

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.019287 Longitude: -84.313179

ConneXion Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	40,324	151,410	641,242
	Population Est 23Q1	40,338	151,405	640,713
	Population Est 22Q4	40,203	151,028	639,679
	Population Est 22Q3	40,322	151,298	638,543
	Population Est 22Q2	40,328	151,333	638,583
	Population Est 22Q1	40,301	151,229	637,258
	Population Est 21Q4	40,390	151,201	635,769
	Population Est 21Q3	40,406	151,168	635,236
	Population Est 21Q2	40,434	151,355	637,204
	Population Fcst	37,225	143,338	647,373
	2010 Census Population	7,820	41,882	203,196
	2000 Census Population	7,132	36,505	189,349
	1990 Census Population	5,596	26,046	142,132
	Current Year Daytime Population	36,040	182,562	728,128
	Average Seasonal Population	260	1,118	3,969
	Historical Annual Growth, 1990 – 2000	2.46%	3.43%	2.91%
	Historical Annual Growth, 2000 – 2010	0.93%	1.38%	0.71%
	Estimated Annual Growth, 2010 – CY	13.18%	10.19%	9.06%
	Projected Annual Growth, CY to Y5	-1.59%	-1.09%	0.19%
	Group Qtrs Est	137	1,048	2,678
Transient Est Average Last 4 Qtrs	6,570	12,731	61,929	
Households	Current Year Estimated Households	16,742	63,650	247,743
	Households Est 23Q1	16,745	63,629	247,486
	Households Est 22Q4	16,693	63,492	247,063
	Households Est 22Q3	16,736	63,587	246,620
	Households Est 22Q2	16,738	63,598	246,693
	Households Est 22Q1	16,728	63,563	246,131
	Households Est 21Q4	16,762	63,544	245,532
	Households Est 21Q3	16,768	63,536	245,380
	Households Est 21Q2	16,778	63,617	246,393
	Households Fcst	15,463	60,211	250,682
	2010 Census Households	3,438	17,330	75,665
	2000 Census Households	3,221	15,330	70,263
	1990 Census Households	2,513	10,637	53,289
	Historical Annual Growth, 1990 – 2000	2.51%	3.72%	2.80%
	Historical Annual Growth, 2000 – 2010	0.66%	1.23%	0.74%
	Estimated Annual Growth, 2010 – CY	12.69%	10.32%	9.36%
	Projected Annual Growth, CY to Y5	-1.58%	-1.10%	0.24%
	Population per Household	2.40	2.36	2.58

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ConneXion Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.7%	2.8%	3.4%
	HH Income \$250,000 to \$499,999	2.0%	3.3%	4.1%
	HH Income \$200,000 to \$249,999	4.8%	7.7%	9.6%
	HH Income \$175,000 to \$199,999	4.8%	6.4%	8.4%
	HH Income \$150,000 to \$174,999	5.4%	6.5%	7.7%
	HH Income \$100,000 to 149,999	21.8%	19.4%	18.7%
	HH Income \$75,000 to 99,999	12.7%	13.0%	11.7%
	HH Income \$50,000 to 74,999	17.1%	15.8%	14.0%
	HH Income \$35,000 to 49,999	12.4%	9.9%	8.5%
	HH Income \$25,000 to 34,999	7.6%	6.2%	5.2%
	HH Income \$15,000 to 24,999	5.8%	4.7%	4.3%
	HH Income \$0 to 14,999	3.8%	4.2%	4.3%
	Average Household Income	\$107,419	\$126,642	\$143,285
	Median Household Income	\$80,753	\$91,996	\$104,728
	Per Capita Income	\$44,711	\$53,694	\$55,631
	2000 Average HH Income	\$75,171	\$90,690	\$102,198
	2000 Median HH Income	\$54,698	\$72,136	\$77,751
	Average Disposable Income	81,993	93,097	101,407
	Median Disposable Income	68,736	78,260	87,858
	Discretionary HH Income Over \$150,000	4.5%	7.6%	9.9%
	Discretionary HH Income \$125,000 to \$149,999	4.0%	7.5%	9.7%
	Discretionary HH Income \$100,000 to \$124,999	6.9%	8.9%	10.9%
	Discretionary HH Income \$75,000 to \$99,999	13.9%	13.4%	13.4%
	Discretionary HH Income \$50,000 to \$74,999	18.7%	18.7%	17.2%
	Discretionary HH Income \$25,000 to \$49,999	27.1%	24.5%	21.4%
	Discretionary HH Income Under \$25,000	25.0%	19.4%	17.5%
	Average Discretionary HH Income	58,018	67,689	74,223
	Median Discretionary HH Income	47,573	58,018	66,819
	Householder White – Count	9,079	37,084	150,417
	Median HH Income	\$100,978	\$106,164	\$124,000
	Average HH Income	\$102,039	\$109,953	\$120,220
	Householder Black or African-American – Count	3,135	11,673	35,129
	Median HH Income	\$68,602	\$67,193	\$67,948
	Average HH Income	\$76,667	\$76,851	\$79,563
Householder Hispanic – Count	2,785	6,718	24,104	
Median HH Income	\$57,817	\$70,575	\$65,683	
Average HH Income	\$70,253	\$84,943	\$80,814	
Householder Asian or Pacific Islander – Count	594	4,595	26,949	
Median HH Income	\$130,680	\$120,304	\$117,516	
Average HH Income	\$118,359	\$118,719	\$117,404	
Householder Other or Pacific Islander – Count	1,149	3,580	11,144	
Median HH Income	\$72,556	\$89,398	\$84,707	
Average HH Income	\$81,518	\$99,281	\$95,176	
Gender	Male Population	19,611	72,702	311,666
	Female Population	20,713	78,708	329,576

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Total Population by Age	Count of Pop 0 to 4 years	2,497	8,586	34,415
	Count of Pop 0 to 7 years	3,478	11,836	49,746
	Count of Pop 5 - 13	4,313	15,318	71,128
	Count of Pop 14 - 18	1,879	7,172	35,893
	Count of Pop 19 - 22	1,886	7,128	34,629
	Count of Pop 22 - 25	1,425	5,290	24,656
	Count of Pop 25 - 29	2,973	9,935	37,798
	Count of Pop 30 - 34	3,652	11,939	41,913
	Count of Pop 35 - 39	3,446	11,756	44,677
	Count of Pop 40 - 44	3,082	10,866	45,738
	Count of Pop 45 - 59	7,751	30,884	136,917
	Count of Pop 60 - 74	5,473	22,720	94,763
	Count of Pop 75 - 84	1,505	7,182	29,416
	Count of Pop 85+	443	2,634	9,299
	% of Pop 0 to 4 years	6.2%	5.7%	5.4%
	% of Pop 0 to 7 years	8.6%	7.8%	7.8%
	% of Pop 5 - 13	10.7%	10.1%	11.1%
	% of Pop 14 - 18	4.7%	4.7%	5.6%
	% of Pop 19 - 22	4.7%	4.7%	5.4%
	% of Pop 22 - 25	3.5%	3.5%	3.8%
	% of Pop 25 - 29	7.4%	6.6%	5.9%
	% of Pop 30 - 34	9.1%	7.9%	6.5%
	% of Pop 35 - 39	8.5%	7.8%	7.0%
	% of Pop 40 - 44	7.6%	7.2%	7.1%
	% of Pop 45 - 59	19.2%	20.4%	21.4%
% of Pop 60 - 74	13.6%	15.0%	14.8%	
% of Pop 75 - 84	3.7%	4.7%	4.6%	
% of Pop 85+	1.1%	1.7%	1.5%	
Median Age	37.2	39.4	39.5	
Average Age	38.1	40.0	39.4	
Male Population by Age	% of Pop 0 to 4 years	6.6%	6.0%	5.6%
	% of Pop 5 - 13	11.2%	10.7%	11.5%
	% of Pop 14 - 18	4.8%	5.0%	5.9%
	% of Pop 19 - 22	4.8%	4.9%	5.7%
	% of Pop 22 - 25	3.7%	3.6%	4.0%
	% of Pop 25 - 29	7.7%	6.8%	6.1%
	% of Pop 30 - 34	9.4%	8.1%	6.6%
	% of Pop 35 - 39	8.7%	7.9%	7.0%
	% of Pop 40 - 44	7.6%	7.2%	7.1%
	% of Pop 45 - 59	18.9%	20.2%	21.1%
	% of Pop 75 - 84	3.4%	4.1%	4.1%
	% of Pop 60 - 74	12.5%	14.2%	14.3%
	% of Pop 85+	0.8%	1.2%	1.0%
Median Age	36.1	38.1	38.3	
Average Age	37.1	38.7	38.5	

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	% of Pop 40 - 44	7.6%	7.1%	7.2%
	% of Pop 45 - 59	19.6%	20.6%	21.6%
	% of Pop 60 - 74	14.6%	15.7%	15.3%
	% of Pop 75 - 84	4.1%	5.3%	5.0%
	% of Pop 85+	1.4%	2.2%	1.8%
	Median Age	38.3	40.7	40.6
Average Age	39.1	41.1	40.3	
Race	Count of White	20,119	86,011	365,918
	Count of Black or African-American	7,556	25,531	81,341
	Count of Asian or Pacific Islander	1,907	13,025	87,819
	Count of Other races	10,742	26,843	106,164
	White	49.9%	56.8%	57.1%
	Black or African American	18.7%	16.9%	12.7%
	Asian	4.7%	8.6%	13.7%
	Other Races	26.6%	17.7%	16.6%
Language Spoken	Speak English at Home	68.3%	74.0%	73.2%
	Speak Spanish at Home	18.9%	11.0%	10.4%
	Speak French or French Creole at Home	1.0%	0.9%	0.7%
	Speak German at Home	0.2%	0.7%	0.6%
	Speak Other Indo-European Languages at Home	4.9%	5.8%	4.9%
	Speak Russian and Other Slavic Languages at H	1.3%	0.9%	0.9%
	Speak Chinese at Home	1.2%	1.3%	2.0%
	Speak Korean at Home	0.5%	0.5%	1.1%
	Speak Vietnamese at Home	0.1%	0.1%	0.6%
	Speak Other Asian Languages at Home	0.5%	2.1%	3.4%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.2%	0.2%
	Speak Other Language at Home	3.0%	2.5%	2.0%
Hispanic	Hispanic Population	9,973	22,492	89,388
	Hispanic Population Percent	24.7%	14.9%	13.9%
	Mexican	63.5%	51.5%	49.8%
	Puerto Rican	4.5%	7.6%	8.8%
	Cuban	2.0%	4.5%	4.4%
	Dominican	1.8%	1.5%	1.7%
	Central American	8.4%	10.4%	14.3%
	South American	13.3%	16.8%	14.5%
	Other Hispanic	6.4%	7.7%	6.5%
	2000 Hispanic Population Percent	14%	7%	9%
	1990 Hispanic Population Percent	4%	3%	3%

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Ancestry	American (percent of total population)	5.4%	5.2%	4.9%
	American	5.3%	5.0%	4.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	4.7%	8.6%	13.7%
	Chinese	1.1%	1.3%	2.5%
	Japanese	0.1%	0.1%	0.3%
	Korean	0.6%	0.8%	1.5%
	South Central Asian (ie. Indian)	1.9%	5.1%	7.7%
	South East Asian (ie. Vietnamese)	0.8%	1.0%	1.3%
	Other Asian	0.2%	0.3%	0.3%
	European (percent of total population)	27.1%	31.5%	30.9%
	British	6.2%	7.4%	7.6%
	Dutch	0.3%	0.5%	0.4%
	French	0.8%	1.1%	1.0%
	German	4.4%	5.7%	5.5%
	Italian	3.0%	2.5%	2.3%
	Polish	1.4%	1.3%	1.2%
	Scandinavian	0.9%	1.2%	1.2%
	Scotch/Irish	6.1%	7.7%	7.0%
Other European (ie. Greek/Russian)	4.0%	4.2%	4.6%	
Middle Eastern	1.0%	1.2%	1.1%	
Other Ancestry	25.9%	25.8%	22.7%	
Unclassified Ancestry	11.1%	12.9%	12.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	28,323	107,916	440,521
	Elementary (0 to 8)	6.2%	3.0%	3.2%
	Some High School (9 to 11)	4.4%	2.7%	2.5%
	High School Graduate (12)	15.5%	13.3%	11.8%
	Some College (13 to 16)	14.9%	14.6%	13.1%
	Associates Degree Only	8.4%	6.3%	5.7%
	Bachelors Degree Only	34.9%	39.0%	38.5%
	Graduate Degree	15.7%	21.0%	25.1%
	% College (4+)	50.6%	60.1%	63.6%
Household Type	Total Households – count	16,742	63,650	247,743
	One Person HHs – count	4,999	19,559	63,831
	Family HHs – count	10,205	38,737	169,080
	Married Couple – count	7,252	30,119	138,374
	w/own children – count	3,399	12,952	67,314
	w/out own children – count	3,853	17,167	71,060
	Male Householder – count	1,064	2,695	8,725
	Female Householder – count	1,889	5,923	21,981
	Non-Family Households – count	1,538	5,354	14,832
	1 Person Household	29.9%	30.7%	25.8%
	2 Person Household	34.3%	33.5%	31.4%
	3 Person Household	15.4%	15.4%	16.6%
	4 Person Household	12.1%	12.9%	16.7%
	5 Person Household	5.2%	4.9%	6.3%
	6 Person Household	2.0%	1.6%	2.1%
7+ Person Household	1.2%	0.9%	1.1%	
% Households With Children	29.5%	27.7%	33.7%	

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Housing	Total Housing Units	17,665	67,391	261,127
	Owner Occupied Percent	42.2%	49.9%	59.4%
	Renter Occupied Percent	52.6%	44.5%	35.5%
	Vacant Housing Percent	5.2%	5.6%	5.1%
	Total Housing Units (Census 2000)	3,346	15,830	72,547
	For Rent (Census 2000)	76%	55%	50%
	For Sale (Census 2000)	17%	24%	28%
	Rented or Sold, (Census 2000)	0%	3%	7%
	Seasonal (Census 2014)	6%	6%	7%
	Other (Census 2000)	2%	4%	4%
Homes Built By Year	Homes Built 1990 to 2000	23%	31%	27%
	Homes Built 1980 to 1989	49%	40%	36%
	Homes Built 1970 to 1979	20%	21%	23%
	Homes Built 1960 to 1969	6%	5%	9%
	Homes Built 1950 to 1959	1%	1%	3%
	Homes Built 1940 to 1949	1%	0%	1%
	Homes Built Before 1939	0%	1%	1%
Units in Structure	1 Unit	44%	67%	72%
	2 - 9 Units	29%	16%	14%
	Greater than 10 Units	26%	16%	13%
	Mobilie Trailer	0%	0%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	7.1%	10.4%	13.0%
	Property Value \$750,000 to \$999,999	11.0%	16.1%	18.5%
	Property Value \$500,000 to \$749,999	31.0%	32.9%	31.6%
	Property Value \$400,000 to \$499,999	20.5%	16.2%	12.8%
	Property Value \$300,000, to \$399,999	14.6%	11.1%	9.5%
	Property Value \$200,000 to \$299,999	8.2%	6.0%	6.1%
	Property Value \$150,000 to \$199,999	3.5%	2.3%	1.8%
	Property Value \$100,000 to \$149,999	1.8%	1.6%	0.9%
	Property Value \$60,000 to \$99,999	0.0%	0.3%	0.3%
	Property Value \$40,000 to \$59,999	0.0%	0.0%	0.2%
	Property Value \$0 to \$39,999	0.4%	0.4%	0.5%
Median Home Value	\$500,288	\$582,042	\$623,385	
Median Rent	\$894	\$905	\$864	
Wealth per Household	\$0 and under - percent	18.4%	17.3%	16.5%
	\$1 to \$4999 - percent	9.1%	8.2%	7.5%
	\$5k to \$9999 - percent	4.9%	4.5%	4.2%
	\$10k to \$24999 - percent	6.6%	6.3%	6.1%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	9.8%	9.9%	9.9%
	\$100k to \$249999 - percent	17.2%	17.7%	18.1%
	\$250k to \$499999 - percent	12.7%	13.4%	14.0%
	\$500k+ - percent	14.5%	15.9%	16.9%
	Median HH Wealth	\$71,573	\$84,883	\$95,021
	Avg HH Wealth	\$234,534	\$251,888	\$264,798

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Economic Viability	Economic Viability Local	244	246	245
	Economic Viability Indexed	244	246	245
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	23,930	87,454	355,129
	Managerial/Executive	22.6%	29.3%	29.4%
	Professional Specialty	21.9%	25.1%	27.9%
	Healthcare Support	1.4%	1.5%	1.2%
	Sales	10.5%	11.5%	12.5%
	Office & Administrative Support	9.3%	9.5%	8.9%
	Protective Service	0.7%	0.8%	0.6%
	Food Preparation	8.1%	6.3%	4.5%
	Building Maintenance & Cleaning	5.4%	3.7%	2.5%
	Personal Care	2.4%	1.7%	2.1%
	Farming, Fishing, & Forestry	0.5%	0.2%	0.1%
	Construction	8.2%	4.1%	4.5%
	Production & Transportation	9.0%	6.4%	5.8%
	Percent White Collar Workers	65.7%	76.9%	79.9%
Percent Blue Collar Workers	34.3%	23.1%	20.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	10.4%	6.1%	5.4%
	Manufacturing	4.9%	6.0%	7.1%
	Transportation	3.0%	3.9%	4.0%
	Information	4.2%	3.9%	4.4%
	Wholesale/Retail	12.6%	13.2%	13.1%
	Finance, Insurance, Real Estate	9.2%	11.2%	11.2%
	Professional Services	15.0%	18.2%	18.5%
	Management Services	0.7%	0.4%	0.4%
	Administrative/Waste Services	6.6%	6.7%	5.4%
	Educational Services	14.8%	15.2%	16.1%
	Entertainment Services	13.9%	10.3%	8.3%
Other Professional Services	3.6%	3.7%	4.1%	
Public Administration	1.1%	1.4%	2.0%	
Transportation To Work	Drive to Work Alone	74.0%	80.3%	78.4%
	Drive to Work Carpool	15.5%	9.8%	10.5%
	Travel to Work by Public Transportation	4.8%	2.6%	2.9%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	1.8%	0.8%	1.1%
	Other Means	0.6%	0.8%	1.2%
	Work at Home	3.3%	5.4%	5.7%

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	Travel to Work in Less than 5 Minutes	2.0%	1.1%	1.4%
	Travel to Work in 5 to 9 Minutes	7.0%	6.2%	6.4%
	Travel to Work in 10 to 14 Minutes	10.3%	10.2%	10.6%
	Travel to Work in 15 to 19 Minutes	14.1%	12.9%	12.5%
	Travel to Work in 20 to 29 Minutes	20.8%	21.1%	21.6%
	Travel to Work in 30 to 44 Minutes	30.3%	28.3%	28.1%
	Travel to Work in 45 to 59 Minutes	9.8%	13.0%	11.5%
	Travel to Work in 60 Minutes or more	6.3%	7.7%	8.1%
	Average Travel Time to Work	26	27	27
Vehicles per HH	No Vehicles	5.3%	6.1%	4.3%
	1 Vehicle	38.2%	37.2%	32.8%
	2 Vehicles	42.0%	41.7%	43.4%
	3 or more vehicles	14.5%	15.0%	19.5%
	Average Number of Vehicles	1.71	1.72	1.85
Change	Births (last 12 months)	499	1,756	7,194
	Deaths (last 12 months)	344	1,534	6,231
	Migration (last 12 months)	-153	-117	1,811
Work place	Workplace Establishments	1,801	8,710	30,124
	Workplace Employees (FTE)	17,141	97,714	383,112