

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 28.5338 Longitude: -82.507

Coastal Landing Brooksville, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	15,898	60,327	177,647
	Population Est 23Q1	15,810	60,011	176,541
	Population Est 22Q4	15,763	59,757	175,747
	Population Est 22Q3	15,727	59,480	174,824
	Population Est 22Q2	15,607	59,027	173,447
	Population Est 22Q1	15,478	58,582	172,150
	Population Est 21Q4	15,312	58,142	170,886
	Population Est 21Q3	15,196	57,778	169,585
	Population Est 21Q2	15,124	57,510	168,622
	Population Fcst	17,538	65,793	190,752
	2010 Census Population	14,443	50,239	131,992
	2000 Census Population	10,222	32,431	97,295
	1990 Census Population	8,155	24,065	74,132
	Current Year Daytime Population	19,257	58,214	157,637
	Average Seasonal Population	2,109	4,878	14,258
	Historical Annual Growth, 1990 – 2000	2.28%	3.03%	2.76%
	Historical Annual Growth, 2000 – 2010	3.52%	4.47%	3.10%
	Estimated Annual Growth, 2010 – CY	0.73%	1.39%	2.27%
	Projected Annual Growth, CY to Y5	1.98%	1.75%	1.43%
	Group Qtrs Est	314	599	2,024
Transient Est Average Last 4 Qtrs	7	845	5,461	
<b>Households</b>	Current Year Estimated Households	6,968	24,329	72,645
	Households Est 23Q1	6,930	24,198	72,177
	Households Est 22Q4	6,910	24,101	71,881
	Households Est 22Q3	6,891	23,997	71,527
	Households Est 22Q2	6,831	23,812	70,978
	Households Est 22Q1	6,771	23,631	70,444
	Households Est 21Q4	6,689	23,437	69,910
	Households Est 21Q3	6,653	23,307	69,390
	Households Est 21Q2	6,611	23,184	69,001
	Households Fcst	7,744	26,624	77,837
	2010 Census Households	6,339	20,376	54,125
	2000 Census Households	4,671	13,716	40,975
	1990 Census Households	3,760	10,125	30,814
	Historical Annual Growth, 1990 – 2000	2.19%	3.08%	2.89%
	Historical Annual Growth, 2000 – 2010	3.10%	4.04%	2.82%
	Estimated Annual Growth, 2010 – CY	0.72%	1.35%	2.25%
	Projected Annual Growth, CY to Y5	2.14%	1.82%	1.39%
Population per Household	2.24	2.46	2.42	

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Coastal Landing Brooksville, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.3%	0.3%	0.4%
	HH Income \$250,000 to \$499,999	0.3%	0.4%	0.4%
	HH Income \$200,000 to \$249,999	0.7%	0.9%	1.0%
	HH Income \$175,000 to \$199,999	1.2%	1.9%	1.8%
	HH Income \$150,000 to \$174,999	1.7%	2.5%	2.4%
	HH Income \$100,000 to 149,999	11.5%	13.8%	12.5%
	HH Income \$75,000 to 99,999	11.5%	13.1%	12.6%
	HH Income \$50,000 to 74,999	20.7%	21.0%	20.4%
	HH Income \$35,000 to 49,999	16.6%	15.4%	16.2%
	HH Income \$25,000 to 34,999	13.3%	10.9%	11.3%
	HH Income \$15,000 to 24,999	11.6%	9.5%	10.1%
	HH Income \$0 to 14,999	10.7%	10.4%	10.9%
	Average Household Income	\$59,663	\$67,534	\$65,621
	Median Household Income	\$47,439	\$54,048	\$51,607
	Per Capita Income	\$26,516	\$27,393	\$26,959
	2000 Average HH Income	\$36,459	\$39,072	\$42,003
	2000 Median HH Income	\$27,732	\$30,592	\$32,635
	Average Disposable Income	52,042	57,574	56,298
	Median Disposable Income	43,101	48,360	46,342
	Discretionary HH Income Over \$150,000	0.0%	0.2%	0.4%
	Discretionary HH Income \$125,000 to \$149,999	0.9%	1.3%	1.3%
	Discretionary HH Income \$100,000 to \$124,999	1.7%	2.8%	2.7%
	Discretionary HH Income \$75,000 to \$99,999	5.7%	7.6%	6.6%
	Discretionary HH Income \$50,000 to \$74,999	16.4%	17.8%	16.4%
	Discretionary HH Income \$25,000 to \$49,999	33.9%	34.2%	33.7%
	Discretionary HH Income Under \$25,000	41.4%	36.0%	38.9%
	Average Discretionary HH Income	36,098	39,885	38,560
	Median Discretionary HH Income	30,164	33,333	31,499
	Householder White – Count	5,908	19,238	58,098
	Median HH Income	\$46,150	\$53,102	\$52,246
	Average HH Income	\$56,916	\$63,260	\$62,899
	Householder Black or African-American – Count	167	1,044	3,104
	Median HH Income	\$59,187	\$59,319	\$48,623
	Average HH Income	\$67,803	\$64,092	\$56,021
Householder Hispanic – Count	614	2,725	8,001	
Median HH Income	\$53,684	\$55,801	\$47,281	
Average HH Income	\$58,985	\$63,813	\$57,436	
Householder Asian or Pacific Islander – Count	79	259	476	
Median HH Income	\$49,978	\$64,316	\$57,038	
Average HH Income	\$76,944	\$75,808	\$73,359	
Householder Other or Pacific Islander – Count	199	1,062	2,966	
Median HH Income	\$52,976	\$55,514	\$50,328	
Average HH Income	\$50,741	\$65,503	\$59,990	
Gender	Male Population	7,393	28,728	84,838
	Female Population	8,505	31,599	92,809

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Total Population by Age	Count of Pop 0 to 4 years	551	2,516	7,501
	Count of Pop 0 to 7 years	830	3,722	10,885
	Count of Pop 5 - 13	1,223	5,477	15,753
	Count of Pop 14 - 18	615	2,753	7,882
	Count of Pop 19 - 22	576	2,627	7,641
	Count of Pop 22 - 25	401	1,857	5,479
	Count of Pop 25 - 29	577	2,691	8,223
	Count of Pop 30 - 34	624	2,820	8,628
	Count of Pop 35 - 39	652	2,936	9,021
	Count of Pop 40 - 44	674	3,009	8,966
	Count of Pop 45 - 59	2,440	10,790	31,452
	Count of Pop 60 - 74	4,071	13,669	40,275
	Count of Pop 75 - 84	2,507	6,845	19,941
	Count of Pop 85+	987	2,336	6,886
	% of Pop 0 to 4 years	3.5%	4.2%	4.2%
	% of Pop 0 to 7 years	5.2%	6.2%	6.1%
	% of Pop 5 - 13	7.7%	9.1%	8.9%
	% of Pop 14 - 18	3.9%	4.6%	4.4%
	% of Pop 19 - 22	3.6%	4.4%	4.3%
	% of Pop 22 - 25	2.5%	3.1%	3.1%
	% of Pop 25 - 29	3.6%	4.5%	4.6%
	% of Pop 30 - 34	3.9%	4.7%	4.9%
	% of Pop 35 - 39	4.1%	4.9%	5.1%
% of Pop 40 - 44	4.2%	5.0%	5.0%	
% of Pop 45 - 59	15.3%	17.9%	17.7%	
% of Pop 60 - 74	25.6%	22.7%	22.7%	
% of Pop 75 - 84	15.8%	11.3%	11.2%	
% of Pop 85+	6.2%	3.9%	3.9%	
Median Age	58.0	50.4	50.2	
Average Age	51.9	47.2	47.1	
Male Population by Age	% of Pop 0 to 4 years	3.9%	4.5%	4.5%
	% of Pop 5 - 13	8.6%	9.8%	9.4%
	% of Pop 14 - 18	4.2%	4.8%	4.7%
	% of Pop 19 - 22	4.0%	4.6%	4.6%
	% of Pop 22 - 25	2.9%	3.3%	3.3%
	% of Pop 25 - 29	4.1%	4.8%	4.9%
	% of Pop 30 - 34	4.1%	4.9%	5.0%
	% of Pop 35 - 39	4.1%	4.8%	5.1%
	% of Pop 40 - 44	4.2%	4.9%	5.1%
	% of Pop 45 - 59	15.8%	17.8%	17.5%
	% of Pop 75 - 84	14.8%	10.8%	10.8%
	% of Pop 60 - 74	23.9%	21.5%	21.6%
	% of Pop 85+	5.5%	3.4%	3.4%
Median Age	55.1	48.3	48.2	
Average Age	50.0	45.8	45.9	

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	% of Pop 60 - 74	27.1%	23.7%	23.6%
	% of Pop 75 - 84	16.6%	11.8%	11.6%
	% of Pop 85+	6.9%	4.3%	4.3%
	Median Age	60.3	52.1	51.9
Average Age	53.5	48.4	48.3	
Race	Count of White	12,915	46,939	138,751
	Count of Black or African-American	675	2,955	9,218
	Count of Asian or Pacific Islander	233	981	2,560
	Count of Other races	2,075	9,452	27,118
	White	81.2%	77.8%	78.1%
	Black or African American	4.2%	4.9%	5.2%
	Asian	1.5%	1.6%	1.4%
	Other Races	13.1%	15.7%	15.3%
Language Spoken	Speak English at Home	87.6%	86.6%	88.1%
	Speak Spanish at Home	6.6%	8.9%	8.4%
	Speak French or French Creole at Home	0.9%	0.7%	0.4%
	Speak German at Home	0.4%	0.6%	0.6%
	Speak Other Indo-European Languages at Home	1.0%	1.1%	1.0%
	Speak Russian and Other Slavic Languages at H	1.4%	0.5%	0.5%
	Speak Chinese at Home	0.6%	0.2%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.3%	0.2%
	Speak Tagalog and Other Pacific Languages at H	0.7%	0.6%	0.3%
	Speak Other Language at Home	0.7%	0.4%	0.2%
Hispanic	Hispanic Population	2,135	9,604	27,274
	Hispanic Population Percent	13.4%	15.9%	15.4%
	Mexican	3.4%	5.4%	7.4%
	Puerto Rican	55.9%	59.5%	52.8%
	Cuban	13.6%	9.1%	13.8%
	Dominican	2.2%	1.5%	3.2%
	Central American	3.7%	6.9%	6.2%
	South American	15.0%	12.2%	11.2%
	Other Hispanic	6.1%	5.4%	5.5%
	2000 Hispanic Population Percent	4%	6%	5%
	1990 Hispanic Population Percent	2%	3%	3%

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<b>Ancestry</b>	American (percent of total population)	7.9%	7.3%	7.5%
	American	7.6%	7.0%	7.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.4%	1.6%	1.4%
	Chinese	0.3%	0.2%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.1%	0.4%	0.4%
	South East Asian (ie. Vietnamese)	0.9%	0.9%	0.6%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	44.1%	41.9%	42.2%
	British	8.7%	7.1%	6.9%
	Dutch	0.8%	0.7%	0.6%
	French	2.1%	1.8%	1.7%
	German	9.3%	8.6%	8.9%
	Italian	6.5%	7.4%	7.7%
	Polish	2.4%	2.3%	2.4%
	Scandinavian	1.6%	1.7%	1.7%
	Scotch/Irish	8.7%	8.8%	9.0%
Other European (ie. Greek/Russian)	4.0%	3.4%	3.2%	
Middle Eastern	0.2%	0.2%	0.2%	
Other Ancestry	14.3%	15.9%	17.1%	
Unclassified Ancestry	18.5%	17.3%	16.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	12,531	45,097	133,392
	Elementary (0 to 8)	4.7%	3.6%	3.2%
	Some High School (9 to 11)	9.8%	8.7%	8.5%
	High School Graduate (12)	31.6%	31.4%	32.7%
	Some College (13 to 16)	26.5%	26.8%	25.2%
	Associates Degree Only	10.5%	11.7%	10.8%
	Bachelors Degree Only	11.2%	12.2%	12.9%
	Graduate Degree	5.7%	5.6%	6.7%
	% College (4+)	16.9%	17.8%	19.6%
<b>Household Type</b>	Total Households – count	6,968	24,329	72,645
	One Person HHs – count	2,241	6,334	18,919
	Family HHs – count	4,327	16,443	49,327
	Married Couple – count	3,591	13,055	37,576
	w/own children – count	777	3,541	9,990
	w/out own children – count	2,815	9,514	27,587
	Male Householder – count	214	1,171	3,403
	Female Householder – count	521	2,217	8,347
	Non-Family Households – count	400	1,552	4,400
	1 Person Household	32.2%	26.0%	26.0%
	2 Person Household	40.5%	39.3%	40.0%
	3 Person Household	11.4%	14.6%	14.4%
	4 Person Household	8.4%	11.0%	10.7%
	5 Person Household	4.1%	5.3%	5.2%
	6 Person Household	2.1%	2.4%	2.3%
7+ Person Household	1.3%	1.4%	1.4%	
% Households With Children	14.9%	20.8%	21.7%	

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<b>Housing</b>	Total Housing Units	8,049	27,049	80,764
	Owner Occupied Percent	70.7%	73.1%	71.2%
	Renter Occupied Percent	15.8%	16.8%	18.7%
	Vacant Housing Percent	13.4%	10.1%	10.1%
	Total Housing Units (Census 2000)	5,454	15,506	45,808
	For Rent (Census 2000)	7%	6%	10%
	For Sale (Census 2000)	16%	19%	20%
	Rented or Sold, (Census 2000)	4%	7%	7%
	Seasonal (Census 2014)	26%	34%	29%
	Other (Census 2000)	9%	8%	10%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	24%	29%	28%
	Homes Built 1980 to 1989	50%	50%	46%
	Homes Built 1970 to 1979	23%	17%	19%
	Homes Built 1960 to 1969	1%	2%	4%
	Homes Built 1950 to 1959	1%	1%	2%
	Homes Built 1940 to 1949	0%	0%	1%
	Homes Built Before 1939	0%	0%	1%
<b>Units in Structure</b>	1 Unit	41%	62%	72%
	2 - 9 Units	1%	1%	3%
	Greater than 10 Units	3%	1%	1%
	Mobilie Trailer	55%	35%	23%
	Other Units	0%	1%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.6%	0.7%	0.7%
	Property Value \$750,000 to \$999,999	0.5%	0.7%	0.9%
	Property Value \$500,000 to \$749,999	5.1%	8.3%	7.9%
	Property Value \$400,000 to \$499,999	6.4%	10.1%	10.1%
	Property Value \$300,000, to \$399,999	13.8%	19.3%	21.4%
	Property Value \$200,000 to \$299,999	23.3%	26.2%	28.9%
	Property Value \$150,000 to \$199,999	12.3%	11.3%	9.8%
	Property Value \$100,000 to \$149,999	23.4%	13.7%	9.6%
	Property Value \$60,000 to \$99,999	10.7%	5.7%	4.9%
	Property Value \$40,000 to \$59,999	1.0%	1.1%	1.9%
	Property Value \$0 to \$39,999	2.8%	2.5%	3.8%
Median Home Value	\$199,173	\$256,548	\$268,863	
Median Rent	\$662	\$610	\$562	
<b>Wealth per Household</b>	\$0 and under - percent	16.7%	16.8%	17.0%
	\$1 to \$4999 - percent	8.6%	8.5%	8.6%
	\$5k to \$9999 - percent	4.4%	4.4%	4.5%
	\$10k to \$24999 - percent	6.3%	6.3%	6.3%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.7%	10.7%	10.7%
	\$100k to \$249999 - percent	19.1%	18.9%	18.8%
	\$250k to \$499999 - percent	13.4%	13.4%	13.3%
	\$500k+ - percent	14.0%	14.1%	14.0%
	Median HH Wealth	\$83,590	\$83,012	\$81,400
	Avg HH Wealth	\$236,102	\$236,319	\$234,662



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<b>Economic Viability</b>	Economic Viability Local	220	222	219
	Economic Viability Indexed	220	222	219
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	5,344	23,425	70,337
	Managerial/Executive	11.0%	11.2%	11.8%
	Professional Specialty	23.9%	23.7%	21.9%
	Healthcare Support	3.8%	4.4%	4.5%
	Sales	9.8%	11.6%	11.3%
	Office & Administrative Support	14.0%	13.3%	13.3%
	Protective Service	2.9%	2.4%	3.3%
	Food Preparation	7.4%	6.6%	6.4%
	Building Maintenance & Cleaning	2.7%	3.4%	4.6%
	Personal Care	1.6%	2.1%	1.8%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.4%
	Construction	9.8%	9.5%	8.9%
	Production & Transportation	13.1%	11.5%	11.9%
	Percent White Collar Workers	62.5%	64.2%	62.7%
Percent Blue Collar Workers	37.5%	35.8%	37.3%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	10.7%	9.5%	9.4%
	Manufacturing	7.3%	5.4%	5.5%
	Transportation	5.6%	5.6%	6.4%
	Information	1.4%	1.2%	1.0%
	Wholesale/Retail	13.2%	16.1%	15.4%
	Finance, Insurance, Real Estate	8.0%	6.3%	5.8%
	Professional Services	8.9%	7.3%	5.6%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.6%	4.3%	5.6%
	Educational Services	25.2%	25.4%	25.0%
	Entertainment Services	9.2%	10.0%	10.1%
	Other Professional Services	3.7%	4.5%	4.5%
	Public Administration	3.2%	4.3%	5.5%
<b>Transportation To Work</b>	Drive to Work Alone	82.8%	83.7%	82.0%
	Drive to Work Carpool	12.5%	12.3%	13.5%
	Travel to Work by Public Transportation	0.4%	0.2%	0.2%
	Drive to Work on Motorcycle	1.5%	0.6%	0.3%
	Drive to Work on Bicycle	0.1%	0.1%	0.1%
	Walked to Work	0.6%	0.7%	0.9%
	Other Means	0.3%	0.9%	0.7%
	Work at Home	1.9%	1.5%	2.3%

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	Travel to Work in Less than 5 Minutes	1.9%	2.0%	2.5%
	Travel to Work in 5 to 9 Minutes	11.6%	8.7%	8.9%
	Travel to Work in 10 to 14 Minutes	17.3%	17.4%	16.0%
	Travel to Work in 15 to 19 Minutes	20.5%	19.0%	17.2%
	Travel to Work in 20 to 29 Minutes	22.2%	20.7%	20.1%
	Travel to Work in 30 to 44 Minutes	12.0%	14.2%	15.5%
	Travel to Work in 45 to 59 Minutes	5.9%	6.7%	6.8%
	Travel to Work in 60 Minutes or more	8.9%	11.3%	13.0%
	Average Travel Time to Work	24	27	28
Vehicles per HH	No Vehicles	4.5%	3.9%	4.8%
	1 Vehicle	49.0%	38.9%	39.7%
	2 Vehicles	31.2%	39.4%	38.2%
	3 or more vehicles	15.2%	17.9%	17.3%
	Average Number of Vehicles	1.62	1.77	1.74
Change	Births (last 12 months)	110	510	1,529
	Deaths (last 12 months)	315	912	2,704
	Migration (last 12 months)	495	1,712	5,401
Work place	Workplace Establishments	597	1,494	4,107
	Workplace Employees (FTE)	6,681	16,109	40,668