2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIX MOR®
Latitude: 26.33052 Longitude: -81.80905

Center of Bonita Springs 5.00 Minute 10.00 Minute 20.00 Minute **Bonita Springs, FL Drivetime Drivetime Drivetime Current Year Estimated Population** 23,431 73,235 244,591 73,200 243,582 Population Est 23Q1 23,585 Population Est 22Q4 23,445 72,693 242,154 Population Est 22Q3 238,802 23,169 71,679 Population Est 22Q2 23,097 71,396 237,050 Population Est 22Q1 23.061 71,186 236.092 235,060 Population Est 21Q4 23,024 71,124 23,050 234,670 Population Est 21Q3 71,031 Population Est 21Q2 22,801 70,692 233,214 Population Population Fcst 23,945 76,968 258,432 2010 Census Population 92,899 6,876 21,330 2000 Census Population 6,318 19,972 78,919 1990 Census Population 3,102 13,834 52,794 **Current Year Daytime Population** 25,528 84,155 275,685 Average Seasonal Population 14,658 47,128 136,305 Historical Annual Growth, 1990 - 2000 7.37% 3.74% 4.10% Historical Annual Growth. 2000 - 2010 0.85% 0.66% 1.64% Estimated Annual Growth, 2010 - CY 9.70% 9.76% 7.58% Projected Annual Growth, CY to Y5 0.43% 1.00% 1.11% Group Qtrs Est 520 963 5,584 Transient Est Average Last 4 Qtrs 2,009 28,250 5,358 **Current Year Estimated Households** 11,563 34,780 112,285 Households Est 23Q1 11,650 34,821 111,898 Households Est 22Q4 11,576 34,595 111,240 Households Est 22Q3 109,737 11,435 34,132 Households Est 22Q2 11,400 33,989 108,984 Households Est 22Q1 11,385 33,904 108,530 Households Est 21Q4 11,389 33,906 108,110 Households Households Est 21Q3 11,407 33,881 107,954 Households Est 21Q2 107,260 11,278 33,678 Households Fcst 11,691 36,233 117,808 2010 Census Households 3,785 44,184 10,373 2000 Census Households 36,084 3,166 9,046 1990 Census Households 1,477 5,773 23,206 Historical Annual Growth, 1990 - 2000 4.51% 7.92% 4.59% Historical Annual Growth, 2000 - 2010 1.80% 1.38% 2.05% Estimated Annual Growth, 2010 - CY 8.79% 9.56% 7.29% Projected Annual Growth, CY to Y5 0.22% 0.96% 0.82% 1.98 2.13 Population per Household 2.08

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Center	of Bonita Springs	5.00 Minute	10.00 Minute	20.00 Minute
Bonita	Springs, FL	Drivetime	Drivetime	Drivetime
	HH Income \$500,000 or more	1.4%	1.8%	2.1%
	HH Income \$250,000 to \$499,999	1.8%	2.2%	2.6%
	HH Income \$200,000 to \$249,999	4.1%	5.0%	6.0%
	HH Income \$175,000 to \$199,999	8.1%	7.2%	7.3%
	HH Income \$150,000 to \$174,999	4.9%	6.0%	6.6%
	HH Income \$100,000 to 149,999	16.3%	17.2%	17.5%
	HH Income \$75,000 to 99,999	12.6%	12.3%	13.7%
	HH Income \$50,000 to 74,999	17.6%	18.4%	16.3%
	HH Income \$35,000 to 49,999	13.5%	11.3%	10.1%
	HH Income \$25,000 to 34,999	7.8%	7.3%	6.6%
	HH Income \$15,000 to 24,999	6.9%	5.7%	5.5%
	HH Income \$0 to 14,999	5.0%	5.6%	5.7%
	Average Household Income	\$121,039	\$125,654	\$129,562
	Median Household Income	\$73,276	\$78,171	\$84,841
	Per Capita Income	\$60,946	\$60,466	\$60,441
	2000 Average HH Income	\$151,314	\$105,328	\$95,133
	2000 Median HH Income	\$67,322	\$56,557	\$56,423
	Average Disposable Income	81,229	85,439	89,692
	Median Disposable Income	65,532	69,328	75,750
<u>o</u>	Discretionary HH Income Over \$150,000	4.0%	5.3%	6.6%
Income	Discretionary HH Income \$125,000 to \$149,999	9.1%	8.5%	8.5%
<u> 2</u>	Discretionary HH Income \$100,000 to \$124,999	6.4%	8.4%	8.9%
	Discretionary HH Income \$75,000 to \$99,999	9.5%	10.9%	12.3%
	Discretionary HH Income \$50,000 to \$74,999	18.5%	18.0%	18.8%
	Discretionary HH Income \$25,000 to \$49,999	30.6%	28.4%	25.4%
	Discretionary HH Income Under \$25,000	21.8%	20.6%	19.6%
	Average Discretionary HH Income	60,228	63,765	66,847
	Median Discretionary HH Income	46,665	51,437	56,233
	Householder White – Count	9,705	28,785	95,990
	Median HH Income	\$79,724	\$82,044	\$88,283
	Average HH Income	\$90,545	\$93,569	\$97,617
	Householder Black or African-American – Count	64	227	1,247
	Median HH Income	\$109,271	\$102,878	\$63,795
	Average HH Income	\$102,041	\$96,970	\$75,544
	Householder Hispanic – Count	1,233	4,059	10,270
	Median HH Income	\$53,434	\$58,929 \$75,033	\$67,573
	Average HH Income Householder Asian or Pacific Islander – Count	\$64,988 138	\$75,022 437	\$80,441 1 571
	Median HH Income	138 \$83,830	\$104,494	1,571 \$97,010
	Average HH Income	\$95,440	\$104,494 \$108,951	
	Householder Other or Pacific Islander – Count	ъ95,440 423	1,273	\$99,512 3,207
	Median HH Income	\$52,969	\$74,838	\$76,338
	Average HH Income	\$74,542	\$89,369	\$87,435
<u></u>	7.Wordyo Fire income	Ψ1 7,042	ψ05,505	ΨΟΤ, 100
Gender	Male Population	11,170	35,317	116,005
Ge	Female Population	12,262	37,918	128,586

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	of Bonita Springs Springs, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	641	2,184	8,104
	Count of Pop 0 to 7 years	836	2,953	10,896
	Count of Pop 5 - 13	1,083	4,026	14,863
	Count of Pop 14 - 18	527	1,956	8,594
	Count of Pop 19 - 22	541	1,996	9,386
	Count of Pop 22 - 25	407	1,495	7,221
	Count of Pop 25 - 29	802	2,611	10,476
	Count of Pop 30 - 34	929	2,909	9,520
	Count of Pop 35 - 39	904	2,925	9,647
	Count of Pop 40 - 44	813	2,786	9,683
	Count of Pop 45 - 59	3,060	10,174	35,209
	Count of Pop 60 - 74	6,666	20,792	64,657
<u>_</u>	Count of Pop 75 - 84	5,025	14,414	42,817
Total Population by Age	Count of Pop 85+	2,034	4,966	14,414
l Popula by Age	% of Pop 0 to 4 years	2.7%	3.0%	3.3%
Po V	% of Pop 0 to 7 years	3.6%	4.0%	4.5%
<u>ख</u>	% of Pop 5 - 13	4.6%	5.5%	6.1%
[2]	% of Pop 14 - 18	2.2%	2.7%	3.5%
İ	% of Pop 19 - 22	2.3%	2.7%	3.8%
İ	% of Pop 22 - 25	1.7%	2.0%	3.0%
İ	% of Pop 25 - 29	3.4%	3.6%	4.3%
İ	% of Pop 30 - 34	4.0%	4.0%	3.9%
İ	% of Pop 35 - 39	3.9%	4.0%	3.9%
	% of Pop 40 - 44	3.5%	3.8%	4.0%
	% of Pop 45 - 59	13.1%	13.9%	14.4%
	% of Pop 60 - 74	28.4%	28.4%	26.4%
	% of Pop 75 - 84	21.4%	19.7%	17.5%
	% of Pop 85+	8.7%	6.8%	5.9%
	Median Age	65.5	63.1	59.9
	Average Age	57.9	55.8	53.0
	% of Pop 0 to 4 years	2.9%	3.2%	3.6%
	% of Pop 5 - 13	5.0%	5.9%	6.6%
	% of Pop 14 - 18	2.4%	2.9%	3.7%
	% of Pop 19 - 22	2.5%	3.0%	4.0%
	% of Pop 22 - 25	1.9%	2.3%	3.1%
on	% of Pop 25 - 29	3.8%	3.9%	4.5%
lati e	% of Pop 30 - 34	4.3%	4.3%	4.2%
pula Age	% of Pop 35 - 39	4.2%	4.3%	4.1%
Male Population by Age	% of Pop 40 - 44	3.9%	4.2%	4.1%
ale	% of Pop 45 - 59	13.1%	13.9%	14.2%
Σ	% of Pop 75 - 84	21.1%	19.4%	17.4%
	% of Pop 60 - 74	26.7%	26.4%	24.8%
	% of Pop 85+	8.2%	6.4%	5.6%
	Median Age	64.1	61.5	58.1
	Average Age	56.7	54.5	52.0
	Average Age	30.7	54.5	52.0

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Latitude, 20,35052 Longitude, -61,505				
	of Bonita Springs Springs, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	2.6%	2.8%	3.1%
	% of Pop 5 - 13	4.2%	5.1%	
	% of Pop 14 - 18	2.1%	2.5%	
		2.1%		
	% of Pop 19 - 22		2.5%	
	% of Pop 22 - 25	1.6%	1.8%	
	% of Pop 25 - 29	3.1%	3.2%	
	% of Pop 30 - 34	3.6%	3.7%	
	% of Pop 35 - 39	3.6%	3.7%	
	% of Pop 40 - 44	3.1%	3.5%	3.8%
	% of Pop 45 - 59	13.0%	13.9%	14.5%
	% of Pop 60 - 74	30.0%	30.2%	27.9%
	% of Pop 75 - 84	21.8%	19.9%	17.6%
İ	% of Pop 85+	9.1%	7.2%	6.1%
	Median Age	66.4	64.5	61.0
	Average Age	59.1	56.9	53.9
	Count of White	19,017	58,005	200,148
	Count of Black or African-American	270	827	4,411
	Count of Asian or Pacific Islander	385	1,129	4,579
ø	Count of Other races	3,760	13,273	
Race	White	81.2%	79.2%	
<u> </u>	Black or African American	1.2%	1.1%	
	Asian	1.6%	1.5%	
	Other Races	16.0%	18.1%	
	Speak English at Home	74.5%	75.7%	
	Speak Spanish at Home	19.2%	18.1%	
	Speak French or French Creole at Home	2.1%	1.4%	1.2%
	Speak German at Home	1.0%	0.9%	0.7%
ge L	Speak Other Indo-European Languages at Home	2.0%	1.8%	2.0%
Language Spoken	Speak Russian and Other Slavic Languages at H	0.5%	0.9%	0.8%
l gc lod	Speak Chinese at Home	0.0%	0.3%	
<u> </u> S	Speak Korean at Home	0.0%	0.0%	
-	Speak Vietnamese at Home	0.2%	0.2%	
	Speak Other Asian Languages at Home	0.3%	0.2%	
	Speak Tagalog and Other Pacific Languages at F	0.2%	0.2%	
	Speak Other Language at Home	0.1%	0.2%	0.4%
	Hispanic Population	3,820	14,025	·
	Hispanic Population Percent	16.3%	19.2%	
	Mexican	36.0%	40.4%	
	Puerto Rican	15.4%	10.0%	12.6%
Hispanic	Cuban	8.7%	9.9%	16.6%
oar	Dominican	0.0%	0.1%	2.3%
<u>S</u>	Central American	14.3%	20.5%	12.6%
-	South American	21.4%	14.8%	
	Other Hispanic	4.1%	4.2%	
	·			
	2000 Hispanic Population Percent	5%	9%	
	1990 Hispanic Population Percent	1%	6%	4%
	-			

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Center of Bonita Springs		5.00 Minute	10.00 Minute	20.00 Minute
Bonita	Springs, FL	Drivetime	Drivetime	Drivetime
	American (percent of total population)	9.1%	6.7%	7.4%
	American	8.9%	6.6%	
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	1.6%	1.5%	1.8%
	Chinese	0.3%	0.4%	0.3%
	Japanese	0.0%	0.0%	
	Korean	0.1%	0.1%	
	South Central Asian (ie. Indian)	0.3%	0.3%	
	South East Asian (ie. Vietnamese)	0.4%	0.4%	
<u> </u>	Other Asian	0.5%	0.4%	0.3%
Ancestry	European (percent of total population)	45.6%	43.9%	
ž	British	8.6%	8.3%	
₹	Dutch	0.6%	0.6%	
	French	1.2%	1.3%	
	German	12.0%	10.3%	
	Italian	6.0%	5.5%	
	Polish	1.9%	2.3%	
	Scandinavian	2.8%	2.7%	
	Scotch/Irish Other Furgues (in Creek/Bussies)	8.9%	9.2%	
	Other European (ie. Greek/Russian)	3.7%	3.7%	
	Middle Eastern	0.5%	0.7%	
	Other Ancestry	16.3%	15.9%	
	Unclassified Ancestry	10.6%	12.0%	12.8%
	Adult Population (25 Years or Older)	20,232	61,577	
	Elementary (0 to 8)	5.4%	6.7%	3.3%
۲ ۵	Some High School (9 to 11)	3.1%	3.3%	3.2%
5+ 2	High School Graduate (12)	22.9%	20.5%	21.0%
Education (Age 25+)	Some College (13 to 16)	19.4%	18.7%	18.3%
ago Jacon	Associates Degree Only	9.6%	9.7%	9.1%
E E E	Bachelors Degree Only	23.4%	23.5%	
	Graduate Degree	16.4%	17.6%	
	% College (4+)	39.7%	41.0%	
	Total Households – count	11,563	34,780	
	One Person HHs – count	3,680	10,493	32,284
	Family HHs – count	7,121	22,184	73,101
	Married Couple – count	6,320	19,439	63,733
	w/own children – count	901	3,156	12,233
	w/out own children – count	5,419	16,283	51,499
ح ا	Male Householder – count	325	912	3,169
Household Type	Female Householder – count	476	1,833	6,200
	Non-Family Households – count	762	2,103	6,900
no (1 Person Household	31.8%	30.2%	28.8%
Ĭ	2 Person Household	51.8%	51.0%	49.1%
	3 Person Household	7.3%	8.3%	9.6%
	4 Person Household	5.0%	5.7%	7.4%
	5 Person Household	2.2%	2.6%	3.1%
	6 Person Household	1.2%	1.3%	1.3%
	7+ Person Household	0.7%	0.9%	0.8%
	% Households With Children	10.2%	12.3%	14.8%

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	of Bonita Springs Springs, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units Owner Occupied Percent Renter Occupied Percent Vacant Housing Percent Total Housing Units (Census 2000) For Rent (Census 2000) For Sale (Census 2000) Rented or Sold, (Census 2000) Seasonal (Census 2014) Other (Census 2000)	16,833 49.9% 18.8% 31.3% 5,355 7% 6% 1% 84%	50,767 52.2% 16.4% 31.5% 13,238 9% 6% 1% 76% 2%	157,916 54.5% 16.6% 28.9% 54,529 6% 5% 2% 78%
Homes Built By Year	Homes Built 1990 to 2000 Homes Built 1980 to 1989 Homes Built 1970 to 1979 Homes Built 1960 to 1969 Homes Built 1950 to 1959 Homes Built 1940 to 1949 Homes Built Before 1939	55% 27% 11% 4% 2% 0% 0%	40% 32% 19% 6% 2% 0% 0%	37% 30% 21% 8% 3% 0% 0%
Units in Structure	1 Unit 2 - 9 Units Greater than 10 Units Mobilie Trailer Other Units	44% 27% 16% 11% 1%	55% 20% 17% 8% 1%	43% 17% 30% 9% 1%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999 Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999 Property Value \$100,000 to \$149,999 Property Value \$60,000 to \$99,999 Property Value \$60,000 to \$59,999 Property Value \$0,000 to \$59,999 Property Value \$0 to \$39,999	11.9% 14.6% 21.2% 10.3% 13.0% 7.0% 1.8% 3.8% 1.5% 0.1% 1.7%	15.7% 13.1% 24.3% 11.3% 9.9% 5.6% 2.0% 2.8% 1.7% 0.6% 1.5%	17.5% 13.3% 23.3% 11.2% 10.4% 5.4% 1.6% 1.8% 1.0% 0.4% 0.9%
	Median Home Value Median Rent	\$550,053 \$762	\$591,093 \$793	\$614,655 \$772
Wealth per Household	\$0 and under - percent \$1 to \$4999 - percent \$5k to \$9999 - percent \$10k to \$24999 - percent \$25k to \$49999 - percent \$50k to \$99999 - percent \$100k to \$249999 - percent \$250k to \$499999 - percent \$500k+ - percent Median HH Wealth Avg HH Wealth	15.6% 7.6% 4.1% 6.0% 6.6% 10.4% 19.1% 14.3% 16.3% \$98,442 \$261,604	15.4% 7.4% 4.0% 5.9% 6.6% 10.4% 19.2% 14.5% 16.6% \$102,479 \$266,040	15.3% 7.1% 3.9% 5.9% 6.6% 10.3% 19.3% 14.6% 17.0% \$106,809 \$270,343

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	of Bonita Springs Springs, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	223 223	229 229	227 227
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	9,345 18.1% 14.4% 2.2% 11.5% 12.7% 1.0% 10.3% 8.0% 3.4% 0.2% 11.7% 6.6% 58.9% 41.1%	29,265 17.9% 17.8% 2.3% 13.7% 9.3% 1.0% 7.5% 7.3% 2.6% 0.9% 13.8% 5.9% 61.0% 39.0%	99,919 20.8% 20.1% 1.7% 15.1% 10.0% 1.8% 7.5% 5.0% 3.1% 0.4% 9.1% 5.6% 67.6% 32.4%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	15.5% 5.2% 4.4% 2.6% 11.9% 9.9% 6.4% 0.0% 3.9% 14.3% 18.0% 5.0% 3.0%	13.9% 4.1% 3.0% 2.9% 13.4% 10.0% 7.8% 0.0% 5.8% 16.9% 14.9% 4.5% 2.8%	10.6% 4.5% 3.1% 1.7% 14.5% 10.4% 8.8% 0.1% 5.4% 18.9% 14.4% 4.8% 3.0%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	72.8% 10.0% 3.9% 0.0% 0.7% 2.5% 1.2% 8.9%	76.8% 10.8% 2.3% 0.3% 1.5% 1.9% 1.1% 5.1%	79.4% 9.8% 0.9% 0.4% 1.0% 2.1% 1.1% 5.5%

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Center of Bonita Springs		5.00 Minute	10.00 Minute	20.00 Minute
Bonita	Bonita Springs, FL		Drivetime	Drivetime
	Travel to Work in Less than 5 Minutes	5.7%	3.5%	3.4%
	Travel to Work in 5 to 9 Minutes	13.1%	11.1%	11.4%
	Travel to Work in 10 to 14 Minutes	17.1%	15.4%	17.4%
	Travel to Work in 15 to 19 Minutes	9.3%	19.0%	19.4%
	Travel to Work in 20 to 29 Minutes	20.3%	24.9%	23.2%
	Travel to Work in 30 to 44 Minutes	24.4%	19.8%	17.6%
	Travel to Work in 45 to 59 Minutes	5.1%	3.4%	4.2%
	Travel to Work in 60 Minutes or more	5.6%	3.2%	3.1%
	Average Travel Time to Work	24	21	20
	No Vehicles	4.7%	4.9%	3.8%
es H	1 Vehicle	42.8%	41.6%	41.5%
/ehicles per HH	2 Vehicles	41.3%	41.2%	43.4%
Vehicles per HH	3 or more vehicles	11.2%	12.4%	11.3%
	Average Number of Vehicles	1.62	1.65	1.65
Change	Births (last 12 months)	136	443	1,775
an	Deaths (last 12 months)	614	1,719	5,167
ည်	Migration (last 12 months)	818	3,124	10,968
Work	Workplace Establishments	1,474	4,209	12,230
We	Workplace Employees (FTE)	10,757	34,495	98,947