

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 38.244879 Longitude: -85.520457

Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	7,049	47,625	140,520
	Population Est 23Q1	7,012	47,336	140,027
	Population Est 22Q4	6,977	47,200	139,718
	Population Est 22Q3	6,889	46,903	139,030
	Population Est 22Q2	6,894	46,830	138,782
	Population Est 22Q1	6,828	46,598	138,455
	Population Est 21Q4	6,786	46,352	137,879
	Population Est 21Q3	6,683	45,970	137,229
	Population Est 21Q2	6,681	45,817	136,919
	Population Fcst	9,015	57,043	157,083
	2010 Census Population	622	22,124	84,432
	2000 Census Population	574	20,686	70,486
	1990 Census Population	520	14,403	51,635
	Current Year Daytime Population	14,600	58,415	152,513
	Average Seasonal Population	79	792	1,946
	Historical Annual Growth, 1990 – 2000	0.99%	3.69%	3.16%
	Historical Annual Growth, 2000 – 2010	0.81%	0.67%	1.82%
	Estimated Annual Growth, 2010 – CY	20.10%	5.96%	3.92%
	Projected Annual Growth, CY to Y5	5.04%	3.67%	2.25%
	Group Qtrs Est	0	444	1,002
Transient Est Average Last 4 Qtrs	0	6,812	20,718	
Households	Current Year Estimated Households	3,066	20,130	59,163
	Households Est 23Q1	3,051	20,005	58,949
	Households Est 22Q4	3,036	19,945	58,811
	Households Est 22Q3	2,996	19,816	58,522
	Households Est 22Q2	2,999	19,784	58,420
	Households Est 22Q1	2,970	19,686	58,283
	Households Est 21Q4	2,952	19,579	58,024
	Households Est 21Q3	2,908	19,414	57,755
	Households Est 21Q2	2,907	19,352	57,628
	Households Fcst	3,918	24,159	66,020
	2010 Census Households	264	8,980	34,653
	2000 Census Households	240	7,976	28,336
	1990 Census Households	216	5,573	20,289
	Historical Annual Growth, 1990 – 2000	1.05%	3.65%	3.40%
	Historical Annual Growth, 2000 – 2010	0.99%	1.19%	2.03%
	Estimated Annual Growth, 2010 – CY	20.32%	6.28%	4.12%
	Projected Annual Growth, CY to Y5	5.03%	3.72%	2.22%
Population per Household	2.30	2.34	2.36	

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Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.8%	1.3%	1.2%
	HH Income \$250,000 to \$499,999	1.0%	1.6%	1.4%
	HH Income \$200,000 to \$249,999	2.4%	3.8%	3.4%
	HH Income \$175,000 to \$199,999	3.7%	9.9%	7.8%
	HH Income \$150,000 to \$174,999	7.3%	8.6%	6.9%
	HH Income \$100,000 to 149,999	19.5%	19.5%	19.3%
	HH Income \$75,000 to 99,999	17.5%	14.9%	14.8%
	HH Income \$50,000 to 74,999	16.8%	14.8%	18.1%
	HH Income \$35,000 to 49,999	10.9%	9.6%	10.6%
	HH Income \$25,000 to 34,999	6.2%	5.7%	6.2%
	HH Income \$15,000 to 24,999	7.0%	5.9%	5.3%
	HH Income \$0 to 14,999	6.8%	4.5%	5.0%
	Average Household Income	\$88,930	\$117,108	\$106,740
	Median Household Income	\$77,711	\$89,996	\$82,166
	Per Capita Income	\$38,682	\$49,985	\$45,245
	2000 Average HH Income	\$93,893	\$93,842	\$77,898
	2000 Median HH Income	\$65,327	\$68,894	\$60,974
	Average Disposable Income	72,493	85,443	80,315
	Median Disposable Income	65,682	75,675	69,258
	Discretionary HH Income Over \$150,000	0.3%	3.4%	2.5%
	Discretionary HH Income \$125,000 to \$149,999	3.5%	5.4%	4.4%
	Discretionary HH Income \$100,000 to \$124,999	5.6%	12.0%	10.0%
	Discretionary HH Income \$75,000 to \$99,999	13.3%	13.9%	13.0%
	Discretionary HH Income \$50,000 to \$74,999	24.8%	22.2%	21.2%
	Discretionary HH Income \$25,000 to \$49,999	30.1%	24.7%	29.0%
	Discretionary HH Income Under \$25,000	22.4%	18.4%	19.9%
	Average Discretionary HH Income	52,518	64,114	59,352
	Median Discretionary HH Income	47,908	56,911	51,055
	Householder White – Count	2,464	17,114	47,698
	Median HH Income	\$79,706	\$90,880	\$84,965
	Average HH Income	\$86,124	\$97,109	\$93,064
	Householder Black or African-American – Count	294	1,331	5,762
	Median HH Income	\$45,127	\$74,733	\$67,336
Average HH Income	\$56,149	\$81,720	\$78,224	
Householder Hispanic – Count	67	409	1,794	
Median HH Income	\$88,097	\$84,912	\$62,326	
Average HH Income	\$90,871	\$102,696	\$76,743	
Householder Asian or Pacific Islander – Count	129	691	2,299	
Median HH Income	\$110,815	\$121,910	\$101,929	
Average HH Income	\$112,676	\$120,094	\$104,822	
Householder Other or Pacific Islander – Count	111	586	1,609	
Median HH Income	\$86,024	\$98,522	\$85,516	
Average HH Income	\$71,503	\$102,274	\$92,626	
Gender	Male Population	3,364	22,648	67,482
	Female Population	3,685	24,977	73,038

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Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	404	2,491	7,978
	Count of Pop 0 to 7 years	607	3,531	11,314
	Count of Pop 5 - 13	789	4,897	14,928
	Count of Pop 14 - 18	357	2,374	6,874
	Count of Pop 19 - 22	335	2,281	6,639
	Count of Pop 22 - 25	238	1,622	4,800
	Count of Pop 25 - 29	388	2,614	8,345
	Count of Pop 30 - 34	512	2,789	9,399
	Count of Pop 35 - 39	522	2,864	9,536
	Count of Pop 40 - 44	480	2,934	9,134
	Count of Pop 45 - 59	1,281	8,867	26,195
	Count of Pop 60 - 74	1,236	9,181	24,785
	Count of Pop 75 - 84	398	3,584	9,086
	Count of Pop 85+	110	1,126	2,821
	% of Pop 0 to 4 years	5.7%	5.2%	5.7%
	% of Pop 0 to 7 years	8.6%	7.4%	8.1%
	% of Pop 5 - 13	11.2%	10.3%	10.6%
	% of Pop 14 - 18	5.1%	5.0%	4.9%
	% of Pop 19 - 22	4.8%	4.8%	4.7%
	% of Pop 22 - 25	3.4%	3.4%	3.4%
% of Pop 25 - 29	5.5%	5.5%	5.9%	
% of Pop 30 - 34	7.3%	5.9%	6.7%	
% of Pop 35 - 39	7.4%	6.0%	6.8%	
% of Pop 40 - 44	6.8%	6.2%	6.5%	
% of Pop 45 - 59	18.2%	18.6%	18.6%	
% of Pop 60 - 74	17.5%	19.3%	17.6%	
% of Pop 75 - 84	5.6%	7.5%	6.5%	
% of Pop 85+	1.6%	2.4%	2.0%	
Median Age	39.8	43.2	41.0	
Average Age	40.4	42.8	41.3	
Male Population by Age	% of Pop 0 to 4 years	6.3%	5.6%	6.1%
	% of Pop 5 - 13	11.6%	10.8%	11.3%
	% of Pop 14 - 18	5.5%	5.4%	5.2%
	% of Pop 19 - 22	5.3%	5.2%	5.0%
	% of Pop 22 - 25	3.7%	3.6%	3.6%
	% of Pop 25 - 29	5.8%	5.7%	6.1%
	% of Pop 30 - 34	7.2%	6.1%	6.9%
	% of Pop 35 - 39	7.6%	6.2%	6.9%
	% of Pop 40 - 44	6.8%	6.3%	6.7%
	% of Pop 45 - 59	18.1%	18.8%	18.8%
	% of Pop 75 - 84	4.5%	6.4%	5.6%
	% of Pop 60 - 74	16.4%	18.3%	16.6%
	% of Pop 85+	1.2%	1.7%	1.3%
	Median Age	38.0	41.2	39.2
Average Age	38.8	41.2	39.8	

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	% of Pop 40 - 44	6.8%	6.1%	6.3%
	% of Pop 45 - 59	18.2%	18.5%	18.5%
	% of Pop 60 - 74	18.6%	20.2%	18.6%
	% of Pop 75 - 84	6.7%	8.5%	7.3%
	% of Pop 85+	1.8%	3.0%	2.6%
	Median Age	41.6	45.1	42.7
Average Age	41.9	44.2	42.7	
Race	Count of White	5,352	37,370	104,987
	Count of Black or African-American	717	3,680	14,203
	Count of Asian or Pacific Islander	290	2,678	8,383
	Count of Other races	689	3,896	12,947
	White	75.9%	78.5%	74.7%
	Black or African American	10.2%	7.7%	10.1%
	Asian	4.1%	5.6%	6.0%
	Other Races	9.8%	8.2%	9.2%
Language Spoken	Speak English at Home	93.1%	93.7%	91.2%
	Speak Spanish at Home	1.6%	1.6%	2.6%
	Speak French or French Creole at Home	0.1%	0.2%	0.3%
	Speak German at Home	1.0%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	1.2%	1.8%	1.9%
	Speak Russian and Other Slavic Languages at H	0.2%	0.3%	0.5%
	Speak Chinese at Home	0.0%	0.1%	0.5%
	Speak Korean at Home	0.4%	0.2%	0.3%
	Speak Vietnamese at Home	0.7%	0.3%	0.2%
	Speak Other Asian Languages at Home	1.5%	1.1%	1.2%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.2%
	Speak Other Language at Home	0.2%	0.3%	0.8%
Hispanic	Hispanic Population	389	2,133	7,835
	Hispanic Population Percent	5.5%	4.5%	5.6%
	Mexican	18.9%	29.5%	36.3%
	Puerto Rican	26.4%	20.4%	15.5%
	Cuban	17.9%	15.1%	12.9%
	Dominican	1.2%	1.0%	1.4%
	Central American	13.7%	7.8%	10.9%
	South American	12.9%	12.6%	12.3%
	Other Hispanic	9.1%	13.6%	10.8%
	2000 Hispanic Population Percent	1%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	8.0%	8.1%	8.0%
	American	7.9%	8.0%	7.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.1%	5.6%	5.9%
	Chinese	0.7%	0.4%	0.6%
	Japanese	0.0%	0.2%	0.1%
	Korean	0.8%	0.7%	0.5%
	South Central Asian (ie. Indian)	2.0%	3.4%	3.7%
	South East Asian (ie. Vietnamese)	0.4%	0.7%	0.7%
	Other Asian	0.2%	0.2%	0.3%
	European (percent of total population)	49.8%	48.5%	43.4%
	British	14.0%	11.8%	9.8%
	Dutch	1.0%	0.7%	0.8%
	French	1.1%	1.2%	1.1%
	German	14.5%	14.2%	13.1%
	Italian	2.0%	2.5%	2.2%
	Polish	1.4%	1.6%	1.1%
	Scandinavian	2.0%	1.6%	1.3%
	Scotch/Irish	10.6%	10.8%	10.3%
Other European (ie. Greek/Russian)	3.4%	3.9%	3.7%	
Middle Eastern	0.3%	0.9%	1.0%	
Other Ancestry	15.9%	15.2%	18.0%	
Unclassified Ancestry	16.4%	17.3%	18.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	4,926	33,959	99,301
	Elementary (0 to 8)	0.5%	0.7%	1.3%
	Some High School (9 to 11)	2.8%	1.8%	2.8%
	High School Graduate (12)	15.0%	13.6%	16.6%
	Some College (13 to 16)	20.2%	19.8%	20.8%
	Associates Degree Only	13.5%	8.5%	8.1%
	Bachelors Degree Only	30.6%	32.0%	30.3%
	Graduate Degree	17.4%	23.5%	20.2%
	% College (4+)	48.0%	55.5%	50.5%
Household Type	Total Households – count	3,066	20,130	59,163
	One Person HHs – count	958	5,944	17,389
	Family HHs – count	1,971	13,289	38,349
	Married Couple – count	1,432	10,932	30,630
	w/own children – count	466	4,198	12,192
	w/out own children – count	965	6,734	18,438
	Male Householder – count	104	548	2,322
	Female Householder – count	435	1,809	5,397
	Non-Family Households – count	137	896	3,425
	1 Person Household	31.2%	29.5%	29.4%
	2 Person Household	35.2%	35.9%	34.9%
	3 Person Household	15.1%	14.4%	15.0%
	4 Person Household	10.9%	12.4%	12.5%
	5 Person Household	4.4%	5.1%	5.2%
	6 Person Household	1.9%	1.8%	1.9%
7+ Person Household	1.3%	0.8%	1.0%	
% Households With Children	24.1%	27.0%	27.6%	

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Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,176	21,393	62,652
	Owner Occupied Percent	61.8%	64.2%	62.9%
	Renter Occupied Percent	34.7%	29.9%	31.5%
	Vacant Housing Percent	3.5%	5.9%	5.6%
	Total Housing Units (Census 2000)	249	8,366	30,190
	For Rent (Census 2000)	62%	40%	56%
	For Sale (Census 2000)	10%	32%	22%
	Rented or Sold, (Census 2000)	3%	15%	7%
	Seasonal (Census 2014)	15%	18%	10%
	Other (Census 2000)	23%	5%	4%
Homes Built By Year	Homes Built 1990 to 2000	27%	33%	32%
	Homes Built 1980 to 1989	33%	26%	22%
	Homes Built 1970 to 1979	15%	21%	22%
	Homes Built 1960 to 1969	7%	10%	11%
	Homes Built 1950 to 1959	7%	5%	8%
	Homes Built 1940 to 1949	2%	1%	2%
	Homes Built Before 1939	8%	3%	2%
Units in Structure	1 Unit	82%	76%	73%
	2 - 9 Units	13%	14%	16%
	Greater than 10 Units	5%	9%	11%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	3.0%	2.1%
	Property Value \$750,000 to \$999,999	1.7%	6.0%	5.1%
	Property Value \$500,000 to \$749,999	8.0%	19.3%	15.0%
	Property Value \$400,000 to \$499,999	17.1%	20.0%	17.5%
	Property Value \$300,000, to \$399,999	27.2%	24.4%	23.4%
	Property Value \$200,000 to \$299,999	33.9%	16.1%	23.7%
	Property Value \$150,000 to \$199,999	6.6%	6.6%	7.8%
	Property Value \$100,000 to \$149,999	3.1%	2.3%	3.0%
	Property Value \$60,000 to \$99,999	0.3%	0.4%	0.8%
	Property Value \$40,000 to \$59,999	0.1%	0.0%	0.1%
	Property Value \$0 to \$39,999	1.0%	0.7%	0.8%
Median Home Value	\$316,797	\$395,366	\$357,247	
Median Rent	\$644	\$653	\$645	
Wealth per Household	\$0 and under - percent	17.0%	16.1%	16.6%
	\$1 to \$4999 - percent	8.0%	7.4%	7.8%
	\$5k to \$9999 - percent	4.4%	4.1%	4.3%
	\$10k to \$24999 - percent	6.3%	6.0%	6.2%
	\$25k to \$49999 - percent	6.8%	6.7%	6.8%
	\$50k to \$99999 - percent	10.2%	10.1%	10.2%
	\$100k to \$249999 - percent	18.2%	18.6%	18.4%
	\$250k to \$499999 - percent	13.6%	14.2%	13.8%
	\$500k+ - percent	15.5%	16.8%	16.0%
	Median HH Wealth	\$86,424	\$98,202	\$91,213
	Avg HH Wealth	\$249,336	\$265,892	\$255,995

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Economic Viability	Economic Viability Local	221	218	219
	Economic Viability Indexed	221	218	219
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,825	24,820	75,308
	Managerial/Executive	20.7%	26.3%	23.1%
	Professional Specialty	28.4%	30.5%	29.2%
	Healthcare Support	1.0%	1.3%	1.6%
	Sales	10.1%	11.9%	11.3%
	Office & Administrative Support	8.3%	9.5%	10.1%
	Protective Service	0.3%	0.9%	1.1%
	Food Preparation	6.4%	3.4%	3.9%
	Building Maintenance & Cleaning	2.1%	1.6%	1.8%
	Personal Care	1.8%	1.7%	2.2%
	Farming, Fishing, & Forestry	1.4%	0.2%	0.1%
	Construction	3.6%	3.1%	4.5%
	Production & Transportation	15.9%	9.6%	11.1%
	Percent White Collar Workers	68.6%	79.5%	75.3%
Percent Blue Collar Workers	31.4%	20.5%	24.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.9%	5.3%	5.4%
	Manufacturing	7.0%	11.3%	10.9%
	Transportation	5.5%	4.9%	6.0%
	Information	0.1%	2.5%	2.4%
	Wholesale/Retail	17.1%	13.7%	13.7%
	Finance, Insurance, Real Estate	9.9%	10.9%	10.6%
	Professional Services	9.8%	9.8%	8.9%
	Management Services	0.0%	0.3%	0.3%
	Administrative/Waste Services	5.0%	3.6%	3.3%
	Educational Services	24.7%	25.5%	24.6%
	Entertainment Services	8.9%	6.6%	7.3%
	Other Professional Services	4.1%	3.3%	4.4%
	Public Administration	4.1%	2.2%	2.2%
Transportation To Work	Drive to Work Alone	82.1%	85.6%	86.7%
	Drive to Work Carpool	13.0%	8.2%	7.6%
	Travel to Work by Public Transportation	0.3%	0.5%	0.8%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	0.8%	1.0%	1.0%
	Other Means	1.2%	0.7%	0.4%
	Work at Home	2.6%	3.8%	3.2%

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	Travel to Work in Less than 5 Minutes	2.5%	2.1%	2.0%
	Travel to Work in 5 to 9 Minutes	10.2%	10.2%	9.5%
	Travel to Work in 10 to 14 Minutes	16.7%	15.5%	14.5%
	Travel to Work in 15 to 19 Minutes	11.4%	14.3%	17.1%
	Travel to Work in 20 to 29 Minutes	30.0%	30.3%	30.7%
	Travel to Work in 30 to 44 Minutes	19.4%	21.3%	20.1%
	Travel to Work in 45 to 59 Minutes	5.6%	2.9%	2.7%
	Travel to Work in 60 Minutes or more	4.2%	3.8%	3.6%
	Average Travel Time to Work	24	22	22
Vehicles per HH	No Vehicles	7.6%	4.8%	4.0%
	1 Vehicle	31.8%	31.3%	32.4%
	2 Vehicles	43.1%	43.5%	44.4%
	3 or more vehicles	17.5%	20.4%	19.2%
		Average Number of Vehicles	1.74	1.88
Change	Births (last 12 months)	82	525	1,644
	Deaths (last 12 months)	101	827	2,179
	Migration (last 12 months)	173	1,101	2,294
Work place	Workplace Establishments	896	2,878	6,893
	Workplace Employees (FTE)	9,590	34,204	83,159