

Middletown Plaza

New York-Newark-Jersey City, NY-NJ

40.4023, -74.1214
1425 NJ-35 | Middletown, NJ 07748



Center Size: 201,532 SF



| Demographics | 1 Mile | 3 Mile | 5 Mile |
|------------------|-----------|-----------|-----------|
| Population | 6,116 | 62,448 | 140,593 |
| Households | 2,148 | 22,587 | 52,051 |
| Household Income | \$158,233 | \$169,901 | \$170,200 |

Highly trafficked shopping center anchored by Trader Joe's and Retro Fitness with a \$9M center redevelopment recently completed in 2025.

Surrounded by an affluent and highly educated population with an average household income of \$169K+ and 45% college educated within a 3-mile radius

Highly visible retail location at NE corner of Route 35 with 36K+ VPD (Kalibrate, 2022)

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Available Space

| | |
|-----|----------|
| 08 | 975 SF |
| 17 | 2,000 SF |
| 23C | 1,524 SF |

Current Retailers

| | | |
|-----|--------------------------------------|-----------|
| FS1 | Shake Shack | 2,600 SF |
| 01 | Trader Joe's | 14,134 SF |
| 01A | Retro Fitness | 10,289 SF |
| 01B | Circus Wines, Beer and Spirits | 13,304 SF |
| 02 | SKECHERS | 9,600 SF |
| 04 | Salons by JC | 8,400 SF |
| 06 | Plato's Closet | 6,000 SF |
| 09 | Revo Hair Salon | 975 SF |
| 10 | Tai Hing Restaurant | 996 SF |
| 11 | European Wax Center | 1,550 SF |
| 12 | Haldi Chowk Authentic Indian Cuisine | 1,550 SF |
| 13 | Rose Nails & Spa | 1,950 SF |
| 14 | Wonder | 3,241 SF |
| 15 | Petco | 18,492 SF |
| 18 | MassageLuxe Spa | 2,500 SF |
| 19 | The UPS Store | 1,500 SF |
| 20 | Meemom's Kitchen | 2,000 SF |
| 21 | Satori Academy of Martial Arts | 2,000 SF |
| 22 | Nothing Bundt Cakes | 2,000 SF |
| 23 | Frutta Bowls | 1,988 SF |
| 23A | Club Pilates | 1,988 SF |
| 23B | Takumi Japanese Restaurant | 2,500 SF |
| 24 | Perspire Sauna Studio | 2,000 SF |
| 25 | Jersey Shore Supplements | 1,500 SF |
| 26 | Affinity Federal Credit Union | 2,000 SF |
| 27 | At Home | 77,010 SF |

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