

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	36,913	160,145	655,269
	Population Est 23Q1	36,890	159,951	653,939
	Population Est 22Q4	36,815	159,565	652,459
	Population Est 22Q3	36,744	159,299	649,970
	Population Est 22Q2	36,560	158,958	648,362
	Population Est 22Q1	36,571	158,914	647,006
	Population Est 21Q4	36,602	158,989	645,687
	Population Est 21Q3	36,462	158,244	644,229
	Population Est 21Q2	36,585	157,993	642,181
	Population Fcst	38,780	169,891	689,953
	2010 Census Population	2,553	33,571	203,689
	2000 Census Population	2,223	34,223	200,890
	1990 Census Population	1,996	27,703	160,885
	Current Year Daytime Population	63,016	219,192	697,697
	Average Seasonal Population	99	623	3,393
	Historical Annual Growth, 1990 – 2000	1.08%	2.14%	2.25%
	Historical Annual Growth, 2000 – 2010	1.39%	-0.19%	0.14%
	Estimated Annual Growth, 2010 – CY	22.34%	12.52%	9.22%
	Projected Annual Growth, CY to Y5	0.99%	1.19%	1.04%
	Group Qtrs Est	3,702	5,704	9,369
Transient Est Average Last 4 Qtrs	8,554	13,097	55,572	
Households	Current Year Estimated Households	15,317	61,644	253,998
	Households Est 23Q1	15,298	61,542	253,423
	Households Est 22Q4	15,265	61,384	252,841
	Households Est 22Q3	15,232	61,270	251,856
	Households Est 22Q2	15,149	61,127	251,225
	Households Est 22Q1	15,155	61,099	250,719
	Households Est 21Q4	15,171	61,142	250,142
	Households Est 21Q3	15,103	60,817	249,539
	Households Est 21Q2	15,165	60,747	248,735
	Households Fcst	16,112	65,500	267,813
	2010 Census Households	1,021	13,446	81,544
	2000 Census Households	869	13,563	79,842
	1990 Census Households	770	11,542	65,539
	Historical Annual Growth, 1990 – 2000	1.22%	1.63%	1.99%
	Historical Annual Growth, 2000 – 2010	1.62%	-0.09%	0.21%
	Estimated Annual Growth, 2010 – CY	22.68%	12.18%	8.95%
	Projected Annual Growth, CY to Y5	1.02%	1.22%	1.06%
Population per Household	2.17	2.51	2.54	

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Barrett Place Kennesaw, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.9%	1.1%	1.6%
	HH Income \$250,000 to \$499,999	1.1%	1.3%	1.9%
	HH Income \$200,000 to \$249,999	2.6%	3.0%	4.6%
	HH Income \$175,000 to \$199,999	2.5%	4.7%	5.9%
	HH Income \$150,000 to \$174,999	4.3%	5.9%	6.6%
	HH Income \$100,000 to 149,999	17.0%	18.7%	18.6%
	HH Income \$75,000 to 99,999	15.4%	14.4%	14.3%
	HH Income \$50,000 to 74,999	20.5%	18.3%	17.3%
	HH Income \$35,000 to 49,999	10.8%	11.1%	10.5%
	HH Income \$25,000 to 34,999	8.8%	8.1%	6.8%
	HH Income \$15,000 to 24,999	8.0%	6.1%	5.6%
	HH Income \$0 to 14,999	8.0%	7.3%	6.1%
	Average Household Income	\$81,206	\$94,179	\$105,597
	Median Household Income	\$67,466	\$73,734	\$80,684
	Per Capita Income	\$36,432	\$37,217	\$41,293
	2000 Average HH Income	\$62,915	\$57,765	\$69,286
	2000 Median HH Income	\$55,704	\$44,825	\$53,062
	Average Disposable Income	67,867	74,328	81,608
	Median Disposable Income	57,961	63,071	68,887
	Discretionary HH Income Over \$150,000	0.6%	1.8%	3.7%
	Discretionary HH Income \$125,000 to \$149,999	3.4%	3.5%	4.8%
	Discretionary HH Income \$100,000 to \$124,999	4.2%	7.0%	8.1%
	Discretionary HH Income \$75,000 to \$99,999	8.9%	11.7%	12.6%
	Discretionary HH Income \$50,000 to \$74,999	20.3%	20.0%	19.8%
	Discretionary HH Income \$25,000 to \$49,999	33.8%	30.3%	27.8%
	Discretionary HH Income Under \$25,000	28.8%	25.6%	23.1%
	Average Discretionary HH Income	46,809	52,777	58,365
	Median Discretionary HH Income	39,819	44,513	49,089
	Householder White – Count	7,900	36,338	155,474
	Median HH Income	\$68,482	\$76,123	\$88,698
	Average HH Income	\$77,130	\$87,530	\$97,083
	Householder Black or African-American – Count	4,691	13,519	50,318
	Median HH Income	\$63,288	\$68,315	\$70,164
	Average HH Income	\$71,398	\$76,146	\$79,192
Householder Hispanic – Count	792	5,232	23,420	
Median HH Income	\$60,209	\$63,702	\$63,078	
Average HH Income	\$70,694	\$75,129	\$74,377	
Householder Asian or Pacific Islander – Count	1,156	3,054	11,597	
Median HH Income	\$99,486	\$94,222	\$96,425	
Average HH Income	\$105,542	\$98,950	\$103,216	
Householder Other or Pacific Islander – Count	778	3,501	13,189	
Median HH Income	\$57,651	\$68,847	\$75,022	
Average HH Income	\$65,983	\$76,287	\$82,963	
Gender	Male Population	17,012	77,044	318,067
	Female Population	19,901	83,100	337,202

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Total Population by Age	Count of Pop 0 to 4 years	2,439	9,446	37,541
	Count of Pop 0 to 7 years	2,805	12,425	51,549
	Count of Pop 5 - 13	2,877	15,528	68,656
	Count of Pop 14 - 18	1,921	8,295	34,376
	Count of Pop 19 - 22	3,088	10,063	36,304
	Count of Pop 22 - 25	3,028	8,592	28,120
	Count of Pop 25 - 29	4,488	13,728	47,359
	Count of Pop 30 - 34	3,196	12,164	48,729
	Count of Pop 35 - 39	2,603	11,390	47,361
	Count of Pop 40 - 44	2,182	10,466	44,721
	Count of Pop 45 - 59	5,539	28,804	126,856
	Count of Pop 60 - 74	3,842	22,394	96,436
	Count of Pop 75 - 84	1,256	6,933	30,139
	Count of Pop 85+	456	2,342	8,670
	% of Pop 0 to 4 years	6.6%	5.9%	5.7%
	% of Pop 0 to 7 years	7.6%	7.8%	7.9%
	% of Pop 5 - 13	7.8%	9.7%	10.5%
	% of Pop 14 - 18	5.2%	5.2%	5.2%
	% of Pop 19 - 22	8.4%	6.3%	5.5%
	% of Pop 22 - 25	8.2%	5.4%	4.3%
% of Pop 25 - 29	12.2%	8.6%	7.2%	
% of Pop 30 - 34	8.7%	7.6%	7.4%	
% of Pop 35 - 39	7.1%	7.1%	7.2%	
% of Pop 40 - 44	5.9%	6.5%	6.8%	
% of Pop 45 - 59	15.0%	18.0%	19.4%	
% of Pop 60 - 74	10.4%	14.0%	14.7%	
% of Pop 75 - 84	3.4%	4.3%	4.6%	
% of Pop 85+	1.2%	1.5%	1.3%	
Median Age	31.0	36.0	37.8	
Average Age	35.2	38.2	38.9	
Male Population by Age	% of Pop 0 to 4 years	7.3%	6.2%	6.0%
	% of Pop 5 - 13	8.5%	10.2%	11.0%
	% of Pop 14 - 18	5.3%	5.4%	5.5%
	% of Pop 19 - 22	8.2%	6.5%	5.8%
	% of Pop 22 - 25	7.9%	5.5%	4.5%
	% of Pop 25 - 29	12.4%	8.9%	7.5%
	% of Pop 30 - 34	9.1%	8.0%	7.6%
	% of Pop 35 - 39	7.3%	7.3%	7.3%
	% of Pop 40 - 44	6.0%	6.5%	6.8%
	% of Pop 45 - 59	14.8%	17.7%	19.1%
	% of Pop 75 - 84	2.7%	3.6%	4.0%
	% of Pop 60 - 74	9.7%	13.2%	13.9%
	% of Pop 85+	0.8%	0.9%	0.9%
	Median Age	30.2	34.6	36.4
Average Age	34.0	36.9	37.7	

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	% of Pop 40 - 44	5.8%	6.5%	6.8%
	% of Pop 45 - 59	15.2%	18.2%	19.6%
	% of Pop 60 - 74	11.1%	14.7%	15.5%
	% of Pop 75 - 84	4.0%	5.0%	5.2%
	% of Pop 85+	1.6%	2.0%	1.7%
	Median Age	31.7	37.4	39.2
Average Age	36.3	39.3	40.0	
Race	Count of White	17,046	86,529	375,124
	Count of Black or African-American	11,707	35,493	127,935
	Count of Asian or Pacific Islander	2,579	8,398	36,837
	Count of Other races	5,582	29,725	115,373
	White	46.2%	54.0%	57.2%
	Black or African American	31.7%	22.2%	19.5%
	Asian	7.0%	5.2%	5.6%
	Other Races	15.1%	18.6%	17.6%
Language Spoken	Speak English at Home	79.1%	77.6%	79.5%
	Speak Spanish at Home	6.2%	11.4%	11.0%
	Speak French or French Creole at Home	0.2%	1.1%	0.9%
	Speak German at Home	0.0%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	6.7%	3.8%	3.1%
	Speak Russian and Other Slavic Languages at H	1.2%	0.8%	0.5%
	Speak Chinese at Home	0.2%	0.3%	0.6%
	Speak Korean at Home	0.5%	0.4%	0.5%
	Speak Vietnamese at Home	0.4%	0.4%	0.4%
	Speak Other Asian Languages at Home	1.6%	0.9%	1.0%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.3%	0.2%
	Speak Other Language at Home	3.7%	2.7%	1.8%
Hispanic	Hispanic Population	4,312	24,662	97,217
	Hispanic Population Percent	11.7%	15.4%	14.8%
	Mexican	54.1%	52.7%	50.4%
	Puerto Rican	9.6%	11.4%	11.0%
	Cuban	0.9%	2.1%	3.7%
	Dominican	1.1%	1.1%	1.3%
	Central American	8.0%	14.4%	14.9%
	South American	20.8%	11.9%	12.0%
	Other Hispanic	5.5%	6.3%	6.8%
	2000 Hispanic Population Percent	5%	13%	11%
	1990 Hispanic Population Percent	3%	3%	3%

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Ancestry	American (percent of total population)	3.6%	4.9%	5.3%
	American	3.3%	4.7%	5.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	6.9%	5.2%	5.6%
	Chinese	0.5%	0.5%	0.8%
	Japanese	0.3%	0.1%	0.2%
	Korean	0.6%	0.5%	0.6%
	South Central Asian (ie. Indian)	4.7%	2.9%	2.8%
	South East Asian (ie. Vietnamese)	0.8%	1.1%	1.0%
	Other Asian	0.0%	0.2%	0.3%
	European (percent of total population)	25.2%	27.8%	29.9%
	British	7.5%	7.7%	8.0%
	Dutch	0.3%	0.4%	0.4%
	French	0.7%	0.9%	1.0%
	German	5.0%	5.3%	5.6%
	Italian	1.6%	2.3%	2.4%
	Polish	1.0%	1.0%	1.0%
	Scandinavian	1.0%	1.0%	1.1%
	Scotch/Irish	5.5%	6.6%	7.2%
Other European (ie. Greek/Russian)	2.6%	2.7%	3.2%	
Middle Eastern	0.5%	0.6%	0.7%	
Other Ancestry	34.4%	29.1%	25.8%	
Unclassified Ancestry	17.7%	16.9%	17.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	23,561	108,220	450,271
	Elementary (0 to 8)	1.8%	3.8%	3.5%
	Some High School (9 to 11)	3.5%	4.2%	3.9%
	High School Graduate (12)	17.1%	20.0%	18.8%
	Some College (13 to 16)	23.9%	21.1%	19.7%
	Associates Degree Only	6.7%	7.4%	7.3%
	Bachelors Degree Only	31.1%	29.7%	30.8%
	Graduate Degree	16.0%	13.9%	16.0%
	% College (4+)	47.0%	43.5%	46.8%
Household Type	Total Households – count	15,317	61,644	253,998
	One Person HHs – count	5,625	17,612	68,496
	Family HHs – count	7,312	38,080	165,421
	Married Couple – count	5,100	27,791	125,101
	w/own children – count	2,642	12,074	55,407
	w/out own children – count	2,459	15,717	69,694
	Male Householder – count	440	2,354	11,082
	Female Householder – count	1,771	7,936	29,238
	Non-Family Households – count	2,380	5,952	20,082
	1 Person Household	36.7%	28.6%	27.0%
	2 Person Household	31.9%	31.9%	32.2%
	3 Person Household	14.5%	16.7%	16.7%
	4 Person Household	10.1%	13.1%	14.1%
	5 Person Household	3.8%	5.9%	6.2%
	6 Person Household	1.9%	2.4%	2.4%
7+ Person Household	1.1%	1.4%	1.3%	
% Households With Children	24.9%	27.5%	29.8%	

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Barrett Place Kennesaw, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	16,474	65,526	269,426
	Owner Occupied Percent	30.6%	52.9%	58.2%
	Renter Occupied Percent	62.4%	41.2%	36.1%
	Vacant Housing Percent	7.0%	5.9%	5.7%
	Total Housing Units (Census 2000)	891	14,238	84,011
	For Rent (Census 2000)	20%	50%	58%
	For Sale (Census 2000)	29%	18%	18%
	Rented or Sold, (Census 2000)	6%	6%	5%
	Seasonal (Census 2014)	10%	4%	3%
	Other (Census 2000)	18%	22%	10%
Homes Built By Year	Homes Built 1990 to 2000	12%	19%	22%
	Homes Built 1980 to 1989	22%	24%	31%
	Homes Built 1970 to 1979	18%	17%	22%
	Homes Built 1960 to 1969	34%	14%	12%
	Homes Built 1950 to 1959	10%	13%	7%
	Homes Built 1940 to 1949	2%	6%	2%
	Homes Built Before 1939	2%	7%	2%
Units in Structure	1 Unit	91%	59%	58%
	2 - 9 Units	4%	18%	17%
	Greater than 10 Units	6%	21%	22%
	Mobilie Trailer	0%	1%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.2%	2.6%	4.9%
	Property Value \$750,000 to \$999,999	2.4%	4.2%	6.9%
	Property Value \$500,000 to \$749,999	18.0%	17.4%	22.0%
	Property Value \$400,000 to \$499,999	18.6%	17.8%	17.3%
	Property Value \$300,000, to \$399,999	24.0%	25.8%	21.7%
	Property Value \$200,000 to \$299,999	29.6%	23.6%	18.0%
	Property Value \$150,000 to \$199,999	3.2%	4.6%	3.9%
	Property Value \$100,000 to \$149,999	1.6%	1.7%	1.8%
	Property Value \$60,000 to \$99,999	0.5%	0.3%	0.5%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.4%
	Property Value \$0 to \$39,999	0.0%	1.0%	1.0%
Median Home Value	\$363,148	\$370,382	\$411,182	
Median Rent	\$854	\$777	\$804	
Wealth per Household	\$0 and under - percent	20.0%	18.1%	17.5%
	\$1 to \$4999 - percent	10.2%	8.9%	8.4%
	\$5k to \$9999 - percent	5.4%	4.8%	4.6%
	\$10k to \$24999 - percent	7.0%	6.5%	6.4%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	9.7%	10.1%	10.1%
	\$100k to \$249999 - percent	16.3%	17.6%	17.9%
	\$250k to \$499999 - percent	11.6%	12.8%	13.2%
	\$500k+ - percent	12.9%	14.4%	15.1%
	Median HH Wealth	\$52,630	\$74,092	\$81,497
	Avg HH Wealth	\$213,260	\$234,686	\$244,171

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Economic Viability	Economic Viability Local	248	237	237
	Economic Viability Indexed	248	237	237
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	22,475	89,378	362,429
	Managerial/Executive	20.6%	20.3%	22.7%
	Professional Specialty	26.0%	24.3%	24.8%
	Healthcare Support	1.4%	1.8%	1.7%
	Sales	14.2%	12.9%	12.1%
	Office & Administrative Support	13.8%	11.7%	10.3%
	Protective Service	0.8%	1.4%	1.4%
	Food Preparation	5.3%	6.2%	5.4%
	Building Maintenance & Cleaning	1.6%	3.0%	3.2%
	Personal Care	2.3%	2.5%	2.7%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.1%
	Construction	4.8%	6.7%	7.1%
	Production & Transportation	9.0%	8.9%	8.6%
	Percent White Collar Workers	76.0%	71.0%	71.5%
Percent Blue Collar Workers	24.0%	29.0%	28.5%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.8%	8.4%	7.8%
	Manufacturing	6.3%	6.8%	7.7%
	Transportation	3.2%	4.0%	4.6%
	Information	2.2%	2.8%	3.0%
	Wholesale/Retail	18.9%	15.9%	14.8%
	Finance, Insurance, Real Estate	10.0%	8.7%	8.9%
	Professional Services	14.3%	11.4%	12.5%
	Management Services	0.2%	0.3%	0.3%
	Administrative/Waste Services	5.8%	5.2%	5.1%
	Educational Services	16.3%	18.1%	18.1%
	Entertainment Services	9.9%	10.5%	9.5%
	Other Professional Services	4.9%	5.1%	4.9%
	Public Administration	1.2%	2.7%	2.6%
Transportation To Work	Drive to Work Alone	81.4%	75.6%	78.9%
	Drive to Work Carpool	14.1%	15.8%	13.4%
	Travel to Work by Public Transportation	1.5%	2.6%	2.0%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	0.2%	2.0%	1.3%
	Other Means	1.0%	1.2%	0.8%
	Work at Home	1.8%	2.7%	3.4%

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	Travel to Work in Less than 5 Minutes	2.7%	1.9%	1.6%
	Travel to Work in 5 to 9 Minutes	12.3%	8.8%	7.6%
	Travel to Work in 10 to 14 Minutes	11.6%	11.5%	10.4%
	Travel to Work in 15 to 19 Minutes	20.8%	15.9%	13.9%
	Travel to Work in 20 to 29 Minutes	12.0%	16.6%	20.1%
	Travel to Work in 30 to 44 Minutes	19.7%	23.8%	26.2%
	Travel to Work in 45 to 59 Minutes	11.3%	11.1%	11.1%
	Travel to Work in 60 Minutes or more	9.7%	10.1%	9.1%
	Average Travel Time to Work	27	28	28
Vehicles per HH	No Vehicles	3.6%	4.2%	3.6%
	1 Vehicle	48.7%	34.8%	32.6%
	2 Vehicles	34.2%	39.5%	41.7%
	3 or more vehicles	13.5%	21.5%	22.1%
	Average Number of Vehicles	1.60	1.86	1.90
Change	Births (last 12 months)	584	2,060	7,881
	Deaths (last 12 months)	270	1,453	6,164
	Migration (last 12 months)	52	625	5,298
Work place	Workplace Establishments	2,047	8,104	23,171
	Workplace Employees (FTE)	28,114	103,786	299,241