

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.368393 Longitude: -119.051504

Bakersfield Plaza Bakersfield, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	41,510	231,545	588,198
	Population Est 23Q1	41,529	231,629	588,088
	Population Est 22Q4	41,555	231,700	587,623
	Population Est 22Q3	41,604	231,825	586,313
	Population Est 22Q2	41,604	231,863	585,625
	Population Est 22Q1	41,510	231,895	585,337
	Population Est 21Q4	41,569	232,117	584,781
	Population Est 21Q3	41,581	232,098	584,123
	Population Est 21Q2	41,565	232,172	582,944
	Population Fcst	41,914	236,699	654,978
	2010 Census Population	23,451	118,594	213,152
	2000 Census Population	23,936	110,775	194,179
	1990 Census Population	23,617	99,159	162,898
	Current Year Daytime Population	78,271	271,566	581,934
	Average Seasonal Population	355	1,519	3,369
	Historical Annual Growth, 1990 – 2000	0.13%	1.11%	1.77%
	Historical Annual Growth, 2000 – 2010	-0.20%	0.68%	0.94%
	Estimated Annual Growth, 2010 – CY	4.40%	5.18%	7.96%
	Projected Annual Growth, CY to Y5	0.19%	0.44%	2.17%
	Group Qtrs Est	843	3,364	5,173
Transient Est Average Last 4 Qtrs	9,353	14,988	17,714	
<b>Households</b>	Current Year Estimated Households	15,584	77,738	184,780
	Households Est 23Q1	15,570	77,703	184,620
	Households Est 22Q4	15,582	77,735	184,462
	Households Est 22Q3	15,600	77,771	184,088
	Households Est 22Q2	15,597	77,783	183,891
	Households Est 22Q1	15,568	77,787	183,802
	Households Est 21Q4	15,592	77,864	183,646
	Households Est 21Q3	15,595	77,880	183,522
	Households Est 21Q2	15,590	77,898	183,125
	Households Fcst	15,727	79,413	204,792
	2010 Census Households	9,486	41,963	72,408
	2000 Census Households	9,800	39,871	67,032
	1990 Census Households	9,858	36,000	57,968
	Historical Annual Growth, 1990 – 2000	-0.06%	1.03%	1.46%
	Historical Annual Growth, 2000 – 2010	-0.33%	0.51%	0.77%
	Estimated Annual Growth, 2010 – CY	3.82%	4.76%	7.33%
	Projected Annual Growth, CY to Y5	0.18%	0.43%	2.08%
Population per Household	2.61	2.94	3.16	

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Bakersfield Plaza Bakersfield, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.4%	0.4%	0.8%
	HH Income \$250,000 to \$499,999	0.5%	0.5%	1.0%
	HH Income \$200,000 to \$249,999	1.2%	1.2%	2.3%
	HH Income \$175,000 to \$199,999	1.6%	1.4%	3.7%
	HH Income \$150,000 to \$174,999	2.0%	2.0%	4.1%
	HH Income \$100,000 to 149,999	8.5%	9.2%	15.4%
	HH Income \$75,000 to 99,999	11.5%	11.4%	13.3%
	HH Income \$50,000 to 74,999	21.6%	18.4%	17.5%
	HH Income \$35,000 to 49,999	15.0%	15.2%	12.6%
	HH Income \$25,000 to 34,999	12.9%	12.5%	9.6%
	HH Income \$15,000 to 24,999	11.3%	12.0%	9.0%
	HH Income \$0 to 14,999	13.6%	15.6%	10.5%
	Average Household Income	\$60,609	\$59,486	\$81,755
	Median Household Income	\$46,669	\$43,907	\$61,005
	Per Capita Income	\$23,151	\$20,210	\$25,847
	2000 Average HH Income	\$43,453	\$47,697	\$52,135
	2000 Median HH Income	\$31,813	\$35,768	\$39,912
	Average Disposable Income	50,861	49,941	65,046
	Median Disposable Income	41,349	39,075	53,368
	Discretionary HH Income Over \$150,000	0.1%	0.4%	1.0%
	Discretionary HH Income \$125,000 to \$149,999	1.0%	1.0%	2.2%
	Discretionary HH Income \$100,000 to \$124,999	2.0%	1.7%	4.5%
	Discretionary HH Income \$75,000 to \$99,999	3.7%	3.7%	7.7%
	Discretionary HH Income \$50,000 to \$74,999	8.9%	8.8%	15.1%
	Discretionary HH Income \$25,000 to \$49,999	31.7%	25.4%	26.6%
	Discretionary HH Income Under \$25,000	52.7%	59.0%	42.9%
	Average Discretionary HH Income	30,101	28,112	40,405
	Median Discretionary HH Income	23,555	19,971	30,718
	Householder White – Count	6,051	28,210	71,191
	Median HH Income	\$52,778	\$50,061	\$72,272
	Average HH Income	\$63,254	\$63,438	\$82,691
	Householder Black or African-American – Count	1,410	6,626	11,082
	Median HH Income	\$27,985	\$28,200	\$38,014
	Average HH Income	\$45,956	\$40,398	\$53,861
Householder Hispanic – Count	5,699	32,558	74,694	
Median HH Income	\$42,896	\$42,098	\$53,543	
Average HH Income	\$52,810	\$51,800	\$63,992	
Householder Asian or Pacific Islander – Count	530	1,939	8,515	
Median HH Income	\$51,799	\$56,926	\$85,180	
Average HH Income	\$58,214	\$70,311	\$95,108	
Householder Other or Pacific Islander – Count	1,894	8,406	19,298	
Median HH Income	\$47,876	\$44,559	\$63,758	
Average HH Income	\$57,128	\$55,733	\$73,425	
Gender	Male Population	20,059	113,473	288,978
	Female Population	21,451	118,072	299,220

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Bakersfield Plaza Bakersfield, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,659	15,066	36,599
	Count of Pop 0 to 7 years	4,039	23,278	56,386
	Count of Pop 5 - 13	5,311	32,740	82,411
	Count of Pop 14 - 18	2,280	14,647	38,950
	Count of Pop 19 - 22	2,238	14,025	37,033
	Count of Pop 22 - 25	1,669	10,143	26,297
	Count of Pop 25 - 29	3,228	17,400	40,790
	Count of Pop 30 - 34	3,508	18,025	42,074
	Count of Pop 35 - 39	3,074	16,025	40,792
	Count of Pop 40 - 44	2,612	14,111	38,051
	Count of Pop 45 - 59	6,444	36,178	97,760
	Count of Pop 60 - 74	5,780	30,471	76,912
	Count of Pop 75 - 84	1,947	9,311	22,662
	Count of Pop 85+	760	3,402	7,865
	% of Pop 0 to 4 years	6.4%	6.5%	6.2%
	% of Pop 0 to 7 years	9.7%	10.1%	9.6%
	% of Pop 5 - 13	12.8%	14.1%	14.0%
	% of Pop 14 - 18	5.5%	6.3%	6.6%
	% of Pop 19 - 22	5.4%	6.1%	6.3%
	% of Pop 22 - 25	4.0%	4.4%	4.5%
% of Pop 25 - 29	7.8%	7.5%	6.9%	
% of Pop 30 - 34	8.5%	7.8%	7.2%	
% of Pop 35 - 39	7.4%	6.9%	6.9%	
% of Pop 40 - 44	6.3%	6.1%	6.5%	
% of Pop 45 - 59	15.5%	15.6%	16.6%	
% of Pop 60 - 74	13.9%	13.2%	13.1%	
% of Pop 75 - 84	4.7%	4.0%	3.9%	
% of Pop 85+	1.8%	1.5%	1.3%	
Median Age	34.8	33.3	33.8	
Average Age	37.4	36.0	36.1	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.7%	6.8%	6.5%
	% of Pop 5 - 13	13.3%	14.8%	14.5%
	% of Pop 14 - 18	5.7%	6.6%	6.9%
	% of Pop 19 - 22	5.6%	6.3%	6.5%
	% of Pop 22 - 25	4.2%	4.5%	4.6%
	% of Pop 25 - 29	8.0%	7.6%	7.1%
	% of Pop 30 - 34	8.5%	7.8%	7.2%
	% of Pop 35 - 39	7.6%	6.9%	6.9%
	% of Pop 40 - 44	6.4%	6.1%	6.4%
	% of Pop 45 - 59	15.4%	15.5%	16.4%
	% of Pop 75 - 84	4.0%	3.5%	3.4%
	% of Pop 60 - 74	13.4%	12.6%	12.6%
	% of Pop 85+	1.2%	1.1%	1.0%
	Median Age	33.8	32.2	32.7
Average Age	36.2	35.0	35.2	

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	% of Pop 0 to 4 years	6.1%	6.2%	6.0%
	% of Pop 5 - 13	12.3%	13.5%	13.5%
	% of Pop 14 - 18	5.3%	6.1%	6.4%
	% of Pop 19 - 22	5.2%	5.8%	6.1%
	% of Pop 22 - 25	3.8%	4.2%	4.3%
	% of Pop 25 - 29	7.6%	7.5%	6.8%
	% of Pop 30 - 34	8.4%	7.8%	7.1%
	% of Pop 35 - 39	7.3%	6.9%	7.0%
	% of Pop 40 - 44	6.2%	6.1%	6.5%
	% of Pop 45 - 59	15.6%	15.7%	16.8%
	% of Pop 60 - 74	14.5%	13.7%	13.5%
	% of Pop 75 - 84	5.4%	4.5%	4.3%
	% of Pop 85+	2.4%	1.8%	1.7%
	Median Age	35.9	34.2	34.8
Average Age	38.5	37.0	37.0	
Race	Count of White	16,696	88,729	239,221
	Count of Black or African-American	3,842	19,300	34,811
	Count of Asian or Pacific Islander	1,370	6,682	35,164
	Count of Other races	19,603	116,833	279,001
	White	40.2%	38.3%	40.7%
	Black or African American	9.3%	8.3%	5.9%
	Asian	3.3%	2.9%	6.0%
	Other Races	47.2%	50.5%	47.4%
Language Spoken	Speak English at Home	66.2%	58.8%	58.3%
	Speak Spanish at Home	29.7%	37.6%	35.4%
	Speak French or French Creole at Home	0.2%	0.1%	0.1%
	Speak German at Home	0.1%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.5%	1.1%	2.2%
	Speak Russian and Other Slavic Languages at H	0.3%	0.1%	0.1%
	Speak Chinese at Home	0.8%	0.3%	0.6%
	Speak Korean at Home	0.1%	0.1%	0.2%
	Speak Vietnamese at Home	0.0%	0.3%	0.3%
	Speak Other Asian Languages at Home	0.6%	0.5%	0.8%
	Speak Tagalog and Other Pacific Languages at H	1.3%	0.6%	1.3%
	Speak Other Language at Home	0.1%	0.4%	0.6%
Hispanic	Hispanic Population	22,035	133,023	318,151
	Hispanic Population Percent	53.1%	57.5%	54.1%
	Mexican	87.4%	87.2%	89.0%
	Puerto Rican	1.6%	1.5%	1.2%
	Cuban	0.3%	0.3%	0.2%
	Dominican	0.0%	0.0%	0.0%
	Central American	3.8%	5.3%	4.2%
	South American	1.3%	0.6%	0.8%
	Other Hispanic	5.4%	5.1%	4.6%
	2000 Hispanic Population Percent	29%	31%	31%
	1990 Hispanic Population Percent	17%	22%	21%

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<b>Ancestry</b>	American (percent of total population)	2.6%	2.4%	2.4%
	American	1.8%	1.7%	1.7%
	Native American (ie. Indian/Eskimo)	0.7%	0.7%	0.6%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	2.9%	2.6%	5.7%
	Chinese	0.4%	0.2%	0.5%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.3%	0.6%	1.8%
	South East Asian (ie. Vietnamese)	2.0%	1.5%	2.6%
	Other Asian	0.1%	0.1%	0.3%
	European (percent of total population)	11.5%	9.6%	10.2%
	British	3.0%	2.1%	2.3%
	Dutch	0.1%	0.2%	0.2%
	French	0.4%	0.4%	0.5%
	German	2.9%	2.3%	2.5%
	Italian	0.7%	0.6%	0.8%
	Polish	0.3%	0.2%	0.2%
	Scandinavian	0.7%	0.6%	0.7%
	Scotch/Irish	2.7%	2.4%	2.2%
Other European (ie. Greek/Russian)	0.8%	0.7%	0.9%	
Middle Eastern	0.3%	0.3%	0.4%	
Other Ancestry	22.5%	20.3%	19.5%	
Unclassified Ancestry	7.0%	7.3%	7.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	27,354	144,923	366,907
	Elementary (0 to 8)	6.0%	12.1%	10.5%
	Some High School (9 to 11)	12.8%	13.8%	11.1%
	High School Graduate (12)	30.0%	28.9%	26.7%
	Some College (13 to 16)	28.1%	24.0%	23.6%
	Associates Degree Only	7.6%	7.3%	8.2%
	Bachelors Degree Only	10.6%	9.5%	13.2%
	Graduate Degree	4.9%	4.4%	6.7%
	% College (4+)	15.5%	13.9%	19.9%
<b>Household Type</b>	Total Households – count	15,584	77,738	184,780
	One Person HHs – count	4,788	18,789	34,746
	Family HHs – count	9,508	53,038	139,934
	Married Couple – count	5,105	28,542	93,340
	w/own children – count	1,951	12,932	47,275
	w/out own children – count	3,154	15,611	46,064
	Male Householder – count	1,395	7,575	14,954
	Female Householder – count	3,008	16,920	31,641
	Non-Family Households – count	1,287	5,912	10,099
	1 Person Household	30.7%	24.2%	18.8%
	2 Person Household	28.2%	26.5%	26.1%
	3 Person Household	14.7%	16.6%	17.1%
	4 Person Household	11.9%	14.6%	17.0%
	5 Person Household	7.4%	9.4%	11.0%
	6 Person Household	4.0%	4.9%	5.7%
7+ Person Household	3.0%	3.9%	4.3%	
% Households With Children	28.4%	34.7%	39.6%	

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Bakersfield Plaza Bakersfield, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	16,590	82,272	193,593
	Owner Occupied Percent	36.9%	39.7%	55.6%
	Renter Occupied Percent	57.1%	54.8%	39.9%
	Vacant Housing Percent	6.1%	5.5%	4.6%
	Total Housing Units (Census 2000)	10,442	42,614	71,155
	For Rent (Census 2000)	54%	48%	43%
	For Sale (Census 2000)	11%	21%	24%
	Rented or Sold, (Census 2000)	8%	6%	7%
	Seasonal (Census 2014)	5%	7%	7%
	Other (Census 2000)	21%	16%	16%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	2%	13%	17%
	Homes Built 1980 to 1989	11%	18%	20%
	Homes Built 1970 to 1979	22%	27%	22%
	Homes Built 1960 to 1969	18%	15%	15%
	Homes Built 1950 to 1959	20%	13%	15%
	Homes Built 1940 to 1949	12%	8%	6%
	Homes Built Before 1939	16%	7%	5%
<b>Units in Structure</b>	1 Unit	60%	65%	71%
	2 - 9 Units	22%	18%	14%
	Greater than 10 Units	17%	13%	11%
	Mobilie Trailer	1%	5%	4%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.2%	1.2%	3.2%
	Property Value \$750,000 to \$999,999	1.6%	2.1%	4.8%
	Property Value \$500,000 to \$749,999	7.5%	8.5%	17.1%
	Property Value \$400,000 to \$499,999	8.0%	11.7%	17.0%
	Property Value \$300,000, to \$399,999	28.4%	24.0%	23.9%
	Property Value \$200,000 to \$299,999	35.3%	29.3%	20.0%
	Property Value \$150,000 to \$199,999	8.7%	9.0%	5.3%
	Property Value \$100,000 to \$149,999	4.2%	6.7%	3.6%
	Property Value \$60,000 to \$99,999	1.4%	2.8%	1.5%
	Property Value \$40,000 to \$59,999	0.3%	1.0%	0.7%
	Property Value \$0 to \$39,999	2.7%	3.2%	2.1%
Median Home Value	\$291,400	\$292,354	\$368,748	
Median Rent	\$520	\$541	\$557	
<b>Wealth per Household</b>	\$0 and under - percent	20.6%	20.7%	19.0%
	\$1 to \$4999 - percent	11.3%	11.4%	9.9%
	\$5k to \$9999 - percent	5.6%	5.6%	5.1%
	\$10k to \$24999 - percent	7.1%	7.1%	6.7%
	\$25k to \$49999 - percent	7.0%	7.0%	7.0%
	\$50k to \$99999 - percent	10.0%	10.1%	10.3%
	\$100k to \$249999 - percent	16.4%	16.4%	17.3%
	\$250k to \$499999 - percent	11.0%	10.9%	12.0%
	\$500k+ - percent	10.9%	10.9%	12.7%
	Median HH Wealth	\$44,175	\$43,725	\$61,284
	Avg HH Wealth	\$191,319	\$190,279	\$214,334

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<b>Economic Viability</b>	Economic Viability Local	226	231	222
	Economic Viability Indexed	226	231	222
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	18,365	94,654	257,758
	Managerial/Executive	10.8%	9.3%	11.6%
	Professional Specialty	15.0%	14.4%	18.9%
	Healthcare Support	3.8%	4.2%	3.9%
	Sales	11.4%	10.4%	9.7%
	Office & Administrative Support	12.7%	11.1%	11.5%
	Protective Service	2.2%	2.3%	2.8%
	Food Preparation	7.6%	7.2%	5.7%
	Building Maintenance & Cleaning	4.6%	4.5%	3.8%
	Personal Care	2.3%	2.5%	2.6%
	Farming, Fishing, & Forestry	3.8%	6.3%	4.8%
	Construction	12.2%	12.0%	10.9%
	Production & Transportation	13.4%	15.8%	13.9%
	Percent White Collar Workers	53.7%	49.5%	55.5%
Percent Blue Collar Workers	46.3%	50.5%	44.5%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	15.4%	19.6%	18.3%
	Manufacturing	4.8%	4.8%	5.1%
	Transportation	4.8%	6.3%	6.2%
	Information	2.2%	1.3%	1.2%
	Wholesale/Retail	16.5%	15.4%	13.9%
	Finance, Insurance, Real Estate	6.1%	3.7%	4.2%
	Professional Services	4.7%	3.8%	3.9%
	Management Services	0.3%	0.1%	0.2%
	Administrative/Waste Services	4.3%	5.5%	4.5%
	Educational Services	21.8%	20.5%	23.5%
	Entertainment Services	11.3%	10.2%	9.3%
	Other Professional Services	3.7%	4.9%	4.5%
	Public Administration	4.1%	3.8%	5.3%
<b>Transportation To Work</b>	Drive to Work Alone	76.1%	77.0%	77.7%
	Drive to Work Carpool	15.1%	15.3%	15.3%
	Travel to Work by Public Transportation	1.7%	1.6%	1.5%
	Drive to Work on Motorcycle	0.2%	0.2%	0.3%
	Drive to Work on Bicycle	0.9%	0.6%	0.5%
	Walked to Work	2.5%	1.8%	1.5%
	Other Means	0.8%	0.7%	0.6%
	Work at Home	2.6%	2.6%	2.5%

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	Travel to Work in Less than 5 Minutes	5.0%	3.5%	3.2%
	Travel to Work in 5 to 9 Minutes	16.8%	13.3%	12.6%
	Travel to Work in 10 to 14 Minutes	26.1%	22.6%	20.9%
	Travel to Work in 15 to 19 Minutes	21.3%	22.5%	22.5%
	Travel to Work in 20 to 29 Minutes	12.3%	17.9%	20.0%
	Travel to Work in 30 to 44 Minutes	9.1%	10.6%	10.7%
	Travel to Work in 45 to 59 Minutes	3.9%	3.9%	4.0%
	Travel to Work in 60 Minutes or more	5.6%	5.8%	6.0%
	Average Travel Time to Work	19	21	21
Vehicles per HH	No Vehicles	10.1%	11.0%	6.8%
	1 Vehicle	45.8%	38.2%	29.2%
	2 Vehicles	31.6%	33.5%	38.6%
	3 or more vehicles	12.5%	17.2%	25.3%
	Average Number of Vehicles	1.52	1.65	1.94
Change	Births (last 12 months)	507	2,817	6,917
	Deaths (last 12 months)	279	1,411	3,518
	Migration (last 12 months)	-282	-1,543	-483
Work place	Workplace Establishments	4,424	10,246	16,229
	Workplace Employees (FTE)	49,338	113,197	180,998