

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 28.5533 Longitude: -81.3463

Colonial Marketplace Orlando, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	10,087	122,832	304,070
	Population Est 23Q1	10,067	122,325	303,601
	Population Est 22Q4	10,036	122,003	302,677
	Population Est 22Q3	10,070	121,750	302,610
	Population Est 22Q2	10,066	121,491	301,855
	Population Est 22Q1	10,014	120,272	300,077
	Population Est 21Q4	10,057	119,976	299,738
	Population Est 21Q3	9,912	118,749	298,088
	Population Est 21Q2	9,964	118,814	298,275
	Population Fcst	10,519	131,616	316,102
	2010 Census Population	7,188	79,360	221,008
	2000 Census Population	6,989	81,701	227,691
	1990 Census Population	7,127	78,505	210,517
	Current Year Daytime Population	21,118	256,242	475,340
	Average Seasonal Population	84	1,598	3,905
	Historical Annual Growth, 1990 – 2000	-0.19%	0.40%	0.79%
	Historical Annual Growth, 2000 – 2010	0.28%	-0.29%	-0.30%
	Estimated Annual Growth, 2010 – CY	2.59%	3.35%	2.44%
	Projected Annual Growth, CY to Y5	0.84%	1.39%	0.78%
	Group Qtrs Est	1	3,019	6,475
Transient Est Average Last 4 Qtrs	0	13,046	21,137	
Households	Current Year Estimated Households	5,112	57,523	131,333
	Households Est 23Q1	5,100	57,222	131,008
	Households Est 22Q4	5,087	57,083	130,615
	Households Est 22Q3	5,103	56,926	130,542
	Households Est 22Q2	5,102	56,794	130,198
	Households Est 22Q1	5,076	55,999	129,165
	Households Est 21Q4	5,095	55,831	128,968
	Households Est 21Q3	5,020	55,172	128,111
	Households Est 21Q2	5,049	55,201	128,199
	Households Fcst	5,336	62,757	138,230
	2010 Census Households	3,640	35,965	93,659
	2000 Census Households	3,567	36,766	95,400
	1990 Census Households	3,315	34,596	87,380
	Historical Annual Growth, 1990 – 2000	0.74%	0.61%	0.88%
	Historical Annual Growth, 2000 – 2010	0.20%	-0.22%	-0.18%
	Estimated Annual Growth, 2010 – CY	2.60%	3.61%	2.58%
	Projected Annual Growth, CY to Y5	0.86%	1.76%	1.03%
Population per Household	1.97	2.08	2.27	

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Colonial Marketplace		1.00 Mile	3.00 Mile	5.00 Mile
Orlando, FL		Radius	Radius	Radius
Income	HH Income \$500,000 or more	1.6%	1.6%	1.3%
	HH Income \$250,000 to \$499,999	2.0%	2.0%	1.6%
	HH Income \$200,000 to \$249,999	4.5%	4.6%	3.7%
	HH Income \$175,000 to \$199,999	3.3%	5.9%	4.2%
	HH Income \$150,000 to \$174,999	5.4%	5.6%	4.0%
	HH Income \$100,000 to 149,999	22.7%	17.6%	14.8%
	HH Income \$75,000 to 99,999	15.4%	13.2%	12.3%
	HH Income \$50,000 to 74,999	17.3%	17.0%	18.0%
	HH Income \$35,000 to 49,999	9.4%	11.1%	12.9%
	HH Income \$25,000 to 34,999	5.0%	6.9%	8.9%
	HH Income \$15,000 to 24,999	5.8%	7.2%	8.5%
	HH Income \$0 to 14,999	7.6%	7.3%	9.8%
	Average Household Income	\$96,809	\$105,513	\$92,838
	Median Household Income	\$82,436	\$75,897	\$62,570
	Per Capita Income	\$49,065	\$50,327	\$40,802
	2000 Average HH Income	\$47,529	\$54,794	\$53,092
	2000 Median HH Income	\$38,076	\$38,839	\$38,487
	Average Disposable Income	82,535	81,463	71,564
	Median Disposable Income	73,264	67,442	56,323
	Discretionary HH Income Over \$150,000	1.8%	3.8%	3.1%
	Discretionary HH Income \$125,000 to \$149,999	5.9%	6.2%	4.6%
	Discretionary HH Income \$100,000 to \$124,999	5.9%	7.9%	5.4%
	Discretionary HH Income \$75,000 to \$99,999	14.3%	11.6%	8.9%
	Discretionary HH Income \$50,000 to \$74,999	24.9%	18.8%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	26.0%	26.2%	27.9%
	Discretionary HH Income Under \$25,000	21.3%	25.4%	34.3%
	Average Discretionary HH Income	57,877	58,253	49,362
	Median Discretionary HH Income	52,574	48,213	37,528
	Householder White – Count	3,469	35,491	69,177
	Median HH Income	\$82,141	\$88,425	\$81,899
	Average HH Income	\$92,189	\$97,562	\$92,595
	Householder Black or African-American – Count	202	4,237	16,180
	Median HH Income	\$79,078	\$50,605	\$40,729
	Average HH Income	\$84,914	\$57,528	\$51,074
	Householder Hispanic – Count	928	12,004	33,168
Median HH Income	\$77,966	\$54,613	\$46,855	
Average HH Income	\$77,311	\$69,730	\$59,128	
Householder Asian or Pacific Islander – Count	195	2,008	3,790	
Median HH Income	\$96,361	\$101,962	\$77,873	
Average HH Income	\$90,214	\$95,962	\$83,418	
Householder Other or Pacific Islander – Count	319	3,782	9,018	
Median HH Income	\$101,171	\$70,854	\$54,798	
Average HH Income	\$92,477	\$79,179	\$66,044	
Gender	Male Population	5,073	61,058	149,881
	Female Population	5,015	61,774	154,189

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Colonial Marketplace Orlando, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	674	7,350	17,731
	Count of Pop 0 to 7 years	759	9,066	23,030
	Count of Pop 5 - 13	670	9,671	27,058
	Count of Pop 14 - 18	261	4,543	13,150
	Count of Pop 19 - 22	278	5,003	14,653
	Count of Pop 22 - 25	225	4,032	11,879
	Count of Pop 25 - 29	881	9,821	22,838
	Count of Pop 30 - 34	1,381	12,807	27,528
	Count of Pop 35 - 39	1,189	11,436	24,769
	Count of Pop 40 - 44	867	9,110	20,838
	Count of Pop 45 - 59	1,867	22,250	54,615
	Count of Pop 60 - 74	1,303	17,752	46,822
	Count of Pop 75 - 84	363	6,176	15,672
	Count of Pop 85+	131	2,880	6,516
	% of Pop 0 to 4 years	6.7%	6.0%	5.8%
	% of Pop 0 to 7 years	7.5%	7.4%	7.6%
	% of Pop 5 - 13	6.6%	7.9%	8.9%
	% of Pop 14 - 18	2.6%	3.7%	4.3%
	% of Pop 19 - 22	2.8%	4.1%	4.8%
	% of Pop 22 - 25	2.2%	3.3%	3.9%
	% of Pop 25 - 29	8.7%	8.0%	7.5%
	% of Pop 30 - 34	13.7%	10.4%	9.1%
	% of Pop 35 - 39	11.8%	9.3%	8.1%
	% of Pop 40 - 44	8.6%	7.4%	6.9%
% of Pop 45 - 59	18.5%	18.1%	18.0%	
% of Pop 60 - 74	12.9%	14.5%	15.4%	
% of Pop 75 - 84	3.6%	5.0%	5.2%	
% of Pop 85+	1.3%	2.3%	2.1%	
Median Age	37.8	38.6	38.5	
Average Age	39.5	40.5	40.2	
Male Population by Age	% of Pop 0 to 4 years	6.7%	6.1%	6.0%
	% of Pop 5 - 13	6.7%	8.0%	9.2%
	% of Pop 14 - 18	2.7%	3.7%	4.5%
	% of Pop 19 - 22	2.7%	4.1%	5.0%
	% of Pop 22 - 25	2.0%	3.2%	4.0%
	% of Pop 25 - 29	7.8%	7.8%	7.5%
	% of Pop 30 - 34	13.4%	10.5%	9.2%
	% of Pop 35 - 39	12.5%	9.8%	8.4%
	% of Pop 40 - 44	9.1%	8.0%	7.1%
	% of Pop 45 - 59	20.1%	19.1%	18.3%
	% of Pop 75 - 84	2.9%	4.1%	4.3%
	% of Pop 60 - 74	12.7%	13.9%	14.8%
	% of Pop 85+	0.8%	1.5%	1.5%
	Median Age	38.2	38.3	37.6
Average Age	39.2	39.6	39.2	

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	% of Pop 30 - 34	14.0%	10.4%	8.9%
	% of Pop 35 - 39	11.1%	8.8%	7.9%
	% of Pop 40 - 44	8.1%	6.9%	6.6%
	% of Pop 45 - 59	16.9%	17.2%	17.6%
	% of Pop 60 - 74	13.2%	15.0%	16.0%
	% of Pop 75 - 84	4.3%	5.9%	6.0%
	% of Pop 85+	1.8%	3.1%	2.8%
	Median Age	37.4	38.9	39.3
Average Age	39.7	41.4	41.3	
Race	Count of White	7,135	76,811	163,885
	Count of Black or African-American	492	10,767	43,532
	Count of Asian or Pacific Islander	504	5,148	11,055
	Count of Other races	1,956	30,107	85,598
	White	70.7%	62.5%	53.9%
	Black or African American	4.9%	8.8%	14.3%
	Asian	5.0%	4.2%	3.6%
	Other Races	19.4%	24.5%	28.2%
Language Spoken	Speak English at Home	80.4%	73.2%	68.7%
	Speak Spanish at Home	14.0%	20.0%	24.8%
	Speak French or French Creole at Home	0.3%	1.3%	1.6%
	Speak German at Home	0.2%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	0.5%	0.9%	1.1%
	Speak Russian and Other Slavic Languages at H	0.9%	0.4%	0.3%
	Speak Chinese at Home	1.3%	1.1%	0.7%
	Speak Korean at Home	0.3%	0.2%	0.2%
	Speak Vietnamese at Home	0.5%	0.7%	0.7%
	Speak Other Asian Languages at Home	1.1%	0.7%	0.5%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.4%	0.3%
	Speak Other Language at Home	0.4%	0.7%	0.7%
Hispanic	Hispanic Population	1,998	32,453	97,514
	Hispanic Population Percent	19.8%	26.4%	32.1%
	Mexican	11.1%	8.6%	6.7%
	Puerto Rican	41.8%	44.6%	50.8%
	Cuban	17.7%	14.4%	10.8%
	Dominican	6.0%	6.1%	6.1%
	Central American	4.0%	5.9%	5.5%
	South American	14.1%	14.5%	14.8%
	Other Hispanic	5.3%	5.9%	5.3%
	2000 Hispanic Population Percent	12%	19%	20%
	1990 Hispanic Population Percent	10%	11%	10%

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Colonial Marketplace		1.00 Mile	3.00 Mile	5.00 Mile
Orlando, FL		Radius	Radius	Radius
Ancestry	American (percent of total population)	5.7%	4.8%	4.4%
	American	5.4%	4.6%	4.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	4.9%	4.1%	3.5%
	Chinese	1.0%	0.8%	0.6%
	Japanese	0.1%	0.1%	0.1%
	Korean	1.4%	0.6%	0.3%
	South Central Asian (ie. Indian)	0.5%	1.1%	0.9%
	South East Asian (ie. Vietnamese)	1.6%	1.4%	1.4%
	Other Asian	0.3%	0.1%	0.2%
	European (percent of total population)	35.4%	28.2%	23.0%
	British	7.2%	6.2%	4.9%
	Dutch	0.5%	0.4%	0.4%
	French	1.4%	1.2%	0.9%
	German	7.9%	5.4%	4.5%
	Italian	3.3%	3.2%	2.7%
	Polish	1.9%	1.2%	1.0%
	Scandinavian	1.5%	1.2%	1.0%
	Scotch/Irish	8.3%	6.6%	5.5%
Other European (ie. Greek/Russian)	3.5%	2.7%	2.2%	
Middle Eastern	0.2%	0.7%	0.5%	
Other Ancestry	18.3%	21.4%	23.5%	
Unclassified Ancestry	15.7%	14.4%	13.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,980	92,233	219,599
	Elementary (0 to 8)	2.1%	2.7%	3.6%
	Some High School (9 to 11)	3.9%	5.0%	6.2%
	High School Graduate (12)	16.9%	18.4%	23.2%
	Some College (13 to 16)	13.6%	13.6%	15.8%
	Associates Degree Only	9.8%	9.0%	10.7%
	Bachelors Degree Only	34.4%	30.6%	25.1%
	Graduate Degree	19.4%	20.7%	15.4%
	% College (4+)	53.8%	51.3%	40.5%
Household Type	Total Households – count	5,112	57,523	131,333
	One Person HHs – count	1,932	22,344	44,123
	Family HHs – count	2,306	26,608	69,747
	Married Couple – count	1,650	19,190	46,059
	w/own children – count	574	7,171	17,040
	w/out own children – count	1,076	12,019	29,019
	Male Householder – count	169	1,899	6,317
	Female Householder – count	487	5,519	17,370
	Non-Family Households – count	874	8,571	17,464
	1 Person Household	37.8%	38.8%	33.6%
	2 Person Household	39.1%	34.3%	33.8%
	3 Person Household	12.1%	12.6%	14.8%
	4 Person Household	7.4%	8.8%	10.5%
	5 Person Household	2.3%	3.5%	4.5%
6 Person Household	0.9%	1.2%	1.7%	
7+ Person Household	0.5%	0.7%	1.0%	
% Households With Children	17.9%	19.5%	21.5%	

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Housing	Total Housing Units	5,658	63,519	145,040
	Owner Occupied Percent	42.5%	40.8%	42.2%
	Renter Occupied Percent	47.9%	49.8%	48.4%
	Vacant Housing Percent	9.7%	9.4%	9.5%
	Total Housing Units (Census 2000)	3,733	38,688	101,277
	For Rent (Census 2000)	49%	45%	46%
	For Sale (Census 2000)	15%	17%	17%
	Rented or Sold, (Census 2000)	3%	12%	8%
	Seasonal (Census 2014)	3%	10%	12%
	Other (Census 2000)	28%	17%	12%
Homes Built By Year	Homes Built 1990 to 2000	6%	9%	12%
	Homes Built 1980 to 1989	6%	15%	20%
	Homes Built 1970 to 1979	10%	18%	21%
	Homes Built 1960 to 1969	11%	17%	17%
	Homes Built 1950 to 1959	39%	25%	19%
	Homes Built 1940 to 1949	17%	8%	6%
	Homes Built Before 1939	11%	8%	5%
Units in Structure	1 Unit	70%	62%	59%
	2 - 9 Units	18%	22%	21%
	Greater than 10 Units	11%	16%	17%
	Mobilie Trailer	0%	0%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.9%	8.4%	6.8%
	Property Value \$750,000 to \$999,999	4.6%	10.6%	7.8%
	Property Value \$500,000 to \$749,999	24.0%	23.3%	18.0%
	Property Value \$400,000 to \$499,999	23.1%	15.5%	14.7%
	Property Value \$300,000, to \$399,999	23.5%	16.6%	18.0%
	Property Value \$200,000 to \$299,999	13.1%	14.1%	17.7%
	Property Value \$150,000 to \$199,999	2.1%	3.5%	5.3%
	Property Value \$100,000 to \$149,999	1.2%	2.1%	3.8%
	Property Value \$60,000 to \$99,999	0.3%	0.8%	1.6%
	Property Value \$40,000 to \$59,999	0.8%	0.5%	0.9%
	Property Value \$0 to \$39,999	0.5%	0.6%	1.8%
Median Home Value	\$428,459	\$463,064	\$394,906	
Median Rent	\$664	\$674	\$672	
Wealth per Household	\$0 and under - percent	18.4%	18.5%	18.9%
	\$1 to \$4999 - percent	9.0%	9.2%	9.6%
	\$5k to \$9999 - percent	4.9%	4.9%	5.0%
	\$10k to \$24999 - percent	6.6%	6.6%	6.7%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	9.9%	9.8%	9.9%
	\$100k to \$249999 - percent	17.2%	17.1%	17.1%
	\$250k to \$499999 - percent	12.6%	12.6%	12.3%
	\$500k+ - percent	14.6%	14.5%	13.6%
	Median HH Wealth	\$71,515	\$70,355	\$64,627
	Avg HH Wealth	\$234,888	\$233,897	\$223,899

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Economic Viability	Economic Viability Local	216	223	227
	Economic Viability Indexed	216	223	227
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	6,511	73,394	167,338
	Managerial/Executive	21.3%	21.4%	17.7%
	Professional Specialty	36.6%	30.8%	25.1%
	Healthcare Support	0.8%	1.5%	1.9%
	Sales	12.6%	12.7%	12.8%
	Office & Administrative Support	8.8%	9.2%	11.3%
	Protective Service	1.2%	1.5%	1.7%
	Food Preparation	7.8%	5.2%	6.4%
	Building Maintenance & Cleaning	1.0%	2.7%	4.1%
	Personal Care	3.0%	2.6%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	3.2%	5.8%	6.6%
	Production & Transportation	3.6%	6.4%	9.8%
	Percent White Collar Workers	80.1%	75.6%	68.9%
Percent Blue Collar Workers	19.9%	24.4%	31.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.7%	5.9%	6.3%
	Manufacturing	3.7%	4.5%	4.7%
	Transportation	2.5%	4.5%	5.5%
	Information	2.8%	2.3%	2.3%
	Wholesale/Retail	11.0%	11.0%	13.7%
	Finance, Insurance, Real Estate	8.0%	9.9%	9.0%
	Professional Services	13.7%	12.8%	9.9%
	Management Services	0.2%	0.1%	0.2%
	Administrative/Waste Services	3.7%	6.1%	6.5%
	Educational Services	24.0%	21.1%	20.3%
	Entertainment Services	17.7%	13.9%	13.9%
	Other Professional Services	3.2%	4.2%	4.5%
	Public Administration	4.8%	3.7%	3.4%
Transportation To Work	Drive to Work Alone	83.7%	80.6%	79.5%
	Drive to Work Carpool	8.4%	10.3%	11.1%
	Travel to Work by Public Transportation	1.6%	2.4%	3.3%
	Drive to Work on Motorcycle	0.2%	0.2%	0.2%
	Drive to Work on Bicycle	0.7%	0.7%	0.6%
	Walked to Work	2.1%	2.0%	1.8%
	Other Means	0.8%	0.8%	0.8%
	Work at Home	2.5%	3.0%	2.6%

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	Travel to Work in Less than 5 Minutes	2.4%	2.1%	2.0%
	Travel to Work in 5 to 9 Minutes	9.2%	8.8%	7.2%
	Travel to Work in 10 to 14 Minutes	19.9%	13.6%	12.6%
	Travel to Work in 15 to 19 Minutes	18.0%	17.7%	16.8%
	Travel to Work in 20 to 29 Minutes	19.1%	25.5%	25.3%
	Travel to Work in 30 to 44 Minutes	22.7%	22.4%	24.3%
	Travel to Work in 45 to 59 Minutes	5.3%	5.8%	6.5%
	Travel to Work in 60 Minutes or more	3.5%	4.2%	5.2%
	Average Travel Time to Work	21	23	25
Vehicles per HH	No Vehicles	6.8%	6.8%	7.5%
	1 Vehicle	41.8%	45.7%	43.4%
	2 Vehicles	41.4%	37.4%	37.2%
	3 or more vehicles	10.1%	10.1%	12.0%
		Average Number of Vehicles	1.56	1.53
Change	Births (last 12 months)	148	1,594	3,831
	Deaths (last 12 months)	76	1,081	2,671
	Migration (last 12 months)	-50	864	1,159
Work place	Workplace Establishments	1,066	9,790	18,216
	Workplace Employees (FTE)	14,473	136,169	239,505