

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.066602 Longitude: -81.699959

Freedom Square Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	20,581	48,579	152,461
	Population Est 23Q1	20,555	48,518	152,504
	Population Est 22Q4	20,441	48,269	152,311
	Population Est 22Q3	20,260	47,772	151,728
	Population Est 22Q2	20,126	47,359	149,776
	Population Est 22Q1	19,923	46,893	148,792
	Population Est 21Q4	19,707	46,381	148,163
	Population Est 21Q3	19,302	45,648	147,213
	Population Est 21Q2	18,873	44,971	146,224
	Population Fcst	24,836	56,805	154,602
	2010 Census Population	2,218	8,985	63,205
	2000 Census Population	1,667	9,060	63,713
	1990 Census Population	1,448	7,287	50,587
	Current Year Daytime Population	19,476	47,045	167,356
	Average Seasonal Population	19,004	40,727	121,265
	Historical Annual Growth, 1990 – 2000	1.42%	2.20%	2.33%
	Historical Annual Growth, 2000 – 2010	2.90%	-0.08%	-0.08%
	Estimated Annual Growth, 2010 – CY	18.31%	13.58%	6.87%
	Projected Annual Growth, CY to Y5	3.83%	3.18%	0.28%
	Group Qtrs Est	178	900	2,391
Transient Est Average Last 4 Qtrs	1,687	2,826	21,799	
Households	Current Year Estimated Households	9,069	21,816	67,914
	Households Est 23Q1	9,058	21,787	67,943
	Households Est 22Q4	9,002	21,673	67,858
	Households Est 22Q3	8,918	21,442	67,583
	Households Est 22Q2	8,857	21,252	66,707
	Households Est 22Q1	8,762	21,034	66,230
	Households Est 21Q4	8,670	20,808	65,942
	Households Est 21Q3	8,530	20,529	65,547
	Households Est 21Q2	8,343	20,227	65,093
	Households Fcst	10,932	25,477	69,063
	2010 Census Households	961	4,045	28,034
	2000 Census Households	974	4,516	28,091
	1990 Census Households	717	3,400	22,181
	Historical Annual Growth, 1990 – 2000	3.12%	2.88%	2.39%
	Historical Annual Growth, 2000 – 2010	-0.14%	-1.10%	-0.02%
	Estimated Annual Growth, 2010 – CY	18.46%	13.56%	6.91%
	Projected Annual Growth, CY to Y5	3.81%	3.15%	0.34%
Population per Household	2.25	2.19	2.21	

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Freedom Square Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.6%	1.5%	1.7%
	HH Income \$250,000 to \$499,999	2.0%	1.9%	2.1%
	HH Income \$200,000 to \$249,999	4.5%	4.3%	4.8%
	HH Income \$175,000 to \$199,999	3.8%	5.1%	4.3%
	HH Income \$150,000 to \$174,999	4.8%	5.3%	4.7%
	HH Income \$100,000 to 149,999	19.6%	17.3%	15.7%
	HH Income \$75,000 to 99,999	12.9%	12.6%	13.4%
	HH Income \$50,000 to 74,999	17.2%	18.3%	17.8%
	HH Income \$35,000 to 49,999	11.6%	12.7%	12.6%
	HH Income \$25,000 to 34,999	7.0%	7.5%	8.6%
	HH Income \$15,000 to 24,999	8.3%	6.5%	7.1%
	HH Income \$0 to 14,999	6.8%	6.9%	7.2%
	Average Household Income	\$99,995	\$101,440	\$103,841
	Median Household Income	\$73,714	\$71,926	\$69,572
	Per Capita Income	\$44,350	\$46,210	\$46,858
	2000 Average HH Income	\$32,301	\$52,917	\$63,757
	2000 Median HH Income	\$29,686	\$38,478	\$44,112
	Average Disposable Income	79,188	79,438	78,170
	Median Disposable Income	65,627	64,201	62,221
	Discretionary HH Income Over \$150,000	5.2%	4.4%	5.0%
	Discretionary HH Income \$125,000 to \$149,999	3.8%	5.1%	5.3%
	Discretionary HH Income \$100,000 to \$124,999	6.8%	7.2%	6.0%
	Discretionary HH Income \$75,000 to \$99,999	13.3%	11.9%	9.9%
	Discretionary HH Income \$50,000 to \$74,999	20.3%	18.8%	18.1%
	Discretionary HH Income \$25,000 to \$49,999	26.2%	27.6%	27.7%
	Discretionary HH Income Under \$25,000	24.4%	25.0%	28.0%
	Average Discretionary HH Income	57,983	57,508	55,803
	Median Discretionary HH Income	49,305	47,293	43,837
	Householder White – Count	7,057	17,262	51,794
	Median HH Income	\$80,375	\$80,003	\$78,037
	Average HH Income	\$89,277	\$90,298	\$89,490
	Householder Black or African-American – Count	373	923	2,490
	Median HH Income	\$63,061	\$53,862	\$54,908
	Average HH Income	\$74,709	\$65,415	\$62,560
Householder Hispanic – Count	1,471	3,114	11,525	
Median HH Income	\$61,329	\$57,791	\$54,547	
Average HH Income	\$69,308	\$66,523	\$62,329	
Householder Asian or Pacific Islander – Count	57	151	534	
Median HH Income	\$66,062	\$50,306	\$81,440	
Average HH Income	\$71,535	\$67,284	\$88,871	
Householder Other or Pacific Islander – Count	112	366	1,571	
Median HH Income	\$54,083	\$62,106	\$62,269	
Average HH Income	\$68,899	\$73,257	\$72,307	
Gender	Male Population	9,875	23,254	73,562
	Female Population	10,706	25,326	78,899

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Total Population by Age	Count of Pop 0 to 4 years	684	1,574	5,259
	Count of Pop 0 to 7 years	954	2,177	7,220
	Count of Pop 5 - 13	1,343	3,008	9,998
	Count of Pop 14 - 18	680	1,515	5,128
	Count of Pop 19 - 22	709	1,579	5,337
	Count of Pop 22 - 25	538	1,199	4,031
	Count of Pop 25 - 29	823	1,898	6,377
	Count of Pop 30 - 34	793	1,895	6,372
	Count of Pop 35 - 39	810	1,915	6,552
	Count of Pop 40 - 44	791	1,877	6,546
	Count of Pop 45 - 59	3,113	7,286	24,364
	Count of Pop 60 - 74	5,813	14,074	40,575
	Count of Pop 75 - 84	3,553	8,252	24,007
	Count of Pop 85+	930	2,507	7,915
	% of Pop 0 to 4 years	3.3%	3.2%	3.4%
	% of Pop 0 to 7 years	4.6%	4.5%	4.7%
	% of Pop 5 - 13	6.5%	6.2%	6.6%
	% of Pop 14 - 18	3.3%	3.1%	3.4%
	% of Pop 19 - 22	3.4%	3.2%	3.5%
	% of Pop 22 - 25	2.6%	2.5%	2.6%
% of Pop 25 - 29	4.0%	3.9%	4.2%	
% of Pop 30 - 34	3.9%	3.9%	4.2%	
% of Pop 35 - 39	3.9%	3.9%	4.3%	
% of Pop 40 - 44	3.8%	3.9%	4.3%	
% of Pop 45 - 59	15.1%	15.0%	16.0%	
% of Pop 60 - 74	28.2%	29.0%	26.6%	
% of Pop 75 - 84	17.3%	17.0%	15.7%	
% of Pop 85+	4.5%	5.2%	5.2%	
Median Age	60.0	60.7	58.1	
Average Age	52.9	53.6	52.1	
Male Population by Age	% of Pop 0 to 4 years	3.6%	3.4%	3.6%
	% of Pop 5 - 13	6.7%	6.5%	6.8%
	% of Pop 14 - 18	3.3%	3.2%	3.5%
	% of Pop 19 - 22	3.6%	3.4%	3.7%
	% of Pop 22 - 25	2.8%	2.6%	2.9%
	% of Pop 25 - 29	4.3%	4.2%	4.5%
	% of Pop 30 - 34	4.3%	4.3%	4.5%
	% of Pop 35 - 39	4.3%	4.3%	4.5%
	% of Pop 40 - 44	3.8%	3.9%	4.4%
	% of Pop 45 - 59	14.5%	14.6%	15.7%
	% of Pop 75 - 84	17.6%	17.2%	15.5%
	% of Pop 60 - 74	26.4%	27.3%	25.2%
	% of Pop 85+	4.9%	5.1%	4.9%
Median Age	59.1	59.6	56.4	
Average Age	52.4	52.8	51.1	

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	% of Pop 0 to 4 years	3.1%	3.1%	3.3%
	% of Pop 5 - 13	6.4%	5.9%	6.3%
	% of Pop 14 - 18	3.3%	3.0%	3.2%
	% of Pop 19 - 22	3.3%	3.1%	3.3%
	% of Pop 22 - 25	2.5%	2.3%	2.4%
	% of Pop 25 - 29	3.7%	3.6%	3.9%
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	% of Pop 35 - 39	3.6%	3.6%	4.1%
	% of Pop 40 - 44	3.9%	3.8%	4.2%
	% of Pop 45 - 59	15.7%	15.4%	16.2%
	% of Pop 60 - 74	29.9%	30.5%	28.0%
	% of Pop 75 - 84	17.0%	16.8%	15.9%
	% of Pop 85+	4.2%	5.2%	5.4%
	Median Age	60.6	61.5	59.5
Average Age	53.4	54.3	53.1	
Race	Count of White	13,212	32,811	104,033
	Count of Black or African-American	2,362	4,880	11,040
	Count of Asian or Pacific Islander	181	460	1,699
	Count of Other races	4,827	10,428	35,688
	White	64.2%	67.5%	68.2%
	Black or African American	11.5%	10.0%	7.2%
	Asian	0.9%	0.9%	1.1%
	Other Races	23.5%	21.5%	23.4%
Language Spoken	Speak English at Home	63.2%	67.3%	67.0%
	Speak Spanish at Home	21.6%	19.2%	23.7%
	Speak French or French Creole at Home	10.1%	8.4%	5.3%
	Speak German at Home	0.6%	0.8%	0.9%
	Speak Other Indo-European Languages at Home	3.4%	2.9%	1.9%
	Speak Russian and Other Slavic Languages at H	0.3%	0.4%	0.5%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.5%	0.5%	0.3%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.2%	0.2%
	Speak Other Language at Home	0.2%	0.2%	0.1%
Hispanic	Hispanic Population	5,536	11,837	40,739
	Hispanic Population Percent	26.9%	24.4%	26.7%
	Mexican	57.7%	51.8%	38.2%
	Puerto Rican	4.4%	5.3%	7.0%
	Cuban	22.3%	19.0%	23.7%
	Dominican	1.6%	2.0%	1.7%
	Central American	4.9%	6.2%	9.1%
	South American	5.7%	9.6%	14.9%
	Other Hispanic	3.5%	6.0%	5.5%
	2000 Hispanic Population Percent	5%	8%	15%
	1990 Hispanic Population Percent	0%	3%	7%

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Ancestry	American (percent of total population)	5.3%	6.3%	6.1%
	American	5.1%	6.1%	6.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	0.9%	1.1%
	Chinese	0.1%	0.1%	0.2%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.0%	0.1%	0.0%
	South Central Asian (ie. Indian)	0.3%	0.3%	0.3%
	South East Asian (ie. Vietnamese)	0.0%	0.2%	0.3%
	Other Asian	0.3%	0.3%	0.2%
	European (percent of total population)	36.1%	38.7%	37.6%
	British	4.9%	5.7%	5.9%
	Dutch	0.5%	0.7%	0.7%
	French	1.2%	1.3%	1.7%
	German	8.0%	7.9%	7.7%
	Italian	5.5%	6.3%	5.9%
	Polish	2.3%	2.3%	2.0%
	Scandinavian	1.6%	1.8%	1.9%
	Scotch/Irish	8.0%	8.8%	8.1%
Other European (ie. Greek/Russian)	4.1%	3.9%	3.6%	
Middle Eastern	0.3%	0.5%	0.4%	
Other Ancestry	20.7%	19.2%	18.1%	
Unclassified Ancestry	9.9%	10.1%	10.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	16,627	39,705	122,709
	Elementary (0 to 8)	6.8%	5.7%	6.0%
	Some High School (9 to 11)	6.9%	5.4%	5.8%
	High School Graduate (12)	29.4%	28.8%	27.1%
	Some College (13 to 16)	15.8%	18.4%	18.7%
	Associates Degree Only	8.7%	8.2%	8.4%
	Bachelors Degree Only	20.9%	21.8%	21.0%
	Graduate Degree	11.3%	11.7%	13.1%
	% College (4+)	32.3%	33.5%	34.1%
Household Type	Total Households – count	9,069	21,816	67,914
	One Person HHs – count	2,294	6,101	19,462
	Family HHs – count	6,285	14,652	44,963
	Married Couple – count	5,062	11,897	36,197
	w/own children – count	820	1,857	6,727
	w/out own children – count	4,242	10,040	29,470
	Male Householder – count	247	611	2,730
	Female Householder – count	976	2,144	6,036
	Non-Family Households – count	491	1,063	3,489
	1 Person Household	25.3%	28.0%	28.7%
	2 Person Household	50.9%	50.1%	47.0%
	3 Person Household	10.5%	9.5%	10.5%
	4 Person Household	6.4%	6.0%	7.1%
	5 Person Household	3.9%	3.6%	3.9%
	6 Person Household	1.9%	1.7%	1.8%
7+ Person Household	1.3%	1.0%	1.1%	
% Households With Children	17.3%	15.8%	16.9%	

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Housing	Total Housing Units	14,281	33,363	102,634
	Owner Occupied Percent	49.2%	49.9%	48.9%
	Renter Occupied Percent	14.3%	15.5%	17.3%
	Vacant Housing Percent	36.5%	34.6%	33.8%
	Total Housing Units (Census 2000)	1,489	5,981	37,844
	For Rent (Census 2000)	5%	6%	8%
	For Sale (Census 2000)	7%	4%	6%
	Rented or Sold, (Census 2000)	0%	1%	1%
	Seasonal (Census 2014)	80%	71%	74%
	Other (Census 2000)	0%	1%	1%
Homes Built By Year	Homes Built 1990 to 2000	14%	16%	21%
	Homes Built 1980 to 1989	37%	44%	35%
	Homes Built 1970 to 1979	36%	31%	27%
	Homes Built 1960 to 1969	8%	5%	11%
	Homes Built 1950 to 1959	1%	2%	5%
	Homes Built 1940 to 1949	1%	0%	1%
	Homes Built Before 1939	3%	1%	1%
Units in Structure	1 Unit	11%	33%	46%
	2 - 9 Units	1%	16%	21%
	Greater than 10 Units	1%	29%	25%
	Mobilie Trailer	84%	22%	8%
	Other Units	3%	1%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	17.0%	15.9%	13.6%
	Property Value \$750,000 to \$999,999	12.3%	11.9%	9.9%
	Property Value \$500,000 to \$749,999	26.1%	25.9%	23.3%
	Property Value \$400,000 to \$499,999	11.6%	11.5%	12.5%
	Property Value \$300,000, to \$399,999	7.6%	10.2%	11.8%
	Property Value \$200,000 to \$299,999	9.5%	10.5%	10.9%
	Property Value \$150,000 to \$199,999	4.4%	4.0%	2.6%
	Property Value \$100,000 to \$149,999	4.0%	2.5%	1.7%
	Property Value \$60,000 to \$99,999	1.7%	1.5%	1.4%
	Property Value \$40,000 to \$59,999	0.7%	0.7%	0.6%
	Property Value \$0 to \$39,999	2.1%	2.0%	1.2%
	Median Home Value	\$566,224	\$552,581	\$521,801
Median Rent	\$544	\$761	\$729	
Wealth per Household	\$0 and under - percent	15.9%	15.8%	16.1%
	\$1 to \$4999 - percent	7.8%	7.8%	7.9%
	\$5k to \$9999 - percent	4.1%	4.1%	4.2%
	\$10k to \$24999 - percent	6.0%	6.0%	6.1%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	10.5%	10.5%	10.4%
	\$100k to \$249999 - percent	19.1%	19.1%	19.0%
	\$250k to \$499999 - percent	14.1%	14.1%	14.0%
	\$500k+ - percent	15.8%	15.8%	15.6%
	Median HH Wealth	\$94,852	\$95,618	\$93,136
	Avg HH Wealth	\$255,635	\$256,632	\$253,921

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Economic Viability	Economic Viability Local	231	235	235
	Economic Viability Indexed	231	235	235
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	8,098	18,940	62,969
	Managerial/Executive	11.5%	12.9%	15.0%
	Professional Specialty	14.6%	15.3%	14.8%
	Healthcare Support	3.6%	5.1%	3.8%
	Sales	14.9%	14.5%	13.5%
	Office & Administrative Support	8.1%	9.2%	9.1%
	Protective Service	1.0%	0.8%	1.3%
	Food Preparation	11.4%	10.8%	9.7%
	Building Maintenance & Cleaning	13.4%	9.3%	9.1%
	Personal Care	2.9%	2.9%	3.2%
	Farming, Fishing, & Forestry	0.4%	0.7%	0.4%
	Construction	9.1%	10.1%	11.5%
	Production & Transportation	9.1%	8.3%	8.6%
	Percent White Collar Workers	52.6%	57.0%	56.1%
Percent Blue Collar Workers	47.4%	43.0%	43.9%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	7.7%	9.6%	11.8%
	Manufacturing	1.8%	2.4%	3.8%
	Transportation	4.3%	4.4%	3.9%
	Information	2.1%	2.0%	1.3%
	Wholesale/Retail	15.2%	16.3%	14.9%
	Finance, Insurance, Real Estate	11.5%	9.5%	7.6%
	Professional Services	4.4%	6.0%	6.7%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	11.2%	8.4%	8.5%
	Educational Services	15.6%	16.3%	15.0%
	Entertainment Services	18.0%	16.0%	16.3%
Other Professional Services	6.8%	7.3%	7.6%	
Public Administration	1.5%	1.8%	2.6%	
Transportation To Work	Drive to Work Alone	94.6%	82.3%	76.6%
	Drive to Work Carpool	0.0%	12.6%	14.5%
	Travel to Work by Public Transportation	3.0%	0.5%	0.4%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	2.4%	0.6%	1.2%
	Walked to Work	0.0%	1.3%	1.8%
	Other Means	0.0%	0.8%	1.8%
	Work at Home	0.0%	1.9%	3.7%

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	Travel to Work in Less than 5 Minutes	4.5%	2.0%	3.6%
	Travel to Work in 5 to 9 Minutes	10.6%	11.6%	14.0%
	Travel to Work in 10 to 14 Minutes	12.1%	13.6%	17.4%
	Travel to Work in 15 to 19 Minutes	13.9%	17.5%	21.0%
	Travel to Work in 20 to 29 Minutes	40.5%	23.7%	20.4%
	Travel to Work in 30 to 44 Minutes	12.7%	24.9%	15.3%
	Travel to Work in 45 to 59 Minutes	3.0%	4.3%	4.8%
	Travel to Work in 60 Minutes or more	2.7%	2.5%	3.5%
	Average Travel Time to Work	20	21	20
Vehicles per HH	No Vehicles	3.7%	4.0%	4.4%
	1 Vehicle	48.2%	46.9%	46.6%
	2 Vehicles	40.4%	40.7%	38.2%
	3 or more vehicles	7.7%	8.4%	10.7%
	Average Number of Vehicles	1.55	1.57	1.59
Change	Births (last 12 months)	142	325	1,107
	Deaths (last 12 months)	409	982	2,971
	Migration (last 12 months)	723	1,886	4,566
Work place	Workplace Establishments	494	1,252	7,742
	Workplace Employees (FTE)	3,837	9,697	60,190