

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 32.144715 Longitude: -80.755891

Circle Center		5.00 Minute	10.00 Minute	20.00 Minute
Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
Population	Current Year Estimated Population	9,068	21,455	47,079
	Population Est 23Q1	9,138	21,522	47,055
	Population Est 22Q4	9,072	21,367	46,724
	Population Est 22Q3	9,097	21,378	46,646
	Population Est 22Q2	9,033	21,161	46,311
	Population Est 22Q1	8,957	21,037	46,126
	Population Est 21Q4	8,937	21,010	45,987
	Population Est 21Q3	8,955	20,998	45,861
	Population Est 21Q2	9,026	21,110	45,890
	Population Fcst	8,430	20,036	45,183
	2010 Census Population	8,150	17,696	40,417
	2000 Census Population	7,893	15,415	33,753
	1990 Census Population	7,089	12,055	22,159
	Current Year Daytime Population	11,750	24,995	52,866
	Average Seasonal Population	20,140	40,050	49,671
	Historical Annual Growth, 1990 – 2000	1.08%	2.49%	4.30%
	Historical Annual Growth, 2000 – 2010	0.32%	1.39%	1.82%
	Estimated Annual Growth, 2010 – CY	0.81%	1.46%	1.16%
	Projected Annual Growth, CY to Y5	-1.45%	-1.36%	-0.82%
	Group Qtrs Est	85	97	392
Transient Est Average Last 4 Qtrs	14,976	19,109	21,370	
Households	Current Year Estimated Households	4,698	10,117	21,448
	Households Est 23Q1	4,734	10,152	21,443
	Households Est 22Q4	4,699	10,078	21,293
	Households Est 22Q3	4,710	10,086	21,263
	Households Est 22Q2	4,677	9,980	21,102
	Households Est 22Q1	4,636	9,917	21,011
	Households Est 21Q4	4,627	9,904	20,955
	Households Est 21Q3	4,634	9,902	20,904
	Households Est 21Q2	4,672	9,957	20,925
	Households Fcst	4,371	9,479	20,528
	2010 Census Households	4,066	7,947	17,539
	2000 Census Households	3,664	6,506	14,194
	1990 Census Households	3,216	5,385	9,513
	Historical Annual Growth, 1990 – 2000	1.31%	1.91%	4.08%
	Historical Annual Growth, 2000 – 2010	1.05%	2.02%	2.14%
	Estimated Annual Growth, 2010 – CY	1.10%	1.84%	1.53%
	Projected Annual Growth, CY to Y5	-1.43%	-1.29%	-0.87%
	Population per Household	1.91	2.11	2.18

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Circle Center		5.00 Minute	10.00 Minute	20.00 Minute
Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
Income	HH Income \$500,000 or more	3.8%	3.4%	3.0%
	HH Income \$250,000 to \$499,999	4.6%	4.0%	3.7%
	HH Income \$200,000 to \$249,999	10.7%	9.4%	8.6%
	HH Income \$175,000 to \$199,999	5.4%	5.7%	4.9%
	HH Income \$150,000 to \$174,999	3.9%	5.5%	6.5%
	HH Income \$100,000 to 149,999	12.3%	15.8%	16.5%
	HH Income \$75,000 to 99,999	14.4%	12.3%	12.4%
	HH Income \$50,000 to 74,999	15.8%	15.7%	15.2%
	HH Income \$35,000 to 49,999	10.2%	10.5%	9.9%
	HH Income \$25,000 to 34,999	6.4%	5.8%	6.4%
	HH Income \$15,000 to 24,999	6.4%	5.8%	7.2%
	HH Income \$0 to 14,999	6.1%	6.1%	5.7%
	Average Household Income	\$152,688	\$140,605	\$127,930
	Median Household Income	\$82,854	\$86,545	\$85,287
	Per Capita Income	\$79,565	\$66,514	\$58,773
	2000 Average HH Income	\$94,950	\$89,854	\$84,256
	2000 Median HH Income	\$65,249	\$61,180	\$61,749
	Average Disposable Income	94,136	93,732	91,176
	Median Disposable Income	71,758	74,825	73,736
	Discretionary HH Income Over \$150,000	11.6%	9.6%	8.8%
	Discretionary HH Income \$125,000 to \$149,999	10.2%	9.7%	7.5%
	Discretionary HH Income \$100,000 to \$124,999	5.2%	7.1%	8.0%
	Discretionary HH Income \$75,000 to \$99,999	6.9%	8.8%	10.5%
	Discretionary HH Income \$50,000 to \$74,999	20.7%	19.5%	18.3%
	Discretionary HH Income \$25,000 to \$49,999	22.3%	22.9%	22.8%
	Discretionary HH Income Under \$25,000	23.1%	22.3%	24.2%
	Average Discretionary HH Income	68,916	68,137	65,643
	Median Discretionary HH Income	53,466	54,935	53,426
	Householder White – Count	4,421	8,917	17,950
	Median HH Income	\$88,168	\$93,957	\$96,351
	Average HH Income	\$102,072	\$103,666	\$104,381
	Householder Black or African-American – Count	27	369	1,039
	Median HH Income	\$29,776	\$39,849	\$38,937
	Average HH Income	\$37,267	\$55,343	\$57,046
	Householder Hispanic – Count	182	542	1,583
Median HH Income	\$29,055	\$46,459	\$44,004	
Average HH Income	\$37,752	\$64,759	\$59,884	
Householder Asian or Pacific Islander – Count	14	52	90	
Median HH Income	\$40,955	\$84,121	\$145,380	
Average HH Income	\$58,093	\$102,557	\$117,758	
Householder Other or Pacific Islander – Count	55	237	786	
Median HH Income	\$28,464	\$43,601	\$45,019	
Average HH Income	\$30,808	\$73,075	\$63,622	
Gender	Male Population	4,283	10,163	22,257
	Female Population	4,785	11,292	24,822

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Circle Center		5.00 Minute	10.00 Minute	20.00 Minute
Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
Total Population by Age	Count of Pop 0 to 4 years	208	635	1,489
	Count of Pop 0 to 7 years	254	863	2,108
	Count of Pop 5 - 13	362	1,283	3,168
	Count of Pop 14 - 18	211	706	1,707
	Count of Pop 19 - 22	228	715	1,699
	Count of Pop 22 - 25	180	536	1,240
	Count of Pop 25 - 29	293	780	1,818
	Count of Pop 30 - 34	282	754	1,692
	Count of Pop 35 - 39	311	805	1,770
	Count of Pop 40 - 44	339	856	1,913
	Count of Pop 45 - 59	1,545	3,834	8,078
	Count of Pop 60 - 74	2,920	6,338	13,258
	Count of Pop 75 - 84	1,606	3,229	7,088
	Count of Pop 85+	583	985	2,159
	% of Pop 0 to 4 years	2.3%	3.0%	3.2%
	% of Pop 0 to 7 years	2.8%	4.0%	4.5%
	% of Pop 5 - 13	4.0%	6.0%	6.7%
	% of Pop 14 - 18	2.3%	3.3%	3.6%
	% of Pop 19 - 22	2.5%	3.3%	3.6%
	% of Pop 22 - 25	2.0%	2.5%	2.6%
	% of Pop 25 - 29	3.2%	3.6%	3.9%
	% of Pop 30 - 34	3.1%	3.5%	3.6%
	% of Pop 35 - 39	3.4%	3.7%	3.8%
	% of Pop 40 - 44	3.7%	4.0%	4.1%
	% of Pop 45 - 59	17.0%	17.9%	17.2%
	% of Pop 60 - 74	32.2%	29.5%	28.2%
	% of Pop 75 - 84	17.7%	15.1%	15.1%
% of Pop 85+	6.4%	4.6%	4.6%	
Median Age	63.3	59.5	58.4	
Average Age	57.2	53.2	52.2	
Male Population by Age	% of Pop 0 to 4 years	2.4%	3.2%	3.4%
	% of Pop 5 - 13	4.3%	6.3%	7.2%
	% of Pop 14 - 18	2.6%	3.5%	3.9%
	% of Pop 19 - 22	2.8%	3.5%	3.9%
	% of Pop 22 - 25	2.3%	2.7%	2.8%
	% of Pop 25 - 29	3.6%	4.0%	4.2%
	% of Pop 30 - 34	3.3%	3.8%	3.8%
	% of Pop 35 - 39	3.8%	4.0%	3.9%
	% of Pop 40 - 44	4.1%	4.2%	4.2%
	% of Pop 45 - 59	16.6%	17.4%	16.8%
	% of Pop 75 - 84	17.7%	15.1%	15.0%
	% of Pop 60 - 74	30.7%	28.2%	26.7%
	% of Pop 85+	5.8%	4.2%	4.2%
	Median Age	62.3	58.3	57.0
Average Age	56.1	52.2	51.1	

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	% of Pop 0 to 4 years	2.2%	2.8%	3.0%
	% of Pop 5 - 13	3.7%	5.7%	6.3%
	% of Pop 14 - 18	2.1%	3.1%	3.4%
	% of Pop 19 - 22	2.2%	3.2%	3.4%
	% of Pop 22 - 25	1.7%	2.3%	2.5%
	% of Pop 25 - 29	2.9%	3.3%	3.5%
	% of Pop 30 - 34	2.9%	3.3%	3.4%
	% of Pop 35 - 39	3.1%	3.6%	3.6%
	% of Pop 40 - 44	3.4%	3.8%	3.9%
	% of Pop 45 - 59	17.5%	18.3%	17.4%
	% of Pop 60 - 74	33.5%	30.8%	29.5%
	% of Pop 75 - 84	17.7%	15.0%	15.1%
	% of Pop 85+	7.0%	4.9%	4.9%
	Median Age	64.0	60.3	59.7
Average Age	58.2	54.0	53.2	
Race	Count of White	8,066	17,360	36,771
	Count of Black or African-American	150	1,146	2,704
	Count of Asian or Pacific Islander	83	182	385
	Count of Other races	770	2,768	7,219
	White	88.9%	80.9%	78.1%
	Black or African American	1.7%	5.3%	5.7%
	Asian	0.9%	0.8%	0.8%
	Other Races	8.5%	12.9%	15.3%
Language Spoken	Speak English at Home	93.5%	88.4%	86.4%
	Speak Spanish at Home	3.3%	8.4%	10.5%
	Speak French or French Creole at Home	1.2%	0.7%	0.5%
	Speak German at Home	0.2%	0.5%	0.5%
	Speak Other Indo-European Languages at Home	0.7%	0.7%	0.6%
	Speak Russian and Other Slavic Languages at H	0.2%	0.1%	0.1%
	Speak Chinese at Home	0.4%	0.4%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.4%	0.3%	0.2%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.1%	0.3%	0.9%
Hispanic	Hispanic Population	647	2,580	6,942
	Hispanic Population Percent	7.1%	12.0%	14.7%
	Mexican	56.4%	65.7%	61.4%
	Puerto Rican	13.4%	5.3%	5.6%
	Cuban	9.2%	2.6%	1.4%
	Dominican	0.0%	0.1%	0.0%
	Central American	6.3%	11.2%	17.3%
	South American	7.0%	10.7%	9.2%
	Other Hispanic	7.8%	4.4%	5.1%
	2000 Hispanic Population Percent	4%	11%	10%
	1990 Hispanic Population Percent	1%	1%	1%

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Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
Ancestry	American (percent of total population)	4.8%	4.5%	4.7%
	American	4.7%	4.3%	4.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	0.8%	0.8%
	Chinese	0.3%	0.3%	0.3%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.0%	0.0%	0.1%
	South East Asian (ie. Vietnamese)	0.5%	0.3%	0.3%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	57.5%	50.2%	48.0%
	British	11.6%	10.5%	10.4%
	Dutch	0.5%	0.6%	0.8%
	French	2.3%	1.6%	1.6%
	German	13.7%	11.5%	10.2%
	Italian	4.7%	4.4%	4.6%
	Polish	2.0%	1.7%	1.8%
	Scandinavian	2.5%	2.7%	2.4%
	Scotch/Irish	15.7%	13.1%	12.2%
Other European (ie. Greek/Russian)	4.5%	4.2%	4.0%	
Middle Eastern	0.3%	0.3%	0.3%	
Other Ancestry	11.9%	14.4%	14.6%	
Unclassified Ancestry	17.4%	17.7%	16.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,880	17,580	37,776
	Elementary (0 to 8)	0.8%	1.7%	2.2%
	Some High School (9 to 11)	2.0%	2.8%	4.0%
	High School Graduate (12)	14.5%	16.9%	17.3%
	Some College (13 to 16)	16.1%	16.8%	15.9%
	Associates Degree Only	7.6%	7.1%	7.5%
	Bachelors Degree Only	34.1%	31.7%	30.7%
	Graduate Degree	25.0%	23.1%	22.4%
	% College (4+)	59.1%	54.7%	53.1%
Household Type	Total Households – count	4,698	10,117	21,448
	One Person HHs – count	1,600	3,023	5,944
	Family HHs – count	2,606	6,196	13,956
	Married Couple – count	2,345	5,378	12,040
	w/own children – count	205	748	1,921
	w/out own children – count	2,140	4,630	10,120
	Male Householder – count	37	232	545
	Female Householder – count	224	587	1,371
	Non-Family Households – count	492	897	1,548
	1 Person Household	34.1%	29.9%	27.7%
	2 Person Household	49.5%	48.8%	48.9%
	3 Person Household	7.5%	9.3%	10.1%
	4 Person Household	5.9%	7.0%	7.8%
	5 Person Household	1.7%	3.0%	3.4%
6 Person Household	0.9%	1.3%	1.4%	
7+ Person Household	0.5%	0.7%	0.8%	
% Households With Children	7.9%	12.0%	13.9%	

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Circle Center Hilton Head Island, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	10,189	20,849	34,882
	Owner Occupied Percent	36.2%	37.7%	47.1%
	Renter Occupied Percent	9.9%	10.8%	14.4%
	Vacant Housing Percent	53.9%	51.5%	38.5%
	Total Housing Units (Census 2000)	6,986	12,943	22,128
	For Rent (Census 2000)	28%	23%	23%
	For Sale (Census 2000)	1%	1%	2%
	Rented or Sold, (Census 2000)	2%	2%	2%
	Seasonal (Census 2014)	75%	75%	72%
	Other (Census 2000)	1%	1%	2%
Homes Built By Year	Homes Built 1990 to 2000	31%	30%	36%
	Homes Built 1980 to 1989	42%	40%	39%
	Homes Built 1970 to 1979	21%	24%	19%
	Homes Built 1960 to 1969	5%	5%	4%
	Homes Built 1950 to 1959	2%	1%	1%
	Homes Built 1940 to 1949	0%	0%	0%
	Homes Built Before 1939	0%	0%	0%
Units in Structure	1 Unit	55%	53%	60%
	2 - 9 Units	20%	21%	17%
	Greater than 10 Units	24%	22%	18%
	Mobilie Trailer	1%	4%	5%
	Other Units	1%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	24.0%	22.1%	19.2%
	Property Value \$750,000 to \$999,999	15.7%	16.7%	18.6%
	Property Value \$500,000 to \$749,999	14.6%	16.9%	22.0%
	Property Value \$400,000 to \$499,999	6.3%	7.3%	7.9%
	Property Value \$300,000, to \$399,999	7.0%	6.3%	6.4%
	Property Value \$200,000 to \$299,999	13.2%	9.4%	6.6%
	Property Value \$150,000 to \$199,999	1.6%	2.3%	2.3%
	Property Value \$100,000 to \$149,999	2.2%	1.7%	1.8%
	Property Value \$60,000 to \$99,999	0.8%	1.1%	0.9%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.4%
	Property Value \$0 to \$39,999	1.3%	1.3%	1.2%
	Median Home Value	\$687,453	\$692,977	\$682,458
Median Rent	\$956	\$892	\$861	
Wealth per Household	\$0 and under - percent	15.0%	15.1%	15.2%
	\$1 to \$4999 - percent	6.7%	6.8%	7.0%
	\$5k to \$9999 - percent	3.8%	3.8%	3.9%
	\$10k to \$24999 - percent	5.7%	5.7%	5.8%
	\$25k to \$49999 - percent	6.5%	6.6%	6.6%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	19.4%	19.3%	19.2%
	\$250k to \$499999 - percent	15.0%	14.8%	14.7%
	\$500k+ - percent	17.7%	17.6%	17.4%
	Median HH Wealth	\$116,026	\$113,042	\$109,680
	Avg HH Wealth	\$278,934	\$276,717	\$274,021

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Economic Viability	Economic Viability Local	234	231	229
	Economic Viability Indexed	234	231	229
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,167	9,760	21,416
	Managerial/Executive	25.3%	22.5%	20.8%
	Professional Specialty	17.6%	19.9%	19.6%
	Healthcare Support	1.0%	1.2%	1.9%
	Sales	18.0%	15.1%	11.7%
	Office & Administrative Support	10.7%	10.5%	10.6%
	Protective Service	1.5%	1.1%	1.4%
	Food Preparation	12.0%	11.2%	10.5%
	Building Maintenance & Cleaning	2.2%	2.9%	4.8%
	Personal Care	4.3%	3.1%	3.6%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.1%
	Construction	2.6%	6.1%	7.7%
	Production & Transportation	4.7%	6.1%	7.3%
	Percent White Collar Workers	72.6%	69.2%	64.6%
Percent Blue Collar Workers	27.4%	30.8%	35.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.0%	7.2%	8.6%
	Manufacturing	5.9%	5.8%	5.2%
	Transportation	1.2%	2.9%	3.7%
	Information	1.2%	0.9%	1.5%
	Wholesale/Retail	18.1%	15.1%	13.5%
	Finance, Insurance, Real Estate	15.1%	11.3%	10.1%
	Professional Services	11.3%	10.4%	9.3%
	Management Services	0.1%	0.0%	0.0%
	Administrative/Waste Services	4.6%	6.2%	6.9%
	Educational Services	10.4%	14.4%	16.2%
	Entertainment Services	24.0%	21.2%	19.0%
Other Professional Services	2.9%	3.8%	4.9%	
Public Administration	0.2%	0.6%	1.2%	
Transportation To Work	Drive to Work Alone	81.3%	76.5%	77.0%
	Drive to Work Carpool	8.1%	13.1%	13.0%
	Travel to Work by Public Transportation	1.6%	2.0%	1.6%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	1.2%	1.2%	1.1%
	Walked to Work	1.8%	2.2%	1.9%
	Other Means	0.3%	0.3%	0.6%
	Work at Home	5.6%	4.8%	4.7%

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Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
	Travel to Work in Less than 5 Minutes	7.5%	5.4%	4.1%
	Travel to Work in 5 to 9 Minutes	24.7%	20.5%	17.6%
	Travel to Work in 10 to 14 Minutes	25.5%	25.4%	24.4%
	Travel to Work in 15 to 19 Minutes	21.0%	22.7%	22.2%
	Travel to Work in 20 to 29 Minutes	11.8%	13.5%	16.7%
	Travel to Work in 30 to 44 Minutes	2.8%	5.5%	8.6%
	Travel to Work in 45 to 59 Minutes	2.2%	2.5%	2.8%
	Travel to Work in 60 Minutes or more	4.3%	4.1%	3.5%
	Average Travel Time to Work	15	16	17
Vehicles per HH	No Vehicles	4.5%	3.5%	4.5%
	1 Vehicle	43.1%	40.1%	35.4%
	2 Vehicles	33.2%	36.5%	42.0%
	3 or more vehicles	19.2%	19.9%	18.1%
	Average Number of Vehicles	1.70	1.77	1.78
Change	Births (last 12 months)	55	155	356
	Deaths (last 12 months)	257	508	1,095
	Migration (last 12 months)	241	652	1,516
Work place	Workplace Establishments	796	1,283	2,707
	Workplace Employees (FTE)	6,357	10,317	20,319