

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,931	58,180	183,831
	Population Est 23Q1	5,926	58,157	183,641
	Population Est 22Q4	5,902	58,006	183,249
	Population Est 22Q3	5,888	57,925	182,854
	Population Est 22Q2	5,819	57,710	182,495
	Population Est 22Q1	5,812	57,718	182,408
	Population Est 21Q4	5,818	57,792	182,534
	Population Est 21Q3	5,778	57,410	181,717
	Population Est 21Q2	5,803	57,492	181,640
	Population Fcst	6,474	61,303	194,689
	2010 Census Population	0	7,141	27,810
	2000 Census Population	0	6,462	28,231
	1990 Census Population	0	5,989	23,271
	Current Year Daytime Population	18,081	104,337	215,469
	Average Seasonal Population	23	245	696
	Historical Annual Growth, 1990 – 2000	0.00%	0.76%	1.95%
	Historical Annual Growth, 2000 – 2010	0.00%	1.00%	-0.15%
	Estimated Annual Growth, 2010 – CY	0.00%	17.15%	15.32%
	Projected Annual Growth, CY to Y5	1.77%	1.05%	1.15%
	Group Qtrs Est	633	4,084	4,649
Transient Est Average Last 4 Qtrs	2,374	8,819	9,809	
Households	Current Year Estimated Households	2,422	23,487	69,869
	Households Est 23Q1	2,419	23,466	69,774
	Households Est 22Q4	2,408	23,403	69,617
	Households Est 22Q3	2,401	23,363	69,456
	Households Est 22Q2	2,370	23,269	69,305
	Households Est 22Q1	2,367	23,273	69,267
	Households Est 21Q4	2,370	23,306	69,324
	Households Est 21Q3	2,352	23,120	68,976
	Households Est 21Q2	2,364	23,165	68,966
	Households Fcst	2,666	24,821	74,148
	2010 Census Households	0	2,916	11,091
	2000 Census Households	0	2,522	10,901
	1990 Census Households	0	2,329	9,082
	Historical Annual Growth, 1990 – 2000	0.00%	0.80%	1.84%
	Historical Annual Growth, 2000 – 2010	0.00%	1.46%	0.17%
	Estimated Annual Growth, 2010 – CY	0.00%	17.05%	14.90%
	Projected Annual Growth, CY to Y5	1.94%	1.11%	1.20%
Population per Household	2.19	2.30	2.56	

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Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.2%	1.1%	1.5%
	HH Income \$250,000 to \$499,999	2.6%	1.3%	1.8%
	HH Income \$200,000 to \$249,999	6.1%	3.1%	4.2%
	HH Income \$175,000 to \$199,999	1.3%	3.2%	5.8%
	HH Income \$150,000 to \$174,999	2.1%	5.9%	7.1%
	HH Income \$100,000 to 149,999	19.2%	16.7%	19.5%
	HH Income \$75,000 to 99,999	21.7%	14.9%	14.5%
	HH Income \$50,000 to 74,999	12.3%	20.2%	16.5%
	HH Income \$35,000 to 49,999	15.0%	10.5%	10.0%
	HH Income \$25,000 to 34,999	5.4%	8.9%	7.0%
	HH Income \$15,000 to 24,999	2.4%	6.8%	5.5%
	HH Income \$0 to 14,999	9.7%	7.3%	6.7%
	Average Household Income	\$90,410	\$88,456	\$104,252
	Median Household Income	\$80,576	\$69,957	\$81,554
	Per Capita Income	\$39,605	\$37,776	\$40,425
	2000 Average HH Income	\$0	\$63,185	\$68,006
	2000 Median HH Income	\$20,000	\$52,398	\$52,136
	Average Disposable Income	79,138	71,708	81,128
	Median Disposable Income	68,770	59,964	69,598
	Discretionary HH Income Over \$150,000	0.1%	1.7%	3.1%
	Discretionary HH Income \$125,000 to \$149,999	9.5%	3.5%	4.7%
	Discretionary HH Income \$100,000 to \$124,999	3.0%	5.7%	8.8%
	Discretionary HH Income \$75,000 to \$99,999	11.5%	10.5%	13.0%
	Discretionary HH Income \$50,000 to \$74,999	26.3%	18.9%	20.9%
	Discretionary HH Income \$25,000 to \$49,999	30.7%	32.7%	27.2%
	Discretionary HH Income Under \$25,000	18.9%	27.0%	22.2%
	Average Discretionary HH Income	56,053	50,359	58,659
	Median Discretionary HH Income	50,223	41,726	50,591
	Householder White – Count	1,026	13,198	44,163
	Median HH Income	\$72,571	\$71,127	\$85,204
	Average HH Income	\$78,580	\$83,350	\$94,205
	Householder Black or African-American – Count	831	5,906	13,538
	Median HH Income	\$81,929	\$65,974	\$77,376
	Average HH Income	\$80,779	\$73,830	\$83,226
Householder Hispanic – Count	64	1,576	5,050	
Median HH Income	\$86,287	\$57,950	\$66,434	
Average HH Income	\$80,330	\$71,754	\$78,329	
Householder Asian or Pacific Islander – Count	404	1,588	3,545	
Median HH Income	\$132,050	\$95,791	\$98,360	
Average HH Income	\$119,272	\$102,312	\$101,629	
Householder Other or Pacific Islander – Count	98	1,219	3,572	
Median HH Income	\$75,565	\$63,640	\$78,575	
Average HH Income	\$78,962	\$72,436	\$86,706	
Gender	Male Population	2,713	27,250	88,144
	Female Population	3,218	30,930	95,687

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Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	424	3,614	10,363
	Count of Pop 0 to 7 years	485	4,356	13,874
	Count of Pop 5 - 13	483	4,836	17,972
	Count of Pop 14 - 18	314	2,927	9,522
	Count of Pop 19 - 22	517	4,229	10,999
	Count of Pop 22 - 25	518	3,962	9,068
	Count of Pop 25 - 29	801	6,174	14,326
	Count of Pop 30 - 34	563	4,648	12,592
	Count of Pop 35 - 39	453	3,967	12,425
	Count of Pop 40 - 44	399	3,518	11,908
	Count of Pop 45 - 59	895	9,546	34,744
	Count of Pop 60 - 74	447	7,368	28,227
	Count of Pop 75 - 84	94	2,461	8,889
	Count of Pop 85+	23	931	2,795
	% of Pop 0 to 4 years	7.2%	6.2%	5.6%
	% of Pop 0 to 7 years	8.2%	7.5%	7.5%
	% of Pop 5 - 13	8.2%	8.3%	9.8%
	% of Pop 14 - 18	5.3%	5.0%	5.2%
	% of Pop 19 - 22	8.7%	7.3%	6.0%
	% of Pop 22 - 25	8.7%	6.8%	4.9%
	% of Pop 25 - 29	13.5%	10.6%	7.8%
	% of Pop 30 - 34	9.5%	8.0%	6.8%
	% of Pop 35 - 39	7.6%	6.8%	6.8%
	% of Pop 40 - 44	6.7%	6.0%	6.5%
	% of Pop 45 - 59	15.1%	16.4%	18.9%
	% of Pop 60 - 74	7.5%	12.7%	15.4%
% of Pop 75 - 84	1.6%	4.2%	4.8%	
% of Pop 85+	0.4%	1.6%	1.5%	
Median Age	29.4	33.6	37.8	
Average Age	32.6	37.3	39.3	
Male Population by Age	% of Pop 0 to 4 years	8.0%	6.7%	5.9%
	% of Pop 5 - 13	9.3%	8.9%	10.3%
	% of Pop 14 - 18	5.2%	5.2%	5.4%
	% of Pop 19 - 22	8.0%	7.2%	6.2%
	% of Pop 22 - 25	8.0%	6.6%	5.1%
	% of Pop 25 - 29	13.4%	10.9%	8.2%
	% of Pop 30 - 34	9.9%	8.4%	7.2%
	% of Pop 35 - 39	7.8%	7.1%	6.9%
	% of Pop 40 - 44	7.0%	6.1%	6.5%
	% of Pop 45 - 59	15.1%	16.3%	18.6%
	% of Pop 75 - 84	1.4%	3.6%	4.2%
	% of Pop 60 - 74	6.8%	12.0%	14.6%
	% of Pop 85+	0.3%	1.0%	1.0%
	Median Age	29.3	32.7	36.3
Average Age	31.8	36.1	38.1	

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	% of Pop 0 to 4 years	6.5%	5.8%	5.4%
	% of Pop 5 - 13	7.2%	7.8%	9.3%
	% of Pop 14 - 18	5.4%	4.9%	4.9%
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	% of Pop 35 - 39	7.5%	6.6%	6.7%
	% of Pop 40 - 44	6.5%	6.0%	6.5%
	% of Pop 45 - 59	15.1%	16.5%	19.2%
	% of Pop 60 - 74	8.2%	13.2%	16.1%
	% of Pop 75 - 84	1.8%	4.8%	5.4%
	% of Pop 85+	0.5%	2.1%	2.0%
	Median Age	29.5	34.5	39.3
Average Age	33.2	38.3	40.4	
Race	Count of White	2,197	30,375	107,017
	Count of Black or African-American	2,096	15,176	36,855
	Count of Asian or Pacific Islander	777	3,806	10,271
	Count of Other races	861	8,824	29,688
	White	37.0%	52.2%	58.2%
	Black or African American	35.3%	26.1%	20.0%
	Asian	13.1%	6.5%	5.6%
	Other Races	14.5%	15.2%	16.1%
Language Spoken	Speak English at Home	77.1%	78.5%	79.9%
	Speak Spanish at Home	3.3%	8.8%	9.2%
	Speak French or French Creole at Home	0.0%	0.4%	1.0%
	Speak German at Home	0.0%	0.1%	0.3%
	Speak Other Indo-European Languages at Home	12.4%	5.6%	3.8%
	Speak Russian and Other Slavic Languages at H	0.8%	1.1%	0.8%
	Speak Chinese at Home	0.0%	0.2%	0.4%
	Speak Korean at Home	0.7%	0.4%	0.4%
	Speak Vietnamese at Home	0.0%	0.6%	0.5%
	Speak Other Asian Languages at Home	2.0%	1.3%	1.0%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.2%
	Speak Other Language at Home	3.7%	2.9%	2.6%
Hispanic	Hispanic Population	584	6,780	23,342
	Hispanic Population Percent	9.8%	11.7%	12.7%
	Mexican	53.9%	53.1%	49.9%
	Puerto Rican	10.1%	10.7%	13.2%
	Cuban	0.5%	2.0%	2.9%
	Dominican	0.1%	1.5%	1.6%
	Central American	3.6%	8.7%	11.9%
	South American	27.1%	17.8%	13.9%
	Other Hispanic	4.8%	6.1%	6.5%
	2000 Hispanic Population Percent	0%	5%	9%
	1990 Hispanic Population Percent	0%	3%	2%

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Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	1.8%	4.5%	5.0%
	American	1.6%	4.2%	4.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	13.1%	6.5%	5.5%
	Chinese	0.4%	0.4%	0.6%
	Japanese	0.1%	0.2%	0.2%
	Korean	0.9%	0.5%	0.5%
	South Central Asian (ie. Indian)	11.4%	3.9%	2.9%
	South East Asian (ie. Vietnamese)	0.3%	1.2%	1.1%
	Other Asian	0.0%	0.2%	0.2%
	European (percent of total population)	19.8%	27.1%	30.5%
	British	5.8%	7.5%	8.3%
	Dutch	0.1%	0.3%	0.4%
	French	0.3%	0.8%	1.1%
	German	4.5%	5.3%	5.8%
	Italian	1.0%	1.8%	2.5%
	Polish	0.8%	1.1%	1.1%
	Scandinavian	1.4%	1.0%	1.1%
	Scotch/Irish	4.2%	6.5%	7.1%
Other European (ie. Greek/Russian)	1.8%	2.8%	3.1%	
Middle Eastern	0.5%	0.5%	0.7%	
Other Ancestry	39.6%	31.0%	28.1%	
Unclassified Ancestry	15.4%	18.9%	17.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,675	38,613	125,907
	Elementary (0 to 8)	0.3%	1.7%	2.5%
	Some High School (9 to 11)	0.6%	4.0%	4.1%
	High School Graduate (12)	6.4%	20.0%	19.1%
	Some College (13 to 16)	14.3%	22.7%	20.4%
	Associates Degree Only	6.4%	6.6%	6.9%
	Bachelors Degree Only	43.0%	29.9%	31.4%
	Graduate Degree	29.1%	15.1%	15.7%
	% College (4+)	72.1%	45.0%	47.1%
Household Type	Total Households – count	2,422	23,487	69,869
	One Person HHs – count	897	7,840	17,937
	Family HHs – count	1,189	12,767	46,186
	Married Couple – count	708	8,909	35,531
	w/own children – count	552	4,126	15,428
	w/out own children – count	156	4,783	20,103
	Male Householder – count	8	808	2,225
	Female Householder – count	473	3,051	8,430
	Non-Family Households – count	337	2,880	5,746
	1 Person Household	37.0%	33.4%	25.7%
	2 Person Household	30.0%	32.2%	32.8%
	3 Person Household	16.1%	15.5%	17.2%
	4 Person Household	10.6%	11.2%	14.2%
	5 Person Household	3.4%	4.5%	6.2%
	6 Person Household	2.1%	2.0%	2.5%
7+ Person Household	0.8%	1.2%	1.4%	
% Households With Children	37.2%	25.4%	29.0%	

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Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	2,654	25,199	73,718
	Owner Occupied Percent	28.8%	41.8%	61.4%
	Renter Occupied Percent	62.5%	51.4%	33.4%
	Vacant Housing Percent	8.7%	6.8%	5.2%
	Total Housing Units (Census 2000)	0	2,642	11,419
	For Rent (Census 2000)	0%	34%	37%
	For Sale (Census 2000)	0%	17%	29%
	Rented or Sold, (Census 2000)	0%	8%	6%
	Seasonal (Census 2014)	0%	18%	5%
	Other (Census 2000)	0%	33%	25%
Homes Built By Year	Homes Built 1990 to 2000	0%	11%	19%
	Homes Built 1980 to 1989	0%	31%	27%
	Homes Built 1970 to 1979	0%	15%	15%
	Homes Built 1960 to 1969	0%	22%	14%
	Homes Built 1950 to 1959	0%	9%	11%
	Homes Built 1940 to 1949	0%	4%	6%
	Homes Built Before 1939	0%	8%	8%
Units in Structure	1 Unit	0%	81%	73%
	2 - 9 Units	0%	4%	12%
	Greater than 10 Units	0%	15%	14%
	Mobilie Trailer	0%	0%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.8%	3.3%	3.3%
	Property Value \$750,000 to \$999,999	0.7%	4.1%	5.5%
	Property Value \$500,000 to \$749,999	14.9%	18.2%	20.1%
	Property Value \$400,000 to \$499,999	17.1%	17.2%	18.8%
	Property Value \$300,000, to \$399,999	16.9%	23.2%	25.0%
	Property Value \$200,000 to \$299,999	46.6%	26.5%	20.3%
	Property Value \$150,000 to \$199,999	1.9%	4.6%	3.6%
	Property Value \$100,000 to \$149,999	0.1%	1.9%	1.2%
	Property Value \$60,000 to \$99,999	0.0%	0.4%	0.3%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.3%
	Property Value \$0 to \$39,999	0.0%	0.1%	0.8%
	Median Home Value	\$308,413	\$369,502	\$392,572
Median Rent	\$200	\$877	\$763	
Wealth per Household	\$0 and under - percent	20.0%	19.0%	17.2%
	\$1 to \$4999 - percent	9.7%	9.5%	8.2%
	\$5k to \$9999 - percent	5.3%	5.1%	4.5%
	\$10k to \$24999 - percent	6.9%	6.8%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	9.5%	9.9%	10.2%
	\$100k to \$249999 - percent	16.0%	17.0%	18.1%
	\$250k to \$499999 - percent	11.9%	12.2%	13.4%
	\$500k+ - percent	14.0%	13.7%	15.4%
	Median HH Wealth	\$57,189	\$64,002	\$84,536
	Avg HH Wealth	\$224,184	\$224,360	\$247,660

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Economic Viability	Economic Viability Local	255	244	239
	Economic Viability Indexed	255	244	239
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,867	33,824	102,205
	Managerial/Executive	20.6%	20.4%	21.8%
	Professional Specialty	37.0%	26.0%	25.9%
	Healthcare Support	1.8%	1.4%	1.8%
	Sales	14.6%	13.4%	13.0%
	Office & Administrative Support	15.3%	13.2%	10.7%
	Protective Service	0.5%	1.0%	1.4%
	Food Preparation	4.7%	5.1%	5.8%
	Building Maintenance & Cleaning	0.5%	2.1%	2.6%
	Personal Care	1.0%	2.3%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.2%
	Construction	1.2%	6.1%	5.9%
	Production & Transportation	2.8%	8.8%	8.4%
	Percent White Collar Workers	89.3%	74.4%	73.2%
Percent Blue Collar Workers	10.7%	25.6%	26.8%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	1.9%	7.8%	7.6%
	Manufacturing	10.7%	6.3%	6.9%
	Transportation	1.4%	3.1%	4.0%
	Information	0.6%	2.3%	2.7%
	Wholesale/Retail	19.1%	18.2%	16.3%
	Finance, Insurance, Real Estate	7.3%	9.4%	8.7%
	Professional Services	23.1%	13.2%	12.8%
	Management Services	0.0%	0.2%	0.3%
	Administrative/Waste Services	5.9%	6.0%	4.6%
	Educational Services	16.8%	17.3%	18.7%
	Entertainment Services	9.8%	9.2%	9.9%
Other Professional Services	3.1%	5.4%	5.3%	
Public Administration	0.3%	1.8%	2.3%	
Transportation To Work	Drive to Work Alone	0.0%	84.2%	79.1%
	Drive to Work Carpool	0.0%	10.1%	13.4%
	Travel to Work by Public Transportation	0.0%	1.9%	1.8%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.0%	0.0%
	Walked to Work	0.0%	0.9%	1.5%
	Other Means	0.0%	0.5%	0.8%
	Work at Home	0.0%	2.3%	3.5%

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	Travel to Work in Less than 5 Minutes	0.0%	2.8%	1.9%
	Travel to Work in 5 to 9 Minutes	0.0%	13.2%	9.1%
	Travel to Work in 10 to 14 Minutes	0.0%	10.3%	11.3%
	Travel to Work in 15 to 19 Minutes	0.0%	16.2%	15.9%
	Travel to Work in 20 to 29 Minutes	0.0%	13.8%	15.8%
	Travel to Work in 30 to 44 Minutes	0.0%	22.2%	23.7%
	Travel to Work in 45 to 59 Minutes	0.0%	12.3%	12.6%
	Travel to Work in 60 Minutes or more	0.0%	9.2%	9.7%
Average Travel Time to Work		0	26	27
Vehicles per HH	No Vehicles	0.7%	3.2%	3.3%
	1 Vehicle	50.2%	41.5%	30.4%
	2 Vehicles	37.5%	37.0%	42.1%
	3 or more vehicles	11.7%	18.3%	24.2%
	Average Number of Vehicles	1.61	1.75	1.96
Change	Births (last 12 months)	105	844	2,245
	Deaths (last 12 months)	28	510	1,810
	Migration (last 12 months)	37	157	949
Work place	Workplace Establishments	524	3,584	7,594
	Workplace Employees (FTE)	7,830	47,941	97,795