

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.368393 Longitude: -119.051504

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	8,006	102,563	331,111
	Population Est 23Q1	8,014	102,584	331,428
	Population Est 22Q4	8,019	102,622	331,359
	Population Est 22Q3	8,041	102,741	331,463
	Population Est 22Q2	8,040	102,722	331,393
	Population Est 22Q1	8,034	102,685	331,504
	Population Est 21Q4	8,043	102,813	331,702
	Population Est 21Q3	8,045	102,857	331,663
	Population Est 21Q2	8,042	102,885	331,490
	Population Fcst	8,034	103,673	347,672
	2010 Census Population	6,405	63,837	160,301
	2000 Census Population	6,546	60,544	146,052
	1990 Census Population	6,529	57,565	122,636
	Current Year Daytime Population	20,050	159,902	366,597
	Average Seasonal Population	117	747	2,119
	Historical Annual Growth, 1990 – 2000	0.03%	0.51%	1.76%
	Historical Annual Growth, 2000 – 2010	-0.22%	0.53%	0.94%
	Estimated Annual Growth, 2010 – CY	1.70%	3.64%	5.63%
	Projected Annual Growth, CY to Y5	0.07%	0.22%	0.98%
	Group Qtrs Est	208	1,746	4,228
Transient Est Average Last 4 Qtrs	3,170	12,774	15,566	
<b>Households</b>	Current Year Estimated Households	3,019	36,979	110,382
	Households Est 23Q1	3,017	36,933	110,370
	Households Est 22Q4	3,019	36,950	110,339
	Households Est 22Q3	3,026	36,992	110,375
	Households Est 22Q2	3,025	36,984	110,353
	Households Est 22Q1	3,026	36,975	110,382
	Households Est 21Q4	3,029	37,022	110,447
	Households Est 21Q3	3,029	37,047	110,474
	Households Est 21Q2	3,029	37,051	110,408
	Households Fcst	3,027	37,391	115,945
	2010 Census Households	2,429	24,148	55,923
	2000 Census Households	2,477	23,225	51,716
	1990 Census Households	2,606	21,933	44,248
	Historical Annual Growth, 1990 – 2000	-0.51%	0.57%	1.57%
	Historical Annual Growth, 2000 – 2010	-0.19%	0.39%	0.79%
	Estimated Annual Growth, 2010 – CY	1.65%	3.27%	5.27%
	Projected Annual Growth, CY to Y5	0.05%	0.22%	0.99%
	Population per Household	2.58	2.73	2.96

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.368393 Longitude: -119.051504

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.1%	0.6%	0.7%
	HH Income \$250,000 to \$499,999	0.1%	0.7%	0.8%
	HH Income \$200,000 to \$249,999	0.4%	1.7%	1.9%
	HH Income \$175,000 to \$199,999	1.4%	1.4%	2.5%
	HH Income \$150,000 to \$174,999	2.4%	2.1%	3.0%
	HH Income \$100,000 to 149,999	9.3%	10.5%	12.2%
	HH Income \$75,000 to 99,999	11.4%	11.4%	12.7%
	HH Income \$50,000 to 74,999	32.2%	19.3%	17.9%
	HH Income \$35,000 to 49,999	11.1%	14.3%	13.9%
	HH Income \$25,000 to 34,999	12.8%	11.2%	10.8%
	HH Income \$15,000 to 24,999	8.9%	11.4%	10.7%
	HH Income \$0 to 14,999	9.7%	15.5%	12.9%
	Average Household Income	\$62,665	\$63,268	\$70,492
	Median Household Income	\$56,648	\$46,937	\$52,152
	Per Capita Income	\$24,183	\$23,128	\$23,741
	2000 Average HH Income	\$42,302	\$49,528	\$50,829
	2000 Median HH Income	\$34,824	\$36,005	\$38,852
	Average Disposable Income	52,742	52,751	57,828
	Median Disposable Income	49,633	41,568	45,923
	Discretionary HH Income Over \$150,000	0.1%	0.7%	0.9%
	Discretionary HH Income \$125,000 to \$149,999	0.3%	1.4%	1.6%
	Discretionary HH Income \$100,000 to \$124,999	1.1%	1.9%	3.1%
	Discretionary HH Income \$75,000 to \$99,999	3.6%	4.4%	5.9%
	Discretionary HH Income \$50,000 to \$74,999	9.9%	10.1%	12.0%
	Discretionary HH Income \$25,000 to \$49,999	43.8%	27.0%	26.3%
	Discretionary HH Income Under \$25,000	41.2%	54.5%	50.3%
	Average Discretionary HH Income	31,958	30,949	34,804
	Median Discretionary HH Income	29,023	22,333	24,844
	Householder White – Count	1,265	14,336	43,669
	Median HH Income	\$60,244	\$54,585	\$61,973
	Average HH Income	\$69,331	\$66,985	\$73,861
	Householder Black or African-American – Count	191	3,849	8,296
	Median HH Income	\$60,684	\$29,210	\$31,960
	Average HH Income	\$61,912	\$41,759	\$45,499
Householder Hispanic – Count	1,023	13,550	43,176	
Median HH Income	\$50,489	\$45,149	\$47,209	
Average HH Income	\$51,150	\$55,119	\$57,007	
Householder Asian or Pacific Islander – Count	162	1,044	3,684	
Median HH Income	\$44,754	\$58,689	\$77,438	
Average HH Income	\$51,781	\$72,408	\$90,655	
Householder Other or Pacific Islander – Count	378	4,200	11,557	
Median HH Income	\$55,854	\$45,197	\$53,205	
Average HH Income	\$55,848	\$55,544	\$64,603	
Gender	Male Population	3,880	49,822	162,000
	Female Population	4,127	52,741	169,111

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.368393 Longitude: -119.051504

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	505	6,580	20,818
	Count of Pop 0 to 7 years	744	10,044	31,907
	Count of Pop 5 - 13	961	13,640	45,444
	Count of Pop 14 - 18	432	5,962	20,965
	Count of Pop 19 - 22	429	5,810	20,128
	Count of Pop 22 - 25	325	4,304	14,502
	Count of Pop 25 - 29	639	7,865	23,824
	Count of Pop 30 - 34	715	8,306	24,684
	Count of Pop 35 - 39	608	7,292	22,670
	Count of Pop 40 - 44	514	6,298	20,411
	Count of Pop 45 - 59	1,242	15,764	53,557
	Count of Pop 60 - 74	1,088	14,074	45,338
	Count of Pop 75 - 84	386	4,788	13,761
	Count of Pop 85+	163	1,882	5,009
	% of Pop 0 to 4 years	6.3%	6.4%	6.3%
	% of Pop 0 to 7 years	9.3%	9.8%	9.6%
	% of Pop 5 - 13	12.0%	13.3%	13.7%
	% of Pop 14 - 18	5.4%	5.8%	6.3%
	% of Pop 19 - 22	5.4%	5.7%	6.1%
	% of Pop 22 - 25	4.1%	4.2%	4.4%
% of Pop 25 - 29	8.0%	7.7%	7.2%	
% of Pop 30 - 34	8.9%	8.1%	7.5%	
% of Pop 35 - 39	7.6%	7.1%	6.8%	
% of Pop 40 - 44	6.4%	6.1%	6.2%	
% of Pop 45 - 59	15.5%	15.4%	16.2%	
% of Pop 60 - 74	13.6%	13.7%	13.7%	
% of Pop 75 - 84	4.8%	4.7%	4.2%	
% of Pop 85+	2.0%	1.8%	1.5%	
Median Age	35.0	34.3	34.0	
Average Age	37.7	37.1	36.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.8%	6.7%	6.6%
	% of Pop 5 - 13	12.8%	13.9%	14.3%
	% of Pop 14 - 18	5.5%	6.1%	6.6%
	% of Pop 19 - 22	5.6%	5.9%	6.3%
	% of Pop 22 - 25	4.4%	4.3%	4.5%
	% of Pop 25 - 29	8.0%	7.8%	7.3%
	% of Pop 30 - 34	8.8%	8.2%	7.5%
	% of Pop 35 - 39	7.7%	7.1%	6.8%
	% of Pop 40 - 44	6.4%	6.1%	6.1%
	% of Pop 45 - 59	15.6%	15.3%	16.0%
	% of Pop 75 - 84	4.0%	4.0%	3.6%
	% of Pop 60 - 74	13.1%	13.1%	13.2%
	% of Pop 85+	1.3%	1.3%	1.1%
	Median Age	34.0	33.2	32.9
Average Age	36.4	35.9	35.6	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.368393 Longitude: -119.051504

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.9%	6.1%	6.0%
	% of Pop 5 - 13	11.3%	12.7%	13.2%
	% of Pop 14 - 18	5.3%	5.5%	6.1%
	% of Pop 19 - 22	5.1%	5.4%	5.8%
	% of Pop 22 - 25	3.8%	4.1%	4.2%
	% of Pop 25 - 29	8.0%	7.6%	7.1%
	% of Pop 30 - 34	9.1%	8.0%	7.4%
	% of Pop 35 - 39	7.5%	7.1%	6.9%
	% of Pop 40 - 44	6.4%	6.2%	6.2%
	% of Pop 45 - 59	15.4%	15.4%	16.3%
	% of Pop 60 - 74	14.1%	14.3%	14.2%
	% of Pop 75 - 84	5.6%	5.3%	4.7%
	% of Pop 85+	2.7%	2.3%	1.9%
	Median Age	36.1	35.4	35.1
Average Age	39.0	38.2	37.5	
Race	Count of White	3,308	40,962	138,024
	Count of Black or African-American	709	10,352	24,164
	Count of Asian or Pacific Islander	340	3,559	13,239
	Count of Other races	3,649	47,690	155,683
	White	41.3%	39.9%	41.7%
	Black or African American	8.9%	10.1%	7.3%
	Asian	4.2%	3.5%	4.0%
	Other Races	45.6%	46.5%	47.0%
Language Spoken	Speak English at Home	65.6%	64.8%	61.0%
	Speak Spanish at Home	27.7%	31.3%	34.7%
	Speak French or French Creole at Home	0.4%	0.1%	0.1%
	Speak German at Home	0.0%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.3%	0.7%	1.3%
	Speak Russian and Other Slavic Languages at H	0.0%	0.3%	0.1%
	Speak Chinese at Home	1.2%	0.5%	0.4%
	Speak Korean at Home	0.3%	0.1%	0.2%
	Speak Vietnamese at Home	0.0%	0.1%	0.3%
	Speak Other Asian Languages at Home	1.4%	0.6%	0.5%
	Speak Tagalog and Other Pacific Languages at H	3.0%	0.9%	0.7%
	Speak Other Language at Home	0.1%	0.4%	0.5%
Hispanic	Hispanic Population	4,160	53,954	176,628
	Hispanic Population Percent	52.0%	52.6%	53.3%
	Mexican	88.4%	86.2%	87.4%
	Puerto Rican	0.8%	1.8%	1.4%
	Cuban	0.0%	0.3%	0.3%
	Dominican	0.0%	0.0%	0.0%
	Central American	2.7%	5.3%	4.9%
	South American	4.1%	0.9%	0.9%
	Other Hispanic	3.9%	5.4%	5.1%
	2000 Hispanic Population Percent	27%	28%	30%
	1990 Hispanic Population Percent	16%	18%	22%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.368393 Longitude: -119.051504

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	2.8%	2.8%	2.6%
	American	2.0%	2.0%	1.9%
	Native American (ie. Indian/Eskimo)	0.7%	0.7%	0.6%
	Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
	Asian (percent of total population)	3.9%	3.1%	3.7%
	Chinese	0.4%	0.3%	0.4%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.1%	0.4%	0.9%
	South East Asian (ie. Vietnamese)	3.3%	2.0%	1.8%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	11.1%	11.1%	11.3%
	British	3.2%	2.5%	2.5%
	Dutch	0.1%	0.2%	0.2%
	French	0.5%	0.4%	0.5%
	German	2.4%	2.7%	2.6%
	Italian	0.7%	0.8%	0.9%
	Polish	0.2%	0.2%	0.3%
	Scandinavian	0.6%	0.7%	0.7%
	Scotch/Irish	2.7%	2.7%	2.6%
Other European (ie. Greek/Russian)	0.8%	0.9%	0.9%	
Middle Eastern	0.2%	0.4%	0.3%	
Other Ancestry	22.3%	22.5%	20.6%	
Unclassified Ancestry	7.8%	7.5%	8.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	5,355	66,268	209,253
	Elementary (0 to 8)	7.8%	7.5%	10.4%
	Some High School (9 to 11)	9.8%	12.3%	11.7%
	High School Graduate (12)	30.3%	28.4%	27.8%
	Some College (13 to 16)	28.3%	25.6%	24.4%
	Associates Degree Only	8.5%	8.6%	8.0%
	Bachelors Degree Only	9.7%	12.0%	11.6%
	Graduate Degree	5.7%	5.7%	6.1%
	% College (4+)	15.4%	17.6%	17.7%
<b>Household Type</b>	Total Households – count	3,019	36,979	110,382
	One Person HHs – count	931	10,255	24,694
	Family HHs – count	1,788	23,844	78,233
	Married Couple – count	1,121	12,844	46,742
	w/own children – count	347	5,168	20,977
	w/out own children – count	774	7,676	25,765
	Male Householder – count	171	3,460	10,005
	Female Householder – count	495	7,540	21,486
	Non-Family Households – count	301	2,880	7,455
	1 Person Household	30.8%	27.7%	22.4%
	2 Person Household	28.3%	27.9%	27.4%
	3 Person Household	14.6%	15.7%	16.7%
	4 Person Household	12.4%	13.0%	15.3%
	5 Person Household	6.8%	8.1%	9.6%
	6 Person Household	4.0%	4.3%	4.9%
7+ Person Household	3.2%	3.2%	3.8%	
% Households With Children	23.1%	31.2%	34.9%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.368393 Longitude: -119.051504

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	3,174	39,200	116,054
	Owner Occupied Percent	36.6%	38.9%	46.9%
	Renter Occupied Percent	58.5%	55.4%	48.3%
	Vacant Housing Percent	4.9%	5.7%	4.9%
	Total Housing Units (Census 2000)	2,621	24,667	54,995
	For Rent (Census 2000)	61%	47%	45%
	For Sale (Census 2000)	1%	20%	24%
	Rented or Sold, (Census 2000)	0%	6%	7%
	Seasonal (Census 2014)	16%	8%	7%
	Other (Census 2000)	37%	15%	15%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	2%	8%	18%
	Homes Built 1980 to 1989	14%	16%	20%
	Homes Built 1970 to 1979	28%	30%	23%
	Homes Built 1960 to 1969	15%	16%	13%
	Homes Built 1950 to 1959	26%	13%	12%
	Homes Built 1940 to 1949	10%	8%	7%
	Homes Built Before 1939	6%	8%	6%
<b>Units in Structure</b>	1 Unit	64%	61%	68%
	2 - 9 Units	21%	19%	16%
	Greater than 10 Units	14%	16%	11%
	Mobilie Trailer	0%	4%	4%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.8%	1.5%	2.0%
	Property Value \$750,000 to \$999,999	1.6%	2.5%	3.2%
	Property Value \$500,000 to \$749,999	11.6%	10.0%	13.8%
	Property Value \$400,000 to \$499,999	6.0%	12.0%	15.1%
	Property Value \$300,000, to \$399,999	25.1%	26.3%	24.5%
	Property Value \$200,000 to \$299,999	42.6%	30.1%	23.9%
	Property Value \$150,000 to \$199,999	7.8%	7.2%	6.7%
	Property Value \$100,000 to \$149,999	3.1%	4.4%	4.9%
	Property Value \$60,000 to \$99,999	0.1%	1.8%	2.1%
	Property Value \$40,000 to \$59,999	0.0%	0.7%	0.7%
	Property Value \$0 to \$39,999	0.5%	3.0%	2.5%
	Median Home Value	\$288,869	\$309,576	\$336,356
Median Rent	\$549	\$548	\$556	
<b>Wealth per Household</b>	\$0 and under - percent	20.3%	20.4%	19.8%
	\$1 to \$4999 - percent	10.9%	11.1%	10.6%
	\$5k to \$9999 - percent	5.5%	5.5%	5.3%
	\$10k to \$24999 - percent	7.1%	7.1%	6.9%
	\$25k to \$49999 - percent	7.0%	7.0%	7.0%
	\$50k to \$99999 - percent	10.0%	10.0%	10.1%
	\$100k to \$249999 - percent	16.6%	16.5%	16.9%
	\$250k to \$499999 - percent	11.2%	11.1%	11.5%
	\$500k+ - percent	11.3%	11.2%	11.8%
	Median HH Wealth	\$46,951	\$45,991	\$51,851
	Avg HH Wealth	\$195,989	\$195,090	\$203,157



# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.368393 Longitude: -119.051504

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Economic Viability</b>	Economic Viability Local	235	225	226
	Economic Viability Indexed	235	225	226
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,568	42,836	141,333
	Managerial/Executive	12.3%	10.7%	10.6%
	Professional Specialty	17.3%	17.4%	17.3%
	Healthcare Support	2.5%	4.3%	4.1%
	Sales	10.2%	10.6%	10.1%
	Office & Administrative Support	10.9%	11.8%	11.4%
	Protective Service	1.7%	2.1%	2.5%
	Food Preparation	7.2%	7.3%	6.3%
	Building Maintenance & Cleaning	4.0%	4.1%	4.0%
	Personal Care	1.8%	2.6%	2.7%
	Farming, Fishing, & Forestry	6.2%	3.5%	5.1%
	Construction	14.9%	10.2%	11.5%
	Production & Transportation	11.0%	15.5%	14.4%
	Percent White Collar Workers	53.2%	54.7%	53.5%
Percent Blue Collar Workers	46.8%	45.3%	46.5%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	21.6%	15.0%	18.7%
	Manufacturing	2.6%	5.1%	4.7%
	Transportation	3.8%	5.9%	5.8%
	Information	3.5%	1.9%	1.4%
	Wholesale/Retail	17.8%	15.2%	14.7%
	Finance, Insurance, Real Estate	4.9%	4.4%	4.2%
	Professional Services	3.7%	4.9%	3.9%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.0%	5.1%	5.0%
	Educational Services	22.2%	23.6%	22.6%
	Entertainment Services	10.0%	10.9%	9.3%
	Other Professional Services	4.3%	4.0%	4.8%
	Public Administration	2.6%	3.9%	4.8%
<b>Transportation To Work</b>	Drive to Work Alone	75.3%	78.9%	77.6%
	Drive to Work Carpool	17.1%	13.8%	15.2%
	Travel to Work by Public Transportation	0.9%	1.2%	1.5%
	Drive to Work on Motorcycle	0.3%	0.3%	0.4%
	Drive to Work on Bicycle	0.9%	0.7%	0.6%
	Walked to Work	2.4%	1.9%	1.5%
	Other Means	0.9%	0.8%	0.7%
	Work at Home	2.2%	2.5%	2.6%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.368393 Longitude: -119.051504

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	6.2%	4.0%	3.2%
	Travel to Work in 5 to 9 Minutes	16.8%	14.8%	12.9%
	Travel to Work in 10 to 14 Minutes	23.5%	24.5%	21.8%
	Travel to Work in 15 to 19 Minutes	20.7%	22.6%	22.6%
	Travel to Work in 20 to 29 Minutes	12.1%	15.8%	19.0%
	Travel to Work in 30 to 44 Minutes	9.2%	9.3%	10.5%
	Travel to Work in 45 to 59 Minutes	5.1%	3.8%	4.3%
	Travel to Work in 60 Minutes or more	6.4%	5.2%	5.8%
	Average Travel Time to Work	20	19	21
Vehicles per HH	No Vehicles	7.1%	11.0%	9.2%
	1 Vehicle	43.9%	40.9%	34.4%
	2 Vehicles	34.3%	33.3%	36.0%
	3 or more vehicles	14.7%	14.8%	20.4%
		Average Number of Vehicles	1.60	1.58
Change	Births (last 12 months)	101	1,246	3,921
	Deaths (last 12 months)	53	701	2,089
	Migration (last 12 months)	-72	-587	-1,875
Work place	Workplace Establishments	1,502	7,167	12,869
	Workplace Employees (FTE)	15,844	80,142	142,370