2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Cascade East 1.00 Mile 3.00 Mile 5.00 Mile Radius Grand Rapids, MI Radius **Radius Current Year Estimated Population** 5,159 27,380 69,206 5,186 69,228 Population Est 23Q1 27,433 Population Est 22Q4 5,183 27,410 69,137 5,175 69,008 Population Est 22Q3 27,287 Population Est 22Q2 5,156 27,208 68,973 Population Est 22Q1 5.155 27,189 68,961 68,981 Population Est 21Q4 5,158 27,150 Population Est 21Q3 5,212 27,242 68,946 68,904 Population Est 21Q2 5,205 27,224 Population Population Fcst 5,041 27,314 69,691 2010 Census Population 4,386 22,673 54,333 2000 Census Population 4,210 20,038 46,469 1990 Census Population 3,514 16,516 37,916 **Current Year Daytime Population** 7,400 36,333 110,590 Average Seasonal Population 93 599 1,787 Historical Annual Growth, 1990 - 2000 1.83% 1.95% 2.05% Historical Annual Growth. 2000 – 2010 0.41% 1.24% 1.58% Estimated Annual Growth, 2010 - CY 1.84% 1.23% 1.43% Projected Annual Growth, CY to Y5 -0.46% -0.05% 0.14% Group Qtrs Est 61 530 3,845 13,009 Transient Est Average Last 4 Qtrs 3,748 8,129 **Current Year Estimated Households** 2,081 10,294 26,144 2,090 26,141 Households Est 23Q1 10,307 Households Est 22Q4 2,089 10,297 26,105 Households Est 22Q3 2,087 26,062 10,253 Households Est 22Q2 2,081 10,217 26,043 Households Est 22Q1 2,081 10,211 26,043 Households Est 21Q4 2,083 10,194 26,053 Households Households Est 21Q3 2,110 10,244 25,998 Households Est 21Q2 25,979 2,108 10,237 Households Fcst 2,030 10,294 26,357 1,775 2010 Census Households 8,585 19,943 2000 Census Households 1,680 7,450 16,542 1990 Census Households 1,328 5,933 12,832 Historical Annual Growth, 1990 - 2000 2.30% 2.57% 2.38% Historical Annual Growth, 2000 - 2010 0.55% 1.43% 1.89% Estimated Annual Growth, 2010 - CY 1.21% 1.38% 2.06% Projected Annual Growth, CY to Y5 -0.49% 0.16% 0.00% Population per Household 2.45 2.61 2.50

report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty This

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Cascade East 3.00 Mile 1.00 Mile 5.00 Mile Grand Rapids, MI **Radius** Radius **Radius** HH Income \$500,000 or more 2.2% 2.0% 2.0% HH Income \$250,000 to \$499,999 2.6% 2.5% 2.4% HH Income \$200,000 to \$249,999 6.0% 5.8% 5.6% 6.7% 14.3% 9.0% HH Income \$175,000 to \$199,999 HH Income \$150,000 to \$174,999 5.5% 6.0% 7.0% HH Income \$100,000 to 149,999 21.8% 18.6% 17.6% HH Income \$75,000 to 99,999 16.3% 12.7% 12.5% HH Income \$50,000 to 74,999 12.5% 13.0% 14.4% HH Income \$35,000 to 49,999 8.8% 7.4% 9.9% HH Income \$25,000 to 34,999 5.3% 4.9% 7.2% HH Income \$15,000 to 24,999 6.5% 6.0% 7.3% HH Income \$0 to 14,999 5.9% 5.9% 5.9% Average Household Income \$131.692 \$146.778 \$124.939 Median Household Income \$91,279 \$100,418 \$84,722 \$48,613 Per Capita Income \$53,786 \$55,866 \$89,340 2000 Average HH Income \$94,543 \$97,111 2000 Median HH Income \$78,802 \$75,122 \$67,838 Average Disposable Income 87,856 94,551 85,764 Median Disposable Income 77,342 84,448 72,026 Discretionary HH Income Over \$150,000 4.0% 5.9% 5.7% Discretionary HH Income \$125,000 to \$149,999 10.4% 15.4% 9.7% Discretionary HH Income \$100,000 to \$124,999 6.8% 9.1% 7.7% Discretionary HH Income \$75,000 to \$99,999 12.0% 11.9% 11.3% 25.8% 18.6% Discretionary HH Income \$50,000 to \$74,999 19.4% Discretionary HH Income \$25,000 to \$49,999 22.9% 20.1% 22.6% Discretionary HH Income Under \$25,000 18.1% 18.2% 24.3% Average Discretionary HH Income 65,861 72,651 64,011 Median Discretionary HH Income 58,779 65,897 53,445 Householder White - Count 1,870 8,890 20,868 Median HH Income \$93,123 \$102,546 \$90,936 Average HH Income \$97,018 \$105,933 \$98,678 Householder Black or African-American - Count 66 427 2,429 Median HH Income \$30,864 \$33,441 \$40,159 \$36,792 \$58,116 \$59,567 Average HH Income Householder Hispanic - Count 53 458 1,213 \$178,090 \$104,591 Median HH Income \$160,918 Average HH Income \$162,170 \$130,456 \$101,924 Householder Asian or Pacific Islander - Count 63 273 1,003 Median HH Income \$73,203 \$93,702 \$77,869 Average HH Income \$88,923 \$99.315 \$89,592 Householder Other or Pacific Islander - Count 28 247 631 \$79,098 Median HH Income \$93,070 \$69,818 Average HH Income \$103,455 \$72,142 \$78,845 Male Population 2.486 13.406 33,457 Female Population 2,674 13,974 35,749

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR®
Latitude: 42.914293 Longitude: -85.508534

Dec 5, 2	2023	Lautu	de: 42.914293 Lo	ngitude: -85.508534
	de East Rapids, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Count of Pop 0 to 4 years	235	1,328	3,591
	Count of Pop 0 to 7 years	395	2,134	5,390
	Count of Pop 5 - 13	565	3,163	7,547
	Count of Pop 14 - 18	270	1,614	4,246
	Count of Pop 19 - 22	253	1,630	4,710
	Count of Pop 22 - 25	175	1,213	3,710
	Count of Pop 25 - 29	204	1,440	4,389
	Count of Pop 30 - 34	230	1,329	3,919
	Count of Pop 35 - 39	304	1,616	4,095
	Count of Pop 40 - 44	335	1,811	4,180
	Count of Pop 45 - 59	976	5,286	12,104
	Count of Pop 60 - 74	1,020	4,750	10,789
٦	Count of Pop 75 - 84	434	1,671	3,933
Total Population by Age	Count of Pop 85+	159	531	1,994
opula Age	% of Pop 0 to 4 years	4.5%	4.8%	5.2%
Pog by A	% of Pop 0 to 7 years	7.7%	7.8%	7.8%
all	% of Pop 5 - 13	11.0%	11.6%	10.9%
	% of Pop 14 - 18	5.2%	5.9%	6.1%
'	% of Pop 19 - 22	4.9%	6.0%	6.8%
	% of Pop 22 - 25	3.4%	4.4%	5.4%
	% of Pop 25 - 29	3.9%	5.3%	6.3%
	% of Pop 30 - 34	4.5%	4.9%	5.7%
	% of Pop 35 - 39	5.9%	5.9%	5.9%
	% of Pop 40 - 44	6.5%	6.6%	6.0%
	% of Pop 45 - 59	18.9%	19.3%	17.5%
	% of Pop 60 - 74	19.8%	17.3%	15.6%
	% of Pop 75 - 84	8.4%	6.1%	5.7%
	% of Pop 85+	3.1%	1.9%	2.9%
	Median Age	45.2	41.0	38.0
	Average Age	43.9	40.8	39.8
	Average Age	43.9	40.0	39.0
	% of Pop 0 to 4 years	5.0%	5.1%	5.5%
	% of Pop 5 - 13	11.9%	12.2%	11.7%
	% of Pop 14 - 18	5.6%	6.2%	6.4%
	% of Pop 19 - 22	5.3%	6.2%	7.0%
	% of Pop 22 - 25	3.6%	4.6%	5.5%
tior	% of Pop 25 - 29	4.0%	5.5%	6.5%
Male Population by Age	% of Pop 30 - 34	4.2%	4.9%	5.8%
	% of Pop 35 - 39	5.9%	5.9%	6.1%
e by	% of Pop 40 - 44	6.7%	6.7%	6.1%
lale	% of Pop 45 - 59	18.9%	19.1%	17.4%
2	% of Pop 75 - 84	7.3%	5.5%	5.0%
	% of Pop 60 - 74	19.2%	16.7%	15.0%
	% of Pop 85+	2.2%	1.4%	2.0%
	Median Age	43.2	39.5	36.3

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.914293 Longitude: -85.508534

	de East Rapids, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.1%	4.6%	4.9%
İ	% of Pop 5 - 13	10.0%	10.9%	10.2%
İ	% of Pop 14 - 18	4.8%	5.6%	5.9%
	% of Pop 19 - 22	4.5%	5.7%	6.6%
	% of Pop 22 - 25	3.2%	4.3%	5.3%
	% of Pop 25 - 29	3.9%	5.0%	6.2%
	% of Pop 30 - 34	4.7%	4.8%	5.5%
	% of Pop 35 - 39	5.9%	5.9%	5.7%
	% of Pop 40 - 44	6.3%	6.6%	6.0%
	% of Pop 45 - 59	18.9%	19.5%	17.6%
	% of Pop 60 - 74	20.3%	17.9%	16.1%
	% of Pop 75 - 84	9.4%	6.7%	6.4%
	% of Pop 85+	3.9%	2.4%	3.7%
	Median Age	47.1	42.4	39.7
	Average Age	45.5	41.9	41.1
	Count of White	4,419	22,639	52,840
	Count of Black or African-American	125	993	5,765
	Count of Asian or Pacific Islander	267	1,818	4,972
Race	Count of Other races	348	1,929	5,630
Ra	White	85.6%	82.7%	76.4%
	Black or African American	2.4%	3.6%	8.3%
	Asian	5.2%	6.6%	7.2%
	Other Races	6.8%	7.0%	8.1%
	Speak English at Home	90.7%	90.5%	87.1%
	Speak Spanish at Home	2.7%	2.9%	2.9%
	Speak French or French Creole at Home	0.1%	0.2%	0.2%
	Speak German at Home	0.4%	0.3%	0.4%
Language Spoken	Speak Other Indo-European Languages at Home	2.1%	1.5%	1.7%
ga	Speak Russian and Other Slavic Languages at H	1.9%	1.7%	1.9%
l go	Speak Chinese at Home	0.5%	0.4%	0.5%
🖺 💸	Speak Korean at Home	0.1%	0.7%	1.0%
	Speak Vietnamese at Home	0.3%	0.1%	0.4%
	Speak Other Asian Languages at Home	0.9%	1.1%	1.4%
	Speak Tagalog and Other Pacific Languages at F	0.0%	0.1%	0.3%
	Speak Other Language at Home	0.2%	0.5%	2.3%
	Hispanic Population	159	960	3,377
	Hispanic Population Percent	3.1%	3.5%	4.9%
	Mexican	61.4%	60.3%	57.2%
	Puerto Rican	2.0%	4.4%	8.2%
nic	Cuban	3.2%	4.8%	2.5%
pa	Dominican	0.0%	0.2%	2.5%
Hispanic	Central American	11.3%	11.2%	8.7%
	South American	13.7%	11.1%	7.7%
	Other Hispanic	8.4%	7.9%	13.2%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	0%	0%	1%
				l

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR°
Latitude: 42.914293 Longitude: -85.508534

Eatitude: 42.9 14295 Colligitude: -05.3005				
Cascade East		1.00 Mile	3.00 Mile	5.00 Mile
Grand	Rapids, MI	Radius	Radius	Radius
	American (percent of total population)	3.4%	2.7%	2.4%
	American "	3.3%	2.6%	2.3%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Ìslander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.2%	6.6%	7.2%
	Chinese	0.8%	0.7%	0.9%
	Japanese	0.1%	0.4%	0.4%
	Korean	1.6%	2.1%	1.5%
	South Central Asian (ie. Indian)	2.3%	2.5%	2.3%
	South East Asian (ie. Vietnamese)	0.2%	0.8%	1.9%
>	Other Asian `	0.0%	0.1%	0.2%
Ancestry	European (percent of total population)	64.3%	59.2%	55.2%
၂ ဗ္	British	10.6%	8.7%	7.3%
₹	Dutch	12.9%	11.6%	12.8%
	French	1.9%	1.6%	1.4%
	German	12.8%	12.3%	11.2%
	Italian	2.7%	2.5%	2.4%
	Polish	3.4%	3.3%	3.2%
İ	Scandinavian	3.8%	3.3%	3.0%
	Scotch/Irish	10.5%	9.3%	7.9%
	Other European (ie. Greek/Russian)	5.7%	6.6%	6.2%
	Middle Eastern	0.9%	1.0%	1.0%
	Other Ancestry	10.1%	12.1%	15.0%
	Unclassified Ancestry	13.1%	14.9%	14.2%
	Adult Population (25 Years or Older)	3,662	18,433	45,402
	Elementary (0 to 8)	1.6%	0.7%	1.8%
C -	Some High School (9 to 11)	0.7%	1.6%	2.4%
Education (Age 25+)	High School Graduate (12)	7.9%	10.1%	14.7%
at 29	Some College (13 to 16)	15.6%	16.0%	18.1%
on	Associates Degree Only	9.7%	7.3%	7.5%
ы М	Bachelors Degree Only	40.0%	38.6%	32.5%
	Graduate Degree	24.4%	25.7%	23.1%
	% College (4+)	64.4%	64.3%	55.7%
	Total Households – count	2,081	10,294	26,144
	One Person HHs – count	2,061 549	2,408	
				7,255
	Family HHs – count	1,449	7,320	17,284
	Married Couple – count	1,196	6,289	14,372
	w/own children – count	546	3,016	6,467
	w/out own children – count	650	3,272	7,905
-	Male Householder – count	96	352	881
5 ,	Female Householder – count	157	679	2,031
usehc Type	Non-Family Households – count	83	566	1,605
Household Type	1 Person Household	26.4%	23.4%	27.8%
Ĭ	2 Person Household	35.1%	34.1%	33.2%
	3 Person Household	14.3%	14.7%	14.1%
	4 Person Household	14.4%	16.1%	14.4%
	5 Person Household	6.7%	7.8%	6.9%
	6 Person Household	2.3%	2.8%	2.5%
	7+ Person Household	0.8%	1.0%	1.1%
	% Households With Children	33.0%	35.0%	31.5%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.914293 Longitude: -85.508534

	de East Rapids, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units Owner Occupied Percent	2,171 75.9%	10,735 73.5%	27,412 63.8%
	Renter Occupied Percent	19.9%	22.4%	31.6%
D	Vacant Housing Percent	4.2%	4.1%	4.6%
Housing	Total Housing Units (Census 2000)	1,732	7,885	17,638
snc	For Rent (Census 2000)	21%	34%	41%
Ĭ	For Sale (Census 2000)	23%	18%	18%
	Rented or Sold, (Census 2000)	1%	17%	21%
	Seasonal (Census 2014)	5%	21%	20%
	Other (Census 2000)	0%	2%	4%
	Homes Built 1990 to 2000	17%	25%	29%
	Homes Built 1980 to 1989	23%	27%	21%
Homes Built By Year	Homes Built 1970 to 1979	39%	27%	22%
mes By Y	Homes Built 1960 to 1969	9%	11%	14%
0 (a)	Homes Built 1950 to 1959	5%	5%	7%
=	Homes Built 1940 to 1949	4%	2%	2%
	Homes Built Before 1939	3%	4%	4%
re J	1 Unit	86%	79%	77%
Units in Structure	2 - 9 Units	4%	4%	5%
nit	Greater than 10 Units	11%	16%	16%
U St	Mobilie Trailer	0%	1%	1%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	3.6%	6.1%	5.5%
	Property Value \$750,000 to \$999,999	7.9%	9.5%	8.0%
	Property Value \$500,000 to \$749,999	24.5%	27.2%	23.1%
eq	Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999	21.7% 22.9%	19.0% 17.9%	18.2% 20.5%
lue upi	Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999	10.2%	9.3%	12.8%
Va CCI	Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999	4.5%	3.6%	4.3%
a C	Property Value \$100,000 to \$149,999	2.7%	3.3%	3.3%
Home Value wner Occupied)	Property Value \$60,000 to \$99,999	0.1%	1.1%	1.0%
0	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.4%
5	Property Value \$0 to \$39,999	0.8%	0.9%	1.3%
	, ,	\$438,047		İ
	Median Home Value Median Rent	\$438,047 \$862	\$466,859 \$747	\$430,877 \$744
	\$0 and under - percent	15.2%	15.6%	16.6%
	\$1 to \$4999 - percent	6.6%	6.8%	7.7%
	\$5k to \$9999 - percent	3.8%	3.9%	4.3%
plo	\$10k to \$24999 - percent	5.8%	5.9%	6.1%
Wealth per Household	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
Wealth House	\$50k to \$99999 - percent	10.3%	10.1%	10.1%
ĭ ¥	\$100k to \$249999 - percent	19.1%	18.8%	18.3%
er	\$250k to \$499999 - percent	14.8%	14.5%	13.8%
ď	\$500k+ - percent	17.7%	17.6%	16.3%
	Median HH Wealth	\$112,032	\$107,788	\$92,217
	Avg HH Wealth	\$277,355	\$275,321	\$258,708

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	de East Rapids, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	230 230	218 218	214 214
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	2,619 27.7% 31.3% 1.7% 16.9% 6.3% 0.8% 2.7% 0.8% 0.7% 0.0% 2.2% 9.1% 83.8% 16.2%	14,476 24.7% 30.8% 2.3% 13.4% 11.0% 0.8% 2.9% 2.4% 1.7% 0.0% 2.1% 8.0% 82.1% 17.9%	36,849 21.4% 27.9% 2.2% 11.4% 11.2% 1.2% 4.2% 2.3% 2.5% 0.1% 2.5% 13.1% 74.1% 25.9%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	2.9% 17.8% 3.6% 1.8% 13.9% 9.2% 11.8% 0.1% 6.7% 20.0% 6.0% 4.9% 1.3%	3.2% 15.7% 3.1% 2.1% 13.3% 9.1% 10.5% 0.2% 3.5% 26.2% 6.6% 5.0% 1.6%	3.3% 16.8% 4.5% 1.9% 13.0% 7.9% 8.7% 0.2% 3.5% 27.2% 7.3% 4.3% 1.4%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	88.0% 4.1% 0.2% 0.0% 0.3% 0.7% 0.5% 6.2%	87.5% 5.7% 0.2% 0.0% 0.3% 0.7% 0.7% 4.9%	84.3% 5.9% 0.1% 0.0% 0.3% 4.5% 0.5% 4.3%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Workplace Employees (FTE)

Dec 5, 2023



Cascade East 1.00 Mile 3.00 Mile 5.00 Mile Grand Rapids, MI Radius Radius Radius 4.6% 3.2% 4.0% Travel to Work in Less than 5 Minutes Travel to Work in 5 to 9 Minutes 14.2% 13.0% 14.3% Travel to Work in 10 to 14 Minutes 21.4% 20.5% 21.4% Travel to Work in 15 to 19 Minutes 20.0% 21.7% 22.1% Travel to Work in 20 to 29 Minutes 26.5% 26.9% 24.4% 8.2% Travel to Work in 30 to 44 Minutes 8.1% 8.2% 2.2% Travel to Work in 45 to 59 Minutes 1.5% 2.3% Travel to Work in 60 Minutes or more 3.7% 3.8% 3.4% Average Travel Time to Work 18 19 18 No Vehicles 7.7% 5.3% 7.0% 1 Vehicle 28.9% 27.1% 30.4% 2 Vehicles 42.3% 46.7% 45.8% 3 or more vehicles 20.2% 16.6% 21.8% Average Number of Vehicles 1.78 1.91 1.83 Change Births (last 12 months) 44 267 747 Deaths (last 12 months) 75 309 778 Migration (last 12 months) 37 226 287 Workplace Establishments

259

4,939

1,004

20,650

3,033

65,925