

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 28.5533 Longitude: -81.3463

Colonial Marketplace Orlando, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	68,485	300,289	1,099,153
	Population Est 23Q1	68,054	300,006	1,096,657
	Population Est 22Q4	67,865	299,217	1,093,803
	Population Est 22Q3	67,750	299,065	1,090,554
	Population Est 22Q2	67,603	298,294	1,087,310
	Population Est 22Q1	66,401	296,603	1,083,961
	Population Est 21Q4	66,071	296,387	1,082,438
	Population Est 21Q3	65,068	294,803	1,080,518
	Population Est 21Q2	65,137	294,980	1,082,138
	Population Fcst	75,947	311,674	1,106,705
	2010 Census Population	32,938	219,162	736,938
	2000 Census Population	33,649	225,781	707,256
	1990 Census Population	33,520	207,796	575,056
	Current Year Daytime Population	181,889	491,368	1,407,182
	Average Seasonal Population	986	3,524	16,083
	Historical Annual Growth, 1990 – 2000	0.04%	0.83%	2.09%
	Historical Annual Growth, 2000 – 2010	-0.21%	-0.30%	0.41%
	Estimated Annual Growth, 2010 – CY	5.68%	2.41%	3.06%
	Projected Annual Growth, CY to Y5	2.09%	0.75%	0.14%
	Group Qtrs Est	1,705	8,739	32,416
Transient Est Average Last 4 Qtrs	10,336	23,192	216,465	
<b>Households</b>	Current Year Estimated Households	34,153	128,720	424,792
	Households Est 23Q1	33,899	128,484	423,653
	Households Est 22Q4	33,812	128,150	422,511
	Households Est 22Q3	33,735	128,042	421,165
	Households Est 22Q2	33,651	127,691	419,821
	Households Est 22Q1	32,889	126,685	418,192
	Households Est 21Q4	32,702	126,540	417,503
	Households Est 21Q3	32,159	125,708	416,575
	Households Est 21Q2	32,189	125,792	417,233
	Households Fcst	38,640	135,377	430,363
	2010 Census Households	15,815	91,679	286,828
	2000 Census Households	15,946	92,792	273,844
	1990 Census Households	15,008	84,909	223,504
	Historical Annual Growth, 1990 – 2000	0.61%	0.89%	2.05%
	Historical Annual Growth, 2000 – 2010	-0.08%	-0.12%	0.46%
	Estimated Annual Growth, 2010 – CY	5.98%	2.59%	3.01%
	Projected Annual Growth, CY to Y5	2.50%	1.01%	0.26%
Population per Household	1.96	2.26	2.51	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 28.5533 Longitude: -81.3463

Colonial Marketplace Orlando, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.6%	1.3%	0.9%
	HH Income \$250,000 to \$499,999	2.0%	1.6%	1.1%
	HH Income \$200,000 to \$249,999	4.6%	3.7%	2.5%
	HH Income \$175,000 to \$199,999	7.4%	4.1%	3.3%
	HH Income \$150,000 to \$174,999	6.1%	4.0%	3.4%
	HH Income \$100,000 to 149,999	19.9%	14.5%	13.9%
	HH Income \$75,000 to 99,999	13.9%	12.2%	13.2%
	HH Income \$50,000 to 74,999	16.0%	17.9%	18.8%
	HH Income \$35,000 to 49,999	9.8%	12.9%	14.4%
	HH Income \$25,000 to 34,999	5.4%	9.0%	9.8%
	HH Income \$15,000 to 24,999	6.0%	8.7%	9.0%
	HH Income \$0 to 14,999	7.2%	10.2%	9.7%
	Average Household Income	\$113,113	\$91,302	\$81,350
	Median Household Income	\$84,457	\$61,821	\$58,579
	Per Capita Income	\$57,234	\$39,903	\$31,935
	2000 Average HH Income	\$57,066	\$51,966	\$53,279
	2000 Median HH Income	\$40,134	\$37,757	\$41,214
	Average Disposable Income	85,907	70,889	65,636
	Median Disposable Income	75,325	55,681	52,617
	Discretionary HH Income Over \$150,000	4.2%	3.0%	1.6%
	Discretionary HH Income \$125,000 to \$149,999	6.9%	4.5%	3.2%
	Discretionary HH Income \$100,000 to \$124,999	9.2%	5.4%	4.2%
	Discretionary HH Income \$75,000 to \$99,999	12.7%	8.8%	7.6%
	Discretionary HH Income \$50,000 to \$74,999	21.7%	15.6%	15.5%
	Discretionary HH Income \$25,000 to \$49,999	24.5%	27.7%	29.9%
	Discretionary HH Income Under \$25,000	20.7%	35.0%	38.0%
	Average Discretionary HH Income	62,803	48,813	43,564
	Median Discretionary HH Income	55,242	36,963	33,353
	Householder White – Count	22,031	66,596	191,685
	Median HH Income	\$92,516	\$81,455	\$73,735
	Average HH Income	\$99,487	\$92,501	\$84,934
	Householder Black or African-American – Count	2,265	18,343	75,297
	Median HH Income	\$48,716	\$39,563	\$45,245
	Average HH Income	\$56,510	\$50,203	\$54,620
Householder Hispanic – Count	6,276	31,373	108,742	
Median HH Income	\$70,147	\$46,471	\$48,067	
Average HH Income	\$80,280	\$58,947	\$59,715	
Householder Asian or Pacific Islander – Count	1,330	3,542	15,034	
Median HH Income	\$105,102	\$79,832	\$73,339	
Average HH Income	\$96,644	\$84,449	\$84,556	
Householder Other or Pacific Islander – Count	2,250	8,867	34,035	
Median HH Income	\$87,581	\$54,095	\$51,439	
Average HH Income	\$92,168	\$65,417	\$62,392	
Gender	Male Population	34,582	148,915	533,040
	Female Population	33,903	151,374	566,113

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 28.5533 Longitude: -81.3463

Colonial Marketplace Orlando, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	4,183	17,719	64,936
	Count of Pop 0 to 7 years	4,881	23,075	86,137
	Count of Pop 5 - 13	4,761	27,020	107,130
	Count of Pop 14 - 18	2,192	12,945	58,715
	Count of Pop 19 - 22	2,503	14,381	64,119
	Count of Pop 22 - 25	2,081	11,661	49,718
	Count of Pop 25 - 29	5,878	23,198	84,208
	Count of Pop 30 - 34	8,074	27,851	89,549
	Count of Pop 35 - 39	7,022	24,835	81,781
	Count of Pop 40 - 44	5,324	20,683	72,804
	Count of Pop 45 - 59	12,273	53,612	195,500
	Count of Pop 60 - 74	9,431	45,252	160,437
	Count of Pop 75 - 84	3,284	14,912	51,205
	Count of Pop 85+	1,479	6,220	19,051
	% of Pop 0 to 4 years	6.1%	5.9%	5.9%
	% of Pop 0 to 7 years	7.1%	7.7%	7.8%
	% of Pop 5 - 13	7.0%	9.0%	9.7%
	% of Pop 14 - 18	3.2%	4.3%	5.3%
	% of Pop 19 - 22	3.7%	4.8%	5.8%
	% of Pop 22 - 25	3.0%	3.9%	4.5%
	% of Pop 25 - 29	8.6%	7.7%	7.7%
	% of Pop 30 - 34	11.8%	9.3%	8.1%
	% of Pop 35 - 39	10.3%	8.3%	7.4%
% of Pop 40 - 44	7.8%	6.9%	6.6%	
% of Pop 45 - 59	17.9%	17.9%	17.8%	
% of Pop 60 - 74	13.8%	15.1%	14.6%	
% of Pop 75 - 84	4.8%	5.0%	4.7%	
% of Pop 85+	2.2%	2.1%	1.7%	
Median Age	38.3	38.1	36.9	
Average Age	40.4	39.9	38.8	
Male Population by Age	% of Pop 0 to 4 years	6.2%	6.1%	6.2%
	% of Pop 5 - 13	6.9%	9.3%	10.3%
	% of Pop 14 - 18	3.2%	4.4%	5.4%
	% of Pop 19 - 22	3.6%	4.9%	5.9%
	% of Pop 22 - 25	2.9%	4.0%	4.6%
	% of Pop 25 - 29	8.2%	7.8%	7.9%
	% of Pop 30 - 34	11.9%	9.4%	8.4%
	% of Pop 35 - 39	10.9%	8.6%	7.6%
	% of Pop 40 - 44	8.4%	7.2%	6.7%
	% of Pop 45 - 59	19.2%	18.3%	17.8%
	% of Pop 75 - 84	3.9%	4.1%	4.0%
	% of Pop 60 - 74	13.4%	14.4%	13.9%
	% of Pop 85+	1.4%	1.4%	1.3%
Median Age	38.3	37.3	35.8	
Average Age	39.8	38.9	37.7	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 28.5533 Longitude: -81.3463

Colonial Marketplace Orlando, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	6.1%	5.7%	5.6%
	% of Pop 5 - 13	7.0%	8.7%	9.2%
	% of Pop 14 - 18	3.2%	4.2%	5.2%
	% of Pop 19 - 22	3.7%	4.6%	5.7%
	% of Pop 22 - 25	3.1%	3.8%	4.4%
	% of Pop 25 - 29	9.0%	7.7%	7.5%
	% of Pop 30 - 34	11.7%	9.1%	7.9%
	% of Pop 35 - 39	9.6%	8.0%	7.3%
	% of Pop 40 - 44	7.1%	6.6%	6.6%
	% of Pop 45 - 59	16.6%	17.4%	17.8%
	% of Pop 60 - 74	14.2%	15.7%	15.3%
	% of Pop 75 - 84	5.8%	5.8%	5.3%
	% of Pop 85+	3.0%	2.7%	2.2%
	Median Age	38.2	38.9	38.0
Average Age	41.1	41.0	39.9	
Race	Count of White	44,715	156,492	494,971
	Count of Black or African-American	6,248	51,599	231,806
	Count of Asian or Pacific Islander	3,335	10,631	50,873
	Count of Other races	14,187	81,566	321,504
	White	65.3%	52.1%	45.0%
	Black or African American	9.1%	17.2%	21.1%
	Asian	4.9%	3.5%	4.6%
	Other Races	20.7%	27.2%	29.3%
Language Spoken	Speak English at Home	76.2%	69.6%	64.8%
	Speak Spanish at Home	17.1%	23.8%	24.7%
	Speak French or French Creole at Home	1.0%	2.1%	3.9%
	Speak German at Home	0.2%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.8%	1.1%	2.2%
	Speak Russian and Other Slavic Languages at H	0.5%	0.3%	0.5%
	Speak Chinese at Home	1.3%	0.7%	0.7%
	Speak Korean at Home	0.3%	0.1%	0.2%
	Speak Vietnamese at Home	0.4%	0.7%	0.8%
	Speak Other Asian Languages at Home	0.7%	0.4%	0.5%
	Speak Tagalog and Other Pacific Languages at H	0.6%	0.3%	0.4%
	Speak Other Language at Home	0.9%	0.7%	0.9%
Hispanic	Hispanic Population	14,724	92,647	349,527
	Hispanic Population Percent	21.5%	30.9%	31.8%
	Mexican	8.6%	7.1%	7.2%
	Puerto Rican	42.5%	50.0%	47.9%
	Cuban	16.0%	10.9%	9.9%
	Dominican	7.4%	6.3%	6.5%
	Central American	4.9%	5.7%	5.8%
	South American	14.9%	14.4%	17.5%
	Other Hispanic	5.7%	5.5%	5.3%
	2000 Hispanic Population Percent	15%	19%	18%
	1990 Hispanic Population Percent	10%	10%	9%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 28.5533 Longitude: -81.3463

Colonial Marketplace Orlando, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	4.9%	4.5%	5.0%
	American	4.7%	4.2%	4.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	4.8%	3.4%	4.5%
	Chinese	0.9%	0.6%	0.8%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.8%	0.3%	0.3%
	South Central Asian (ie. Indian)	1.2%	0.9%	1.4%
	South East Asian (ie. Vietnamese)	1.6%	1.4%	1.7%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	30.2%	22.4%	17.9%
	British	6.5%	4.8%	3.4%
	Dutch	0.4%	0.4%	0.3%
	French	1.1%	0.9%	0.8%
	German	5.9%	4.3%	3.6%
	Italian	3.5%	2.6%	2.3%
	Polish	1.3%	0.9%	0.8%
	Scandinavian	1.3%	1.0%	0.8%
	Scotch/Irish	7.2%	5.3%	4.1%
Other European (ie. Greek/Russian)	3.0%	2.2%	2.0%	
Middle Eastern	0.9%	0.5%	0.6%	
Other Ancestry	22.6%	25.0%	27.8%	
Unclassified Ancestry	15.1%	13.4%	12.3%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	52,765	216,563	754,536
	Elementary (0 to 8)	2.1%	3.8%	4.1%
	Some High School (9 to 11)	4.2%	6.8%	6.6%
	High School Graduate (12)	16.2%	23.8%	24.5%
	Some College (13 to 16)	12.2%	15.7%	18.4%
	Associates Degree Only	8.0%	10.6%	11.8%
	Bachelors Degree Only	33.9%	24.3%	22.7%
	Graduate Degree	23.4%	15.0%	11.8%
	% College (4+)	57.3%	39.3%	34.5%
<b>Household Type</b>	Total Households – count	34,153	128,720	424,792
	One Person HHs – count	14,499	43,838	117,612
	Family HHs – count	14,141	67,813	259,419
	Married Couple – count	10,706	44,049	169,914
	w/own children – count	3,781	16,371	65,514
	w/out own children – count	6,924	27,678	104,400
	Male Householder – count	875	6,146	24,788
	Female Householder – count	2,560	17,618	64,718
	Non-Family Households – count	5,513	17,069	47,760
	1 Person Household	42.5%	34.1%	27.7%
	2 Person Household	34.8%	33.4%	32.4%
	3 Person Household	11.1%	14.7%	17.2%
	4 Person Household	7.3%	10.4%	13.1%
	5 Person Household	2.8%	4.5%	5.8%
	6 Person Household	1.0%	1.8%	2.3%
7+ Person Household	0.6%	1.0%	1.4%	
% Households With Children	16.7%	21.6%	25.6%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 28.5533 Longitude: -81.3463

Colonial Marketplace Orlando, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	38,042	142,780	467,917
	Owner Occupied Percent	37.9%	40.6%	44.1%
	Renter Occupied Percent	51.8%	49.6%	46.7%
	Vacant Housing Percent	10.2%	9.8%	9.2%
	Total Housing Units (Census 2000)	16,842	98,959	291,284
	For Rent (Census 2000)	37%	46%	51%
	For Sale (Census 2000)	22%	17%	17%
	Rented or Sold, (Census 2000)	8%	8%	8%
	Seasonal (Census 2014)	7%	14%	13%
	Other (Census 2000)	23%	11%	9%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	7%	13%	23%
	Homes Built 1980 to 1989	9%	20%	27%
	Homes Built 1970 to 1979	17%	20%	22%
	Homes Built 1960 to 1969	15%	17%	13%
	Homes Built 1950 to 1959	31%	19%	11%
	Homes Built 1940 to 1949	11%	6%	3%
	Homes Built Before 1939	10%	5%	2%
<b>Units in Structure</b>	1 Unit	65%	59%	61%
	2 - 9 Units	19%	22%	17%
	Greater than 10 Units	15%	17%	18%
	Mobilie Trailer	0%	2%	4%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	8.7%	6.4%	3.7%
	Property Value \$750,000 to \$999,999	11.1%	8.0%	4.8%
	Property Value \$500,000 to \$749,999	25.8%	18.1%	15.2%
	Property Value \$400,000 to \$499,999	17.4%	14.3%	15.5%
	Property Value \$300,000, to \$399,999	15.5%	17.8%	21.7%
	Property Value \$200,000 to \$299,999	12.0%	18.0%	21.3%
	Property Value \$150,000 to \$199,999	2.2%	5.6%	5.9%
	Property Value \$100,000 to \$149,999	1.2%	4.0%	4.5%
	Property Value \$60,000 to \$99,999	0.8%	1.7%	2.0%
	Property Value \$40,000 to \$59,999	0.6%	1.1%	1.3%
	Property Value \$0 to \$39,999	0.2%	1.6%	2.5%
	Median Home Value	\$487,607	\$391,755	\$353,789
Median Rent	\$660	\$666	\$703	
<b>Wealth per Household</b>	\$0 and under - percent	18.6%	19.1%	19.0%
	\$1 to \$4999 - percent	9.1%	9.8%	9.8%
	\$5k to \$9999 - percent	4.9%	5.1%	5.1%
	\$10k to \$24999 - percent	6.6%	6.7%	6.8%
	\$25k to \$49999 - percent	6.7%	6.8%	6.9%
	\$50k to \$99999 - percent	9.7%	9.9%	10.0%
	\$100k to \$249999 - percent	17.0%	17.0%	17.1%
	\$250k to \$499999 - percent	12.6%	12.2%	12.1%
	\$500k+ - percent	14.8%	13.5%	13.1%
	Median HH Wealth	\$71,092	\$62,815	\$61,990
	Avg HH Wealth	\$236,799	\$221,804	\$218,580



# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 28.5533 Longitude: -81.3463

Colonial Marketplace Orlando, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Economic Viability</b>	Economic Viability Local	221	226	225
	Economic Viability Indexed	221	226	225
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	43,109	164,085	585,772
	Managerial/Executive	24.1%	17.4%	15.2%
	Professional Specialty	34.7%	24.8%	21.9%
	Healthcare Support	0.8%	2.0%	2.5%
	Sales	12.7%	12.6%	12.1%
	Office & Administrative Support	8.5%	11.4%	12.2%
	Protective Service	1.3%	1.7%	1.9%
	Food Preparation	5.6%	6.7%	7.7%
	Building Maintenance & Cleaning	1.3%	4.4%	4.8%
	Personal Care	2.0%	2.5%	3.2%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	3.9%	6.7%	7.5%
	Production & Transportation	5.1%	9.6%	10.8%
	Percent White Collar Workers	80.8%	68.2%	63.9%
Percent Blue Collar Workers	19.2%	31.8%	36.1%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.0%	6.4%	7.0%
	Manufacturing	4.4%	4.6%	4.6%
	Transportation	3.5%	5.4%	6.1%
	Information	2.5%	2.2%	2.2%
	Wholesale/Retail	10.8%	13.5%	13.8%
	Finance, Insurance, Real Estate	9.8%	8.9%	7.3%
	Professional Services	13.7%	9.7%	7.6%
	Management Services	0.2%	0.2%	0.2%
	Administrative/Waste Services	5.9%	6.7%	6.8%
	Educational Services	22.3%	20.2%	19.8%
	Entertainment Services	15.0%	14.5%	17.0%
	Other Professional Services	3.6%	4.4%	4.7%
Public Administration	3.4%	3.3%	2.9%	
<b>Transportation To Work</b>	Drive to Work Alone	82.1%	78.7%	80.6%
	Drive to Work Carpool	9.6%	11.8%	11.7%
	Travel to Work by Public Transportation	1.8%	3.5%	2.4%
	Drive to Work on Motorcycle	0.2%	0.2%	0.2%
	Drive to Work on Bicycle	0.8%	0.6%	0.5%
	Walked to Work	2.0%	1.8%	1.3%
	Other Means	0.7%	0.9%	0.8%
	Work at Home	2.9%	2.5%	2.6%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 28.5533 Longitude: -81.3463

Colonial Marketplace Orlando, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.3%	2.0%	1.7%
	Travel to Work in 5 to 9 Minutes	10.5%	7.2%	7.0%
	Travel to Work in 10 to 14 Minutes	15.6%	12.5%	11.8%
	Travel to Work in 15 to 19 Minutes	18.5%	17.0%	16.0%
	Travel to Work in 20 to 29 Minutes	24.0%	25.0%	24.5%
	Travel to Work in 30 to 44 Minutes	20.1%	24.5%	26.0%
	Travel to Work in 45 to 59 Minutes	5.4%	6.5%	7.6%
	Travel to Work in 60 Minutes or more	3.6%	5.4%	5.4%
	Average Travel Time to Work	22	25	26
Vehicles per HH	No Vehicles	6.5%	7.9%	6.2%
	1 Vehicle	47.8%	43.9%	40.1%
	2 Vehicles	37.3%	36.5%	38.3%
	3 or more vehicles	8.5%	11.7%	15.5%
	Average Number of Vehicles	1.49	1.55	1.68
Change	Births (last 12 months)	926	3,798	13,950
	Deaths (last 12 months)	581	2,563	8,818
	Migration (last 12 months)	561	860	7,066
Work place	Workplace Establishments	6,822	18,879	48,370
	Workplace Employees (FTE)	95,091	250,608	679,534