

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.102868 Longitude: -117.073546

Felicitia Plaza Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	62,938	200,104	542,832
	Population Est 23Q1	63,044	200,494	543,822
	Population Est 22Q4	62,584	199,600	542,862
	Population Est 22Q3	62,563	199,312	541,833
	Population Est 22Q2	62,629	199,490	541,577
	Population Est 22Q1	62,924	200,316	542,815
	Population Est 21Q4	63,246	201,063	544,638
	Population Est 21Q3	63,866	202,229	546,327
	Population Est 21Q2	63,808	202,647	547,906
	Population Fcst	64,281	204,185	558,636
	2010 Census Population	58,535	154,488	353,558
	2000 Census Population	56,596	146,669	339,525
	1990 Census Population	47,802	125,036	281,331
	Current Year Daytime Population	64,718	191,473	580,620
	Average Seasonal Population	220	1,279	4,380
	Historical Annual Growth, 1990 – 2000	1.70%	1.61%	1.90%
	Historical Annual Growth, 2000 – 2010	0.34%	0.52%	0.41%
	Estimated Annual Growth, 2010 – CY	0.55%	1.97%	3.29%
	Projected Annual Growth, CY to Y5	0.42%	0.40%	0.58%
	Group Qtrs Est	1,320	2,745	8,759
Transient Est Average Last 4 Qtrs	1,061	6,014	15,905	
Households	Current Year Estimated Households	19,947	67,016	183,076
	Households Est 23Q1	19,965	67,115	183,340
	Households Est 22Q4	19,816	66,812	182,997
	Households Est 22Q3	19,813	66,713	182,663
	Households Est 22Q2	19,834	66,774	182,567
	Households Est 22Q1	19,924	67,064	182,997
	Households Est 21Q4	20,030	67,338	183,685
	Households Est 21Q3	20,242	67,763	184,307
	Households Est 21Q2	20,228	67,964	184,932
	Households Fcst	20,365	68,438	188,413
	2010 Census Households	17,663	50,129	120,015
	2000 Census Households	17,387	48,968	115,682
	1990 Census Households	16,369	45,296	99,806
	Historical Annual Growth, 1990 – 2000	0.61%	0.78%	1.49%
	Historical Annual Growth, 2000 – 2010	0.16%	0.23%	0.37%
	Estimated Annual Growth, 2010 – CY	0.92%	2.22%	3.24%
	Projected Annual Growth, CY to Y5	0.42%	0.42%	0.58%
	Population per Household	3.09	2.94	2.92

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Felicitia Plaza Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.6%	1.9%	3.1%
	HH Income \$250,000 to \$499,999	2.0%	2.3%	3.7%
	HH Income \$200,000 to \$249,999	4.6%	5.3%	8.6%
	HH Income \$175,000 to \$199,999	3.5%	4.2%	6.0%
	HH Income \$150,000 to \$174,999	5.3%	7.0%	8.3%
	HH Income \$100,000 to 149,999	14.0%	17.2%	19.8%
	HH Income \$75,000 to 99,999	12.3%	12.4%	12.2%
	HH Income \$50,000 to 74,999	17.9%	16.6%	14.0%
	HH Income \$35,000 to 49,999	11.8%	10.2%	8.0%
	HH Income \$25,000 to 34,999	7.8%	7.1%	5.7%
	HH Income \$15,000 to 24,999	8.7%	7.6%	5.1%
	HH Income \$0 to 14,999	10.4%	8.1%	5.7%
	Average Household Income	\$89,440	\$100,159	\$125,817
	Median Household Income	\$65,175	\$75,694	\$98,298
	Per Capita Income	\$28,929	\$33,979	\$42,954
	2000 Average HH Income	\$52,024	\$57,513	\$69,349
	2000 Median HH Income	\$38,980	\$45,118	\$55,587
	Average Disposable Income	72,424	79,838	96,075
	Median Disposable Income	56,598	65,605	83,808
	Discretionary HH Income Over \$150,000	0.3%	0.6%	2.3%
	Discretionary HH Income \$125,000 to \$149,999	4.3%	5.8%	9.1%
	Discretionary HH Income \$100,000 to \$124,999	4.9%	5.8%	8.7%
	Discretionary HH Income \$75,000 to \$99,999	8.7%	11.1%	14.4%
	Discretionary HH Income \$50,000 to \$74,999	12.6%	16.0%	18.8%
	Discretionary HH Income \$25,000 to \$49,999	25.3%	26.4%	23.3%
	Discretionary HH Income Under \$25,000	43.8%	34.3%	23.4%
	Average Discretionary HH Income	41,170	48,764	61,834
	Median Discretionary HH Income	29,968	38,656	54,028
	Householder White – Count	8,123	34,323	96,682
	Median HH Income	\$83,299	\$86,969	\$105,063
	Average HH Income	\$94,430	\$95,738	\$108,156
	Householder Black or African-American – Count	571	1,554	3,925
	Median HH Income	\$49,333	\$53,609	\$74,834
	Average HH Income	\$61,812	\$67,739	\$86,976
Householder Hispanic – Count	8,264	19,956	37,146	
Median HH Income	\$54,063	\$61,269	\$71,238	
Average HH Income	\$63,999	\$72,076	\$83,588	
Householder Asian or Pacific Islander – Count	918	4,670	29,309	
Median HH Income	\$110,796	\$105,667	\$123,008	
Average HH Income	\$113,463	\$108,525	\$120,035	
Householder Other or Pacific Islander – Count	2,071	6,513	16,013	
Median HH Income	\$59,503	\$75,753	\$96,603	
Average HH Income	\$73,664	\$86,617	\$103,517	
Gender	Male Population	31,184	97,927	266,608
	Female Population	31,754	102,177	276,224

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Felicitia Plaza Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	3,761	10,854	27,915
	Count of Pop 0 to 7 years	5,541	16,050	41,877
	Count of Pop 5 - 13	7,672	22,246	60,177
	Count of Pop 14 - 18	3,599	10,592	29,785
	Count of Pop 19 - 22	3,593	10,575	29,827
	Count of Pop 22 - 25	2,686	7,861	22,119
	Count of Pop 25 - 29	4,669	13,139	33,255
	Count of Pop 30 - 34	4,806	13,477	32,898
	Count of Pop 35 - 39	4,662	13,584	35,142
	Count of Pop 40 - 44	4,223	13,016	36,454
	Count of Pop 45 - 59	10,843	35,991	105,652
	Count of Pop 60 - 74	8,629	32,220	88,035
	Count of Pop 75 - 84	2,525	11,221	29,420
	Count of Pop 85+	1,271	5,328	12,151
	% of Pop 0 to 4 years	6.0%	5.4%	5.1%
	% of Pop 0 to 7 years	8.8%	8.0%	7.7%
	% of Pop 5 - 13	12.2%	11.1%	11.1%
	% of Pop 14 - 18	5.7%	5.3%	5.5%
	% of Pop 19 - 22	5.7%	5.3%	5.5%
	% of Pop 22 - 25	4.3%	3.9%	4.1%
% of Pop 25 - 29	7.4%	6.6%	6.1%	
% of Pop 30 - 34	7.6%	6.7%	6.1%	
% of Pop 35 - 39	7.4%	6.8%	6.5%	
% of Pop 40 - 44	6.7%	6.5%	6.7%	
% of Pop 45 - 59	17.2%	18.0%	19.5%	
% of Pop 60 - 74	13.7%	16.1%	16.2%	
% of Pop 75 - 84	4.0%	5.6%	5.4%	
% of Pop 85+	2.0%	2.7%	2.2%	
Median Age	35.7	39.2	40.0	
Average Age	37.7	40.3	40.4	
Male Population by Age	% of Pop 0 to 4 years	6.1%	5.7%	5.4%
	% of Pop 5 - 13	12.6%	11.7%	11.6%
	% of Pop 14 - 18	5.9%	5.6%	5.7%
	% of Pop 19 - 22	5.9%	5.6%	5.8%
	% of Pop 22 - 25	4.5%	4.2%	4.4%
	% of Pop 25 - 29	7.7%	6.9%	6.5%
	% of Pop 30 - 34	7.8%	7.0%	6.3%
	% of Pop 35 - 39	7.5%	6.9%	6.5%
	% of Pop 40 - 44	6.7%	6.5%	6.6%
	% of Pop 45 - 59	17.1%	17.8%	19.2%
	% of Pop 75 - 84	3.5%	4.9%	4.8%
	% of Pop 60 - 74	13.3%	15.4%	15.6%
	% of Pop 85+	1.4%	2.0%	1.7%
Median Age	34.7	37.5	38.4	
Average Age	36.7	39.0	39.2	

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	% of Pop 45 - 59	17.4%	18.2%	19.7%
	% of Pop 60 - 74	14.1%	16.8%	16.8%
	% of Pop 75 - 84	4.5%	6.3%	6.0%
	% of Pop 85+	2.6%	3.3%	2.8%
	Median Age	36.8	40.8	41.5
Average Age	38.6	41.6	41.5	
Race	Count of White	26,027	94,080	266,793
	Count of Black or African-American	1,489	4,572	12,539
	Count of Asian or Pacific Islander	4,071	19,200	101,675
	Count of Other races	31,350	82,252	161,826
	White	41.4%	47.0%	49.1%
	Black or African American	2.4%	2.3%	2.3%
	Asian	6.5%	9.6%	18.7%
	Other Races	49.8%	41.1%	29.8%
Language Spoken	Speak English at Home	55.2%	62.7%	64.2%
	Speak Spanish at Home	39.2%	29.6%	19.3%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.3%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	0.8%	1.4%	3.4%
	Speak Russian and Other Slavic Languages at H	1.0%	0.8%	1.0%
	Speak Chinese at Home	0.3%	1.0%	2.6%
	Speak Korean at Home	0.2%	0.5%	1.0%
	Speak Vietnamese at Home	0.5%	0.8%	1.8%
	Speak Other Asian Languages at Home	0.6%	0.9%	2.2%
	Speak Tagalog and Other Pacific Languages at H	0.9%	1.3%	2.8%
	Speak Other Language at Home	0.7%	0.5%	1.0%
Hispanic	Hispanic Population	34,228	87,044	157,751
	Hispanic Population Percent	54.4%	43.5%	29.1%
	Mexican	87.3%	87.4%	84.3%
	Puerto Rican	1.1%	1.4%	2.0%
	Cuban	0.1%	0.4%	0.7%
	Dominican	0.1%	0.1%	0.1%
	Central American	5.2%	4.6%	4.5%
	South American	1.7%	1.9%	3.2%
	Other Hispanic	4.5%	4.3%	5.2%
	2000 Hispanic Population Percent	48%	36%	25%
	1990 Hispanic Population Percent	30%	21%	16%

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Ancestry	American (percent of total population)	1.5%	2.0%	2.1%
	American	1.0%	1.5%	1.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.3%
	Asian (percent of total population)	6.3%	9.4%	18.5%
	Chinese	0.7%	1.8%	3.6%
	Japanese	0.4%	0.6%	0.9%
	Korean	0.4%	0.7%	1.2%
	South Central Asian (ie. Indian)	0.3%	1.0%	4.0%
	South East Asian (ie. Vietnamese)	4.0%	4.9%	8.0%
	Other Asian	0.5%	0.5%	0.8%
	European (percent of total population)	12.4%	17.7%	19.8%
	British	2.4%	3.5%	3.7%
	Dutch	0.4%	0.5%	0.4%
	French	0.5%	0.7%	0.8%
	German	2.8%	3.8%	4.1%
	Italian	1.1%	1.6%	1.7%
	Polish	0.5%	0.7%	0.8%
	Scandinavian	1.1%	1.5%	1.6%
	Scotch/Irish	2.4%	3.3%	3.9%
Other European (ie. Greek/Russian)	1.2%	2.1%	2.7%	
Middle Eastern	0.7%	0.7%	1.3%	
Other Ancestry	18.1%	18.7%	20.4%	
Unclassified Ancestry	6.6%	8.0%	8.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	41,627	137,975	373,008
	Elementary (0 to 8)	14.4%	9.9%	6.3%
	Some High School (9 to 11)	7.5%	6.0%	4.4%
	High School Graduate (12)	22.4%	20.8%	16.0%
	Some College (13 to 16)	23.5%	23.5%	20.7%
	Associates Degree Only	6.4%	7.9%	7.9%
	Bachelors Degree Only	17.0%	20.0%	27.0%
	Graduate Degree	8.8%	11.8%	17.7%
	% College (4+)	25.8%	31.8%	44.6%
Household Type	Total Households – count	19,947	67,016	183,076
	One Person HHs – count	3,800	13,634	33,231
	Family HHs – count	14,421	48,305	137,838
	Married Couple – count	9,844	35,513	107,683
	w/own children – count	4,595	14,290	48,422
	w/out own children – count	5,249	21,224	59,260
	Male Householder – count	1,778	4,327	10,155
	Female Householder – count	2,799	8,465	20,000
	Non-Family Households – count	1,726	5,076	12,006
	1 Person Household	19.1%	20.3%	18.2%
	2 Person Household	28.1%	30.6%	30.8%
	3 Person Household	16.7%	16.4%	18.1%
	4 Person Household	16.3%	15.7%	18.1%
	5 Person Household	10.4%	8.9%	8.5%
	6 Person Household	5.4%	4.4%	3.6%
7+ Person Household	4.1%	3.7%	2.7%	
% Households With Children	35.0%	30.5%	34.1%	

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Felicitia Plaza Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	20,643	69,436	189,724
	Owner Occupied Percent	40.9%	55.4%	60.8%
	Renter Occupied Percent	55.8%	41.1%	35.7%
	Vacant Housing Percent	3.4%	3.5%	3.5%
	Total Housing Units (Census 2000)	17,893	50,427	118,841
	For Rent (Census 2000)	53%	47%	43%
	For Sale (Census 2000)	26%	24%	22%
	Rented or Sold, (Census 2000)	11%	12%	14%
	Seasonal (Census 2014)	9%	9%	12%
	Other (Census 2000)	3%	4%	5%
Homes Built By Year	Homes Built 1990 to 2000	9%	11%	18%
	Homes Built 1980 to 1989	26%	28%	30%
	Homes Built 1970 to 1979	27%	33%	33%
	Homes Built 1960 to 1969	16%	16%	11%
	Homes Built 1950 to 1959	13%	8%	5%
	Homes Built 1940 to 1949	4%	2%	1%
	Homes Built Before 1939	4%	2%	1%
Units in Structure	1 Unit	49%	57%	63%
	2 - 9 Units	17%	13%	12%
	Greater than 10 Units	30%	24%	18%
	Mobilie Trailer	4%	6%	6%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	29.0%	26.4%	37.2%
	Property Value \$750,000 to \$999,999	21.7%	22.7%	23.0%
	Property Value \$500,000 to \$749,999	26.8%	26.5%	18.1%
	Property Value \$400,000 to \$499,999	7.1%	6.4%	4.1%
	Property Value \$300,000, to \$399,999	5.5%	3.6%	2.5%
	Property Value \$200,000 to \$299,999	2.7%	2.9%	1.7%
	Property Value \$150,000 to \$199,999	1.2%	1.6%	1.0%
	Property Value \$100,000 to \$149,999	0.6%	1.6%	1.1%
	Property Value \$60,000 to \$99,999	0.7%	1.1%	0.9%
	Property Value \$40,000 to \$59,999	0.2%	0.2%	0.1%
	Property Value \$0 to \$39,999	1.1%	1.1%	0.9%
	Median Home Value	\$777,753	\$772,710	\$912,447
Median Rent	\$723	\$774	\$839	
Wealth per Household	\$0 and under - percent	19.4%	18.0%	16.9%
	\$1 to \$4999 - percent	10.3%	9.1%	8.1%
	\$5k to \$9999 - percent	5.2%	4.7%	4.4%
	\$10k to \$24999 - percent	6.8%	6.5%	6.2%
	\$25k to \$49999 - percent	6.9%	6.8%	6.7%
	\$50k to \$99999 - percent	10.0%	10.1%	10.1%
	\$100k to \$249999 - percent	16.9%	17.7%	18.1%
	\$250k to \$499999 - percent	11.8%	12.8%	13.6%
	\$500k+ - percent	12.7%	14.3%	15.9%
	Median HH Wealth	\$57,015	\$74,683	\$88,440
	Avg HH Wealth	\$213,138	\$234,184	\$253,876

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Economic Viability	Economic Viability Local	235	233	227
	Economic Viability Indexed	235	233	227
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	31,323	99,201	280,306
	Managerial/Executive	13.2%	14.8%	19.3%
	Professional Specialty	15.7%	19.8%	27.8%
	Healthcare Support	4.1%	3.8%	3.3%
	Sales	11.0%	11.6%	10.2%
	Office & Administrative Support	11.1%	11.5%	10.1%
	Protective Service	1.3%	1.3%	1.2%
	Food Preparation	8.1%	6.4%	5.3%
	Building Maintenance & Cleaning	8.8%	6.5%	3.9%
	Personal Care	2.4%	2.7%	3.0%
	Farming, Fishing, & Forestry	1.4%	1.4%	0.7%
	Construction	10.6%	9.4%	6.6%
	Production & Transportation	12.2%	11.0%	8.6%
	Percent White Collar Workers	55.1%	61.4%	70.7%
Percent Blue Collar Workers	44.9%	38.6%	29.3%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	11.6%	9.9%	7.0%
	Manufacturing	8.9%	10.3%	12.5%
	Transportation	3.6%	3.6%	3.6%
	Information	1.4%	2.2%	2.5%
	Wholesale/Retail	15.0%	14.5%	12.5%
	Finance, Insurance, Real Estate	5.3%	5.6%	6.1%
	Professional Services	6.4%	8.2%	11.8%
	Management Services	0.3%	0.2%	0.3%
	Administrative/Waste Services	8.2%	6.7%	4.7%
	Educational Services	17.2%	19.0%	20.8%
	Entertainment Services	12.5%	11.2%	9.8%
Other Professional Services	6.9%	5.8%	4.8%	
Public Administration	2.7%	2.6%	3.4%	
Transportation To Work	Drive to Work Alone	65.2%	72.7%	76.9%
	Drive to Work Carpool	21.6%	17.2%	14.2%
	Travel to Work by Public Transportation	4.1%	2.7%	1.9%
	Drive to Work on Motorcycle	0.5%	0.3%	0.3%
	Drive to Work on Bicycle	1.0%	0.6%	0.5%
	Walked to Work	2.9%	2.0%	1.7%
	Other Means	1.5%	0.9%	0.7%
	Work at Home	3.2%	3.6%	3.8%

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	Travel to Work in Less than 5 Minutes	2.0%	1.7%	1.7%
	Travel to Work in 5 to 9 Minutes	8.8%	9.0%	8.2%
	Travel to Work in 10 to 14 Minutes	15.6%	15.7%	14.6%
	Travel to Work in 15 to 19 Minutes	13.3%	14.9%	14.9%
	Travel to Work in 20 to 29 Minutes	20.8%	18.9%	21.7%
	Travel to Work in 30 to 44 Minutes	24.2%	23.2%	24.6%
	Travel to Work in 45 to 59 Minutes	7.9%	8.8%	7.9%
	Travel to Work in 60 Minutes or more	7.3%	7.9%	6.3%
	Average Travel Time to Work	25	26	25
Vehicles per HH	No Vehicles	7.1%	6.6%	4.4%
	1 Vehicle	27.9%	27.9%	25.0%
	2 Vehicles	39.7%	39.3%	42.9%
	3 or more vehicles	25.3%	26.1%	27.8%
	Average Number of Vehicles	1.95	1.98	2.07
Change	Births (last 12 months)	733	2,101	5,447
	Deaths (last 12 months)	411	1,698	4,363
	Migration (last 12 months)	29	324	406
Work place	Workplace Establishments	3,264	7,414	18,335
	Workplace Employees (FTE)	30,284	68,535	184,207