

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.102868 Longitude: -117.073546

Felicitia Plaza Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	19,772	115,403	193,898
	Population Est 23Q1	19,822	115,603	194,264
	Population Est 22Q4	19,602	114,955	193,312
	Population Est 22Q3	19,591	114,855	193,053
	Population Est 22Q2	19,620	114,959	193,214
	Population Est 22Q1	19,740	115,423	193,974
	Population Est 21Q4	19,880	115,905	194,671
	Population Est 21Q3	20,452	116,301	195,578
	Population Est 21Q2	20,397	116,185	195,484
	Population Fcst	20,020	118,055	198,235
	2010 Census Population	19,800	103,527	147,637
	2000 Census Population	17,866	99,865	139,294
	1990 Census Population	15,913	84,013	118,470
	Current Year Daytime Population	13,001	114,922	178,309
	Average Seasonal Population	95	418	1,115
	Historical Annual Growth, 1990 – 2000	1.16%	1.74%	1.63%
	Historical Annual Growth, 2000 – 2010	1.03%	0.36%	0.58%
	Estimated Annual Growth, 2010 – CY	-0.01%	0.82%	2.08%
	Projected Annual Growth, CY to Y5	0.25%	0.46%	0.44%
	Group Qtrs Est	281	1,842	2,533
Transient Est Average Last 4 Qtrs	14	1,671	3,404	
Households	Current Year Estimated Households	5,998	36,614	63,893
	Households Est 23Q1	6,008	36,650	63,977
	Households Est 22Q4	5,938	36,435	63,655
	Households Est 22Q3	5,934	36,404	63,568
	Households Est 22Q2	5,945	36,438	63,622
	Households Est 22Q1	5,980	36,587	63,878
	Households Est 21Q4	6,026	36,754	64,123
	Households Est 21Q3	6,215	36,876	64,457
	Households Est 21Q2	6,199	36,842	64,451
	Households Fcst	6,062	37,526	65,402
	2010 Census Households	5,905	31,477	46,884
	2000 Census Households	5,621	30,881	45,499
	1990 Census Households	5,360	29,086	42,220
	Historical Annual Growth, 1990 – 2000	0.48%	0.60%	0.75%
	Historical Annual Growth, 2000 – 2010	0.49%	0.19%	0.30%
	Estimated Annual Growth, 2010 – CY	0.12%	1.15%	2.36%
	Projected Annual Growth, CY to Y5	0.21%	0.49%	0.47%
	Population per Household	3.25	3.10	3.00

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Felicitia Plaza Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.5%	1.5%	1.8%
	HH Income \$250,000 to \$499,999	1.8%	1.8%	2.2%
	HH Income \$200,000 to \$249,999	4.3%	4.3%	5.1%
	HH Income \$175,000 to \$199,999	4.3%	3.5%	4.4%
	HH Income \$150,000 to \$174,999	6.7%	5.5%	6.9%
	HH Income \$100,000 to 149,999	14.9%	14.4%	16.8%
	HH Income \$75,000 to 99,999	13.9%	12.2%	12.5%
	HH Income \$50,000 to 74,999	16.9%	18.0%	16.7%
	HH Income \$35,000 to 49,999	11.8%	11.6%	10.4%
	HH Income \$25,000 to 34,999	7.6%	8.5%	7.2%
	HH Income \$15,000 to 24,999	9.4%	9.1%	7.7%
	HH Income \$0 to 14,999	6.7%	9.5%	8.4%
	Average Household Income	\$91,305	\$90,005	\$98,987
	Median Household Income	\$70,879	\$65,167	\$74,356
	Per Capita Income	\$28,115	\$29,012	\$33,003
	2000 Average HH Income	\$54,311	\$55,588	\$56,307
	2000 Median HH Income	\$43,082	\$41,283	\$44,101
	Average Disposable Income	75,649	71,911	78,771
	Median Disposable Income	61,655	56,682	64,493
	Discretionary HH Income Over \$150,000	0.0%	0.3%	0.5%
	Discretionary HH Income \$125,000 to \$149,999	2.9%	4.4%	5.3%
	Discretionary HH Income \$100,000 to \$124,999	5.0%	4.7%	5.9%
	Discretionary HH Income \$75,000 to \$99,999	11.6%	8.3%	11.0%
	Discretionary HH Income \$50,000 to \$74,999	14.9%	12.4%	15.5%
	Discretionary HH Income \$25,000 to \$49,999	29.0%	26.5%	26.7%
	Discretionary HH Income Under \$25,000	36.6%	43.4%	35.1%
	Average Discretionary HH Income	43,542	41,276	47,768
	Median Discretionary HH Income	34,905	30,098	37,560
	Householder White – Count	2,420	15,737	31,889
	Median HH Income	\$93,692	\$78,567	\$85,560
	Average HH Income	\$101,001	\$91,229	\$94,800
	Householder Black or African-American – Count	166	1,008	1,475
	Median HH Income	\$83,425	\$41,433	\$52,276
	Average HH Income	\$84,695	\$57,116	\$65,103
Householder Hispanic – Count	2,370	14,618	20,188	
Median HH Income	\$55,693	\$56,377	\$61,366	
Average HH Income	\$65,888	\$66,283	\$72,299	
Householder Asian or Pacific Islander – Count	306	1,676	3,886	
Median HH Income	\$110,977	\$103,522	\$105,801	
Average HH Income	\$112,306	\$105,976	\$109,087	
Householder Other or Pacific Islander – Count	736	3,574	6,455	
Median HH Income	\$57,992	\$62,344	\$76,218	
Average HH Income	\$73,358	\$73,985	\$86,164	
Gender	Male Population	9,832	57,059	95,180
	Female Population	9,940	58,344	98,718

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Felicitia Plaza Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	1,187	6,675	10,672
	Count of Pop 0 to 7 years	1,771	9,763	15,720
	Count of Pop 5 - 13	2,478	13,604	21,744
	Count of Pop 14 - 18	1,168	6,567	10,389
	Count of Pop 19 - 22	1,144	6,601	10,473
	Count of Pop 22 - 25	840	4,926	7,846
	Count of Pop 25 - 29	1,398	8,410	13,064
	Count of Pop 30 - 34	1,494	8,483	13,198
	Count of Pop 35 - 39	1,511	8,139	13,191
	Count of Pop 40 - 44	1,366	7,495	12,557
	Count of Pop 45 - 59	3,500	20,168	34,924
	Count of Pop 60 - 74	2,641	16,725	30,860
	Count of Pop 75 - 84	682	5,135	10,288
	Count of Pop 85+	363	2,475	4,693
	% of Pop 0 to 4 years	6.0%	5.8%	5.5%
	% of Pop 0 to 7 years	9.0%	8.5%	8.1%
	% of Pop 5 - 13	12.5%	11.8%	11.2%
	% of Pop 14 - 18	5.9%	5.7%	5.4%
	% of Pop 19 - 22	5.8%	5.7%	5.4%
	% of Pop 22 - 25	4.2%	4.3%	4.0%
	% of Pop 25 - 29	7.1%	7.3%	6.7%
	% of Pop 30 - 34	7.6%	7.4%	6.8%
	% of Pop 35 - 39	7.6%	7.1%	6.8%
	% of Pop 40 - 44	6.9%	6.5%	6.5%
	% of Pop 45 - 59	17.7%	17.5%	18.0%
% of Pop 60 - 74	13.4%	14.5%	15.9%	
% of Pop 75 - 84	3.5%	4.4%	5.3%	
% of Pop 85+	1.8%	2.1%	2.4%	
Median Age	35.6	36.5	38.6	
Average Age	37.2	38.4	39.9	
Male Population by Age	% of Pop 0 to 4 years	6.2%	6.0%	5.7%
	% of Pop 5 - 13	13.2%	12.2%	11.8%
	% of Pop 14 - 18	6.0%	5.9%	5.6%
	% of Pop 19 - 22	5.9%	6.0%	5.7%
	% of Pop 22 - 25	4.4%	4.5%	4.2%
	% of Pop 25 - 29	7.3%	7.6%	7.1%
	% of Pop 30 - 34	7.6%	7.5%	7.0%
	% of Pop 35 - 39	7.7%	7.1%	6.9%
	% of Pop 40 - 44	6.9%	6.5%	6.5%
	% of Pop 45 - 59	17.3%	17.3%	17.8%
	% of Pop 75 - 84	3.1%	3.9%	4.7%
	% of Pop 60 - 74	12.9%	14.0%	15.3%
	% of Pop 85+	1.3%	1.5%	1.8%
	Median Age	34.5	35.2	37.1
Average Age	36.2	37.4	38.7	

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	% of Pop 0 to 4 years	5.8%	5.6%	5.3%
	% of Pop 5 - 13	11.9%	11.4%	10.7%
	% of Pop 14 - 18	5.8%	5.5%	5.1%
	% of Pop 19 - 22	5.6%	5.5%	5.2%
	% of Pop 22 - 25	4.1%	4.1%	3.9%
	% of Pop 25 - 29	6.8%	7.0%	6.4%
	% of Pop 30 - 34	7.5%	7.2%	6.6%
	% of Pop 35 - 39	7.6%	7.0%	6.7%
	% of Pop 40 - 44	6.9%	6.5%	6.5%
	% of Pop 45 - 59	18.1%	17.7%	18.2%
	% of Pop 60 - 74	13.8%	14.9%	16.5%
	% of Pop 75 - 84	3.8%	4.9%	5.9%
	% of Pop 85+	2.4%	2.7%	3.0%
	Median Age	36.7	37.7	40.1
Average Age	38.1	39.4	41.1	
Race	Count of White	8,348	47,715	90,174
	Count of Black or African-American	394	2,584	4,463
	Count of Asian or Pacific Islander	1,261	7,488	17,159
	Count of Other races	9,769	57,615	82,101
	White	42.2%	41.3%	46.5%
	Black or African American	2.0%	2.2%	2.3%
	Asian	6.4%	6.5%	8.8%
	Other Races	49.4%	49.9%	42.3%
Language Spoken	Speak English at Home	55.6%	56.8%	62.0%
	Speak Spanish at Home	38.0%	37.8%	31.0%
	Speak French or French Creole at Home	0.1%	0.3%	0.2%
	Speak German at Home	0.1%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	1.1%	0.7%	1.2%
	Speak Russian and Other Slavic Languages at H	1.8%	0.7%	0.7%
	Speak Chinese at Home	0.5%	0.3%	0.8%
	Speak Korean at Home	0.2%	0.3%	0.4%
	Speak Vietnamese at Home	0.7%	0.8%	0.8%
	Speak Other Asian Languages at Home	0.4%	0.7%	0.8%
	Speak Tagalog and Other Pacific Languages at H	1.0%	1.0%	1.2%
	Speak Other Language at Home	0.5%	0.5%	0.5%
Hispanic	Hispanic Population	10,648	62,702	87,320
	Hispanic Population Percent	53.9%	54.3%	45.0%
	Mexican	87.0%	87.9%	87.6%
	Puerto Rican	1.1%	1.1%	1.3%
	Cuban	0.0%	0.1%	0.3%
	Dominican	0.0%	0.1%	0.1%
	Central American	4.2%	4.8%	4.5%
	South American	1.5%	1.9%	1.9%
	Other Hispanic	6.2%	4.0%	4.3%
	2000 Hispanic Population Percent	41%	45%	38%
	1990 Hispanic Population Percent	27%	26%	22%

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Felicitia Plaza Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	1.5%	1.6%	1.9%
	American	1.0%	1.1%	1.4%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.2%
	Asian (percent of total population)	6.2%	6.3%	8.6%
	Chinese	0.7%	0.7%	1.5%
	Japanese	0.4%	0.5%	0.6%
	Korean	0.2%	0.4%	0.5%
	South Central Asian (ie. Indian)	0.2%	0.2%	0.8%
	South East Asian (ie. Vietnamese)	4.2%	3.9%	4.8%
	Other Asian	0.5%	0.4%	0.5%
	European (percent of total population)	11.6%	13.2%	16.9%
	British	2.1%	2.6%	3.3%
	Dutch	0.4%	0.4%	0.5%
	French	0.4%	0.5%	0.6%
	German	2.8%	2.9%	3.6%
	Italian	0.9%	1.2%	1.5%
	Polish	0.6%	0.5%	0.7%
	Scandinavian	1.1%	1.2%	1.4%
	Scotch/Irish	2.2%	2.6%	3.2%
Other European (ie. Greek/Russian)	1.1%	1.2%	2.0%	
Middle Eastern	0.5%	0.6%	0.7%	
Other Ancestry	19.4%	17.3%	18.7%	
Unclassified Ancestry	7.1%	6.8%	8.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	12,954	77,030	132,774
	Elementary (0 to 8)	13.7%	14.4%	10.5%
	Some High School (9 to 11)	6.5%	7.3%	6.4%
	High School Graduate (12)	23.5%	23.2%	21.6%
	Some College (13 to 16)	23.9%	23.7%	23.9%
	Associates Degree Only	5.5%	6.7%	7.9%
	Bachelors Degree Only	19.0%	16.2%	18.9%
	Graduate Degree	7.8%	8.5%	10.8%
	% College (4+)	26.9%	24.7%	29.7%
Household Type	Total Households – count	5,998	36,614	63,893
	One Person HHs – count	903	6,947	12,575
	Family HHs – count	4,490	26,820	46,482
	Married Couple – count	2,994	18,373	34,077
	w/own children – count	1,490	8,048	13,757
	w/out own children – count	1,503	10,324	20,320
	Male Householder – count	715	2,890	4,294
	Female Householder – count	781	5,557	8,111
	Non-Family Households – count	605	2,847	4,836
	1 Person Household	15.1%	19.0%	19.7%
	2 Person Household	27.2%	28.4%	30.1%
	3 Person Household	18.9%	16.5%	16.5%
	4 Person Household	16.7%	16.0%	15.9%
	5 Person Household	11.5%	10.4%	9.2%
	6 Person Household	6.5%	5.2%	4.7%
7+ Person Household	4.2%	4.6%	4.0%	
% Households With Children	37.3%	33.8%	30.9%	

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Housing	Total Housing Units	6,164	37,875	66,152
	Owner Occupied Percent	48.1%	46.4%	55.5%
	Renter Occupied Percent	49.2%	50.3%	41.1%
	Vacant Housing Percent	2.7%	3.3%	3.4%
	Total Housing Units (Census 2000)	5,776	31,824	46,802
	For Rent (Census 2000)	46%	47%	47%
	For Sale (Census 2000)	31%	28%	26%
	Rented or Sold, (Census 2000)	15%	13%	14%
	Seasonal (Census 2014)	0%	10%	7%
	Other (Census 2000)	3%	4%	4%
Homes Built By Year	Homes Built 1990 to 2000	5%	10%	11%
	Homes Built 1980 to 1989	22%	25%	27%
	Homes Built 1970 to 1979	25%	31%	33%
	Homes Built 1960 to 1969	18%	18%	15%
	Homes Built 1950 to 1959	19%	10%	9%
	Homes Built 1940 to 1949	6%	3%	2%
	Homes Built Before 1939	5%	3%	3%
Units in Structure	1 Unit	63%	52%	56%
	2 - 9 Units	18%	14%	13%
	Greater than 10 Units	14%	28%	23%
	Mobilie Trailer	5%	5%	7%
	Other Units	1%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	24.2%	27.4%	25.5%
	Property Value \$750,000 to \$999,999	20.9%	20.4%	22.6%
	Property Value \$500,000 to \$749,999	34.6%	25.5%	26.5%
	Property Value \$400,000 to \$499,999	9.6%	7.0%	6.5%
	Property Value \$300,000, to \$399,999	6.2%	5.0%	3.9%
	Property Value \$200,000 to \$299,999	1.6%	3.6%	3.2%
	Property Value \$150,000 to \$199,999	0.3%	1.9%	1.7%
	Property Value \$100,000 to \$149,999	0.2%	1.8%	1.6%
	Property Value \$60,000 to \$99,999	1.0%	1.5%	1.1%
	Property Value \$40,000 to \$59,999	0.3%	0.3%	0.2%
	Property Value \$0 to \$39,999	0.6%	1.6%	1.2%
	Median Home Value	\$716,180	\$747,674	\$762,184
Median Rent	\$742	\$738	\$758	
Wealth per Household	\$0 and under - percent	18.9%	19.1%	18.1%
	\$1 to \$4999 - percent	9.8%	10.1%	9.2%
	\$5k to \$9999 - percent	5.0%	5.1%	4.8%
	\$10k to \$24999 - percent	6.7%	6.7%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	10.1%
	\$100k to \$249999 - percent	17.2%	17.1%	17.7%
	\$250k to \$499999 - percent	12.2%	12.0%	12.7%
	\$500k+ - percent	13.2%	12.9%	14.1%
	Median HH Wealth	\$63,170	\$60,389	\$72,916
	Avg HH Wealth	\$219,479	\$216,060	\$231,571

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Economic Viability	Economic Viability Local	232	237	233
	Economic Viability Indexed	232	237	233
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,324	56,787	96,127
	Managerial/Executive	11.9%	11.9%	14.1%
	Professional Specialty	16.1%	15.2%	18.8%
	Healthcare Support	4.2%	4.0%	3.8%
	Sales	11.4%	11.9%	11.8%
	Office & Administrative Support	10.6%	10.8%	11.5%
	Protective Service	1.1%	1.2%	1.2%
	Food Preparation	8.4%	7.5%	6.7%
	Building Maintenance & Cleaning	8.5%	8.4%	6.7%
	Personal Care	3.4%	2.6%	2.7%
	Farming, Fishing, & Forestry	1.2%	2.2%	1.5%
	Construction	11.2%	11.3%	9.8%
	Production & Transportation	12.0%	13.0%	11.3%
	Percent White Collar Workers	54.2%	53.8%	60.1%
Percent Blue Collar Workers	45.8%	46.2%	39.9%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	10.8%	12.3%	10.4%
	Manufacturing	9.7%	9.8%	10.2%
	Transportation	3.0%	3.8%	3.7%
	Information	1.7%	1.9%	2.2%
	Wholesale/Retail	15.7%	16.0%	14.9%
	Finance, Insurance, Real Estate	4.6%	4.8%	5.2%
	Professional Services	5.2%	6.0%	7.6%
	Management Services	0.1%	0.2%	0.2%
	Administrative/Waste Services	7.8%	7.8%	6.9%
	Educational Services	18.1%	16.7%	18.7%
	Entertainment Services	12.6%	11.7%	11.7%
Other Professional Services	7.9%	6.6%	5.7%	
Public Administration	2.7%	2.5%	2.6%	
Transportation To Work	Drive to Work Alone	69.6%	68.1%	72.3%
	Drive to Work Carpool	19.4%	20.2%	17.6%
	Travel to Work by Public Transportation	2.9%	3.6%	2.7%
	Drive to Work on Motorcycle	0.4%	0.3%	0.3%
	Drive to Work on Bicycle	0.8%	0.8%	0.6%
	Walked to Work	2.1%	2.4%	1.9%
	Other Means	1.3%	1.2%	1.0%
	Work at Home	3.4%	3.5%	3.5%

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	Travel to Work in Less than 5 Minutes	2.3%	1.6%	1.6%
	Travel to Work in 5 to 9 Minutes	8.5%	8.8%	8.8%
	Travel to Work in 10 to 14 Minutes	17.6%	15.6%	15.9%
	Travel to Work in 15 to 19 Minutes	12.0%	14.6%	14.9%
	Travel to Work in 20 to 29 Minutes	21.8%	19.5%	19.1%
	Travel to Work in 30 to 44 Minutes	24.6%	24.1%	22.6%
	Travel to Work in 45 to 59 Minutes	8.0%	8.1%	8.9%
	Travel to Work in 60 Minutes or more	5.1%	7.6%	8.2%
	Average Travel Time to Work	24	26	26
Vehicles per HH	No Vehicles	4.0%	8.0%	6.7%
	1 Vehicle	24.8%	28.1%	26.9%
	2 Vehicles	42.3%	37.9%	38.9%
	3 or more vehicles	29.0%	26.0%	27.4%
		Average Number of Vehicles	2.11	1.96
Change	Births (last 12 months)	229	1,313	2,069
	Deaths (last 12 months)	120	827	1,585
	Migration (last 12 months)	63	45	315
Work place	Workplace Establishments	540	4,773	6,212
	Workplace Employees (FTE)	4,772	43,704	55,837