Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR®

Latitude: 39.221992   Longitude: -84.518596

Brentwood Plaza Cincinnati, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	39,491	159,700	715,744
Population Est 23Q1	39,570	159,966	716,149
Population Est 22Q4	39,627	159,987	716,520
Population Est 22Q3	39,636	159,986	716,302
Population Est 22Q2	39,667	160,134	716,297
Population Est 22Q1	39,647	160,038	716,995
Population Est 21Q4	39,695	160,272	716,732
Population Est 21Q3	39,676	160,141	716,100
Population Est 21Q2	39,663	160,171	716,223
Population Fcst	37,808	153,828	712,684
2010 Census Population	35,064	139,798	616,012
2000 Census Population	38,056	149,469	658,662
1990 Census Population	39,709	157,824	689,025
Current Year Daytime Population	29,190	134,179	913,508
Average Seasonal Population	206	904	7,646
Historical Annual Growth, 1990 – 2000	-0.42%	-0.54%	-0.45%
Historical Annual Growth, 2000 – 2010	-0.82%	-0.67%	-0.67%
Estimated Annual Growth, 2010 – CY	0.90%	1.01%	1.14%
Projected Annual Growth, CY to Y5	-0.87%	-0.75%	-0.09%
Group Qtrs Est	827	2,706	21,088
Transient Est Average Last 4 Qtrs	158	2,320	63,069
Households			
Current Year Estimated Households	16,376	66,913	307,461
Households Est 23Q1	16,402	66,992	307,512
Households Est 22Q4	16,430	67,000	307,673
Households Est 22Q3	16,433	67,001	307,526
Households Est 22Q2	16,448	67,043	307,499
Households Est 22Q1	16,433	67,000	307,856
Households Est 21Q4	16,453	67,099	307,749
Households Est 21Q3	16,444	67,041	307,413
Households Est 21Q2	16,441	67,054	307,489
Households Fcst	15,649	64,525	306,535
2010 Census Households	14,903	58,450	262,262
2000 Census Households	15,800	62,057	276,851
1990 Census Households	15,582	62,178	274,627
Historical Annual Growth, 1990 – 2000	0.14%	-0.02%	0.08%
Historical Annual Growth, 2000 – 2010	-0.58%	-0.60%	-0.54%
Estimated Annual Growth, 2010 – CY	0.71%	1.03%	1.21%
Projected Annual Growth, CY to Y5	-0.90%	-0.72%	-0.06%
Population per Household	2.36	2.35	2.26

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Income			
HH Income $500,000 or more	0.4%	0.4%	1.0%
HH Income $250,000 to $499,999	0.5%	0.5%	1.2%
HH Income $200,000 to $249,999	1.1%	1.2%	2.8%
HH Income $175,000 to $199,999	2.7%	2.2%	3.2%
HH Income $150,000 to $174,999	2.5%	2.6%	3.8%
HH Income $100,000 to 149,999	14.9%	12.1%	13.9%
HH Income $75,000 to 99,999	14.9%	12.1%	12.1%
HH Income $50,000 to 74,999	19.6%	18.8%	17.5%
HH Income $35,000 to 49,999	13.9%	14.7%	12.8%
HH Income $25,000 to 34,999	8.8%	10.3%	9.6%
HH Income $15,000 to 24,999	9.6%	12.1%	10.1%
HH Income $0 to 14,999	11.1%	13.0%	12.1%
Average Household Income	$73,536	$66,909	$80,737
Median Household Income	$57,377	$49,938	$57,031
Per Capita Income	$31,136	$28,450	$35,421
2000 Average HH Income	$56,216	$51,020	$51,149
2000 Median HH Income	$44,293	$38,758	$37,764
Average Disposable Income	57,773	53,608	62,698
Median Disposable Income	49,466	43,148	49,145
Discretionary HH Income Over $150,000	0.9%	0.9%	2.3%
Discretionary HH Income $125,000 to $149,999	1.0%	1.1%	2.8%
Discretionary HH Income $100,000 to $124,999	3.6%	3.0%	4.5%
Discretionary HH Income $75,000 to $99,999	6.7%	5.6%	7.6%
Discretionary HH Income $50,000 to $74,999	17.0%	14.1%	16.0%
Discretionary HH Income $25,000 to $49,999	32.6%	29.5%	27.5%
Discretionary HH Income Under $25,000	38.2%	45.8%	39.2%
Average Discretionary HH Income	40,158	36,222	43,953
Median Discretionary HH Income	33,072	27,835	33,436
Householder White – Count	8,127	32,587	191,048
Median HH Income	$67,439	$60,173	$69,130
Average HH Income	$74,948	$71,571	$81,011
Householder Black or African-American – Count	7,469	30,237	88,213
Median HH Income	$48,694	$40,637	$37,721
Average HH Income	$57,391	$50,377	$48,271
Householder Hispanic – Count	204	1,143	9,361
Median HH Income	$29,598	$35,324	$53,143
Average HH Income	$49,026	$55,089	$66,198
Householder Asian or Pacific Islander – Count	118	908	7,292
Median HH Income	$72,449	$65,548	$74,037
Average HH Income	$88,677	$75,240	$84,058
Householder Other or Pacific Islander – Count	459	2,037	11,547
Median HH Income	$62,030	$40,257	$47,455
Average HH Income	$60,434	$52,260	$62,027
Gender			
Male Population	18,152	74,873	346,377
Female Population	21,339	84,827	369,367

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Total Population by Age			
Count of Pop 0 to 4 years	2,227	9,434	43,957
Count of Pop 0 to 7 years	3,168	13,759	60,371
Count of Pop 5 - 13	4,297	18,703	75,571
Count of Pop 14 - 18	2,075	8,614	36,473
Count of Pop 19 - 22	2,002	8,150	40,748
Count of Pop 22 - 25	1,420	5,797	33,110
Count of Pop 25 - 29	2,236	9,334	49,313
Count of Pop 30 - 34	2,451	10,370	56,201
Count of Pop 35 - 39	2,507	10,475	51,090
Count of Pop 40 - 44	2,338	9,609	43,346
Count of Pop 45 - 59	6,954	28,167	118,385
Count of Pop 60 - 74	7,578	28,830	118,618
Count of Pop 75 - 84	2,366	8,661	35,520
Count of Pop 85+	1,039	3,556	13,413
% of Pop 0 to 4 years	5.6%	5.9%	6.1%
% of Pop 0 to 7 years	8.0%	8.6%	8.4%
% of Pop 5 - 13	10.9%	11.7%	10.6%
% of Pop 14 - 18	5.3%	5.4%	5.1%
% of Pop 19 - 22	5.1%	5.1%	5.7%
% of Pop 22 - 25	3.6%	3.6%	4.6%
% of Pop 25 - 29	5.7%	5.8%	6.9%
% of Pop 30 - 34	6.2%	6.5%	7.9%
% of Pop 35 - 39	6.3%	6.6%	7.1%
% of Pop 40 - 44	5.9%	6.0%	6.1%
% of Pop 45 - 59	17.6%	17.6%	16.5%
% of Pop 60 - 74	19.2%	18.1%	16.6%
% of Pop 75 - 84	6.0%	5.4%	5.0%
% of Pop 85+	2.6%	2.2%	1.9%
Median Age	41.1	39.5	37.2
Average Age	41.6	40.4	39.3
Male Population by Age			
% of Pop 0 to 4 years	6.1%	6.4%	6.5%
% of Pop 5 - 13	11.8%	12.7%	11.1%
% of Pop 14 - 18	5.8%	5.9%	5.3%
% of Pop 19 - 22	5.6%	5.5%	6.0%
% of Pop 22 - 25	3.9%	3.9%	4.9%
% of Pop 25 - 29	6.1%	6.2%	7.0%
% of Pop 30 - 34	6.3%	6.5%	8.0%
% of Pop 35 - 39	6.2%	6.5%	7.3%
% of Pop 40 - 44	5.9%	5.9%	6.1%
% of Pop 45 - 59	17.5%	17.4%	16.5%
% of Pop 75 - 84	5.1%	4.5%	4.3%
% of Pop 60 - 74	18.1%	17.2%	15.9%
% of Pop 85+	1.8%	1.4%	1.2%
Median Age	38.6	37.3	35.9
Average Age	39.6	38.6	38.0

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% of Pop 0 to 4 years	5.2%	5.5%	5.8%
% of Pop 5 - 13	10.1%	10.9%	10.1%
% of Pop 14 - 18	4.8%	5.0%	4.9%
% of Pop 19 - 22	4.6%	4.7%	5.4%
% of Pop 22 - 25	3.3%	3.4%	4.3%
% of Pop 25 - 29	5.3%	5.6%	6.8%
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% of Pop 35 - 39	6.5%	6.6%	7.0%
% of Pop 40 - 44	5.9%	6.1%	6.0%
% of Pop 45 - 59	17.7%	17.8%	16.6%
% of Pop 60 - 74	20.2%	18.8%	17.2%
% of Pop 75 - 84	6.8%	6.2%	5.6%
% of Pop 85+	3.4%	2.9%	2.5%
Median Age	43.3	41.5	38.5
Average Age	43.2	41.9	40.4
Race			
Count of White	17,178	71,527	415,216
Count of Black or African-American	18,475	70,547	208,849
Count of Asian or Pacific Islander	889	3,467	23,489
Count of Other races	2,949	14,159	68,190
White	43.5%	44.8%	58.0%
Black or African American	46.8%	44.2%	29.2%
Asian	2.3%	2.2%	3.3%
Other Races	7.5%	8.9%	9.5%
Language Spoken			
Speak English at Home	93.9%	93.5%	91.3%
Speak Spanish at Home	1.9%	2.6%	3.3%
Speak French or French Creole at Home	0.7%	0.4%	0.7%
Speak German at Home	0.1%	0.2%	0.3%
Speak Other Indo-European Languages at Home	1.8%	1.6%	1.3%
Speak Russian and Other Slavic Languages at H	0.3%	0.1%	0.2%
Speak Chinese at Home	0.2%	0.3%	0.6%
Speak Korean at Home	0.0%	0.0%	0.1%
Speak Vietnamese at Home	0.2%	0.1%	0.2%
Speak Other Asian Languages at Home	0.3%	0.2%	0.6%
Speak Tagalog and Other Pacific Languages at H	0.0%	0.1%	0.1%
Speak Other Language at Home	0.6%	0.9%	1.4%
Hispanic			
Hispanic Population	1,141	6,661	38,774
Hispanic Population Percent	2.9%	4.2%	5.4%
Mexican	52.4%	44.2%	38.2%
Puerto Rican	17.0%	15.0%	11.1%
Cuban	1.2%	2.2%	3.6%
Dominican	0.0%	2.1%	2.9%
Central American	3.7%	22.0%	24.2%
South American	4.1%	5.1%	8.4%
Other Hispanic	21.6%	9.4%	11.4%
2000 Hispanic Population Percent	1%	1%	1%
1990 Hispanic Population Percent	1%	1%	1%

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Ancestry			
American (percent of total population)	4.8%	4.9%	4.6%
American	4.6%	4.6%	4.4%
Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
Asian (percent of total population)	2.2%	2.2%	3.3%
Chinese	0.2%	0.3%	0.8%
Japanese	0.0%	0.0%	0.1%
Korean	0.0%	0.0%	0.2%
South Central Asian (ie. Indian)	0.5%	0.3%	1.0%
South East Asian (ie. Vietnamese)	0.2%	0.6%	0.7%
Other Asian	1.3%	0.9%	0.6%
European (percent of total population)	33.9%	31.3%	37.0%
British	4.3%	4.5%	5.2%
Dutch	0.4%	0.5%	0.5%
French	0.9%	0.8%	1.0%
German	16.1%	14.2%	16.0%
Italian	1.6%	1.6%	2.4%
Polish	0.7%	0.5%	0.8%
Scandinavian	0.4%	0.6%	0.8%
Scotch/Irish	6.8%	6.5%	7.6%
Other European (ie. Greek/Russian)	2.7%	2.0%	2.8%
Middle Eastern	0.1%	0.2%	0.5%
Other Ancestry	37.3%	38.8%	30.3%
Unclassified Ancestry	18.8%	18.6%	19.0%
Education (Age 25+)			
Adult Population (25 Years or Older)	27,470	109,002	485,885
Elementary (0 to 8)	2.1%	3.4%	2.8%
Some High School (9 to 11)	5.3%	7.4%	6.6%
High School Graduate (12)	30.6%	31.6%	26.9%
Some College (13 to 16)	23.4%	22.8%	19.0%
Associates Degree Only	9.9%	9.2%	8.1%
Bachelors Degree Only	18.1%	16.3%	22.4%
Graduate Degree	10.6%	9.1%	14.3%
% College (4+)	28.8%	25.5%	36.7%
Household Type			
Total Households – count	16,376	66,913	307,461
One Person HHs – count	5,480	23,566	114,587
Family HHs – count	10,084	39,702	166,723
Married Couple – count	6,130	22,846	106,694
w/own children – count	2,044	7,760	38,025
w/out own children – count	4,086	15,086	68,669
Male Householder – count	599	3,292	14,481
Female Householder – count	3,355	13,564	45,548
Non-Family Households – count	812	3,644	26,151
1 Person Household	33.5%	35.2%	37.3%
2 Person Household	32.1%	30.4%	31.6%
3 Person Household	15.8%	15.0%	13.4%
4 Person Household	10.1%	10.6%	9.9%
5 Person Household	5.3%	5.4%	4.8%
6 Person Household	1.9%	2.1%	1.9%
7+ Person Household	1.3%	1.4%	1.2%
% Households With Children	25.4%	25.9%	23.2%

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Housing			
Total Housing Units	17,523	72,514	339,116
Owner Occupied Percent	56.6%	51.0%	47.1%
Renter Occupied Percent	36.9%	41.3%	43.6%
Vacant Housing Percent	6.5%	7.7%	9.3%
Total Housing Units (Census 2000)	16,653	65,971	300,609
For Rent (Census 2000)	46%	52%	53%
For Sale (Census 2000)	25%	15%	12%
Rented or Sold, (Census 2000)	8%	9%	10%
Seasonal (Census 2014)	1%	1%	3%
Other (Census 2000)	12%	18%	19%
Homes Built By Year			
Homes Built 1990 to 2000	4%	5%	7%
Homes Built 1980 to 1989	5%	5%	7%
Homes Built 1970 to 1979	13%	12%	12%
Homes Built 1960 to 1969	23%	20%	16%
Homes Built 1950 to 1959	29%	23%	17%
Homes Built 1940 to 1949	13%	14%	11%
Homes Built Before 1939	13%	22%	30%
Units in Structure			
1 Unit	68%	63%	55%
2 - 9 Units	17%	23%	26%
Greater than 10 Units	14%	13%	18%
Mobilie Trailer	1%	1%	1%
Other Units	0%	0%	0%
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	0.7%	0.7%	2.0%
Property Value $750,000 to $999,999	1.1%	1.7%	3.2%
Property Value $500,000 to $749,999	2.8%	3.4%	7.5%
Property Value $400,000 to $499,999	3.3%	3.7%	7.5%
Property Value $300,000, to $399,999	7.4%	8.5%	13.1%
Property Value $200,000 to $299,999	23.1%	21.1%	22.9%
Property Value $150,000 to $199,999	24.6%	22.1%	17.7%
Property Value $100,000 to $149,999	26.0%	25.1%	15.7%
Property Value $60,000 to $99,999	8.2%	10.4%	6.6%
Property Value $40,000 to $59,999	1.1%	1.5%	1.2%
Property Value $0 to $39,999	1.6%	1.8%	2.0%
Median Home Value	$177,109	$173,920	$223,490
Median Rent	$570	$484	$486
Wealth per Household			
$0 and under - percent	18.3%	19.0%	18.9%
$1 to $4999 - percent	9.3%	10.0%	9.7%
$5k to $9999 - percent	4.9%	5.1%	5.0%
$10k to $24999 - percent	6.6%	6.7%	6.7%
$25k to $49999 - percent	6.9%	6.9%	6.8%
$50k to $99999 - percent	10.3%	10.2%	10.0%
$100k to $249999 - percent	17.8%	17.4%	17.2%
$250k to $499999 - percent	12.5%	12.0%	12.2%
$500k+ - percent	13.4%	12.6%	13.3%
Median HH Wealth	$69,638	$60,992	$63,677
Avg HH Wealth	$224,341	$213,935	$220,931

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Economic Viability			
Economic Viability Local	215	214	217
Economic Viability Indexed	215	214	217
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	20,284	78,974	373,559
Managerial/Executive	13.5%	11.7%	16.0%
Professional Specialty	23.8%	22.2%	25.6%
Healthcare Support	5.5%	5.2%	3.5%
Sales	8.0%	8.2%	9.5%
Office & Administrative Support	12.4%	13.9%	11.9%
Protective Service	3.6%	2.3%	1.8%
Food Preperation	5.7%	5.7%	6.4%
Building Maintenance & Cleaning	3.1%	3.8%	3.2%
Personal Care	3.0%	2.4%	2.4%
Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
Construction	5.5%	6.5%	5.4%
Production & Transportation	15.9%	18.1%	14.3%
Percent White Collar Workers	63.2%	61.1%	66.5%
Percent Blue Collar Workers	36.8%	38.9%	33.5%
Employment by Industry (Employed Civilians Age 16+)			
Agriculture/Mining/Construction	4.7%	5.5%	4.8%
Manufacturing	10.9%	11.9%	12.0%
Transportation	7.7%	7.2%	5.9%
Information	1.6%	1.4%	1.7%
Wholesale/Retail	12.8%	13.5%	13.8%
Finance, Insurance, Real Estate	7.6%	6.6%	7.6%
Professional Services	6.3%	5.4%	7.9%
Management Services	0.1%	0.1%	0.1%
Administrative/Waste Services	5.3%	5.5%	4.8%
Educational Services	26.5%	26.4%	24.7%
Entertainment Services	8.8%	8.8%	9.7%
Other Professional Services	5.4%	4.7%	4.0%
Public Administration	2.3%	3.0%	3.0%
Transportation To Work			
Drive to Work Alone	82.6%	79.5%	77.5%
Drive to Work Carpool	8.8%	10.4%	10.3%
Travel to Work by Public Transportation	3.4%	5.2%	5.6%
Drive to Work on Motorcycle	0.0%	0.0%	0.0%
Drive to Work on Bicycle	0.1%	0.1%	0.2%
Walked to Work	1.9%	1.9%	3.4%
Other Means	0.2%	0.4%	0.5%
Work at Home	3.1%	2.6%	2.5%

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Travel to Work in Less than 5 Minutes	2.6%	2.2%	2.5%
Travel to Work in 5 to 9 Minutes	6.7%	8.0%	9.2%
Travel to Work in 10 to 14 Minutes	12.2%	12.5%	14.9%
Travel to Work in 15 to 19 Minutes	15.6%	17.2%	18.7%
Travel to Work in 20 to 29 Minutes	33.1%	31.2%	27.4%
Travel to Work in 30 to 44 Minutes	23.1%	20.8%	19.0%
Travel to Work in 45 to 59 Minutes	4.3%	4.9%	4.5%
Travel to Work in 60 Minutes or more	2.3%	3.3%	3.6%
Average Travel Time to Work	22	23	22
Vehicles per HH — No Vehicles	9.2%	11.9%	12.1%
1 Vehicle	37.2%	38.6%	39.0%
2 Vehicles	37.1%	34.5%	33.8%
3 or more vehicles	16.5%	15.0%	15.1%
Average Number of Vehicles	1.71	1.60	1.58
Change — Births (last 12 months)	441	1,823	8,931
Deaths (last 12 months)	508	1,942	8,147
Migration (last 12 months)	-81	-232	-1,015
Work place — Workplace Establishments	672	3,119	24,717
Workplace Employees (FTE)	7,787	45,297	438,670

Demographic Source: Synergos Technologies, Inc