

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 37.672586 Longitude: -121.029788

Briggsmore Plaza Modesto, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	18,406	105,673	224,041
	Population Est 23Q1	18,460	105,887	224,328
	Population Est 22Q4	18,458	105,861	224,352
	Population Est 22Q3	18,475	105,642	224,076
	Population Est 22Q2	18,481	105,751	224,294
	Population Est 22Q1	18,486	105,758	224,288
	Population Est 21Q4	18,492	105,582	224,102
	Population Est 21Q3	18,471	105,448	223,871
	Population Est 21Q2	18,500	105,433	223,789
	Population Fcst	18,736	112,136	235,761
	2010 Census Population	17,126	88,155	175,431
	2000 Census Population	17,847	90,300	177,886
	1990 Census Population	17,132	85,667	163,142
	Current Year Daytime Population	13,725	158,329	266,455
	Average Seasonal Population	14	347	1,121
	Historical Annual Growth, 1990 – 2000	0.41%	0.53%	0.87%
	Historical Annual Growth, 2000 – 2010	-0.41%	-0.24%	-0.14%
	Estimated Annual Growth, 2010 – CY	0.55%	1.38%	1.86%
	Projected Annual Growth, CY to Y5	0.36%	1.19%	1.03%
	Group Qtrs Est	363	1,433	2,607
Transient Est Average Last 4 Qtrs	2,729	4,953	5,688	
Households	Current Year Estimated Households	5,954	37,177	74,748
	Households Est 23Q1	5,966	37,214	74,783
	Households Est 22Q4	5,966	37,212	74,798
	Households Est 22Q3	5,974	37,132	74,704
	Households Est 22Q2	5,976	37,170	74,779
	Households Est 22Q1	5,976	37,170	74,775
	Households Est 21Q4	5,977	37,115	74,714
	Households Est 21Q3	5,971	37,070	74,636
	Households Est 21Q2	5,980	37,054	74,601
	Households Fcst	6,063	39,509	78,851
	2010 Census Households	5,684	31,905	60,381
	2000 Census Households	5,819	32,662	61,213
	1990 Census Households	5,614	31,380	57,714
	Historical Annual Growth, 1990 – 2000	0.36%	0.40%	0.59%
	Historical Annual Growth, 2000 – 2010	-0.23%	-0.23%	-0.14%
	Estimated Annual Growth, 2010 – CY	0.35%	1.16%	1.62%
	Projected Annual Growth, CY to Y5	0.36%	1.22%	1.07%
	Population per Household	3.03	2.80	2.96

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Briggsmore Plaza Modesto, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.4%	0.9%	0.8%
	HH Income \$250,000 to \$499,999	0.5%	1.1%	0.9%
	HH Income \$200,000 to \$249,999	1.2%	2.6%	2.2%
	HH Income \$175,000 to \$199,999	1.9%	3.1%	3.4%
	HH Income \$150,000 to \$174,999	3.6%	4.4%	4.6%
	HH Income \$100,000 to 149,999	9.6%	16.8%	16.7%
	HH Income \$75,000 to 99,999	13.6%	13.4%	13.0%
	HH Income \$50,000 to 74,999	24.0%	18.9%	18.4%
	HH Income \$35,000 to 49,999	15.8%	12.7%	13.3%
	HH Income \$25,000 to 34,999	9.4%	9.0%	8.9%
	HH Income \$15,000 to 24,999	8.4%	7.8%	8.4%
	HH Income \$0 to 14,999	11.6%	9.2%	9.4%
	Average Household Income	\$67,987	\$83,850	\$82,201
	Median Household Income	\$56,131	\$64,302	\$63,004
	Per Capita Income	\$22,349	\$29,879	\$27,703
	2000 Average HH Income	\$41,781	\$49,239	\$48,332
	2000 Median HH Income	\$35,504	\$39,061	\$37,761
	Average Disposable Income	56,478	67,559	66,200
	Median Disposable Income	49,384	56,132	54,968
	Discretionary HH Income Over \$150,000	0.2%	1.0%	0.8%
	Discretionary HH Income \$125,000 to \$149,999	0.5%	2.4%	1.8%
	Discretionary HH Income \$100,000 to \$124,999	1.2%	3.2%	3.8%
	Discretionary HH Income \$75,000 to \$99,999	4.6%	8.5%	8.1%
	Discretionary HH Income \$50,000 to \$74,999	10.1%	17.9%	16.8%
	Discretionary HH Income \$25,000 to \$49,999	36.3%	31.3%	29.5%
	Discretionary HH Income Under \$25,000	47.1%	35.7%	39.2%
	Average Discretionary HH Income	31,370	42,853	41,004
	Median Discretionary HH Income	26,551	34,446	32,291
	Householder White – Count	2,610	19,673	35,847
	Median HH Income	\$59,666	\$69,634	\$67,390
	Average HH Income	\$68,623	\$80,541	\$79,106
	Householder Black or African-American – Count	238	1,208	2,585
	Median HH Income	\$33,372	\$38,175	\$43,062
	Average HH Income	\$36,630	\$44,253	\$58,116
	Householder Hispanic – Count	1,758	9,467	23,171
Median HH Income	\$57,967	\$61,614	\$59,311	
Average HH Income	\$61,481	\$70,900	\$68,773	
Householder Asian or Pacific Islander – Count	461	2,314	4,429	
Median HH Income	\$35,642	\$60,349	\$72,846	
Average HH Income	\$43,463	\$69,901	\$79,646	
Householder Other or Pacific Islander – Count	886	4,515	8,716	
Median HH Income	\$64,166	\$62,792	\$62,406	
Average HH Income	\$71,919	\$76,152	\$73,251	
Gender	Male Population	9,050	51,444	109,747
	Female Population	9,356	54,229	114,294

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Briggsmore Plaza Modesto, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	1,127	5,960	12,849
	Count of Pop 0 to 7 years	1,744	8,892	19,209
	Count of Pop 5 - 13	2,429	12,382	27,422
	Count of Pop 14 - 18	1,063	5,689	12,953
	Count of Pop 19 - 22	994	5,440	12,439
	Count of Pop 22 - 25	707	3,898	8,922
	Count of Pop 25 - 29	1,257	6,714	14,561
	Count of Pop 30 - 34	1,371	7,490	15,635
	Count of Pop 35 - 39	1,312	7,379	15,453
	Count of Pop 40 - 44	1,200	6,725	14,310
	Count of Pop 45 - 59	2,984	17,980	38,753
	Count of Pop 60 - 74	2,662	17,509	34,842
	Count of Pop 75 - 84	921	6,004	11,410
	Count of Pop 85+	381	2,502	4,492
	% of Pop 0 to 4 years	6.1%	5.6%	5.7%
	% of Pop 0 to 7 years	9.5%	8.4%	8.6%
	% of Pop 5 - 13	13.2%	11.7%	12.2%
	% of Pop 14 - 18	5.8%	5.4%	5.8%
	% of Pop 19 - 22	5.4%	5.1%	5.6%
	% of Pop 22 - 25	3.8%	3.7%	4.0%
	% of Pop 25 - 29	6.8%	6.4%	6.5%
	% of Pop 30 - 34	7.4%	7.1%	7.0%
	% of Pop 35 - 39	7.1%	7.0%	6.9%
	% of Pop 40 - 44	6.5%	6.4%	6.4%
% of Pop 45 - 59	16.2%	17.0%	17.3%	
% of Pop 60 - 74	14.5%	16.6%	15.6%	
% of Pop 75 - 84	5.0%	5.7%	5.1%	
% of Pop 85+	2.1%	2.4%	2.0%	
Median Age	36.0	38.6	37.3	
Average Age	38.0	40.0	38.9	
Male Population by Age	% of Pop 0 to 4 years	6.4%	5.9%	5.9%
	% of Pop 5 - 13	13.7%	12.3%	12.7%
	% of Pop 14 - 18	6.0%	5.7%	6.1%
	% of Pop 19 - 22	5.7%	5.4%	5.8%
	% of Pop 22 - 25	4.1%	3.9%	4.2%
	% of Pop 25 - 29	7.1%	6.5%	6.6%
	% of Pop 30 - 34	7.3%	7.1%	7.0%
	% of Pop 35 - 39	7.1%	7.1%	7.0%
	% of Pop 40 - 44	6.7%	6.6%	6.5%
	% of Pop 45 - 59	16.4%	17.1%	17.4%
	% of Pop 75 - 84	4.2%	4.9%	4.5%
	% of Pop 60 - 74	13.7%	15.7%	14.8%
	% of Pop 85+	1.6%	1.7%	1.5%
	Median Age	34.9	37.2	36.2
Average Age	36.9	38.7	37.8	

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	% of Pop 0 to 4 years	5.9%	5.4%	5.5%
	% of Pop 5 - 13	12.7%	11.2%	11.8%
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	% of Pop 40 - 44	6.4%	6.1%	6.3%
	% of Pop 45 - 59	16.0%	16.9%	17.2%
	% of Pop 60 - 74	15.2%	17.4%	16.3%
	% of Pop 75 - 84	5.7%	6.4%	5.7%
	% of Pop 85+	2.5%	3.0%	2.5%
	Median Age	37.1	39.9	38.5
Average Age	39.1	41.3	40.0	
Race	Count of White	7,588	51,925	102,251
	Count of Black or African-American	791	4,341	8,296
	Count of Asian or Pacific Islander	1,538	8,515	16,776
	Count of Other races	8,490	40,893	96,718
	White	41.2%	49.1%	45.6%
	Black or African American	4.3%	4.1%	3.7%
	Asian	8.4%	8.1%	7.5%
	Other Races	46.1%	38.7%	43.2%
Language Spoken	Speak English at Home	65.9%	66.9%	60.7%
	Speak Spanish at Home	23.1%	22.9%	29.8%
	Speak French or French Creole at Home	0.0%	0.2%	0.2%
	Speak German at Home	0.1%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	5.5%	3.7%	3.5%
	Speak Russian and Other Slavic Languages at H	0.3%	0.4%	0.4%
	Speak Chinese at Home	0.4%	0.7%	0.6%
	Speak Korean at Home	0.1%	0.0%	0.1%
	Speak Vietnamese at Home	1.0%	0.8%	0.5%
	Speak Other Asian Languages at Home	2.0%	1.7%	1.7%
	Speak Tagalog and Other Pacific Languages at H	0.8%	1.2%	1.0%
	Speak Other Language at Home	0.8%	1.1%	1.3%
Hispanic	Hispanic Population	8,723	41,674	102,262
	Hispanic Population Percent	47.4%	39.4%	45.6%
	Mexican	88.4%	87.8%	88.9%
	Puerto Rican	1.6%	1.9%	2.0%
	Cuban	0.2%	0.2%	0.1%
	Dominican	0.0%	0.0%	0.0%
	Central American	4.1%	4.0%	3.5%
	South American	0.6%	1.2%	0.9%
	Other Hispanic	5.1%	4.8%	4.6%
	2000 Hispanic Population Percent	25%	23%	28%
	1990 Hispanic Population Percent	15%	14%	18%

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Briggsmore Plaza Modesto, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	3.1%	3.2%	2.9%
	American	1.0%	1.6%	1.5%
	Native American (ie. Indian/Eskimo)	0.8%	0.6%	0.5%
	Hawaiian/Pacific Islander	1.3%	1.0%	0.9%
	Asian (percent of total population)	8.0%	7.7%	7.1%
	Chinese	0.3%	1.0%	0.8%
	Japanese	0.0%	0.2%	0.2%
	Korean	0.1%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.5%	1.1%	1.5%
	South East Asian (ie. Vietnamese)	4.5%	4.1%	3.7%
	Other Asian	2.5%	1.0%	0.7%
	European (percent of total population)	10.9%	17.2%	14.6%
	British	2.4%	3.7%	3.0%
	Dutch	0.4%	0.6%	0.5%
	French	0.3%	0.5%	0.4%
	German	2.2%	3.4%	3.1%
	Italian	0.7%	1.7%	1.5%
	Polish	0.3%	0.3%	0.2%
	Scandinavian	0.7%	1.5%	1.2%
	Scotch/Irish	3.0%	3.4%	3.0%
Other European (ie. Greek/Russian)	0.8%	2.0%	1.6%	
Middle Eastern	0.9%	1.4%	1.1%	
Other Ancestry	21.6%	23.0%	21.4%	
Unclassified Ancestry	8.1%	8.0%	7.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	12,086	72,303	149,456
	Elementary (0 to 8)	8.1%	6.3%	8.9%
	Some High School (9 to 11)	10.7%	8.5%	9.5%
	High School Graduate (12)	36.2%	30.3%	29.9%
	Some College (13 to 16)	22.8%	25.0%	24.8%
	Associates Degree Only	8.8%	9.1%	8.3%
	Bachelors Degree Only	9.5%	15.0%	13.0%
	Graduate Degree	3.9%	5.9%	5.6%
	% College (4+)	13.4%	20.9%	18.6%
Household Type	Total Households – count	5,954	37,177	74,748
	One Person HHs – count	1,212	8,987	16,328
	Family HHs – count	4,431	25,829	54,177
	Married Couple – count	2,930	17,375	36,622
	w/own children – count	1,388	7,509	16,645
	w/out own children – count	1,542	9,867	19,977
	Male Householder – count	454	2,646	5,346
	Female Householder – count	1,047	5,807	12,209
	Non-Family Households – count	310	2,362	4,244
	1 Person Household	20.4%	24.2%	21.8%
	2 Person Household	28.6%	29.7%	28.4%
	3 Person Household	17.5%	16.4%	16.8%
	4 Person Household	15.0%	14.5%	15.3%
	5 Person Household	9.7%	8.3%	9.3%
	6 Person Household	5.2%	4.1%	4.8%
7+ Person Household	3.6%	2.8%	3.6%	
% Households With Children	34.4%	31.0%	34.0%	

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Briggsmore Plaza Modesto, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	6,170	38,633	77,521
	Owner Occupied Percent	49.2%	53.0%	53.4%
	Renter Occupied Percent	47.3%	43.2%	43.0%
	Vacant Housing Percent	3.5%	3.8%	3.6%
	Total Housing Units (Census 2000)	6,059	33,743	63,295
	For Rent (Census 2000)	45%	47%	46%
	For Sale (Census 2000)	26%	30%	26%
	Rented or Sold, (Census 2000)	9%	6%	5%
	Seasonal (Census 2014)	10%	2%	2%
	Other (Census 2000)	2%	9%	13%
Homes Built By Year	Homes Built 1990 to 2000	6%	7%	10%
	Homes Built 1980 to 1989	13%	19%	19%
	Homes Built 1970 to 1979	27%	26%	26%
	Homes Built 1960 to 1969	30%	19%	17%
	Homes Built 1950 to 1959	17%	15%	13%
	Homes Built 1940 to 1949	6%	7%	8%
	Homes Built Before 1939	2%	7%	6%
Units in Structure	1 Unit	70%	72%	74%
	2 - 9 Units	15%	14%	12%
	Greater than 10 Units	8%	11%	10%
	Mobilie Trailer	6%	3%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.7%	2.4%	3.0%
	Property Value \$750,000 to \$999,999	1.6%	8.1%	6.9%
	Property Value \$500,000 to \$749,999	17.7%	30.0%	28.5%
	Property Value \$400,000 to \$499,999	24.1%	25.7%	25.7%
	Property Value \$300,000, to \$399,999	32.5%	18.3%	18.6%
	Property Value \$200,000 to \$299,999	14.0%	7.9%	8.3%
	Property Value \$150,000 to \$199,999	2.5%	1.7%	1.8%
	Property Value \$100,000 to \$149,999	1.4%	1.0%	1.8%
	Property Value \$60,000 to \$99,999	0.9%	0.9%	1.0%
	Property Value \$40,000 to \$59,999	2.3%	1.0%	0.8%
	Property Value \$0 to \$39,999	2.0%	2.0%	2.2%
	Median Home Value	\$382,016	\$465,127	\$457,770
Median Rent	\$637	\$627	\$616	
Wealth per Household	\$0 and under - percent	19.4%	18.6%	18.8%
	\$1 to \$4999 - percent	10.4%	9.7%	9.8%
	\$5k to \$9999 - percent	5.3%	5.0%	5.0%
	\$10k to \$24999 - percent	6.9%	6.7%	6.7%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.2%	10.3%
	\$100k to \$249999 - percent	17.2%	17.6%	17.5%
	\$250k to \$499999 - percent	11.7%	12.3%	12.2%
	\$500k+ - percent	11.8%	13.0%	12.8%
	Median HH Wealth	\$54,772	\$65,206	\$63,111
	Avg HH Wealth	\$204,087	\$219,129	\$216,267

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Economic Viability	Economic Viability Local	238	224	227
	Economic Viability Indexed	238	224	227
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,938	48,049	100,757
	Managerial/Executive	7.0%	10.6%	10.2%
	Professional Specialty	13.5%	19.5%	18.6%
	Healthcare Support	4.3%	4.6%	3.9%
	Sales	11.1%	11.2%	10.7%
	Office & Administrative Support	13.8%	12.7%	12.1%
	Protective Service	1.8%	1.5%	1.7%
	Food Preparation	7.1%	5.9%	5.7%
	Building Maintenance & Cleaning	3.8%	3.0%	3.9%
	Personal Care	3.6%	3.5%	3.2%
	Farming, Fishing, & Forestry	1.6%	1.0%	2.5%
	Construction	15.0%	9.9%	10.3%
	Production & Transportation	17.4%	16.6%	17.2%
	Percent White Collar Workers	49.8%	58.6%	55.5%
Percent Blue Collar Workers	50.2%	41.4%	44.5%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	14.2%	9.1%	11.4%
	Manufacturing	11.0%	11.4%	11.0%
	Transportation	4.5%	6.6%	6.9%
	Information	1.9%	1.3%	0.9%
	Wholesale/Retail	18.7%	15.5%	16.0%
	Finance, Insurance, Real Estate	3.0%	3.9%	3.1%
	Professional Services	4.9%	5.9%	5.0%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	4.9%	4.5%	5.3%
	Educational Services	17.6%	22.9%	22.6%
	Entertainment Services	11.1%	10.1%	9.0%
	Other Professional Services	5.1%	5.0%	5.2%
Public Administration	3.0%	3.6%	3.5%	
Transportation To Work	Drive to Work Alone	74.8%	77.9%	76.5%
	Drive to Work Carpool	15.4%	14.3%	15.5%
	Travel to Work by Public Transportation	2.1%	1.3%	1.5%
	Drive to Work on Motorcycle	0.1%	0.2%	0.2%
	Drive to Work on Bicycle	1.0%	1.0%	0.8%
	Walked to Work	2.0%	1.8%	2.0%
	Other Means	0.8%	0.7%	0.7%
	Work at Home	3.8%	2.9%	2.8%

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	Travel to Work in Less than 5 Minutes	2.3%	3.6%	3.2%
	Travel to Work in 5 to 9 Minutes	12.6%	14.8%	13.2%
	Travel to Work in 10 to 14 Minutes	23.9%	22.2%	20.8%
	Travel to Work in 15 to 19 Minutes	16.5%	17.3%	18.4%
	Travel to Work in 20 to 29 Minutes	17.9%	16.3%	17.0%
	Travel to Work in 30 to 44 Minutes	14.1%	12.3%	12.7%
	Travel to Work in 45 to 59 Minutes	4.4%	4.0%	4.3%
	Travel to Work in 60 Minutes or more	8.4%	9.7%	10.4%
	Average Travel Time to Work	23	24	25
Vehicles per HH	No Vehicles	4.6%	6.3%	6.6%
	1 Vehicle	35.9%	32.4%	30.4%
	2 Vehicles	38.9%	36.8%	37.5%
	3 or more vehicles	20.7%	24.4%	25.5%
		Average Number of Vehicles	1.82	1.89
Change	Births (last 12 months)	204	1,124	2,455
	Deaths (last 12 months)	128	867	1,684
	Migration (last 12 months)	-135	-229	-850
Work place	Workplace Establishments	451	5,795	9,059
	Workplace Employees (FTE)	5,241	65,887	100,519