

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 38.995302 Longitude: -84.655148

Florence Plaza Florence, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	7,921	65,098	138,309
	Population Est 23Q1	7,923	65,086	138,555
	Population Est 22Q4	7,916	65,007	138,399
	Population Est 22Q3	7,914	64,845	138,204
	Population Est 22Q2	7,910	64,765	137,987
	Population Est 22Q1	7,911	64,656	137,816
	Population Est 21Q4	7,826	64,066	137,025
	Population Est 21Q3	7,809	64,001	136,483
	Population Est 21Q2	7,831	63,929	136,266
	Population Fcst	7,934	66,616	142,663
	2010 Census Population	5,972	25,856	69,442
	2000 Census Population	5,501	23,899	63,981
	1990 Census Population	3,567	17,166	47,101
	Current Year Daytime Population	16,397	82,576	158,781
	Average Seasonal Population	55	490	1,010
	Historical Annual Growth, 1990 – 2000	4.43%	3.36%	3.11%
	Historical Annual Growth, 2000 – 2010	0.83%	0.79%	0.82%
	Estimated Annual Growth, 2010 – CY	2.15%	7.22%	5.34%
	Projected Annual Growth, CY to Y5	0.03%	0.46%	0.62%
	Group Qtrs Est	312	719	1,297
Transient Est Average Last 4 Qtrs	2,097	8,223	14,443	
Households	Current Year Estimated Households	3,068	25,969	52,060
	Households Est 23Q1	3,068	25,960	52,135
	Households Est 22Q4	3,064	25,927	52,076
	Households Est 22Q3	3,064	25,855	51,992
	Households Est 22Q2	3,062	25,829	51,917
	Households Est 22Q1	3,063	25,789	51,863
	Households Est 21Q4	3,029	25,582	51,621
	Households Est 21Q3	3,023	25,558	51,429
	Households Est 21Q2	3,033	25,523	51,353
	Households Fcst	3,065	26,418	53,282
	2010 Census Households	2,321	10,356	26,709
	2000 Census Households	2,060	9,502	24,300
	1990 Census Households	1,186	6,201	16,580
	Historical Annual Growth, 1990 – 2000	5.68%	4.36%	3.90%
	Historical Annual Growth, 2000 – 2010	1.20%	0.86%	0.95%
	Estimated Annual Growth, 2010 – CY	2.13%	7.19%	5.17%
	Projected Annual Growth, CY to Y5	-0.01%	0.34%	0.47%
Population per Household	2.48	2.48	2.63	

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Florence Plaza Florence, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.3%	0.7%	0.8%
	HH Income \$250,000 to \$499,999	1.6%	0.9%	1.0%
	HH Income \$200,000 to \$249,999	3.7%	2.1%	2.4%
	HH Income \$175,000 to \$199,999	1.7%	2.8%	3.8%
	HH Income \$150,000 to \$174,999	3.5%	3.7%	4.4%
	HH Income \$100,000 to 149,999	17.4%	18.6%	20.7%
	HH Income \$75,000 to 99,999	16.5%	15.6%	15.2%
	HH Income \$50,000 to 74,999	17.5%	20.5%	19.2%
	HH Income \$35,000 to 49,999	12.7%	13.6%	12.0%
	HH Income \$25,000 to 34,999	8.8%	8.6%	8.1%
	HH Income \$15,000 to 24,999	9.1%	7.5%	7.0%
	HH Income \$0 to 14,999	6.2%	5.4%	5.4%
	Average Household Income	\$81,149	\$81,471	\$89,056
	Median Household Income	\$67,913	\$67,395	\$72,519
	Per Capita Income	\$32,661	\$32,803	\$33,780
	2000 Average HH Income	\$60,302	\$59,572	\$60,893
	2000 Median HH Income	\$57,681	\$52,497	\$51,510
	Average Disposable Income	68,924	66,657	70,696
	Median Disposable Income	57,380	56,979	61,146
	Discretionary HH Income Over \$150,000	3.4%	1.7%	1.9%
	Discretionary HH Income \$125,000 to \$149,999	1.9%	1.6%	2.7%
	Discretionary HH Income \$100,000 to \$124,999	3.8%	4.2%	5.2%
	Discretionary HH Income \$75,000 to \$99,999	7.9%	9.7%	11.3%
	Discretionary HH Income \$50,000 to \$74,999	20.2%	21.9%	22.2%
	Discretionary HH Income \$25,000 to \$49,999	30.6%	33.5%	31.1%
	Discretionary HH Income Under \$25,000	32.2%	27.4%	25.8%
	Average Discretionary HH Income	47,552	47,805	51,009
	Median Discretionary HH Income	38,161	40,633	43,510
	Householder White – Count	2,619	22,379	45,544
	Median HH Income	\$67,302	\$68,842	\$74,686
	Average HH Income	\$76,915	\$77,528	\$82,838
	Householder Black or African-American – Count	139	1,259	2,202
	Median HH Income	\$68,990	\$54,979	\$60,684
	Average HH Income	\$66,377	\$65,217	\$66,783
Householder Hispanic – Count	71	664	1,424	
Median HH Income	\$37,164	\$62,727	\$55,246	
Average HH Income	\$65,072	\$66,784	\$65,033	
Householder Asian or Pacific Islander – Count	141	627	993	
Median HH Income	\$114,912	\$77,098	\$80,048	
Average HH Income	\$107,721	\$92,116	\$92,834	
Householder Other or Pacific Islander – Count	98	1,039	1,896	
Median HH Income	\$78,314	\$53,435	\$51,382	
Average HH Income	\$78,686	\$68,853	\$64,709	
Gender	Male Population	3,900	31,813	67,913
	Female Population	4,021	33,285	70,396

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Florence Plaza Florence, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	448	3,901	8,309
	Count of Pop 0 to 7 years	657	5,607	12,315
	Count of Pop 5 - 13	835	7,487	17,234
	Count of Pop 14 - 18	369	3,369	7,872
	Count of Pop 19 - 22	374	3,308	7,502
	Count of Pop 22 - 25	287	2,437	5,358
	Count of Pop 25 - 29	536	4,288	8,525
	Count of Pop 30 - 34	568	4,456	8,939
	Count of Pop 35 - 39	534	4,372	9,174
	Count of Pop 40 - 44	473	4,206	9,122
	Count of Pop 45 - 59	1,379	12,186	25,944
	Count of Pop 60 - 74	1,337	10,524	21,700
	Count of Pop 75 - 84	498	3,498	6,756
	Count of Pop 85+	284	1,067	1,873
	% of Pop 0 to 4 years	5.7%	6.0%	6.0%
	% of Pop 0 to 7 years	8.3%	8.6%	8.9%
	% of Pop 5 - 13	10.5%	11.5%	12.5%
	% of Pop 14 - 18	4.7%	5.2%	5.7%
	% of Pop 19 - 22	4.7%	5.1%	5.4%
	% of Pop 22 - 25	3.6%	3.7%	3.9%
% of Pop 25 - 29	6.8%	6.6%	6.2%	
% of Pop 30 - 34	7.2%	6.8%	6.5%	
% of Pop 35 - 39	6.7%	6.7%	6.6%	
% of Pop 40 - 44	6.0%	6.5%	6.6%	
% of Pop 45 - 59	17.4%	18.7%	18.8%	
% of Pop 60 - 74	16.9%	16.2%	15.7%	
% of Pop 75 - 84	6.3%	5.4%	4.9%	
% of Pop 85+	3.6%	1.6%	1.4%	
Median Age	40.1	38.8	38.0	
Average Age	41.6	39.6	38.7	
Male Population by Age	% of Pop 0 to 4 years	6.0%	6.4%	6.3%
	% of Pop 5 - 13	11.3%	12.3%	13.1%
	% of Pop 14 - 18	4.9%	5.4%	5.9%
	% of Pop 19 - 22	5.1%	5.3%	5.7%
	% of Pop 22 - 25	4.0%	3.9%	4.1%
	% of Pop 25 - 29	7.5%	6.9%	6.5%
	% of Pop 30 - 34	7.5%	7.1%	6.6%
	% of Pop 35 - 39	7.2%	6.9%	6.7%
	% of Pop 40 - 44	6.5%	6.6%	6.6%
	% of Pop 45 - 59	17.4%	18.8%	18.7%
	% of Pop 75 - 84	4.8%	4.4%	4.2%
	% of Pop 60 - 74	16.0%	15.0%	14.8%
	% of Pop 85+	1.8%	1.0%	0.9%
	Median Age	37.5	36.9	36.3
Average Age	39.2	38.0	37.4	

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	% of Pop 35 - 39	6.3%	6.6%	6.6%
	% of Pop 40 - 44	5.5%	6.3%	6.6%
	% of Pop 45 - 59	17.4%	18.7%	18.8%
	% of Pop 60 - 74	17.7%	17.3%	16.6%
	% of Pop 75 - 84	7.8%	6.3%	5.6%
	% of Pop 85+	5.3%	2.3%	1.8%
	Median Age	43.3	40.7	39.5
Average Age	43.9	41.2	40.0	
Race	Count of White	6,375	52,588	114,308
	Count of Black or African-American	415	3,873	6,682
	Count of Asian or Pacific Islander	308	1,689	3,044
	Count of Other races	823	6,949	14,276
	White	80.5%	80.8%	82.6%
	Black or African American	5.2%	5.9%	4.8%
	Asian	3.9%	2.6%	2.2%
	Other Races	10.4%	10.7%	10.3%
Language Spoken	Speak English at Home	89.4%	91.1%	92.2%
	Speak Spanish at Home	3.2%	2.6%	3.1%
	Speak French or French Creole at Home	0.4%	1.1%	0.9%
	Speak German at Home	0.4%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	2.3%	1.8%	1.2%
	Speak Russian and Other Slavic Languages at H	0.2%	0.1%	0.1%
	Speak Chinese at Home	0.6%	0.2%	0.2%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.5%	0.7%	0.4%
	Speak Other Asian Languages at Home	2.4%	0.7%	0.7%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.1%	0.0%
	Speak Other Language at Home	0.6%	1.0%	0.7%
Hispanic	Hispanic Population	561	4,509	8,847
	Hispanic Population Percent	7.1%	6.9%	6.4%
	Mexican	74.1%	64.7%	57.0%
	Puerto Rican	11.4%	10.1%	10.0%
	Cuban	0.9%	0.4%	2.0%
	Dominican	0.0%	0.1%	0.0%
	Central American	1.3%	10.9%	18.6%
	South American	4.4%	7.5%	6.9%
	Other Hispanic	7.9%	6.3%	5.6%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	6.5%	6.5%	6.5%
	American	6.0%	6.1%	6.1%
	Native American (ie. Indian/Eskimo)	0.0%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.4%	0.2%	0.3%
	Asian (percent of total population)	3.8%	2.6%	2.2%
	Chinese	0.3%	0.2%	0.2%
	Japanese	0.4%	0.2%	0.2%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	2.9%	1.2%	0.8%
	South East Asian (ie. Vietnamese)	0.2%	0.6%	0.5%
	Other Asian	0.0%	0.3%	0.3%
	European (percent of total population)	43.3%	47.9%	49.4%
	British	8.3%	8.5%	8.8%
	Dutch	0.7%	1.0%	0.8%
	French	1.6%	1.3%	1.4%
	German	16.0%	18.1%	19.6%
	Italian	2.7%	2.3%	2.2%
	Polish	1.1%	1.0%	0.9%
	Scandinavian	0.5%	0.7%	0.8%
	Scotch/Irish	10.1%	11.3%	11.3%
Other European (ie. Greek/Russian)	2.3%	3.9%	3.5%	
Middle Eastern	0.1%	0.3%	0.4%	
Other Ancestry	14.7%	13.8%	13.6%	
Unclassified Ancestry	24.5%	22.0%	21.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	5,608	44,598	92,034
	Elementary (0 to 8)	1.3%	1.6%	2.3%
	Some High School (9 to 11)	7.6%	5.1%	5.0%
	High School Graduate (12)	32.9%	31.9%	29.7%
	Some College (13 to 16)	24.0%	24.4%	22.4%
	Associates Degree Only	7.6%	9.5%	9.1%
	Bachelors Degree Only	17.9%	17.7%	20.6%
	Graduate Degree	8.7%	9.8%	10.7%
	% College (4+)	26.6%	27.5%	31.4%
Household Type	Total Households – count	3,068	25,969	52,060
	One Person HHs – count	932	7,622	13,092
	Family HHs – count	1,851	16,857	35,887
	Married Couple – count	1,513	12,319	26,723
	w/own children – count	567	4,811	10,752
	w/out own children – count	947	7,508	15,971
	Male Householder – count	135	1,256	2,641
	Female Householder – count	202	3,282	6,523
	Non-Family Households – count	284	1,490	3,081
	1 Person Household	30.4%	29.4%	25.1%
	2 Person Household	33.8%	33.1%	32.9%
	3 Person Household	14.7%	15.7%	16.5%
	4 Person Household	11.5%	12.1%	14.1%
	5 Person Household	5.4%	5.8%	6.9%
	6 Person Household	2.1%	2.4%	2.8%
7+ Person Household	2.1%	1.6%	1.7%	
% Households With Children	24.6%	28.0%	30.1%	

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Housing	Total Housing Units	3,234	27,340	54,542
	Owner Occupied Percent	49.7%	59.4%	66.3%
	Renter Occupied Percent	45.2%	35.6%	29.1%
	Vacant Housing Percent	5.2%	5.0%	4.6%
	Total Housing Units (Census 2000)	2,138	9,899	25,510
	For Rent (Census 2000)	33%	45%	46%
	For Sale (Census 2000)	23%	32%	30%
	Rented or Sold, (Census 2000)	25%	12%	11%
	Seasonal (Census 2014)	12%	3%	13%
	Other (Census 2000)	0%	2%	3%
Homes Built By Year	Homes Built 1990 to 2000	39%	38%	36%
	Homes Built 1980 to 1989	23%	23%	19%
	Homes Built 1970 to 1979	23%	15%	19%
	Homes Built 1960 to 1969	9%	8%	11%
	Homes Built 1950 to 1959	5%	7%	7%
	Homes Built 1940 to 1949	1%	4%	4%
	Homes Built Before 1939	0%	4%	5%
Units in Structure	1 Unit	68%	68%	69%
	2 - 9 Units	4%	11%	11%
	Greater than 10 Units	26%	15%	13%
	Mobilie Trailer	2%	5%	7%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.6%	0.1%	0.5%
	Property Value \$750,000 to \$999,999	1.7%	0.8%	1.7%
	Property Value \$500,000 to \$749,999	2.0%	3.2%	5.3%
	Property Value \$400,000 to \$499,999	5.8%	5.2%	7.7%
	Property Value \$300,000, to \$399,999	16.0%	18.0%	18.0%
	Property Value \$200,000 to \$299,999	42.9%	36.4%	32.9%
	Property Value \$150,000 to \$199,999	19.9%	18.7%	15.9%
	Property Value \$100,000 to \$149,999	6.2%	11.4%	9.7%
	Property Value \$60,000 to \$99,999	1.4%	2.7%	3.0%
	Property Value \$40,000 to \$59,999	0.4%	0.3%	0.7%
	Property Value \$0 to \$39,999	3.1%	3.0%	4.4%
Median Home Value	\$234,144	\$230,401	\$241,756	
Median Rent	\$893	\$671	\$600	
Wealth per Household	\$0 and under - percent	18.2%	17.8%	17.3%
	\$1 to \$4999 - percent	9.4%	8.9%	8.4%
	\$5k to \$9999 - percent	4.9%	4.8%	4.6%
	\$10k to \$24999 - percent	6.6%	6.5%	6.4%
	\$25k to \$49999 - percent	6.8%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.3%	10.4%
	\$100k to \$249999 - percent	17.7%	18.0%	18.3%
	\$250k to \$499999 - percent	12.6%	12.8%	13.2%
	\$500k+ - percent	13.6%	13.9%	14.5%
	Median HH Wealth	\$69,749	\$74,482	\$80,970
	Avg HH Wealth	\$225,779	\$230,396	\$238,771

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Economic Viability	Economic Viability Local	225	228	229
	Economic Viability Indexed	225	228	229
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,012	34,558	72,268
	Managerial/Executive	18.0%	14.1%	16.4%
	Professional Specialty	22.2%	20.5%	20.9%
	Healthcare Support	1.9%	2.6%	2.4%
	Sales	8.3%	9.4%	10.5%
	Office & Administrative Support	13.9%	13.4%	13.1%
	Protective Service	2.6%	2.0%	1.8%
	Food Preparation	5.0%	5.0%	5.8%
	Building Maintenance & Cleaning	3.4%	2.8%	2.6%
	Personal Care	1.6%	2.2%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	5.4%	7.9%	6.6%
	Production & Transportation	17.7%	20.0%	17.6%
	Percent White Collar Workers	64.3%	60.1%	63.3%
Percent Blue Collar Workers	35.7%	39.9%	36.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.8%	5.5%	5.0%
	Manufacturing	18.1%	15.6%	14.1%
	Transportation	8.9%	8.1%	8.0%
	Information	0.9%	1.4%	1.6%
	Wholesale/Retail	14.3%	17.3%	17.8%
	Finance, Insurance, Real Estate	7.6%	7.0%	7.8%
	Professional Services	7.7%	7.6%	7.5%
	Management Services	0.5%	0.1%	0.1%
	Administrative/Waste Services	3.4%	3.1%	3.1%
	Educational Services	17.3%	19.1%	19.2%
	Entertainment Services	6.5%	7.3%	8.4%
	Other Professional Services	4.5%	4.7%	4.2%
	Public Administration	3.6%	3.2%	3.0%
Transportation To Work	Drive to Work Alone	88.1%	87.5%	85.4%
	Drive to Work Carpool	7.9%	7.6%	9.8%
	Travel to Work by Public Transportation	1.5%	1.8%	1.4%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.0%	0.0%
	Walked to Work	0.5%	0.8%	1.0%
	Other Means	0.7%	0.6%	0.5%
	Work at Home	1.3%	1.7%	1.8%

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	Travel to Work in Less than 5 Minutes	2.5%	2.4%	2.6%
	Travel to Work in 5 to 9 Minutes	9.6%	8.5%	9.9%
	Travel to Work in 10 to 14 Minutes	18.6%	18.1%	17.4%
	Travel to Work in 15 to 19 Minutes	19.2%	20.6%	20.2%
	Travel to Work in 20 to 29 Minutes	19.3%	21.3%	22.8%
	Travel to Work in 30 to 44 Minutes	19.4%	18.0%	17.0%
	Travel to Work in 45 to 59 Minutes	8.2%	6.9%	6.0%
	Travel to Work in 60 Minutes or more	3.2%	4.1%	4.1%
	Average Travel Time to Work	23	22	22
Vehicles per HH	No Vehicles	8.4%	3.9%	3.6%
	1 Vehicle	38.3%	37.3%	32.5%
	2 Vehicles	34.7%	38.5%	41.4%
	3 or more vehicles	18.5%	20.3%	22.6%
	Average Number of Vehicles	1.70	1.83	1.92
Change	Births (last 12 months)	91	792	1,672
	Deaths (last 12 months)	117	851	1,698
	Migration (last 12 months)	40	407	372
Work place	Workplace Establishments	582	2,842	4,740
	Workplace Employees (FTE)	9,879	50,499	84,460