Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

Dec 5, 2023

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Cascade East Grand Rapids, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	10,807	52,166	408,500
Population Est 23Q1	10,853	52,225	408,828
Population Est 22Q4	10,847	52,154	408,739
Population Est 22Q3	10,798	52,041	408,741
Population Est 22Q2	10,769	52,001	408,457
Population Est 22Q1	10,763	51,983	408,658
Population Est 21Q4	10,761	51,992	408,721
Population Est 21Q3	10,841	51,845	408,443
Population Est 21Q2	10,829	51,810	408,022
Population Fcst	10,633	52,154	415,065
2010 Census Population	9,176	37,620	316,165
2000 Census Population	8,500	33,057	315,495
1990 Census Population	7,207	28,125	293,421
Current Year Daytime Population	15,423	91,791	542,392
Average Seasonal Population	216	1,505	6,178
Historical Annual Growth, 1990 – 2000	1.66%	1.63%	0.73%
Historical Annual Growth, 2000 – 2010	0.77%	1.30%	0.02%
Estimated Annual Growth, 2010 – CY	1.24%	2.50%	1.95%
Projected Annual Growth, CY to Y5	-0.33%	0.00%	0.32%
Group Qtrs Est	114	3,340	10,084
Transient Est Average Last 4 Qtrs	5,537	12,889	19,830
Households			
Current Year Estimated Households	4,128	20,232	157,360
Households Est 23Q1	4,143	20,243	157,417
Households Est 22Q4	4,141	20,214	157,385
Households Est 22Q3	4,125	20,175	157,412
Households Est 22Q2	4,116	20,157	157,317
Households Est 22Q1	4,115	20,155	157,413
Households Est 21Q4	4,114	20,158	157,444
Households Est 21Q3	4,154	20,084	157,299
Households Est 21Q2	4,151	20,069	157,132
Households Fcst	4,055	20,258	159,955
2010 Census Households	3,535	14,418	118,114
2000 Census Households	3,186	12,411	115,811
1990 Census Households	2,587	9,900	106,373
Historical Annual Growth, 1990 – 2000	2.11%	2.29%	0.85%
Historical Annual Growth, 2000 – 2010	1.05%	1.51%	0.20%
Estimated Annual Growth, 2010 – CY	1.18%	2.59%	2.19%
Projected Annual Growth, CY to Y5	-0.36%	0.03%	0.33%
Population per Household	2.59	2.41	2.53

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Cascade East Grand Rapids, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income			
HH Income $500,000 or more	2.0%	1.6%	0.9%
HH Income $250,000 to $499,999	2.4%	1.9%	1.0%
HH Income $200,000 to $249,999	5.7%	4.5%	2.4%
HH Income $175,000 to $199,999	13.8%	9.2%	4.0%
HH Income $150,000 to $174,999	7.1%	5.5%	3.5%
HH Income $100,000 to 149,999	21.3%	16.5%	15.0%
HH Income $75,000 to 99,999	13.7%	12.3%	13.5%
HH Income $50,000 to 74,999	11.6%	14.8%	19.0%
HH Income $35,000 to 49,999	7.7%	11.3%	13.3%
HH Income $25,000 to 34,999	4.5%	7.6%	8.8%
HH Income $15,000 to 24,999	5.4%	7.9%	9.3%
HH Income $0 to 14,999	4.8%	6.8%	9.4%
Average Household Income	$150,815	$117,361	$85,757
Median Household Income	$104,283	$77,773	$61,566
Per Capita Income	$58,147	$47,245	$33,680
2000 Average HH Income	$104,969	$86,771	$57,422
2000 Median HH Income	$85,258	$65,156	$44,694
Average Disposable Income	95,985	80,771	65,038
Median Disposable Income	87,245	66,471	52,975
Discretionary HH Income Over $150,000	4.3%	4.2%	2.1%
Discretionary HH Income $125,000 to $149,999	16.2%	9.7%	3.3%
Discretionary HH Income $100,000 to $124,999	9.2%	7.1%	4.2%
Discretionary HH Income $75,000 to $99,999	13.4%	9.7%	8.0%
Discretionary HH Income $50,000 to $74,999	21.7%	18.3%	16.6%
Discretionary HH Income $25,000 to $49,999	20.2%	24.3%	30.4%
Discretionary HH Income Under $25,000	15.0%	26.7%	35.4%
Average Discretionary HH Income	73,901	60,062	45,416
Median Discretionary HH Income	68,253	48,738	35,530
Householder White – Count	3,696	16,135	112,903
Median HH Income	$104,927	$84,783	$69,482
Average HH Income	$106,269	$94,165	$80,250
Householder Black or African-American – Count	118	1,857	19,020
Median HH Income	$31,512	$38,959	$37,001
Average HH Income	$45,123	$54,122	$48,685
Householder Hispanic – Count	142	937	13,395
Median HH Income	$174,455	$76,826	$47,996
Average HH Income	$157,309	$91,541	$58,233
Householder Asian or Pacific Islander – Count	116	815	4,179
Median HH Income	$82,084	$77,058	$64,697
Average HH Income	$96,573	$87,008	$74,732
Householder Other or Pacific Islander – Count	57	487	7,863
Median HH Income	$94,083	$58,371	$46,755
Average HH Income	$102,732	$66,080	$57,588
Gender			
Male Population	5,251	25,048	200,071
Female Population	5,557	27,119	208,429

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Total Population by Age			
Count of Pop 0 to 4 years	482	2,714	26,058
Count of Pop 0 to 7 years	821	4,057	36,419
Count of Pop 5 - 13	1,247	5,556	46,559
Count of Pop 14 - 18	629	3,083	22,083
Count of Pop 19 - 22	590	3,507	23,420
Count of Pop 22 - 25	406	2,829	18,291
Count of Pop 25 - 29	425	3,508	32,695
Count of Pop 30 - 34	427	3,060	33,743
Count of Pop 35 - 39	604	3,063	29,831
Count of Pop 40 - 44	705	3,075	25,793
Count of Pop 45 - 59	2,117	8,787	66,744
Count of Pop 60 - 74	2,067	8,132	58,642
Count of Pop 75 - 84	822	3,134	17,608
Count of Pop 85+	287	1,719	7,034
% of Pop 0 to 4 years	4.5%	5.2%	6.4%
% of Pop 0 to 7 years	7.6%	7.8%	8.9%
% of Pop 5 - 13	11.5%	10.7%	11.4%
% of Pop 14 - 18	5.8%	5.9%	5.4%
% of Pop 19 - 22	5.5%	6.7%	5.7%
% of Pop 22 - 25	3.8%	5.4%	4.5%
% of Pop 25 - 29	3.9%	6.7%	8.0%
% of Pop 30 - 34	3.9%	5.9%	8.3%
% of Pop 35 - 39	5.6%	5.9%	7.3%
% of Pop 40 - 44	6.5%	5.9%	6.3%
% of Pop 45 - 59	19.6%	16.8%	16.3%
% of Pop 60 - 74	19.1%	15.6%	14.4%
% of Pop 75 - 84	7.6%	6.0%	4.3%
% of Pop 85+	2.7%	3.3%	1.7%
Median Age	44.2	38.0	35.2
Average Age	42.9	40.1	37.7
Male Population by Age			
% of Pop 0 to 4 years	4.8%	5.6%	6.7%
% of Pop 5 - 13	12.4%	11.4%	11.9%
% of Pop 14 - 18	6.2%	6.2%	5.6%
% of Pop 19 - 22	5.8%	6.9%	5.9%
% of Pop 22 - 25	4.0%	5.5%	4.5%
% of Pop 25 - 29	4.1%	6.9%	8.0%
% of Pop 30 - 34	3.9%	6.1%	8.4%
% of Pop 35 - 39	5.6%	6.1%	7.5%
% of Pop 40 - 44	6.6%	6.0%	6.4%
% of Pop 45 - 59	19.5%	16.9%	16.4%
% of Pop 75 - 84	6.8%	5.2%	3.7%
% of Pop 60 - 74	18.6%	15.0%	13.8%
% of Pop 85+	1.9%	2.3%	1.2%
Median Age	42.6	36.2	34.4
Average Age	41.5	38.6	36.7

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% of Pop 45 - 59	19.7%	16.8%	16.3%
% of Pop 60 - 74	19.7%	16.2%	14.9%
% of Pop 75 - 84	8.4%	6.8%	4.9%
% of Pop 85+	3.4%	4.2%	2.2%
Median Age	45.8	39.8	36.2
Average Age	44.2	41.5	38.7
Race			
Count of White	9,308	39,486	268,482
Count of Black or African-American	228	4,671	56,372
Count of Asian or Pacific Islander	567	3,700	16,386
Count of Other races	704	4,310	67,261
White	86.1%	75.7%	65.7%
Black or African American	2.1%	9.0%	13.8%
Asian	5.2%	7.1%	4.0%
Other Races	6.5%	8.3%	16.5%
Language Spoken			
Speak English at Home	91.2%	86.8%	84.3%
Speak Spanish at Home	2.8%	3.1%	9.1%
Speak French or French Creole at Home	0.1%	0.2%	0.3%
Speak German at Home	0.4%	0.3%	0.3%
Speak Other Indo-European Languages at Home	1.9%	2.0%	1.3%
Speak Russian and Other Slavic Languages at H	1.6%	1.7%	0.8%
Speak Chinese at Home	0.5%	0.6%	0.3%
Speak Korean at Home	0.2%	1.0%	0.3%
Speak Vietnamese at Home	0.3%	0.3%	0.7%
Speak Other Asian Languages at Home	0.8%	1.6%	0.8%
Speak Tagalog and Other Pacific Languages at H	0.0%	0.2%	0.1%
Speak Other Language at Home	0.3%	2.2%	1.6%
Hispanic			
Hispanic Population	320	2,634	58,171
Hispanic Population Percent	3.0%	5.0%	14.2%
Mexican	61.6%	54.6%	62.5%
Puerto Rican	2.1%	9.3%	10.2%
Cuban	5.6%	2.6%	3.1%
Dominican	0.0%	3.7%	3.8%
Central American	10.0%	9.7%	11.5%
South American	12.4%	7.6%	2.1%
Other Hispanic	8.3%	12.6%	6.9%
2000 Hispanic Population Percent	2%	1%	10%
1990 Hispanic Population Percent	0%	1%	3%

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Ancestry			
American (percent of total population)	3.2%	2.5%	2.6%
American	3.0%	2.3%	2.3%
Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
Asian (percent of total population)	5.2%	7.1%	4.0%
Chinese	0.7%	0.9%	0.5%
Japanese	0.1%	0.4%	0.2%
Korean	1.9%	1.8%	0.6%
South Central Asian (ie. Indian)	2.2%	2.5%	0.9%
South East Asian (ie. Vietnamese)	0.3%	1.3%	1.3%
Other Asian	0.0%	0.1%	0.6%
European (percent of total population)	63.7%	54.3%	42.8%
British	10.4%	7.4%	5.2%
Dutch	12.7%	12.6%	10.0%
French	1.9%	1.4%	1.1%
German	12.9%	10.9%	9.1%
Italian	2.7%	2.3%	1.8%
Polish	3.3%	3.0%	3.6%
Scandinavian	3.7%	2.9%	2.2%
Scotch/Irish	10.2%	7.8%	6.1%
Other European (ie. Greek/Russian)	5.8%	6.0%	3.8%
Middle Eastern	0.8%	1.1%	0.7%
Other Ancestry	10.1%	15.7%	20.0%
Unclassified Ancestry	14.1%	14.3%	15.8%
Education (Age 25+)			
Adult Population (25 Years or Older)	7,453	34,477	272,089
Elementary (0 to 8)	1.2%	1.9%	4.7%
Some High School (9 to 11)	1.1%	2.5%	5.4%
High School Graduate (12)	7.7%	14.6%	22.0%
Some College (13 to 16)	14.6%	18.2%	20.3%
Associates Degree Only	8.3%	7.5%	8.4%
Bachelors Degree Only	40.8%	32.4%	25.3%
Graduate Degree	26.2%	22.9%	13.9%
% College (4+)	67.0%	55.3%	39.1%
Household Type			
Total Households – count	4,128	20,232	157,360
One Person HHs – count	945	6,133	45,311
Family HHs – count	3,040	12,768	98,267
Married Couple – count	2,609	10,352	71,393
w/own children – count	1,246	4,650	30,594
w/out own children – count	1,363	5,701	40,799
Male Householder – count	179	722	8,442
Female Householder – count	252	1,695	18,431
Non-Family Households – count	143	1,331	13,783
1 Person Household	22.9%	30.3%	28.8%
2 Person Household	35.3%	33.0%	32.7%
3 Person Household	14.5%	13.6%	15.0%
4 Person Household	15.8%	13.2%	12.8%
5 Person Household	7.8%	6.5%	6.5%
6 Person Household	2.9%	2.4%	2.6%
7+ Person Household	0.9%	1.0%	1.6%
% Households With Children	36.1%	30.3%	29.2%

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Cascade East Grand Rapids, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing			
Total Housing Units	4,300	21,265	165,935
Owner Occupied Percent	79.7%	59.8%	59.6%
Renter Occupied Percent	16.3%	35.4%	35.2%
Vacant Housing Percent	4.0%	4.9%	5.2%
Total Housing Units (Census 2000)	3,327	13,160	122,260
For Rent (Census 2000)	23%	37%	42%
For Sale (Census 2000)	22%	17%	19%
Rented or Sold, (Census 2000)	3%	20%	15%
Seasonal (Census 2014)	6%	18%	6%
Other (Census 2000)	0%	4%	15%
Homes Built By Year			
Homes Built 1990 to 2000	18%	25%	11%
Homes Built 1980 to 1989	25%	24%	10%
Homes Built 1970 to 1979	35%	24%	12%
Homes Built 1960 to 1969	10%	15%	13%
Homes Built 1950 to 1959	6%	7%	16%
Homes Built 1940 to 1949	3%	2%	11%
Homes Built Before 1939	3%	3%	27%
Units in Structure			
1 Unit	89%	73%	71%
2 - 9 Units	3%	7%	17%
Greater than 10 Units	8%	19%	10%
Mobilie Trailer	0%	1%	1%
Other Units	0%	0%	0%
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	5.4%	4.6%	2.5%
Property Value $750,000 to $999,999	10.2%	7.9%	3.1%
Property Value $500,000 to $749,999	27.6%	23.7%	10.5%
Property Value $400,000 to $499,999	19.4%	18.1%	9.8%
Property Value $300,000, to $399,999	20.2%	19.3%	17.5%
Property Value $200,000 to $299,999	9.0%	13.0%	28.1%
Property Value $150,000 to $199,999	3.2%	5.3%	13.0%
Property Value $100,000 to $149,999	1.9%	3.8%	8.8%
Property Value $60,000 to $99,999	0.5%	1.1%	2.7%
Property Value $40,000 to $59,999	0.0%	0.5%	1.1%
Property Value $0 to $39,999	0.5%	1.4%	2.2%
Median Home Value	$470,347	$427,411	$274,444
Median Rent	$1,119	$720	$544
Wealth per Household			
$0 and under - percent	14.8%	17.0%	18.1%
$1 to $4999 - percent	6.2%	8.1%	9.0%
$5k to $9999 - percent	3.7%	4.4%	4.8%
$10k to $24999 - percent	5.7%	6.2%	6.6%
$25k to $49999 - percent	6.6%	6.7%	6.9%
$50k to $99999 - percent	10.3%	10.0%	10.2%
$100k to $249999 - percent	19.3%	18.1%	17.7%
$250k to $499999 - percent	15.1%	13.6%	12.7%
$500k+ - percent	18.4%	15.9%	14.0%
Median HH Wealth	$120,807	$88,077	$73,002
Avg HH Wealth	$285,399	$253,527	$231,052

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Economic Viability			
Economic Viability Local	225	215	216
Economic Viability Indexed	225	215	216
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	5,522	27,321	215,777
Managerial/Executive	26.5%	20.1%	15.9%
Professional Specialty	31.2%	28.1%	22.9%
Healthcare Support	2.3%	2.1%	3.0%
Sales	16.2%	11.8%	9.6%
Office & Administrative Support	7.4%	11.4%	11.1%
Protective Service	0.6%	1.0%	1.3%
Food Preperation	2.6%	4.4%	6.3%
Building Maintenance & Cleaning	1.8%	2.5%	3.6%
Personal Care	1.1%	2.6%	2.6%
Farming, Fishing, & Forestry	0.0%	0.1%	0.8%
Construction	2.0%	2.4%	5.2%
Production & Transportation	8.2%	13.6%	17.6%
Percent White Collar Workers	83.7%	73.4%	62.6%
Percent Blue Collar Workers	16.3%	26.6%	37.4%
Employment by Industry (Employed Civilians Age 16+)			
Agriculture/Mining/Construction	2.8%	3.2%	5.7%
Manufacturing	18.1%	16.6%	18.5%
Transportation	3.1%	4.2%	3.7%
Information	2.4%	1.7%	1.6%
Wholesale/Retail	13.9%	13.3%	13.7%
Finance, Insurance, Real Estate	8.6%	7.9%	6.2%
Professional Services	11.7%	8.9%	6.6%
Management Services	0.2%	0.2%	0.2%
Administrative/Waste Services	4.8%	3.6%	4.1%
Educational Services	22.9%	26.9%	24.3%
Entertainment Services	6.1%	8.0%	9.3%
Other Professional Services	4.1%	4.3%	4.6%
Public Administration	1.4%	1.2%	1.6%
Transportation To Work			
Drive to Work Alone	87.8%	84.5%	81.1%
Drive to Work Carpool	4.2%	6.1%	10.3%
Travel to Work by Public Transportation	0.3%	0.2%	1.5%
Drive to Work on Motorcycle	0.0%	0.0%	0.0%
Drive to Work on Bicycle	0.4%	0.3%	0.3%
Walked to Work	0.9%	3.8%	2.8%
Other Means	0.6%	0.6%	0.9%
Work at Home	5.9%	4.4%	3.0%

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Travel to Work in Less than 5 Minutes	3.8%	3.9%	3.3%
Travel to Work in 5 to 9 Minutes	13.4%	14.4%	12.1%
Travel to Work in 10 to 14 Minutes	20.5%	22.0%	19.5%
Travel to Work in 15 to 19 Minutes	20.7%	21.3%	22.3%
Travel to Work in 20 to 29 Minutes	27.9%	24.1%	25.3%
Travel to Work in 30 to 44 Minutes	7.8%	7.4%	11.6%
Travel to Work in 45 to 59 Minutes	2.0%	2.0%	2.7%
Travel to Work in 60 Minutes or more	4.0%	3.3%	3.3%
Average Travel Time to Work	18	18	19
Vehicles per HH No Vehicles	6.1%	7.9%	8.7%
1 Vehicle	24.6%	33.8%	34.2%
2 Vehicles	47.5%	40.6%	39.2%
3 or more vehicles	21.7%	17.6%	17.9%
Average Number of Vehicles	1.91	1.74	1.73
Change Births (last 12 months)	92	569	5,280
Deaths (last 12 months)	147	611	3,687
Migration (last 12 months)	99	229	-1,356
Work place Workplace Establishments	524	2,697	12,563
Workplace Employees (FTE)	10,343	57,700	259,836

Demographic Source: Synergos Technologies, Inc