31.7%	30.6%	22.6%
	Property Value \$200,000 to \$299,999	27.5%	22.8%	18.0%
	Property Value \$150,000 to \$199,999	6.2%	3.4%	3.7%
	Property Value \$100,000 to \$149,999	1.0%	1.2%	2.5%
	Property Value \$60,000 to \$99,999	0.7%	0.5%	0.9%
	Property Value \$40,000 to \$59,999	0.4%	0.3%	0.4%
	Property Value \$0 to \$39,999	0.3%	0.9%	1.1%
	Median Home Value	\$343,360	\$366,560	\$389,208
	Median Rent	\$656	\$660	\$691
Wealth per Household	\$0 and under - percent	17.6%	16.1%	16.0%
	\$1 to \$4999 - percent	8.8%	7.6%	7.6%
	\$5k to \$9999 - percent	4.7%	4.2%	4.1%
	\$10k to \$24999 - percent	6.4%	6.1%	6.0%
	\$25k to \$49999 - percent	6.8%	6.8%	6.7%
	\$50k to \$99999 - percent	10.2%	10.4%	10.3%
	\$100k to \$249999 - percent	18.0%	18.8%	18.8%
	\$250k to \$499999 - percent	13.0%	14.0%	14.1%
	\$500k+ - percent	14.4%	16.1%	16.3%
	Median HH Wealth	\$77,690	\$94,770	\$96,231
	Avg HH Wealth	\$236,607	\$258,100	\$260,522

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<b>Economic Viability</b>	Economic Viability Local	230	237	236
	Economic Viability Indexed	91	94	94
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	4,789	16,546	37,335
	Managerial/Executive	12.6%	13.8%	15.0%
	Professional Specialty	22.8%	26.2%	26.4%
	Healthcare Support	3.7%	2.2%	2.0%
	Sales	10.4%	10.4%	12.0%
	Office & Administrative Support	11.6%	12.0%	9.8%
	Protective Service	3.8%	2.7%	2.8%
	Food Preparation	14.1%	10.7%	9.3%
	Building Maintenance & Cleaning	4.3%	3.5%	3.9%
	Personal Care	3.0%	4.8%	5.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	6.7%	7.9%	6.6%
	Production & Transportation	7.1%	5.7%	6.7%
	Percent White Collar Workers	61.1%	64.7%	65.2%
Percent Blue Collar Workers	38.9%	35.3%	34.8%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	6.1%	7.2%	6.2%
	Manufacturing	3.3%	3.2%	3.4%
	Transportation	3.9%	4.3%	3.9%
	Information	1.7%	2.0%	1.2%
	Wholesale/Retail	13.0%	12.1%	12.6%
	Finance, Insurance, Real Estate	4.3%	6.6%	8.0%
	Professional Services	5.2%	7.6%	7.3%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	2.7%	2.9%	3.3%
	Educational Services	29.8%	27.3%	25.8%
	Entertainment Services	21.9%	18.1%	18.4%
	Other Professional Services	2.3%	3.1%	4.0%
	Public Administration	6.0%	5.5%	5.7%
<b>Transportation To Work</b>	Drive to Work Alone	81.2%	83.1%	81.2%
	Drive to Work Carpool	11.1%	10.1%	9.9%
	Travel to Work by Public Transportation	3.0%	2.1%	2.7%
	Drive to Work on Motorcycle	0.1%	0.1%	0.1%
	Drive to Work on Bicycle	0.5%	0.3%	0.6%
	Walked to Work	2.0%	1.9%	2.5%
	Other Means	0.4%	0.6%	0.5%
	Work at Home	1.6%	1.9%	2.5%



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		<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
	Travel to Work in Less than 5 Minutes	5.5%	5.3%	4.8%
	Travel to Work in 5 to 9 Minutes	14.6%	12.2%	12.1%
	Travel to Work in 10 to 14 Minutes	14.1%	15.4%	14.8%
	Travel to Work in 15 to 19 Minutes	13.4%	15.8%	16.3%
	Travel to Work in 20 to 29 Minutes	28.3%	26.9%	26.0%
	Travel to Work in 30 to 44 Minutes	14.7%	14.5%	15.1%
	Travel to Work in 45 to 59 Minutes	3.5%	3.3%	3.4%
	Travel to Work in 60 Minutes or more	5.8%	6.7%	7.5%
	Average Travel Time to Work	22	22	23
<b>Vehicles per HH</b>	No Vehicles	6.8%	5.1%	6.2%
	1 Vehicle	42.1%	31.8%	33.3%
	2 Vehicles	34.9%	41.4%	40.7%
	3 or more vehicles	16.2%	21.7%	19.7%
	Average Number of Vehicles	1.65	1.88	1.81
<b>Change</b>	Births (last 12 months)	91	313	713
	Deaths (last 12 months)	98	351	911
	Migration (last 12 months)	40	192	723
<b>Work place</b>	Workplace Establishments	316	846	2,321
	Workplace Employees (FTE)	2,941	8,018	19,265