2010 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval



Nov 15, 2022

Latitude: 40.402295 Longitude: -74.121384

NOV 15,	, 2022		Latitude: 40.402295	Longitude: -/4.121384
	town Plaza town, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	25,495	112,655	293,617
	Population Est 22Q1	25,798	112,804	293,594
	Population Est 21Q4	25,847	112,877	293,761
	Population Est 21Q3	25,838	112,294	292,903
	Population Est 21Q2	25,843	112,144	292,704
	Population Est 21Q1	25,846	112,159	292,633
	Population Est 20Q4	25,831	111,973	292,597
	Population Est 20Q3	25,848	111,964	293,531
	Population Est 20Q2	25,905	112,107	293,340
l ioi	Population Fcst	25,558	112,744	296,877
lat	2010 Census Population	25,628	112,877	288,678
Population	2000 Census Population	25,978	113,527	285,429
4	1990 Census Population	24,180	111,678	273,599
	Current Year Daytime Population	28,411	111,715	304,110
	Average Seasonal Population	110	1,341	5,398
	Historical Annual Growth, 1990 – 2000	0.72%	0.16%	0.42%
	Historical Annual Growth, 2000 – 2010	-0.14%	-0.06%	0.11%
	Estimated Annual Growth, 2010 – CY	-0.04%	-0.02%	0.14%
	Projected Annual Growth, CY to Y5	0.05%	0.02%	0.22%
	Group Qtrs Est	163	955	2,487
	Transient Est Average Last 4 Qtrs	235	597	3,961
	Current Year Estimated Households	9,093	40,878	109,237
	Households Est 22Q1	9,206	40,937	109,235
	Households Est 21Q4	9,221	40,956	109,291
	Households Est 21Q3	9,217	40,742	108,985
	Households Est 21Q2	9,217	40,686	108,925
	Households Est 21Q1	9,221	40,695	108,907
	Households Est 20Q4	9,214	40,620	108,889
splouesno	Households Est 20Q3	9,221	40,621	109,225
ohe	Households Est 20Q2	9,244	40,684	109,117
)Sn	Households Fcst	9,116	40,916	110,335
운	2010 Census Households	9,164	40,957	107,333
	2000 Census Households	8,975	40,288	104,599
	1990 Census Households	7,898	37,768	96,855
	Historical Annual Growth, 1990 – 2000	1.29%	0.65%	0.77%
	11:-t:1 A1 Oth 0000 0040	0.21%	0.16%	0.26%
	Historical Annual Growth, 2000 – 2010	0.2170	0.1070	0.2070
	Estimated Annual Growth, 2010 – CY	-0.06%	-0.02%	0.14%

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Nov 15, 2022

Latitude: 40.402295 Longitude: -74.121384

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Middletown Plaza Middletown, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	4.2%	3.3%	3.6%
HH Income \$250,000 to \$499,999	5.0%	4.0%	
HH Income \$200,000 to \$249,999	11.8%	9.3%	
HH Income \$175,000 to \$199,999	6.8%	6.9%	
HH Income \$150,000 to \$174,999	9.6%	9.0%	
HH Income \$100,000 to 149,999	17.6%	19.2%	
HH Income \$75,000 to 99,999	11.1%	12.3%	
HH Income \$50,000 to 74,999	13.9%	12.8%	
HH Income \$35,000 to 49,999	6.9%	7.0%	
HH Income \$25,000 to 49,999	4.1%	5.3%	
HH Income \$15,000 to 24,999	4.7%	5.5%	
HH Income \$0 to 14,999	4.4%	5.4%	
Average Household Income	\$140,980	\$134,829	
Median Household Income	\$113,298	\$103,684	
Per Capita Income	\$50,561	\$49,293	\$53,553
2000 Average HH Income	\$93,226	\$82,734	\$86,556
2000 Median HH Income	\$73,729	\$65,207	\$66,286
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%
Disposable HH Income \$175,000 to \$199,999	4%	3%	4%
Disposable HH Income \$150,000 to \$174,999	8%	7%	7%
Disposable HH Income \$100,000 to \$149,999	23%	22%	22%
Disposable HH Income \$75,000 to \$99,999	13%	15%	15%
Disposable HH Income \$50,000 to \$74,999	16%	16%	16%
Disposable HH Income \$35,000 to \$49,999	8%	8%	9%
Disposable HH Income \$25,000 to \$34,999	6%	7%	6%
Disposable HH Income \$15,000 to \$24,999	6%	7%	
Disposable HH Income \$0 to\$14,999	5%	6%	
Average Disposable Income	106,090	98,205	
Median Disposable Income	92,643	86,171	87,766
Householder White – Count	7,655	34,478	86,590
Median HH Income	\$114,339	\$105,267	\$108,355
Average HH Income	\$115,319	\$108,553	
Householder Black or African-American – Count	140	919	
Median HH Income	\$81,764	\$58,669	\$78,771
Average HH Income	\$103,137	\$81,052	
Householder Hispanic – Count	630	3,092	
Median HH Income	\$104,242	\$90,794	\$90,308
Average HH Income	\$107,373	\$98,939	
Householder Asian or Pacific Islander – Count	481	1,425	
Median HH Income	\$103,171	\$109,536	
Average HH Income	\$105,171 \$106,538	\$113,603	
Householder Other or Pacific Islander – Count	\$100,536 187	\$113,603 965	
Median HH Income	\$145,407 \$137,033	\$121,175 \$115,270	
Average HH Income	\$137,922	\$115,270	\$107,105

2010 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval



Nov 15, 2022 Latitude: 40.402295 Longitude: -74.121384 Middletown Plaza 5.00 Minute 10.00 Minute 20.00 Minute Middletown, NJ **Drivetime Drivetime Drivetime** Male Population 12,264 55,098 143,435 **Female Population** 13,231 57,558 150,182 6,045 Count of Pop 0 to 4 years 1,263 15,772 Count of Pop 0 to 7 years 1,741 8,558 22,709 Count of Pop 5 - 13 2,427 11,383 29.990 Count of Pop 14 - 18 1,160 5,077 13,440 1,398 Count of Pop 19 - 22 5,718 15,176 Count of Pop 22 - 25 4,639 12,013 1,111 Count of Pop 25 - 29 7,472 19,254 1,749 Count of Pop 30 - 34 6,410 1,413 16,077 Count of Pop 35 - 39 1,132 5,671 14,500 Count of Pop 40 - 44 1,088 5,710 15,009 Count of Pop 45 - 59 5,190 22,778 60,166 Count of Pop 60 - 74 5,409 22,772 59,547 Count of Pop 75 - 84 1,664 6,797 17,246 **Total Population** Count of Pop 85+ 493 2,185 5,427 % of Pop 0 to 4 years 5.0% 5.4% 5.4% % of Pop 0 to 7 years 6.8% 7.6% 7.7% % of Pop 5 - 13 9.5% 10.1% 10.2% % of Pop 14 - 18 4.5% 4.5% 4.6% % of Pop 19 - 22 5.5% 5.2% 5.1% % of Pop 22 - 25 4.4% 4.1% 4.1% % of Pop 25 - 29 6.9% 6.6% 6.6% % of Pop 30 - 34 5.5% 5.7% 5.5% % of Pop 35 - 39 4.4% 5.0% 4.9% % of Pop 40 - 44 4.3% 5.1% 5.1% 20.5% % of Pop 45 - 59 20.4% 20.2% % of Pop 60 - 74 21.2% 20.2% 20.3% % of Pop 75 - 84 6.5% 6.0% 5.9% % of Pop 85+ 1.9% 1.9% 1.8% Median Age 45.0 43.4 43.5 42.2 42.1 43.0 Average Age % of Pop 0 to 4 years 5.3% 5.6% 5.6% % of Pop 5 - 13 10.7% 10.1% 10.6% % of Pop 14 - 18 4.6% 4.6% 4.8% % of Pop 19 - 22 5.6% 5.3% 5.4% % of Pop 22 - 25 4.7% 4.4% 4.3% Male Population % of Pop 25 - 29 7.3% 7.0% 6.9% % of Pop 30 - 34 6.0% 6.1% 5.8% % of Pop 35 - 39 4.9% 5.3% 5.1% % of Pop 40 - 44 4.3% 5.2% 5.1% % of Pop 45 - 59 19.7% 19.9% 20.2% % of Pop 75 - 84 5.9% 5.3% 5.1% % of Pop 60 - 74 20.3% 19.5% 19.6% % of Pop 85+ 1.2% 1.2% 1.2%

Median Age Average Age 41.2

40.8

41.1

40.9

41.8

41.5

2010 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval

Nov 15, 2022



Latitude: 40.402295 Longitude: -74.121384

1107 10	, 2022		Latitude: 40.402233	Longitude: -74.121384
	town Plaza town, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Female Population by Age	% of Pop 0 to 4 years	4.6%	5.1%	5.1%
	% of Pop 5 - 13	9.0%	9.7%	9.7%
	% of Pop 14 - 18	4.5%	4.4%	4.4%
	· ·	5.4%	4.4%	
	% of Pop 19 - 22			4.9%
	% of Pop 22 - 25	4.1%	3.9%	3.9%
at	% of Pop 25 - 29	6.4%	6.3%	6.2%
le Popul by Age	% of Pop 30 - 34	5.1%	5.3%	5.1%
% ₹	% of Pop 35 - 39	4.0%	4.8%	4.8%
ම් ල	% of Pop 40 - 44	4.2%	5.0%	5.1%
Ϊ́ξ	% of Pop 45 - 59	20.9%	20.5%	20.8%
F -	% of Pop 60 - 74	22.0%	20.9%	20.9%
	% of Pop 75 - 84	7.1%	6.7%	6.6%
	% of Pop 85+	2.6%	2.6%	2.5%
	Modian Aga	17.5	15.7	45.6
	Median Age	47.5	45.7	
	Average Age	44.3	43.5	43.4
	Count of White	22,657	98,886	242,563
	Count of Black or African-American	281	2,949	14,961
	Count of Asian or Pacific Islander	1,768	5,149	20,286
Φ	Count of Other races	789	5,672	15,807
Race	White	88.9%	87.8%	82.6%
œ	Black or African American	1.1%	2.6%	5.1%
	Asian	6.9%	4.6%	6.9%
	Other Races	3.1%	5.0%	5.4%
	Speak English at Home	85.8%	86.3%	82.5%
	Speak Spanish at Home	4.7%	5.8%	6.0%
	Speak French or French Creole at Home	0.3%	0.3%	0.4%
	Speak German at Home	0.3%	0.4%	0.3%
<u> </u>	Speak Russian or Other Slavic Language at Hor	0.8%	0.7%	1.3%
Language Spoken	Speak Other Indo-European Language at Home	4.0%	3.3%	4.9%
	Speak Chinese at Home	2.1%	1.4%	1.5%
Sp.	Speak Korean at Home	0.3%	0.2%	0.3%
-	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Language at Home	0.6%	0.4%	0.7%
	Speak Tagalog and Other Pacific Languages at	0.6%	0.3%	0.7%
	Speak ragalog and Other Facilic Languages at	0.0%	0.3%	0.5%
	Speak Other Language at Home	0.6%	0.9%	1.4%
	Hispanic Population	1,725	10,762	28,209
	Hispanic Population Percent	6.8%	9.6%	9.6%
	Mexican	10.2%	27.4%	20.0%
	Puerto Rican	38.8%	37.5%	36.0%
<u>i</u> c	Cuban	8.1%	5.3%	6.2%
Hispanic	Dominican	7.9%	4.4%	6.9%
sb	Central American	2.9%	4.1%	6.2%
王	South American	16.7%	12.0%	14.9%
	Other Hispanic	15.4%	9.3%	9.8%
	2000 Hispanic Population Percent	4%	6%	6%
	1990 Hispanic Population Percent	3%	4%	4%

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2010 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval

Nov 15, 2022

Middletown Plaza



10.00 Minute

Latitude: 40.402295 Longitude: -74.121384

20.00 Minute

Middletown, NJ **Drivetime Drivetime Drivetime** American (percent of total population) 2.3% 2.5% 2.7% 2.2% 2.4% 2.6% American 0.1% 0.1% 0.1% Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander 0.0% 0.0% 0.0% Asian (percent of total population) 6.9% 4.6% 6.9% 2.0% 2.9% Chinese 1.8% 0.1% Japanese 0.1% 0.1% Korean 0.3% 0.2% 0.4% South Central Asian (ie. Indian) 3.2% 2.3% 1.6% South East Asian (ie. Vietnamése) 1.0% 0.7% 1.1% 0.2% 0.2% 0.2% Other Asian 58.2% 52.9% European (percent of total population) 60.9% 3.2% 3.5% British 3.5% Dutch 0.5% 0.6% 0.5% French 0.8% 0.7% 0.7% German 7.9% 7.8% 6.8% Italian 20.7% 18.1% 15.7% Polish 3.9% 3.9% 4.0% Scandinavian 1.5% 1.4% 1.3% 17.8% 17.3% 14.9% Scotch/Irish 4.7% Other European (ie. Greek/Russian) 4.9% 5.5% Middle Eastern 0.8% 1.0% 1.3% Other Ancestry 12.5% 13.5% 16.5% **Unclassified Ancestry** 9.8% 10.8% 10.2% Adult Population (25 Years or Older) 18,137 79,794 207,225 Elementary (0 to 8) 2.1% 2.2% 1.8% Some High School (9 to 11) 3.2% 4.1% 4.0% High School Graduate (12) 23.8% 24.1% 28.1% 15.0% Some College (13 to 16) 17.2% 17.1% Associates Degree Only 9.2% 8.0% 7.6% Bachelors Degree Only 31.1% 26.1% 27.9% 14.4% **Graduate Degree** 15.6% 17.5% % College (4+) 46.7% 40.5% 45.4% Total Households - count 9.093 40.878 109.237 One Person HHs - count 1,840 9,372 26,455 Family HHs - count 6,813 29,354 76,998 Married Couple - count 5,744 23,247 61,650 w/own children - count 2,471 25,537 9,175 w/out own children - count 3,272 14,072 36,113 Male Householder - count 227 2.053 4.651 Household Female Householder - count 843 4,054 10,697 439 Non-Family Households - count 5,783 2,152 1 Person Household 20.2% 22.9% 24.2% 2 Person Household 29.0% 29.2% 30.0%

19.6%

19.3%

8.3%

2.7%

0.9%

32.0%

5.00 Minute

This report was produced us

3 Person Household

4 Person Household

5 Person Household

6 Person Household

7+ Person Household

% Households With Children

17.7%

16.9%

7.4%

2.5% 1.2%

28.5%

18.3%

17.5%

8.0%

2.7%

1.4%

27.7%

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Nov 15, 2022 Latitude: 40.402295 Longitude: -74.121384

Nov 15	, 2022		Latitude: 40.402295	Longitude: -74.121384
	town Plaza town, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	9,370	43,012	115,305
	Owner Occupied Percent	83.2%	74.8%	71.6%
	Renter Occupied Percent	13.9%	20.3%	23.2%
	Vacant Housing Percent	3.0%	5.0%	5.3%
	Total Housing Units (Census 2000)	9,235	41,670	
	For Rent (Census 2000)	20%	21%	
	For Sale (Census 2000)	18%	25%	25%
	Rented or Sold, (Census 2000)	31%	14%	11%
	Seasonal (Census 2014)	4%	6%	14%
	Other (Census 2000)	9%	18%	23%
	Homes Built 1990 to 2000	13%	9%	9%
I≓	Homes Built 1980 to 1989	20%	13%	14%
Homes Built By Year	Homes Built 1970 to 1979	17%	15%	14%
& ≯	Homes Built 1960 to 1969	18%	18%	20%
l ≝ ≳	Homes Built 1950 to 1959	24%	22%	20%
운 ㅁ	Homes Built 1940 to 1949	4%	7%	7%
-	Homes Built Before 1939	5%	16%	15%
_0	1 Unit	86%	80%	75%
in	2 - 9 Units	4%	9%	11%
Units in Structure	Greater than 10 Units	9%	9%	12%
L L	Mobilie Trailer	1%	2%	1%
_	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	4.3%	5.8%	8.9%
	Property Value \$750,000 to \$999,999	20.4%	13.5%	14.7%
	Property Value \$500,000 to \$749,999	38.3%	29.5%	28.9%
l g	Property Value \$400,000 to \$499,999	19.5%	19.6%	18.1%
l e l	Property Value \$300,000, to \$399,999	9.3%	14.9%	13.4%
alt cu	Property Value \$200,000 to \$299,999	3.0%	8.8%	7.4%
Home Value wner Occupied)	Property Value \$150,000 to \$199,999	0.6%	1.6%	1.5%
֓֞֞֝֟֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓	Property Value \$100,000 to \$149,999	0.7%	0.8%	0.9%
유통	Property Value \$60,000 to \$99,999	0.8%	1.0%	0.6%
Ò	Property Value \$40,000 to \$59,999	0.3%	0.6%	0.4%
	Property Value \$0 to \$39,999	1.2%	1.1%	0.9%
	Median Home Value	\$590,250	\$500,893	\$540,419
	Median Rent	\$866	\$762	\$771
	\$0 and under - percent	15.1%	15.8%	15.9%
	\$1 to \$4999 - percent	6.7%	7.4%	7.3%
	\$5k to \$9999 - percent	3.8%	4.1%	4.1%
Wealth Household	\$10k to \$24999 - percent	5.8%	6.0%	6.0%
h. eh	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
Wealth House	\$50k to \$99999 - percent	10.4%	10.4%	10.3%
 do⊥	\$100k to \$249999 - percent	19.3%	19.0%	18.8%
7 7	\$250k to \$499999 - percent	14.8%	14.2%	14.2%
per	\$500k+ - percent	17.5%	16.5%	16.7%
	Median HH Wealth	\$112,092	\$98,592	\$98,910
	Avg HH Wealth	\$275,660	\$263,626	\$265,424
	Avy I II I vvcailii	φ21 3,000	ψ203,020	φ200,424

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Nov 15, 2022 Latitude: 40.402295 Longitude: -74.121384 Middletown Plaza 5.00 Minute 10.00 Minute 20.00 Minute Middletown, NJ **Drivetime Drivetime Drivetime Economic** Viability **Economic Viability Local** 252 253 253 **Economic Viability Indexed** 100 100 100 Employed Civilian Pop 16+ by Occupation 58.966 156.015 13.625 Managerial/Executive 21.2% 23.0% 20.7% Employed Civilians Age 16+) **Professional Specialty** 25.3% 24.0% 26.3% Healthcare Support 2.7% 2.2% 2.3% Sales 12.7% 11.5% 11.4% Office & Administrative Support 11.1% 11.2% 10.9% Protective Service 1.8% 2.7% 2.7% Food Preperation 4.8% 4.3% 4.5% **Building Maintenance & Cleaning** 1.4% 2.1% 2.1% Personal Care 2.3% 2.7% 2.5% Farming, Fishing, & Forestry 0.0% 0.1% 0.2% Construction 7.8% 8.6% 7.3% **Production & Transportation** 7.3% 9.5% 8.6% Percent White Collar Workers 74.8% 69.5% 72.2% Percent Blue Collar Workers 25.2% 30.5% 27.8% Agriculture/Mining/Construction 6.2% 6.9% 6.8% Employed Civilians Age 16+) Manufacturing 5.6% 6.4% 6.4% **Employment by Industry** Transportation 4.4% 6.5% 5.9% Information 3.5% 3.0% 3.3% Wholesale/Retail 13.9% 13.9% 13.5% Finance. Insurance. Real Estate 13.4% 11.7% 11.8% **Professional Services** 11.5% 9.8% 10.6% 0.1% Management Services 0.1% 0.1% Administrative/Waste Services 3.4% 3.2% 3.8% **Educational Services** 24.9% 22.9% 23.1% **Entertainment Services** 7.2% 7.8% 7.2% Other Professional Services 3.1% 3.6% 3.8% **Public Administration** 2.9% 3.7% 4.2% 75.4% Drive to Work Alone 75.5% 74.3% Drive to Work Carpool 8.5% 8.9% 9.6% Travel to Work by Public Transportation 12.8% 11.4% 10.6% Drive to Work on Motorcycle 0.0% 0.0% 0.1% Drive to Work on Bicycle 0.1% 0.3% 0.3% Walked to Work 2.0% 1.9% 0.5% 0.3% Other Means 0.2% 0.3%

2.3%

Work at Home

2.6%

2.1%

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Nov 15, 2022			Latitude: 40.402295	Longitude: -74.121384
Middletown Plaza Middletown, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes Travel to Work in 5 to 9 Minutes Travel to Work in 10 to 14 Minutes Travel to Work in 15 to 19 Minutes Travel to Work in 20 to 29 Minutes Travel to Work in 30 to 44 Minutes Travel to Work in 45 to 59 Minutes Travel to Work in 60 Minutes or more Average Travel Time to Work	2.2% 9.0% 13.2% 11.2% 13.2% 16.8% 9.6% 24.7%	2.7% 9.7% 13.0% 11.0% 14.0% 17.7% 9.3% 22.7%	2.7% 10.1% 12.9% 11.3% 15.1% 16.7% 9.8% 21.5%
Vehicles per HH	No Vehicles 1 Vehicle 2 Vehicles 3 or more vehicles Average Number of Vehicles	5.6% 23.0% 45.9% 25.5% 2.03	7.2% 27.6% 40.9% 24.3% 1.93	6.1% 30.2% 41.2% 22.5% 1.90
Change	Births (last 12 months) Deaths (last 12 months) Migration (last 12 months)	262 285 -324	1,128 1,206 590	2,896 3,101 1,118
Work place	Workplace Establishments Workplace Employees (FTE)	963 14,889	3,393 50,022	9,120 126,372