

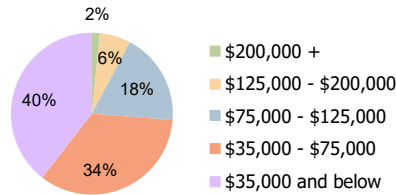
Broadway Houston, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

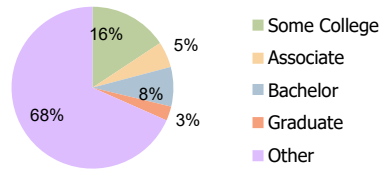
Current Population	22,999	117,084	320,965
Total Daytime Pop	22,278	129,214	311,585
Workplace Pop	8,689	53,010	105,485
Average Household Income	\$54,429	\$57,523	\$58,356
Average Disposable Income	\$47,360	\$50,284	\$50,815
Total Households	7,979	38,179	104,583
Median Home Value	\$194,954	\$151,810	\$154,016
College (4+)	13.6%	10.7%	11.3%
Total Consumer Spending/Capita (Weekly)	\$356	\$360	\$362
Population per Household	2.13	2.01	2.47
% of Households with Children	34.1%	35.7%	35.7%

2028 Demographic Projections

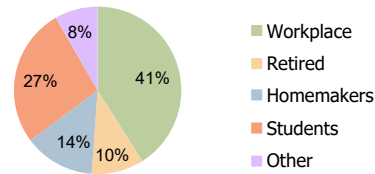
Projected Population	20,070	105,373	302,664
Projected 5 Year Annual Growth Rate (Pop)	-2.7%	-2.1%	-1.2%



Household Income (3.00 Mile Radius)



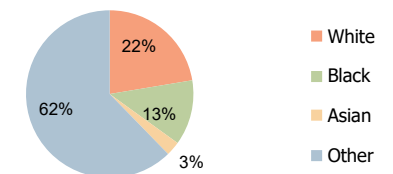
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

78% Hispanic | 22% Non Hispanic



Race (3.00 Mile Radius)

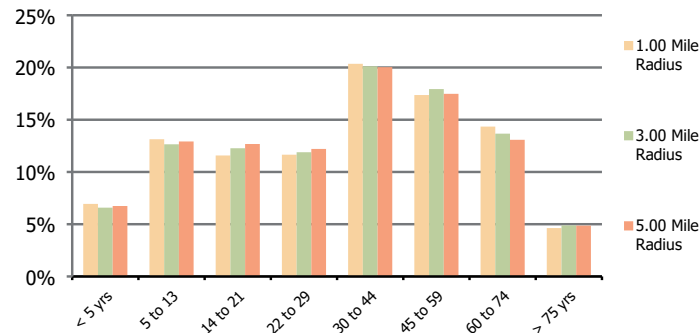
Broadway
Houston, TX

1.00 Mile Radius

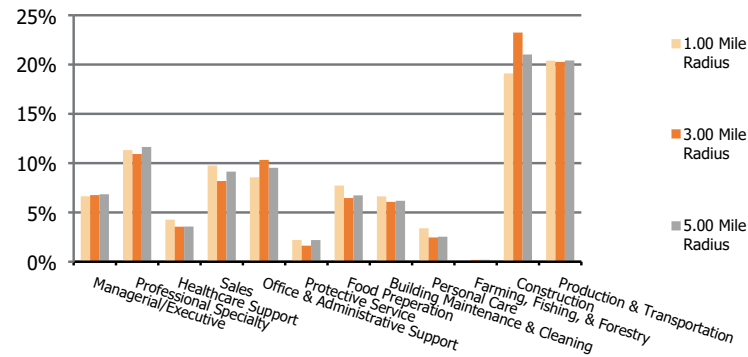
3.00 Mile Radius

5.00 Mile Radius

Population by Age Range



Occupation



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population			
Current Estimated Population	22,999	117,084	320,965
2010 Census Population	14,380	87,627	219,074
2000 Census Population	15,466	90,150	224,068
Historical Annual Growth 2000 to 2010	-0.7%	-0.3%	-0.2%
Estimated Annual Growth 2010 to 2023	3.6%	2.2%	2.9%
Projected Annual Growth 2023 to 2028	-2.7%	-2.1%	-1.2%
Ethnic			
Hispanic or Latino Population	69%	78%	71%
Non Hispanic or Latino Population	31%	22%	29%
Race			
White	21.2%	22.4%	22.6%
Black or African American	17.8%	12.6%	19.3%
Asian & Pacific Islander	6.6%	2.8%	2.5%
Other Races	54.5%	62.3%	55.6%