

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	29,620	55,234	156,949
	Population Est 23Q1	29,630	55,228	156,938
	Population Est 22Q4	29,652	55,244	156,869
	Population Est 22Q3	29,641	55,199	156,576
	Population Est 22Q2	29,589	55,089	156,255
	Population Est 22Q1	29,590	55,063	155,955
	Population Est 21Q4	29,587	55,037	155,840
	Population Est 21Q3	29,560	54,965	155,596
	Population Est 21Q2	29,512	54,911	155,415
	Population Fcst	27,756	53,410	156,000
	2010 Census Population	28,629	47,832	128,019
	2000 Census Population	27,943	45,425	120,980
	1990 Census Population	25,011	39,578	106,782
	Current Year Daytime Population	61,056	78,015	185,469
	Average Seasonal Population	339	658	2,864
	Historical Annual Growth, 1990 – 2000	1.11%	1.39%	1.26%
	Historical Annual Growth, 2000 – 2010	0.24%	0.52%	0.57%
	Estimated Annual Growth, 2010 – CY	0.26%	1.09%	1.55%
	Projected Annual Growth, CY to Y5	-1.29%	-0.67%	-0.12%
	Group Qtrs Est	2,184	3,604	6,860
Transient Est Average Last 4 Qtrs	2,360	2,840	6,899	
Households	Current Year Estimated Households	12,711	22,394	64,649
	Households Est 23Q1	12,709	22,383	64,620
	Households Est 22Q4	12,716	22,387	64,593
	Households Est 22Q3	12,712	22,371	64,464
	Households Est 22Q2	12,687	22,320	64,327
	Households Est 22Q1	12,686	22,309	64,187
	Households Est 21Q4	12,692	22,309	64,134
	Households Est 21Q3	12,676	22,274	64,029
	Households Est 21Q2	12,652	22,247	63,945
	Households Fcst	11,842	21,535	64,229
	2010 Census Households	12,080	19,387	52,234
	2000 Census Households	11,483	17,729	48,104
	1990 Census Households	10,133	15,227	42,059
	Historical Annual Growth, 1990 – 2000	1.26%	1.53%	1.35%
	Historical Annual Growth, 2000 – 2010	0.51%	0.90%	0.83%
	Estimated Annual Growth, 2010 – CY	0.38%	1.09%	1.62%
	Projected Annual Growth, CY to Y5	-1.41%	-0.78%	-0.13%
	Population per Household	2.16	2.31	2.32

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.3%	1.4%	1.1%
	HH Income \$250,000 to \$499,999	1.5%	1.7%	1.2%
	HH Income \$200,000 to \$249,999	3.6%	3.9%	2.9%
	HH Income \$175,000 to \$199,999	3.1%	4.8%	5.4%
	HH Income \$150,000 to \$174,999	5.6%	6.8%	6.1%
	HH Income \$100,000 to 149,999	16.2%	17.9%	19.0%
	HH Income \$75,000 to 99,999	14.5%	15.2%	14.4%
	HH Income \$50,000 to 74,999	17.4%	16.4%	17.7%
	HH Income \$35,000 to 49,999	9.6%	9.7%	10.6%
	HH Income \$25,000 to 34,999	8.9%	7.2%	7.8%
	HH Income \$15,000 to 24,999	8.3%	7.2%	6.8%
	HH Income \$0 to 14,999	10.0%	7.8%	7.0%
	Average Household Income	\$89,968	\$97,766	\$95,377
	Median Household Income	\$68,656	\$77,739	\$75,202
	Per Capita Income	\$40,249	\$41,106	\$40,460
	2000 Average HH Income	\$52,420	\$56,802	\$55,927
	2000 Median HH Income	\$41,279	\$46,104	\$45,726
	Average Disposable Income	71,596	77,956	75,774
	Median Disposable Income	59,710	67,217	65,177
	Discretionary HH Income Over \$150,000	2.8%	2.3%	1.3%
	Discretionary HH Income \$125,000 to \$149,999	3.5%	4.3%	4.3%
	Discretionary HH Income \$100,000 to \$124,999	5.3%	7.5%	6.7%
	Discretionary HH Income \$75,000 to \$99,999	8.9%	10.9%	11.2%
	Discretionary HH Income \$50,000 to \$74,999	18.5%	20.7%	20.9%
	Discretionary HH Income \$25,000 to \$49,999	28.1%	27.1%	28.4%
	Discretionary HH Income Under \$25,000	33.1%	27.2%	27.2%
	Average Discretionary HH Income	48,794	53,944	52,216
	Median Discretionary HH Income	39,363	45,765	44,436
	Householder White – Count	11,343	20,555	57,627
	Median HH Income	\$71,512	\$79,664	\$78,591
	Average HH Income	\$81,717	\$88,049	\$86,916
	Householder Black or African-American – Count	181	290	1,391
	Median HH Income	\$41,994	\$48,426	\$48,453
	Average HH Income	\$53,912	\$64,151	\$62,925
Householder Hispanic – Count	221	312	1,975	
Median HH Income	\$67,802	\$76,211	\$51,910	
Average HH Income	\$70,234	\$80,215	\$61,649	
Householder Asian or Pacific Islander – Count	580	697	1,780	
Median HH Income	\$42,465	\$44,258	\$48,363	
Average HH Income	\$50,347	\$62,531	\$69,953	
Householder Other or Pacific Islander – Count	386	540	1,875	
Median HH Income	\$44,036	\$57,952	\$53,503	
Average HH Income	\$66,529	\$68,702	\$67,889	
Gender	Male Population	14,688	27,669	78,121
	Female Population	14,932	27,564	78,828

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,373	2,508	7,742
	Count of Pop 0 to 7 years	1,833	3,480	10,439
	Count of Pop 5 - 13	2,399	4,777	13,784
	Count of Pop 14 - 18	1,174	2,405	6,748
	Count of Pop 19 - 22	1,260	2,481	7,344
	Count of Pop 22 - 25	1,000	1,892	5,875
	Count of Pop 25 - 29	1,907	3,351	10,642
	Count of Pop 30 - 34	2,244	3,855	11,670
	Count of Pop 35 - 39	2,147	3,879	11,043
	Count of Pop 40 - 44	1,887	3,601	9,789
	Count of Pop 45 - 59	5,541	10,838	29,717
	Count of Pop 60 - 74	5,755	10,773	30,010
	Count of Pop 75 - 84	2,026	3,515	9,279
	Count of Pop 85+	907	1,357	3,306
	% of Pop 0 to 4 years	4.6%	4.5%	4.9%
	% of Pop 0 to 7 years	6.2%	6.3%	6.7%
	% of Pop 5 - 13	8.1%	8.6%	8.8%
	% of Pop 14 - 18	4.0%	4.4%	4.3%
	% of Pop 19 - 22	4.3%	4.5%	4.7%
	% of Pop 22 - 25	3.4%	3.4%	3.7%
	% of Pop 25 - 29	6.4%	6.1%	6.8%
	% of Pop 30 - 34	7.6%	7.0%	7.4%
	% of Pop 35 - 39	7.2%	7.0%	7.0%
% of Pop 40 - 44	6.4%	6.5%	6.2%	
% of Pop 45 - 59	18.7%	19.6%	18.9%	
% of Pop 60 - 74	19.4%	19.5%	19.1%	
% of Pop 75 - 84	6.8%	6.4%	5.9%	
% of Pop 85+	3.1%	2.5%	2.1%	
Median Age	43.5	43.4	41.9	
Average Age	43.8	43.3	42.4	
Male Population by Age	% of Pop 0 to 4 years	4.8%	4.7%	5.1%
	% of Pop 5 - 13	8.3%	8.9%	9.1%
	% of Pop 14 - 18	4.1%	4.5%	4.4%
	% of Pop 19 - 22	4.5%	4.7%	4.8%
	% of Pop 22 - 25	3.6%	3.6%	3.9%
	% of Pop 25 - 29	7.1%	6.7%	7.1%
	% of Pop 30 - 34	8.2%	7.5%	7.8%
	% of Pop 35 - 39	7.7%	7.4%	7.3%
	% of Pop 40 - 44	6.6%	6.6%	6.4%
	% of Pop 45 - 59	19.1%	19.9%	19.0%
	% of Pop 75 - 84	5.8%	5.5%	5.3%
	% of Pop 60 - 74	18.3%	18.5%	18.4%
	% of Pop 85+	1.9%	1.6%	1.4%
Median Age	41.3	41.6	40.4	
Average Age	42.2	42.0	41.3	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.5%	4.4%	4.8%
	% of Pop 5 - 13	7.9%	8.4%	8.5%
	% of Pop 14 - 18	3.9%	4.2%	4.2%
	% of Pop 19 - 22	4.0%	4.3%	4.6%
	% of Pop 22 - 25	3.1%	3.2%	3.6%
	% of Pop 25 - 29	5.8%	5.5%	6.4%
	% of Pop 30 - 34	6.9%	6.5%	7.1%
	% of Pop 35 - 39	6.8%	6.6%	6.8%
	% of Pop 40 - 44	6.1%	6.4%	6.1%
	% of Pop 45 - 59	18.3%	19.4%	18.8%
	% of Pop 60 - 74	20.5%	20.5%	19.8%
	% of Pop 75 - 84	7.9%	7.2%	6.5%
	% of Pop 85+	4.2%	3.3%	2.8%
	Median Age	45.8	45.3	43.3
Average Age	45.4	44.6	43.4	
Race	Count of White	25,003	48,014	134,617
	Count of Black or African-American	1,274	1,726	4,925
	Count of Asian or Pacific Islander	1,354	1,905	4,592
	Count of Other races	1,990	3,589	12,815
	White	84.4%	86.9%	85.8%
	Black or African American	4.3%	3.1%	3.1%
	Asian	4.6%	3.4%	2.9%
	Other Races	6.7%	6.5%	8.2%
Language Spoken	Speak English at Home	89.2%	91.6%	89.1%
	Speak Spanish at Home	1.3%	1.4%	2.8%
	Speak French or French Creole at Home	1.1%	1.2%	2.0%
	Speak German at Home	0.4%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	4.1%	2.5%	2.2%
	Speak Russian and Other Slavic Languages at H	0.7%	0.6%	0.7%
	Speak Chinese at Home	0.9%	0.5%	0.4%
	Speak Korean at Home	0.2%	0.2%	0.1%
	Speak Vietnamese at Home	0.1%	0.0%	0.2%
	Speak Other Asian Languages at Home	0.5%	0.5%	0.6%
	Speak Tagalog and Other Pacific Languages at H	0.3%	0.2%	0.2%
	Speak Other Language at Home	1.2%	1.1%	1.4%
Hispanic	Hispanic Population	885	1,616	7,787
	Hispanic Population Percent	3.0%	2.9%	5.0%
	Mexican	11.6%	14.7%	17.3%
	Puerto Rican	25.5%	33.3%	39.3%
	Cuban	12.7%	8.4%	2.7%
	Dominican	8.4%	6.5%	11.1%
	Central American	8.8%	9.6%	12.5%
	South American	14.8%	12.5%	9.4%
	Other Hispanic	18.2%	14.9%	7.8%
	2000 Hispanic Population Percent	1%	1%	2%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	4.3%	4.5%	4.1%
	American	4.0%	4.3%	3.9%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.6%	3.4%	2.9%
	Chinese	0.9%	0.6%	0.5%
	Japanese	0.1%	0.2%	0.1%
	Korean	0.2%	0.3%	0.2%
	South Central Asian (ie. Indian)	0.7%	0.6%	0.5%
	South East Asian (ie. Vietnamese)	0.9%	0.6%	0.6%
	Other Asian	1.9%	1.1%	0.9%
	European (percent of total population)	51.8%	53.4%	51.3%
	British	12.5%	12.2%	10.2%
	Dutch	0.6%	0.6%	0.5%
	French	7.1%	8.1%	8.5%
	German	4.8%	4.8%	4.7%
	Italian	4.6%	4.7%	5.1%
	Polish	1.9%	2.0%	2.2%
	Scandinavian	2.0%	2.1%	2.1%
	Scotch/Irish	13.9%	14.7%	13.8%
Other European (ie. Greek/Russian)	4.5%	4.3%	4.2%	
Middle Eastern	0.3%	0.4%	0.7%	
Other Ancestry	18.5%	17.1%	19.5%	
Unclassified Ancestry	17.5%	18.3%	16.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	22,414	41,170	115,456
	Elementary (0 to 8)	3.8%	2.9%	2.6%
	Some High School (9 to 11)	4.9%	4.5%	5.0%
	High School Graduate (12)	26.1%	26.8%	26.6%
	Some College (13 to 16)	17.3%	17.3%	17.9%
	Associates Degree Only	10.0%	10.1%	10.2%
	Bachelors Degree Only	20.6%	21.8%	22.5%
	Graduate Degree	17.3%	16.6%	15.1%
	% College (4+)	37.9%	38.3%	37.7%
Household Type	Total Households – count	12,711	22,394	64,649
	One Person HHs – count	4,736	7,159	19,764
	Family HHs – count	6,908	13,513	38,432
	Married Couple – count	5,048	10,577	30,067
	w/own children – count	1,779	3,848	10,504
	w/out own children – count	3,270	6,728	19,563
	Male Householder – count	592	1,016	2,872
	Female Householder – count	1,267	1,920	5,492
	Non-Family Households – count	1,067	1,722	6,454
	1 Person Household	37.3%	32.0%	30.6%
	2 Person Household	34.4%	35.4%	36.4%
	3 Person Household	13.2%	14.3%	14.9%
	4 Person Household	9.7%	11.8%	11.5%
	5 Person Household	3.5%	4.3%	4.2%
	6 Person Household	1.2%	1.5%	1.6%
7+ Person Household	0.7%	0.8%	0.9%	
% Households With Children	22.9%	24.7%	23.6%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	13,435	23,505	67,952
	Owner Occupied Percent	45.3%	55.6%	55.6%
	Renter Occupied Percent	49.3%	39.7%	39.5%
	Vacant Housing Percent	5.4%	4.7%	4.9%
	Total Housing Units (Census 2000)	11,937	18,327	50,082
	For Rent (Census 2000)	57%	49%	38%
	For Sale (Census 2000)	11%	12%	11%
	Rented or Sold, (Census 2000)	7%	8%	5%
	Seasonal (Census 2014)	0%	6%	14%
	Other (Census 2000)	9%	9%	15%
Homes Built By Year	Homes Built 1990 to 2000	8%	10%	12%
	Homes Built 1980 to 1989	16%	21%	20%
	Homes Built 1970 to 1979	15%	16%	16%
	Homes Built 1960 to 1969	11%	10%	10%
	Homes Built 1950 to 1959	8%	7%	8%
	Homes Built 1940 to 1949	5%	5%	5%
	Homes Built Before 1939	37%	32%	30%
Units in Structure	1 Unit	42%	51%	49%
	2 - 9 Units	31%	25%	27%
	Greater than 10 Units	21%	18%	18%
	Mobilie Trailer	5%	6%	6%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.4%	1.3%	1.5%
	Property Value \$750,000 to \$999,999	5.1%	4.7%	3.9%
	Property Value \$500,000 to \$749,999	15.4%	17.9%	18.0%
	Property Value \$400,000 to \$499,999	16.2%	17.1%	19.0%
	Property Value \$300,000, to \$399,999	23.7%	25.3%	25.1%
	Property Value \$200,000 to \$299,999	22.6%	19.9%	18.6%
	Property Value \$150,000 to \$199,999	3.1%	3.5%	4.3%
	Property Value \$100,000 to \$149,999	2.8%	2.8%	3.6%
	Property Value \$60,000 to \$99,999	3.3%	2.5%	2.1%
	Property Value \$40,000 to \$59,999	1.9%	1.4%	1.0%
	Property Value \$0 to \$39,999	3.5%	2.7%	2.2%
	Median Home Value	\$351,658	\$366,022	\$370,906
Median Rent	\$641	\$644	\$644	
Wealth per Household	\$0 and under - percent	18.4%	17.5%	17.7%
	\$1 to \$4999 - percent	9.4%	8.6%	8.7%
	\$5k to \$9999 - percent	4.9%	4.6%	4.7%
	\$10k to \$24999 - percent	6.6%	6.4%	6.5%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	9.9%	10.1%	10.1%
	\$100k to \$249999 - percent	17.4%	17.9%	17.9%
	\$250k to \$499999 - percent	12.6%	13.1%	13.0%
	\$500k+ - percent	14.1%	14.9%	14.7%
	Median HH Wealth	\$70,150	\$80,080	\$78,049
	Avg HH Wealth	\$230,338	\$241,378	\$238,527

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local	211	211	215
	Economic Viability Indexed	211	211	215
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	14,986	28,906	87,034
	Managerial/Executive	14.1%	15.6%	15.7%
	Professional Specialty	29.1%	28.3%	27.1%
	Healthcare Support	3.9%	3.9%	3.5%
	Sales	9.0%	10.1%	10.6%
	Office & Administrative Support	9.1%	10.1%	10.9%
	Protective Service	1.9%	1.6%	1.5%
	Food Preparation	5.9%	5.2%	4.9%
	Building Maintenance & Cleaning	5.4%	4.0%	3.5%
	Personal Care	2.8%	2.8%	2.7%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	7.0%	6.8%	7.3%
	Production & Transportation	11.7%	11.3%	12.3%
	Percent White Collar Workers	65.2%	68.1%	67.7%
	Percent Blue Collar Workers	34.8%	31.9%	32.3%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.0%	5.9%	6.9%
	Manufacturing	8.2%	8.4%	10.2%
	Transportation	2.6%	2.4%	3.5%
	Information	2.1%	1.8%	2.1%
	Wholesale/Retail	15.0%	14.3%	14.4%
	Finance, Insurance, Real Estate	6.2%	7.4%	7.0%
	Professional Services	7.5%	8.1%	7.4%
	Management Services	0.3%	0.2%	0.1%
	Administrative/Waste Services	4.2%	3.8%	4.1%
	Educational Services	27.6%	27.8%	26.4%
	Entertainment Services	7.3%	6.5%	7.3%
	Other Professional Services	5.7%	5.6%	5.2%
	Public Administration	8.4%	7.8%	5.4%
Transportation To Work	Drive to Work Alone	78.9%	81.0%	81.4%
	Drive to Work Carpool	11.1%	10.4%	11.0%
	Travel to Work by Public Transportation	1.3%	1.1%	1.1%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	5.1%	3.7%	2.8%
	Other Means	0.4%	0.5%	0.4%
	Work at Home	3.1%	3.5%	3.2%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	5.2%	4.0%	3.3%
	Travel to Work in 5 to 9 Minutes	21.7%	16.1%	12.1%
	Travel to Work in 10 to 14 Minutes	25.0%	21.3%	18.4%
	Travel to Work in 15 to 19 Minutes	16.0%	19.1%	18.1%
	Travel to Work in 20 to 29 Minutes	11.3%	15.8%	21.1%
	Travel to Work in 30 to 44 Minutes	11.9%	13.5%	15.2%
	Travel to Work in 45 to 59 Minutes	4.6%	4.8%	5.0%
	Travel to Work in 60 Minutes or more	4.3%	5.5%	6.8%
	Average Travel Time to Work	18	20	22
Vehicles per HH	No Vehicles	11.1%	8.4%	6.7%
	1 Vehicle	36.7%	30.8%	32.5%
	2 Vehicles	38.0%	41.5%	40.4%
	3 or more vehicles	14.1%	19.2%	20.5%
	Average Number of Vehicles	1.61	1.80	1.83
Change	Births (last 12 months)	311	559	1,750
	Deaths (last 12 months)	313	548	1,452
	Migration (last 12 months)	52	157	464
Work place	Workplace Establishments	2,299	2,761	5,749
	Workplace Employees (FTE)	32,916	38,196	80,897