

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.624697 Longitude: -83.008937

Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	49,982	196,487	745,576
	Population Est 23Q1	49,949	196,358	745,454
	Population Est 22Q4	49,979	196,035	745,333
	Population Est 22Q3	49,844	195,604	744,614
	Population Est 22Q2	49,991	195,935	744,749
	Population Est 22Q1	50,215	196,240	745,403
	Population Est 21Q4	50,646	197,206	746,109
	Population Est 21Q3	50,811	197,476	746,581
	Population Est 21Q2	51,042	197,811	746,523
	Population Fcst	50,951	200,344	768,090
	2010 Census Population	40,673	145,627	540,719
	2000 Census Population	38,522	139,455	526,973
	1990 Census Population	34,636	118,314	484,182
	Current Year Daytime Population	46,335	180,420	720,219
	Average Seasonal Population	367	1,366	5,259
	Historical Annual Growth, 1990 – 2000	1.07%	1.66%	0.85%
	Historical Annual Growth, 2000 – 2010	0.54%	0.43%	0.26%
	Estimated Annual Growth, 2010 – CY	1.57%	2.29%	2.45%
	Projected Annual Growth, CY to Y5	0.38%	0.39%	0.60%
	Group Qtrs Est	753	1,113	5,600
Transient Est Average Last 4 Qtrs	3,267	5,089	22,625	
Households	Current Year Estimated Households	21,578	80,154	296,341
	Households Est 23Q1	21,556	80,076	296,183
	Households Est 22Q4	21,569	79,947	296,131
	Households Est 22Q3	21,511	79,773	295,857
	Households Est 22Q2	21,585	79,933	295,953
	Households Est 22Q1	21,702	80,079	296,250
	Households Est 21Q4	21,887	80,504	296,580
	Households Est 21Q3	21,978	80,648	296,806
	Households Est 21Q2	22,113	80,834	296,795
	Households Fcst	21,995	81,666	304,536
	2010 Census Households	16,719	57,407	214,896
	2000 Census Households	14,950	52,781	205,875
	1990 Census Households	11,965	40,506	177,046
	Historical Annual Growth, 1990 – 2000	2.25%	2.68%	1.52%
	Historical Annual Growth, 2000 – 2010	1.12%	0.84%	0.43%
	Estimated Annual Growth, 2010 – CY	1.94%	2.55%	2.45%
	Projected Annual Growth, CY to Y5	0.38%	0.37%	0.55%
Population per Household	2.28	2.44	2.50	

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Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.5%	0.8%	1.0%
	HH Income \$250,000 to \$499,999	0.7%	0.9%	1.2%
	HH Income \$200,000 to \$249,999	1.6%	2.2%	2.8%
	HH Income \$175,000 to \$199,999	2.2%	4.6%	5.1%
	HH Income \$150,000 to \$174,999	3.4%	5.1%	5.5%
	HH Income \$100,000 to 149,999	18.5%	19.6%	18.5%
	HH Income \$75,000 to 99,999	12.3%	14.0%	13.9%
	HH Income \$50,000 to 74,999	18.6%	17.7%	17.3%
	HH Income \$35,000 to 49,999	14.9%	12.6%	12.1%
	HH Income \$25,000 to 34,999	10.0%	8.3%	8.1%
	HH Income \$15,000 to 24,999	10.0%	8.2%	7.6%
	HH Income \$0 to 14,999	7.2%	5.9%	6.9%
	Average Household Income	\$75,694	\$87,979	\$91,752
	Median Household Income	\$61,070	\$70,873	\$71,706
	Per Capita Income	\$33,184	\$36,086	\$36,691
	2000 Average HH Income	\$64,414	\$70,466	\$67,950
	2000 Median HH Income	\$56,389	\$61,226	\$57,236
	Average Disposable Income	62,466	70,857	72,780
	Median Disposable Income	52,328	60,701	61,390
	Discretionary HH Income Over \$150,000	0.8%	1.1%	2.1%
	Discretionary HH Income \$125,000 to \$149,999	1.6%	2.8%	3.2%
	Discretionary HH Income \$100,000 to \$124,999	3.1%	6.0%	6.7%
	Discretionary HH Income \$75,000 to \$99,999	9.7%	11.4%	11.7%
	Discretionary HH Income \$50,000 to \$74,999	18.2%	20.7%	19.4%
	Discretionary HH Income \$25,000 to \$49,999	30.5%	29.7%	28.6%
	Discretionary HH Income Under \$25,000	36.1%	28.4%	28.3%
	Average Discretionary HH Income	43,011	49,988	51,799
	Median Discretionary HH Income	35,595	42,563	43,136
	Householder White – Count	18,653	68,260	242,065
	Median HH Income	\$60,814	\$70,890	\$72,422
	Average HH Income	\$71,995	\$80,661	\$82,886
	Householder Black or African-American – Count	1,039	4,582	24,306
	Median HH Income	\$53,018	\$62,377	\$51,632
	Average HH Income	\$61,434	\$70,013	\$63,977
Householder Hispanic – Count	455	1,637	5,888	
Median HH Income	\$70,217	\$75,489	\$78,415	
Average HH Income	\$76,775	\$82,215	\$84,599	
Householder Asian or Pacific Islander – Count	744	3,295	15,844	
Median HH Income	\$63,797	\$99,484	\$101,445	
Average HH Income	\$72,223	\$98,637	\$103,720	
Householder Other or Pacific Islander – Count	686	2,380	8,238	
Median HH Income	\$64,550	\$71,413	\$71,934	
Average HH Income	\$66,345	\$78,515	\$79,607	
Gender	Male Population	23,892	95,098	363,312
	Female Population	26,089	101,389	382,264

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Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	2,692	10,305	38,128
	Count of Pop 0 to 7 years	3,589	14,208	53,887
	Count of Pop 5 - 13	4,394	18,415	72,878
	Count of Pop 14 - 18	2,020	8,796	35,820
	Count of Pop 19 - 22	2,152	9,238	36,693
	Count of Pop 22 - 25	1,693	7,151	27,695
	Count of Pop 25 - 29	3,353	12,904	46,059
	Count of Pop 30 - 34	3,747	13,342	47,184
	Count of Pop 35 - 39	3,400	12,344	45,725
	Count of Pop 40 - 44	2,937	11,424	44,334
	Count of Pop 45 - 59	9,268	37,888	147,884
	Count of Pop 60 - 74	9,357	36,948	138,761
	Count of Pop 75 - 84	3,403	12,804	47,154
	Count of Pop 85+	1,565	4,928	17,263
	% of Pop 0 to 4 years	5.4%	5.2%	5.1%
	% of Pop 0 to 7 years	7.2%	7.2%	7.2%
	% of Pop 5 - 13	8.8%	9.4%	9.8%
	% of Pop 14 - 18	4.0%	4.5%	4.8%
	% of Pop 19 - 22	4.3%	4.7%	4.9%
	% of Pop 22 - 25	3.4%	3.6%	3.7%
	% of Pop 25 - 29	6.7%	6.6%	6.2%
	% of Pop 30 - 34	7.5%	6.8%	6.3%
	% of Pop 35 - 39	6.8%	6.3%	6.1%
	% of Pop 40 - 44	5.9%	5.8%	5.9%
% of Pop 45 - 59	18.5%	19.3%	19.8%	
% of Pop 60 - 74	18.7%	18.8%	18.6%	
% of Pop 75 - 84	6.8%	6.5%	6.3%	
% of Pop 85+	3.1%	2.5%	2.3%	
Median Age	42.6	42.5	42.5	
Average Age	43.1	42.5	42.2	
Male Population by Age	% of Pop 0 to 4 years	5.8%	5.5%	5.4%
	% of Pop 5 - 13	9.4%	9.9%	10.3%
	% of Pop 14 - 18	4.3%	4.7%	5.1%
	% of Pop 19 - 22	4.6%	5.0%	5.2%
	% of Pop 22 - 25	3.6%	3.8%	3.9%
	% of Pop 25 - 29	7.0%	6.9%	6.5%
	% of Pop 30 - 34	8.0%	7.1%	6.6%
	% of Pop 35 - 39	7.4%	6.6%	6.3%
	% of Pop 40 - 44	6.1%	6.0%	6.0%
	% of Pop 45 - 59	18.6%	19.2%	19.8%
	% of Pop 75 - 84	5.7%	5.6%	5.5%
	% of Pop 60 - 74	17.6%	17.9%	17.9%
	% of Pop 85+	1.9%	1.7%	1.6%
	Median Age	40.0	40.3	40.7
Average Age	41.2	41.0	40.9	

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	% of Pop 45 - 59	18.5%	19.3%	19.9%
	% of Pop 60 - 74	19.7%	19.7%	19.3%
	% of Pop 75 - 84	7.8%	7.3%	7.1%
	% of Pop 85+	4.2%	3.3%	3.0%
	Median Age	45.2	44.7	44.4
Average Age	44.8	43.9	43.5	
Race	Count of White	40,988	159,269	570,850
	Count of Black or African-American	3,365	13,009	66,312
	Count of Asian or Pacific Islander	2,135	11,007	57,268
	Count of Other races	3,494	13,202	51,147
	White	82.0%	81.1%	76.6%
	Black or African American	6.7%	6.6%	8.9%
	Asian	4.3%	5.6%	7.7%
	Other Races	7.0%	6.7%	6.9%
Language Spoken	Speak English at Home	82.3%	79.3%	80.1%
	Speak Spanish at Home	1.7%	1.5%	1.7%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.4%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	6.0%	6.3%	5.6%
	Speak Russian and Other Slavic Languages at H	3.2%	2.8%	2.5%
	Speak Chinese at Home	0.5%	0.7%	0.9%
	Speak Korean at Home	0.2%	0.3%	0.4%
	Speak Vietnamese at Home	0.0%	0.1%	0.3%
	Speak Other Asian Languages at Home	0.8%	1.1%	1.5%
	Speak Tagalog and Other Pacific Languages at H	0.3%	0.6%	0.5%
	Speak Other Language at Home	4.4%	6.7%	6.0%
Hispanic	Hispanic Population	1,717	6,316	23,804
	Hispanic Population Percent	3.4%	3.2%	3.2%
	Mexican	66.3%	67.5%	63.8%
	Puerto Rican	8.8%	10.7%	11.0%
	Cuban	1.8%	2.5%	3.0%
	Dominican	1.0%	1.6%	0.7%
	Central American	2.6%	2.9%	3.2%
	South American	6.8%	4.7%	7.1%
	Other Hispanic	12.7%	10.1%	11.1%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	3.3%	3.1%	3.2%
	American	3.1%	2.9%	3.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.3%	5.6%	7.7%
	Chinese	0.8%	0.8%	1.1%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.6%	0.6%	0.7%
	South Central Asian (ie. Indian)	1.9%	2.6%	3.9%
	South East Asian (ie. Vietnamese)	0.9%	1.4%	1.6%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	55.4%	53.4%	50.5%
	British	5.1%	4.6%	4.6%
	Dutch	0.7%	0.7%	0.6%
	French	3.0%	2.6%	2.6%
	German	11.4%	10.8%	10.8%
	Italian	8.0%	8.7%	7.8%
	Polish	10.4%	9.7%	9.3%
	Scandinavian	1.1%	1.1%	1.2%
	Scotch/Irish	7.0%	6.9%	6.8%
Other European (ie. Greek/Russian)	8.6%	8.1%	6.9%	
Middle Eastern	4.9%	6.5%	5.4%	
Other Ancestry	13.1%	13.7%	15.8%	
Unclassified Ancestry	15.6%	14.6%	14.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	37,030	142,583	534,363
	Elementary (0 to 8)	2.5%	3.5%	3.6%
	Some High School (9 to 11)	5.1%	4.8%	5.1%
	High School Graduate (12)	28.9%	27.2%	26.1%
	Some College (13 to 16)	24.3%	22.9%	21.7%
	Associates Degree Only	10.3%	10.6%	10.4%
	Bachelors Degree Only	19.8%	19.8%	20.3%
	Graduate Degree	9.0%	11.1%	12.9%
	% College (4+)	28.9%	30.9%	33.2%
Household Type	Total Households – count	21,578	80,154	296,341
	One Person HHs – count	7,353	23,953	84,837
	Family HHs – count	12,998	52,016	197,060
	Married Couple – count	9,750	40,790	152,638
	w/own children – count	3,475	15,999	60,067
	w/out own children – count	6,275	24,791	92,572
	Male Householder – count	563	2,767	12,134
	Female Householder – count	2,685	8,459	32,288
	Non-Family Households – count	1,227	4,185	14,444
	1 Person Household	34.1%	29.9%	28.6%
	2 Person Household	32.5%	32.4%	32.0%
	3 Person Household	14.9%	15.5%	15.6%
	4 Person Household	11.0%	13.1%	14.0%
	5 Person Household	4.7%	5.9%	6.3%
	6 Person Household	2.0%	2.2%	2.2%
7+ Person Household	0.9%	1.0%	1.1%	
% Households With Children	22.0%	25.7%	26.7%	

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Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	22,472	83,156	309,090
	Owner Occupied Percent	60.9%	68.3%	70.9%
	Renter Occupied Percent	35.1%	28.1%	25.0%
	Vacant Housing Percent	4.0%	3.6%	4.1%
	Total Housing Units (Census 2000)	15,305	54,109	212,758
	For Rent (Census 2000)	37%	33%	36%
	For Sale (Census 2000)	30%	37%	29%
	Rented or Sold, (Census 2000)	19%	16%	15%
	Seasonal (Census 2014)	4%	6%	7%
	Other (Census 2000)	4%	5%	9%
Homes Built By Year	Homes Built 1990 to 2000	22%	26%	17%
	Homes Built 1980 to 1989	21%	23%	16%
	Homes Built 1970 to 1979	25%	26%	25%
	Homes Built 1960 to 1969	14%	13%	21%
	Homes Built 1950 to 1959	13%	8%	12%
	Homes Built 1940 to 1949	2%	2%	4%
	Homes Built Before 1939	2%	2%	4%
Units in Structure	1 Unit	67%	73%	74%
	2 - 9 Units	14%	11%	12%
	Greater than 10 Units	17%	10%	10%
	Mobilie Trailer	2%	5%	5%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.3%	0.4%	0.8%
	Property Value \$750,000 to \$999,999	0.9%	1.5%	2.3%
	Property Value \$500,000 to \$749,999	4.3%	8.3%	10.2%
	Property Value \$400,000 to \$499,999	9.7%	11.7%	12.6%
	Property Value \$300,000, to \$399,999	20.4%	22.6%	19.9%
	Property Value \$200,000 to \$299,999	38.8%	34.4%	29.0%
	Property Value \$150,000 to \$199,999	9.8%	8.7%	10.0%
	Property Value \$100,000 to \$149,999	4.9%	4.0%	6.7%
	Property Value \$60,000 to \$99,999	4.5%	2.5%	3.2%
	Property Value \$40,000 to \$59,999	1.8%	1.5%	1.4%
	Property Value \$0 to \$39,999	4.6%	4.2%	3.5%
	Median Home Value	\$256,300	\$283,908	\$285,118
Median Rent	\$656	\$679	\$633	
Wealth per Household	\$0 and under - percent	18.0%	17.2%	17.0%
	\$1 to \$4999 - percent	9.1%	8.4%	8.2%
	\$5k to \$9999 - percent	4.8%	4.5%	4.4%
	\$10k to \$24999 - percent	6.5%	6.4%	6.3%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.3%	10.4%	10.4%
	\$100k to \$249999 - percent	18.0%	18.3%	18.5%
	\$250k to \$499999 - percent	12.8%	13.3%	13.4%
	\$500k+ - percent	13.8%	14.6%	14.9%
	Median HH Wealth	\$73,312	\$81,949	\$84,972
	Avg HH Wealth	\$228,933	\$240,182	\$244,267

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Economic Viability	Economic Viability Local	216	216	215
	Economic Viability Indexed	216	216	215
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	25,618	101,692	380,424
	Managerial/Executive	16.9%	17.3%	17.1%
	Professional Specialty	22.0%	23.4%	24.8%
	Healthcare Support	3.0%	3.0%	3.2%
	Sales	10.4%	10.5%	9.9%
	Office & Administrative Support	13.2%	12.1%	11.8%
	Protective Service	1.4%	1.4%	1.4%
	Food Preparation	6.3%	6.0%	5.6%
	Building Maintenance & Cleaning	3.2%	2.9%	2.8%
	Personal Care	2.3%	2.5%	2.5%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.1%
	Construction	6.6%	6.4%	6.2%
	Production & Transportation	14.4%	14.3%	14.7%
	Percent White Collar Workers	65.6%	66.3%	66.8%
Percent Blue Collar Workers	34.4%	33.7%	33.2%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.1%	5.4%	5.0%
	Manufacturing	21.1%	22.4%	22.1%
	Transportation	3.4%	3.7%	3.8%
	Information	1.3%	1.4%	1.2%
	Wholesale/Retail	14.1%	14.5%	13.5%
	Finance, Insurance, Real Estate	5.2%	6.0%	6.5%
	Professional Services	6.2%	5.8%	6.9%
	Management Services	0.4%	0.3%	0.2%
	Administrative/Waste Services	3.7%	3.7%	3.7%
	Educational Services	20.2%	20.3%	20.8%
	Entertainment Services	10.7%	9.3%	8.8%
Other Professional Services	4.3%	4.4%	4.3%	
Public Administration	3.1%	3.0%	3.2%	
Transportation To Work	Drive to Work Alone	90.7%	91.1%	89.7%
	Drive to Work Carpool	5.9%	6.1%	6.8%
	Travel to Work by Public Transportation	0.6%	0.4%	0.4%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.1%	0.1%
	Walked to Work	0.6%	0.6%	0.9%
	Other Means	0.5%	0.3%	0.3%
	Work at Home	1.5%	1.5%	1.7%

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	Travel to Work in Less than 5 Minutes	1.5%	1.5%	2.0%
	Travel to Work in 5 to 9 Minutes	9.3%	8.4%	8.4%
	Travel to Work in 10 to 14 Minutes	13.3%	12.7%	12.9%
	Travel to Work in 15 to 19 Minutes	13.3%	14.0%	14.9%
	Travel to Work in 20 to 29 Minutes	23.7%	23.4%	23.6%
	Travel to Work in 30 to 44 Minutes	22.5%	23.9%	23.6%
	Travel to Work in 45 to 59 Minutes	9.2%	9.6%	9.0%
	Travel to Work in 60 Minutes or more	7.2%	6.4%	5.6%
	Average Travel Time to Work	26	26	25
Vehicles per HH	No Vehicles	8.3%	6.1%	5.6%
	1 Vehicle	39.0%	34.1%	33.3%
	2 Vehicles	36.7%	39.3%	39.8%
	3 or more vehicles	16.0%	20.5%	21.3%
	Average Number of Vehicles	1.65	1.83	1.85
Change	Births (last 12 months)	545	2,102	7,663
	Deaths (last 12 months)	649	2,471	9,075
	Migration (last 12 months)	103	965	2,523
Work place	Workplace Establishments	1,690	5,821	19,669
	Workplace Employees (FTE)	19,371	71,196	280,840