

Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval



Nov 15, 2022

Latitude: 42.976396 Longitude: -88.105263

| Moorland Square Shopping Ctr New Berlin, WI | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population | Current Year Estimated Population | 18,358 | 72,886 | 614,760 |
| | Population Est 22Q1 | 18,382 | 72,964 | 615,745 |
| | Population Est 21Q4 | 18,389 | 73,032 | 616,183 |
| | Population Est 21Q3 | 18,397 | 73,098 | 617,129 |
| | Population Est 21Q2 | 18,464 | 73,033 | 617,662 |
| | Population Est 21Q1 | 18,471 | 73,092 | 618,725 |
| | Population Est 20Q4 | 18,554 | 73,244 | 620,177 |
| | Population Est 20Q3 | 18,578 | 73,323 | 620,542 |
| | Population Est 20Q2 | 18,550 | 73,211 | 620,771 |
| | Population Fcst | 18,751 | 74,111 | 620,530 |
| | 2010 Census Population | 17,845 | 71,068 | 617,445 |
| | 2000 Census Population | 17,666 | 70,309 | 600,508 |
| | 1990 Census Population | 15,561 | 62,563 | 584,459 |
| | Current Year Daytime Population | 24,858 | 76,916 | 695,404 |
| | Average Seasonal Population | 143 | 646 | 5,100 |
| | Historical Annual Growth, 1990 – 2000 | 1.28% | 1.17% | 0.27% |
| | Historical Annual Growth, 2000 – 2010 | 0.10% | 0.11% | 0.28% |
| | Estimated Annual Growth, 2010 – CY | 0.23% | 0.21% | -0.04% |
| | Projected Annual Growth, CY to Y5 | 0.42% | 0.33% | 0.19% |
| | Group Qtrs Est | 84 | 455 | 16,002 |
| Transient Est Average Last 4 Qtrs | 449 | 3,688 | 25,285 | |
| Households | Current Year Estimated Households | 7,727 | 30,752 | 250,659 |
| | Households Est 22Q1 | 7,738 | 30,785 | 251,087 |
| | Households Est 21Q4 | 7,742 | 30,815 | 251,275 |
| | Households Est 21Q3 | 7,746 | 30,844 | 251,721 |
| | Households Est 21Q2 | 7,774 | 30,826 | 251,968 |
| | Households Est 21Q1 | 7,776 | 30,851 | 252,429 |
| | Households Est 20Q4 | 7,816 | 30,920 | 253,063 |
| | Households Est 20Q3 | 7,824 | 30,954 | 253,255 |
| | Households Est 20Q2 | 7,815 | 30,929 | 253,411 |
| | Households Fcst | 7,896 | 31,249 | 253,097 |
| | 2010 Census Households | 7,499 | 30,023 | 251,287 |
| | 2000 Census Households | 6,596 | 27,999 | 242,531 |
| | 1990 Census Households | 5,221 | 23,186 | 227,722 |
| | Historical Annual Growth, 1990 – 2000 | 2.36% | 1.90% | 0.63% |
| | Historical Annual Growth, 2000 – 2010 | 1.29% | 0.70% | 0.36% |
| | Estimated Annual Growth, 2010 – CY | 0.24% | 0.20% | -0.02% |
| | Projected Annual Growth, CY to Y5 | 0.43% | 0.32% | 0.19% |
| Population per Household | 2.36 | 2.36 | 2.39 | |

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| Moorland Square Shopping Ctr New Berlin, WI | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|--------------------------|---------------------------|---------------------------|
| HH Income \$500,000 or more | 2.0% | 1.6% | 1.1% |
| HH Income \$250,000 to \$499,999 | 2.4% | 1.9% | 1.3% |
| HH Income \$200,000 to \$249,999 | 5.7% | 4.4% | 3.1% |
| HH Income \$175,000 to \$199,999 | 3.5% | 3.7% | 3.0% |
| HH Income \$150,000 to \$174,999 | 6.3% | 6.3% | 4.6% |
| HH Income \$100,000 to 149,999 | 23.7% | 21.7% | 16.3% |
| HH Income \$75,000 to 99,999 | 16.3% | 15.0% | 13.9% |
| HH Income \$50,000 to 74,999 | 15.9% | 17.3% | 17.9% |
| HH Income \$35,000 to 49,999 | 9.1% | 10.8% | 12.7% |
| HH Income \$25,000 to 34,999 | 6.2% | 6.7% | 9.0% |
| HH Income \$15,000 to 24,999 | 4.8% | 5.5% | 8.2% |
| HH Income \$0 to 14,999 | 4.0% | 5.3% | 9.0% |
| Average Household Income | \$108,258 | \$101,499 | \$86,006 |
| Median Household Income | \$89,461 | \$81,870 | \$64,598 |
| Per Capita Income | \$45,756 | \$43,060 | \$35,697 |
| 2000 Average HH Income | \$80,116 | \$69,342 | \$55,873 |
| 2000 Median HH Income | \$69,826 | \$60,041 | \$45,134 |
| Disposable HH Income \$500,000 or more | 0% | 0% | 0% |
| Disposable HH Income \$250,000 to \$499,999 | 0% | 0% | 0% |
| Disposable HH Income \$200,000 to \$249,999 | 0% | 0% | 0% |
| Disposable HH Income \$175,000 to \$199,999 | 2% | 2% | 1% |
| Disposable HH Income \$150,000 to \$174,999 | 3% | 3% | 2% |
| Disposable HH Income \$100,000 to \$149,999 | 19% | 19% | 14% |
| Disposable HH Income \$75,000 to \$99,999 | 19% | 17% | 14% |
| Disposable HH Income \$50,000 to \$74,999 | 20% | 20% | 20% |
| Disposable HH Income \$35,000 to \$49,999 | 13% | 14% | 15% |
| Disposable HH Income \$25,000 to \$34,999 | 7% | 8% | 11% |
| Disposable HH Income \$15,000 to \$24,999 | 6% | 7% | 10% |
| Disposable HH Income \$0 to \$14,999 | 4% | 6% | 10% |
| Average Disposable Income | 85,601 | 79,594 | 67,462 |
| Median Disposable Income | 74,683 | 69,081 | 54,634 |
| Householder White – Count | 7,193 | 27,265 | 182,215 |
| Median HH Income | \$89,070 | \$82,381 | \$73,205 |
| Average HH Income | \$95,226 | \$90,260 | \$83,383 |
| Householder Black or African-American – Count | 73 | 568 | 16,594 |
| Median HH Income | \$86,519 | \$53,119 | \$30,151 |
| Average HH Income | \$89,956 | \$61,137 | \$40,750 |
| Householder Hispanic – Count | 155 | 1,174 | 32,392 |
| Median HH Income | \$120,376 | \$70,548 | \$48,171 |
| Average HH Income | \$114,962 | \$81,651 | \$57,911 |
| Householder Asian or Pacific Islander – Count | 219 | 1,052 | 8,235 |
| Median HH Income | \$109,750 | \$115,136 | \$74,816 |
| Average HH Income | \$115,411 | \$117,858 | \$88,845 |
| Householder Other or Pacific Islander – Count | 87 | 694 | 11,222 |
| Median HH Income | \$99,618 | \$82,596 | \$56,063 |
| Average HH Income | \$99,718 | \$86,482 | \$65,538 |

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| Moorland Square Shopping Ctr New Berlin, WI | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|---------------------------|--------------------------|---------------------------|---------------------------|
| Gender | Male Population | 8,782 | 35,381 | 301,824 |
| | Female Population | 9,576 | 37,505 | 312,936 |
| Total Population by Age | Count of Pop 0 to 4 years | 909 | 3,850 | 36,392 |
| | Count of Pop 0 to 7 years | 1,245 | 5,334 | 53,471 |
| | Count of Pop 5 - 13 | 1,634 | 6,786 | 66,355 |
| | Count of Pop 14 - 18 | 706 | 2,909 | 30,713 |
| | Count of Pop 19 - 22 | 837 | 3,347 | 37,878 |
| | Count of Pop 22 - 25 | 681 | 2,756 | 23,754 |
| | Count of Pop 25 - 29 | 1,082 | 4,446 | 36,493 |
| | Count of Pop 30 - 34 | 892 | 3,951 | 35,091 |
| | Count of Pop 35 - 39 | 908 | 4,092 | 39,679 |
| | Count of Pop 40 - 44 | 968 | 4,033 | 41,103 |
| | Count of Pop 45 - 59 | 3,349 | 13,484 | 113,543 |
| | Count of Pop 60 - 74 | 4,503 | 16,371 | 109,113 |
| | Count of Pop 75 - 84 | 1,380 | 4,981 | 32,693 |
| | Count of Pop 85+ | 509 | 1,880 | 11,955 |
| | % of Pop 0 to 4 years | 5.0% | 5.3% | 5.9% |
| | % of Pop 0 to 7 years | 6.8% | 7.3% | 8.7% |
| | % of Pop 5 - 13 | 8.9% | 9.3% | 10.8% |
| | % of Pop 14 - 18 | 3.8% | 4.0% | 5.0% |
| | % of Pop 19 - 22 | 4.6% | 4.6% | 6.2% |
| | % of Pop 22 - 25 | 3.7% | 3.8% | 3.9% |
| | % of Pop 25 - 29 | 5.9% | 6.1% | 5.9% |
| | % of Pop 30 - 34 | 4.9% | 5.4% | 5.7% |
| | % of Pop 35 - 39 | 4.9% | 5.6% | 6.5% |
| | % of Pop 40 - 44 | 5.3% | 5.5% | 6.7% |
| | % of Pop 45 - 59 | 18.2% | 18.5% | 18.5% |
| | % of Pop 60 - 74 | 24.5% | 22.5% | 17.7% |
| | % of Pop 75 - 84 | 7.5% | 6.8% | 5.3% |
| % of Pop 85+ | 2.8% | 2.6% | 1.9% | |
| Median Age | 48.0 | 45.4 | 40.1 | |
| Average Age | 45.2 | 43.9 | 40.4 | |
| Male Population by Age | % of Pop 0 to 4 years | 5.3% | 5.6% | 6.2% |
| | % of Pop 5 - 13 | 9.5% | 9.8% | 11.2% |
| | % of Pop 14 - 18 | 4.3% | 4.2% | 5.2% |
| | % of Pop 19 - 22 | 4.9% | 4.7% | 6.2% |
| | % of Pop 22 - 25 | 3.8% | 4.0% | 4.0% |
| | % of Pop 25 - 29 | 6.2% | 6.5% | 6.2% |
| | % of Pop 30 - 34 | 5.1% | 5.7% | 5.9% |
| | % of Pop 35 - 39 | 5.1% | 5.8% | 6.5% |
| | % of Pop 40 - 44 | 5.5% | 5.7% | 6.8% |
| | % of Pop 45 - 59 | 18.3% | 18.6% | 18.9% |
| | % of Pop 75 - 84 | 6.7% | 6.0% | 4.6% |
| | % of Pop 60 - 74 | 23.7% | 22.0% | 17.2% |
| | % of Pop 85+ | 1.6% | 1.4% | 1.1% |
| | Median Age | 45.4 | 43.3 | 38.9 |
| | Average Age | 43.6 | 42.5 | 39.2 |

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| Moorland Square Shopping Ctr New Berlin, WI | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|---|--------------------------|---------------------------|---------------------------|
| Female Population by Age | % of Pop 0 to 4 years | 4.6% | 5.0% | 5.7% |
| | % of Pop 5 - 13 | 8.4% | 8.8% | 10.4% |
| | % of Pop 14 - 18 | 3.5% | 3.8% | 4.8% |
| | % of Pop 19 - 22 | 4.3% | 4.5% | 6.1% |
| | % of Pop 22 - 25 | 3.6% | 3.6% | 3.7% |
| | % of Pop 25 - 29 | 5.6% | 5.7% | 5.7% |
| | % of Pop 30 - 34 | 4.6% | 5.2% | 5.6% |
| | % of Pop 35 - 39 | 4.8% | 5.5% | 6.4% |
| | % of Pop 40 - 44 | 5.1% | 5.4% | 6.5% |
| | % of Pop 45 - 59 | 18.1% | 18.4% | 18.1% |
| | % of Pop 60 - 74 | 25.3% | 22.9% | 18.2% |
| | % of Pop 75 - 84 | 8.3% | 7.6% | 6.1% |
| | % of Pop 85+ | 3.9% | 3.6% | 2.8% |
| | Median Age | 50.4 | 47.4 | 41.3 |
| Average Age | 46.7 | 45.2 | 41.5 | |
| Race | Count of White | 16,965 | 65,573 | 481,312 |
| | Count of Black or African-American | 165 | 1,293 | 42,761 |
| | Count of Asian or Pacific Islander | 813 | 3,197 | 23,781 |
| | Count of Other races | 415 | 2,823 | 66,907 |
| | White | 92.4% | 90.0% | 78.3% |
| | Black or African American | 0.9% | 1.8% | 7.0% |
| | Asian | 4.4% | 4.4% | 3.9% |
| | Other Races | 2.3% | 3.9% | 10.9% |
| Language Spoken | Speak English at Home | 93.8% | 91.4% | 81.3% |
| | Speak Spanish at Home | 1.0% | 2.5% | 12.5% |
| | Speak French or French Creole at Home | 0.1% | 0.1% | 0.2% |
| | Speak German at Home | 0.9% | 0.6% | 0.5% |
| | Speak Russian or Other Slavic Language at Hor | 0.7% | 1.0% | 0.7% |
| | Speak Other Indo-European Language at Home | 1.5% | 1.9% | 1.6% |
| | Speak Chinese at Home | 1.0% | 0.7% | 0.5% |
| | Speak Korean at Home | 0.0% | 0.0% | 0.1% |
| | Speak Vietnamese at Home | 0.2% | 0.3% | 0.1% |
| | Speak Other Asian Language at Home | 0.9% | 1.2% | 1.6% |
| | Speak Tagalog and Other Pacific Languages at | 0.0% | 0.1% | 0.1% |
| Speak Other Language at Home | 0.0% | 0.2% | 0.7% | |
| Hispanic | Hispanic Population | 435 | 3,292 | 100,250 |
| | Hispanic Population Percent | 2.4% | 4.5% | 16.3% |
| | Mexican | 50.4% | 58.9% | 70.7% |
| | Puerto Rican | 26.3% | 22.9% | 21.0% |
| | Cuban | 4.2% | 2.7% | 0.8% |
| | Dominican | 0.0% | 0.2% | 1.0% |
| | Central American | 3.0% | 1.6% | 1.8% |
| | South American | 3.6% | 4.3% | 1.7% |
| | Other Hispanic | 12.6% | 9.4% | 3.0% |
| | 2000 Hispanic Population Percent | 1% | 2% | 10% |
| 1990 Hispanic Population Percent | 1% | 1% | 4% | |

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|--|--|--------------------------|---------------------------|---------------------------|
| | American (percent of total population) | 3.7% | 3.3% | 2.4% |
| | American | 3.4% | 2.7% | 1.7% |
| | Native American (ie. Indian/Eskimo) | 0.3% | 0.6% | 0.7% |
| | Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| | Asian (percent of total population) | 4.4% | 4.4% | 3.8% |
| | Chinese | 1.6% | 1.1% | 0.5% |
| | Japanese | 0.1% | 0.1% | 0.1% |
| | Korean | 0.3% | 0.3% | 0.2% |
| | South Central Asian (ie. Indian) | 1.7% | 2.0% | 1.4% |
| | South East Asian (ie. Vietnamese) | 0.5% | 0.8% | 1.1% |
| | Other Asian | 0.2% | 0.1% | 0.6% |
| | European (percent of total population) | 69.2% | 64.7% | 50.0% |
| | British | 3.4% | 3.1% | 2.5% |
| | Dutch | 0.8% | 0.8% | 0.6% |
| | French | 1.8% | 1.8% | 1.4% |
| | German | 30.3% | 27.4% | 21.1% |
| | Italian | 3.7% | 3.6% | 2.8% |
| | Polish | 10.6% | 10.2% | 7.9% |
| | Scandinavian | 4.6% | 4.9% | 3.6% |
| | Scotch/Irish | 7.6% | 6.9% | 5.8% |
| Other European (ie. Greek/Russian) | 6.5% | 6.0% | 4.2% | |
| Middle Eastern | 0.1% | 0.2% | 0.6% | |
| Other Ancestry | 8.3% | 11.0% | 16.8% | |
| Unclassified Ancestry | 11.9% | 11.9% | 10.1% | |
| Education (Age 25+) | Adult Population (25 Years or Older) | 13,591 | 53,238 | 419,669 |
| | Elementary (0 to 8) | 0.6% | 1.0% | 4.0% |
| | Some High School (9 to 11) | 2.0% | 2.4% | 6.0% |
| | High School Graduate (12) | 23.4% | 24.8% | 27.0% |
| | Some College (13 to 16) | 18.1% | 19.3% | 19.8% |
| | Associates Degree Only | 9.2% | 10.1% | 8.5% |
| | Bachelors Degree Only | 30.3% | 28.4% | 22.9% |
| | Graduate Degree | 16.5% | 14.0% | 11.8% |
| % College (4+) | 46.7% | 42.4% | 34.7% | |
| Household Type | Total Households – count | 7,727 | 30,752 | 250,659 |
| | One Person HHs – count | 2,035 | 8,697 | 79,795 |
| | Family HHs – count | 5,399 | 20,257 | 152,277 |
| | Married Couple – count | 4,666 | 16,994 | 112,533 |
| | w/own children – count | 1,763 | 5,963 | 43,906 |
| | w/out own children – count | 2,903 | 11,030 | 68,626 |
| | Male Householder – count | 231 | 1,081 | 11,446 |
| | Female Householder – count | 502 | 2,182 | 28,298 |
| | Non-Family Households – count | 293 | 1,798 | 18,587 |
| | 1 Person Household | 26.3% | 28.3% | 31.8% |
| | 2 Person Household | 39.6% | 37.5% | 32.8% |
| | 3 Person Household | 15.0% | 14.9% | 14.7% |
| | 4 Person Household | 12.7% | 12.3% | 11.9% |
| | 5 Person Household | 4.5% | 4.8% | 5.3% |
| | 6 Person Household | 1.3% | 1.6% | 2.1% |
| 7+ Person Household | 0.6% | 0.6% | 1.3% | |
| % Households With Children | 27.8% | 24.8% | 26.5% | |

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| Moorland Square Shopping Ctr New Berlin, WI | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|--|--------------------------|---------------------------|---------------------------|
| | Total Housing Units | 7,968 | 32,028 | 266,685 |
| | Owner Occupied Percent | 73.8% | 67.2% | 56.8% |
| | Renter Occupied Percent | 23.2% | 28.8% | 37.2% |
| | Vacant Housing Percent | 3.0% | 4.0% | 6.0% |
| | Total Housing Units (Census 2000) | 6,783 | 28,792 | 253,965 |
| | For Rent (Census 2000) | 18% | 41% | 49% |
| | For Sale (Census 2000) | 34% | 28% | 17% |
| | Rented or Sold, (Census 2000) | 6% | 10% | 9% |
| | Seasonal (Census 2014) | 19% | 12% | 6% |
| | Other (Census 2000) | 15% | 8% | 18% |
| Homes Built By Year | Homes Built 1990 to 2000 | 28% | 22% | 10% |
| | Homes Built 1980 to 1989 | 20% | 15% | 8% |
| | Homes Built 1970 to 1979 | 23% | 20% | 14% |
| | Homes Built 1960 to 1969 | 13% | 17% | 14% |
| | Homes Built 1950 to 1959 | 12% | 18% | 21% |
| | Homes Built 1940 to 1949 | 2% | 5% | 10% |
| | Homes Built Before 1939 | 3% | 4% | 24% |
| Units in Structure | 1 Unit | 80% | 70% | 58% |
| | 2 - 9 Units | 7% | 12% | 26% |
| | Greater than 10 Units | 13% | 18% | 16% |
| | Mobilie Trailer | 0% | 0% | 1% |
| | Other Units | 0% | 0% | 0% |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 0.5% | 0.8% | 1.0% |
| | Property Value \$750,000 to \$999,999 | 1.9% | 2.6% | 2.4% |
| | Property Value \$500,000 to \$749,999 | 13.3% | 12.6% | 8.7% |
| | Property Value \$400,000 to \$499,999 | 20.5% | 16.3% | 10.6% |
| | Property Value \$300,000, to \$399,999 | 37.0% | 31.2% | 20.1% |
| | Property Value \$200,000 to \$299,999 | 21.5% | 26.7% | 30.0% |
| | Property Value \$150,000 to \$199,999 | 4.6% | 5.3% | 13.9% |
| | Property Value \$100,000 to \$149,999 | 0.3% | 2.4% | 8.3% |
| | Property Value \$60,000 to \$99,999 | 0.1% | 1.0% | 2.5% |
| | Property Value \$40,000 to \$59,999 | 0.2% | 0.2% | 0.6% |
| | Property Value \$0 to \$39,999 | 0.2% | 0.7% | 1.7% |
| | Median Home Value | \$362,437 | \$343,283 | \$271,999 |
| | Median Rent | \$857 | \$745 | \$577 |
| Wealth per Household | \$0 and under - percent | 15.7% | 16.4% | 17.9% |
| | \$1 to \$4999 - percent | 7.2% | 7.8% | 9.0% |
| | \$5k to \$9999 - percent | 4.0% | 4.3% | 4.8% |
| | \$10k to \$24999 - percent | 6.0% | 6.2% | 6.5% |
| | \$25k to \$49999 - percent | 6.7% | 6.8% | 6.9% |
| | \$50k to \$99999 - percent | 10.4% | 10.3% | 10.2% |
| | \$100k to \$249999 - percent | 19.0% | 18.6% | 17.8% |
| | \$250k to \$499999 - percent | 14.4% | 13.8% | 12.8% |
| | \$500k+ - percent | 16.6% | 15.7% | 14.0% |
| | Median HH Wealth | \$99,876 | \$91,368 | \$73,946 |
| | Avg HH Wealth | \$265,029 | \$253,829 | \$231,499 |

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|--|---|--------------------------|---------------------------|---------------------------|
| Economic Viability | Economic Viability Local | 248 | 248 | 251 |
| | Economic Viability Indexed | 98 | 98 | 100 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 9,918 | 39,789 | 320,436 |
| | Managerial/Executive | 21.4% | 18.8% | 15.3% |
| | Professional Specialty | 32.1% | 30.9% | 24.1% |
| | Healthcare Support | 3.5% | 2.1% | 3.2% |
| | Sales | 11.8% | 11.8% | 9.8% |
| | Office & Administrative Support | 8.2% | 10.3% | 11.6% |
| | Protective Service | 1.8% | 1.6% | 1.6% |
| | Food Preparation | 3.9% | 4.6% | 6.0% |
| | Building Maintenance & Cleaning | 1.6% | 2.2% | 3.3% |
| | Personal Care | 1.5% | 1.9% | 2.3% |
| | Farming, Fishing, & Forestry | 0.0% | 0.1% | 0.2% |
| | Construction | 5.6% | 5.8% | 6.7% |
| | Production & Transportation | 8.7% | 9.9% | 15.8% |
| Percent White Collar Workers | 77.0% | 73.9% | 64.1% | |
| Percent Blue Collar Workers | 23.0% | 26.1% | 35.9% | |
| Employment by Industry (Employed Civilians Age 16+) | Agriculture/Mining/Construction | 5.4% | 5.7% | 5.6% |
| | Manufacturing | 14.4% | 15.7% | 16.2% |
| | Transportation | 3.5% | 3.9% | 4.5% |
| | Information | 1.6% | 1.6% | 1.7% |
| | Wholesale/Retail | 13.4% | 13.6% | 13.2% |
| | Finance, Insurance, Real Estate | 8.7% | 8.9% | 7.0% |
| | Professional Services | 9.5% | 8.5% | 6.3% |
| | Management Services | 0.6% | 0.4% | 0.2% |
| | Administrative/Waste Services | 2.5% | 2.6% | 4.5% |
| | Educational Services | 27.2% | 24.7% | 24.1% |
| | Entertainment Services | 5.1% | 6.9% | 9.4% |
| | Other Professional Services | 4.1% | 3.8% | 4.4% |
| | Public Administration | 4.0% | 3.7% | 3.0% |
| Transportation To Work | Drive to Work Alone | 89.3% | 87.2% | 80.2% |
| | Drive to Work Carpool | 6.8% | 7.7% | 9.7% |
| | Travel to Work by Public Transportation | 0.5% | 0.9% | 4.1% |
| | Drive to Work on Motorcycle | 0.0% | 0.0% | 0.1% |
| | Drive to Work on Bicycle | 0.2% | 0.1% | 0.2% |
| | Walked to Work | 0.9% | 1.2% | 3.2% |
| | Other Means | 0.3% | 0.2% | 0.4% |
| | Work at Home | 2.1% | 2.5% | 2.1% |

Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval

Nov 15, 2022



Latitude: 42.976396 Longitude: -88.105263

| Moorland Square Shopping Ctr New Berlin, WI | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|---------------------------------------|--------------------------|---------------------------|---------------------------|
| | Travel to Work in Less than 5 Minutes | 2.1% | 2.3% | 2.6% |
| | Travel to Work in 5 to 9 Minutes | 9.8% | 10.5% | 10.5% |
| | Travel to Work in 10 to 14 Minutes | 12.9% | 14.4% | 16.9% |
| | Travel to Work in 15 to 19 Minutes | 18.0% | 19.1% | 19.4% |
| | Travel to Work in 20 to 29 Minutes | 35.9% | 32.8% | 27.7% |
| | Travel to Work in 30 to 44 Minutes | 16.4% | 15.9% | 16.5% |
| | Travel to Work in 45 to 59 Minutes | 3.1% | 2.7% | 3.3% |
| | Travel to Work in 60 Minutes or more | 2.0% | 2.3% | 3.1% |
| | Average Travel Time to Work | 21 | 20 | 21 |
| Vehicles per HH | No Vehicles | 3.7% | 4.6% | 8.9% |
| | 1 Vehicle | 28.5% | 30.0% | 36.4% |
| | 2 Vehicles | 50.0% | 45.6% | 39.7% |
| | 3 or more vehicles | 17.8% | 19.7% | 15.0% |
| | Average Number of Vehicles | 1.88 | 1.87 | 1.66 |
| Change | Births (last 12 months) | 166 | 670 | 5,924 |
| | Deaths (last 12 months) | 279 | 1,012 | 6,771 |
| | Migration (last 12 months) | 8 | 196 | -2,055 |
| Work place | Workplace Establishments | 818 | 2,708 | 18,461 |
| | Workplace Employees (FTE) | 15,653 | 40,223 | 316,714 |