

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.624697 Longitude: -83.008937

Delco Plaza Sterling Heights, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	11,175	98,624	248,956
	Population Est 23Q1	11,163	98,572	248,830
	Population Est 22Q4	11,123	98,514	248,522
	Population Est 22Q3	11,086	98,272	248,011
	Population Est 22Q2	11,114	98,498	248,392
	Population Est 22Q1	11,145	98,769	248,779
	Population Est 21Q4	11,154	99,309	249,682
	Population Est 21Q3	11,206	99,480	249,966
	Population Est 21Q2	11,272	99,695	250,299
	Population Fcst	11,285	100,134	254,177
	2010 Census Population	11,355	78,171	183,921
	2000 Census Population	10,946	73,610	177,361
	1990 Census Population	11,327	62,875	154,863
	Current Year Daytime Population	9,305	91,006	216,103
	Average Seasonal Population	58	688	1,669
	Historical Annual Growth, 1990 – 2000	-0.34%	1.59%	1.37%
	Historical Annual Growth, 2000 – 2010	0.37%	0.60%	0.36%
	Estimated Annual Growth, 2010 – CY	-0.12%	1.77%	2.31%
	Projected Annual Growth, CY to Y5	0.20%	0.30%	0.42%
	Group Qtrs Est	67	917	1,498
Transient Est Average Last 4 Qtrs	2,789	3,308	4,196	
Households	Current Year Estimated Households	4,726	41,774	98,973
	Households Est 23Q1	4,721	41,738	98,889
	Households Est 22Q4	4,702	41,719	98,763
	Households Est 22Q3	4,684	41,618	98,556
	Households Est 22Q2	4,698	41,726	98,736
	Households Est 22Q1	4,716	41,862	98,912
	Households Est 21Q4	4,721	42,091	99,314
	Households Est 21Q3	4,747	42,187	99,453
	Households Est 21Q2	4,784	42,320	99,628
	Households Fcst	4,791	42,423	101,036
	2010 Census Households	4,618	31,254	71,350
	2000 Census Households	4,074	27,973	66,052
	1990 Census Households	3,741	21,121	52,492
	Historical Annual Growth, 1990 – 2000	0.86%	2.85%	2.32%
	Historical Annual Growth, 2000 – 2010	1.26%	1.12%	0.77%
	Estimated Annual Growth, 2010 – CY	0.17%	2.21%	2.50%
	Projected Annual Growth, CY to Y5	0.27%	0.31%	0.41%
Population per Household	2.35	2.34	2.50	

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Delco Plaza Sterling Heights, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.2%	0.6%	0.9%
	HH Income \$250,000 to \$499,999	0.3%	0.8%	1.1%
	HH Income \$200,000 to \$249,999	0.7%	1.8%	2.5%
	HH Income \$175,000 to \$199,999	1.8%	3.5%	4.6%
	HH Income \$150,000 to \$174,999	3.3%	4.3%	5.6%
	HH Income \$100,000 to 149,999	21.1%	19.0%	19.9%
	HH Income \$75,000 to 99,999	12.9%	13.3%	14.1%
	HH Income \$50,000 to 74,999	20.4%	18.5%	17.8%
	HH Income \$35,000 to 49,999	12.3%	12.9%	12.2%
	HH Income \$25,000 to 34,999	9.2%	9.3%	8.1%
	HH Income \$15,000 to 24,999	10.9%	9.5%	7.7%
	HH Income \$0 to 14,999	7.0%	6.5%	5.7%
	Average Household Income	\$74,156	\$81,988	\$90,206
	Median Household Income	\$64,045	\$65,861	\$72,792
	Per Capita Income	\$31,586	\$35,047	\$36,066
	2000 Average HH Income	\$63,140	\$68,758	\$71,556
	2000 Median HH Income	\$56,761	\$60,129	\$62,456
	Average Disposable Income	60,876	66,550	72,635
	Median Disposable Income	54,929	56,557	62,314
	Discretionary HH Income Over \$150,000	0.5%	1.0%	1.4%
	Discretionary HH Income \$125,000 to \$149,999	0.6%	2.1%	2.8%
	Discretionary HH Income \$100,000 to \$124,999	2.1%	4.7%	6.3%
	Discretionary HH Income \$75,000 to \$99,999	9.1%	10.6%	12.4%
	Discretionary HH Income \$50,000 to \$74,999	22.3%	19.5%	20.6%
	Discretionary HH Income \$25,000 to \$49,999	32.6%	30.0%	29.3%
	Discretionary HH Income Under \$25,000	32.8%	32.1%	27.1%
	Average Discretionary HH Income	42,596	46,609	51,451
	Median Discretionary HH Income	38,439	39,094	43,867
	Householder White – Count	4,234	36,237	85,067
	Median HH Income	\$62,914	\$65,427	\$72,738
	Average HH Income	\$70,536	\$75,748	\$82,576
	Householder Black or African-American – Count	78	2,128	4,840
	Median HH Income	\$66,111	\$59,042	\$62,696
	Average HH Income	\$62,826	\$67,021	\$72,443
Householder Hispanic – Count	124	828	1,860	
Median HH Income	\$73,366	\$82,951	\$79,287	
Average HH Income	\$80,259	\$86,749	\$84,473	
Householder Asian or Pacific Islander – Count	135	1,315	4,220	
Median HH Income	\$61,282	\$84,175	\$94,623	
Average HH Income	\$62,483	\$89,654	\$97,344	
Householder Other or Pacific Islander – Count	155	1,266	2,986	
Median HH Income	\$68,655	\$71,867	\$73,673	
Average HH Income	\$70,415	\$78,754	\$81,120	
Gender	Male Population	5,328	47,288	120,743
	Female Population	5,846	51,336	128,214

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Delco Plaza Sterling Heights, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	596	5,103	12,572
	Count of Pop 0 to 7 years	821	6,966	17,501
	Count of Pop 5 - 13	1,015	8,803	23,178
	Count of Pop 14 - 18	475	4,134	11,348
	Count of Pop 19 - 22	493	4,370	11,878
	Count of Pop 22 - 25	380	3,407	9,141
	Count of Pop 25 - 29	685	6,299	15,580
	Count of Pop 30 - 34	772	6,775	15,707
	Count of Pop 35 - 39	781	6,314	14,996
	Count of Pop 40 - 44	689	5,642	14,285
	Count of Pop 45 - 59	2,168	18,686	48,283
	Count of Pop 60 - 74	2,124	19,129	48,349
	Count of Pop 75 - 84	724	7,046	17,241
	Count of Pop 85+	273	2,915	6,397
	% of Pop 0 to 4 years	5.3%	5.2%	5.1%
	% of Pop 0 to 7 years	7.3%	7.1%	7.0%
	% of Pop 5 - 13	9.1%	8.9%	9.3%
	% of Pop 14 - 18	4.3%	4.2%	4.6%
	% of Pop 19 - 22	4.4%	4.4%	4.8%
	% of Pop 22 - 25	3.4%	3.5%	3.7%
	% of Pop 25 - 29	6.1%	6.4%	6.3%
	% of Pop 30 - 34	6.9%	6.9%	6.3%
	% of Pop 35 - 39	7.0%	6.4%	6.0%
% of Pop 40 - 44	6.2%	5.7%	5.7%	
% of Pop 45 - 59	19.4%	18.9%	19.4%	
% of Pop 60 - 74	19.0%	19.4%	19.4%	
% of Pop 75 - 84	6.5%	7.1%	6.9%	
% of Pop 85+	2.4%	3.0%	2.6%	
Median Age	42.8	43.6	43.5	
Average Age	42.8	43.4	43.0	
Male Population by Age	% of Pop 0 to 4 years	5.7%	5.5%	5.3%
	% of Pop 5 - 13	9.7%	9.6%	9.9%
	% of Pop 14 - 18	4.5%	4.5%	4.8%
	% of Pop 19 - 22	4.7%	4.7%	5.0%
	% of Pop 22 - 25	3.6%	3.7%	3.9%
	% of Pop 25 - 29	6.5%	6.7%	6.6%
	% of Pop 30 - 34	7.2%	7.3%	6.6%
	% of Pop 35 - 39	7.3%	6.9%	6.3%
	% of Pop 40 - 44	6.4%	6.0%	5.9%
	% of Pop 45 - 59	19.6%	19.0%	19.4%
	% of Pop 75 - 84	5.5%	6.0%	6.0%
	% of Pop 60 - 74	17.6%	18.2%	18.5%
	% of Pop 85+	1.7%	1.9%	1.8%
Median Age	40.6	40.9	41.3	
Average Age	41.1	41.6	41.5	

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	% of Pop 0 to 4 years	5.0%	4.8%	4.8%
	% of Pop 5 - 13	8.5%	8.3%	8.8%
	% of Pop 14 - 18	4.0%	3.9%	4.3%
	% of Pop 19 - 22	4.2%	4.1%	4.5%
	% of Pop 22 - 25	3.2%	3.2%	3.5%
	% of Pop 25 - 29	5.8%	6.1%	6.0%
	% of Pop 30 - 34	6.6%	6.5%	6.0%
	% of Pop 35 - 39	6.7%	6.0%	5.8%
	% of Pop 40 - 44	6.0%	5.5%	5.6%
	% of Pop 45 - 59	19.2%	18.9%	19.4%
	% of Pop 60 - 74	20.2%	20.5%	20.3%
	% of Pop 75 - 84	7.4%	8.2%	7.8%
	% of Pop 85+	3.2%	3.9%	3.3%
	Median Age	45.0	46.3	45.7
Average Age	44.3	45.2	44.4	
Race	Count of White	9,457	81,939	205,084
	Count of Black or African-American	533	5,935	14,732
	Count of Asian or Pacific Islander	443	4,324	13,622
	Count of Other races	743	6,426	15,518
	White	84.6%	83.1%	82.4%
	Black or African American	4.8%	6.0%	5.9%
	Asian	4.0%	4.4%	5.5%
	Other Races	6.6%	6.5%	6.2%
Language Spoken	Speak English at Home	85.6%	82.2%	77.8%
	Speak Spanish at Home	0.9%	1.5%	1.3%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.3%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	3.2%	5.8%	6.3%
	Speak Russian and Other Slavic Languages at H	4.1%	2.7%	3.0%
	Speak Chinese at Home	0.0%	0.5%	0.8%
	Speak Korean at Home	0.0%	0.2%	0.2%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	1.2%	0.8%	1.0%
	Speak Tagalog and Other Pacific Languages at H	0.2%	0.4%	0.7%
	Speak Other Language at Home	4.2%	5.1%	8.1%
Hispanic	Hispanic Population	284	3,130	7,227
	Hispanic Population Percent	2.5%	3.2%	2.9%
	Mexican	83.5%	66.2%	61.5%
	Puerto Rican	4.1%	8.5%	12.1%
	Cuban	1.3%	1.4%	3.2%
	Dominican	0.0%	1.8%	1.6%
	Central American	0.0%	4.7%	3.1%
	South American	8.7%	5.2%	6.5%
	Other Hispanic	2.4%	12.2%	12.1%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Delco Plaza Sterling Heights, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.8%	3.2%	3.0%
	American	4.5%	3.0%	2.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.9%	4.4%	5.5%
	Chinese	0.2%	0.7%	0.8%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.4%	0.6%	0.5%
	South Central Asian (ie. Indian)	2.2%	1.9%	2.5%
	South East Asian (ie. Vietnamese)	1.1%	1.0%	1.4%
	Other Asian	0.0%	0.2%	0.2%
	European (percent of total population)	56.8%	55.8%	53.9%
	British	4.9%	5.0%	4.6%
	Dutch	0.6%	0.6%	0.7%
	French	3.5%	2.9%	2.7%
	German	13.4%	11.4%	10.8%
	Italian	7.2%	8.6%	9.1%
	Polish	12.0%	10.5%	10.0%
	Scandinavian	1.2%	1.2%	1.1%
	Scotch/Irish	6.8%	7.3%	6.8%
Other European (ie. Greek/Russian)	7.2%	8.3%	8.1%	
Middle Eastern	4.7%	5.5%	7.5%	
Other Ancestry	9.9%	13.0%	13.0%	
Unclassified Ancestry	17.3%	15.0%	14.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	8,215	72,806	180,838
	Elementary (0 to 8)	3.1%	2.7%	4.0%
	Some High School (9 to 11)	3.3%	4.9%	4.7%
	High School Graduate (12)	28.4%	28.9%	26.7%
	Some College (13 to 16)	24.0%	24.2%	22.7%
	Associates Degree Only	13.5%	10.5%	10.7%
	Bachelors Degree Only	18.7%	19.5%	19.9%
	Graduate Degree	9.0%	9.3%	11.4%
	% College (4+)	27.7%	28.7%	31.3%
Household Type	Total Households – count	4,726	41,774	98,973
	One Person HHs – count	1,468	13,538	27,778
	Family HHs – count	2,945	26,098	66,623
	Married Couple – count	2,227	19,954	53,151
	w/own children – count	835	7,224	20,619
	w/out own children – count	1,392	12,731	32,532
	Male Householder – count	188	1,377	3,550
	Female Householder – count	529	4,766	9,922
	Non-Family Households – count	314	2,139	4,571
	1 Person Household	31.1%	32.4%	28.1%
	2 Person Household	32.2%	32.5%	32.7%
	3 Person Household	16.5%	15.1%	15.6%
	4 Person Household	12.4%	11.9%	13.8%
	5 Person Household	4.8%	5.2%	6.5%
6 Person Household	2.0%	2.0%	2.3%	
7+ Person Household	1.0%	0.9%	1.1%	
% Households With Children	23.6%	22.8%	26.1%	

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Delco Plaza Sterling Heights, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	4,892	43,309	102,369
	Owner Occupied Percent	69.1%	67.1%	73.7%
	Renter Occupied Percent	27.5%	29.3%	23.0%
	Vacant Housing Percent	3.4%	3.5%	3.3%
	Total Housing Units (Census 2000)	4,080	28,674	67,858
	For Rent (Census 2000)	22%	30%	31%
	For Sale (Census 2000)	44%	40%	38%
	Rented or Sold, (Census 2000)	10%	20%	18%
	Seasonal (Census 2014)	8%	6%	6%
	Other (Census 2000)	15%	3%	5%
Homes Built By Year	Homes Built 1990 to 2000	9%	27%	24%
	Homes Built 1980 to 1989	8%	25%	23%
	Homes Built 1970 to 1979	32%	25%	29%
	Homes Built 1960 to 1969	24%	11%	13%
	Homes Built 1950 to 1959	24%	9%	7%
	Homes Built 1940 to 1949	1%	2%	2%
	Homes Built Before 1939	2%	2%	2%
Units in Structure	1 Unit	78%	72%	75%
	2 - 9 Units	15%	11%	10%
	Greater than 10 Units	7%	13%	9%
	Mobilie Trailer	0%	5%	6%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.3%	0.2%	0.4%
	Property Value \$750,000 to \$999,999	0.1%	1.0%	1.4%
	Property Value \$500,000 to \$749,999	2.2%	5.4%	8.0%
	Property Value \$400,000 to \$499,999	8.0%	10.3%	12.6%
	Property Value \$300,000, to \$399,999	14.2%	21.8%	24.6%
	Property Value \$200,000 to \$299,999	48.4%	39.1%	34.2%
	Property Value \$150,000 to \$199,999	10.1%	9.2%	7.7%
	Property Value \$100,000 to \$149,999	4.3%	4.3%	4.1%
	Property Value \$60,000 to \$99,999	5.5%	3.0%	2.1%
	Property Value \$40,000 to \$59,999	2.5%	1.6%	1.1%
	Property Value \$0 to \$39,999	3.8%	4.0%	3.5%
Median Home Value	\$237,308	\$268,409	\$291,859	
Median Rent	\$471	\$656	\$669	
Wealth per Household	\$0 and under - percent	17.3%	17.4%	16.8%
	\$1 to \$4999 - percent	8.5%	8.6%	8.1%
	\$5k to \$9999 - percent	4.5%	4.6%	4.4%
	\$10k to \$24999 - percent	6.4%	6.4%	6.3%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.5%	10.4%	10.5%
	\$100k to \$249999 - percent	18.4%	18.3%	18.6%
	\$250k to \$499999 - percent	13.2%	13.1%	13.5%
	\$500k+ - percent	14.2%	14.3%	15.0%
	Median HH Wealth	\$80,065	\$79,202	\$86,291
	Avg HH Wealth	\$235,907	\$235,903	\$245,278

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Economic Viability	Economic Viability Local	219	215	216
	Economic Viability Indexed	219	215	216
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	5,655	50,541	128,725
	Managerial/Executive	16.6%	16.7%	16.9%
	Professional Specialty	23.3%	22.3%	24.2%
	Healthcare Support	3.3%	2.9%	2.9%
	Sales	10.5%	9.9%	10.6%
	Office & Administrative Support	13.7%	13.5%	12.1%
	Protective Service	1.5%	1.4%	1.5%
	Food Preparation	5.3%	6.2%	5.9%
	Building Maintenance & Cleaning	3.2%	3.0%	2.8%
	Personal Care	3.3%	2.2%	2.5%
	Farming, Fishing, & Forestry	0.5%	0.1%	0.1%
	Construction	5.9%	6.7%	6.3%
	Production & Transportation	13.0%	15.0%	14.2%
	Percent White Collar Workers	67.3%	65.3%	66.8%
Percent Blue Collar Workers	32.7%	34.7%	33.2%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.2%	5.8%	5.2%
	Manufacturing	23.8%	21.8%	22.3%
	Transportation	2.9%	3.9%	3.6%
	Information	1.7%	1.2%	1.2%
	Wholesale/Retail	15.8%	13.9%	14.7%
	Finance, Insurance, Real Estate	4.7%	5.7%	6.1%
	Professional Services	5.3%	5.8%	6.1%
	Management Services	0.9%	0.4%	0.3%
	Administrative/Waste Services	3.0%	4.0%	3.6%
	Educational Services	21.4%	20.8%	20.6%
	Entertainment Services	8.4%	9.9%	9.1%
	Other Professional Services	4.6%	3.8%	4.1%
Public Administration	2.3%	3.0%	3.2%	
Transportation To Work	Drive to Work Alone	91.4%	90.8%	91.1%
	Drive to Work Carpool	5.1%	6.3%	6.1%
	Travel to Work by Public Transportation	0.2%	0.4%	0.3%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	0.9%	0.5%	0.5%
	Other Means	0.4%	0.4%	0.3%
	Work at Home	2.0%	1.5%	1.5%

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	Travel to Work in Less than 5 Minutes	1.2%	1.4%	1.5%
	Travel to Work in 5 to 9 Minutes	11.1%	9.5%	8.1%
	Travel to Work in 10 to 14 Minutes	12.9%	13.2%	12.7%
	Travel to Work in 15 to 19 Minutes	13.7%	13.4%	14.1%
	Travel to Work in 20 to 29 Minutes	22.7%	22.6%	23.7%
	Travel to Work in 30 to 44 Minutes	21.8%	23.7%	24.2%
	Travel to Work in 45 to 59 Minutes	9.5%	9.5%	9.5%
	Travel to Work in 60 Minutes or more	7.0%	6.5%	6.2%
	Average Travel Time to Work	25	26	26
Vehicles per HH	No Vehicles	7.6%	7.9%	5.3%
	1 Vehicle	37.0%	34.8%	32.4%
	2 Vehicles	37.7%	39.0%	39.9%
	3 or more vehicles	17.6%	18.4%	22.4%
	Average Number of Vehicles	1.71	1.75	1.89
Change	Births (last 12 months)	116	1,030	2,567
	Deaths (last 12 months)	140	1,327	3,249
	Migration (last 12 months)	85	443	1,316
Work place	Workplace Establishments	309	3,083	6,556
	Workplace Employees (FTE)	3,731	36,591	80,128