

Middletown Plaza

New York-Newark-Jersey City, NY-NJ

40.4023, -74.1214
1425 NJ-35 | Middletown, NJ 07748



Center Size: 201,532 SF



Demographics	1 Mile	3 Mile	5 Mile
👤	6,129	62,012	139,547
🏠	2,152	22,416	51,647
💰	\$134,370	\$143,066	\$141,749

Highly trafficked shopping center anchored by Trader Joe's, At Home, and Retro Fitness with a \$9M center redevelopment recently completed in 2025.

Surrounded by an affluent and highly educated population with an average household income of \$169K+ and 45% college educated within a 3-mile radius

Highly visible retail location at NE corner of Route 35 with 36K+ VPD (Kalibrate, 2022)

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Available Space

17	2,000 SF
23C	1,524 SF
24	2,000 SF
25	1,500 SF

Current Retailers

FS1	Shake Shack	2,600 SF
01	Trader Joe's	14,134 SF
01A	Retro Fitness	10,289 SF
01B	Circus Wines, Beer and Spirits	13,304 SF
02	SKECHERS	9,600 SF
04	Salons by JC	8,400 SF
06	Plato's Closet	6,000 SF
08	Harmony Cleaners	975 SF
09	Revo Hair Salon	975 SF
10	Tai Hing Restaurant	996 SF
11	European Wax Center	1,550 SF
12	Haldi Chowk Authentic Indian Cuisine	1,550 SF
13	Rose Nails & Spa	1,950 SF
14	Wonder	3,241 SF
15	Petco	18,492 SF
18	MassageLuxe Spa	2,500 SF
19	The UPS Store	1,500 SF
20	Meemom's Kitchen	2,000 SF
21	Satori Academy of Martial Arts	2,000 SF
22	Nothing Bundt Cakes	2,000 SF
23	Frutta Bowls	1,988 SF
23A	Club Pilates	1,988 SF
23B	Takumi Japanese Restaurant	2,500 SF
26	Affinity Federal Credit Union	2,000 SF
27	At Home	77,010 SF

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