

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 36.809633 Longitude: -119.850962

Broadway Faire Fresno, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	52,353	189,830	552,847
	Population Est 23Q1	52,538	189,832	553,666
	Population Est 22Q4	52,511	190,359	554,265
	Population Est 22Q3	52,517	189,185	553,168
	Population Est 22Q2	52,456	188,508	552,276
	Population Est 22Q1	52,439	188,313	552,069
	Population Est 21Q4	52,492	188,560	552,490
	Population Est 21Q3	52,499	188,379	552,158
	Population Est 21Q2	52,587	188,421	551,824
	Population Fcst	51,614	192,365	556,124
	2010 Census Population	37,897	151,480	456,650
	2000 Census Population	33,558	131,664	421,307
	1990 Census Population	27,701	103,190	362,986
	Current Year Daytime Population	46,796	165,614	673,774
	Average Seasonal Population	338	1,412	3,861
	Historical Annual Growth, 1990 – 2000	1.94%	2.47%	1.50%
	Historical Annual Growth, 2000 – 2010	1.22%	1.41%	0.81%
	Estimated Annual Growth, 2010 – CY	2.47%	1.72%	1.45%
	Projected Annual Growth, CY to Y5	-0.28%	0.27%	0.12%
	Group Qtrs Est	286	905	9,760
Transient Est Average Last 4 Qtrs	2,100	7,600	21,673	
Households	Current Year Estimated Households	18,954	64,606	185,224
	Households Est 23Q1	19,008	64,594	185,418
	Households Est 22Q4	18,998	64,739	185,587
	Households Est 22Q3	19,004	64,424	185,305
	Households Est 22Q2	18,982	64,240	185,050
	Households Est 22Q1	18,977	64,185	184,994
	Households Est 21Q4	18,991	64,273	185,104
	Households Est 21Q3	18,994	64,220	185,001
	Households Est 21Q2	19,023	64,236	184,902
	Households Fcst	18,627	64,924	186,006
	2010 Census Households	13,598	53,198	150,885
	2000 Census Households	12,424	48,167	142,318
	1990 Census Households	10,332	39,484	127,976
	Historical Annual Growth, 1990 – 2000	1.86%	2.01%	1.07%
	Historical Annual Growth, 2000 – 2010	0.91%	1.00%	0.59%
	Estimated Annual Growth, 2010 – CY	2.54%	1.48%	1.56%
	Projected Annual Growth, CY to Y5	-0.35%	0.10%	0.08%
Population per Household	2.75	2.92	2.93	

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Broadway Faire Fresno, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.9%	1.0%	0.7%
	HH Income \$250,000 to \$499,999	1.1%	1.2%	0.9%
	HH Income \$200,000 to \$249,999	2.5%	2.8%	2.0%
	HH Income \$175,000 to \$199,999	2.5%	3.1%	2.8%
	HH Income \$150,000 to \$174,999	4.0%	4.0%	3.3%
	HH Income \$100,000 to 149,999	13.6%	14.2%	13.1%
	HH Income \$75,000 to 99,999	11.5%	13.7%	12.1%
	HH Income \$50,000 to 74,999	20.4%	19.9%	18.2%
	HH Income \$35,000 to 49,999	16.1%	13.5%	13.1%
	HH Income \$25,000 to 34,999	9.1%	8.1%	9.7%
	HH Income \$15,000 to 24,999	8.8%	8.5%	11.1%
	HH Income \$0 to 14,999	9.6%	10.0%	12.9%
	Average Household Income	\$79,573	\$84,722	\$74,327
	Median Household Income	\$56,973	\$61,487	\$53,887
	Per Capita Income	\$28,967	\$28,960	\$25,190
	2000 Average HH Income	\$60,574	\$57,024	\$47,125
	2000 Median HH Income	\$45,791	\$41,874	\$34,482
	Average Disposable Income	63,063	65,962	59,273
	Median Disposable Income	49,913	53,669	47,428
	Discretionary HH Income Over \$150,000	1.7%	1.6%	0.9%
	Discretionary HH Income \$125,000 to \$149,999	1.9%	2.2%	1.8%
	Discretionary HH Income \$100,000 to \$124,999	3.9%	4.3%	3.4%
	Discretionary HH Income \$75,000 to \$99,999	5.6%	6.6%	5.7%
	Discretionary HH Income \$50,000 to \$74,999	14.2%	15.7%	13.3%
	Discretionary HH Income \$25,000 to \$49,999	30.4%	30.0%	26.0%
	Discretionary HH Income Under \$25,000	42.4%	39.5%	48.8%
	Average Discretionary HH Income	39,629	41,643	35,678
	Median Discretionary HH Income	29,274	32,096	25,851
	Householder White – Count	7,409	24,271	65,332
	Median HH Income	\$65,282	\$67,933	\$63,985
	Average HH Income	\$78,256	\$81,392	\$76,675
	Householder Black or African-American – Count	1,680	4,415	11,329
	Median HH Income	\$54,295	\$52,821	\$37,090
Average HH Income	\$63,718	\$63,927	\$51,408	
Householder Hispanic – Count	5,881	22,542	71,723	
Median HH Income	\$52,492	\$57,363	\$47,545	
Average HH Income	\$66,117	\$67,976	\$58,751	
Householder Asian or Pacific Islander – Count	1,903	5,725	15,812	
Median HH Income	\$46,585	\$59,111	\$56,730	
Average HH Income	\$66,578	\$72,799	\$71,023	
Householder Other or Pacific Islander – Count	2,082	7,653	21,027	
Median HH Income	\$54,552	\$62,121	\$54,889	
Average HH Income	\$64,648	\$71,596	\$64,510	
Gender	Male Population	25,370	92,526	272,175
	Female Population	26,983	97,304	280,673

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Broadway Faire Fresno, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	3,208	11,490	33,811
	Count of Pop 0 to 7 years	4,818	17,467	50,946
	Count of Pop 5 - 13	6,550	24,701	72,258
	Count of Pop 14 - 18	2,889	11,170	33,485
	Count of Pop 19 - 22	2,794	10,768	33,575
	Count of Pop 22 - 25	2,044	7,797	25,216
	Count of Pop 25 - 29	3,751	12,868	40,066
	Count of Pop 30 - 34	4,057	13,837	42,546
	Count of Pop 35 - 39	3,772	13,361	38,866
	Count of Pop 40 - 44	3,304	12,231	34,164
	Count of Pop 45 - 59	8,146	30,844	86,687
	Count of Pop 60 - 74	7,719	27,741	76,415
	Count of Pop 75 - 84	2,935	9,431	25,368
	Count of Pop 85+	1,183	3,589	10,391
	% of Pop 0 to 4 years	6.1%	6.1%	6.1%
	% of Pop 0 to 7 years	9.2%	9.2%	9.2%
	% of Pop 5 - 13	12.5%	13.0%	13.1%
	% of Pop 14 - 18	5.5%	5.9%	6.1%
	% of Pop 19 - 22	5.3%	5.7%	6.1%
	% of Pop 22 - 25	3.9%	4.1%	4.6%
% of Pop 25 - 29	7.2%	6.8%	7.2%	
% of Pop 30 - 34	7.7%	7.3%	7.7%	
% of Pop 35 - 39	7.2%	7.0%	7.0%	
% of Pop 40 - 44	6.3%	6.4%	6.2%	
% of Pop 45 - 59	15.6%	16.2%	15.7%	
% of Pop 60 - 74	14.7%	14.6%	13.8%	
% of Pop 75 - 84	5.6%	5.0%	4.6%	
% of Pop 85+	2.3%	1.9%	1.9%	
Median Age	36.2	35.9	34.5	
Average Age	38.6	38.0	37.2	
Male Population by Age	% of Pop 0 to 4 years	6.4%	6.3%	6.3%
	% of Pop 5 - 13	13.2%	13.7%	13.5%
	% of Pop 14 - 18	5.8%	6.2%	6.3%
	% of Pop 19 - 22	5.6%	6.0%	6.3%
	% of Pop 22 - 25	4.1%	4.3%	4.7%
	% of Pop 25 - 29	7.5%	7.1%	7.5%
	% of Pop 30 - 34	8.1%	7.5%	7.9%
	% of Pop 35 - 39	7.4%	7.1%	7.1%
	% of Pop 40 - 44	6.4%	6.5%	6.2%
	% of Pop 45 - 59	15.3%	15.9%	15.5%
	% of Pop 75 - 84	4.9%	4.4%	4.1%
	% of Pop 60 - 74	13.6%	13.6%	13.1%
	% of Pop 85+	1.7%	1.4%	1.4%
	Median Age	34.6	34.3	33.4
Average Age	37.1	36.7	36.1	

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	% of Pop 0 to 4 years	5.9%	5.8%	5.9%
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	% of Pop 45 - 59	15.8%	16.6%	15.8%
	% of Pop 60 - 74	15.8%	15.6%	14.5%
	% of Pop 75 - 84	6.3%	5.5%	5.1%
	% of Pop 85+	2.8%	2.3%	2.4%
	Median Age	37.8	37.4	35.6
Average Age	40.0	39.2	38.2	
Race	Count of White	21,536	72,609	202,148
	Count of Black or African-American	4,773	15,071	38,910
	Count of Asian or Pacific Islander	5,412	23,037	64,414
	Count of Other races	20,633	79,113	247,376
	White	41.1%	38.2%	36.6%
	Black or African American	9.1%	7.9%	7.0%
	Asian	10.3%	12.1%	11.7%
	Other Races	39.4%	41.7%	44.7%
Language Spoken	Speak English at Home	66.6%	63.0%	58.9%
	Speak Spanish at Home	19.7%	24.9%	29.8%
	Speak French or French Creole at Home	0.4%	0.3%	0.2%
	Speak German at Home	0.1%	0.1%	0.2%
	Speak Other Indo-European Languages at Home	5.4%	5.2%	2.9%
	Speak Russian and Other Slavic Languages at H	0.2%	0.2%	0.2%
	Speak Chinese at Home	1.6%	0.7%	0.8%
	Speak Korean at Home	0.2%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.2%	0.3%
	Speak Other Asian Languages at Home	2.9%	3.4%	5.0%
	Speak Tagalog and Other Pacific Languages at H	1.8%	1.2%	0.8%
	Speak Other Language at Home	0.9%	0.6%	0.9%
Hispanic	Hispanic Population	23,513	89,254	279,746
	Hispanic Population Percent	44.9%	47.0%	50.6%
	Mexican	89.7%	90.2%	90.7%
	Puerto Rican	1.1%	1.1%	1.0%
	Cuban	0.1%	0.2%	0.2%
	Dominican	0.0%	0.1%	0.0%
	Central American	1.5%	2.0%	2.2%
	South American	2.0%	1.1%	0.7%
	Other Hispanic	5.6%	5.4%	5.1%
	2000 Hispanic Population Percent	27%	30%	37%
	1990 Hispanic Population Percent	16%	20%	26%

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Ancestry	American (percent of total population)	1.5%	1.7%	1.6%
	American	0.8%	0.9%	0.8%
	Native American (ie. Indian/Eskimo)	0.6%	0.6%	0.7%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.2%
	Asian (percent of total population)	9.8%	11.7%	11.2%
	Chinese	1.3%	0.9%	0.9%
	Japanese	1.0%	0.6%	0.5%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	3.0%	3.9%	2.1%
	South East Asian (ie. Vietnamese)	3.9%	5.7%	7.1%
	Other Asian	0.4%	0.4%	0.5%
	European (percent of total population)	12.3%	10.8%	9.8%
	British	2.2%	1.9%	1.8%
	Dutch	0.3%	0.2%	0.2%
	French	0.7%	0.6%	0.4%
	German	2.7%	2.6%	2.4%
	Italian	1.5%	1.3%	1.0%
	Polish	0.2%	0.1%	0.1%
	Scandinavian	1.0%	0.9%	0.8%
	Scotch/Irish	2.4%	2.1%	2.0%
Other European (ie. Greek/Russian)	1.3%	1.1%	0.9%	
Middle Eastern	2.1%	1.3%	1.0%	
Other Ancestry	22.6%	21.0%	19.3%	
Unclassified Ancestry	6.7%	6.6%	6.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	34,868	123,902	354,503
	Elementary (0 to 8)	5.2%	7.3%	10.3%
	Some High School (9 to 11)	9.0%	9.1%	10.7%
	High School Graduate (12)	20.4%	22.1%	22.9%
	Some College (13 to 16)	26.3%	25.5%	24.8%
	Associates Degree Only	12.2%	10.7%	9.4%
	Bachelors Degree Only	16.6%	16.5%	14.6%
	Graduate Degree	10.3%	8.8%	7.3%
	% College (4+)	27.0%	25.3%	22.0%
Household Type	Total Households – count	18,954	64,606	185,224
	One Person HHs – count	4,689	14,430	44,374
	Family HHs – count	12,889	46,269	127,263
	Married Couple – count	8,481	29,741	75,839
	w/own children – count	3,704	13,617	33,598
	w/out own children – count	4,777	16,124	42,241
	Male Householder – count	1,154	4,824	15,503
	Female Householder – count	3,254	11,704	35,921
	Non-Family Households – count	1,377	3,906	13,587
	1 Person Household	24.7%	22.3%	24.0%
	2 Person Household	30.7%	28.7%	27.5%
	3 Person Household	16.6%	16.7%	16.2%
	4 Person Household	13.5%	14.9%	14.3%
	5 Person Household	7.9%	9.3%	9.1%
	6 Person Household	3.8%	4.6%	4.8%
7+ Person Household	2.8%	3.5%	4.0%	
% Households With Children	33.0%	34.9%	33.1%	

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Housing	Total Housing Units	19,731	67,372	194,700
	Owner Occupied Percent	48.7%	53.1%	45.2%
	Renter Occupied Percent	47.3%	42.8%	50.0%
	Vacant Housing Percent	3.9%	4.1%	4.9%
	Total Housing Units (Census 2000)	12,929	50,312	150,144
	For Rent (Census 2000)	54%	53%	55%
	For Sale (Census 2000)	17%	24%	20%
	Rented or Sold, (Census 2000)	4%	8%	6%
	Seasonal (Census 2014)	11%	10%	9%
	Other (Census 2000)	17%	10%	13%
Homes Built By Year	Homes Built 1990 to 2000	21%	21%	15%
	Homes Built 1980 to 1989	25%	21%	17%
	Homes Built 1970 to 1979	32%	22%	23%
	Homes Built 1960 to 1969	12%	13%	16%
	Homes Built 1950 to 1959	8%	14%	15%
	Homes Built 1940 to 1949	1%	6%	7%
	Homes Built Before 1939	1%	3%	6%
Units in Structure	1 Unit	71%	70%	65%
	2 - 9 Units	14%	12%	16%
	Greater than 10 Units	13%	14%	16%
	Mobilie Trailer	3%	3%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.5%	3.5%	2.8%
	Property Value \$750,000 to \$999,999	4.9%	5.8%	4.8%
	Property Value \$500,000 to \$749,999	19.7%	19.7%	17.9%
	Property Value \$400,000 to \$499,999	19.1%	18.9%	17.8%
	Property Value \$300,000, to \$399,999	23.3%	23.9%	23.4%
	Property Value \$200,000 to \$299,999	19.1%	17.3%	20.1%
	Property Value \$150,000 to \$199,999	4.7%	3.9%	4.8%
	Property Value \$100,000 to \$149,999	1.7%	1.9%	3.0%
	Property Value \$60,000 to \$99,999	1.7%	0.9%	1.4%
	Property Value \$40,000 to \$59,999	0.4%	0.6%	0.7%
	Property Value \$0 to \$39,999	1.9%	1.8%	1.7%
	Median Home Value	\$385,725	\$395,471	\$374,952
Median Rent	\$645	\$606	\$555	
Wealth per Household	\$0 and under - percent	19.0%	18.8%	19.7%
	\$1 to \$4999 - percent	9.9%	9.7%	10.5%
	\$5k to \$9999 - percent	5.1%	5.0%	5.3%
	\$10k to \$24999 - percent	6.8%	6.7%	6.9%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.2%	10.1%
	\$100k to \$249999 - percent	17.2%	17.4%	16.9%
	\$250k to \$499999 - percent	12.1%	12.2%	11.6%
	\$500k+ - percent	12.9%	13.1%	12.1%
	Median HH Wealth	\$61,806	\$64,000	\$53,476
	Avg HH Wealth	\$217,022	\$218,838	\$206,515

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Economic Viability	Economic Viability Local	214	214	216
	Economic Viability Indexed	214	214	216
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	24,237	87,867	242,519
	Managerial/Executive	13.5%	12.4%	11.1%
	Professional Specialty	19.8%	20.1%	19.1%
	Healthcare Support	4.5%	5.5%	5.7%
	Sales	9.8%	10.0%	10.3%
	Office & Administrative Support	14.9%	13.1%	12.2%
	Protective Service	2.3%	2.4%	2.3%
	Food Preparation	5.3%	5.7%	6.3%
	Building Maintenance & Cleaning	3.5%	3.9%	4.7%
	Personal Care	3.0%	3.3%	2.9%
	Farming, Fishing, & Forestry	1.3%	1.8%	3.5%
	Construction	7.4%	7.9%	7.9%
	Production & Transportation	14.5%	14.1%	14.0%
	Percent White Collar Workers	62.6%	61.0%	58.4%
Percent Blue Collar Workers	37.4%	39.0%	41.6%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.8%	9.0%	10.8%
	Manufacturing	6.2%	6.1%	6.6%
	Transportation	7.3%	7.9%	5.9%
	Information	1.8%	1.2%	1.4%
	Wholesale/Retail	13.4%	13.2%	14.0%
	Finance, Insurance, Real Estate	5.7%	5.6%	5.1%
	Professional Services	5.6%	5.3%	4.5%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	5.6%	5.2%	5.8%
	Educational Services	25.2%	25.3%	24.7%
	Entertainment Services	9.3%	8.9%	9.7%
	Other Professional Services	6.0%	5.7%	5.2%
	Public Administration	7.0%	6.5%	6.2%
Transportation To Work	Drive to Work Alone	83.6%	80.5%	76.2%
	Drive to Work Carpool	10.1%	12.7%	15.2%
	Travel to Work by Public Transportation	1.3%	1.5%	2.2%
	Drive to Work on Motorcycle	0.0%	0.2%	0.2%
	Drive to Work on Bicycle	0.5%	0.5%	0.8%
	Walked to Work	1.1%	1.1%	2.0%
	Other Means	0.5%	0.7%	0.7%
	Work at Home	3.0%	2.9%	2.7%

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	Travel to Work in Less than 5 Minutes	2.6%	2.2%	2.4%
	Travel to Work in 5 to 9 Minutes	11.6%	10.4%	11.0%
	Travel to Work in 10 to 14 Minutes	15.5%	18.8%	18.7%
	Travel to Work in 15 to 19 Minutes	21.6%	22.7%	23.0%
	Travel to Work in 20 to 29 Minutes	29.1%	26.3%	24.1%
	Travel to Work in 30 to 44 Minutes	10.7%	11.5%	12.5%
	Travel to Work in 45 to 59 Minutes	3.2%	3.2%	3.3%
	Travel to Work in 60 Minutes or more	5.7%	4.9%	4.9%
	Average Travel Time to Work	22	21	21
Vehicles per HH	No Vehicles	5.8%	6.3%	9.2%
	1 Vehicle	40.1%	34.8%	35.8%
	2 Vehicles	35.6%	36.6%	35.1%
	3 or more vehicles	18.5%	22.2%	19.9%
	Average Number of Vehicles	1.73	1.84	1.75
Change	Births (last 12 months)	602	2,138	6,499
	Deaths (last 12 months)	420	1,402	3,843
	Migration (last 12 months)	-240	692	-1,810
Work place	Workplace Establishments	2,850	7,901	27,979
	Workplace Employees (FTE)	17,918	52,308	252,690