

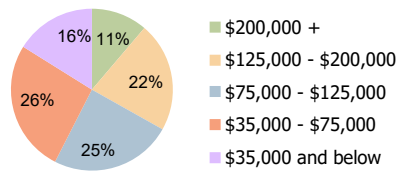
ConneXion Roswell, GA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

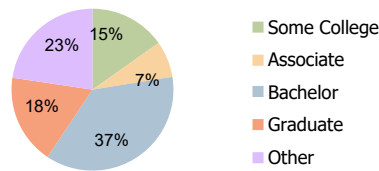
Current Population	11,969	77,565	198,211
Total Daytime Pop	8,789	86,153	208,583
Workplace Pop	3,741	46,006	104,473
Average Household Income	\$95,030	\$121,360	\$143,002
Average Disposable Income	\$75,359	\$89,150	\$100,943
Total Households	5,016	32,623	79,402
Median Home Value	\$462,002	\$552,592	\$637,657
College (4+)	49.3%	54.9%	63.4%
Total Consumer Spending/Capita (Weekly)	\$395	\$412	\$424
Population per Household	2.13	2.01	2.47
% of Households with Children	27.0%	27.7%	30.5%

2028 Demographic Projections

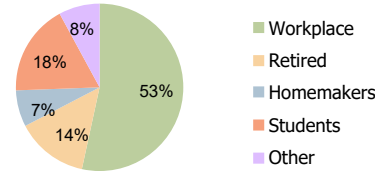
Projected Population	10,942	72,032	187,165
Projected 5 Year Annual Growth Rate (Pop)	-1.8%	-1.5%	-1.1%



Household Income (3.00 Mile Radius)



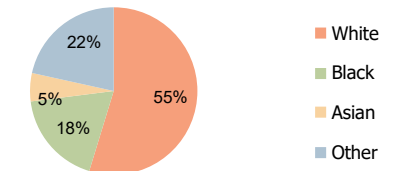
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

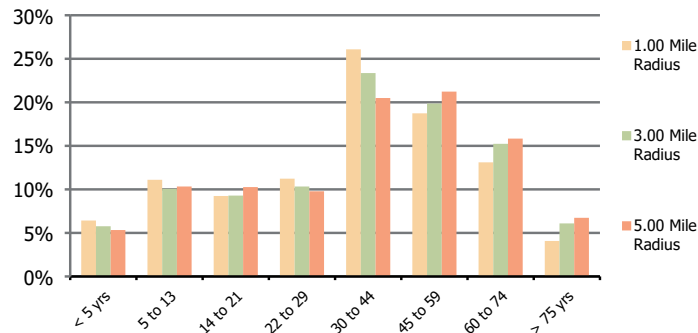
19% Hispanic | 81% Non Hispanic



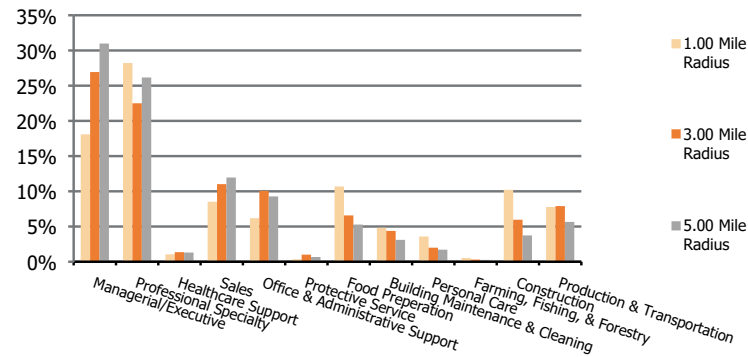
Race (3.00 Mile Radius)

ConneXion Roswell, GA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



Population	Current Estimated Population	11,969	77,565	198,211
	2010 Census Population	0	17,995	65,613
	2000 Census Population	0	16,224	59,400
	Historical Annual Growth 2000 to 2010	0.0%	1.0%	1.0%
	Estimated Annual Growth 2010 to 2023	0.0%	11.7%	8.7%
	Projected Annual Growth 2023 to 2028	-1.8%	-1.5%	-1.1%
Ethnic	Hispanic or Latino Population	26%	19%	13%
	Non Hispanic or Latino Population	74%	81%	87%
Race	White	49.1%	54.7%	60.8%
	Black or African American	19.0%	18.3%	14.3%
	Asian & Pacific Islander	3.7%	5.5%	9.2%
	Other Races	28.1%	21.5%	15.7%