

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 38.244879 Longitude: -85.520457

Eastgate Shopping Center Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	32,895	117,443	487,135
	Population Est 23Q1	32,718	116,992	485,964
	Population Est 22Q4	32,596	116,702	485,065
	Population Est 22Q3	32,344	116,162	483,191
	Population Est 22Q2	32,301	115,956	482,000
	Population Est 22Q1	32,106	115,636	481,204
	Population Est 21Q4	31,935	115,100	479,914
	Population Est 21Q3	31,638	114,527	478,462
	Population Est 21Q2	31,554	114,249	477,615
	Population Fcst	40,195	132,795	513,231
	2010 Census Population	17,156	68,810	335,737
	2000 Census Population	15,914	56,853	296,614
	1990 Census Population	10,821	43,339	258,081
	Current Year Daytime Population	39,893	139,023	512,559
	Average Seasonal Population	529	1,848	7,776
	Historical Annual Growth, 1990 – 2000	3.93%	2.75%	1.40%
	Historical Annual Growth, 2000 – 2010	0.75%	1.93%	1.25%
	Estimated Annual Growth, 2010 – CY	5.04%	4.12%	2.85%
	Projected Annual Growth, CY to Y5	4.09%	2.49%	1.05%
	Group Qtrs Est	341	744	7,755
Transient Est Average Last 4 Qtrs	1,310	19,909	35,796	
Households	Current Year Estimated Households	14,197	49,225	205,428
	Households Est 23Q1	14,119	49,033	204,920
	Households Est 22Q4	14,065	48,905	204,536
	Households Est 22Q3	13,955	48,679	203,774
	Households Est 22Q2	13,934	48,597	203,284
	Households Est 22Q1	13,850	48,463	202,956
	Households Est 21Q4	13,776	48,225	202,420
	Households Est 21Q3	13,644	47,987	201,838
	Households Est 21Q2	13,610	47,876	201,491
	Households Fcst	17,377	55,540	215,356
	2010 Census Households	7,087	28,357	142,075
	2000 Census Households	6,218	22,886	123,560
	1990 Census Households	4,242	17,284	103,691
	Historical Annual Growth, 1990 – 2000	3.90%	2.85%	1.77%
	Historical Annual Growth, 2000 – 2010	1.32%	2.17%	1.41%
	Estimated Annual Growth, 2010 – CY	5.38%	4.25%	2.82%
	Projected Annual Growth, CY to Y5	4.13%	2.44%	0.95%
Population per Household	2.29	2.37	2.33	

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Eastgate Shopping Center Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.3%	1.3%	1.4%
	HH Income \$250,000 to \$499,999	1.6%	1.6%	1.6%
	HH Income \$200,000 to \$249,999	3.7%	3.7%	3.8%
	HH Income \$175,000 to \$199,999	8.3%	8.7%	5.7%
	HH Income \$150,000 to \$174,999	8.3%	7.4%	5.8%
	HH Income \$100,000 to 149,999	18.4%	19.3%	18.1%
	HH Income \$75,000 to 99,999	15.2%	14.9%	14.1%
	HH Income \$50,000 to 74,999	14.5%	17.2%	18.1%
	HH Income \$35,000 to 49,999	10.4%	9.8%	11.9%
	HH Income \$25,000 to 34,999	6.8%	6.0%	7.4%
	HH Income \$15,000 to 24,999	6.7%	5.3%	6.2%
	HH Income \$0 to 14,999	4.9%	4.8%	5.9%
	Average Household Income	\$109,831	\$112,057	\$102,796
	Median Household Income	\$85,122	\$85,556	\$75,704
	Per Capita Income	\$47,936	\$47,261	\$43,973
	2000 Average HH Income	\$94,594	\$81,818	\$69,021
	2000 Median HH Income	\$68,654	\$62,475	\$52,259
	Average Disposable Income	81,846	82,940	76,785
	Median Disposable Income	71,713	72,093	63,841
	Discretionary HH Income Over \$150,000	2.8%	2.9%	3.6%
	Discretionary HH Income \$125,000 to \$149,999	5.5%	5.0%	4.1%
	Discretionary HH Income \$100,000 to \$124,999	9.9%	10.9%	7.6%
	Discretionary HH Income \$75,000 to \$99,999	13.2%	13.5%	11.7%
	Discretionary HH Income \$50,000 to \$74,999	22.4%	21.2%	20.0%
	Discretionary HH Income \$25,000 to \$49,999	24.9%	27.6%	29.3%
	Discretionary HH Income Under \$25,000	21.4%	18.9%	23.7%
	Average Discretionary HH Income	60,706	61,625	56,577
	Median Discretionary HH Income	53,422	53,333	46,972
	Householder White – Count	11,952	40,395	164,671
	Median HH Income	\$85,027	\$87,624	\$80,569
	Average HH Income	\$92,468	\$95,124	\$90,433
	Householder Black or African-American – Count	1,018	4,236	22,583
	Median HH Income	\$71,021	\$72,828	\$54,930
	Average HH Income	\$79,072	\$82,973	\$65,369
Householder Hispanic – Count	321	1,327	7,029	
Median HH Income	\$104,217	\$61,897	\$59,810	
Average HH Income	\$109,885	\$79,663	\$70,842	
Householder Asian or Pacific Islander – Count	453	1,972	5,471	
Median HH Income	\$120,307	\$108,346	\$90,158	
Average HH Income	\$118,214	\$109,818	\$96,948	
Householder Other or Pacific Islander – Count	454	1,295	5,673	
Median HH Income	\$102,200	\$91,559	\$73,422	
Average HH Income	\$104,438	\$97,853	\$80,370	
Gender	Male Population	15,560	56,463	235,251
	Female Population	17,336	60,980	251,884

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Total Population by Age	Count of Pop 0 to 4 years	1,736	6,517	27,414
	Count of Pop 0 to 7 years	2,407	9,287	38,425
	Count of Pop 5 - 13	3,288	12,472	50,210
	Count of Pop 14 - 18	1,611	5,820	23,254
	Count of Pop 19 - 22	1,574	5,593	22,861
	Count of Pop 22 - 25	1,136	4,016	16,804
	Count of Pop 25 - 29	1,893	6,807	29,716
	Count of Pop 30 - 34	2,058	7,544	33,440
	Count of Pop 35 - 39	2,020	7,732	33,376
	Count of Pop 40 - 44	1,992	7,605	31,850
	Count of Pop 45 - 59	6,088	22,249	91,211
	Count of Pop 60 - 74	6,230	20,968	87,669
	Count of Pop 75 - 84	2,428	7,741	30,153
	Count of Pop 85+	839	2,380	9,178
	% of Pop 0 to 4 years	5.3%	5.5%	5.6%
	% of Pop 0 to 7 years	7.3%	7.9%	7.9%
	% of Pop 5 - 13	10.0%	10.6%	10.3%
	% of Pop 14 - 18	4.9%	5.0%	4.8%
	% of Pop 19 - 22	4.8%	4.8%	4.7%
	% of Pop 22 - 25	3.5%	3.4%	3.4%
% of Pop 25 - 29	5.8%	5.8%	6.1%	
% of Pop 30 - 34	6.3%	6.4%	6.9%	
% of Pop 35 - 39	6.1%	6.6%	6.9%	
% of Pop 40 - 44	6.1%	6.5%	6.5%	
% of Pop 45 - 59	18.5%	18.9%	18.7%	
% of Pop 60 - 74	18.9%	17.9%	18.0%	
% of Pop 75 - 84	7.4%	6.6%	6.2%	
% of Pop 85+	2.6%	2.0%	1.9%	
Median Age	42.8	41.5	41.0	
Average Age	42.7	41.5	41.4	
Male Population by Age	% of Pop 0 to 4 years	5.7%	6.0%	6.0%
	% of Pop 5 - 13	10.4%	11.2%	10.9%
	% of Pop 14 - 18	5.3%	5.3%	5.1%
	% of Pop 19 - 22	5.2%	5.0%	4.9%
	% of Pop 22 - 25	3.8%	3.6%	3.6%
	% of Pop 25 - 29	6.0%	5.9%	6.2%
	% of Pop 30 - 34	6.6%	6.6%	7.0%
	% of Pop 35 - 39	6.4%	6.7%	7.0%
	% of Pop 40 - 44	6.2%	6.6%	6.7%
	% of Pop 45 - 59	18.7%	19.1%	18.9%
	% of Pop 75 - 84	6.1%	5.7%	5.4%
	% of Pop 60 - 74	17.9%	16.9%	17.0%
	% of Pop 85+	1.7%	1.4%	1.2%
	Median Age	40.5	39.8	39.4
Average Age	40.9	40.1	40.0	

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	% of Pop 0 to 4 years	4.9%	5.2%	5.3%
	% of Pop 5 - 13	9.6%	10.1%	9.7%
	% of Pop 14 - 18	4.5%	4.7%	4.5%
	% of Pop 19 - 22	4.4%	4.5%	4.5%
	% of Pop 22 - 25	3.2%	3.3%	3.3%
	% of Pop 25 - 29	5.5%	5.7%	6.0%
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	% of Pop 35 - 39	5.9%	6.5%	6.7%
	% of Pop 40 - 44	5.9%	6.3%	6.4%
	% of Pop 45 - 59	18.3%	18.8%	18.6%
	% of Pop 60 - 74	19.9%	18.8%	18.9%
	% of Pop 75 - 84	8.5%	7.4%	6.9%
	% of Pop 85+	3.3%	2.6%	2.5%
	Median Age	45.0	43.1	42.6
Average Age	44.3	42.9	42.7	
Race	Count of White	25,678	88,957	364,049
	Count of Black or African-American	2,784	10,841	55,353
	Count of Asian or Pacific Islander	1,642	7,360	20,348
	Count of Other races	2,791	10,286	47,385
	White	78.1%	75.7%	74.7%
	Black or African American	8.5%	9.2%	11.4%
	Asian	5.0%	6.3%	4.2%
	Other Races	8.5%	8.8%	9.7%
Language Spoken	Speak English at Home	93.8%	91.8%	91.0%
	Speak Spanish at Home	1.6%	2.3%	3.4%
	Speak French or French Creole at Home	0.2%	0.3%	0.5%
	Speak German at Home	0.4%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	1.5%	2.0%	1.4%
	Speak Russian and Other Slavic Languages at H	0.3%	0.4%	0.7%
	Speak Chinese at Home	0.1%	0.3%	0.4%
	Speak Korean at Home	0.2%	0.3%	0.2%
	Speak Vietnamese at Home	0.4%	0.2%	0.1%
	Speak Other Asian Languages at Home	1.0%	1.3%	0.9%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.1%
	Speak Other Language at Home	0.4%	0.7%	0.9%
Hispanic	Hispanic Population	1,567	6,022	30,139
	Hispanic Population Percent	4.8%	5.1%	6.2%
	Mexican	30.6%	34.1%	38.1%
	Puerto Rican	21.7%	14.1%	10.9%
	Cuban	15.6%	14.0%	21.2%
	Dominican	1.2%	1.6%	0.9%
	Central American	7.6%	12.1%	10.9%
	South American	9.9%	12.8%	11.0%
	Other Hispanic	13.4%	11.2%	7.1%
	2000 Hispanic Population Percent	2%	2%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	8.3%	8.0%	7.4%
	American	8.2%	7.8%	7.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.0%	6.2%	4.2%
	Chinese	0.4%	0.5%	0.6%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.8%	0.5%	0.4%
	South Central Asian (ie. Indian)	2.4%	4.1%	1.9%
	South East Asian (ie. Vietnamese)	0.9%	0.6%	0.7%
	Other Asian	0.2%	0.3%	0.6%
	European (percent of total population)	48.9%	44.5%	43.7%
	British	12.1%	10.2%	9.5%
	Dutch	0.8%	0.8%	0.7%
	French	1.2%	1.1%	1.2%
	German	14.1%	13.6%	13.7%
	Italian	2.6%	2.3%	2.0%
	Polish	1.7%	1.2%	1.0%
	Scandinavian	1.7%	1.3%	1.1%
	Scotch/Irish	10.8%	10.4%	11.0%
Other European (ie. Greek/Russian)	3.9%	3.7%	3.6%	
Middle Eastern	0.9%	1.0%	0.9%	
Other Ancestry	15.2%	16.9%	18.3%	
Unclassified Ancestry	16.9%	18.2%	19.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	23,550	83,026	346,593
	Elementary (0 to 8)	0.7%	1.2%	1.7%
	Some High School (9 to 11)	1.8%	2.5%	3.4%
	High School Graduate (12)	14.0%	15.5%	19.2%
	Some College (13 to 16)	20.9%	20.5%	21.3%
	Associates Degree Only	9.3%	8.0%	8.1%
	Bachelors Degree Only	32.4%	31.3%	27.1%
	Graduate Degree	20.8%	21.1%	19.2%
	% College (4+)	53.3%	52.4%	46.3%
Household Type	Total Households – count	14,197	49,225	205,428
	One Person HHs – count	4,428	14,265	63,678
	Family HHs – count	9,121	32,170	128,177
	Married Couple – count	7,244	26,228	101,018
	w/own children – count	2,729	10,407	38,978
	w/out own children – count	4,514	15,821	62,040
	Male Householder – count	488	1,807	8,018
	Female Householder – count	1,389	4,135	19,141
	Non-Family Households – count	649	2,789	13,573
	1 Person Household	31.2%	29.0%	31.0%
	2 Person Household	35.8%	35.3%	34.8%
	3 Person Household	13.9%	14.9%	14.7%
	4 Person Household	11.5%	12.8%	11.8%
	5 Person Household	4.9%	5.3%	4.9%
	6 Person Household	1.8%	1.9%	1.8%
7+ Person Household	0.9%	0.9%	1.0%	
% Households With Children	26.5%	27.6%	25.7%	

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Housing	Total Housing Units	15,109	52,229	218,108
	Owner Occupied Percent	61.6%	63.4%	63.8%
	Renter Occupied Percent	32.3%	30.9%	30.4%
	Vacant Housing Percent	6.0%	5.8%	5.8%
	Total Housing Units (Census 2000)	6,549	24,491	130,208
	For Rent (Census 2000)	40%	57%	42%
	For Sale (Census 2000)	35%	20%	21%
	Rented or Sold, (Census 2000)	11%	7%	10%
	Seasonal (Census 2014)	20%	9%	8%
	Other (Census 2000)	5%	4%	10%
Homes Built By Year	Homes Built 1990 to 2000	35%	30%	19%
	Homes Built 1980 to 1989	28%	22%	13%
	Homes Built 1970 to 1979	20%	22%	20%
	Homes Built 1960 to 1969	8%	11%	14%
	Homes Built 1950 to 1959	4%	9%	15%
	Homes Built 1940 to 1949	1%	3%	6%
	Homes Built Before 1939	3%	3%	12%
Units in Structure	1 Unit	74%	73%	73%
	2 - 9 Units	15%	15%	16%
	Greater than 10 Units	11%	12%	11%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.4%	2.7%	2.2%
	Property Value \$750,000 to \$999,999	4.9%	6.2%	5.1%
	Property Value \$500,000 to \$749,999	18.7%	17.0%	12.9%
	Property Value \$400,000 to \$499,999	19.3%	18.7%	13.8%
	Property Value \$300,000, to \$399,999	25.4%	22.9%	20.3%
	Property Value \$200,000 to \$299,999	17.2%	20.9%	25.9%
	Property Value \$150,000 to \$199,999	7.3%	6.8%	10.2%
	Property Value \$100,000 to \$149,999	2.7%	2.4%	5.3%
	Property Value \$60,000 to \$99,999	0.5%	0.5%	1.4%
	Property Value \$40,000 to \$59,999	0.0%	0.1%	0.3%
	Property Value \$0 to \$39,999	0.8%	0.8%	1.2%
	Median Home Value	\$383,324	\$378,781	\$324,781
Median Rent	\$652	\$653	\$580	
Wealth per Household	\$0 and under - percent	16.4%	16.4%	16.8%
	\$1 to \$4999 - percent	7.7%	7.6%	8.0%
	\$5k to \$9999 - percent	4.2%	4.2%	4.4%
	\$10k to \$24999 - percent	6.1%	6.1%	6.3%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	18.4%	18.4%	18.3%
	\$250k to \$499999 - percent	14.0%	13.9%	13.6%
	\$500k+ - percent	16.3%	16.3%	15.6%
	Median HH Wealth	\$93,737	\$93,580	\$87,960
	Avg HH Wealth	\$259,747	\$259,452	\$251,025

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Economic Viability	Economic Viability Local	220	218	217
	Economic Viability Indexed	220	218	217
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	17,159	62,186	263,881
	Managerial/Executive	25.2%	24.6%	20.1%
	Professional Specialty	29.4%	29.8%	27.9%
	Healthcare Support	1.6%	1.6%	1.7%
	Sales	11.0%	12.0%	10.9%
	Office & Administrative Support	9.3%	9.5%	10.9%
	Protective Service	0.8%	1.1%	1.4%
	Food Preparation	4.3%	3.3%	4.5%
	Building Maintenance & Cleaning	1.6%	1.7%	2.2%
	Personal Care	1.8%	2.1%	2.4%
	Farming, Fishing, & Forestry	0.3%	0.1%	0.1%
	Construction	3.6%	4.1%	5.1%
	Production & Transportation	11.2%	10.2%	12.8%
	Percent White Collar Workers	76.4%	77.4%	71.5%
Percent Blue Collar Workers	23.6%	22.6%	28.5%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.4%	5.6%	5.2%
	Manufacturing	10.5%	10.9%	11.0%
	Transportation	5.1%	5.9%	6.7%
	Information	1.5%	2.1%	2.0%
	Wholesale/Retail	14.9%	13.7%	13.4%
	Finance, Insurance, Real Estate	10.1%	10.8%	9.6%
	Professional Services	10.0%	9.3%	8.1%
	Management Services	0.3%	0.3%	0.2%
	Administrative/Waste Services	4.0%	3.2%	3.4%
	Educational Services	25.1%	25.0%	24.7%
	Entertainment Services	7.5%	6.6%	8.5%
	Other Professional Services	3.5%	4.2%	4.6%
	Public Administration	2.3%	2.2%	2.7%
Transportation To Work	Drive to Work Alone	85.5%	86.9%	85.2%
	Drive to Work Carpool	8.2%	7.4%	8.5%
	Travel to Work by Public Transportation	0.5%	0.7%	1.4%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.1%	0.2%
	Walked to Work	1.1%	1.0%	1.4%
	Other Means	0.7%	0.4%	0.4%
	Work at Home	3.8%	3.6%	2.9%

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	Travel to Work in Less than 5 Minutes	2.0%	2.1%	2.1%
	Travel to Work in 5 to 9 Minutes	10.2%	9.6%	8.7%
	Travel to Work in 10 to 14 Minutes	15.4%	14.9%	15.3%
	Travel to Work in 15 to 19 Minutes	14.0%	16.9%	20.9%
	Travel to Work in 20 to 29 Minutes	30.6%	30.7%	30.6%
	Travel to Work in 30 to 44 Minutes	21.5%	19.7%	16.4%
	Travel to Work in 45 to 59 Minutes	2.8%	2.4%	2.6%
	Travel to Work in 60 Minutes or more	3.6%	3.6%	3.2%
	Average Travel Time to Work	22	22	21
Vehicles per HH	No Vehicles	6.1%	4.0%	5.0%
	1 Vehicle	33.1%	31.7%	33.7%
	2 Vehicles	42.1%	44.7%	42.1%
	3 or more vehicles	18.7%	19.6%	19.2%
	Average Number of Vehicles	1.82	1.88	1.83
Change	Births (last 12 months)	371	1,357	5,687
	Deaths (last 12 months)	569	1,849	7,258
	Migration (last 12 months)	794	1,993	6,819
Work place	Workplace Establishments	1,893	6,776	20,997
	Workplace Employees (FTE)	21,263	80,428	253,154