

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.237174 Longitude: -81.808105

Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	30,640	94,385	432,231
	Population Est 23Q1	30,630	94,359	432,343
	Population Est 22Q4	30,633	94,336	432,842
	Population Est 22Q3	30,613	94,279	431,727
	Population Est 22Q2	30,604	94,242	431,568
	Population Est 22Q1	30,603	94,201	431,266
	Population Est 21Q4	30,621	94,247	431,241
	Population Est 21Q3	30,607	94,232	431,442
	Population Est 21Q2	30,582	94,156	431,167
	Population Fcst	30,124	93,604	437,776
	2010 Census Population	28,243	81,307	358,083
	2000 Census Population	27,050	76,935	344,549
	1990 Census Population	22,067	63,302	307,110
	Current Year Daytime Population	25,474	71,541	386,817
	Average Seasonal Population	241	1,276	5,141
	Historical Annual Growth, 1990 – 2000	2.06%	1.97%	1.16%
	Historical Annual Growth, 2000 – 2010	0.43%	0.55%	0.39%
	Estimated Annual Growth, 2010 – CY	0.62%	1.13%	1.43%
	Projected Annual Growth, CY to Y5	-0.34%	-0.17%	0.26%
	Group Qtrs Est	243	757	9,160
Transient Est Average Last 4 Qtrs	448	2,952	25,198	
<b>Households</b>	Current Year Estimated Households	12,198	37,498	176,490
	Households Est 23Q1	12,190	37,474	176,445
	Households Est 22Q4	12,192	37,468	176,654
	Households Est 22Q3	12,186	37,451	176,195
	Households Est 22Q2	12,184	37,439	176,146
	Households Est 22Q1	12,184	37,422	176,033
	Households Est 21Q4	12,193	37,439	176,041
	Households Est 21Q3	12,183	37,434	176,125
	Households Est 21Q2	12,175	37,403	176,007
	Households Fcst	11,977	37,158	178,414
	2010 Census Households	10,616	30,834	141,818
	2000 Census Households	9,513	27,261	131,226
	1990 Census Households	7,050	20,716	111,957
	Historical Annual Growth, 1990 – 2000	3.04%	2.78%	1.60%
	Historical Annual Growth, 2000 – 2010	1.10%	1.24%	0.78%
	Estimated Annual Growth, 2010 – CY	1.05%	1.49%	1.66%
	Projected Annual Growth, CY to Y5	-0.36%	-0.18%	0.22%
Population per Household	2.49	2.50	2.40	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.237174 Longitude: -81.808105

Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.8%	1.4%	1.2%
	HH Income \$250,000 to \$499,999	1.0%	1.7%	1.4%
	HH Income \$200,000 to \$249,999	2.4%	4.1%	3.3%
	HH Income \$175,000 to \$199,999	3.5%	4.4%	4.7%
	HH Income \$150,000 to \$174,999	5.9%	7.1%	5.6%
	HH Income \$100,000 to 149,999	19.1%	21.2%	19.2%
	HH Income \$75,000 to 99,999	15.3%	13.6%	14.3%
	HH Income \$50,000 to 74,999	19.5%	18.8%	18.1%
	HH Income \$35,000 to 49,999	12.2%	10.2%	11.4%
	HH Income \$25,000 to 34,999	7.6%	6.9%	7.6%
	HH Income \$15,000 to 24,999	6.5%	5.4%	6.6%
	HH Income \$0 to 14,999	6.0%	5.1%	6.4%
	Average Household Income	\$87,250	\$101,238	\$97,209
	Median Household Income	\$72,343	\$80,501	\$74,644
	Per Capita Income	\$35,010	\$40,540	\$40,314
	2000 Average HH Income	\$63,567	\$73,724	\$66,974
	2000 Median HH Income	\$57,415	\$63,307	\$54,398
	Average Disposable Income	71,456	80,205	75,026
	Median Disposable Income	61,937	68,762	63,841
	Discretionary HH Income Over \$150,000	0.9%	2.7%	2.6%
	Discretionary HH Income \$125,000 to \$149,999	2.8%	4.0%	3.7%
	Discretionary HH Income \$100,000 to \$124,999	5.4%	7.3%	6.4%
	Discretionary HH Income \$75,000 to \$99,999	11.1%	14.6%	12.6%
	Discretionary HH Income \$50,000 to \$74,999	23.0%	21.7%	20.9%
	Discretionary HH Income \$25,000 to \$49,999	33.3%	29.3%	29.0%
	Discretionary HH Income Under \$25,000	23.4%	20.3%	24.8%
	Average Discretionary HH Income	50,666	57,990	54,446
	Median Discretionary HH Income	43,883	50,438	46,310
	Householder White – Count	11,335	34,626	157,219
	Median HH Income	\$73,373	\$81,068	\$76,075
	Average HH Income	\$82,519	\$90,781	\$86,190
	Householder Black or African-American – Count	152	448	5,858
	Median HH Income	\$70,822	\$68,478	\$45,530
	Average HH Income	\$72,200	\$72,645	\$56,357
Householder Hispanic – Count	266	805	4,929	
Median HH Income	\$56,729	\$73,682	\$61,749	
Average HH Income	\$59,559	\$81,332	\$70,051	
Householder Asian or Pacific Islander – Count	151	751	3,969	
Median HH Income	\$43,285	\$96,092	\$87,620	
Average HH Income	\$70,690	\$101,770	\$95,962	
Householder Other or Pacific Islander – Count	294	867	4,515	
Median HH Income	\$73,201	\$96,229	\$75,345	
Average HH Income	\$84,919	\$96,336	\$82,554	
Gender	Male Population	14,998	46,328	212,155
	Female Population	15,642	48,057	220,076

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.237174 Longitude: -81.808105

Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,518	4,615	21,176
	Count of Pop 0 to 7 years	2,177	6,761	30,157
	Count of Pop 5 - 13	3,028	9,442	41,222
	Count of Pop 14 - 18	1,570	4,703	20,612
	Count of Pop 19 - 22	1,574	4,609	20,719
	Count of Pop 22 - 25	1,159	3,348	15,315
	Count of Pop 25 - 29	1,688	4,939	23,342
	Count of Pop 30 - 34	1,711	5,071	24,467
	Count of Pop 35 - 39	1,841	5,627	25,966
	Count of Pop 40 - 44	1,907	5,863	25,945
	Count of Pop 45 - 59	6,284	18,925	84,758
	Count of Pop 60 - 74	5,825	18,894	88,602
	Count of Pop 75 - 84	1,998	6,405	29,624
	Count of Pop 85+	535	1,943	10,483
	% of Pop 0 to 4 years	5.0%	4.9%	4.9%
	% of Pop 0 to 7 years	7.1%	7.2%	7.0%
	% of Pop 5 - 13	9.9%	10.0%	9.5%
	% of Pop 14 - 18	5.1%	5.0%	4.8%
	% of Pop 19 - 22	5.1%	4.9%	4.8%
	% of Pop 22 - 25	3.8%	3.5%	3.5%
% of Pop 25 - 29	5.5%	5.2%	5.4%	
% of Pop 30 - 34	5.6%	5.4%	5.7%	
% of Pop 35 - 39	6.0%	6.0%	6.0%	
% of Pop 40 - 44	6.2%	6.2%	6.0%	
% of Pop 45 - 59	20.5%	20.1%	19.6%	
% of Pop 60 - 74	19.0%	20.0%	20.5%	
% of Pop 75 - 84	6.5%	6.8%	6.9%	
% of Pop 85+	1.7%	2.1%	2.4%	
Median Age	43.2	44.1	44.5	
Average Age	42.3	42.9	43.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.1%	5.1%	5.1%
	% of Pop 5 - 13	10.4%	10.5%	10.0%
	% of Pop 14 - 18	5.2%	5.2%	5.0%
	% of Pop 19 - 22	5.3%	5.1%	5.1%
	% of Pop 22 - 25	4.0%	3.8%	3.8%
	% of Pop 25 - 29	5.9%	5.5%	5.7%
	% of Pop 30 - 34	5.7%	5.5%	5.8%
	% of Pop 35 - 39	6.0%	6.0%	6.2%
	% of Pop 40 - 44	6.3%	6.3%	6.1%
	% of Pop 45 - 59	20.4%	19.9%	19.7%
	% of Pop 75 - 84	5.9%	6.2%	6.0%
	% of Pop 60 - 74	18.5%	19.5%	19.9%
	% of Pop 85+	1.3%	1.5%	1.7%
	Median Age	41.8	42.7	42.8
Average Age	41.2	41.9	42.1	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.237174 Longitude: -81.808105

Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.8%	4.7%	4.7%
	% of Pop 5 - 13	9.4%	9.6%	9.1%
	% of Pop 14 - 18	5.0%	4.8%	4.5%
	% of Pop 19 - 22	5.0%	4.7%	4.5%
	% of Pop 22 - 25	3.5%	3.3%	3.3%
	% of Pop 25 - 29	5.2%	5.0%	5.1%
	% of Pop 30 - 34	5.5%	5.3%	5.5%
	% of Pop 35 - 39	6.0%	5.9%	5.9%
	% of Pop 40 - 44	6.2%	6.1%	5.9%
	% of Pop 45 - 59	20.6%	20.2%	19.5%
	% of Pop 60 - 74	19.5%	20.5%	21.1%
	% of Pop 75 - 84	7.2%	7.4%	7.6%
	% of Pop 85+	2.2%	2.6%	3.2%
	Median Age	44.6	45.5	46.2
Average Age	43.3	44.0	44.6	
Race	Count of White	27,854	83,922	371,472
	Count of Black or African-American	433	1,619	15,793
	Count of Asian or Pacific Islander	465	3,138	14,572
	Count of Other races	1,887	5,707	30,393
	White	90.9%	88.9%	85.9%
	Black or African American	1.4%	1.7%	3.7%
	Asian	1.5%	3.3%	3.4%
	Other Races	6.2%	6.0%	7.0%
Language Spoken	Speak English at Home	94.0%	91.7%	90.4%
	Speak Spanish at Home	1.2%	1.3%	2.1%
	Speak French or French Creole at Home	0.2%	0.1%	0.2%
	Speak German at Home	0.6%	0.7%	0.5%
	Speak Other Indo-European Languages at Home	1.2%	1.9%	2.2%
	Speak Russian and Other Slavic Languages at H	1.5%	1.9%	2.1%
	Speak Chinese at Home	0.2%	0.3%	0.3%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.2%
	Speak Other Asian Languages at Home	0.2%	0.4%	0.6%
	Speak Tagalog and Other Pacific Languages at H	0.2%	0.2%	0.2%
	Speak Other Language at Home	0.7%	1.2%	1.1%
Hispanic	Hispanic Population	935	2,957	18,340
	Hispanic Population Percent	3.1%	3.1%	4.2%
	Mexican	34.3%	31.8%	24.6%
	Puerto Rican	44.2%	39.5%	51.1%
	Cuban	0.2%	8.7%	3.1%
	Dominican	0.1%	0.6%	1.0%
	Central American	15.2%	9.3%	7.4%
	South American	0.4%	4.2%	4.9%
	Other Hispanic	5.5%	5.9%	8.0%
	2000 Hispanic Population Percent	1%	1%	2%
	1990 Hispanic Population Percent	1%	1%	1%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.237174 Longitude: -81.808105

Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	3.4%	3.9%	3.7%
	American	3.4%	3.8%	3.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.5%	3.3%	3.3%
	Chinese	0.3%	0.5%	0.5%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.6%	2.0%	1.7%
	South East Asian (ie. Vietnamese)	0.4%	0.6%	0.7%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	66.8%	64.5%	62.6%
	British	6.5%	6.1%	6.1%
	Dutch	0.8%	0.7%	0.6%
	French	1.2%	0.9%	0.9%
	German	17.3%	16.2%	15.6%
	Italian	7.3%	7.6%	7.6%
	Polish	8.3%	7.8%	7.3%
	Scandinavian	0.8%	0.9%	0.9%
	Scotch/Irish	11.2%	10.8%	10.6%
Other European (ie. Greek/Russian)	13.4%	13.5%	13.0%	
Middle Eastern	1.2%	1.5%	1.2%	
Other Ancestry	7.1%	8.3%	10.2%	
Unclassified Ancestry	16.8%	15.4%	14.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	21,790	67,668	313,188
	Elementary (0 to 8)	1.1%	1.4%	1.8%
	Some High School (9 to 11)	4.5%	3.5%	4.1%
	High School Graduate (12)	32.3%	26.6%	28.2%
	Some College (13 to 16)	24.2%	22.2%	21.1%
	Associates Degree Only	10.0%	9.3%	8.8%
	Bachelors Degree Only	18.5%	23.5%	22.8%
	Graduate Degree	9.4%	13.6%	13.2%
	% College (4+)	27.9%	37.1%	36.0%
<b>Household Type</b>	Total Households – count	12,198	37,498	176,490
	One Person HHs – count	3,181	9,417	50,589
	Family HHs – count	8,313	26,440	116,414
	Married Couple – count	6,843	22,278	93,634
	w/own children – count	2,857	8,638	34,707
	w/out own children – count	3,986	13,641	58,926
	Male Householder – count	539	1,600	7,177
	Female Householder – count	931	2,562	15,603
	Non-Family Households – count	703	1,641	9,487
	1 Person Household	26.1%	25.1%	28.7%
	2 Person Household	35.0%	36.2%	35.6%
	3 Person Household	16.6%	15.8%	14.9%
	4 Person Household	14.2%	14.5%	12.8%
	5 Person Household	5.9%	5.8%	5.4%
6 Person Household	1.5%	1.7%	1.8%	
7+ Person Household	0.7%	0.8%	0.9%	
% Households With Children	28.7%	28.3%	25.9%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.237174 Longitude: -81.808105

Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	12,632	39,023	185,004
	Owner Occupied Percent	74.6%	75.0%	72.8%
	Renter Occupied Percent	22.0%	21.1%	22.6%
	Vacant Housing Percent	3.4%	3.9%	4.6%
	Total Housing Units (Census 2000)	9,899	28,310	136,433
	For Rent (Census 2000)	51%	47%	42%
	For Sale (Census 2000)	29%	24%	24%
	Rented or Sold, (Census 2000)	12%	12%	13%
	Seasonal (Census 2014)	4%	10%	6%
	Other (Census 2000)	3%	8%	9%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	26%	26%	17%
	Homes Built 1980 to 1989	10%	15%	11%
	Homes Built 1970 to 1979	28%	29%	19%
	Homes Built 1960 to 1969	13%	11%	18%
	Homes Built 1950 to 1959	17%	12%	20%
	Homes Built 1940 to 1949	3%	2%	6%
	Homes Built Before 1939	3%	5%	8%
<b>Units in Structure</b>	1 Unit	83%	84%	80%
	2 - 9 Units	5%	4%	6%
	Greater than 10 Units	12%	12%	13%
	Mobilie Trailer	0%	0%	1%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.0%	0.7%	1.0%
	Property Value \$750,000 to \$999,999	1.6%	3.0%	2.4%
	Property Value \$500,000 to \$749,999	4.7%	9.0%	8.1%
	Property Value \$400,000 to \$499,999	6.8%	11.6%	9.8%
	Property Value \$300,000, to \$399,999	23.5%	23.8%	18.3%
	Property Value \$200,000 to \$299,999	37.5%	34.0%	29.5%
	Property Value \$150,000 to \$199,999	16.2%	10.9%	15.1%
	Property Value \$100,000 to \$149,999	6.5%	4.5%	10.3%
	Property Value \$60,000 to \$99,999	1.6%	0.8%	2.8%
	Property Value \$40,000 to \$59,999	0.3%	0.3%	0.9%
	Property Value \$0 to \$39,999	1.0%	1.0%	1.6%
Median Home Value	\$258,812	\$294,667	\$259,694	
Median Rent	\$632	\$635	\$625	
<b>Wealth per Household</b>	\$0 and under - percent	16.7%	16.1%	16.4%
	\$1 to \$4999 - percent	8.0%	7.5%	7.8%
	\$5k to \$9999 - percent	4.4%	4.2%	4.3%
	\$10k to \$24999 - percent	6.3%	6.1%	6.2%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.6%	10.4%	10.4%
	\$100k to \$249999 - percent	18.7%	18.9%	18.8%
	\$250k to \$499999 - percent	13.6%	14.0%	13.8%
	\$500k+ - percent	14.8%	15.9%	15.5%
	Median HH Wealth	\$86,559	\$93,923	\$90,375
	Avg HH Wealth	\$244,340	\$256,060	\$251,013



# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.237174 Longitude: -81.808105

Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Economic Viability</b>	Economic Viability Local	224	216	217
	Economic Viability Indexed	224	216	217
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	17,200	52,083	229,458
	Managerial/Executive	15.4%	20.0%	19.2%
	Professional Specialty	22.2%	24.9%	24.5%
	Healthcare Support	2.8%	2.1%	2.4%
	Sales	11.2%	11.5%	10.3%
	Office & Administrative Support	13.0%	11.9%	12.3%
	Protective Service	1.4%	1.6%	2.0%
	Food Preparation	7.3%	5.1%	4.9%
	Building Maintenance & Cleaning	2.4%	2.3%	2.5%
	Personal Care	1.8%	2.2%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	8.6%	6.5%	6.9%
	Production & Transportation	13.8%	11.9%	12.5%
	Percent White Collar Workers	64.7%	70.4%	68.7%
Percent Blue Collar Workers	35.3%	29.6%	31.3%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	8.3%	6.3%	5.9%
	Manufacturing	12.7%	14.9%	14.4%
	Transportation	4.7%	4.5%	5.1%
	Information	1.7%	1.8%	1.7%
	Wholesale/Retail	17.1%	14.3%	14.1%
	Finance, Insurance, Real Estate	8.7%	9.0%	8.2%
	Professional Services	6.2%	7.3%	7.6%
	Management Services	0.3%	0.2%	0.3%
	Administrative/Waste Services	2.9%	3.1%	3.4%
	Educational Services	19.7%	22.0%	22.8%
	Entertainment Services	9.9%	8.9%	8.5%
	Other Professional Services	4.6%	4.2%	4.5%
	Public Administration	3.1%	3.4%	3.7%
<b>Transportation To Work</b>	Drive to Work Alone	88.6%	87.5%	86.4%
	Drive to Work Carpool	6.4%	6.9%	6.7%
	Travel to Work by Public Transportation	1.1%	1.4%	2.0%
	Drive to Work on Motorcycle	0.1%	0.0%	0.0%
	Drive to Work on Bicycle	0.2%	0.1%	0.1%
	Walked to Work	0.5%	0.6%	1.3%
	Other Means	0.6%	0.5%	0.5%
	Work at Home	2.5%	2.9%	2.9%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.237174 Longitude: -81.808105

Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	1.6%	1.6%	2.3%
	Travel to Work in 5 to 9 Minutes	8.5%	8.0%	9.1%
	Travel to Work in 10 to 14 Minutes	11.1%	11.9%	12.7%
	Travel to Work in 15 to 19 Minutes	11.8%	12.2%	14.1%
	Travel to Work in 20 to 29 Minutes	22.0%	21.7%	23.9%
	Travel to Work in 30 to 44 Minutes	29.8%	29.0%	24.9%
	Travel to Work in 45 to 59 Minutes	10.6%	10.7%	8.6%
	Travel to Work in 60 Minutes or more	4.5%	4.9%	4.4%
	Average Travel Time to Work	27	27	25
Vehicles per HH	No Vehicles	2.6%	3.6%	4.8%
	1 Vehicle	30.2%	27.9%	30.6%
	2 Vehicles	43.1%	44.2%	42.6%
	3 or more vehicles	24.0%	24.3%	22.0%
	Average Number of Vehicles	1.99	1.99	1.91
Change	Births (last 12 months)	313	924	4,262
	Deaths (last 12 months)	407	1,326	6,290
	Migration (last 12 months)	137	575	2,908
Work place	Workplace Establishments	804	2,344	11,762
	Workplace Employees (FTE)	7,173	22,971	141,152