2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

**BRIXMOR**°

Latitude: 42.739572 Longitude: -84.633733

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Delta C		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	29,915	103,323	313,637
	Population Est 23Q1	29,898	103,174	312,251
	Population Est 22Q4	29,890	103,161	312,095
	Population Est 22Q3	29,834	102,255	309,471
	Population Est 22Q2	29,761	101,936	308,973
	Population Est 22Q1	29,733	101,783	308,612
	Population Est 21Q4	29,726	101,749	308,429
	Population Est 21Q3	29,693	101,354	307,537
	Population Est 21Q2	29,631	101,187	307,181
5	Population Fcst	30,752	110,337	333,255
Population	2010 Census Population	25,006	95,195	277,308
ם	2000 Census Population	24,061	96,796	271,000
&	1990 Census Population	23,338	100,037	273,614
	Current Year Daytime Population	33,712	158,870	416,436
	Average Seasonal Population	283	1,008	3,269
	Historical Annual Growth, 1990 – 2000	0.31%	-0.33%	-0.10%
	Historical Annual Growth, 2000 – 2010	0.39%	-0.17%	0.23%
	Estimated Annual Growth, 2010 – CY	1.36%	0.62%	0.93%
	Projected Annual Growth, CY to Y5	0.55%	1.32%	1.22%
	Group Qtrs Est	267	756	17,407
	Transient Est Average Last 4 Qtrs	4,954	7,072	19,474
	Current Year Estimated Households	13,881	46,175	129,488
	Households Est 23Q1	13,863	46,040	128,746
	Households Est 22Q4	13,856	46,031	128,668
	Households Est 22Q3	13,826	45,618	127,539
	Households Est 22Q2	13,792	45,479	127,340
	Households Est 22Q1	13,781	45,408	127,184
	Households Est 21Q4	13,776	45,388	127,105
qs	Households Est 21Q3	13,764	45,193	126,691
ouseholds	Households Est 21Q2	13,732	45,115	126,531
ıse	Households Fcst	14,268	49,479	138,069
Ног	2010 Census Households	11,026	40,688	110,705
	2000 Census Households	10,308	40,012	106,131
	1990 Census Households	9,331	39,560	100,902
	Historical Annual Growth, 1990 – 2000	1.00%	0.11%	0.51%
	Historical Annual Growth, 2000 – 2010	0.68%	0.17%	0.42%
	Estimated Annual Growth, 2010 – CY	1.75%	0.96%	1.19%
	Projected Annual Growth, CY to Y5	0.55%	1.39%	1.29%
	Population per Household	2.14	2.22	2.29

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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Dec 5, 2023



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Delta C	Center	5.00 Minute	10.00 Minute	20.00 Minute
Lansin	g, MI	Drivetime	Drivetime	Drivetime
	HH Income \$500,000 or more	0.5%	0.5%	0.7%
	HH Income \$250,000 to \$499,999	0.6%	0.5%	0.8%
	HH Income \$200,000 to \$249,999	1.3%	1.3%	2.0%
	HH Income \$175,000 to \$199,999	2.3%	1.7%	2.9%
	HH Income \$170,000 to \$179,999	3.1%	2.6%	3.4%
	HH Income \$100,000 to 149,999	16.1%	12.2%	13.8%
	HH Income \$75,000 to 99,999	17.4%	14.9%	13.5%
	HH Income \$50,000 to 74,999	20.9%	20.0%	18.7%
	HH Income \$35,000 to 49,999	11.8%	14.5%	13.5%
	HH Income \$25,000 to 34,999	10.1%	10.6%	10.2%
	HH Income \$15,000 to 24,999	7.2%	10.0%	9.5%
	HH Income \$0 to 14,999	8.7%	11.2%	11.0%
	Average Household Income	\$78,253	\$68,643	\$76,568
	Median Household Income	\$64,291	\$54,322	\$57,148
	Per Capita Income	\$36,651	\$30,936	\$32,124
	2000 Average HH Income	\$60,589	\$50,801	\$52,022
İ	2000 Median HH Income	\$49,728	\$40,989	\$40,966
	Average Disposable Income	62,126	55,973	60,723
	Median Disposable Income	55,317	47,011	49,286
	Discretionary HH Income Over \$150,000	1.2%	0.9%	1.4%
Income	Discretionary HH Income \$125,000 to \$149,999	1.5%	1.3%	2.4%
ဦ	Discretionary HH Income \$100,000 to \$124,999	3.6%	2.6%	3.8%
=	Discretionary HH Income \$75,000 to \$99,999	8.3%	6.3%	7.7%
	Discretionary HH Income \$50,000 to \$74,999	22.0%	16.6%	16.7%
	Discretionary HH Income \$25,000 to \$49,999	32.7%	32.4%	30.0%
	Discretionary HH Income Under \$25,000	30.7%	39.8%	38.0%
İ	Average Discretionary HH Income	44,888	38,652	42,379
İ	Median Discretionary HH Income	39,500	31,533	33,273
İ	Householder White – Count	9,333	30,793	93,130
	Median HH Income	\$69,054	\$59,951	\$61,564
	Average HH Income	\$75,874	\$69,066	\$73,506
	Householder Black or African-American – Count	2,007	7,157	14,561
	Median HH Income	\$50,895	\$42,220	\$40,789
	Average HH Income	\$61,707	\$52,154	\$52,778
	Householder Hispanic – Count	1,059	3,551	8,197
	Median HH Income	\$41,782	\$43,643	\$48,455
	Average HH Income	\$54,472	\$52,821	\$55,890
	Householder Asian or Pacific Islander – Count	659	1,396	6,894
	Median HH Income	\$64,651	\$51,109	\$49,087
	Average HH Income	\$73,816	\$62,274	\$63,505
	Householder Other or Pacific Islander – Count	Ψ73,810 822	3,279	6,706
	Median HH Income	\$51,721	\$42,791	\$49,679
	Average HH Income	\$51,721 \$58,390	\$51,487	\$57,837
	Average fir illoune	<b>გე</b> ნ,ამი	φυ1, <del>4</del> 0/	०७७, १८५
Gender	Male Population	14,269	50,546	152,910
Ge	Female Population	15,647	52,778	160,727
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Delta C		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	1,669	6,182	16,774
	Count of Pop 0 to 7 years	2,260	8,494	23,530
	Count of Pop 5 - 13	2,712	10,476	30,388
	Count of Pop 14 - 18	1,245	4,691	18,673
	Count of Pop 19 - 22	1,341	4,958	26,127
	Count of Pop 22 - 25	1,070	3,912	23,912
	Count of Pop 25 - 29	2,206	7,615	20,017
	Count of Pop 30 - 34	2,315	8,499	22,576
	Count of Pop 35 - 39	2,066	7,566	19,892
	Count of Pop 40 - 44	1,782	6,571	17,756
	Count of Pop 45 - 59	4,916	17,664	48,915
	Count of Pop 60 - 74	5,709	17,599	47,957
<sub>=</sub>	Count of Pop 75 - 84	2,153	5,656	15,507
	Count of Pop 85+	731	1,933	5,144
Total Population by Age	% of Pop 0 to 4 years	5.6%	6.0%	5.3%
Pol	% of Pop 0 to 7 years	7.6%	8.2%	7.5%
Ea	% of Pop 5 - 13	9.1%	10.1%	9.7%
Ĭ	% of Pop 14 - 18	4.2%	4.5%	6.0%
	% of Pop 19 - 22	4.5%	4.8%	8.3%
	% of Pop 22 - 25	3.6%	3.8%	7.6%
	% of Pop 25 - 29	7.4%	7.4%	6.4%
	% of Pop 30 - 34	7.7%	8.2%	7.2%
	% of Pop 35 - 39	6.9%	7.3%	6.3%
	% of Pop 40 - 44	6.0%	6.4%	5.7%
	% of Pop 45 - 59	16.4%	17.1%	15.6%
	% of Pop 60 - 74	19.1%	17.0%	15.3%
	% of Pop 75 - 84	7.2%	5.5%	4.9%
	% of Pop 85+	2.4%	1.9%	1.6%
	Median Age	40.9	38.5	34.6
	Average Age	42.4	40.2	38.2
	% of Pop 0 to 4 years	6.0%	6.2%	5.6%
	% of Pop 5 - 13	9.8%	10.6%	10.1%
	% of Pop 14 - 18	4.5%	4.8%	6.0%
	% of Pop 19 - 22	4.9%	5.0%	8.5%
	% of Pop 22 - 25	3.9%	3.9%	7.9%
on	% of Pop 25 - 29	7.8%	7.6%	6.6%
lati e	% of Pop 30 - 34	8.1%	8.5%	7.5%
pula	% of Pop 35 - 39	7.3%	7.6%	6.5%
Male Population by Age	% of Pop 40 - 44	6.2%	6.6%	5.8%
ale	% of Pop 45 - 59	15.9%	17.1%	15.5%
Σ	% of Pop 75 - 84	6.3%	4.8%	4.4%
	% of Pop 60 - 74	17.6%	16.0%	14.5%
	% of Pop 85+	1.7%	1.3%	1.2%
	Median Age	38.5	37.3	33.5
	Average Age	40.6	39.0	37.1
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Delta C Lansin		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.2%	5.8%	5.1%
	% of Pop 5 - 13	8.4%	9.7%	9.3%
	% of Pop 14 - 18	3.8%	4.3%	5.9%
	% of Pop 19 - 22	4.1%	4.6%	8.1%
	% of Pop 22 - 25	3.3%	3.6%	7.4%
	· ·			
	% of Pop 25 - 29	7.0%	7.2%	6.2%
	% of Pop 30 - 34	7.4%	8.0%	6.9%
	% of Pop 35 - 39	6.5%	7.1%	6.2%
	% of Pop 40 - 44	5.7%	6.1%	5.6%
	% of Pop 45 - 59	16.9%	17.1%	15.7%
	% of Pop 60 - 74	20.4%	18.0%	16.1%
	% of Pop 75 - 84	8.0%	6.1%	5.5%
	% of Pop 85+	3.1%	2.4%	2.1%
	Median Age	43.6	39.8	35.9
	Average Age	44.1	41.4	39.2
	Count of White	20,300	66,326	214,967
	Count of Black or African-American	4,508	17,971	42,745
	Count of Asian or Pacific Islander	1,510	3,741	17,423
æ	Count of Other races	3,598	15,285	38,501
Race	White	67.9%	64.2%	68.5%
	Black or African American	15.1%	17.4%	13.6%
	Asian	5.0%	3.6%	5.6%
	Other Races	12.0%	14.8%	12.3%
	Speak English at Home	86.8%	87.5%	87.2%
	Speak Spanish at Home	4.9%	4.8%	3.7%
	Speak French or French Creole at Home	0.1%	0.6%	0.6%
	Speak German at Home	0.6%	0.6%	0.5%
Ф	l '			
Language Spoken	Speak Other Indo-European Languages at Home	2.7%	1.2%	1.6%
S S	Speak Russian and Other Slavic Languages at H	0.2%	0.3%	0.4%
ang Sp.	Speak Chinese at Home	0.3%	0.2%	1.7%
ן ""	Speak Korean at Home	0.1%	0.2%	0.3%
	Speak Vietnamese at Home	0.7%	0.5%	0.5%
	Speak Other Asian Languages at Home	1.5%	1.0%	1.4%
	Speak Tagalog and Other Pacific Languages at F	0.1%	0.1%	0.2%
	Speak Other Language at Home	2.0%	3.0%	1.9%
	Hispanic Population	2,739	11,778	28,136
	Hispanic Population Percent	9.2%	11.4%	9.0%
	Mexican	65.4%	70.1%	71.6%
	Puerto Rican	4.4%	5.0%	5.8%
<u>ပ</u>	Cuban	10.3%	10.4%	7.8%
Hispanic	Dominican	0.1%	0.1%	0.2%
ds	Central American	3.0%	1.7%	3.0%
Ī				
	South American	3.2%	1.7%	2.9%
	Other Hispanic	13.7%	11.2%	8.7%
	2000 Hispanic Population Percent	5%	9%	6%
	1990 Hispanic Population Percent	3%	6%	5%
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Delta C Lansin		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
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	American (percent of total population)  American	3.6% 3.3%	3.5% 3.0%	3.5%   3.1%
	Native American (ie. Indian/Eskimo)	0.3%	0.4%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.0%	3.6%	5.5%
	Chinese	0.5%	0.3%	1.5%
	Japanese	0.2%	0.4%	0.2%
	Korean	0.3%	0.3%	0.5%
	South Central Asian (ie. Indian)	2.2%	1.0%	1.5%
	South East Asian (ie. Vietnamese)	1.2%	1.1%	1.2%
<u> </u>	Other Asian	0.6%	0.5%	0.6%
Ancestry	European (percent of total population)	41.8%	37.4%	40.0%
2	British	7.9%	7.0%	6.8%
₹	Dutch	1.7%	1.5%	1.6%
	French	1.8%	1.6%	1.6%
	German	12.2%	10.7%	11.8%
	Italian Polish	2.2% 2.5%	2.0% 2.7%	2.3% 3.0%
	Scandinavian	2.2%	2.7 %	2.1%
	Scotch/Irish	7.8%	7.1%	7.6%
	Other European (ie. Greek/Russian)	3.4%	2.9%	3.4%
	Middle Eastern	1.3%	1.0%	1.2%
	Other Ancestry	22.2%	24.8%	20.8%
	Unclassified Ancestry	16.9%	18.3%	20.0%
	Adult Population (25 Years or Older)	21,878	73,104	197,763
	Elementary (0 to 8)	1.6%	2.9%	2.4%
<b>-</b> -	Some High School (9 to 11)	2.2%	4.6%	3.7%
io	High School Graduate (12)	21.9%	23.0%	21.7%
cat e 2	Some College (13 to 16)	23.5%	25.7%	24.0%
Education (Age 25+)	Associates Degree Only	12.0%	10.3%	9.7%
шС	Bachelors Degree Only	25.0%	21.1%	21.9%
	Graduate Degree	13.8%	12.5%	16.5%
	% College (4+)	38.7%	33.6%	38.4%
	Total Households – count	13,881	46,175	129,488
	One Person HHs – count	5,327	17,401	44,697
	Family HHs – count	7,503	24,476	68,612
	Married Couple – count	5,370	16,270	48,958
	w/own children – count	1,423	5,240	17,242
	w/out own children – count	3,947	11,029	31,716
<del> </del>	Male Householder – count	448	2,057	5,324
o	Female Householder – count	1,685	6,149	14,330
usehc	Non-Family Households – count	1,052	4,298	16,178
Household Type	1 Person Household	38.4%	37.7%	34.5%
	2 Person Household	34.3%	33.0%	33.8%
	3 Person Household	12.6%	13.2%	13.7%
	4 Person Household	8.6%	9.2%	10.8%
	5 Person Household	3.7%	4.3%	4.5%
	6 Person Household	1.4%	1.6%	1.7%
	7+ Person Household	0.9%	1.1%	1.1%
	% Households With Children	18.1%	21.3%	21.9%
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Delta C Lansin		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units Owner Occupied Percent	14,534 55.1%	50,183 53.3%	140,221 52.8%
	Renter Occupied Percent	40.4%	38.7%	39.5%
<u> </u>	Vacant Housing Percent	4.5%	8.0%	7.7%
Housing	Total Housing Units (Census 2000)	10,666	42,804	112,485
no	For Rent (Census 2000)	40%	40%	46%
	For Sale (Census 2000)	20%	23%	22%
	Rented or Sold, (Census 2000)	11%	13%	10%
	Seasonal (Census 2014)	14%	5%	13%
	Other (Census 2000)	10%	16%	13%
•	Homes Built 1990 to 2000	10%	6%	9%
<del> </del>	Homes Built 1980 to 1989	15%	8%	11%
Homes Built By Year	Homes Built 1970 to 1979	28%	16%	20%
omes By Y	Homes Built 1960 to 1969 Homes Built 1950 to 1959	23%	18%	18%
<u>   </u>   <u> </u>		13%	17%	16%
-	Homes Built 1940 to 1949 Homes Built Before 1939	6% 6%	10%	8%
			25%	17%
e e	1 Unit	66%	70%	66%
Units in Structure	2 - 9 Units	9%	13%	11%
nit	Greater than 10 Units	23%	15%	19%
∪ St	Mobilie Trailer	2%	2%	4%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999	0.1% 0.9%	0.1% 0.8%	0.3% 1.6%
	Property Value \$750,000 to \$999,999  Property Value \$500,000 to \$749,999	2.5%	2.6%	4.4%
	Property Value \$400,000 to \$749,999	4.6%	4.1%	6.0%
ied	Property Value \$300,000 to \$499,999	15.2%	10.4%	13.3%
l de	Property Value \$200,000 to \$299,999	35.8%	25.2%	26.1%
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Property Value \$150,000 to \$199,999	19.8%	17.9%	15.8%
- P	Property Value \$100,000 to \$149,999	12.9%	19.5%	16.7%
Home Value (Owner Occupied)	Property Value \$60,000 to \$99,999	4.0%	11.6%	9.4%
<del>-</del> 8	Property Value \$40,000 to \$59,999	0.8%	3.5%	2.3%
=	Property Value \$0 to \$39,999	3.3%	4.3%	4.1%
	Median Home Value	\$221,327	\$180,667	\$205,543
	Median Rent	\$565	\$522	\$537
	\$0 and under - percent	18.1%	18.7%	18.7%
	\$1 to \$4999 - percent	9.0%	9.5%	9.4%
	\$5k to \$9999 - percent	4.8%	5.0%	5.0%
old	\$10k to \$24999 - percent	6.6%	6.7%	6.7%
Wealth Household	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
Wealth House	\$50k to \$99999 - percent	10.2%	10.2%	10.1%
ĭ N	\$100k to \$249999 - percent	17.7%	17.5%	17.4%
per	\$250k to \$499999 - percent	12.8%	12.3%	12.4%
<u>o</u>	\$500k+ - percent	14.0%	13.2%	13.6%
	Median HH Wealth	\$72,710	\$65,699	\$66,893
	Avg HH Wealth	\$230,326	\$220,784	\$224,532

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Delta C Lansin		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	201 201	204 204	199 199
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers	15,572 14.9% 27.2% 2.3% 9.6% 16.0% 1.4% 4.1% 3.9% 2.3% 0.0% 4.6% 13.6%	52,864 13.7% 25.0% 3.4% 9.4% 13.5% 6.7% 4.1% 2.3% 0.4% 5.1% 14.8%	156,954 15.2% 25.9% 3.2% 9.3% 13.0% 1.7% 6.6% 3.8% 3.0% 0.4% 4.7% 13.1% 66.6%
	Percent White Collar Workers  Percent Blue Collar Workers	29.9%	35.0%	33.4%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	3.3% 12.2% 4.7% 2.5% 12.5% 9.5% 5.3% 0.0% 4.9% 20.8% 6.4% 4.7% 13.1%	4.5% 11.0% 5.1% 1.8% 13.2% 7.1% 4.9% 0.1% 4.6% 23.2% 9.9% 4.8% 9.9%	4.1% 10.1% 4.3% 1.4% 12.2% 7.5% 5.7% 0.0% 4.2% 27.4% 10.0% 4.9% 8.2%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	83.8% 9.8% 1.2% 0.0% 0.3% 2.0% 0.3% 2.6%	80.0% 11.3% 2.3% 0.0% 0.4% 2.6% 0.4% 3.0%	78.5% 10.2% 2.2% 0.0% 0.8% 5.3% 0.3% 2.7%

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Delta C Lansin		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	4.1%	3.4%	3.9%
	Travel to Work in 5 to 9 Minutes	17.7%	14.9%	14.4%
	Travel to Work in 10 to 14 Minutes	24.4%	24.1%	22.1%
	Travel to Work in 15 to 19 Minutes	23.5%	23.4%	23.2%
	Travel to Work in 20 to 29 Minutes	18.6%	19.9%	21.2%
	Travel to Work in 30 to 44 Minutes	4.9%	7.0%	8.1%
	Travel to Work in 45 to 59 Minutes	2.2%	2.5%	2.5%
	Travel to Work in 60 Minutes or more	4.6%	4.8%	4.6%
	Average Travel Time to Work	18	18	18
	No Vehicles	6.5%	9.5%	8.7%
es H	1 Vehicle	42.8%	43.5%	39.7%
ᅙᇎ	2 Vehicles	39.3%	36.1%	37.3%
Vehicles per HH	3 or more vehicles	11.4%	11.0%	14.3%
	Average Number of Vehicles	1.60	1.52	1.63
Change	Births (last 12 months)	348	1,218	3,534
an	Deaths (last 12 months)	386	1,113	3,003
ပ်	Migration (last 12 months)	212	1,376	4,333
Work place	Workplace Establishments	720	3,141	7,643
Wo	Workplace Employees (FTE)	14,519	64,245	135,857