

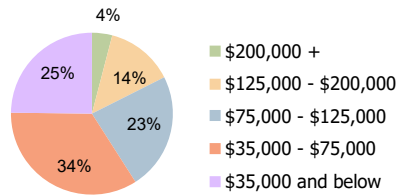
Festival Centre North Charleston, SC	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

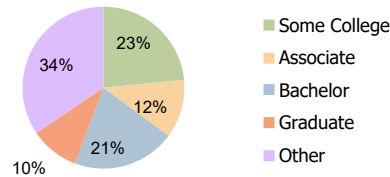
Current Population	9,846	49,139	119,947
Total Daytime Pop	11,279	50,931	144,292
Workplace Pop	4,493	21,506	60,734
Average Household Income	\$74,947	\$79,768	\$72,534
Average Disposable Income	\$62,585	\$66,678	\$60,386
Total Households	3,610	18,852	47,177
Median Home Value	\$318,470	\$323,834	\$300,561
College (4+)	28.8%	30.4%	27.9%
Total Consumer Spending/Capita (Weekly)	\$381	\$386	\$377
Population per Household	2.13	2.01	2.47
% of Households with Children	30.5%	30.6%	30.8%

### 2028 Demographic Projections

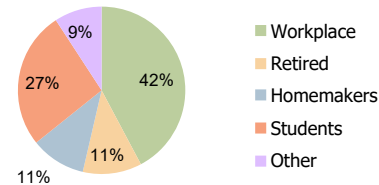
Projected Population	10,569	51,444	123,640
Projected 5 Year Annual Growth Rate (Pop)	1.4%	0.9%	0.6%



Household Income (3.00 Mile Radius)



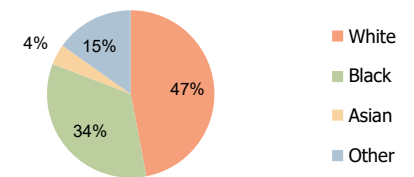
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

12% Hispanic | 88% Non Hispanic



Race (3.00 Mile Radius)

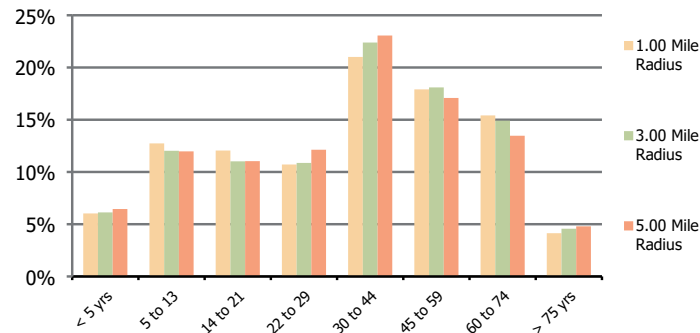
**Festival Centre**  
North Charleston, SC

**1.00 Mile Radius**

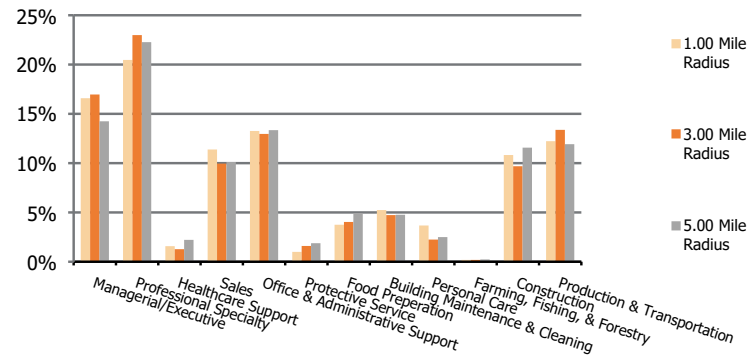
**3.00 Mile Radius**

**5.00 Mile Radius**

**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	9,846	49,139	119,947
	2010 Census Population	5,564	31,952	72,305
	2000 Census Population	4,085	25,120	58,780
	Historical Annual Growth 2000 to 2010	3.1%	2.4%	2.1%
	Estimated Annual Growth 2010 to 2023	4.4%	3.3%	3.9%
	Projected Annual Growth 2023 to 2028	1.4%	0.9%	0.6%
<b>Ethnic</b>	Hispanic or Latino Population	17%	12%	14%
	Non Hispanic or Latino Population	83%	88%	86%
<b>Race</b>	White	42.8%	47.0%	47.8%
	Black or African American	33.6%	33.9%	31.3%
	Asian & Pacific Islander	3.9%	4.0%	3.5%
	Other Races	19.7%	15.2%	17.5%