

# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval



Nov 15, 2022

Latitude: 29.0549 Longitude: -81.3036

Northgate Shopping Center				
DeLand, FL				
		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	4,576	43,247	67,245
	Population Est 22Q1	4,562	43,143	66,991
	Population Est 21Q4	4,507	42,759	66,255
	Population Est 21Q3	4,491	42,627	65,998
	Population Est 21Q2	4,560	42,867	66,061
	Population Est 21Q1	4,561	42,628	65,679
	Population Est 20Q4	4,554	42,469	65,344
	Population Est 20Q3	4,536	42,334	65,081
	Population Est 20Q2	4,537	42,351	65,099
	Population Fcst	4,791	45,362	70,998
	2010 Census Population	4,019	36,803	55,640
	2000 Census Population	3,551	33,118	48,466
	1990 Census Population	3,147	28,914	41,425
	Current Year Daytime Population	7,415	50,285	70,945
	Average Seasonal Population	271	1,667	2,457
	Historical Annual Growth, 1990 – 2000	1.22%	1.37%	1.58%
	Historical Annual Growth, 2000 – 2010	1.25%	1.06%	1.39%
	Estimated Annual Growth, 2010 – CY	1.07%	1.33%	1.56%
	Projected Annual Growth, CY to Y5	0.92%	0.96%	1.09%
	Group Qtrs Est	358	2,400	2,599
Transient Est Average Last 4 Qtrs	283	1,024	1,348	
<b>Households</b>	Current Year Estimated Households	1,823	17,207	26,909
	Households Est 22Q1	1,816	17,162	26,802
	Households Est 21Q4	1,793	17,001	26,494
	Households Est 21Q3	1,785	16,941	26,385
	Households Est 21Q2	1,815	17,047	26,418
	Households Est 21Q1	1,816	16,951	26,262
	Households Est 20Q4	1,812	16,885	26,124
	Households Est 20Q3	1,805	16,825	26,013
	Households Est 20Q2	1,806	16,842	26,030
	Households Fcst	1,917	18,101	28,480
	2010 Census Households	1,580	14,476	22,060
	2000 Census Households	1,444	13,161	19,308
	1990 Census Households	1,180	11,510	16,266
	Historical Annual Growth, 1990 – 2000	2.04%	1.35%	1.73%
	Historical Annual Growth, 2000 – 2010	0.90%	0.96%	1.34%
	Estimated Annual Growth, 2010 – CY	1.17%	1.42%	1.64%
Projected Annual Growth, CY to Y5	1.01%	1.02%	1.14%	
Population per Household	2.31	2.37	2.40	

# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval



Nov 15, 2022

Latitude: 29.0549 Longitude: -81.3036

<b>Northgate Shopping Center</b>				
<b>DeLand, FL</b>				
	<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>	
HH Income \$500,000 or more	0.8%	0.8%	0.9%	
HH Income \$250,000 to \$499,999	1.0%	1.0%	1.1%	
HH Income \$200,000 to \$249,999	2.3%	2.2%	2.5%	
HH Income \$175,000 to \$199,999	0.8%	1.4%	2.0%	
HH Income \$150,000 to \$174,999	1.7%	2.2%	2.6%	
HH Income \$100,000 to 149,999	10.4%	12.3%	12.8%	
HH Income \$75,000 to 99,999	14.8%	13.9%	13.7%	
HH Income \$50,000 to 74,999	18.3%	17.7%	18.6%	
HH Income \$35,000 to 49,999	13.9%	14.3%	14.4%	
HH Income \$25,000 to 34,999	10.0%	9.5%	9.7%	
HH Income \$15,000 to 24,999	13.3%	12.3%	10.7%	
HH Income \$0 to 14,999	12.9%	12.2%	11.0%	
Average Household Income	\$63,761	\$67,322	\$72,305	
Median Household Income	\$49,964	\$52,265	\$55,584	
Per Capita Income	\$26,898	\$27,692	\$29,600	
2000 Average HH Income	\$43,984	\$43,448	\$45,275	
2000 Median HH Income	\$29,527	\$32,696	\$34,129	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%	
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%	
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	1%	2%	2%	
Disposable HH Income \$100,000 to \$149,999	7%	9%	10%	
Disposable HH Income \$75,000 to \$99,999	13%	14%	13%	
Disposable HH Income \$50,000 to \$74,999	22%	19%	20%	
Disposable HH Income \$35,000 to \$49,999	15%	16%	16%	
Disposable HH Income \$25,000 to \$34,999	10%	10%	11%	
Disposable HH Income \$15,000 to \$24,999	14%	13%	12%	
Disposable HH Income \$0 to \$14,999	15%	14%	12%	
Average Disposable Income	56,145	59,049	62,034	
Median Disposable Income	44,936	46,890	49,642	
Householder White – Count	1,549	12,828	20,051	
Median HH Income	\$51,552	\$58,252	\$61,742	
Average HH Income	\$62,534	\$68,754	\$71,993	
Householder Black or African-American – Count	40	1,704	2,508	
Median HH Income	\$62,652	\$26,945	\$32,473	
Average HH Income	\$53,609	\$38,887	\$42,783	
Householder Hispanic – Count	173	1,987	3,151	
Median HH Income	\$37,669	\$42,871	\$42,300	
Average HH Income	\$41,568	\$54,303	\$56,604	
Householder Asian or Pacific Islander – Count	4	95	250	
Median HH Income	\$229,892	\$74,598	\$65,633	
Average HH Income	\$134,455	\$86,069	\$87,451	
Householder Other or Pacific Islander – Count	55	592	948	
Median HH Income	\$66,024	\$56,026	\$48,451	
Average HH Income	\$64,541	\$59,779	\$57,302	

# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval



Nov 15, 2022

Latitude: 29.0549 Longitude: -81.3036

Northgate Shopping Center DeLand, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	2,176	20,638	32,225
	Female Population	2,400	22,608	35,020
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	235	2,385	3,653
	Count of Pop 0 to 7 years	326	3,405	5,221
	Count of Pop 5 - 13	421	4,235	6,532
	Count of Pop 14 - 18	195	2,026	3,127
	Count of Pop 19 - 22	397	3,144	4,289
	Count of Pop 22 - 25	210	1,915	2,792
	Count of Pop 25 - 29	281	2,646	4,080
	Count of Pop 30 - 34	246	2,651	3,972
	Count of Pop 35 - 39	240	2,420	3,610
	Count of Pop 40 - 44	242	2,246	3,435
	Count of Pop 45 - 59	801	7,337	11,573
	Count of Pop 60 - 74	775	7,459	12,355
	Count of Pop 75 - 84	375	3,335	5,610
	Count of Pop 85+	159	1,447	2,218
	% of Pop 0 to 4 years	5.1%	5.5%	5.4%
	% of Pop 0 to 7 years	7.1%	7.9%	7.8%
	% of Pop 5 - 13	9.2%	9.8%	9.7%
	% of Pop 14 - 18	4.3%	4.7%	4.6%
	% of Pop 19 - 22	8.7%	7.3%	6.4%
	% of Pop 22 - 25	4.6%	4.4%	4.2%
	% of Pop 25 - 29	6.1%	6.1%	6.1%
	% of Pop 30 - 34	5.4%	6.1%	5.9%
	% of Pop 35 - 39	5.2%	5.6%	5.4%
	% of Pop 40 - 44	5.3%	5.2%	5.1%
	% of Pop 45 - 59	17.5%	17.0%	17.2%
	% of Pop 60 - 74	16.9%	17.2%	18.4%
	% of Pop 75 - 84	8.2%	7.7%	8.3%
% of Pop 85+	3.5%	3.3%	3.3%	
Median Age	41.3	40.4	42.3	
Average Age	42.3	41.9	42.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.5%	5.9%	5.8%
	% of Pop 5 - 13	9.9%	10.5%	10.4%
	% of Pop 14 - 18	4.6%	5.0%	5.0%
	% of Pop 19 - 22	8.2%	7.4%	6.5%
	% of Pop 22 - 25	4.9%	4.6%	4.3%
	% of Pop 25 - 29	6.5%	6.5%	6.4%
	% of Pop 30 - 34	5.8%	6.4%	6.1%
	% of Pop 35 - 39	5.6%	5.8%	5.5%
	% of Pop 40 - 44	5.5%	5.3%	5.2%
	% of Pop 45 - 59	18.3%	17.2%	17.5%
	% of Pop 75 - 84	7.0%	6.8%	7.4%
	% of Pop 60 - 74	16.0%	16.3%	17.4%
	% of Pop 85+	2.3%	2.3%	2.4%
	Median Age	39.1	38.1	39.8
Average Age	40.6	40.2	41.1	

# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval



Nov 15, 2022

Latitude: 29.0549 Longitude: -81.3036

Northgate Shopping Center				
DeLand, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	4.8%	5.1%	5.1%
	% of Pop 5 - 13	8.6%	9.1%	9.1%
	% of Pop 14 - 18	4.0%	4.4%	4.3%
	% of Pop 19 - 22	9.1%	7.2%	6.2%
	% of Pop 22 - 25	4.3%	4.2%	4.0%
	% of Pop 25 - 29	5.8%	5.8%	5.7%
	% of Pop 30 - 34	5.0%	5.9%	5.7%
	% of Pop 35 - 39	4.9%	5.4%	5.2%
	% of Pop 40 - 44	5.1%	5.1%	5.0%
	% of Pop 45 - 59	16.8%	16.8%	17.0%
	% of Pop 60 - 74	17.8%	18.1%	19.3%
	% of Pop 75 - 84	9.3%	8.6%	9.2%
	% of Pop 85+	4.6%	4.3%	4.2%
	Median Age	43.4	42.8	44.6
Average Age	43.9	43.5	44.3	
Race	Count of White	3,994	33,326	53,234
	Count of Black or African-American	198	5,416	7,516
	Count of Asian or Pacific Islander	62	493	864
	Count of Other races	323	4,012	5,631
	White	87.3%	77.1%	79.2%
	Black or African American	4.3%	12.5%	11.2%
	Asian	1.4%	1.1%	1.3%
Other Races	7.1%	9.3%	8.4%	
Language Spoken	Speak English at Home	88.3%	86.4%	86.0%
	Speak Spanish at Home	8.2%	10.9%	11.0%
	Speak French or French Creole at Home	0.8%	0.6%	0.5%
	Speak German at Home	0.8%	0.4%	0.4%
	Speak Russian or Other Slavic Language at Hor	0.0%	0.2%	0.2%
	Speak Other Indo-European Language at Home	1.2%	0.8%	0.8%
	Speak Chinese at Home	0.0%	0.1%	0.2%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.2%	0.2%
	Speak Other Asian Language at Home	0.0%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at	0.6%	0.2%	0.2%
Speak Other Language at Home	0.0%	0.0%	0.1%	
Hispanic	Hispanic Population	556	6,419	9,425
	Hispanic Population Percent	12.2%	14.8%	14.0%
	Mexican	57.2%	44.8%	44.7%
	Puerto Rican	20.1%	33.4%	29.8%
	Cuban	3.7%	6.2%	8.6%
	Dominican	1.1%	0.3%	0.2%
	Central American	0.1%	1.4%	2.2%
	South American	7.5%	6.7%	6.1%
	Other Hispanic	10.3%	7.1%	8.4%
	2000 Hispanic Population Percent	5%	8%	7%
1990 Hispanic Population Percent	5%	3%	3%	

sing data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval



Nov 15, 2022

Latitude: 29.0549 Longitude: -81.3036

Northgate Shopping Center				
DeLand, FL				
		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	4.1%	4.6%	4.7%
	American	3.5%	4.2%	4.4%
	Native American (ie. Indian/Eskimo)	0.5%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	1.3%	1.1%	1.3%
	Chinese	0.0%	0.0%	0.2%
	Japanese	0.0%	0.1%	0.0%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.6%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	0.4%	0.5%	0.4%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	37.8%	30.0%	30.5%
	British	8.3%	6.8%	6.8%
	Dutch	1.0%	0.6%	0.5%
	French	1.7%	1.2%	1.2%
	German	8.3%	6.4%	6.7%
	Italian	3.5%	3.3%	3.4%
	Polish	1.6%	1.4%	1.3%
	Scandinavian	1.1%	1.1%	1.1%
	Scotch/Irish	9.4%	7.1%	7.1%
Other European (ie. Greek/Russian)	3.0%	2.2%	2.3%	
Middle Eastern	0.0%	0.3%	0.3%	
Other Ancestry	26.9%	31.0%	30.6%	
Unclassified Ancestry	17.7%	18.1%	18.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,118	29,540	46,852
	Elementary (0 to 8)	2.2%	2.8%	2.8%
	Some High School (9 to 11)	6.3%	6.0%	5.8%
	High School Graduate (12)	36.6%	32.0%	30.5%
	Some College (13 to 16)	25.4%	22.5%	21.8%
	Associates Degree Only	8.1%	13.0%	13.5%
	Bachelors Degree Only	11.6%	14.6%	16.3%
	Graduate Degree	9.9%	9.1%	9.4%
% College (4+)	21.5%	23.7%	25.6%	
Household Type	Total Households – count	1,823	17,207	26,909
	One Person HHs – count	604	5,504	8,006
	Family HHs – count	1,003	9,953	16,609
	Married Couple – count	637	7,078	12,186
	w/own children – count	158	2,059	3,636
	w/out own children – count	479	5,018	8,550
	Male Householder – count	159	738	1,269
	Female Householder – count	207	2,137	3,154
	Non-Family Households – count	216	1,749	2,294
	1 Person Household	33.1%	32.0%	29.8%
	2 Person Household	34.3%	34.5%	36.0%
	3 Person Household	14.2%	14.1%	14.4%
	4 Person Household	9.8%	10.2%	10.9%
	5 Person Household	5.4%	5.3%	5.2%
	6 Person Household	2.1%	2.2%	2.1%
7+ Person Household	1.1%	1.7%	1.7%	
% Households With Children	16.6%	18.4%	20.3%	

This report was produced us

# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval



Nov 15, 2022

Latitude: 29.0549 Longitude: -81.3036

Northgate Shopping Center				
DeLand, FL				
	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
	Total Housing Units	2,109	19,816	30,685
	Owner Occupied Percent	60.3%	57.4%	61.0%
	Renter Occupied Percent	26.2%	29.4%	26.7%
	Vacant Housing Percent	13.6%	13.2%	12.3%
	Total Housing Units (Census 2000)	1,566	14,375	21,022
	For Rent (Census 2000)	5%	21%	21%
	For Sale (Census 2000)	16%	18%	18%
	Rented or Sold, (Census 2000)	4%	12%	11%
	Seasonal (Census 2014)	31%	18%	16%
	Other (Census 2000)	9%	15%	15%
Homes Built By Year	Homes Built 1990 to 2000	12%	14%	17%
	Homes Built 1980 to 1989	18%	21%	24%
	Homes Built 1970 to 1979	23%	21%	22%
	Homes Built 1960 to 1969	14%	15%	13%
	Homes Built 1950 to 1959	24%	15%	13%
	Homes Built 1940 to 1949	4%	5%	4%
	Homes Built Before 1939	5%	9%	7%
Units in Structure	1 Unit	66%	70%	70%
	2 - 9 Units	10%	11%	10%
	Greater than 10 Units	11%	9%	7%
	Mobilie Trailer	13%	10%	12%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.3%	3.1%	4.0%
	Property Value \$750,000 to \$999,999	8.2%	5.7%	8.1%
	Property Value \$500,000 to \$749,999	10.0%	21.9%	24.4%
	Property Value \$400,000 to \$499,999	15.3%	17.1%	15.7%
	Property Value \$300,000, to \$399,999	18.7%	17.9%	16.4%
	Property Value \$200,000 to \$299,999	16.4%	16.3%	14.1%
	Property Value \$150,000 to \$199,999	7.0%	5.9%	5.1%
	Property Value \$100,000 to \$149,999	6.0%	4.2%	4.2%
	Property Value \$60,000 to \$99,999	5.2%	3.6%	3.9%
	Property Value \$40,000 to \$59,999	0.6%	0.9%	1.1%
	Property Value \$0 to \$39,999	5.9%	2.2%	2.0%
	Median Home Value	\$333,076	\$390,988	\$417,546
	Median Rent	\$574	\$553	\$572
Wealth per Household	\$0 and under - percent	17.9%	17.9%	17.5%
	\$1 to \$4999 - percent	9.2%	9.2%	8.9%
	\$5k to \$9999 - percent	4.8%	4.8%	4.7%
	\$10k to \$24999 - percent	6.5%	6.5%	6.4%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.4%	10.4%	10.4%
	\$100k to \$249999 - percent	18.2%	18.1%	18.3%
	\$250k to \$499999 - percent	12.7%	12.7%	13.0%
	\$500k+ - percent	13.3%	13.5%	13.9%
	Median HH Wealth	\$72,139	\$72,853	\$77,199
	Avg HH Wealth	\$224,755	\$226,611	\$232,016

# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval



Nov 15, 2022

Latitude: 29.0549 Longitude: -81.3036

<b>Northgate Shopping Center</b>				
<b>DeLand, FL</b>				
		<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
<b>Economic Viability</b>	Economic Viability Local	255	250	252
	Economic Viability Indexed	101	99	100
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	1,955	17,335	27,466
	Managerial/Executive	16.9%	16.1%	17.3%
	Professional Specialty	15.3%	17.4%	18.4%
	Healthcare Support	1.2%	3.8%	3.2%
	Sales	13.0%	9.3%	10.6%
	Office & Administrative Support	16.8%	12.9%	12.8%
	Protective Service	4.4%	2.6%	2.5%
	Food Preperation	6.0%	6.8%	6.0%
	Building Maintenance & Cleaning	4.7%	6.1%	5.4%
	Personal Care	2.0%	2.5%	2.1%
	Farming, Fishing, & Forestry	0.0%	0.3%	0.3%
	Construction	9.1%	11.5%	11.7%
	Production & Transportation	10.5%	10.7%	9.8%
	Percent White Collar Workers	63.3%	59.6%	62.2%
Percent Blue Collar Workers	36.7%	40.4%	37.8%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.2%	9.7%	10.9%
	Manufacturing	11.9%	7.5%	6.9%
	Transportation	2.7%	3.8%	3.8%
	Information	3.0%	1.9%	1.8%
	Wholesale/Retail	18.4%	12.6%	14.0%
	Finance, Insurance, Real Estate	5.7%	7.5%	7.8%
	Professional Services	4.4%	6.2%	6.6%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	3.9%	4.8%	5.2%
	Educational Services	21.6%	23.9%	22.5%
	Entertainment Services	9.9%	10.0%	9.6%
	Other Professional Services	6.2%	7.0%	5.9%
	Public Administration	7.1%	5.1%	5.1%
<b>Transportation To Work</b>	Drive to Work Alone	75.9%	76.3%	78.1%
	Drive to Work Carpool	14.9%	15.6%	15.1%
	Travel to Work by Public Transportation	0.0%	0.8%	0.6%
	Drive to Work on Motorcycle	0.0%	0.2%	0.1%
	Drive to Work on Bicycle	1.1%	0.5%	0.4%
	Walked to Work	5.3%	3.2%	2.5%
	Other Means	0.0%	0.7%	0.5%
	Work at Home	2.7%	2.8%	2.8%



# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval

Nov 15, 2022



Latitude: 29.0549 Longitude: -81.3036

<b>Northgate Shopping Center</b>				
<b>DeLand, FL</b>				
		<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
	Travel to Work in Less than 5 Minutes	7.7%	5.0%	4.0%
	Travel to Work in 5 to 9 Minutes	19.2%	17.1%	15.1%
	Travel to Work in 10 to 14 Minutes	21.5%	21.4%	20.8%
	Travel to Work in 15 to 19 Minutes	12.8%	15.2%	16.3%
	Travel to Work in 20 to 29 Minutes	9.5%	12.1%	13.4%
	Travel to Work in 30 to 44 Minutes	14.7%	15.3%	16.8%
	Travel to Work in 45 to 59 Minutes	4.7%	6.1%	6.3%
	Travel to Work in 60 Minutes or more	9.9%	7.7%	7.4%
	Average Travel Time to Work	24	23	23
<b>Vehicles per HH</b>	No Vehicles	4.9%	7.7%	6.5%
	1 Vehicle	47.6%	42.8%	40.6%
	2 Vehicles	39.0%	35.2%	38.2%
	3 or more vehicles	8.6%	14.3%	14.8%
	Average Number of Vehicles	1.56	1.61	1.66
<b>Change</b>	Births (last 12 months)	44	402	614
	Deaths (last 12 months)	54	520	849
	Migration (last 12 months)	27	498	1,420
<b>Work place</b>	Workplace Establishments	258	1,330	1,693
	Workplace Employees (FTE)	3,229	18,308	23,290