2010 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval

Nov 15, 2022

BRIXMOR

	Middletown Plaza					
Middle	town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius		
	Current Year Estimated Population	6,081	61,495	138,196		
	Population Est 22Q1	6,297	61,742	138,347		
	Population Est 21Q4	6,298	61,809	138,459		
	Population Est 21Q3	6,281	61,644	137,847		
	Population Est 21Q2	6,284	61,582	137,641		
	Population Est 21Q1	6,282	61,593	137,514		
	Population Est 20Q4	6,278	61,511	137,318		
	Population Est 20Q3	6,283	61,532	137,277		
	Population Est 20Q2	6,280	61,585	137,402		
ion	Population Fcst	6,100	61,498	138,719		
Ilat	2010 Census Population	5,931	61,841	137,516		
Population	2000 Census Population	6,133	61,441	138,845		
l q	1990 Census Population	6,205	59,376	135,540		
	Current Year Daytime Population	7,903	57,110	150,083		
	Average Seasonal Population	29	521	1,823		
	Historical Annual Growth, 1990 – 2000	-0.12%	0.34%	0.24%		
	Historical Annual Growth, 2000 – 2010	-0.33%	0.06%	-0.10%		
	Estimated Annual Growth, 2010 – CY	0.20%	-0.05%	0.04%		
	Projected Annual Growth, CY to Y5	0.06%	0.00%	0.08%		
	Group Qtrs Est	3	264	1,199		
	Transient Est Average Last 4 Qtrs	0	269	1,052		
	Current Year Estimated Households	2,166	21,744	49,973		
	Households Est 22Q1	2,246	21,838	50,028		
	Households Est 21Q4	2,245	21,857	50,061		
	Households Est 21Q3	2,239	21,794	49,842		
	Households Est 21Q2	2,240	21,768	49,768		
	Households Est 21Q1	2,240	21,775	49,724		
	Households Est 20Q4	2,238	21,744	49,647		
Households	Households Est 20Q3	2,241	21,753	49,636		
ohe	Households Est 20Q2	2,239	21,778	49,694		
nse	Households Fcst	2,172	21,743	50,158		
Hoi	2010 Census Households	2,113	21,907	49,746		
	2000 Census Households	2,187	21,017	49,225		
	1990 Census Households	2,111	19,536	45,867		
	Historical Annual Growth, 1990 – 2000	0.36%	0.73%	0.71%		
	Historical Annual Growth, 2000 – 2010	-0.34%	0.42%	0.11%		
	Estimated Annual Growth, 2010 – CY	0.20%	-0.06%	0.04%		
	Projected Annual Growth, CY to Y5	0.06%	0.00%	0.07%		
	Population per Household	2.81	2.82	2.74		

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	Middletown Plaza				
Middletown, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius		
HH Income \$500,000 or more	4.5%	4.0%	3.7%		
HH Income \$250,000 to \$499,999	5.4%	4.8%	4.5%		
HH Income \$200,000 to \$249,999	12.5%	11.2%	10.4%		
HH Income \$175,000 to \$199,999	5.3%	7.0%	7.3%		
HH Income \$150,000 to \$174,999	9.9%	9.7%	8.9%		
HH Income \$100,000 to 149,999	17.7%	18.7%	19.4%		
HH Income \$75,000 to 99,999	8.9%	11.4%	11.7%		
HH Income \$50,000 to 74,999	11.5%	13.2%	12.2%		
HH Income \$35,000 to 49,999	6.1%	6.4%	6.7%		
HH Income \$25,000 to 34,999	4.4%	4.8%	4.9%		
HH Income \$15,000 to 24,999	5.4%	4.6%	5.1%		
HH Income \$0 to 14,999	8.4%	4.4%	5.1%		
Average Household Income	\$136,983	\$145,890	\$144,530		
Median Household Income	\$114,106	\$112,991	\$109,611		
Per Capita Income	\$48,803	\$51,780	\$52,656		
2000 Average HH Income	\$89,841	\$93,824	\$87,044		
2000 Median HH Income	\$75,417	\$72,443	\$67,444		
Disposable HH Income \$500,000 or more	0%	0%	0%		
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%		
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%		
Disposable HH Income \$175,000 to \$199,999	5%	4%	4%		
Disposable HH Income \$150,000 to \$174,999	7%	7%	8%		
Disposable HH Income \$100,000 to \$149,999	23%	23%	22%		
Disposable HH Income \$75,000 to \$99,999	12%	14%	15%		
Disposable HH Income \$50,000 to \$74,999	12%	16%	15%		
Disposable HH Income \$35,000 to \$49,999	8%	8%	8%		
Disposable HH Income \$25,000 to \$34,999	5%	6%	6%		
Disposable HH Income \$15,000 to \$24,999	7%	6%	6%		
Disposable HH Income \$0 to\$14,999	9%	5%	6%		
Average Disposable Income	104,453	105,078	102,415		
Median Disposable Income	93,721	92,428	90,011		
Householder White – Count	1,924	18,683	42,266		
Median HH Income	\$115,082	\$113,136	\$111,184		
Average HH Income	\$113,043	\$114,055	\$112,447		
Householder Black or African-American – Count	28	305	1,074		
Median HH Income	\$70,473	\$59,590	\$60,936		
Average HH Income	\$90,580	\$83,348	\$82,599		
Householder Hispanic – Count	106	1,368	3,643		
Median HH Income	\$114,303	\$106,145	\$93,270		
Average HH Income	\$115,918	\$109,801	\$99,579		
Householder Asian or Pacific Islander – Count	59	883	1,841		
Median HH Income	\$32,060	\$122,827	\$129,654		
Average HH Income	\$64,488	\$119,166	\$123,094		
Householder Other or Pacific Islander – Count	48	505	1,149		
Median HH Income	\$146,535	\$143,388	\$124,224		
Average HH Income	\$138,883	\$131,441	\$117,411		

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BRIXMOR

Latitude: 40.402295 Longitude: -74.121384

	town Plaza town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	town, NS	1.00 Mile Radius	5.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,925	29,898	67,484
Ge	Female Population	3,156	31,597	70,712
	Count of Pop 0 to 4 years	282	3,149	7,232
	Count of Pop 0 to 7 years	382	4,381	10,242
	Count of Pop 5 - 13	534	5,975	13,676
	Count of Pop 14 - 18	292	2,751	6,249
	Count of Pop 19 - 22	374	3,286	7,203
	Count of Pop 22 - 25	284	2,723	5,847
	Count of Pop 25 - 29	432	4,322	9,329
	Count of Pop 30 - 34	350	3,493	7,774
	Count of Pop 35 - 39	265	2,844	6,674
	Count of Pop 40 - 44	218	2,771	6,689
	Count of Pop 45 - 59	1,199	12,449	27,867
	Count of Pop 60 - 74	1,286	12,912	28,429
E I	Count of Pop 75 - 84	433	3,762	8,488
Total Population by Age	Count of Pop 85+	131	1,058	2,738
Popula by Age	% of Pop 0 to 4 years	4.6%	5.1%	5.2%
Po V	% of Pop 0 to 7 years	6.3%	7.1%	7.4%
tal	% of Pop 5 - 13	8.8%	9.7%	9.9%
To	% of Pop 14 - 18	4.8%	4.5%	4.5%
	% of Pop 19 - 22	6.2%	5.3%	5.2%
	% of Pop 22 - 25	4.7%	4.4%	4.2%
	% of Pop 25 - 29	7.1%	7.0%	6.8%
	% of Pop 30 - 34	5.8%	5.7%	5.6%
	% of Pop 35 - 39	4.4%	4.6%	4.8%
	% of Pop 40 - 44	3.6%	4.5%	4.8%
	% of Pop 45 - 59	19.7%	20.2%	20.2%
	% of Pop 60 - 74	21.2%	21.0%	20.6%
	% of Pop 75 - 84	7.1%	6.1%	6.1%
	% of Pop 85+	2.1%	1.7%	2.0%
	Median Age	45.2	44.0	43.8
	Average Age	43.3	42.5	42.5
	% of Pop 0 to 4 years	5.0%	5.4%	5.5%
	% of Pop 5 - 13	9.2%	10.2%	10.4%
	% of Pop 14 - 18	4.5%	4.6%	4.6%
	% of Pop 19 - 22	6.1%	5.6%	5.4%
L	% of Pop 22 - 25	5.1%	4.7%	4.5%
Male Population by Age	% of Pop 25 - 29	7.5%	7.5%	7.1%
	% of Pop 30 - 34	6.3%	6.0%	6.0%
	% of Pop 35 - 39	4.9%	4.9%	5.1%
	% of Pop 40 - 44	3.7%	4.6%	4.9%
	% of Pop 45 - 59	19.1%	19.5%	19.8%
	% of Pop 75 - 84	6.5%	5.5%	5.4%
	% of Pop 60 - 74	20.7%	20.3%	20.0%
	% of Pop 85+	1.3%	1.2%	1.2%
	Median Age	41.9	41.2	41.4
	Average Age	42.1	41.2	41.2

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2010 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval

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	town Plaza town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.3%	4.9%	5.0%
	% of Pop 5 - 13	8.4%	9.2%	9.5%
	% of Pop 14 - 18	5.1%	4.3%	4.4%
	% of Pop 19 - 22	6.2%	5.1%	5.0%
E I	% of Pop 22 - 25	4.3%	4.1%	4.0%
Female Population by Age	% of Pop 25 - 29	6.7%	6.6%	6.4%
pul ge	% of Pop 30 - 34	5.3%	5.4%	5.3%
e Popu by Age	% of Pop 35 - 39	3.8%	4.4%	4.6%
by	% of Pop 40 - 44	3.5%	4.4%	4.8%
ů.	% of Pop 45 - 59	20.3%	20.9%	20.5%
щ	% of Pop 60 - 74	21.5%	21.6%	21.1%
	% of Pop 75 - 84	7.7%	6.7%	6.8%
	% of Pop 85+	2.9%	2.3%	2.7%
	Median Age	47.6	46.4	46.0
	Average Age	44.4	43.7	43.7
	Count of White	5,719	55,013	120,901
	Count of Black or African-American	55	877	3,754
	Count of Asian or Pacific Islander	186	3,423	6,601
Race	Count of Other races	122	2,183	6,940
Ra	White	94.0%	89.5%	87.5%
	Black or African American	0.9%	1.4%	2.7%
	Asian	3.1%	5.6%	4.8%
	Other Races	2.0%	3.5%	5.0%
	Speak English at Home	88.8%	87.4%	86.1%
	Speak Spanish at Home	2.8%	4.5%	5.7%
	Speak French or French Creole at Home	0.4%	0.3%	0.3%
	Speak German at Home	0.6%	0.3%	0.5%
рgе	Speak Russian or Other Slavic Language at Hor		0.8%	0.8%
kei	Speak Other Indo-European Language at Home		3.5%	3.5%
Language Spoken	Speak Chinese at Home	0.9%	1.6%	1.5%
S	Speak Korean at Home	0.0%	0.2%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Language at Home	0.3%	0.4%	0.4%
	Speak Tagalog and Other Pacific Languages at	0.1%	0.4%	0.3%
	Speak Other Language at Home	0.3%	0.7%	0.9%
	Hispanic Population	311	4,348	12,771
	Hispanic Population Percent	5.1%	7.1%	9.2%
	Mexican	5.0%	10.1%	29.8%
	Puerto Rican	34.8%	46.8%	35.2%
Hispanic	Cuban	18.5%	6.6%	5.8%
pai	Dominican	1.5%	4.7%	4.3%
lis	Central American	0.5%	5.0%	4.1%
	South American	22.6%	15.5%	11.8%
	Other Hispanic	17.2%	11.2%	9.0%
	2000 Hispanic Population Percent	3%	4%	6%
	1990 Hispanic Population Percent	2%	3%	3%
		2 /0	570	570

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BRIXMOR

	town Plaza town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	2.1%	2.5%	2.5%
	American	2.1%	2.4%	2.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.0%	5.6%	4.8%
	Chinese	1.2% 0.0%	2.5% 0.1%	1.9%
	Japanese Korean	0.0%	0.1%	0.1% 0.2%
	South Central Asian (ie. Indian)	1.4%	1.8%	1.8%
	South East Asian (ie. Vietnamese) Other Asian	0.3% 0.0%	0.8% 0.1%	0.7% 0.1%
	European (percent of total population)	67.9%	61.3%	58.3%
	British	3.9%	3.5%	3.6%
	Dutch	0.5% 0.8%	0.6%	0.6%
	French German	0.8% 8.1%	0.8% 8.1%	0.8% 7.9%
	Italian	23.7%	19.5%	17.7%
	Polish	3.8%	4.1%	3.9%
	Scandinavian Scotch/Irish	1.5% 20.3%	1.6% 18.2%	1.5% 17.2%
	Other European (ie. Greek/Russian)	5.2%	4.9%	5.2%
	Middle Eastern	0.8%	0.8%	1.0%
	Other Ancestry	10.5%	12.4%	13.6%
	Unclassified Ancestry	10.5%	10.4%	10.6%
	Adult Population (25 Years or Older)	4,315	43,611	97,989
	Elementary (0 to 8)	4.3%	1.5%	2.0%
(-	Some High School (9 to 11)	1.8%	3.4%	3.9%
254	High School Graduate (12)	22.7%	27.2%	26.3%
Je	Some College (13 to 16)	12.5%	16.6%	16.6%
(Age 25+)	Associates Degree Only	9.9%	8.1%	7.7%
	Bachelors Degree Only	32.1%	27.7%	27.3%
	Graduate Degree	16.8% 48.9%	15.4% 43.1%	16.1% 43.5%
	% College (4+) Total Households – count	2,166	21,744	49,973
	One Person HHs – count	498	4,192	11,319
	Family HHs – count	1,551	16,715	36,169
	Married Couple – count	1,330	13,471	29,003
	w/own children – count	573	5,666	11,581
	w/out own children – count	757	7,805	17,422
	Male Householder – count	51	996	2,357
	Female Householder – count	170	2,248	4,809
Household Type	Non-Family Households – count	117	838	2,485
	1 Person Household	23.0%	19.3%	22.7%
	2 Person Household	26.2%	29.4%	29.3%
	3 Person Household	17.2%	19.8%	18.2%
	4 Person Household	20.2%	19.2%	17.7%
	5 Person Household	9.4%	8.5%	8.1%
	6 Person Household	3.1%	2.8%	2.6%
	7+ Person Household	0.9%	1.1%	1.4%
	% Households With Children	31.9%	31.8%	28.5%

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Middletown Plaza				
Middle	town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units Owner Occupied Percent Renter Occupied Percent Vacant Housing Percent	2,244 78.7% 17.8% 3.5%	22,545 81.4% 15.1% 3.6%	52,548 75.6% 19.5% 4.9%
	Total Housing Units (Census 2000) For Rent (Census 2000) For Sale (Census 2000) Rented or Sold, (Census 2000) Seasonal (Census 2014) Other (Census 2000)	2,194 70% 3% 9% 0% 7%	21,605 17% 24% 18% 6% 19%	50,896 21% 28% 13% 7% 16%
Homes Built By Year	Homes Built 1990 to 2000 Homes Built 1980 to 1989 Homes Built 1970 to 1979 Homes Built 1960 to 1969 Homes Built 1950 to 1959 Homes Built 1940 to 1949 Homes Built Before 1939	2% 18% 23% 20% 30% 3% 5%	11% 16% 16% 18% 23% 6% 10%	9% 13% 15% 18% 21% 7% 16%
Units in Structure	1 Unit 2 - 9 Units Greater than 10 Units Mobilie Trailer Other Units	81% 1% 18% 0% 0%	87% 5% 6% 2% 0%	80% 9% 9% 2% 0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999 Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999 Property Value \$100,000 to \$149,999 Property Value \$60,000 to \$99,999 Property Value \$60,000 to \$59,999 Property Value \$40,000 to \$59,999 Property Value \$0 to \$39,999 Median Home Value	4.4% 31.6% 40.9% 12.5% 4.3% 1.4% 0.1% 0.1% 0.3% 0.3% 1.0% \$673,837	7.1% 17.6% 31.5% 17.1% 12.3% 7.1% 0.9% 0.8% 0.9% 0.5% 1.3%	8.0% 15.3% 29.3% 18.3% 13.2% 7.8% 1.5% 0.7% 0.8% 0.5% 1.1% \$537,008
Wealth per Household	Median Rent \$0 and under - percent \$1 to \$4999 - percent \$5k to \$9999 - percent \$10k to \$24999 - percent \$25k to \$49999 - percent \$50k to \$99999 - percent \$100k to \$249999 - percent \$250k to \$499999 - percent	\$365 15.2% 6.9% 3.8% 5.8% 6.6% 10.3% 19.2% 14.7% 17.5% \$110,722 \$275,383	\$782 15.3% 6.9% 3.9% 5.8% 6.7% 10.4% 19.2% 14.6% 17.1% \$107,251 \$271,403	\$764 15.6% 7.2% 4.0% 5.9% 6.7% 10.3% 19.0% 14.4% 16.9% \$102,304 \$267,957

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# BRIXMOR

	town Plaza			
	town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	244 97	253 100	252 100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	3,227 23.1% 26.5% 3.3% 13.6% 8.6% 1.5% 5.1% 0.8% 2.2% 0.0% 8.5% 6.8% 75.1% 24.9%	32,428 21.9% 23.7% 2.3% 12.7% 11.0% 2.7% 4.8% 1.9% 2.5% 0.1% 7.6% 8.7% 71.6% 28.4%	72,890 21.9% 25.2% 2.0% 11.7% 10.9% 2.6% 4.7% 2.0% 2.6% 0.1% 7.7% 8.6% 71.7% 28.3%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	6.0% 4.2% 4.7% 2.4% 12.9% 14.4% 12.5% 0.0% 1.5% 26.6% 8.0% 3.3% 3.6%	6.2% 6.4% 5.5% 3.3% 14.3% 12.8% 10.8% 0.1% 3.8% 22.7% 7.7% 2.7% 3.6%	$\begin{array}{c} 6.5\% \\ 6.6\% \\ 6.0\% \\ 3.1\% \\ 13.5\% \\ 12.1\% \\ 10.0\% \\ 0.1\% \\ 3.6\% \\ 23.2\% \\ 7.6\% \\ 3.8\% \\ 3.8\% \\ 3.8\% \end{array}$
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	73.8% 8.7% 14.1% 0.0% 0.0% 0.4% 0.3% 2.7%	75.9% 8.7% 12.0% 0.0% 0.2% 0.7% 0.3% 2.2%	74.5% 9.4% 11.4% 0.0% 0.3% 1.9% 0.3% 2.2%

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# BRIXMOR

	town Plaza town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
maane	Travel to Work in Less than 5 Minutes	2.2%	2.2%	2.6%
	Travel to Work in 5 to 9 Minutes	10.0%	8.6%	9.7%
	Travel to Work in 10 to 14 Minutes	13.5%	13.5%	13.1%
	Travel to Work in 15 to 19 Minutes	10.4%	11.2%	11.2%
	Travel to Work in 20 to 29 Minutes	11.3%	13.8%	14.4%
	Travel to Work in 30 to 44 Minutes	16.8%	17.1%	17.0%
	Travel to Work in 45 to 59 Minutes	9.7%	9.5%	9.3%
	Travel to Work in 60 Minutes or more	26.0%	24.2%	22.7%
	Average Travel Time to Work	37	36	35
	No Vehicles	8.7%	5.5%	6.8%
es H	1 Vehicle	23.1%	23.3%	27.0%
r H	2 Vehicles	38.1%	45.0%	41.2%
Vehicles per HH	3 or more vehicles	30.0%	26.2%	25.0%
	Average Number of Vehicles	2.05	2.04	1.95
ge	Births (last 12 months)	63	638	1,390
aŭ	Deaths (last 12 months)	75	664	1,504
Change	Migration (last 12 months)	-190	-60	668
ork ce	Workplace Establishments	271	1,525	3,986
Work place	Workplace Employees (FTE)	4,438	22,685	57,662