

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.97044 Longitude: -84.489469

Eastlake Plaza Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	33,995	155,058	700,189
	Population Est 23Q1	34,002	155,000	699,262
	Population Est 22Q4	33,958	154,760	697,811
	Population Est 22Q3	33,939	154,606	695,709
	Population Est 22Q2	33,921	154,501	694,735
	Population Est 22Q1	33,917	154,382	693,636
	Population Est 21Q4	33,965	154,409	692,669
	Population Est 21Q3	33,950	154,306	691,772
	Population Est 21Q2	33,961	154,046	691,724
	Population Fcst	32,774	154,731	728,388
	2010 Census Population	22,043	88,185	264,923
	2000 Census Population	21,918	92,089	263,266
	1990 Census Population	18,776	77,859	217,694
	Current Year Daytime Population	35,977	217,458	834,692
	Average Seasonal Population	119	852	4,182
	Historical Annual Growth, 1990 – 2000	1.56%	1.69%	1.92%
	Historical Annual Growth, 2000 – 2010	0.06%	-0.43%	0.06%
	Estimated Annual Growth, 2010 – CY	3.32%	4.35%	7.61%
	Projected Annual Growth, CY to Y5	-0.73%	-0.04%	0.79%
	Group Qtrs Est	239	2,595	10,244
Transient Est Average Last 4 Qtrs	2,379	24,235	68,003	
Households	Current Year Estimated Households	13,304	62,588	284,674
	Households Est 23Q1	13,306	62,550	284,184
	Households Est 22Q4	13,285	62,444	283,546
	Households Est 22Q3	13,278	62,377	282,633
	Households Est 22Q2	13,268	62,329	282,259
	Households Est 22Q1	13,262	62,274	281,744
	Households Est 21Q4	13,286	62,271	281,252
	Households Est 21Q3	13,281	62,224	280,864
	Households Est 21Q2	13,290	62,079	280,887
	Households Fcst	12,839	62,724	297,548
	2010 Census Households	9,226	36,531	105,888
	2000 Census Households	9,175	38,054	104,176
	1990 Census Households	7,941	32,692	87,511
	Historical Annual Growth, 1990 – 2000	1.45%	1.53%	1.76%
	Historical Annual Growth, 2000 – 2010	0.06%	-0.41%	0.16%
	Estimated Annual Growth, 2010 – CY	2.80%	4.15%	7.75%
	Projected Annual Growth, CY to Y5	-0.71%	0.04%	0.89%
Population per Household	2.54	2.44	2.42	

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Eastlake Plaza Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.5%	2.3%	2.3%
	HH Income \$250,000 to \$499,999	3.0%	2.7%	2.7%
	HH Income \$200,000 to \$249,999	7.1%	6.4%	6.4%
	HH Income \$175,000 to \$199,999	3.5%	5.1%	6.9%
	HH Income \$150,000 to \$174,999	5.2%	6.0%	6.6%
	HH Income \$100,000 to 149,999	18.4%	17.1%	18.3%
	HH Income \$75,000 to 99,999	11.8%	12.9%	13.3%
	HH Income \$50,000 to 74,999	17.1%	16.6%	16.8%
	HH Income \$35,000 to 49,999	9.8%	10.7%	9.6%
	HH Income \$25,000 to 34,999	8.6%	7.8%	6.2%
	HH Income \$15,000 to 24,999	4.4%	5.4%	5.1%
	HH Income \$0 to 14,999	8.6%	7.0%	5.7%
	Average Household Income	\$105,439	\$106,993	\$122,110
	Median Household Income	\$77,635	\$79,233	\$86,071
	Per Capita Income	\$41,376	\$43,530	\$50,103
	2000 Average HH Income	\$64,383	\$64,805	\$84,481
	2000 Median HH Income	\$50,618	\$50,061	\$59,492
	Average Disposable Income	83,486	84,048	88,274
	Median Disposable Income	66,253	67,691	73,391
	Discretionary HH Income Over \$150,000	7.3%	5.8%	6.2%
	Discretionary HH Income \$125,000 to \$149,999	5.0%	5.5%	7.1%
	Discretionary HH Income \$100,000 to \$124,999	6.3%	8.2%	8.5%
	Discretionary HH Income \$75,000 to \$99,999	10.8%	11.2%	12.7%
	Discretionary HH Income \$50,000 to \$74,999	16.7%	17.1%	18.5%
	Discretionary HH Income \$25,000 to \$49,999	27.4%	26.2%	26.0%
	Discretionary HH Income Under \$25,000	26.6%	26.0%	21.1%
	Average Discretionary HH Income	58,812	59,672	64,141
	Median Discretionary HH Income	45,648	47,586	53,283
	Householder White – Count	8,578	36,533	168,571
	Median HH Income	\$83,993	\$94,116	\$100,207
	Average HH Income	\$95,600	\$102,170	\$106,535
	Householder Black or African-American – Count	2,428	14,106	62,340
	Median HH Income	\$56,487	\$56,708	\$69,307
	Average HH Income	\$69,801	\$69,329	\$79,305
	Householder Hispanic – Count	743	4,737	24,616
Median HH Income	\$89,557	\$65,466	\$65,828	
Average HH Income	\$94,347	\$76,313	\$78,423	
Householder Asian or Pacific Islander – Count	829	3,667	14,735	
Median HH Income	\$88,087	\$101,483	\$99,485	
Average HH Income	\$102,580	\$108,984	\$105,648	
Householder Other or Pacific Islander – Count	726	3,544	14,412	
Median HH Income	\$89,699	\$69,815	\$74,133	
Average HH Income	\$84,025	\$79,699	\$83,385	
Gender	Male Population	16,577	75,905	338,771
	Female Population	17,418	79,153	361,418

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Total Population by Age	Count of Pop 0 to 4 years	1,903	8,877	40,613
	Count of Pop 0 to 7 years	2,682	12,214	55,153
	Count of Pop 5 - 13	3,654	16,374	72,036
	Count of Pop 14 - 18	1,812	8,049	35,448
	Count of Pop 19 - 22	1,824	8,385	37,100
	Count of Pop 22 - 25	1,371	6,462	28,635
	Count of Pop 25 - 29	2,284	11,090	50,875
	Count of Pop 30 - 34	2,503	12,383	56,023
	Count of Pop 35 - 39	2,491	11,877	53,419
	Count of Pop 40 - 44	2,394	10,948	49,017
	Count of Pop 45 - 59	6,696	29,393	133,977
	Count of Pop 60 - 74	4,936	21,736	100,187
	Count of Pop 75 - 84	1,598	7,245	32,698
	Count of Pop 85+	530	2,240	10,159
	% of Pop 0 to 4 years	5.6%	5.7%	5.8%
	% of Pop 0 to 7 years	7.9%	7.9%	7.9%
	% of Pop 5 - 13	10.7%	10.6%	10.3%
	% of Pop 14 - 18	5.3%	5.2%	5.1%
	% of Pop 19 - 22	5.4%	5.4%	5.3%
	% of Pop 22 - 25	4.0%	4.2%	4.1%
	% of Pop 25 - 29	6.7%	7.2%	7.3%
	% of Pop 30 - 34	7.4%	8.0%	8.0%
	% of Pop 35 - 39	7.3%	7.7%	7.6%
	% of Pop 40 - 44	7.0%	7.1%	7.0%
% of Pop 45 - 59	19.7%	19.0%	19.1%	
% of Pop 60 - 74	14.5%	14.0%	14.3%	
% of Pop 75 - 84	4.7%	4.7%	4.7%	
% of Pop 85+	1.6%	1.4%	1.5%	
Median Age	38.3	37.5	37.7	
Average Age	39.1	38.8	39.0	
Male Population by Age	% of Pop 0 to 4 years	5.8%	5.9%	6.1%
	% of Pop 5 - 13	11.2%	10.9%	10.8%
	% of Pop 14 - 18	5.7%	5.4%	5.3%
	% of Pop 19 - 22	5.7%	5.7%	5.6%
	% of Pop 22 - 25	4.3%	4.5%	4.3%
	% of Pop 25 - 29	7.0%	7.4%	7.5%
	% of Pop 30 - 34	7.5%	8.2%	8.2%
	% of Pop 35 - 39	7.2%	7.8%	7.7%
	% of Pop 40 - 44	6.8%	7.0%	7.0%
	% of Pop 45 - 59	19.7%	18.8%	18.9%
	% of Pop 75 - 84	4.2%	4.1%	4.1%
	% of Pop 60 - 74	13.9%	13.2%	13.5%
	% of Pop 85+	1.0%	1.0%	1.0%
	Median Age	36.9	36.2	36.5
Average Age	38.0	37.6	37.8	

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	% of Pop 0 to 4 years	5.4%	5.5%	5.5%
	% of Pop 5 - 13	10.3%	10.2%	9.8%
	% of Pop 14 - 18	5.0%	5.0%	4.8%
	% of Pop 19 - 22	5.0%	5.1%	5.0%
	% of Pop 22 - 25	3.8%	3.9%	3.9%
	% of Pop 25 - 29	6.4%	6.9%	7.1%
	% of Pop 30 - 34	7.2%	7.8%	7.8%
	% of Pop 35 - 39	7.4%	7.6%	7.6%
	% of Pop 40 - 44	7.3%	7.1%	7.0%
	% of Pop 45 - 59	19.7%	19.1%	19.3%
	% of Pop 60 - 74	15.1%	14.8%	15.0%
	% of Pop 75 - 84	5.2%	5.2%	5.2%
	% of Pop 85+	2.1%	1.9%	1.9%
	Median Age	39.6	38.7	39.0
Average Age	40.2	39.8	40.0	
Race	Count of White	18,105	81,221	388,435
	Count of Black or African-American	5,923	31,326	146,225
	Count of Asian or Pacific Islander	3,405	12,921	46,128
	Count of Other races	6,562	29,590	119,401
	White	53.3%	52.4%	55.5%
	Black or African American	17.4%	20.2%	20.9%
	Asian	10.0%	8.3%	6.6%
	Other Races	19.3%	19.1%	17.1%
Language Spoken	Speak English at Home	75.6%	76.3%	79.6%
	Speak Spanish at Home	10.6%	11.0%	10.3%
	Speak French or French Creole at Home	1.5%	1.2%	0.9%
	Speak German at Home	0.4%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	4.7%	5.1%	3.5%
	Speak Russian and Other Slavic Languages at H	0.3%	0.6%	0.6%
	Speak Chinese at Home	1.6%	1.2%	0.7%
	Speak Korean at Home	2.4%	1.1%	0.6%
	Speak Vietnamese at Home	0.3%	0.2%	0.4%
	Speak Other Asian Languages at Home	1.1%	1.4%	1.2%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.2%
	Speak Other Language at Home	1.3%	1.4%	1.6%
Hispanic	Hispanic Population	4,929	23,157	99,983
	Hispanic Population Percent	14.5%	14.9%	14.3%
	Mexican	49.0%	43.7%	52.3%
	Puerto Rican	15.2%	11.3%	9.7%
	Cuban	5.1%	4.3%	4.0%
	Dominican	0.3%	1.4%	1.6%
	Central American	13.0%	17.9%	14.1%
	South American	10.8%	14.0%	11.7%
	Other Hispanic	6.7%	7.4%	6.7%
	2000 Hispanic Population Percent	10%	11%	10%
	1990 Hispanic Population Percent	3%	3%	3%

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Ancestry	American (percent of total population)	4.2%	4.3%	4.7%
	American	4.0%	4.1%	4.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	10.0%	8.3%	6.6%
	Chinese	2.5%	1.7%	1.0%
	Japanese	0.4%	0.2%	0.2%
	Korean	2.0%	1.3%	0.8%
	South Central Asian (ie. Indian)	3.6%	4.0%	3.3%
	South East Asian (ie. Vietnamese)	1.1%	0.9%	0.9%
	Other Asian	0.4%	0.2%	0.2%
	European (percent of total population)	29.7%	28.6%	30.5%
	British	9.2%	8.4%	8.2%
	Dutch	0.4%	0.3%	0.4%
	French	0.9%	0.9%	1.1%
	German	5.6%	5.0%	5.5%
	Italian	2.2%	2.0%	2.3%
	Polish	0.9%	1.1%	1.1%
	Scandinavian	0.9%	1.0%	1.1%
	Scotch/Irish	6.5%	6.4%	7.1%
Other European (ie. Greek/Russian)	3.1%	3.4%	3.7%	
Middle Eastern	1.3%	1.0%	0.8%	
Other Ancestry	27.1%	28.5%	26.4%	
Unclassified Ancestry	13.3%	14.4%	16.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	23,431	106,911	486,356
	Elementary (0 to 8)	4.9%	4.1%	3.4%
	Some High School (9 to 11)	2.0%	2.9%	3.2%
	High School Graduate (12)	15.2%	15.6%	15.3%
	Some College (13 to 16)	17.0%	17.3%	16.7%
	Associates Degree Only	7.1%	6.5%	6.3%
	Bachelors Degree Only	38.1%	34.7%	34.4%
	Graduate Degree	15.7%	18.9%	20.7%
	% College (4+)	53.7%	53.6%	55.1%
Household Type	Total Households – count	13,304	62,588	284,674
	One Person HHs – count	3,611	18,630	86,509
	Family HHs – count	8,453	38,153	173,887
	Married Couple – count	6,711	28,906	131,780
	w/own children – count	2,992	12,328	57,219
	w/out own children – count	3,719	16,578	74,561
	Male Householder – count	592	2,865	10,814
	Female Householder – count	1,151	6,382	31,292
	Non-Family Households – count	1,240	5,805	24,278
	1 Person Household	27.1%	29.8%	30.4%
	2 Person Household	32.5%	32.4%	32.5%
	3 Person Household	16.5%	15.6%	15.3%
	4 Person Household	14.4%	13.5%	13.3%
	5 Person Household	6.1%	5.6%	5.5%
	6 Person Household	2.2%	2.0%	1.9%
7+ Person Household	1.1%	1.0%	1.1%	
% Households With Children	27.7%	27.3%	27.6%	

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Eastlake Plaza Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	14,060	66,876	302,956
	Owner Occupied Percent	55.2%	50.7%	54.4%
	Renter Occupied Percent	39.4%	42.9%	39.6%
	Vacant Housing Percent	5.4%	6.4%	6.0%
	Total Housing Units (Census 2000)	9,560	40,114	109,474
	For Rent (Census 2000)	70%	61%	56%
	For Sale (Census 2000)	7%	11%	20%
	Rented or Sold, (Census 2000)	5%	5%	6%
	Seasonal (Census 2014)	0%	3%	5%
	Other (Census 2000)	12%	15%	8%
Homes Built By Year	Homes Built 1990 to 2000	19%	17%	20%
	Homes Built 1980 to 1989	33%	33%	33%
	Homes Built 1970 to 1979	25%	27%	23%
	Homes Built 1960 to 1969	11%	11%	13%
	Homes Built 1950 to 1959	9%	7%	8%
	Homes Built 1940 to 1949	2%	3%	2%
	Homes Built Before 1939	1%	3%	2%
Units in Structure	1 Unit	55%	50%	62%
	2 - 9 Units	18%	21%	16%
	Greater than 10 Units	26%	28%	21%
	Mobilie Trailer	1%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.0%	7.4%	9.2%
	Property Value \$750,000 to \$999,999	8.4%	10.9%	10.6%
	Property Value \$500,000 to \$749,999	31.2%	29.4%	24.5%
	Property Value \$400,000 to \$499,999	20.3%	18.1%	15.2%
	Property Value \$300,000, to \$399,999	17.6%	15.3%	16.1%
	Property Value \$200,000 to \$299,999	11.4%	10.7%	13.9%
	Property Value \$150,000 to \$199,999	3.0%	3.3%	3.4%
	Property Value \$100,000 to \$149,999	1.3%	1.6%	1.5%
	Property Value \$60,000 to \$99,999	0.2%	0.4%	0.4%
	Property Value \$40,000 to \$59,999	0.4%	0.3%	0.2%
	Property Value \$0 to \$39,999	0.7%	0.8%	0.8%
	Median Home Value	\$474,709	\$492,381	\$476,197
Median Rent	\$837	\$811	\$821	
Wealth per Household	\$0 and under - percent	17.5%	17.9%	17.5%
	\$1 to \$4999 - percent	8.4%	8.7%	8.3%
	\$5k to \$9999 - percent	4.6%	4.7%	4.5%
	\$10k to \$24999 - percent	6.4%	6.5%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.0%	9.9%	10.0%
	\$100k to \$249999 - percent	17.8%	17.5%	17.7%
	\$250k to \$499999 - percent	13.2%	13.0%	13.3%
	\$500k+ - percent	15.2%	15.0%	15.6%
	Median HH Wealth	\$81,063	\$77,704	\$82,891
	Avg HH Wealth	\$244,510	\$241,605	\$248,344

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Economic Viability	Economic Viability Local	240	241	238
	Economic Viability Indexed	240	241	238
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	18,388	85,445	391,230
	Managerial/Executive	27.0%	24.3%	25.5%
	Professional Specialty	26.2%	26.4%	26.8%
	Healthcare Support	1.5%	1.6%	1.4%
	Sales	11.5%	12.0%	12.0%
	Office & Administrative Support	8.6%	9.8%	9.6%
	Protective Service	1.0%	1.1%	1.1%
	Food Preparation	4.0%	5.0%	5.1%
	Building Maintenance & Cleaning	3.0%	3.5%	2.8%
	Personal Care	2.9%	2.7%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.1%
	Construction	8.7%	6.7%	5.9%
	Production & Transportation	5.6%	6.7%	7.3%
	Percent White Collar Workers	74.8%	74.1%	75.3%
Percent Blue Collar Workers	25.2%	25.9%	24.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	9.3%	7.6%	6.8%
	Manufacturing	5.9%	6.3%	6.8%
	Transportation	3.6%	4.2%	4.5%
	Information	4.3%	3.2%	3.4%
	Wholesale/Retail	12.0%	13.7%	13.9%
	Finance, Insurance, Real Estate	9.3%	9.9%	10.0%
	Professional Services	14.2%	14.4%	14.9%
	Management Services	0.9%	0.4%	0.4%
	Administrative/Waste Services	6.4%	6.1%	5.0%
	Educational Services	17.9%	17.4%	17.9%
	Entertainment Services	8.1%	8.8%	9.5%
Other Professional Services	5.6%	5.8%	4.6%	
Public Administration	2.5%	2.2%	2.5%	
Transportation To Work	Drive to Work Alone	79.5%	77.5%	79.0%
	Drive to Work Carpool	12.7%	14.1%	12.0%
	Travel to Work by Public Transportation	2.1%	2.3%	2.4%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.1%	0.1%	0.1%
	Walked to Work	1.2%	1.7%	1.3%
	Other Means	0.9%	1.0%	0.9%
	Work at Home	3.5%	3.3%	4.2%

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	Travel to Work in Less than 5 Minutes	1.3%	1.6%	1.6%
	Travel to Work in 5 to 9 Minutes	6.4%	8.5%	7.3%
	Travel to Work in 10 to 14 Minutes	12.4%	12.0%	10.8%
	Travel to Work in 15 to 19 Minutes	15.6%	14.9%	13.9%
	Travel to Work in 20 to 29 Minutes	19.6%	19.1%	20.7%
	Travel to Work in 30 to 44 Minutes	25.7%	26.2%	26.8%
	Travel to Work in 45 to 59 Minutes	10.7%	10.0%	10.9%
	Travel to Work in 60 Minutes or more	8.1%	7.7%	8.0%
	Average Travel Time to Work	28	27	27
Vehicles per HH	No Vehicles	3.5%	5.2%	4.8%
	1 Vehicle	35.3%	37.3%	35.6%
	2 Vehicles	42.4%	40.1%	41.0%
	3 or more vehicles	18.7%	17.3%	18.7%
	Average Number of Vehicles	1.81	1.74	1.80
Change	Births (last 12 months)	396	1,851	8,540
	Deaths (last 12 months)	338	1,475	6,672
	Migration (last 12 months)	21	211	3,718
Work place	Workplace Establishments	1,212	8,465	31,053
	Workplace Employees (FTE)	12,374	110,944	422,587