2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 39.221992 Longitude: -84.518596

Brentwood Plaza Cincinnati, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	12,304	83,881	235,471
	Population Est 23Q1	12,312	84,052	235,744
	Population Est 22Q4	12,310	84,193	236,003
	Population Est 22Q3	12,312	84,192	236,017
	Population Est 22Q2	12,327	84,367	236,196
	Population Est 22Q1	12,339	84,316	236,116
	Population Est 21Q4	12,353	84,436	236,439
	Population Est 21Q3	12,344	84,375	236,289
	Population Est 21Q2	12,338	84,376	236,335
Population	Population Fcst	11,857	80,278	228,144
lat	2010 Census Population	10,414	75,757	206,165
opr	2000 Census Population	11,020	79,559	219,867
۵	1990 Census Population	11,266	84,185	230,441
	Current Year Daytime Population	8,730	61,909	195,701
	Average Seasonal Population	77	489	1,468
	Historical Annual Growth, 1990 – 2000	-0.22%	-0.56%	-0.47%
	Historical Annual Growth, 2000 – 2010	-0.56%	-0.49%	-0.64%
	Estimated Annual Growth, 2010 – CY	1.27%	0.77%	1.01%
	Projected Annual Growth, CY to Y5	-0.74%	-0.87%	-0.63%
	Group Qtrs Est	89	1,586	3,396
	Transient Est Average Last 4 Qtrs	13	283	5,203
	Current Year Estimated Households	4,816	34,173	98,546
	Households Est 23Q1	4,815	34,229	98,621
	Households Est 22Q4	4,815	34,287	98,754
	Households Est 22Q3	4,818	34,287	98,757
	Households Est 22Q2	4,823	34,356	98,812
	Households Est 22Q1	4,826	34,327	98,774
40	Households Est 21Q4	4,830	34,378	98,912
Households	Households Est 21Q3	4,828	34,352	98,840
ehc	Households Est 21Q2	4,826	34,354	98,860
sne	Households Fcst	4,641	32,674	95,609
운	2010 Census Households	4,123	31,379	85,448
	2000 Census Households	4,144	32,764	90,162
	1990 Census Households	4,097	32,745	89,451
	Historical Annual Growth, 1990 – 2000	0.11%	0.01%	0.08%
	Historical Annual Growth, 2000 – 2010	-0.05%	-0.43%	-0.54%
	Estimated Annual Growth, 2010 – CY	1.18%	0.65%	1.08%
	Projected Annual Growth, CY to Y5	-0.74%	-0.89%	-0.60%
	Population per Household	2.54	2.41	2.35

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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Dec 5, 2023



		Latitu	ue. 39.221992 L	ongitude04.510590
Brentwood Plaza		1.00 Mile	3.00 Mile	5.00 Mile
Cincin	nati, OH	Radius	Radius	Radius
	HH Income \$500,000 or more	0.3%	0.5%	0.5%
	HH Income \$250,000 to \$499,999	0.3%	0.6%	0.6%
	HH Income \$200,000 to \$249,999	0.7%	1.5%	1.4%
	HH Income \$175,000 to \$199,999	4.1%	2.9%	2.5%
	HH Income \$150,000 to \$174,999	3.6%	3.1%	2.9%
	HH Income \$100,000 to 149,999	19.8%	13.4%	12.5%
	HH Income \$75,000 to 99,999	16.3%	12.6%	12.2%
	HH Income \$50,000 to 74,999	21.3%	18.6%	18.9%
	HH Income \$35,000 to 49,999	12.9%	13.3%	14.4%
	HH Income \$25,000 to 34,999	8.3%	9.5%	10.1%
	HH Income \$15,000 to 24,999	6.3%	11.7%	11.5%
	HH Income \$0 to 14,999	6.1%	12.2%	12.5%
	Average Household Income	\$85,797	\$73,126	\$69,517
	Median Household Income	\$68,255	\$53,684	\$51,837
	Per Capita Income	\$33,767	\$30,330	\$29,477
	2000 Average HH Income	\$65,348	\$54,790	\$51,741
	2000 Median HH Income	\$52,882	\$41,240	\$39,372
	Average Disposable Income	65,163	57,323	55,547
	Median Disposable Income	58,493	46,427	44,848
	Discretionary HH Income Over \$150,000	0.4%	1.4%	0.9%
псоте	Discretionary HH Income \$125,000 to \$149,999	0.9%	1.4%	1.5%
ဠ	Discretionary HH Income \$100,000 to \$124,999	5.3%	4.1%	3.3%
=	Discretionary HH Income \$75,000 to \$99,999	10.5%	6.3%	6.0%
	Discretionary HH Income \$50,000 to \$74,999	22.0%	14.9%	14.8%
	Discretionary HH Income \$25,000 to \$49,999	33.2%	29.6%	30.0%
	Discretionary HH Income Under \$25,000	27.7%	42.3%	43.4%
	Average Discretionary HH Income	47,225	39,514	37,855
	Median Discretionary HH Income	42,156	30,441	29,358
İ	Householder White – Count	2,678	16,192	48,965
İ	Median HH Income	\$78,098	\$67,224	\$63,622
	Average HH Income	\$81,223	\$77,567	\$73,798
	Householder Black or African-American – Count	1,890	15,894	42,346
	Median HH Income	\$56,500	\$43,975	\$41,348
	Average HH Income	\$67,725	\$53,507	\$51,477
	Householder Hispanic – Count	41	700	2,161
	Median HH Income	\$24,082	\$31,959	\$41,266
	Average HH Income	\$24,002 \$41,661	\$51,939 \$54,438	\$57,491
	Householder Asian or Pacific Islander – Count	φ 4 1,00 1 27	250	1,650
	Median HH Income	\$149,085	\$82,441	\$63,104
	Average HH Income		\$100,049	
		\$126,845 180		\$74,954 3.424
	Householder Other or Pacific Islander – Count	180 ¢75 172	1,138	3,424
	Median HH Income	\$75,172	\$39,883	\$44,492
	Average HH Income	\$79,354	\$54,487	\$57,356
Gender	Male Population	5,728	38,933	110,962
Зег	Female Population	6,577	44,948	124,509
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Cincinn	ood Plaza ati, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Count of Pop 0 to 4 years	684	4,925	14,171
	Count of Pop 0 to 7 years	971	7,288	20,487
	Count of Pop 5 - 13	1,360	10,122	27,401
	Count of Pop 14 - 18	675	4,738	12,478
	Count of Pop 19 - 22	642	4,444	11,924
	Count of Pop 22 - 25	456	3,098	8,581
	Count of Pop 25 - 29	699	4,642	14,294
	Count of Pop 30 - 34	779	5,138	15,915
	Count of Pop 35 - 39	804	5,312	15,783
	Count of Pop 40 - 44	739	5,001	14,224
	Count of Pop 45 - 59	2,161	14,815	40,911
	Count of Pop 60 - 74	2,387	15,082	41,997
_	Count of Pop 75 - 84	689	4,563	12,745
Total Population by Age	Count of Pop 85+	230	2,000	5,046
l Popula by Age	% of Pop 0 to 4 years	5.6%	5.9%	6.0%
Š &	% of Pop 0 to 7 years	7.9%	8.7%	8.7%
 	% of Pop 5 - 13	11.0%	12.1%	11.6%
절	% of Pop 14 - 18	5.5%	5.6%	5.3%
	% of Pop 19 - 22	5.2%	5.3%	5.1%
i i	% of Pop 22 - 25	3.7%	3.7%	3.6%
	% of Pop 25 - 29	5.7%	5.5%	6.1%
i i	% of Pop 30 - 34	6.3%	6.1%	6.8%
	% of Pop 35 - 39	6.5%	6.3%	6.7%
i i	% of Pop 40 - 44	6.0%	6.0%	6.0%
	% of Pop 45 - 59	17.6%	17.7%	17.4%
i i	% of Pop 60 - 74	19.4%	18.0%	17.8%
l l	% of Pop 75 - 84	5.6%	5.4%	5.4%
	% of Pop 85+	1.9%	2.4%	2.1%
	Median Age	40.4	39.5	39.1
	Average Age	40.9	40.3	40.2
	% of Pop 0 to 4 years	5.9%	6.4%	6.5%
	% of Pop 5 - 13	12.0%	13.1%	12.6%
	% of Pop 14 - 18	6.2%	6.2%	5.7%
	% of Pop 19 - 22	5.8%	5.8%	5.4%
	% of Pop 22 - 25	4.1%	4.0%	3.9%
on	% of Pop 25 - 29	6.2%	5.8%	6.3%
atie	% of Pop 30 - 34	6.6%	6.1%	6.8%
pula Age	% of Pop 35 - 39	6.5%	6.1%	6.7%
Po by /	% of Pop 40 - 44	5.9%	5.8%	6.0%
Male Population by Age	% of Pop 45 - 59	17.0%	17.3%	17.2%
Ĕ	% of Pop 75 - 84	5.0%	4.6%	4.5%
	% of Pop 60 - 74	17.6%	4.0 % 17.2%	17.0%
	% of Pop 85+	1.3%	1.6%	1.4%
	Median Age	37.5	37.1	37.1
	Average Age	39.1	38.5	38.5

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Latitude: 39.221992 Longitude: -84.518596

Latitude. 39.221992 Longitude04.31038				
Brentwood Plaza		1.00 Mile	3.00 Mile	5.00 Mile
Cincin	nati, OH	Radius	Radius	Radius
	% of Pop 0 to 4 years	5.3%	5.4%	5.6%
	% of Pop 5 - 13	10.2%	11.2%	10.8%
	% of Pop 14 - 18	4.9%	5.2%	4.9%
	% of Pop 19 - 22	4.7%	4.9%	4.7%
	% of Pop 22 - 25	3.4%	3.4%	3.4%
	% of Pop 25 - 29	5.3%	5.3%	5.8%
	% of Pop 30 - 34	6.1%	6.2%	6.7%
	% of Pop 35 - 39	6.6%	6.5%	6.7%
	% of Pop 40 - 44	6.1%	6.1%	6.1%
	% of Pop 45 - 59	18.1%	18.0%	17.6%
	% of Pop 60 - 74	21.0%	18.7%	18.6%
	% of Pop 75 - 84	6.1%	6.1%	6.2%
	% of Pop 85+	2.3%	3.1%	2.8%
	·			
	Median Age	42.9	41.6	41.0
	Average Age	42.6	41.9	41.7
	Count of White	5,633	36,055	106,850
	Count of Black or African-American	5,157	38,545	100,204
	Count of Asian or Pacific Islander	585	1,542	6,222
Se	Count of Other races	929	7,739	22,195
Race	White	45.8%	43.0%	45.4%
	Black or African American	41.9%	46.0%	42.6%
	Asian	4.8%	1.8%	2.6%
	Other Races	7.5%	9.2%	9.4%
	Speak English at Home	92.1%	93.8%	92.2%
	Speak Spanish at Home	0.7%	2.8%	3.1%
	Speak French or French Creole at Home	1.5%	0.5%	0.5%
	Speak German at Home	0.1%	0.2%	0.2%
ا ھے ر	Speak Other Indo-European Languages at Home	5.1%	1.0%	1.7%
Language Spoken	Speak Russian and Other Slavic Languages at H	0.3%	0.2%	0.1%
l gc	Speak Chinese at Home	0.1%	0.2%	0.4%
<u> </u> S	Speak Korean at Home	0.0%	0.0%	0.0%
-	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.0%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at F	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.1%	1.0%	1.2%
	Speak Other Earlyaage at Florid	0.170	1.070	1.270
	Hispanic Population	330	3,912	11,385
	Hispanic Population Percent	2.7%	4.7%	4.8%
	Mexican	56.1%	37.8%	47.0%
	Puerto Rican	10.7%	18.4%	11.5%
Hispanic	Cuban	0.7%	3.5%	2.2%
pai	Dominican	0.0%	0.4%	1.5%
<u>S</u>	Central American	1.2%	23.5%	19.2%
	South American	1.1%	4.6%	4.6%
	Other Hispanic	30.2%	11.7%	14.0%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%
	1999 Filopanio Fopulation Folociit	1 /0	1 /0	1 /0

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Brentwood Plaza Cincinnati, OH		1.00 Mile	3.00 Mile	5.00 Mile
Cincin	1	Radius	Radius	Radius
	American (percent of total population)	3.5%	4.6%	4.8%
	American	3.3%	4.4%	4.5%
	Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	0.2%	0.2%	0.2%
		0.0%	0.0%	0.1%
	Asian (percent of total population)	4.7%	1.8%	2.6%
	Chinese	0.1%	0.3%	0.5%
	Japanese Korean	0.0% 0.0%	0.0% 0.0%	0.0%
	South Central Asian (ie. Indian)	0.5%	0.0%	0.0% 0.5%
	South Central Asian (le. Indian) South East Asian (le. Vietnamese)	0.3%	0.3%	0.7%
>	Other Asian	3.9%	0.8%	0.9%
Ancestry	European (percent of total population)	37.3%	31.5%	31.2%
ဗ	British	4.2%	4.6%	4.4%
۱Ā	Dutch	0.5%	0.4%	0.4%
	French	0.9%	0.9%	0.8%
	German	17.6%	14.0%	14.3%
	Italian	2.0%	1.6%	1.7%
	Polish	0.4%	0.6%	0.5%
	Scandinavian	0.5%	0.7%	0.6%
	Scotch/Irish	7.9%	6.4%	6.5%
	Other European (ie. Greek/Russian)	3.4%	2.2%	2.0%
	Middle Eastern	0.0%	0.1%	0.3%
	Other Ancestry	35.3%	39.6%	37.9%
	Unclassified Ancestry	16.4%	17.7%	18.3%
	Adult Population (25 Years or Older)	8,487	56,553	160,916
	Elementary (0 to 8)	2.7%	2.7%	3.1%
u	Some High School (9 to 11)	3.5%	6.2%	7.3%
Education (Age 25+)	High School Graduate (12)	25.7%	30.5%	31.1%
ca e 2	Some College (13 to 16)	25.9%	22.6%	22.1%
du Ag	Associates Degree Only	10.1%	9.3%	9.2%
ШЭ	Bachelors Degree Only	20.8%	17.3%	17.1%
	Graduate Degree	11.3%	11.5%	10.2%
	% College (4+)	32.1%	28.8%	27.3%
	Total Households – count	4,816	34,173	98,546
	One Person HHs – count	1,272	11,231	34,384
	Family HHs – count	3,386	21,232	58,657
	Married Couple – count	2,351	12,168	33,899
	w/own children – count	775	4,288	11,502
	w/out own children – count	1,576	7,879	22,397
-	Male Householder – count	85	1,436	5,046
8 .	Female Householder – count	950	7,629	19,712
Household Type	Non-Family Households – count	158	1,709	5,504
	1 Person Household	26.4%	32.9%	34.9%
Ĭ	2 Person Household	34.1%	30.8%	30.7%
	3 Person Household	18.4%	15.7%	14.8%
	4 Person Household	11.3%	11.2%	10.5%
	5 Person Household	6.4%	5.9%	5.4%
	6 Person Household	1.9%	2.2%	2.2%
	7+ Person Household	1.5%	1.4%	1.4%
	% Households With Children	30.4%	28.0%	25.8%
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Brentwood Plaza Cincinnati, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units	5,038	36,770	107,142
	Owner Occupied Percent	71.0%	53.4%	51.0%
	Renter Occupied Percent	24.6%	39.5%	41.0%
5	Vacant Housing Percent	4.4%	7.1%	8.0%
Housing	Total Housing Units (Census 2000)	4,346	34,544	95,927
ino	For Rent (Census 2000)	23%	46%	52%
Ĭ	For Sale (Census 2000)	11%	18%	14%
	Rented or Sold, (Census 2000)	9%	10%	9%
	Seasonal (Census 2014)	4%	1%	1%
	Other (Census 2000)	24%	20%	17%
	Homes Built 1990 to 2000	5%	4%	6%
≝ [Homes Built 1980 to 1989	4%	4%	6%
Homes Built By Year	Homes Built 1970 to 1979	10%	11%	13%
mes By Y	Homes Built 1960 to 1969	29%	21%	22%
E &	Homes Built 1950 to 1959	40%	25%	22%
Ť	Homes Built 1940 to 1949	8%	14%	12%
	Homes Built Before 1939	5%	22%	20%
4	1 Unit	83%	67%	63%
Units in Structure	2 - 9 Units	10%	19%	22%
Units in Structure	Greater than 10 Units	6%	13%	14%
민류	Mobilie Trailer	0%	1%	1%
_ <i>(</i>)	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	1.0%	0.9%	0.8%
	Property Value \$750,000 to \$999,999	0.5%	2.1%	1.8%
	Property Value \$500,000 to \$749,999	2.4%	4.7%	3.9%
(Property Value \$400,000 to \$499,999	3.0%	4.5%	4.0%
l bie	Property Value \$300,000, to \$399,999	6.9%	8.8%	9.1%
la	Property Value \$200,000 to \$299,999	32.3%	20.3%	22.7%
Home Value wner Occupied)	Property Value \$150,000 to \$199,999	25.3%	21.9%	22.0%
E a	Property Value \$100,000 to \$149,999	20.0%	24.2%	23.1%
¥ §	Property Value \$60,000 to \$99,999	6.6%	9.4%	9.3%
l Ó	Property Value \$40,000 to \$59,999	0.5%	1.5%	1.3%
	Property Value \$0 to \$39,999	1.5%	1.7%	2.0%
	Median Home Value	\$192,336	\$179,770	\$181,868
	Median Rent	\$579	\$507	\$494
	\$0 and under - percent	17.0%	18.7%	18.9%
	\$1 to \$4999 - percent	8.2%	9.7%	9.9%
-	\$5k to \$9999 - percent	4.5%	5.0%	5.1%
0	\$10k to \$24999 - percent	6.3%	6.6%	6.7%
Wealth per Household	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
Wealth House	\$50k to \$99999 - percent	10.5%	10.2%	10.2%
ĕΫ́	\$100k to \$249999 - percent	18.6%	17.5%	17.4%
er	\$250k to \$499999 - percent	13.4%	12.3%	12.1%
<u>o</u>	\$500k+ - percent	14.7%	13.1%	12.8%
	Median HH Wealth	\$84,072	\$64,930	\$62,262
	Avg HH Wealth	\$241,815	\$219,485	\$215,975

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Brentwood Plaza 1.00 Mile 3.00 Mile 5.00 Mile Cincinnati, OH Radius Radius Radius Economic **Economic Viability Local** 215 213 214 **Economic Viability Indexed** 214 215 213 Employed Civilian Pop 16+ by Occupation 6.601 41.593 118.043 12.4% Managerial/Executive 15.5% 13.1% **Professional Specialty** 26.8% 23.4% 22.7% Healthcare Support 4.6% 5.7% 5.3% Sales 7.0% 8.3% 8.2% Office & Administrative Support 12.6% 12.7% 13.2% Protective Service 2.7% 2.7% 2.2% 4.2% 6.0% **Food Preperation** 5.7% **Building Maintenance & Cleaning** 2.6% 3.5% 3.7% Personal Care 3.1% 2.5% 2.3% Farming, Fishing, & Forestry 0.0% 0.0% 0.1% Construction 5.0% 6.5% 5.9% **Production & Transportation** 15.8% 16.5% 17.6% Percent White Collar Workers 66.5% 63.1% 61.7% Percent Blue Collar Workers 33.5% 36.9% 38.3% 4.3% 4.9% 5.4% Agriculture/Mining/Construction Employed Civilians Age 16+) Manufacturing 10.5% 11.2% 11.9% **Employment by Industry** Transportation 7.3% 7.5% 7.0% Information 1.2% 1.3% 1.5% Wholesale/Retail 12.7% 13.2% 13.3% Finance, Insurance, Real Estate 8.2% 7.4% 6.6% 5.7% 5.7% **Professional Services** 8.1% 0.1% 0.1% Management Services 0.0% Administrative/Waste Services 5.1% 5.1% 5.5% **Educational Services** 25.9% 27.0% 26.3% **Entertainment Services** 8.3% 9.0% 9.1% Other Professional Services 5.2% 5.1% 4.5% **Public Administration** 3.2% 2.5% 3.1% Drive to Work Alone 85.9% 81.0% 79.8% Drive to Work Carpool 6.5% 9.5% 10.2% Travel to Work by Public Transportation 2.8% 4.1% 5.0% Drive to Work on Motorcycle 0.0% 0.0% 0.0% Drive to Work on Bicycle 0.0% 0.1% 0.1% Walked to Work 1.8% 1.7% 1.9% 0.5% Other Means 0.0% 0.3% Work at Home 3.1% 3.2% 2.5%

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Brentwood Plaza		1.00 Mile	3.00 Mile	5.00 Mile
Cincinnati, OH		Radius	Radius	Radius
	Travel to Work in Less than 5 Minutes	2.4%	2.2%	2.2%
İ	Travel to Work in 5 to 9 Minutes	6.3%	7.2%	8.2%
	Travel to Work in 10 to 14 Minutes	12.6%	12.3%	12.9%
	Travel to Work in 15 to 19 Minutes	14.9%	15.4%	17.7%
	Travel to Work in 20 to 29 Minutes	32.4%	32.6%	29.9%
	Travel to Work in 30 to 44 Minutes	25.0%	22.5%	20.6%
	Travel to Work in 45 to 59 Minutes	4.0%	5.0%	5.0%
	Travel to Work in 60 Minutes or more	2.3%	2.8%	3.5%
	Average Travel Time to Work	22	22	23
	No Vehicles	5.8%	11.5%	11.6%
es H	1 Vehicle	31.5%	37.4%	38.7%
/ehicles per HH	2 Vehicles	43.7%	36.0%	34.6%
Vehicles per HH	3 or more vehicles	19.1%	15.1%	15.1%
	Average Number of Vehicles	1.87	1.62	1.60
Change	Births (last 12 months)	137	947	2,741
an	Deaths (last 12 months)	155	1,014	2,865
ပ်	Migration (last 12 months)	6	-371	-495
Work	Workplace Establishments	229	1,256	4,794
We	Workplace Employees (FTE)	2,465	16,587	68,905